

Why Libraries choose Dialog INFORUM 2005

Wendy Sheville
Dialog International

Agenda

- Introduction – Thomson Dialog
- Why libraries choose Dialog
- How libraries can access Dialog content
- Pricing Options for Libraries
- Conclusion

Dialog a Thomson Company

- The Thomson Corporation is a leading global provider of integrated information solutions to businesses and professional customers.
 - More than 20 million users in the fields of:
 - Law
 - Tax
 - Accounting
 - Higher education
 - Reference information
 - Corporate training and assessment
 - Financial services
 - Scientific research
 - Healthcare

Thomson Dialog Overview

- Dialog
 - The worldwide leader in providing online-based information services to organizations seeking competitive advantages in fields such as business, finance, engineering, science, and intellectual property.
 - 25,000 customers in 103 countries
 - Over 2 million end users
 - More that 15 terabytes of hosted content
 - 200,000 sources with 1.2 billion unique records
 - Over 900 databases
 - Handle more than 700,000 searches per month
 - Delivers over 17 million documents pages per month

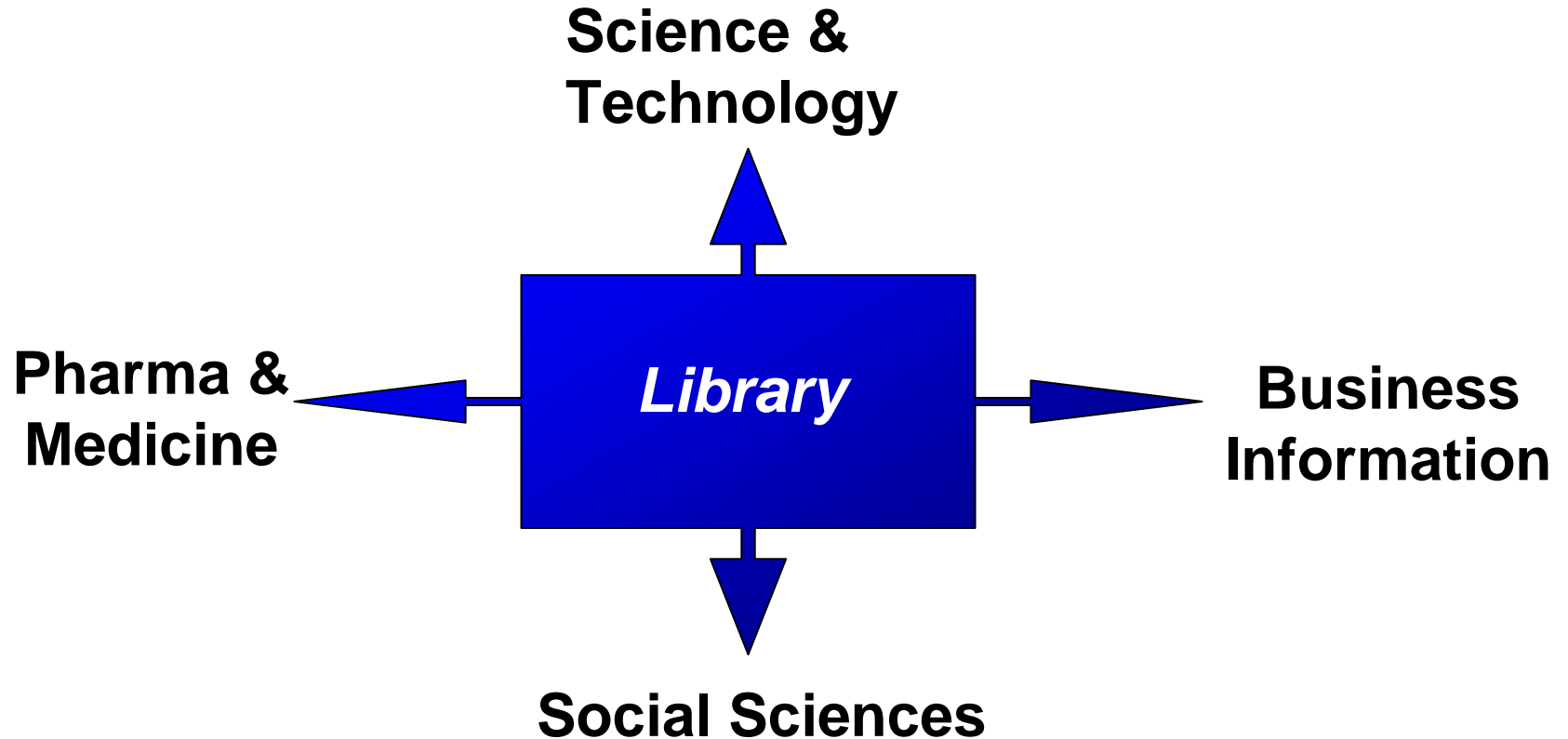
Thomson Dialog Overview

Dialog content includes:

- 470 million science and intellectual property records in 470 separate files
- Abstracts of 160 million research reports from 150,000 journals, 2 million conference papers and 1.6 million dissertations
- More than 44 million patent records, 14 million trademark records, 70 million domain names and 4.5 million images
- Over 8,500 news and business sources in one file
- Over 2,000 real-time current awareness sources

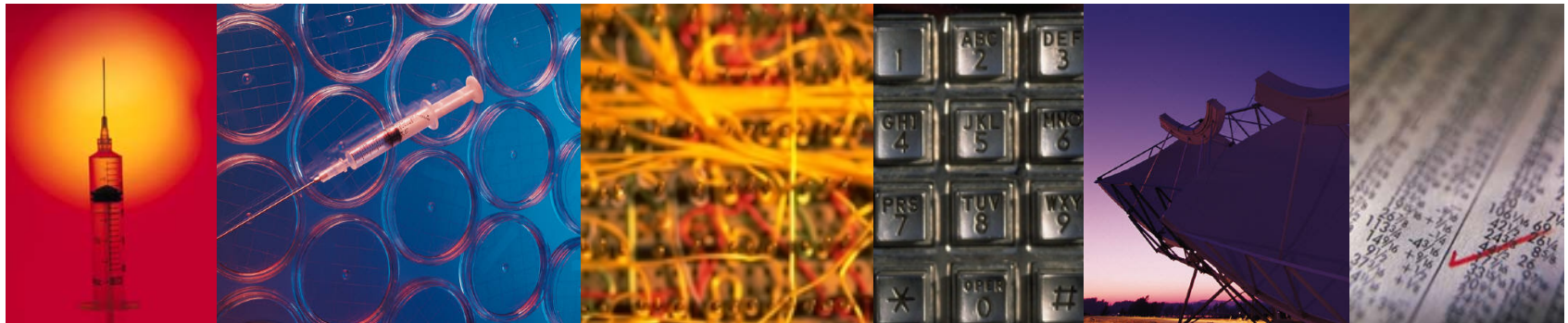
Why libraries choose Dialog

Dialog's Depth & Breadth of Content



Dialog covers key sectors

- Engineering & Science
 - Pharmaceutical
 - Consulting
 - Food
 - Legal
 - Financial Services
 - Packaging
 - Aerospace
 - Bio-Medical
 - Chemical
 - Advertising & Media
 - Hi-Tech
 - Consumer Goods
- ...



Engineering Industry ...

EI Compendex:
4,500 journals

Broad coverage of
Engineering disciplines

Inspec
3,400 journals

Focuses on key
engineering
areas like Physics

Pascal
4,500+ journals

LARGEST Scientific &
Technical file including Biomed
literature

NTIS
600 agencies

Government sponsored research
from US AND International
Government bodies

To complete the Jigsaw...

Scisearch

- Big Advantage: Ability to search for Cited References eg search for Cited Author, Cited Patent, Cited Work, Cited Year, Cited Reference

Current Contents

- Reproduces the tables of contents from current issues of leading journals in the sciences, social sciences, and arts and humanities

Wilson Applied Science & Technolog

Fluidex, TRIS, MIRA, Weldasearch

JISCT

CEABA

TEME

THOMSON
DIALOG

Social Sciences & Humanities

- **ERIC**
- **Social SciSearch**
- **Psycinfo**
- **Dissertation Abstracts**
- **Wilson Social Sciences Abstracts**
- **Wilson Humanities Abstracts Full Text**
- **Current Contents**
- **Historical Abstracts**
- **Bibliography of the History of Art**
- **Arts & Humanities Search**

Oil, Gas & Energy Sector

**Tulsa
Petroleum
Abstracts**

**Nuclear Science
Abstracts**

Geobase

Georef

Aerobase

**Chemical
Abstracts**

**Ei
EnCompassPat**

**Energy Science
& Technology**

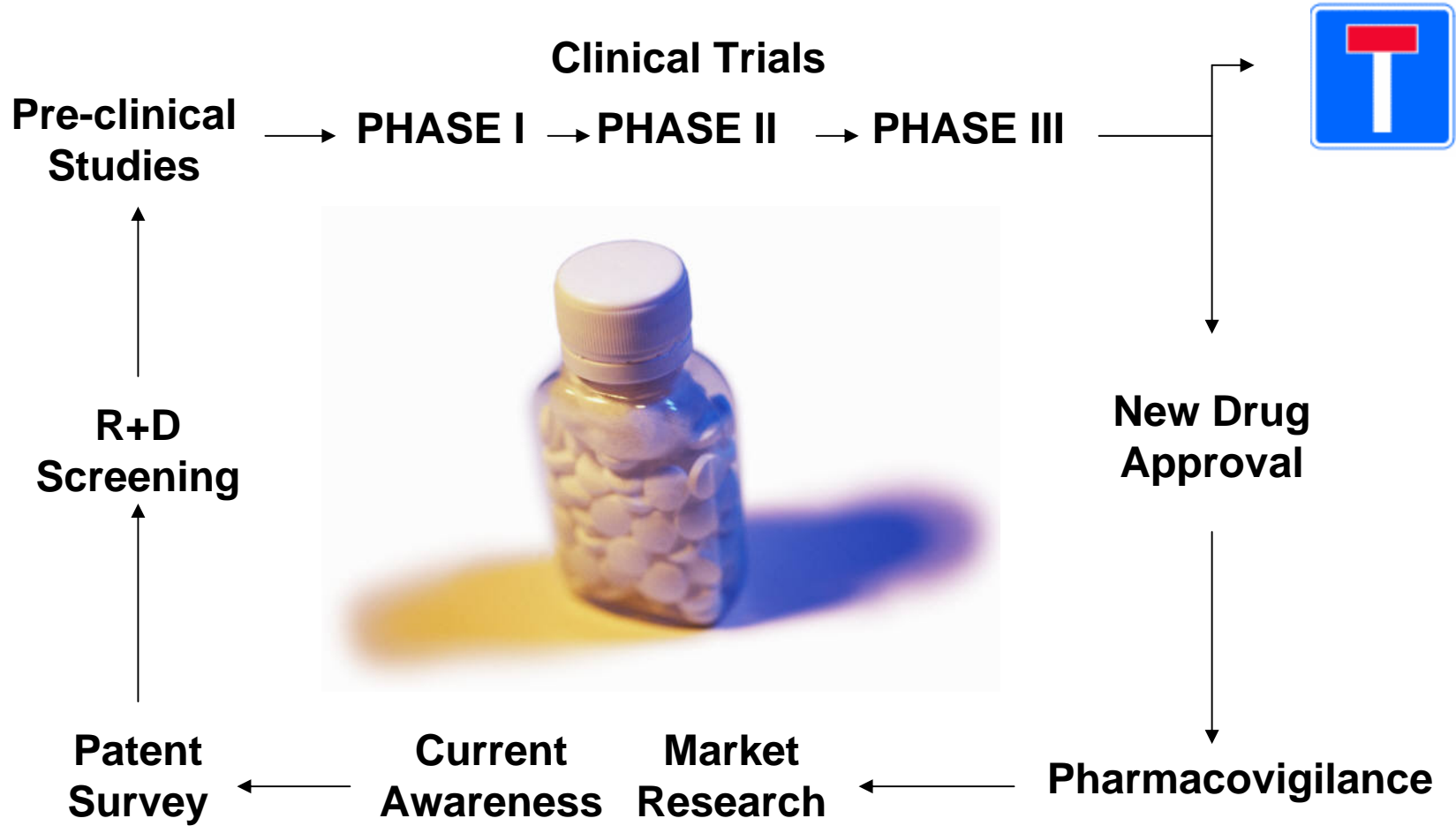
**Ei Encompasslit
353**

Geoarchive

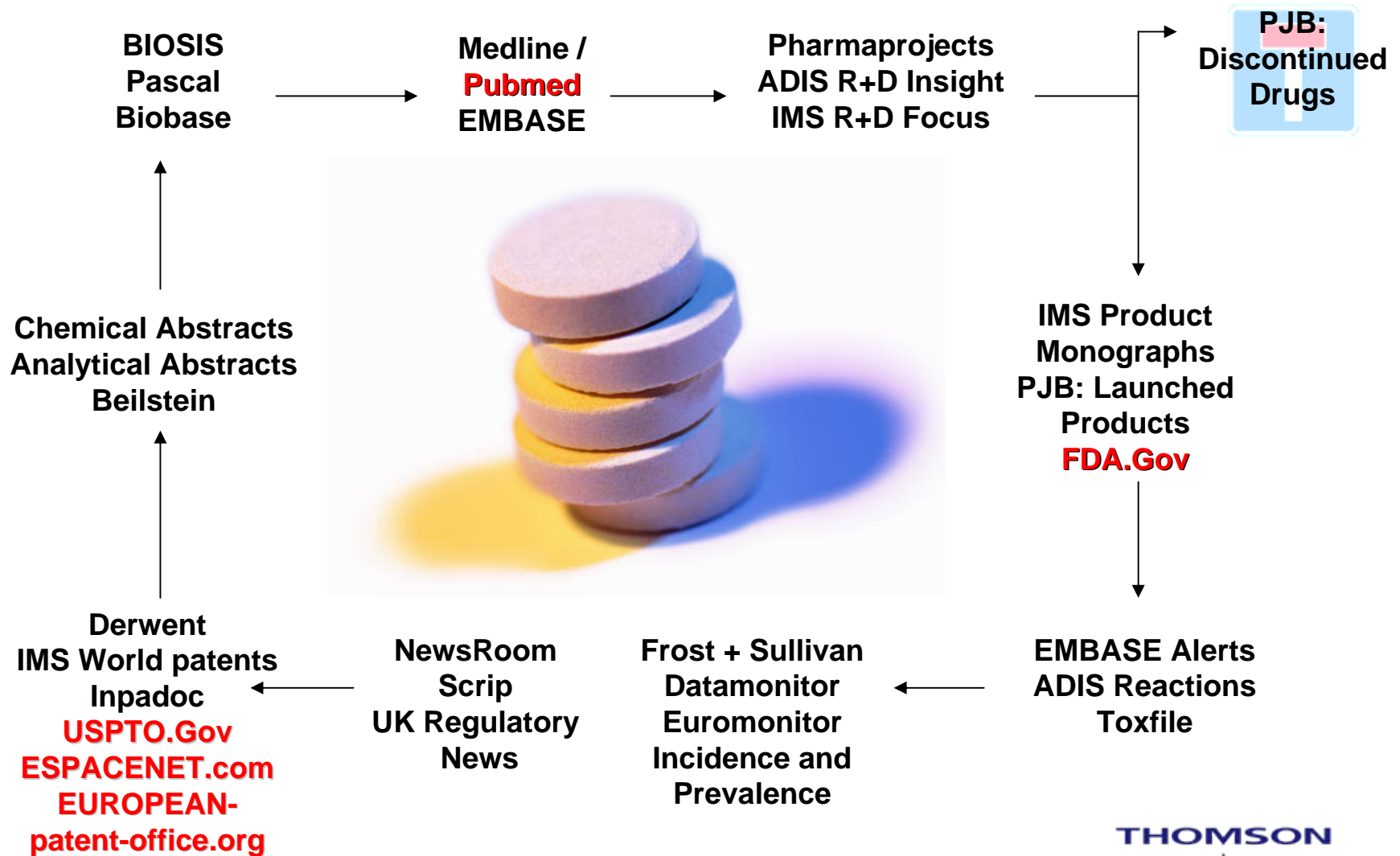
**Derwent
World Patent
Index**

THOMSON
—★—™
DIALOG

Pharmaceutical Industry: The Drug Lifecycle



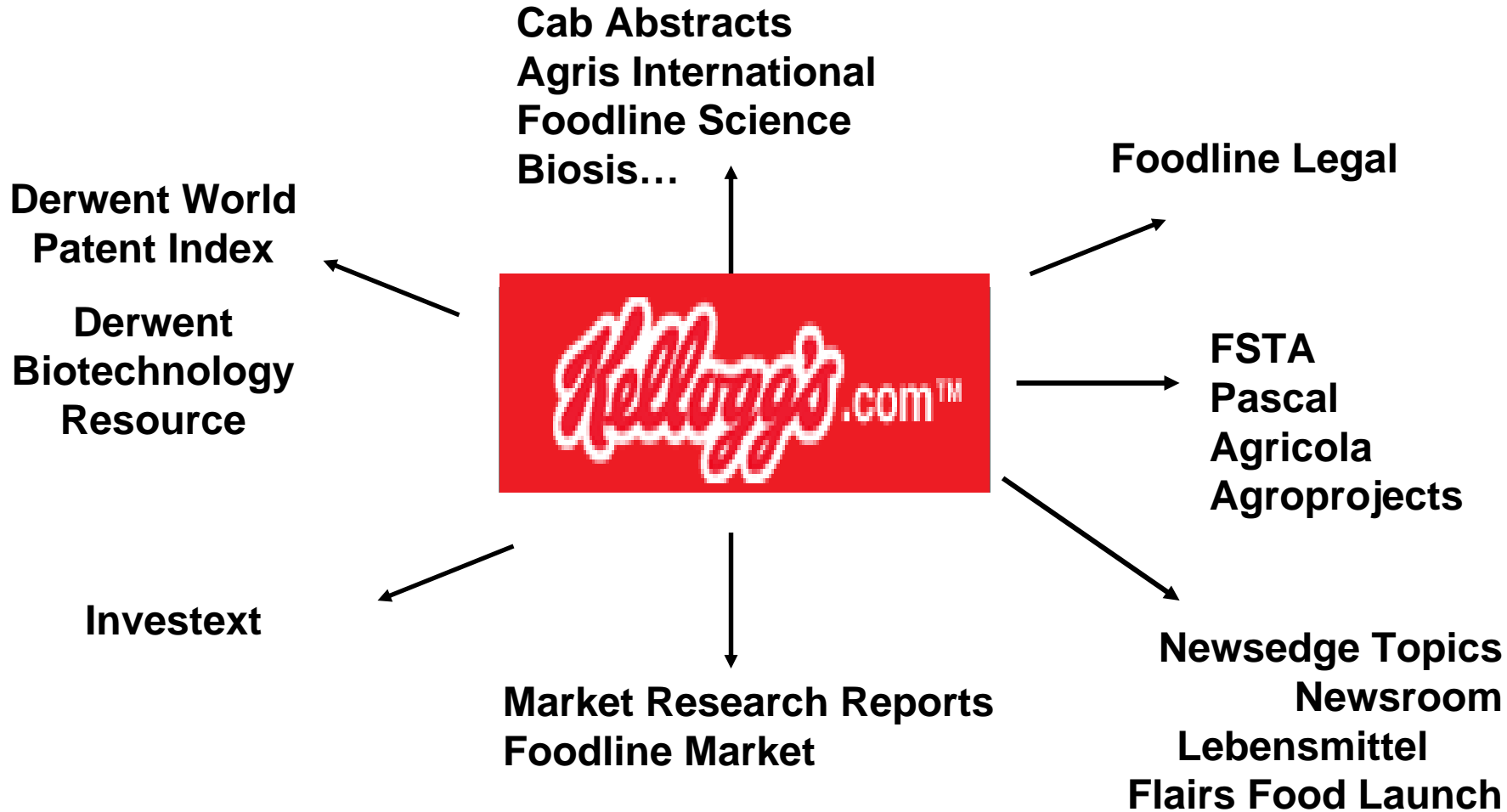
Extensive coverage



Food Sector

Food Sciences





Business Information

- **Management journals**
 - ABI INFORM, Business & Management Practiceses, Wilson Business Abstracts Full Text, Harvard Business Review
- **Business and trade press**
 - Newsroom, B&I, Promt, Gale Trade & Industry, Newsedge, WNC
- **Company financials**
 - Dun & Bradstreet, Standards & Poors...
- **Company Information & Surveys**
 - Economist Intelligence Unit (EIU), Asian Business Intelligence Reports
- **Investment analyst reports**
 - Investext
- **Market research**
 - Frost & Sullivan, Euromonitor,
- **Statistical Information**
 - Tablebase

Key file in Business Information

ABI Inform : 1,000 key journals

THE key source for all management issues, including Competitive intelligence
1,000 key management journals. The **full text of articles is included for about 550
of the 1,000 journals**. 25% of the journals are published outside the United States.

Examples :

HARVARD BUSINESS REVIEW

HARVARD INTERNATIONAL REVIEW

MANAGERIAL AUDITING JOURNAL

EUROPEAN BUSINESS REVIEW

JOURNAL OF ORGANIZATIONAL CHANGE MANAGEMENT

JOURNAL OF KNOWLEDGE MANAGEMENT

CAREER DEVELOPMENT INTERNATIONAL

COMPETITIVE INTELLIGENCE MAGAZINE

COMPETITIVE INTELLIGENCE REVIEW

EUROPEAN JOURNAL OF INNOVATION MANAGEMENT

QUALITATIVE MARKET RESEARCH

INTERNATIONAL MARKETING REVIEW

BUSINESS PROCESS MANAGEMENT JOURNAL

WOMEN IN MANAGEMENT REVIEW

RISK ANALYSIS

JOURNAL OF MANAGERIAL ISSUES

AMERICAN ECONOMIC REVIEW

INDUSTRIAL MANAGEMENT

JOURNAL OF BUSINESS & INDUSTRIAL MARKETING

AMERICAN ECONOMIST

...

Searching Dialog's Content

Time Spent Searching

- Employees spend 35% of productive time searching for information online

(Working Council for Chief Information Officers – Basic Principles of Information Architecture)

- Managers spend 17% of their time (6 weeks a year) searching for information.

(Information Ecology – Thomas Davenport and Lawrence Prusak)

- ‘The Fortune 100 stands to waste at least \$2.5 billion per year due to an inability to locate and retrieve information’
- ‘Whilst the costs of not finding relevant information is enormous, they are normally hidden within the enterprise, and....are rarely perceived as having an impact on the bottom line’

The High Cost of Not Finding Information An IDC White Paper, July 2001

Why Users spend too much time searching

- Using wrong sources
 - Not familiar with file names
 - Not familiar with Content contained in the databases
 - Not aware of new sources specific to their subject areas
- Search interfaces may be too difficult
 - Simply want their information needs to be met by right content delivered in the right way

Solutions

- Useful resources
 - Database Catalog
 - Dialog Bluesheets
 - DatarStar Datasheets
- Varied search interfaces
 - Information Specialist
 - Professional user
 - Enduser

DialogLink 5.0

DIALOG/DATASTAR
DIALOGWEB

DATASTAR WINDOWS
DIALOG CLASSIC

Information Specialists

PROFOUND
DATASTAR WEB
CUSTOM DS-WEB

DIALOG SELECT
INTRANET TOOLKIT
ALERTS
DIALOG MONITOR
DIALOG 1
DIALOG IQ

Informed Professionals

Core Endusers

Customised Solutions

Dialog OnDisc
Dialog@Site
DVDs

Linking from Abstract Document to FULL TEXT

Dialog

- DialogWeb
- Dialog1
- DialogPRO
- DialogSelect
- Dialog Intranet Toolkit
- DialogLink 4 and 5
- Dialog@Site
- Alerts

Dialog DataStar

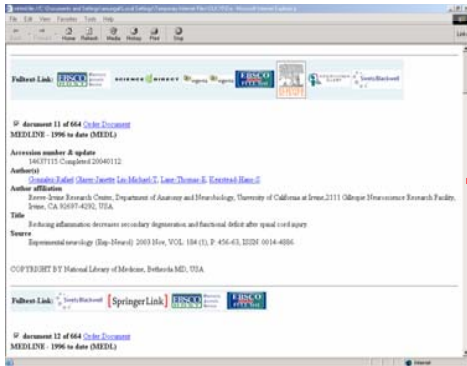
- DataStar Web
- DataStar Classic on the Web
- Alerts

Dialog OnDisc

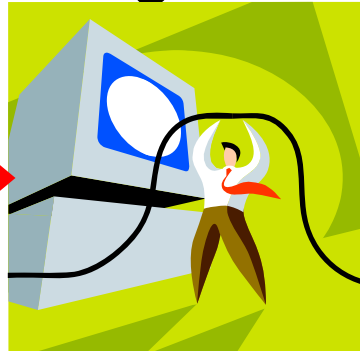
- Dialog@Site

What is Dialog eLinks

Database Citation *Source*



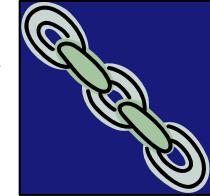
Dialog eLinks



Electronic Fulltext



OpenURL



Custom URLs



Library Holdings



Target

Target

Target

Target

DialogMed

ORDER

Fulltext available through: [Highwire](#)

Small hepatocellular carcinoma: Comparison of radio-frequency ablation and percutaneous microwave coagulation therapy.

[Shibata Toshiya](#); [Imuro Yuji](#); [Yamamoto Yuzo](#); [Maetani Yoji](#); [Ametani Fumie](#); [Itoh Kyo](#); [Konishi Junji](#)

Departments of Diagnostic Imaging and Nuclear Medicine, Graduate School of Medicine, Kyoto University, 54-Kawaharacho, Shogoin, Sakyo, Kyoto, 606-8507 Japan; E-Mail: ksj@kuhp.kyoto-u.ac.jp

Radiology, Volume: 223, Number: 2, Page: 331-337, May, 2002

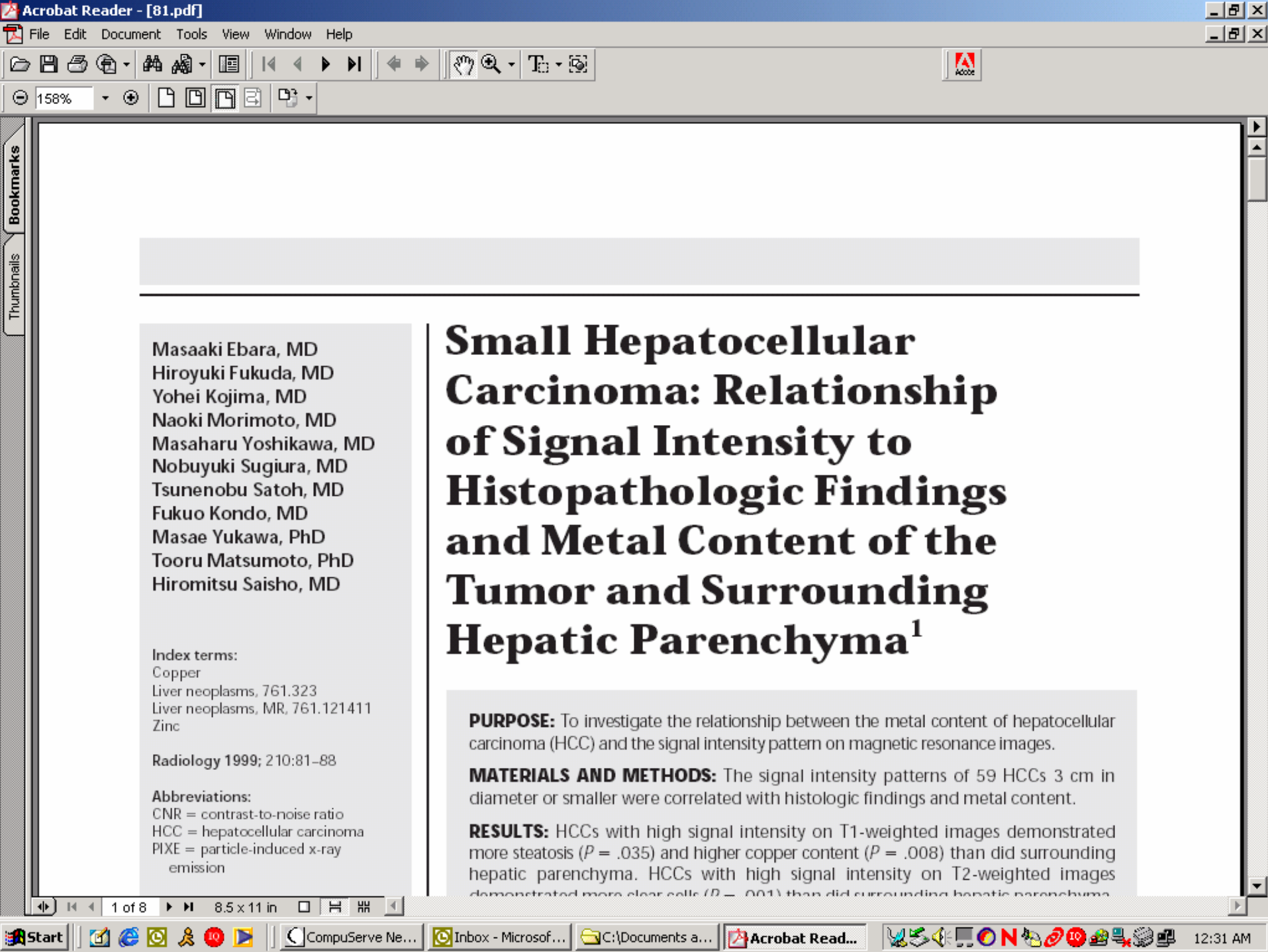
Document Type: Article

Language: English

Abstract: PURPOSE: To evaluate the effectiveness of radio-frequency (RF) ablation and percutaneous microwave coagulation (PMC) for treatment of hepatocellular carcinoma (HCC). MATERIALS AND METHODS: Seventy-two patients with 94 HCC nodules were randomly assigned to RF ablation and PMC groups. Thirty-six patients with 48 nodules were treated with RF ablation, and 36 patients with 46 nodules were treated with PMC. Therapeutic effect, residual foci of untreated disease, and complications of RF ablation and PMC were prospectively evaluated with statistical analyses. RESULTS: The number of treatment sessions per nodule was significantly lower in the RF ablation group than in the PMC group (1.1 vs 2.4; $P < .001$). Complete therapeutic effect was achieved in 46 (96%) of 48 nodules treated with RF ablation and in 41 (89%) of 46 nodules treated with PMC ($P = .26$). Major complications occurred in one patient treated with RF ablation and in four patients treated with PMC ($P = .36$). During follow-up (range, 6-27 months), residual foci of untreated disease were seen in four of 48 nodules treated with RF ablation and in eight of 46 nodules treated with PMC. No significant difference in rates of residual foci of untreated disease was noted ($P = .20$, log-rank test). CONCLUSION: RF ablation and PMC thus far have had equivalent therapeutic effects, complication rates, and rates of residual foci of untreated disease. However, RF tumor ablation can be achieved with fewer sessions.

Subjects:

- [human \(Hominidae\) --aged female male middle age patient](#)
- [hepatocellular carcinoma --digestive system disease neoplastic disease radiotherapy](#)
- [percutaneous microwave coagulation therapy --radiologic method therapeutic method](#)
- [radio-frequency ablation --radiologic method therapeutic method](#)
- Carcinoma, Hepatocellular (MeSH)



Masaaki Ebara, MD
Hiroyuki Fukuda, MD
Yohei Kojima, MD
Naoki Morimoto, MD
Masaharu Yoshikawa, MD
Nobuyuki Sugiura, MD
Tsunenobu Satoh, MD
Fukuo Kondo, MD
Masae Yukawa, PhD
Tooru Matsumoto, PhD
Hiromitsu Saisho, MD

Index terms:
Copper
Liver neoplasms, 761.323
Liver neoplasms, MR, 761.121411
Zinc

Radiology 1999; 210:81-88

Abbreviations:
CNR = contrast-to-noise ratio
HCC = hepatocellular carcinoma
PIXE = particle-induced x-ray emission

Small Hepatocellular Carcinoma: Relationship of Signal Intensity to Histopathologic Findings and Metal Content of the Tumor and Surrounding Hepatic Parenchyma¹

PURPOSE: To investigate the relationship between the metal content of hepatocellular carcinoma (HCC) and the signal intensity pattern on magnetic resonance images.

MATERIALS AND METHODS: The signal intensity patterns of 59 HCCs 3 cm in diameter or smaller were correlated with histologic findings and metal content.

RESULTS: HCCs with high signal intensity on T1-weighted images demonstrated more steatosis ($P = .035$) and higher copper content ($P = .008$) than did surrounding hepatic parenchyma. HCCs with high signal intensity on T2-weighted images demonstrated more clear cells ($P = .001$) than did surrounding hepatic parenchyma.

Customised Solutions

- Work with client to develop the ideal solution
- Fully customisable
 - appropriate content
 - precision searching
 - corporate look & feel
 - Ease of access for users
- Varied interfaces tailored to individual/department or corporation

Menu

» Easy Search

» Advanced Search

» Company Directory

Commercial Intelligence

From Sweet & Maxwell

Freertext **Main Subject** **Company Name**

For more focused searching select main subject or company name

Simple “google type” search form

Hot Topics

Exploration

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Oil & Gas Research

Multifile Searching

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- [Rapra](#)
- [EiCompendex](#)

News Archive

Company:

Example: Norsk Hydro

FreeText:

Example: drilling and platform

Year: To

Dialog Solution Example

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Share Prices

Competitors in the News

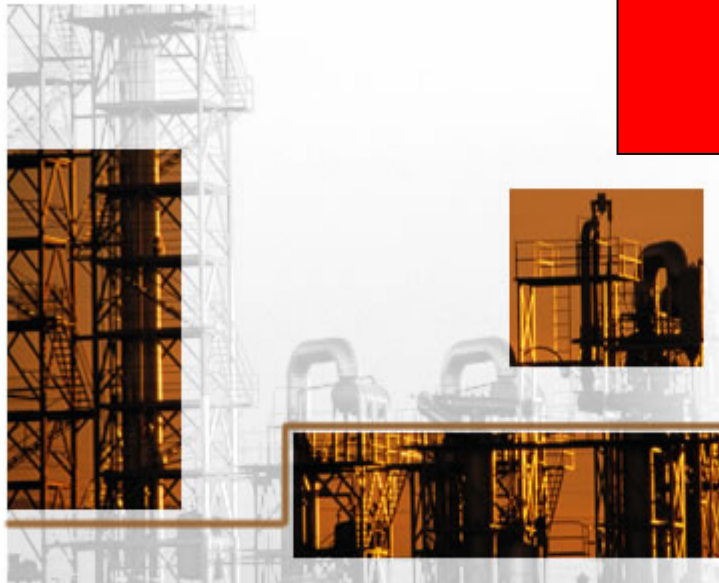
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NewsEdge Topics

Dialog Saved Searches



Scientific Databases

NewsArchive

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Share Prices

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Petroleum+

U.S. Spot Crude Oil Prices

U.S. Spot Crude Oil Prices \ CURRENT PREVIOUS TERMS DELVRY BUY SELL BUY SELL WTI CUSH 31.68 31.75 32.04 32.11 FOB JAN WTI/MID 31.48 31.52 31.88 31.9 FOB JAN WT SOUR/MID 29.52 29.62 30.03 30.08 FOB JAN LIGHT LOUIS 32.22 32.26 32.56 32.6 FOB JAN[AAP Information Services Pty Ltd. Source : Financial Times Information Limited (Trademark)]

Russia moves towards independence of world oil prices - minister

Starting from 2004, Russia intends to maintain economic growth and fulfil its budget obligations irrespective of any fluctuations of world oil prices, Russian Finance Minister Aleksey Kudrin has told parliament's upper chamber, the Council of Federation, presenting the 2004 draft federal budget. [BBC Monitoring/BBC. Source: Financial Times Information Limited.]

Russia to have stabilization fund to offset oil price fluctuations by May 2004

Moscow, 10 December: Russia's Federation Council, the upper house of parliament, approved at its meeting Wednesday [10 December] a bill to create a stabilization fund in Russia. [BBC Monitoring/BBC. Source: Financial Times Information Limited.]

IEA/ Oct OECD Oil Stocks Down 22 Million Bbl On Mo At 2.549 Billion Bbl -2

LONDON -- Winter oil stocks continue to lag below 5-year averages because of strong demand from Europe, Japan and North America, the International Energy Agency said Wednesday. [Dow Jones and Company, Inc.]



Pricing Options

Dialog Contracts for Libraries

- **Dialog Choice**
- **Site Licence**

Dialog Choice

- Fixed Prices for individual or groups of Online files
- Prices negotiated with Information Providers
- Unlimited access
- Based on number of users eg 1-5 users, 6-10 users
- Clusters of Databases available for:
 - Chemical Safety
 - Food and Agriculture
 - Patents
 - Pharmaceutical/Medical
- Includes all Search Charges, Output, ERA, Alerts, Telecomm charges

Site Licence Contracts

- Quotes provided/authorized by Providers for Online files
- Available in 90% of the Dialog and DataStar databases
- Unilimited Usage or with CAP
- Based on the number Users
- Includes all Search Charges, Output, ERA, Alerts, Telecomm charges
- Examples
 - Derwent WPI
 - Embase
 - INSPEC
 -

Conclusion

The Dialog Advantage

- **Depth & Breadth of Content**
 - 900 Databases
- **Databases available via multiple platforms**
 - Online, CD-ROM, DVD or Local @Site Server
- **Powerful Search Engines for expert and novice users**
 - Push v's Pull content
- **Ability to Link to Fulltext**
 - Ejournals, local library holdings...
- **Pricing Flexibility**
 - Flat fee or Pay-as-you-go

THANK YOU