

Center for Business Knowledge

Břetislav Šimral



Agenda

- World CBK Centres
- CBK Role in the Knowledge Management
- CBK Services
- Knowledge Workflow
- Research Request Database
- Internal Sources
- External Sources
- Questions ?



The EY Knowledge Environment

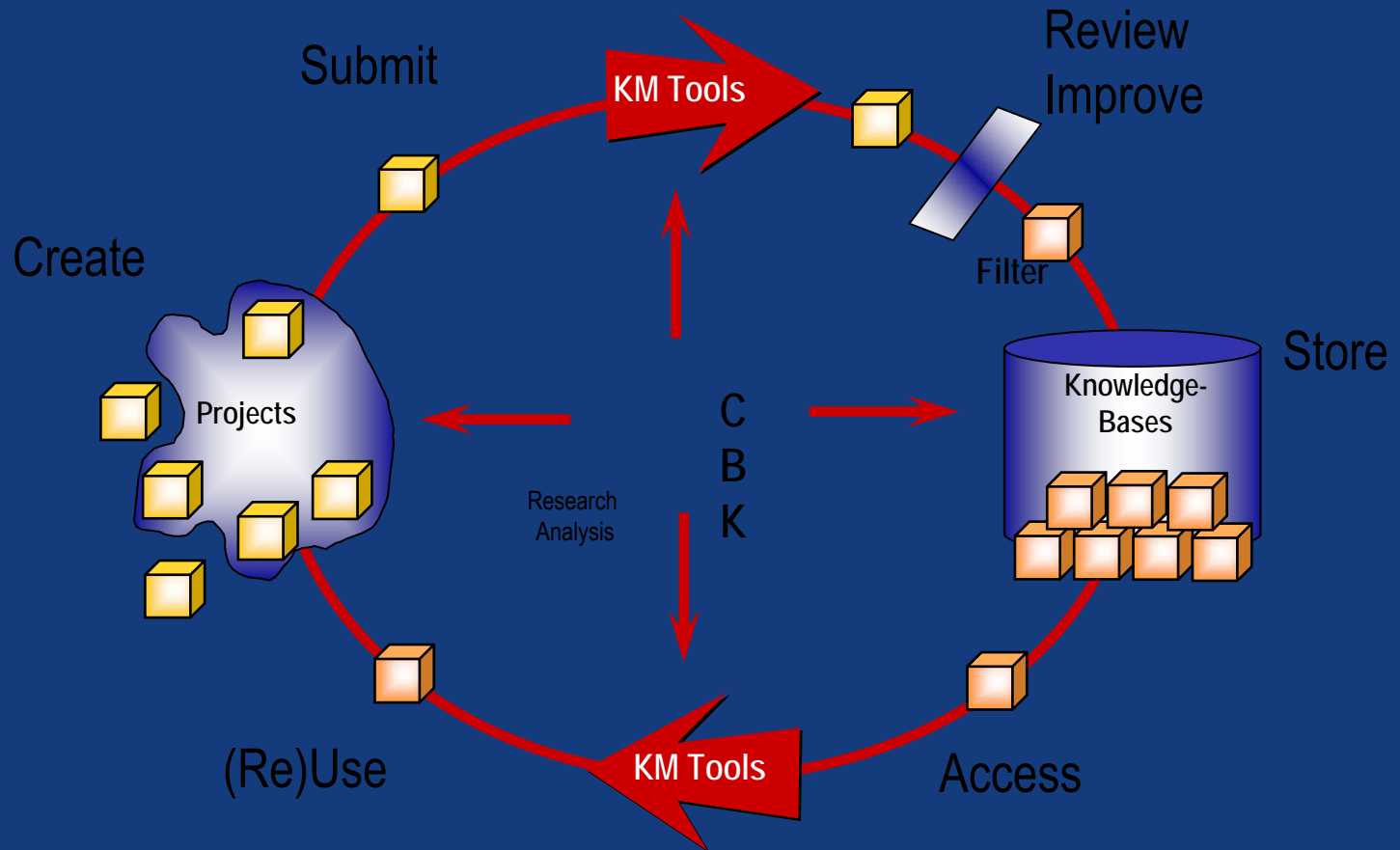
- Started in 1995
- EY member firm CBKs collectively have approximately 350 employees in over 40 locations
- Member firm CBKs together support 100,000 EY professionals in 140 country practices
- Chief Knowledge Officers in 10 Major Countries
- Global Knowledge Steering Committee
- Knowledge Planning Executive Committee
- Knowledge, Technology & Learning Committee



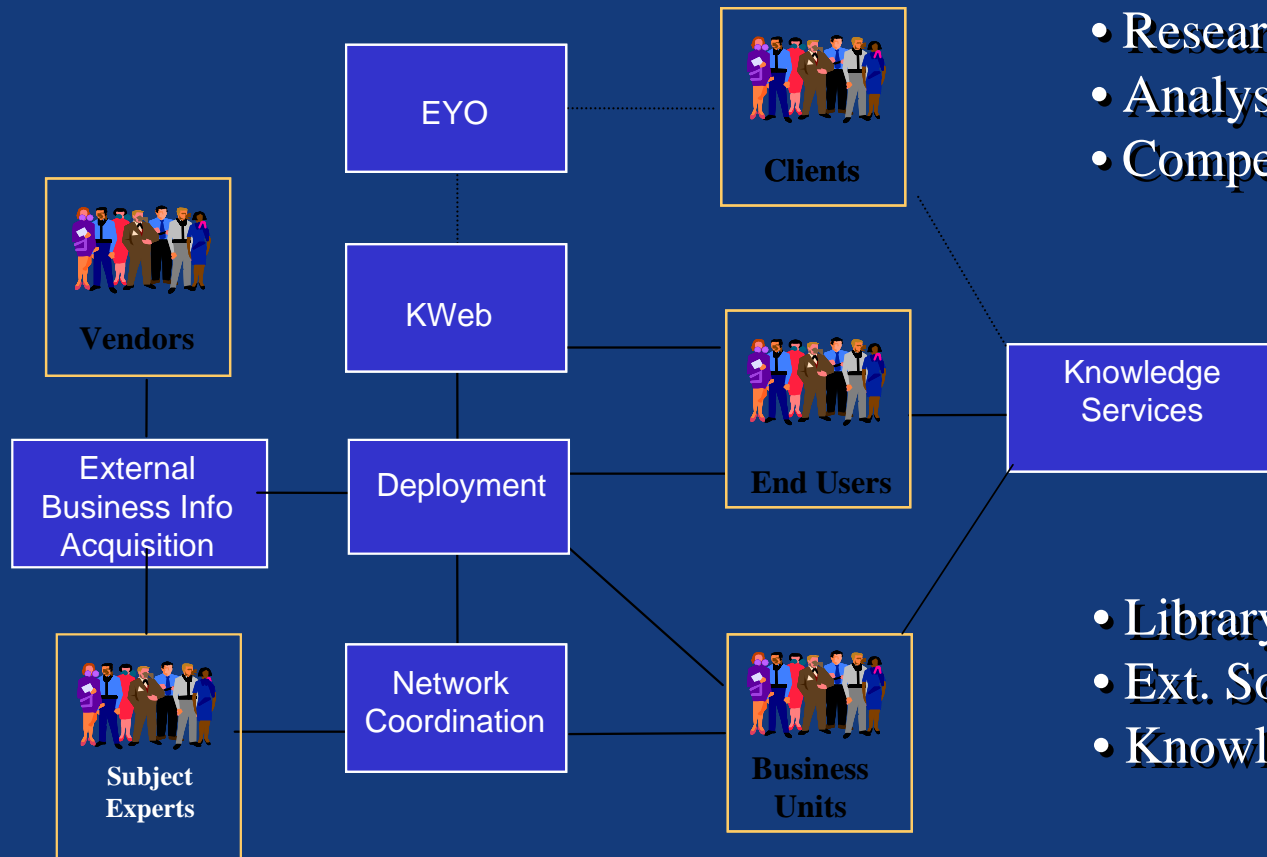
World CBK Centres



CBK Role



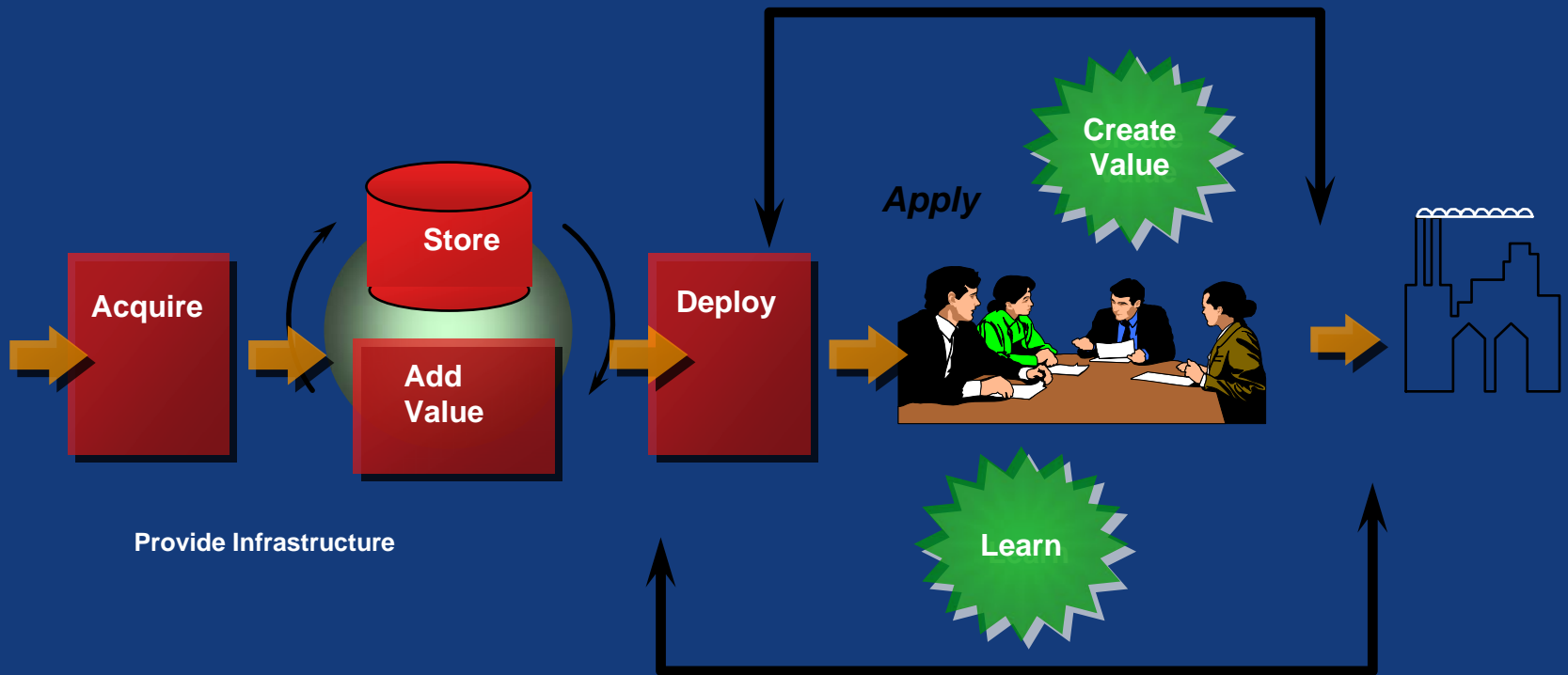
CBK Services



- Research
- Analysis
- Competitive Intelligence

- Library Management
- Ext. Sources Management
- Knowledge Training

Knowledge Workflow



Research Request Database

Search in View 'Status'

Not indexed

Search for

Search

More

- Display By
- Draft
 - Status
 - Date
 - Submitter
 - Office
 - Division
 - Company
 - Industry
 - Keywords
 - Responsible

- Help
- About Application
- Counters

| Status | Date | Submitter | Request Title |
|------------------|------------|-------------------|--|
| Assigned | | | |
| | 16.05.2006 | Daubner Peter | EGAP usneseni vlady |
| | 15.05.2006 | Kochanova Zuzana | Slovalco |
| Completed | | | |
| | 12.05.2006 | Brych Lukas | VCES acquisition by Bouygues |
| | 10.05.2006 | Brych Lukas | Conflict check - BONTON |
| | 10.05.2006 | Magosova Erika | SEC & Channel Status |
| | 09.05.2006 | Zemanova Martina | FAGOR versus MORA Moravia |
| | 09.05.2006 | Wells Peter | Tourism / hotels |
| | 09.05.2006 | Wells Peter | Macroeconomic data - country and regional growth rates |
| | 09.05.2006 | Daubner Peter | CKA portfolio |
| | 05.05.2006 | Mesensky Igor | EGAP & Komerčni uverova pojistovna EGAP - Press search |
| | 05.05.2006 | Vacha Petr | Mailis Czech Sro |
| | 04.05.2006 | Daubner Peter | Poistovna |
| | 02.05.2006 | Zemanova Martina | FAGOR |
| | 02.05.2006 | Wells Peter | Femax |
| | 28.04.2006 | Martinkova Zuzana | IZIP |
| | 28.04.2006 | Haafs Simon | independence |
| | 28.04.2006 | Ettler Karel | Bonus schemes |
| | 28.04.2006 | Jindra Marek | Forecasts of electricity volumes and prices in CR and EU |
| | 27.04.2006 | Vrzackova Daniela | SEC a channel status, Auditor? |
| | 26.04.2006 | Zemanova Martina | Amann s.r.o. |
| | 26.04.2006 | Slama Marek | Media market in CZ |
| | 25.04.2006 | Jindra Marek | Akvizice pojistoven ve svete |



Where do I find Knowledge?

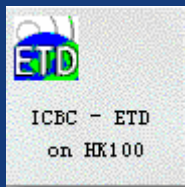
Internal Knowledge

Sales Presentations, Proposals, Credentials, Leading Practices, Methodologies, etc.

External Knowledge

Client, Competitor, Industry and Market News & Informations

Lotus Notes Databases



KnowledgeWeb (KWeb)



KWeb External Sources



Internet



Global Research and Analysis Database

GLOBAL RESEARCH AND ANALYSIS DATABASE


View By


- **INDUSTRY**
- REPORT GEOGRAPHY
- ANALYSIS TYPE
- COMPANY
- PRACTICE
- AUTHOR
- PUBLISH DATE

- > SEARCH
- > HELP
- > EXIT

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 Add GRAD Report

 Search in View 'Industry'

Search for

| | Publish Date | Title |
|---|--------------|--|
| ▶ | | Aerospace and Defense |
| ▶ | | Energy, Chemicals, and Utilities |
| ▶ | | Financial Services and Insurance |
| ▶ | | Government, Public Sector, and Not for Profit |
| ▶ | | Health Sciences |
| ▶ | | Industrial and Automotive Products |
| ▶ | | Natural Resources |
| ▶ | | Not Applicable |
| ▶ | | Real Estate, Hospitality, and Construction |
| ▶ | | Retail and Consumer Products |
| ▶ | | Services |
| ▶ | | Technology, Communications, and Entertainment |
| ▶ | | Transportation |

External Sources

| Company | Industry | Special |
|---|--|--|
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External Sources Directory


ERNST & YOUNG
Quality In Everything We Do

The EY Home Page || Search KWeb || Browse KWeb || My KWeb || Our Firm || Our People || Markets || Help |

External Sources

Welcome

- ◆ Factiva
- ◆ getAbstract compressed knowledge
- ◆ Thomson Research
- ◆ Standard & Poor's Market Insight
- ◆ Worldwide Tax Treaties
- ◆ OneSource - Global Business Browser
- ◆ OneSource - UK Business Browser
- ◆ Credit Suisse First Boston AllStarView
- ◆ Dun & Bradstreet Million Dollar Database
- ◆ Mintel
- ◆ IDCNet
- ◆ Computer Economics
- ◆ Datamonitor
- ◆ ICC
- ◆ Muxex Global Estimates
- ◆ Yankee Group
- ◆ AMR Research
- ◆ Internet Securities

▶ About Ext. Sources

▶ Co. Info. Locator

▶ Feedback

▶ Help

External Sources

Welcome! External Sources provides access to external web sites from respected vendors of business information with which E&Y maintains a contract.

Need help determining which source has the information you need? See The [Company Information Locator](#).

| | |
|---|---|
|  Enter Site | <p>Factiva delivers world-class global news and business information in 22 languages from 118 countries. Key content includes current news, historical articles, local-language articles, market research and investment analyst reports, and stock quotes. For a brief demonstration of the most recent enhancements, click on the "Training" link below.</p> <p> Add to Favorites</p> <p style="text-align: center;">Attention First-time Users/Registration! More Information Training</p> |
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|  Enter Site | <p>Thomson Research provides worldwide access to more than 6 million SEC filings and reports dating back to 1968. Use this resource for real-time access to U.S. and international company filings, financial</p> |

External Sources  Trusted sites

Conclusion

Thanks for your attention !!!

QUESTIONS ?

