Springer eBook Collection

Introducing the world's most comprehensive online scientific book collection
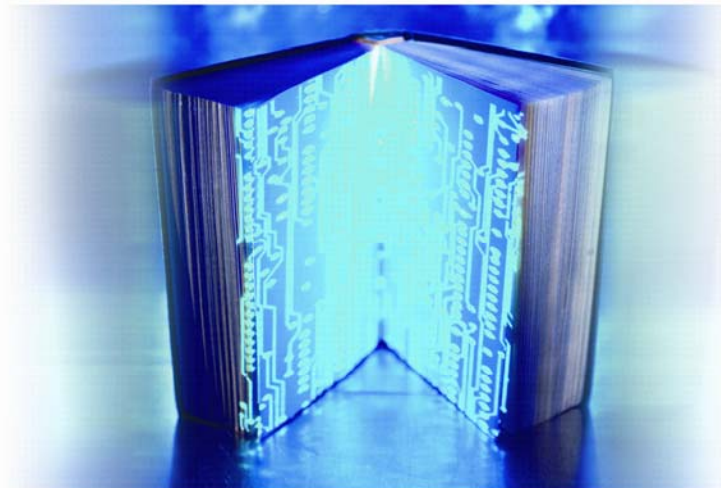
Dr. Frans Lettenström

Licensing Manager, Eastern Europe, Caucasus, Central & Northern Asia

No Limits!

*Updated April 2006

www.SpringerLink.com
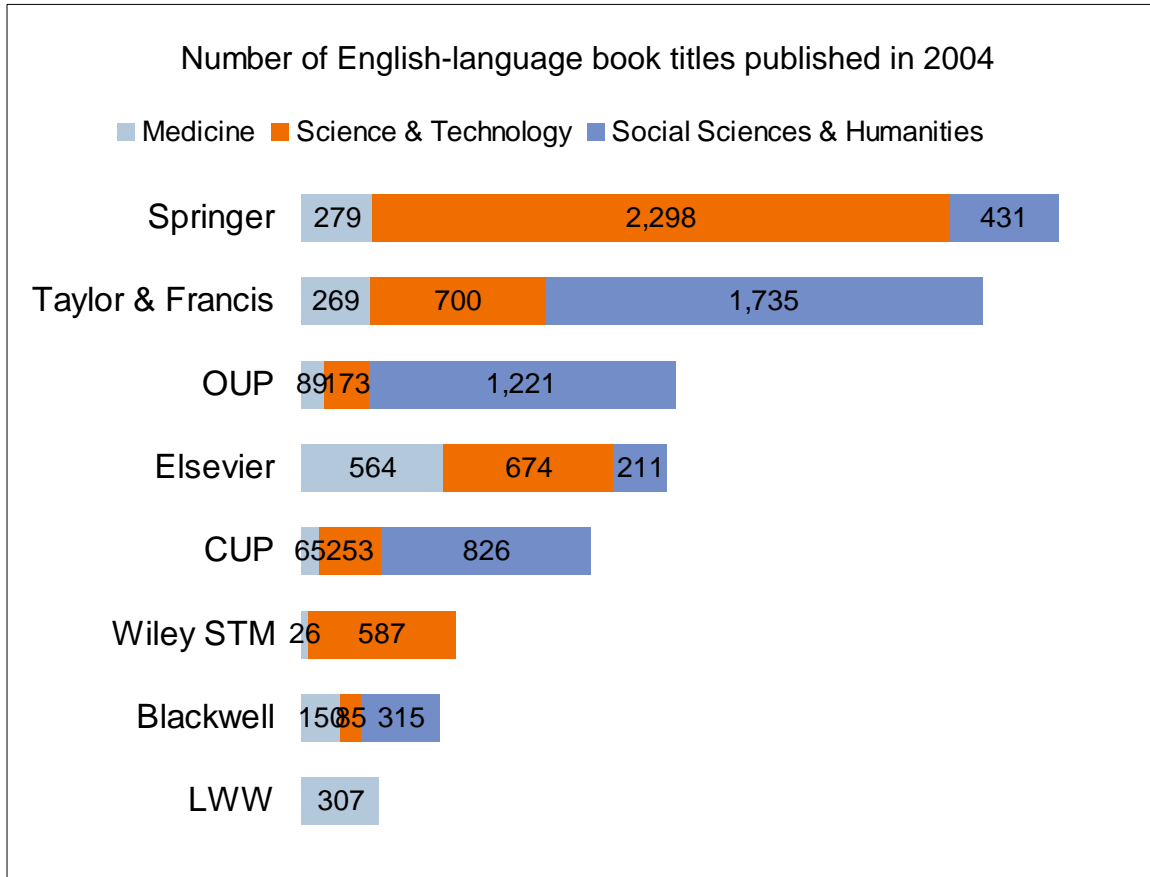
- Springer is the world's largest STM book publisher, publishing more than 3,000 new titles each year

- Springer is the first STM publisher to offer the complete publishing program online and on one integrated platform

- Springer will introduce an interdisciplinary eBook Collection of more then 10,000 books online in June 2006 with 3,000 new titles added each year

- Access via SpringerLink

Springer is # 1 in STM books

Number of English-language book titles published in 2004

■ Medicine ■ Science & Technology ■ Social Sciences & Humanities

Publisher	Medicine	Science & Technology	Social Sciences & Humanities
Springer	279	2,298	431
Taylor & Francis	269	700	1,735
OUP	89	173	1,221
Elsevier	564	674	211
CUP	65	253	826
Wiley STM	26	587	
Blackwell	150	85	315
LWW	307		

Springer's #1

Discipline Positions in:

- **Life & Biomedical Science**
- **Physics & Engineering**
- **Mathematics & Computer Science**
- **Business & Economics**

(Source: www.puballey.com; company accounts; own analyses and estimates)

eBook Collection

- Springer's eBook Collection includes the following content types:
  - eBooks
    - Textbooks, Monographs, Atlases, and more
  - eReference Works
    - Handbooks and Major Reference Works
  - eBook Series (LNCS, LNM etc)
- Organized into 12 Online Subject Libraries

~ Available on SpringerLink

E-books

- **Product at launch will consist of**
  - **3,000 imprints from 2005**
  - **Building collection from 2006**
  - **1700 imprints transferred from NetLibrary**
  - **KAP Major Reference Works**
  - **Total around 10,000 titles**
- **Product Highlights**
  - **Chapter level approach (DOI)**
  - **Fully searchable PDFs & HTML Formats (same as Journal environment)**
  - **Cross content linkage and references (content integration)**
  - **Linking to OPAC systems (MARC-21 records & OpenURL links)**

Accelerating the World of Research!

Key Features for Librarians

- More than 3,000 new ebooks every year

- Grouped in 12 fully indexed and searchable subject specific Online Libraries

- Interconnected to all Springer content (Online Journals and eReference Works)

- Fully integrated in your library catalogue

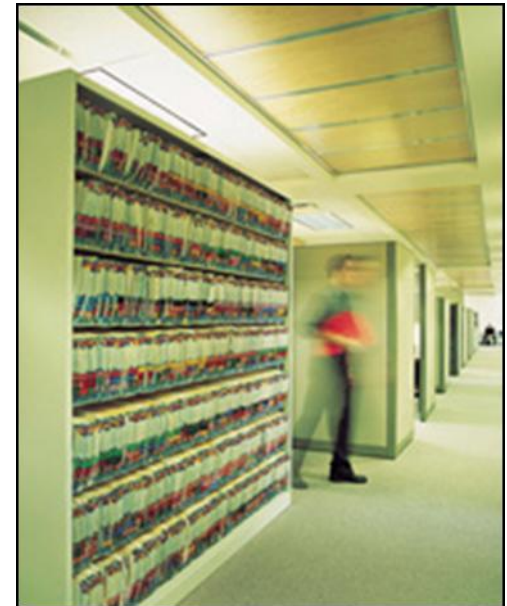- MARC-21 Records + OpenURL links

- Usage statistics data

Key Features for Researchers

- Online access to more than 10,000 titles with 3,000 new research book titles added each year

- More / linked content: seamless integration of eBooks with Online Journals and eReference Works on one integrated platform

- Simplified and improved browsing and search functionalities on the new integrated SpringerLink platform
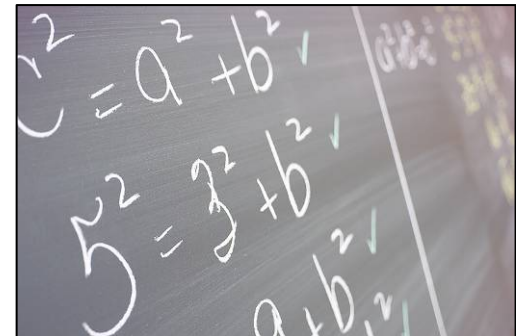
- New guided navigation search engine

Key Benefits for Librarians

- Dramatically broader access to quality content from Springer

- More value for book budget

- Unlimited concurrent access and use

- Full archiving rights from day one

- Less shelf space needed

- No risk of damage and theft

- Higher usage of content

- No shipping and handling costs

Key Benefits for Researchers:

- Instantaneous and convenient access to book content wherever and whenever needed

- More faster searching, efficient browsing and easy to find content

- Book chapter searchable

- Supplemental resources including dictionaries and thesauri

12 Online Subject Libraries or full eBook collection to purchase

2007 SpringerLink eBooks	
2007 Springer eBook Collection	**# of Titles**
SpringerLink Online Subject Libraries	
Architecture, Design and Arts (new for 2006)	25
Behavioral Science Library	40
Biomedical & Life Science Library	300
Business & Economics Library	200
Chemistry & Material Science Library	165
Computer Science Library	800
Earth & Environmental Science Library	150
Engineering Library	320
Humanities, Social Science, & Law Library	170
Mathematics Library	325
Medicine Library	266
Physics & Astronomy Library	245
2007 Springer eBook Collection	3,000

Availability

- Springer eBooks are available through SpringerLink*.

- Subscriber access is gained through IP verification for institutions and passwords/usernames for individuals and society members.

- Packages can be purchased direct via your consortia and licensing manager; individual institutions can purchase via their book distributor, journal agent, or direct via Springer.

- A la carte purchases can be made through any number of partners including Amazon, NetLibary etc.…

~ Available on Springerlink.com

* Local hosting/loading agreements are possible

Ownership Business Model

- Springer eBooks, eReference Works and eBook Series are offered as an annual package based on copyright year.

- Libraries and institutions can either purchase the entire annual collection or may purchase any number of Online Subject Libraries.

- Full archiving rights with perpetual access to purchased content are free through SpringerLink as long as the subscribing institution's account remains active with Springer.

Pricing

- Springer licensing options provide the flexibility you need to meet the demands of contemporary library administration: superior customer service, comprehensive management, and cost efficiency.

- We have options for academic institutions and corporations with a single site or multiple locations.

- Springer offers a number of tailored license options, based on research intensity and number of patrons.

Consortia pricing model

- "Size" of participating institutions combined with number of "active participation"
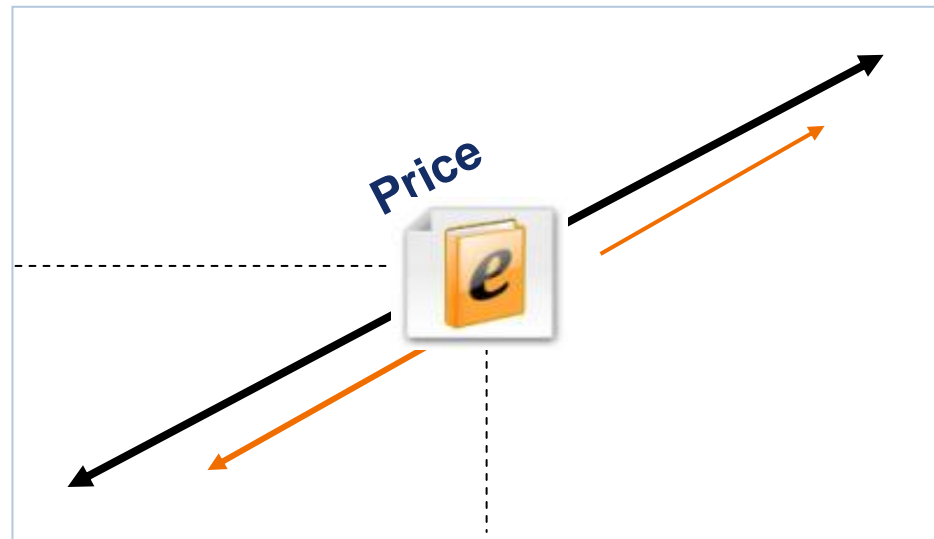
Academic Price Bands

1. **Very Large Research Institution:** this tier is based on the size 60,000 FTE or higher, nature, and scale of an institution's research activities, the degree to which an institution regards research as a fundamental aim the size of the research budget and activity in hard sciences.

2. **Large Research Institution:** this tier is based on the size 59,999 - 45,000 FTE +, nature, and scale of an institution's research activities, the degree to which an institution regards research as a fundamental aim the size of the research budget and activity in hard sciences.

3. **Medium Research Extensive Institutions:** this tier is based on the size 44,999 -30,000 FTE + nature, and scale of an institution's research activities, the degree to which an institution regards research as a fundamental aim the size of the research budget and activity in hard sciences as government laboratories and corporations.

4. **Small Research Intensive Institutions:** this tier is based on the size 29,999 - 15,000 +, nature, and scale of an institution's research activities, the degree to which an institution regards research as a fundamental aim the size of the research budget and activity in hard sciences.

5. **Very Small Research Institutions:** this tier is based on the size 14,999 - 100 FTE +, nature, and scale of an institution's research activities, the degree to which an institution regards research as a fundamental aim the size of the research budget and activity in hard sciences.

Pricing model based on size and type of institution is not linked to print

 # researchers and/or students

Size of

institution

Price

School   University   R&D Institute

Type of institution

= Mid price level of an average size of university

Online subject library discount

- Should the institution not be interested in the full collection the online individual library discount structure for purchasing more than one online subject library is as follows:

  - 1 Online Subject Library = 0 %
  - 2 - 4 Online Subject Libraries: 5%
  - 5 - 8 Online Subject Libraries: 10%
  - 8 – 11 Online Subject Libraries: 15%
  - Full Springer eBook collection = 20%

***** Online Subject Libraries contain zero overlap *****

Overview of rights