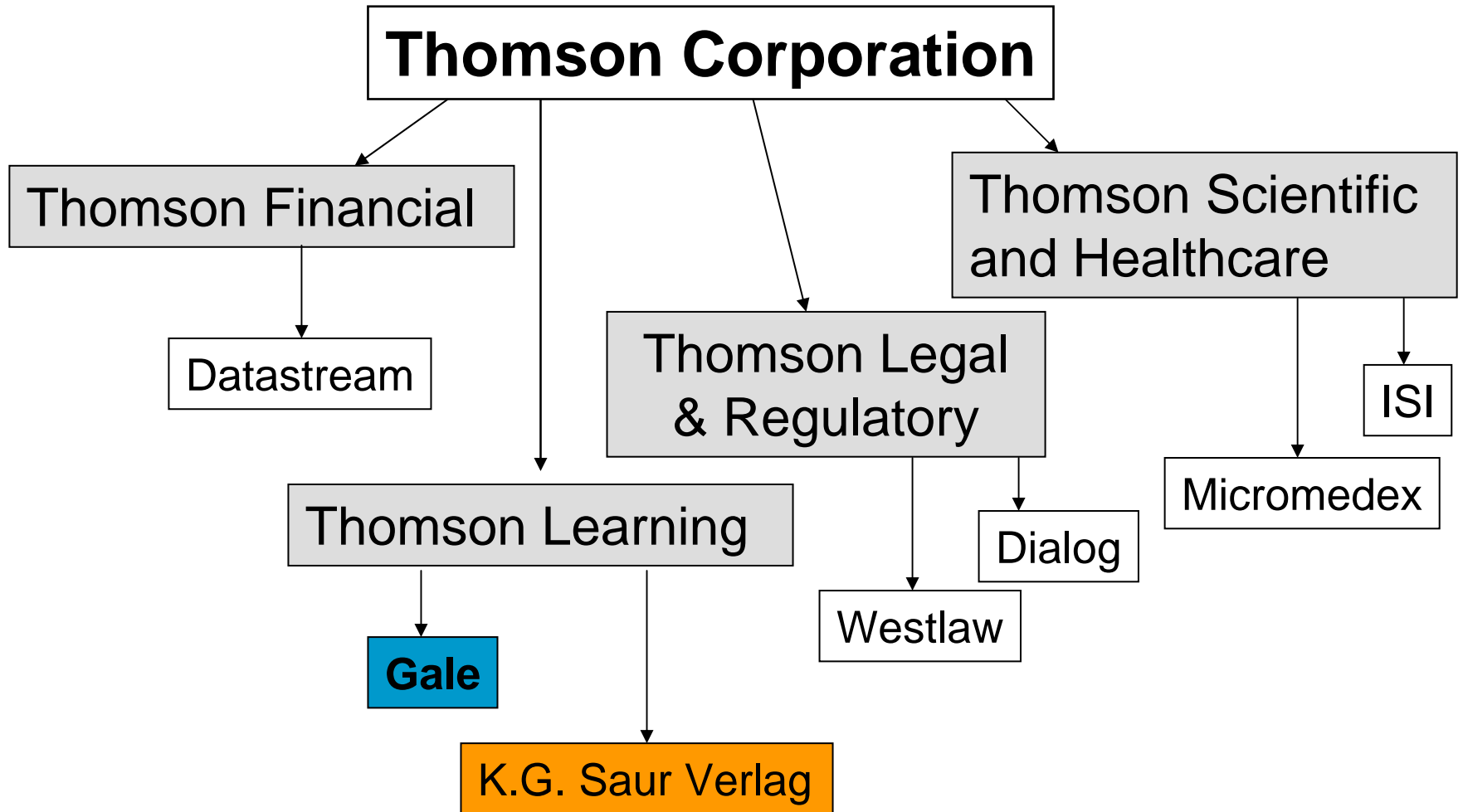




Building your eLibrary with Thomson Gale

Robert Iannello
Inforum 2005
Prague



More than just a journal aggregator

- Proprietary information on a wealth of subjects
- Efficient, fast and up-to-date electronic reference
- Easy-to-use interface for both experienced librarians and inexperienced library users
- More than 1500 Gigabyte live data
 - Historical documents
 - Articles from reference sources
 - Archived journal articles (9,666 journal titles in total) in over 60 online databases
 - Archived newspaper articles
 - Third party databases (MLA with linking to full text)
 - eBooks

Building your e-Library

- Gale allows your library to build electronic collections based on the subject areas you need
- You can build a collection based on e-journals, e-books or a combination of both
- The Gale user interface will allow you to search across your electronic collection (eJournals and eBooks) simultaneously
- You only purchase the content you need – make the most of your library budget!



InfoTrac Custom Journals

InfoTrac Custom Journals

- A unique service from Thomson Gale!
- Build your own online journals database from a master list of over 7,500 titles
- You select the size of the collection that you want:
 - 100 journals
 - 250 journals
 - 500 journals
 - 1000 journals
- You chose the journals you want to reflect your library's information needs
- You can change your journal selection on a **daily basis**

Content of InfoTrac Custom Journals

- 7,906 journal titles in total
- 5,179 titles in full text
- 89 subject areas are covered including (full text):
 - Arts: 95 titles
 - Banking, finance & accounting: 255 titles
 - Business & Economics: 541 titles
 - Computers: 181 titles
 - History: 67 titles
 - Law: 186 titles
 - Literature: 132 titles
 - Philosophy & Religion: 67 titles
 - Sociology: 80 titles

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Arial 10 B I U

	A	B	C	D	E
1	Infotrac Custom Journals	Selectable Journal Name	ISSN	Audience	Issues Per Year
2		123Jump	IACO-0JBQ	Trade	365
3	x	19th Century Music	0148-2076	Academic	3
4		2.5G-3G	1540-0719	Trade	12
5		2002 Mobile Market Status Report	IACO-0NKZ	Trade	1
6		33 Metalproducing	0149-1210	Trade	12
7		3G Business Case: bid book versus reality	IACO-0MAS	Trade	1
8		3G Mobile	IACO-0MEC	Trade	1
9	x	3G Technology, Markets and Business Strategies	IACO-0LZH	Trade	1
10		3GSM World Update	IACO-0NNJ	Trade	1
11		401K Advisor	1080-2142	Trade	12
12		A Friend Indeed	0824-1961	General	6
13		A S H A Leader	1085-9586	Professional	24
14		AALL Spectrum	1089-8689	Professional	10
15		AB Europe	1367-885X	Trade	12
16		AB UK	IACO-0PSL	Trade	12
17	x	ABA Banking Journal	0194-5947	Trade	12
18		ABA Journal	0747-0088	Professional	12
19		ABACUS	0001-3072	Trade	2
20		Aberdeen American News (Aberdeen, S.D.) (via Knight-Ridder/Tribune NewsService)	IACO-0PUH	General	365
21		ABNF Journal	1046-7041	Professional	6
22		Aboriginal History	0314-8769	Academic	1
23	x	Above & Beyond	0843-7815	General	6
24		Academic Exchange Quarterly	1096-1453	Professional	4
25		Academic Questions	0895-4852	Academic	4
26		The Academy of Management Executive	0896-3789	Trade	4
27	x	Academy of Management Journal	0001-4273	Trade	5
28		Academy of Management Review	0363-7425	Trade	4
29		Accent on Living	0001-4508	Professional	4
30		Accountancy	0001-4664	Professional	12
31		Accountancy Ireland	0001-4699	Trade	6
32		The Accountant	0001-4710	Trade	12
33		Accountant's Tax Letter	1059-7654	Trade	24
34		Accounting and Business Research	0001-4788	Trade	4
35		Accounting and Finance	0810-5391	Trade	2
36		Accounting Department Management & Administration Report	1042-928X	Trade	12
37		Accounting Department Management Report	1541-115X	Trade	12



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Square of Liberty in Brno, Czech Republic



Subject Collections

Subject Collections

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- Purchase the eBooks you want in the subject areas you need
- Giving you access to the best eBook reference and journal content from Thomson Gale
- Powersearch enables you to search eBooks and journals simultaneously

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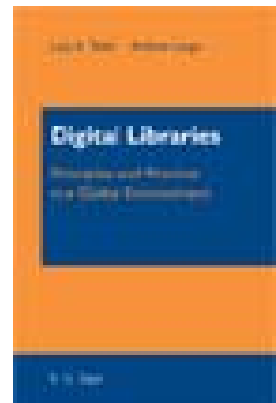
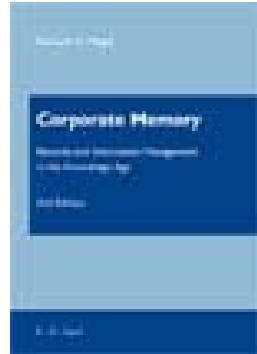
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GVRL and Custom Journals Subject Collections

- **Library and Information Science**

- **71 eJournals**

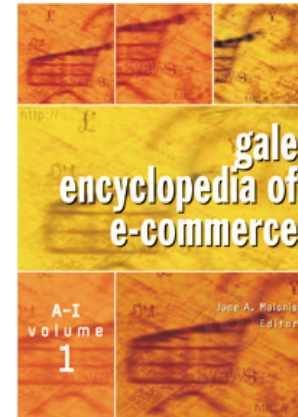
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 - Beyond Degrees: Professional Learning for Knowledge Services
 - Communicating Knowledge: Publishing in the 21st Century
 - Corporate Memory: Records and Information Management in the Knowledge Age
 - Dealing with an International Clientele: Communications; Diplomacy and Etiquette
 - Growing and Knowing: A Selection Guide for Children's Literature
 - Impact of Electronic Publishing: The Future for Libraries and Publishers
 - Information Science in Theory and Practice
 - Information Sources in Patents
 - Thinking for a Living: The Coming Age of Knowledge Work



GVRL Subject Collections

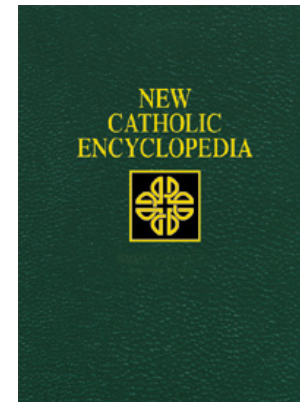
- **Business Collection**

- **1,033 eJournals**
- **Encyclopedia of Business & Finance; 1st Ed; 2V**
- **Gale Encyclopedia of E-Commerce; 1st Ed; 2V**
- **Gale E-Commerce Sourcebook; 1st Ed; 2V**
- **Encyclopedia of Small Business; 2nd Ed; 2V**



- **Religion & Philosophy Collection**

- **125 eJournals**
- **Encyclopedia of Buddhism, 1st Ed, 2V**
- **Encyclopedia of Religion, 2nd Ed, 15V**
- **Encyclopedia of Science & Religion, 1st Ed, 2V**
- **Islam & the Muslim World, 1st Ed, 2V**
- **New Catholic Encyclopedia, 2nd Ed, 15V**
- **Worldmark Encyclopedia of Religious Practices, 1st Ed, 3V**

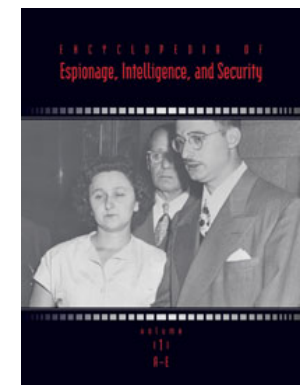
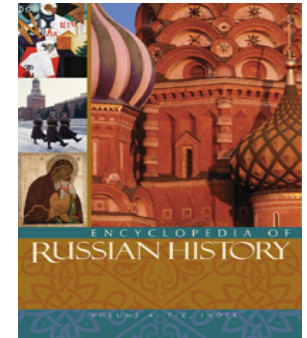


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- **History**

- **123 eJournals**

- **Encyclopedia of Genocide & Crimes Against Humanity; 1st Ed; 3V**
 - **Encyclopedia of Russian History; 1st Ed; 4V**
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 - **Encyclopedia of Food & Culture, 1st Ed, 3V**
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 - **The Renaissance: An Encyclopedia for Students, 1st Ed, 4V**
 - **Encyclopedia of Clothing and Fashion, 1st Ed, 3V**
 - **New Dictionary of the History of Ideas, 6V**
 - **St. James Encyclopedia of Labor History Worldwide, 1st Ed**
 - **Encyclopedia of Espionage, Intelligence & Security, 1st Ed, 3V**

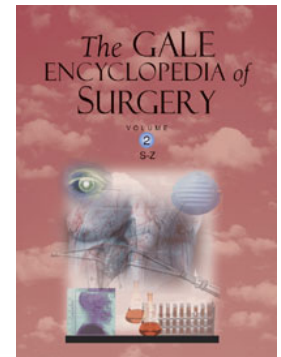
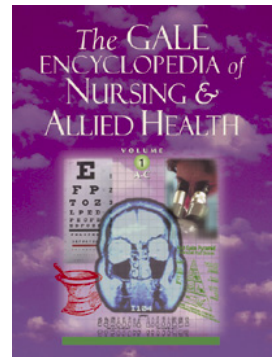


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- **Health & Medicine Collection**

- **640 eJournals**

- **Drugs & Controlled Substances: Information for Students, 1st Ed**
- **Encyclopedia of Drugs, Alcohol & Addictive Behavior, 2nd Ed, 4V**
- **Encyclopedia of Public Health, 1st Ed, 4V**
- **Gale Encyclopedia of Alternative Medicine, 2nd Ed**
- **Gale Encyclopedia of Cancer, 1st Ed, 2V**
- **Gale Encyclopedia of Genetic Disorders, 1st Ed, 2V**
- **Gale Encyclopedia of Medicine, 2nd Ed, 5V**
- **Gale Encyclopedia of Neurological Disorders, 1st Ed**
- **Gale Encyclopedia of Nursing & Allied Health, 1st Ed, 5V**
- **Gale Encyclopedia of Surgery: A Guide for Patients & Caregivers, 1st Ed, 3V**
- **Genetics, 1st Ed, 4V**
- **Nutrition and Well-Being A to Z, 1st Ed, 2V**
- **World of Microbiology and Immunology, 1st Ed, 2V**

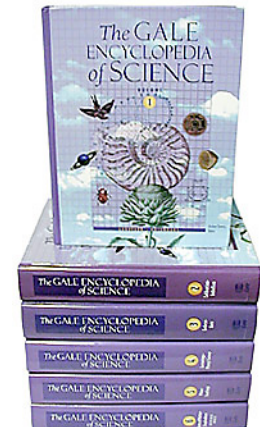
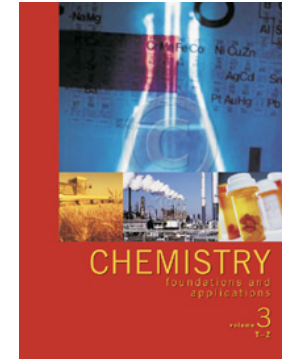


Subject Collections

- **Science Collection**

- **Over 200 eJournals**

- Animal Sciences, 1st Ed, 4V
- Chemistry: Foundations and Applications, 1st Ed, 4V
- Computer Sciences, 1st Ed, 4V
- Environmental Encyclopedia, 3rd Ed, 2V
- Gale Encyclopedia of Science, 3rd Ed, 6V
- Grzimek's Animal Life Encyclopedia, 2nd Ed, 17V
- Mathematics, 1st Ed, 4V
- Plant Sciences, 1st Ed, 4V
- Pollution A to Z, 1st Ed, 2V
- Space Sciences, 1st Ed, 4V
- Water: Science and Issues, 1st Ed, 4V



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- **Humanities and Social Sciences Collection**
 - **Over 500 eJournals**
 - **Child Development, 1st Ed, Macmillan Psychology Reference Series**
 - **Children & Childhood in History & Society, 1st Ed, 4V**
 - **Encyclopedia of Aging, 1st Ed, 4V**
 - **Encyclopedia of Bioethics, 3rd Ed, 5V**
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 - **Learning & Memory, 1st Ed, Macmillan Psychology Reference Series**
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