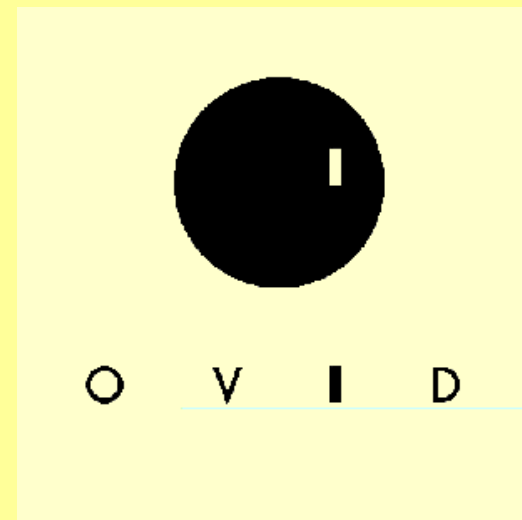


Ovid : access to the  
complete biomedical  
research environment



# Ovid: the Software Company

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- New York
- Salt Lake City
- Sydney
- London
- Paris
- Bonn

# Ovid: Technological leader

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Leader in ACCESS, SEARCHING, & CONTENT:

- Search software for access to bibliographic and full text databases;
- Platform-independent software - Unix, Novell, Windows NT, Web, Standalone
- Choice of interfaces - DOS, VT100, Windows Client, Ovid Web Gateway, Java Client
- Electronic Full Text Journals

# Ovid: Technological Leader

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- Integration: One Interface for bibliographic & full text resources
- User-friendly, powerful information retrieval software (ieq mappingî)
- Accuracy of Search Results
- Z39.50 Access to Secondary Sources
- Recently developed Java Client
- Document Ordering/Delivery modules

# Sophisticated search system:

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- Database-specific mapping, limits and tools
- Maximum number of entry points into each database
- Robust citation manager - print, save, email, document order
- Excellent current awareness tool : Auto Alerts to your email
- Flexible software: hundreds of customization options

# Ovid: a Database Vendor

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- 📁 90+ database titles
- 📁 Most widely consulted bibliographic databases in each field
- 📁 7 subject categories:
  - 📁 Allied Health
  - 📁 Biomedical
  - 📁 Business
  - 📁 General Reference
  - 📁 Humanities
  - 📁 Science & Technology
  - 📁 Social Sciences

# Ovid: customers world-wide

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- 📁 Over 5000 institutional subscribers
  - 📁 300 UNIX installations
  - 📁 700 networked systems
  - 📁 150 fixed fee online subscribers
- 📁 Medical centres and hospitals - over 70% of medical schools in USA and UK use Ovid
- 📁 Major universities
- 📁 Corporations and pharmaceutical companies
- 📁 Research institutions
- 📁 Government departments

Web Gateway  
P.I.A.O





# Ovid Web Gateway

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- 🖥️ People find Web tools easy to use and familiar, less training is necessary
- 🖥️ The Ovid Web interface is similar in functionality to other popular search engines
- 🖥️ Accessible to any platform that is browser-enhanced; therefore suitable for mixed networks

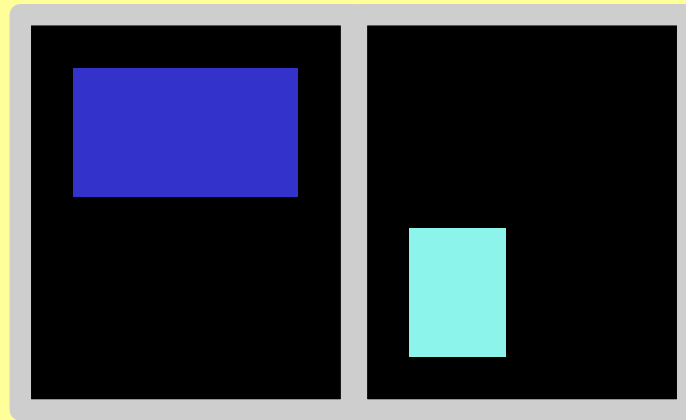
# Ovid JAVA Client

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The best of Ovid Windows & Web products:  
2nd prize Best Internet Product at Online,  
London 1997

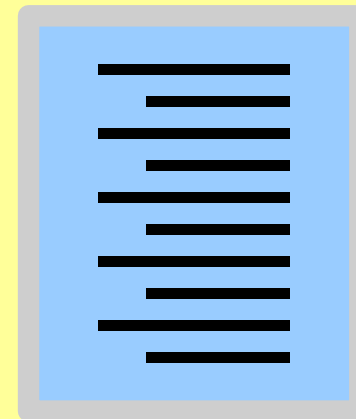
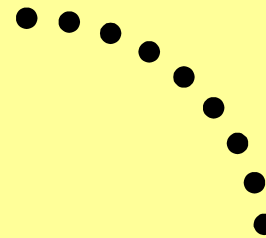
- 📖 improvement in speed
- 📖 increased functionality
- 📖 uses less network bandwidth
- 📖 administrative advantages

# Ovid Full Text



FULL TEXT

Linking from bibliographic citations to full text articles, and between full text articles



BIBLIOGRAPHIC  
DATABASE

# Full Text Products : the Collections

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- 📖 Core Biomedical Collection
- 📖 Biomedical Collection II
- 📖 Biomedical Collection III
- 📖 Biomedical Collection IV
- 📖 Mental Health Collection
- 📖 Nursing Collection

# Ovid MEDLINE

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- 📄 Ovid adds value - links to full text
- 📄 Extensive vocabulary features
- 📄 Advanced Ovid mapping, MeSH terms
- 📄 Database-specific limits
- 📄 Searching in all MEDLINE fields
- 📄 Command-level searching

# Ovid: a Full Text Provider

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More than 200 libraries have now installed the Core Biomedical Collection, BCII or BCIII with an average of 7 simultaneous users per institution

# Journals@Ovid

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- 📄 Over 300 Scientific, Technical & Medical journals
- 📄 Publications are highly subscribed and cited
- 📄 Loaded on remote server - Internet access
- 📄 Individual Titles Selection possible
- 📄 Publications available from 1995 forward (some from 1993)

# Partner Publishers







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- 85 different publishers, including:
- Blackwell Science
- Williams and Wilkins
- Plenum
- Lippincott-Raven
- Munksgaard
- Mosby



# Ovid Full Text Interfaces

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-  VT-100/DOS
-  Windows
  -  Client/Server
  -  Novell, NT and others
-  Web
-  Java

# Aggregated access model

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- Users search with one software and therefore one interface
- Single user id, password & URL
- Save, email and print capabilities
- Simplifies invoicing procedures
- Reduces administrative burden and end user training requirements

# SGML : structured, live full text

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- Every word in the text is fully searchable and fielded
- Structured SGML format allows for navigational features to support natural reading and browsing behavior
- Live text can be enhanced: at the time of publication or over time
- Allows us to adapt text to support future software developments, e.g. Natural Language Processing

# Ovid Archive & Ownership

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- 📖 Subscriptions include ownership rights and archive options
- 📖 Current Ovid archival data supports the development of links in both directions, making all data more accessible
- 📖 Archival data immediately increases the value of electronic full text for the user
- 📖 Ovid Full Text remains part of Library collection

# Evidence Based Medicine Reviews

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- 📄 Cochrane Database of Systematic Reviews
- 📄 Best Evidence: ACP Journal Club and Evidence Based Medicine
- 📄 EBM limit in Medline
- 📄 Links to reviews, full text and referenced articles
- 📄 Providing summary content for clinicians, including MDs, pharmacists, allied health professionals

# Why Ovid for Biomedical Information ?

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- 📄 Common User Interface - ease of training
- 📄 Rewards both novices and experienced searchers alike
- 📄 Ovid implementations exploit the features of each file, database-specific
- 📄 Integrated databases and full text
- 📄 Clinical Information Products
- 📄 Innovation and customer-focus - the solution librarians and users need

[www.ovid.com](http://www.ovid.com)