

Ovid Technologies

"Integrated Information Solutions"

Vincent Maessen Regional Manager Eastern Europe

Journals, Books and Databases

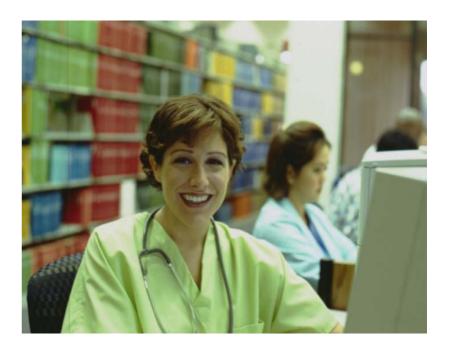
- more than 350 databases in all fields
- more than 1.200 Journals from 80 Publishers and Societies
- 200 leading Reference- and Textbooks

Global Offices – Data Centers

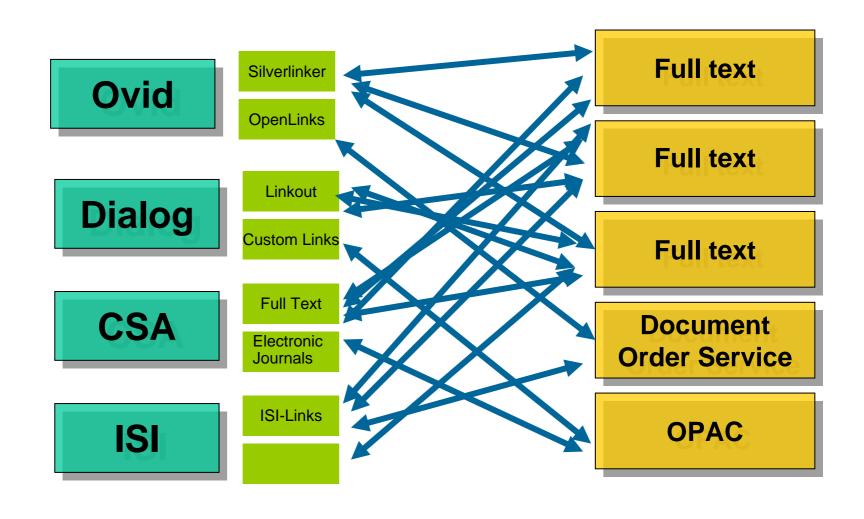


OVID's LinkSolver™

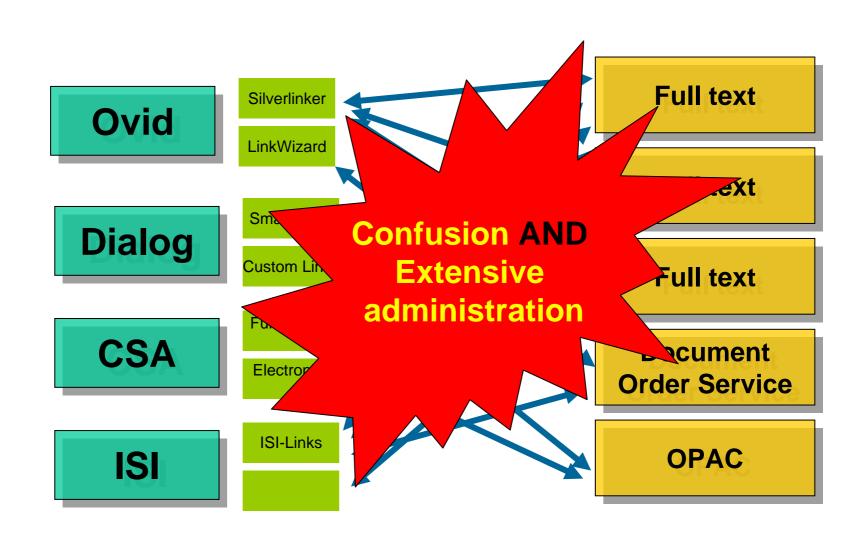
LinkSolverTM The 3rd Generation of Linking



Variety of vendor-specific Linking -Tools



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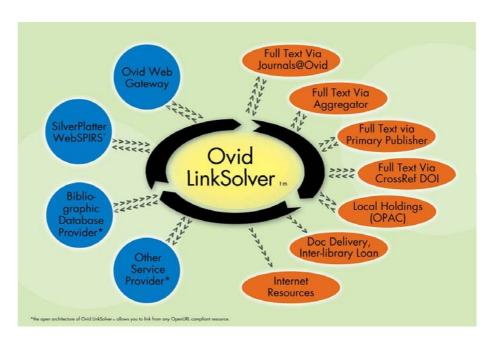


Seamless Linking

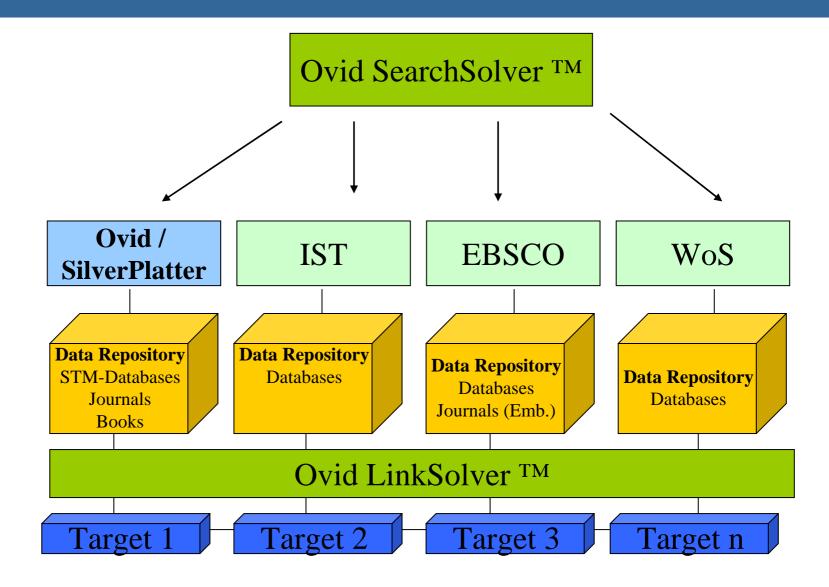
LinkSolver enables users to link

- Link to full text from Ovid, aggregators, publishers
- Link to websites
- Link to OPAC, ILL,
- DocDelivery, PPV

- SearchSolver records
- Any bibliographic record (Ovid or external vendors)
- Other OpenURL compliant service providers



"The Ovid Solution"



Ovid LinkSolver™ - New Functionality

Ovid is continually improving its linking technology ... to help users quickly find full text

New LinkSolver functionality includes:

- Embargo support
- Copy a Link Target across groups
- Global Import/Export of subscription info
- Co-Branding of Links Pop-up Window
- Improved Statistics for LinkSolver usage
- links from A (source) to B (target)
- linking takes place AFTER search

Why a LinkSolver?

- one-click navigation for end users
- more effective use of database,
 fulltext, OPAC and all other resources
- Central administration linking tool no more administration at various admin tools of different vendors

Ovid Delivers the Best Combination of Content, Tools, Services

LinkSolver Advantages

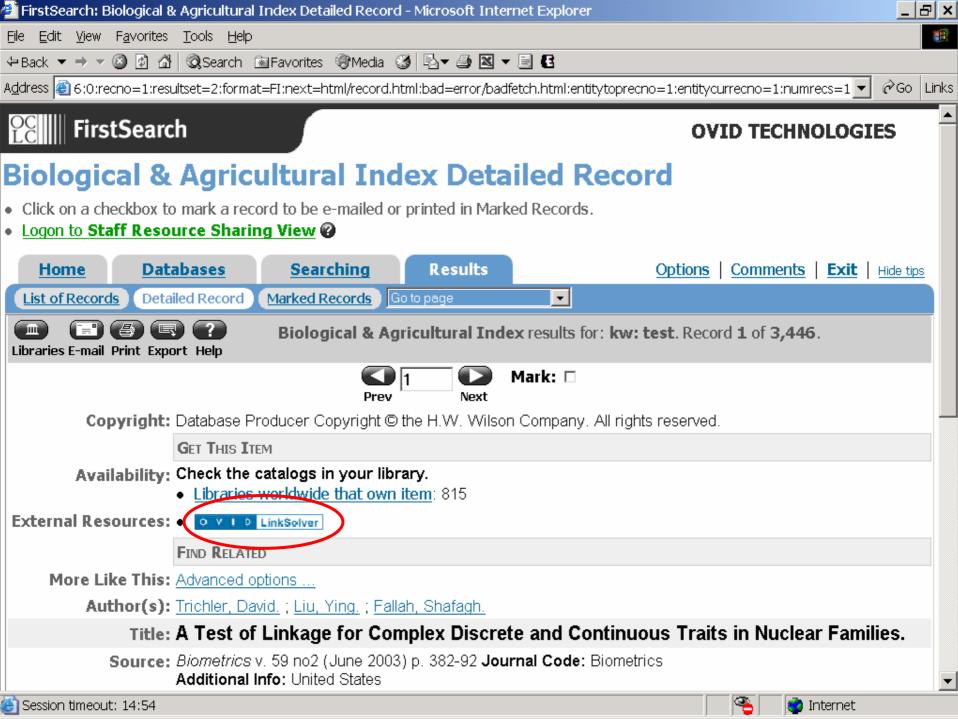
- Online hosted no hardware investment,
 LinkBase and Software always up-to-date
- Easy-to-Configure no PERL needed
- Concepts:
 Context-sensitive links
 Appropriate Copy links
- Additional functions: importing tools for display filters, embedding of logo's

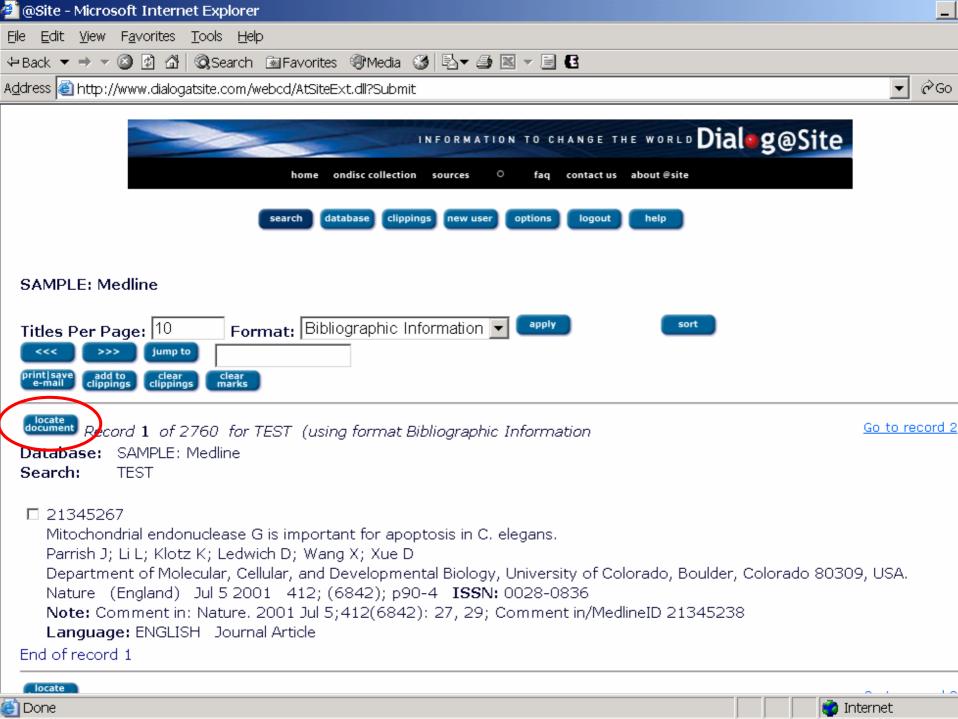
Link examples

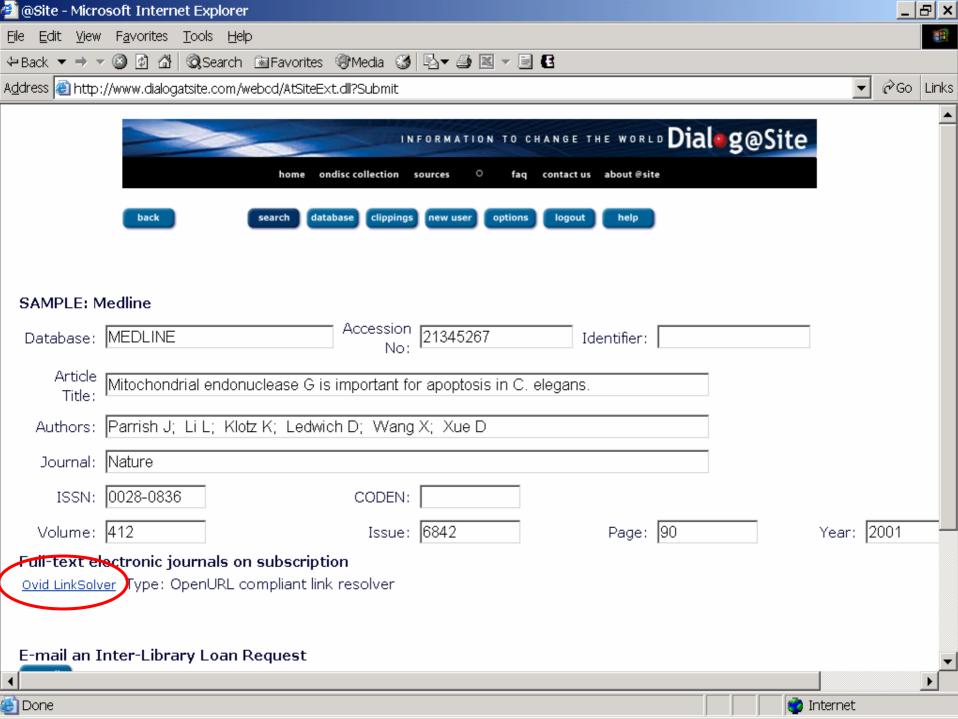
- ISSNs, ISBNs sent to OPACs
- Article titles (TI) sent to Google
- Patent No.'s sent to Patents servers
- CAS No.'s sent to Chemical Structure Servers
- Word lists (AB,TI) sent to translation engines

OCLC

Type: bibliographic database

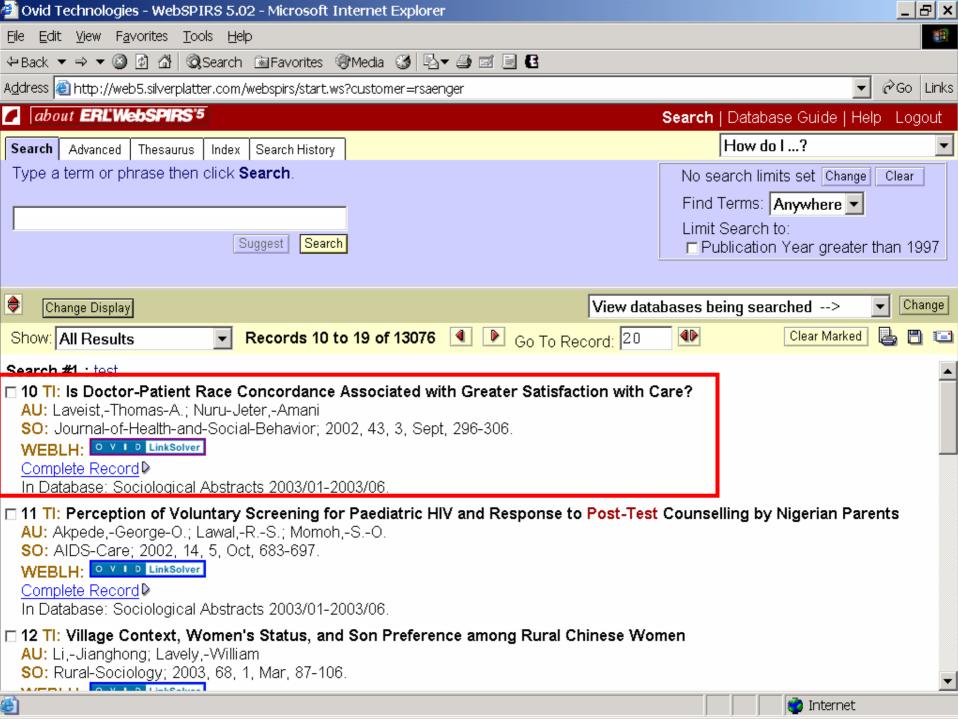






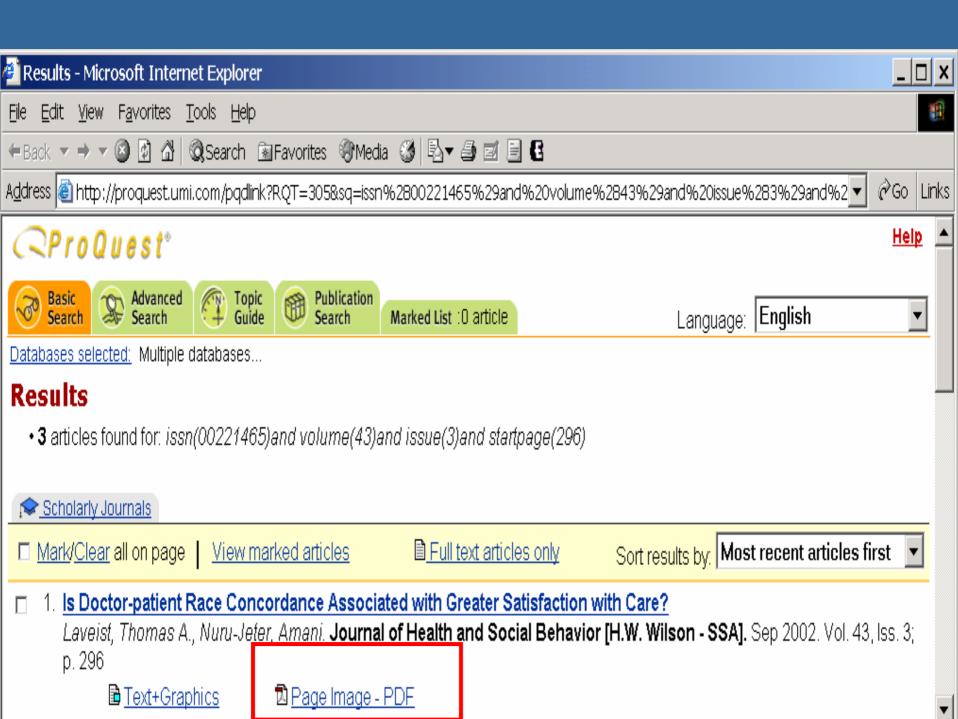
SilverPlatter

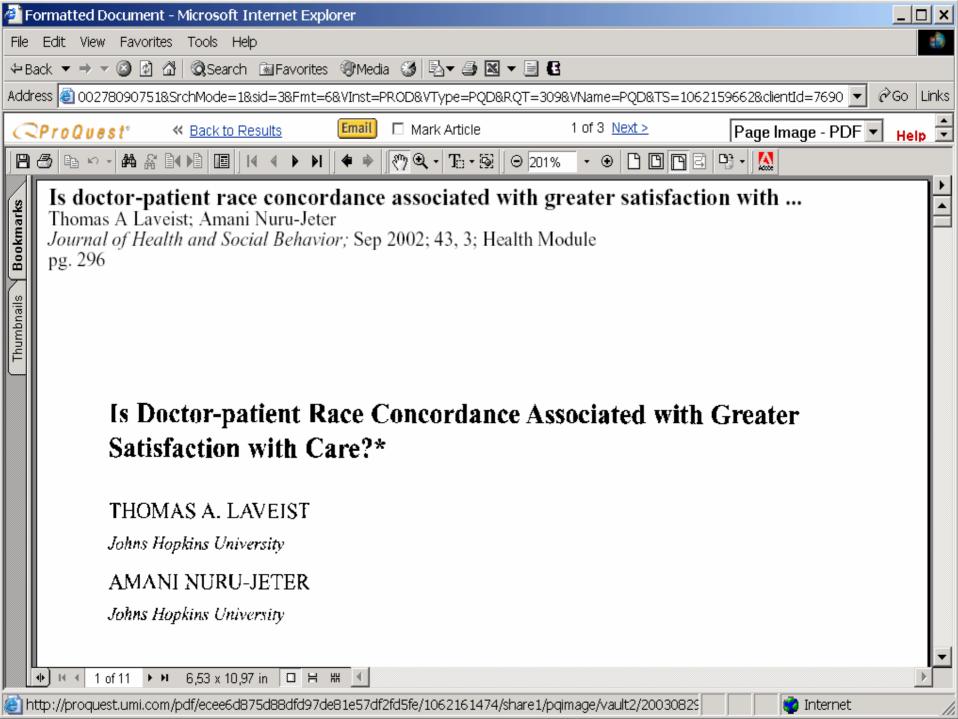
Type: Bibliographic Database



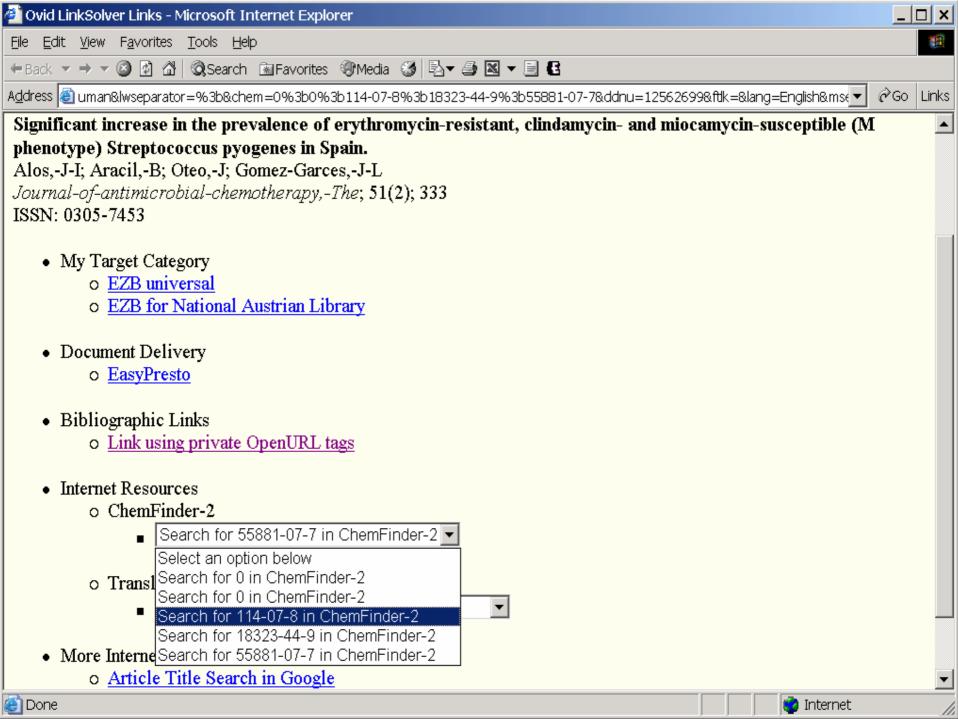
ProQuest

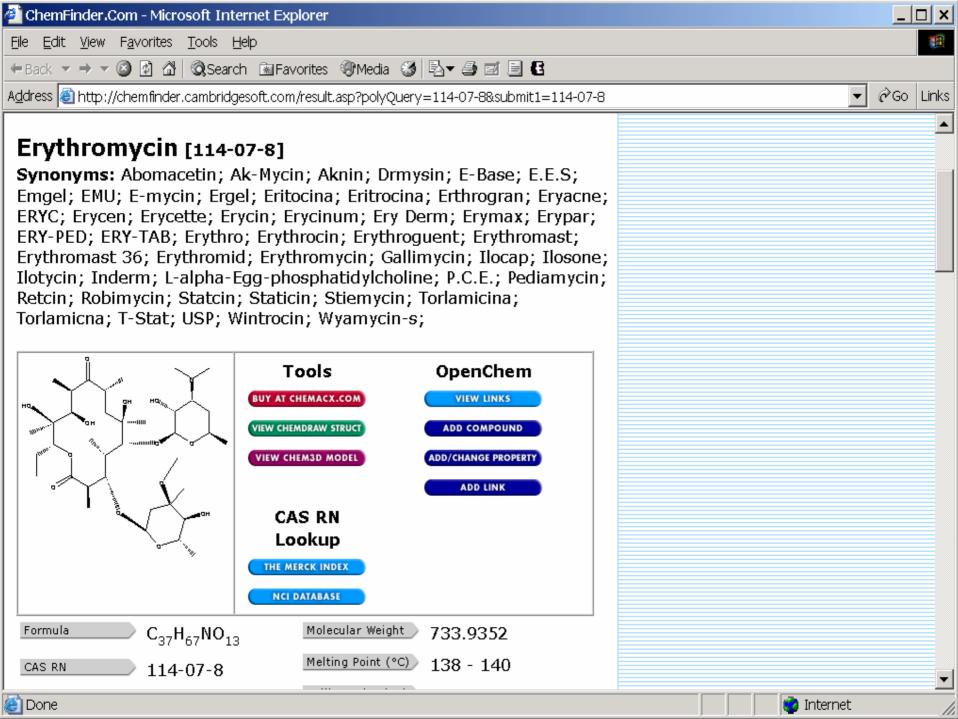
Type: Full text Target



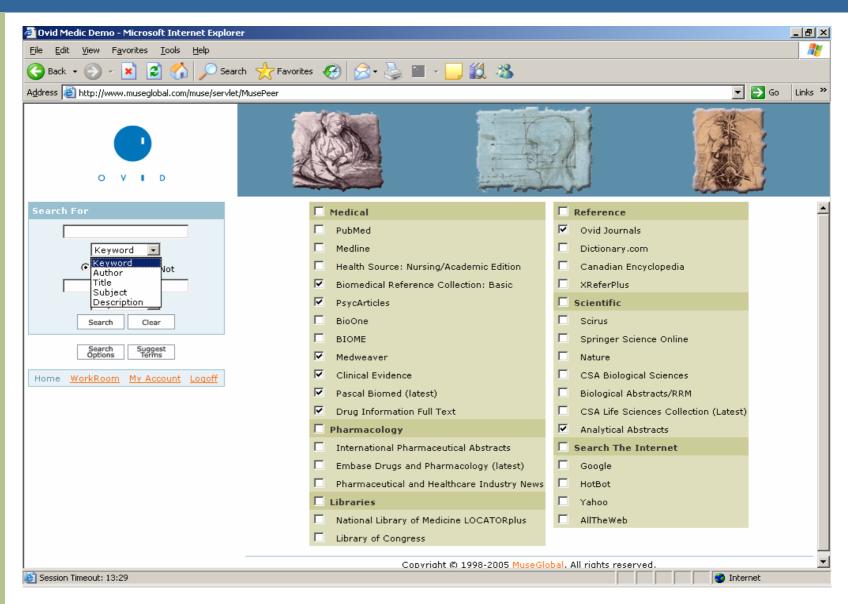


Target: web pages displaying chemical formulas

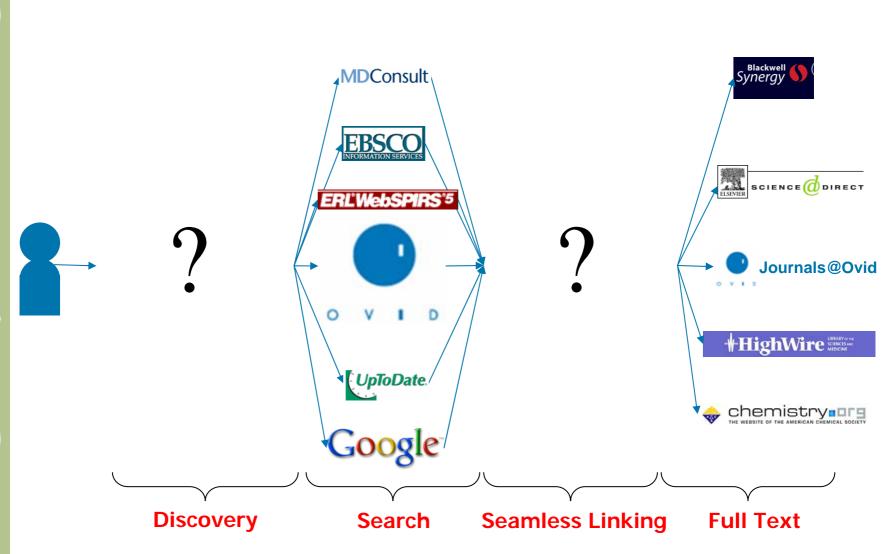




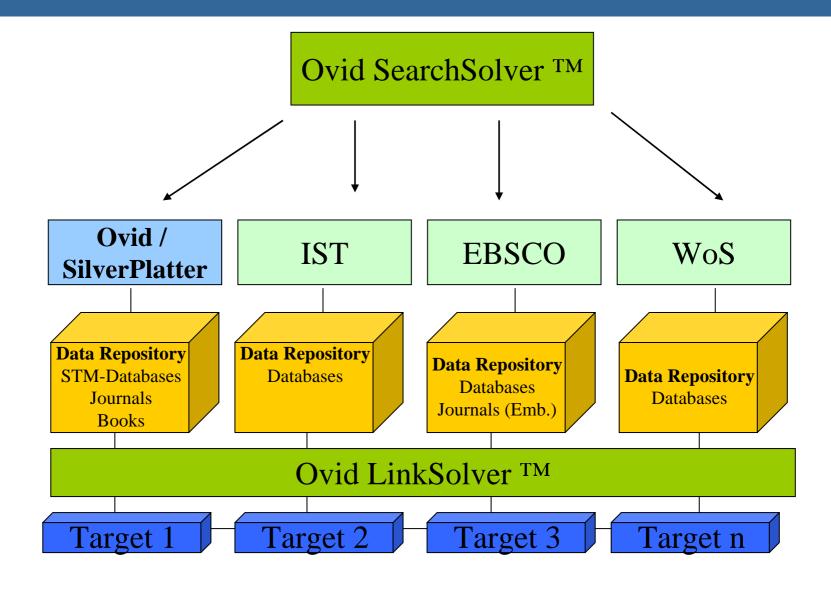
Main Search



Ovid's Platform for Universal E-Resource Access



"The Ovid Solution"







Thank you for your attention!