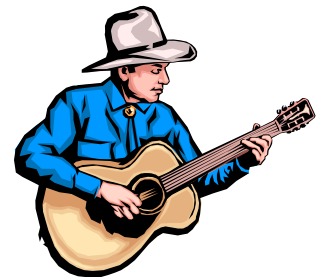
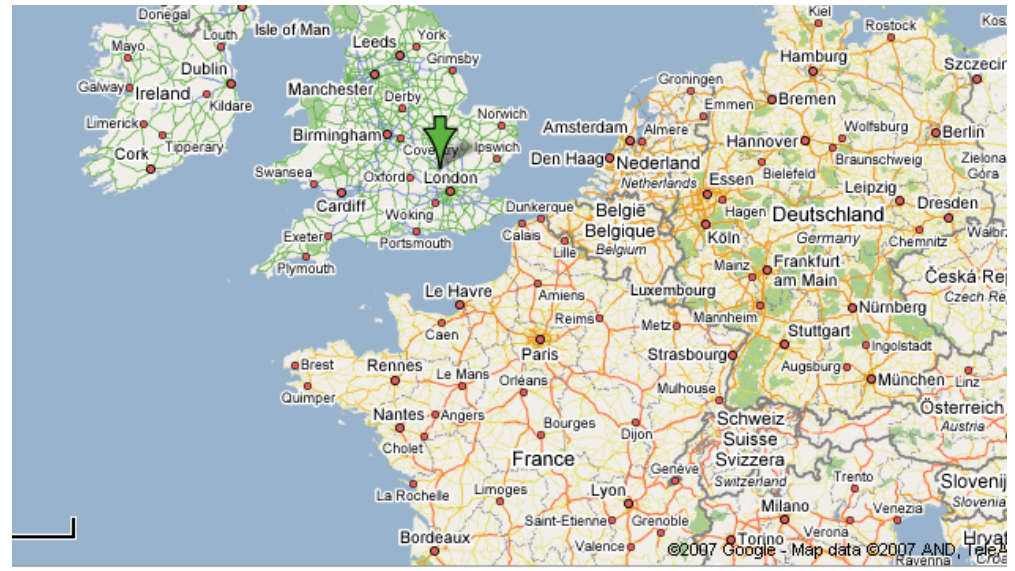


The Web 2.0 challenge to Information Literacy

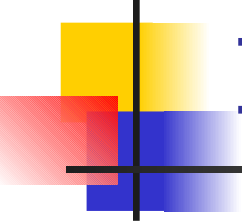
Peter Godwin

University of Bedfordshire





<http://www.flickr.com/photos/plentyofants/203275559>



The Web 2.0 challenge to Information Literacy

- Is it about changing literacies?
- Is Web 2.0 about IT?
- Does Web 2.0 change our conception of Information Literacy?
- Is Information Literacy more or less important now?

The Web 2.0 challenge to Information Literacy

- Information Literacy and the educational background
- The Web generation
- Web 2.0 tools
- What they mean for us
- Effects on what and how we teach
- The future





Higher Education

Technological change

Information Literacy

Competition

Population change

Student expectations

Learning & teaching methods

Funding

Web generation

Lifelong learning

Innovation

Branding



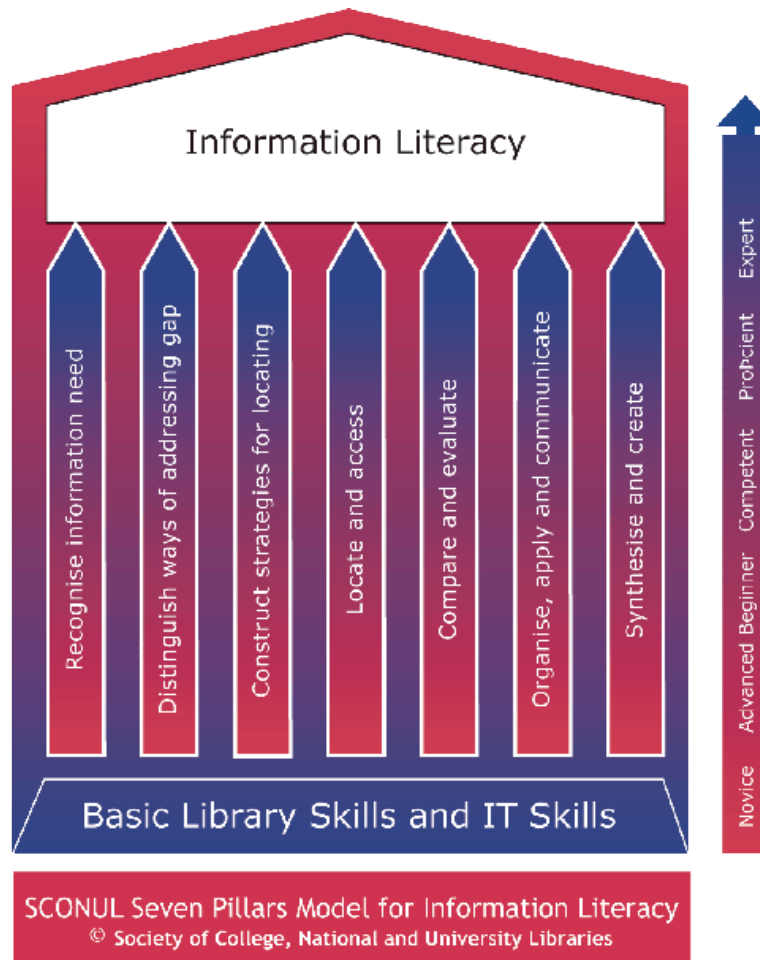
Information Literacy

Information literacy is knowing when and why you need information, where to find it, and how to evaluate, use and communicate it in an ethical manner.

CILIP definition, 2004

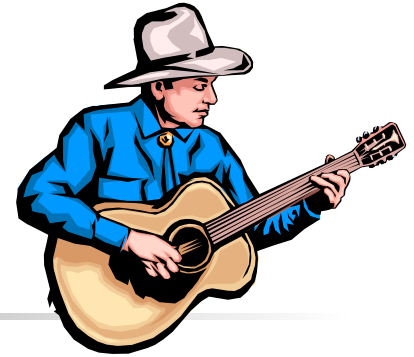


SCONUL Seven Pillars framework





SCONUL 7 Pillars



- Recognising need for information
- Distinguishing sources and access
- Constructing search strategies
- Locating and accessing
- Comparing & evaluating
- Organising, applying and communicating
- Synthesising and adding new knowledge

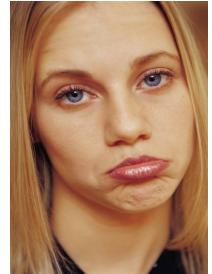
Our buildings and services say “I am to be admired, not used!”

We have to let them carve out
their own information landscapes





Web generation and IL

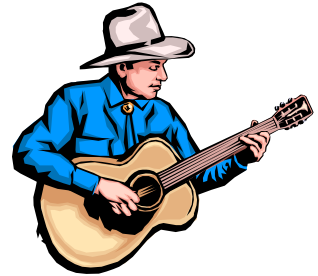


Combined with the Google effect they need :

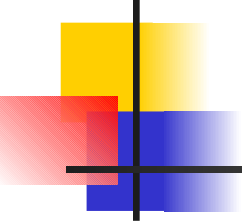
- Help with search strategy and keywords
- To learn to think critically, and be able to evaluate and interact with material
- To be aware of the ethical use of information



How do we react?




- Accept that they will use search engines
- Teach Google and Google Scholar as legitimate sources where appropriate
- Watch and recommend Google Print as a source of full text
- Remember Microsoft also have huge digitisation projects with major libraries for their Live Search Books

- 
-
- Become Information Gurus and recommend other search engines as alternatives



Exalead



Advanced search Close 

Web Search

What?

- [exact phrase](#) e.g. "to be or not to be"
- [forbidden terms](#) e.g. cow-mad
- [words starting with](#) e.g. messag*
- [phonetic spelling](#) e.g. soundslike:exalead
- [approximate spelling](#) e.g. spellslike:exlaead
- [adjacent words](#) e.g. (stock NEAR exchange)
- [logical expression](#) e.g. (fast OR speed) AND NOT light)
- [regular expression](#) e.g. /a.c/

Where?

- e.g. country:USA
- e.g. language:en
- [on a given site](#) e.g. site:wikipedia.org
- [in files of a given format](#) e.g. filetype:pdf
- [in the title of the page](#) e.g. intitle:(official website)
- [in the address of the page](#) e.g. inurl:music
- [on pages that contain a given link](#) e.g. link:http://www.exalead.com

When?

- [modified after a given date](#) e.g. after:31/12/1999
- [modified before a given date](#) e.g. before:31/12/1999

[Advanced search](#)

CrossEngine

crossEngine

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But there's more.....

- Web 2.0

<http://www.flickr.com/photos/mmmonica/110355252/>





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Web 2.0

RSS feeds

Wikis

Blogs

Mashups

Podcasting

Tagging

Vodcasting

flickr

del.icio.us

MySpace

YouTube

Instant messaging

Blogs

- Distraction
- Archive
- Conversation
- Democratic

Information Literacy meets Web 2.0

How does Web 2.0 affect our delivery of Information Literacy? How do librarians cope with the Google generation and what does this mean for Information Literacy? This site will be a sounding board for us to exchange our views and good practice!

06 March 2007

Introducing the Book - again

This wonderful little video has now been moved on YouTube to <http://www.youtube.com/watch?v=xFAWR6hzZek>

Posted by Peter Godwin at 05:24 0 comments

15 February 2007

Introducing the Book

The BOOK? On a site about Web 2.0? Before we get too serious on this site lets have some fun! This wonderful little video on YouTube is about the discovery of the book in medieval times and should be watched by all enquiry desk librarians. I'm wondering if I could get into one of my teaching sessions....

<http://www.youtube.com/watch?v=eRjVeRbhtRU>

Posted by Peter Godwin at 01:48 1 comments

08 February 2007

Video about Web 2.0

A number of blogs are reporting on a very interesting and useful video hosted on YouTube, by Michael Wesch of Kansas State University. In a few minutes it manages to demonstrate the importance of how the web is developing in the Web 2.0 era. Find it at

<http://www.youtube.com/watch?v=6gmP4nk0E0E&url=>

Posted by Peter Godwin at 04:19 1 comments

05 February 2007

Google Fun

For a bit of fun you can now compare the popularity of one keyword or phrase against another via GoogleFight

<http://www.googlefight.com/or> GoogleBattle.

<http://www.googlebattle.com/>The little graphics make this quite entertaining. Maybe we can use this to help students understand about use of different keywords to describe the same thing. e.g. murder versus homicide. Thanks to Miguel Guhlin for drawing attention to this.

Posted by Peter Godwin at 08:32 1 comments

01 February 2007

DEMOS Report

The importance of the school sector in the changes being brought about by Web 2.0 is likely to be a recurrent thread in our discussions. The influential thinktank DEMOS have recently published a pamphlet called Their Space : education for a digital generation.

<http://www.demos.co.uk/publications/theirspace>

Written from the perspective of the young learner the insights can inform us about the value of the new media, how they use them and, I guess, challenge us to adapt our teaching approaches in schools and throughout education.

Posted by Peter Godwin at 07:10 0 comments

Welcome

Why do a blog? Many of us don't like the formality of article writing, so a blog can set us free. But why should anyone read it? We're always going on about information overload. I guess it's about making connections, sharing knowledge (sounds like the jargon is creeping in...I'll be "adding value" soon...). We can gain so much from sharing and that's what I'll aim to do : point to stuff that has come along which you may find interesting.

My Favourite Sites

- ◆ [InfoTeach wiki](#)
- ◆ [Information Literacy](#)



Blog Archive

- ▼ 2007 (6)
 - ▼ March (1)
 - Introducing the Book - again
 - February (4)
 - January (1)
 - 2006 (1)

About Me

Peter Godwin
An academic librarian who likes expertise to be shared!

[View my complete profile](#)

RSS

Bloglines

Feeds | Blog | Clippings | Playlists

Add | Edit | Options

5 updated feeds (Show [Mark All Read All!](#))

- Alkek Library Information Literacy Blog (3)
- jill/txt (1)
- Karen Blakeman's Blog
- The Shifted Librarian
- Tame The Web: Libraries and Technology

Additional Features

- [Image Wall](#)
- [Recommendations | Tips](#)
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- [Easy Subscribe Bookmarklet](#)
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By Michael

I am taking a 5 minute break from prepping for my proposal defense to destress with a bit of Photobooth and Flickr fun. Just a shout out to all in the DC area attending CIL. I wish you a great conference experience!

Posted on: Mon, Apr 16 2007 2:58 PM | Updated: Mon, Apr 16 2007 3:00 PM | [Email This](#) | [Clip/Blog This](#) Keep New

Display items within the last

Hotkeys: j - next article k - previous article m - collapse/expand left pane s - next sub f - next folder A - read all n - toggle keep new
o - open article O - open article in background r - refresh left pane

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Buffalo Bill

From Wikipedia, the free encyclopedia

For other uses, see [Buffalo Bill \(disambiguation\)](#).

William Frederick "Buffalo Bill" Cody (February 26, 1846 – January 10, 1917) was an American soldier, bison hunter and showman. He was born in the American state of Iowa, near Le Claire. He was one of the most colorful figures of the Old West, and mostly famous for the shows he organized with cowboy themes.

Contents [hide]

- Nickname and work life
- Early years
- Civil War Soldier and Marriage
- Buffalo Bill's Wild West
- Life in Cody, Wyoming
- Death
- Legacy
- In film and television
- "Buffalo Bill's / defunct"
- References
- Other Buffalo Bills
- See also
- External links

Nickname and work life [edit]

William Frederick Cody "Buffalo Bill" got his nickname for supplying [Kansas Pacific Railroad](#) workers with [bison meat](#). The nickname originally referred to [Bill Comstock](#). Cody won the nickname from him in 1868 in a bison killing contest. He won 69 to 48.

 Buffalo Bill Cody

In addition to his documented service as a soldier during the [Civil War](#) and as a Colonel, Chief of Scouts for the Army during the [Plains Wars](#), Cody claimed to have worked many jobs, including as a [trapper](#), [bullwhacker](#), "[Fifty-Niner](#)" in [Colorado](#), a [Pony Express](#) rider in 1860, wagonmaster, [stagecoach](#) driver, and even a [hotel manager](#), but it's unclear which claims were factual and which were fabricated for purposes of publicity. He became world famous for his Wild West show.

Early years [edit]

William Frederick Cody was born at his family's farmhouse in Scott County, Iowa, on February 26, 1846, to Isaac and Mary Cody. When Cody was 7, his older brother, Samuel, was killed by a fall from a horse. His death so affected Mary Cody's health that a change of scene was advised and the family relocated to Kansas, moving into a large log cabin on land that they had staked there.

Cody's father believed that Kansas should be a free state, but many of the other settlers in the area were pro-slavery (see [Bleeding Kansas](#)). While giving an anti-slavery speech at the local trading post, he so inflamed the supporters of slavery in the audience that they formed a mob and one of them stabbed him. Cody



Social networks and MySpace



The image shows a screenshot of a MySpace profile for a user named Lindsay. The page has a blue background with a grassy field at the bottom. At the top, there is a banner for 'ConsumersSavingCentre.co.uk' with a duck shooting target and the text 'Shoot 10 ducks to get a FREE* laptop!'. Below this is a search bar with 'MySpace' selected and a search button. The navigation menu includes: Home | Browse | Search | Invite | Film | Mail | Blog | Favourites | Forum | Groups | Events | Videos | Music | Comedy | Classifieds.

Toys

Lindsay
Female
27 years old
Reading,
United Kingdom
Last Login:
02/03/2007

[View My Pics](#) | [Videos](#)

Message
Add Me
Chat
Group

Forward
Favs
Block
Rate Me

MySpace URL:
<http://www.myspace.com/doveyl>

Hysteria
MUSE

Lindsay's Interests
General
I love reading, walking, circuit training (when I have the motivation to get off my ass!), extreme weather (of course!), documentaries, Lost (Sawyer is God).
I made this layout with help from pYzam, Look at these other Layouts!

Welcome

Lindsay's Latest Blog Entry [Subscribe to this Blog]
[View All Blog Entries]

Lindsay's Blurbs
About me:
I am 27 and have just started a degree in Meteorology at Reading Uni. I previously did a degree in Estate Management Surveying but it was really boring so now I'm doing what I have always wanted. I love going out and having fun, I especially enjoy shopping and eating good food. I am from Cardiff, Wales and barely know any other Welsh people so if you're Welsh come and say Hi!!

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del.icio.us

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<http://ukwebfocus.wordpress.com/2007/03/01/firefox-the-researchers-favourite-application/> edit / share / delete

Brian Kelly on Firefox
to Firefox ... **not shared** ... 16 hours ago

http://www.nmc.org/pdf/2007_Horizon_Report.pdf edit / delete

Horizon REport 2007
to web2.0 HorizonReport elearning ... **saved by 55 other people** ... 1 day ago

<http://www.slideshare.net/lisbk/web-20-what-can-it-offer-the-research-community> edit / delete

Brian Kelly : Web 2.0 and research community
to Web2.0 ... **saved by 2 other people** ... 3 days ago

Stephen's Lighthouse: Mash Ups and Yahoo Pipes edit / delete

Mashup links
to mashup ... 3 days ago



Social Software in Libraries cover on Flickr - Photo Sharing! edit / share / delete

M Farkas's book April 2007
to socialnetworking Web2.0 ... **saved by 1 other person** ... **not shared** ... 3 days ago

Gilbert and Sullivan Archive Home Page edit / share / delete

to music ... **saved by 6 other people** ... **not shared** ... 3 days ago

Weblogg-ed » Research on Wikipedia/Trusting the Source of the Source edit / delete

Research on reliability of wikipedia
to wikis ... **saved by 8 other people** ... 4 days ago

UK Universities On MySpace « UK Web Focus edit / delete

University use of MySpace FaceBook etc
to socialnetworking ... **saved by 1 other person** ... 4 days ago

Week 2: RSS and Social Bookmarking | Five Weeks To A Social Library edit / share / delete

P(ublic library training materials : del.icio.us, RSS
to RSS Web2.0 Publiclibranes ... **saved by 10 other people** ... **not shared** ... 4 days ago

LibrariansnBlack: Library Podcasting Resources for Staff edit / delete

Guides to podcasting from San Mateo County Library
to InformationLiteracy podcasting ... **saved by 16 other people** ... on feb 22

tags

- 143 InformationLiteracy
- 53 Web2.0
- 30 Evaluation
- 28 Tutorials
- 25 blogs
- 16 socialnetworking
- 15 wikis
- 14 podcasting
- 13 CurrentAwareness(Information)
- 11 mashup
- 9 fun
- 9 Keyskills
- 9 WebGeneration
- 8 games
- 8 Google&GoogleScholar
- 8 Miscellaneous
- 7 Tags
- 6 videos
- 5 Libraries_Depts.Info.Studs.Universities
- 5 Publiclibranes
- 5 RSS
- 5 schools
- 4 Assessment
- 4 assignments
- 0 Business
- 0 images
- 0 Mymusic
- 0 Reference
- 0 Book
- 0 Boolean
- 0 Commons
- 0 e-learning
- 0 flickr
- 0 IM
- 0 Learning&Teaching
- 0 Media
- 0 Promotion
- 1 Captivate
- 1 chat
- 1 Chicago
- 1 citizendum

Tagging and Folksonomies



PennTaas

tag cloud – tags used at least 58 times

20thcentury_music articles **business_area_studies** cataloging census **city_planning** **copyright** data
development environmental_justice fair_use **film** film_music gender gis google guides health **history** horror_film international internet library
maps medicine movies music new_york opera penntags PennVetTags pfdoctype_newspapers_ad
pfdoctype_newspapers_articles_&_reviews philadelphia politics psychoanalysis refbooks
reference research statistics stats tagging technology **transportation** vet_home veterinary video_games violence web2.0 **women**

umbcsurvey.pdf (application/pdf Object) copy
tagged Info_Lit_Survey by danianne ...on 21-MAR-07

UCLA Library: Information Competence at UCLA copy
tagged Info_Lit_Survey by danianne ...on 21-MAR-07

The Elements Song copy
This isn't a periodic table, per se, but it does state the names of (most of) the elements. It is suitably silly for inclusion in this project
belongs to Silly Periodic Tables project
tagged silly_periodic_tables by currano ...on 21-MAR-07

Physical & chemical properties copy
tagged penntags_acs by currano ...on 21-MAR-07

Huff, Richard. On eve of Exit from NYPD Delaney a Bit Blue. New York Daily News: Television, pg. 94. 20 Mar. 2001 copy
Delaney is reluctant to leave comfortably established role in "NYPD," but expressed more confidence when Bochco is confirmed as the show's executive producer. By A. Long
belongs to 2002 Film Press project
tagged pfdoctype_newspapers_articles_&_reviews pfpeople_kim_delaney NYPD_blue pfpeople_steven_bochco by wellske ...on 21-MAR-07

Adalian, Josef. Bochco Blue over ABC tiff. Variety: Television, pg. 16. 28 May 2001. copy
Bochco expresses understanding of ABC time changes, but worries about "NYPDs" new competition on Wednesday night. "NYPD" now occupies the 10PM timeslot against NBC's "Law & Order" while "Philly" will take over "NYPD's" old Tuesday slot. ABC explains its refusal to renew NYPD just yet as a sound decision from a business standpoint. By A. Long
belongs to 2002 Film Press project

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 Print PDF
 Search your library: Books ▼ Search

1 - 7 of 7

[1]

Title ▼	Author	Date	Tags	Rating	Shared
 The Civil War	Shelby Foote	1992	American Civil War	● ● ● ● ●	    225/3
 The Da Vinci Code	Dan Brown	2006	Rubbish	● ● ● ● ●	    7960/333
 The Da Vinci Code: Special Illustrated Edition: A Novel	Dan Brown	2006		● ● ● ● ●	    7960/333
 Franz Liszt: The Final Years, 1861-1886	Alan Walker	1997	Music Biography	● ● ● ● ●	    9
 Franz Liszt: The Weimar Years, 1848-1861	Alan Walker	1993	Music Biography	● ● ● ● ●	    5/1
 The Lost King of France: A True Story of Revolution, Revenge, and DNA	Deborah Cadbury	2002	Biography History	● ● ● ● ●	    53/1
 The Venetian Empire	Jan Morris	1980	History	● ● ● ● ●	    34

1 - 7 of 7

[1]



Mr. Bean : The Library



This is a video response to [Mr. Bean: Children's Pet Show](#)

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Views: **301,761** | Comments: **133** | Favorited: **732** times

Honors: **0** | Links: **5** | Responses: **6**

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From [Ashstarr](#)

Mr. Bean : The Library

Category [Comedy](#)

Tags [Mr. Bean](#)

URL <http://www.youtube.com/watch?v=6sWArmfCFk>

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From: [DIGITILsOUL](#)

[GPS Gang Bang](#)
01:02
From: [gizmodo](#)

[the Mountain](#)



Mashup

- A website or web application which uses content from more than one source to create a completely new service

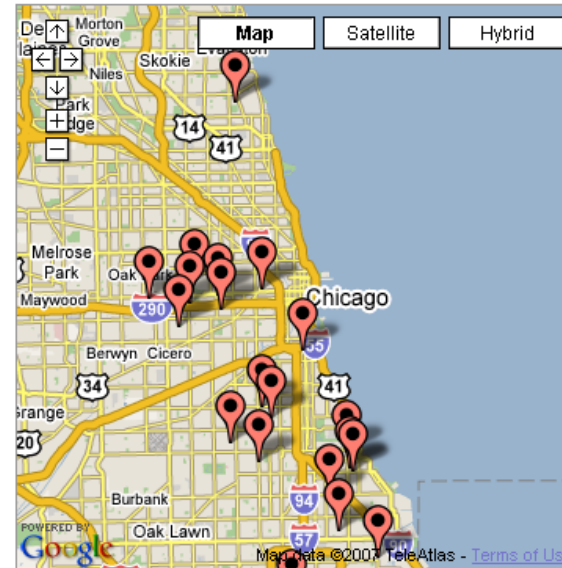


Browse by: [Crime type](#) · [Street](#) · [Date](#) · [Police district](#) · [ZIP code](#) · [Ward](#) · [Location](#) · [Route](#) · [City map](#)

Robbery / Armed robbery: Handgun

Latest reported crimes

- FEB. 22 [HN191103](#)
10:15 p.m. 11700 block S. Parnell Ave. [Sidewalk](#)
- FEB. 22 [HN191053](#)
9:15 p.m. 2200 block W. Farwell Ave. [Residence](#)
- FEB. 22 [HN190733](#)
5:45 p.m. 3800 block W. Ferdinand St. [Street](#)
- FEB. 22 [HN190745](#)
5:30 p.m. 6400 block S. Blackstone Ave. [Sidewalk](#)
- FEB. 22 [HN189888](#)
11:13 a.m. 1500 block S. Kostner Ave. [Alley](#)
- FEB. 22 [HN189447](#)
2 a.m. 4000 block W. Van Buren St. [Street](#)
- FEB. 21 [HN189160](#)
9:15 p.m. 200 block S. Lotus Ave. [Sidewalk](#)
- FEB. 21 [HN189104](#)
8:40 p.m. 5600 block W. Monroe St. [Sidewalk](#)
- FEB. 21 [HN187542](#)
2:01 a.m. 6000 block S. Talman Ave. [Street](#)
- FEB. 21 [HN187523](#)
1:01 a.m. 2600 block E. 102nd St. [Street](#)
- FEB. 21 [HN187497](#)
1 a.m. 6700 block S. Marshfield Ave. [Street](#)
- FEB. 20 [HN187448](#)
11:50 p.m. 2600 block S. State St. [Sidewalk](#)
- FEB. 20 [HN187350](#)
10:24 p.m. 9200 block S. Woodlawn Ave. [Street](#)
- FEB. 20 [HN187295](#)
9:30 p.m. 2900 block W. Lexington St. [Street](#)
- FEB. 20 [HN187656](#)
9:30 p.m. 1600 block E. 70th St. [Sidewalk](#)
- FEB. 20 [HN187364](#)
9:15 p.m. 8000 block S. Maryland Ave. [Street](#)
- FEB. 20 [HN187195](#)
9:00 p.m. 5100 block S. ...



Crime classifications key

- Person = 20 crimes
- Person (domestic) = 0 crimes

Most common locations for this crime

Street	1864 crimes
Sidewalk	1669 crimes
Alley	480 crimes
Small retail store	374 crimes
Restaurant	226 crimes
Grocery food store	206 crimes
Other	200 crimes
Parking lot/garage (non. resid.)	199 crimes
Gas station	180 crimes
Residence: Porch/hallway	162 crimes



Podcasts



- A form of broadcasting allowing individuals to record, publish, find, subscribe and listen to audio over the internet on a portable player
- Set up RSS feeds which bring your subscriptions to your PC so you can then move items to your mp3 player when you are ready and listen wherever you are

Instant messaging

- Communication using text in real-time between two persons e.g. via web

The screenshot shows the Google Talk website interface. At the top left is the Google Talk logo with the word "talk" in lowercase and "BETA" below it. To the right of the logo is the text "A Google approach to instant communications". Further right is a language dropdown menu set to "English (US)" and a "Help" link. Below the header is a "Contacts" sidebar on the left, listing several contacts with their names, status (e.g., "Available", "Muddy feet!", "Away", "Offline"), and profile pictures. The main content area on the right is titled "Google Talk Gadget ^{New!}". It contains the text "Add the Google Talk Gadget to your Google Personalized Homepage and get:" followed by four icons and labels: "Instant messaging", "All of your Gmail contacts", "Video previews in chat", and "Photo previews in chat". Below these is a large blue button that says "Activate the Google Talk Gadget". Underneath the button is a warning: "Google Talk is not a telephony service and cannot be used for emergency dialing. By using Google Talk, you agree to our [Terms of Service](#) and [Privacy Policy](#)." Below this is the text "Want to add the Google Talk Gadget to your webpage or blog? [Get the code here.](#)". At the bottom of the main content area is the "Google Talk Client" section, which says "Download the Google Talk client for more features including:" followed by a list of features: "File transfers", "Voicemail", "Voice calls", and "Gmail notifications". At the bottom of the page, there is a copyright notice: "©2007 Google - [Terms of Service](#) - [Privacy Policy](#) - [Google Home](#)".



This is our opportunity



- Let's engage the Net generation where they are, so we are seen as relevant and part of their experience
- Web 2.0 makes it easier for us to make our sites and materials more visual and attractive
- We can foster deep and active learning methods and peer-based learning

New understandings

What it means for us

New skills

New ways of working

FUN!



<http://www.flickr.com/photos/mrtea/425939573/>

Five Weeks to a Social Library



<http://www.flickr.com/photos/ibrianmer/332015283/>

Meredith Farkas

Five Weeks to a Social Library

[Blogs](#) | [Course Content](#) | [RSS Feed - Blogs](#) | [RSS Feed - Comments](#) | [Wiki](#) | [About](#)

Search

Recent blog posts

- [One of the grad schools is offering a six week course on Second Life](#)
 - [Cillip in London Talk](#)
 - [del.icio.us Limits??](#)
 - [Five Weeks at ASIST 2007](#)
 - [PB Wiki presentations](#)
 - [Final reflections](#)
 - [Social bookmarking](#)
 - [RSS feeds](#)
 - [Week 5 Reflections](#)
 - [E-LIS](#)
- [more](#)

Navigation

- ▶ [blogs](#)
- ▶ [Course Content](#)
 - [Introduction](#)
 - [Week 1: Blogs](#)
 - [Week 2: RSS & Social Bookmarking](#)
 - [Week 3: Wikis](#)
 - [Week 4: Social Networking, Flickr & MMOGs](#)
 - [Week 5: Selling Social Software](#)
 - [Final Project](#)
 - [Successful Completion List](#)
- ▶ [Feed aggregator](#)
- [RSS Feed - Blogs](#)
- [RSS Feed - Comments](#)

User login

Username: *

Password: *

Log In

- [Request new password](#)

About Five Weeks to a Social Library

Submitted by [meredithfarkas](#) on Sat, 2006-09-30 16:32. [About the Course](#) | [From the administrators](#)

Five Weeks to a Social Library is the first free, grassroots, completely online course devoted to teaching librarians about social software and how to use it in their libraries. It was developed to provide a free, comprehensive, and social online learning opportunity for librarians who do not otherwise have access to conferences or continuing education and who would benefit greatly from learning about social software. The course will be taught using a variety of social software tools so that the participants acquire experience using the tools while they are taking part in the class. It will make use of synchronous online communication, with one or two weekly Webcasts and many small group IM chat sessions made available to participants each week. By the end of the course, each student will develop a proposal for implementing a specific social software tool in their library. Five Weeks to a Social Library will take place between February 12 and March 17, 2007 and is limited to 40 participants (these participants have already been chosen). However, course content will be freely viewable by interested parties and all live Webcasts will be archived for later viewing. The course will cover the following topics:

- Blogs
- RSS
- Wikis
- Social Networking Software and SecondLife
- Flickr
- Social Bookmarking Software
- Selling Social Software @ Your Library

The content of this course is licensed under a [Creative Commons Attribution-Non-Commercial-Share-Alike license](#).

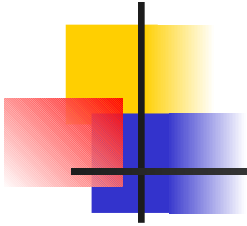
For a listing of the social software experts who will be presenting during the course, please visit the [Program](#). You can also access content for each week of the course from the menu on the left side of the page. For more about the organizers of the course, please visit the [About Us page](#). The list of individuals participating in the course is available on the [Participant Blogs page](#). To receive all blog content coming from the course, you can subscribe to the following RSS feed <http://www.sociallibraries.com/course/blog/feed>. To receive only blog posts from the organizers of the course, you can subscribe to this RSS feed <http://www.sociallibraries.com/course/taxonomy/term/13/0/feed>. We hope you all will take something useful from this course!

[» read more](#) | [7 comments](#)

[Blogs](#) | [Course Content](#) | [RSS Feed - Blogs](#) | [RSS Feed - Comments](#) | [Wiki](#) | [About](#)

Please direct any questions to sociallibrary@gmail.com

Site design by [Heather Yager](#), based on [PushButton](#)



Library Instruction Wiki

Library 2.0 in 15 Minutes a Day

Library Instruction Wiki ...stop reinventing the wheel... Create an account or log in
New to Wikis? How to add and edit.

Navigation

- Main Page
- Instruction Resources
- Style Guide and Templates
- Recent changes
- Help/Using the Wiki

Find

Toolbox

- What links here
- Related changes
- Special pages
- Random page
- Community

article | discussion | edit | history

Library 2.0 in 15 minutes a day

Thursday April 19th, 2007

- Author:** Sam Wallin
- Type of resource:** Library Instruction for Librarians
- Intended audience:** Librarians
- Keywords:** Library, Web 2.0, Technology
- Date added:** 2/20/2007

Table of contents [hide]

- 1 Description
- 2 History
- 3 General Tips For Doing A 2.0 Program
- 4 Helpful things for people to know about/use while learning 2.0 topics
 - 4.1 Creative Commons
 - 4.2 html, xml, markup languages in general
- 5 Tutorials
 - 5.1 Firefox
 - 5.2 Blogging
 - 5.3 RSS
 - 5.4 Bloglines
 - 5.5 Social Bookmarking
 - 5.6 del.icio.us
 - 5.7 Kaboodle
 - 5.8 Search Engines
 - 5.9 Social Networking
 - 5.10 MySpace
 - 5.11 FaceBook
 - 5.12 LinkedIn
 - 5.13 flickr
 - 5.14 Rollyo
 - 5.15 Technorati
 - 5.16 Google
 - 5.17 43 Things
 - 5.18 Book Collections/Reviews
 - 5.19 LibraryThing
 - 5.20 Video Sharing
 - 5.21 Second Life
 - 5.22 Gaia Online
 - 5.23 Library Elf
 - 5.24 Twitter
 - 5.25 Wikis
- 6 Networking
- 7 Program Outlines
- 8 See Also
- 9 External Links
- 10 References

Description [edit]

The "15 minutes a day" approach to new technology is a [growing trend in libraries](#). This wiki page is designed to be a kind of repository of the various short lessons being done, so that other libraries can benefit from them. The whole reason for the '15 minutes' approach is that time is of a big concern, and certainly every library won't have time to build a full curriculum of this sort.

Eventually, all tutorials should follow this basic format:

1. Introduce the concept, theory, idea.
2. Introduce 1 or more major programs that capitalize on that idea.
3. Build a profile for 1 or more of those programs.
4. Network those profiles.
5. Potential roadblocks, FAQs, interesting extras.

Some libraries follow the "15 minute" approach in a structured way, others use a "work at your own pace" method. I don't have any input yet on the pros and cons of these approaches.

Also, the order in which different technologies are learned needs to be explored.

I've kept track of my own progress (sans some of the suggested blog posts) at: <http://supercrazylibrarianuguy.wordpress.com/> so that users can see an example of what someone's blog might look like after completing the program. It, too is a work in progress, but also a place for more elaborate commentary on this wiki.

Sharing resources

- by category/resource type
- Glossary
- Suggested Reading



Library 2.0

This network is for Library 2.0 Stuff

- Main
- My Page
- Members
- Videos
- Photos
- Forum
- Invite

[Edit Page Appearance](#)
[Edit My Profile](#)
[Manage Blog](#)

[+ Add Blog Post](#)

My Page

[Share This](#)



[Change my profile photo](#)

Peter Godwin

This is you!

[View Page As Others See It](#)

[View Peter Godwin's...](#)

[Discussions \(3\)](#)

My Profile

Peter Godwin (lollipop5)

58, Male

GB

Library:

University of Bedfordshire

About Me:

I am Academic Liaison Librarian covering Business, Leisure, Tourism and Linguistics. I believe in sharing expertise, experience and information

Blog:

[infolitweb.blogspot.com/](#)

Interest in Library 2.0

How Web 2.0 is affecting the content and delivery of Information Literacy.

I'm currently investigating Web 2.0 and Information Literacy and am editing a book for publication in spring 2008.

Pleased I could alter my profile from United States. I've always loved your country and been a Wild West freak, but I am from Lincolnshire, in the UK!

[Edit](#)

Welcome to your page on Library 2.0!

It's easy to make this page uniquely yours. What makes your profile yours? Follow these 4 steps!

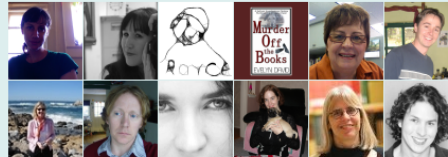
- [→ Add your personal photo](#)
- [→ Edit your page's theme](#)
- [→ Add a blog post](#)
- [→ Invite Friends](#)

Your Library 2.0 Box

[Edit](#)

Click "edit" to add text, videos, photos, or any widget to this box. It's another way you can make your Library 2.0 page your own.

My Friends



[+ Invite More](#)

[View All](#)

My Blog

[Edit](#)

You haven't added any blog posts yet!

You can write about anything you want, talk about and embed your favorite videos, photos and music.

[Write your first entry!](#)

Chatterwall

[Edit](#)



At 2:33am on May 7th, 2007, [lorin fisher said...](#)

hi peter, i saw that you bookmarked our il tutorial on del.icio.us.....(i hope that means you liked it) lol

[X](#)



At 5:38pm on April 3rd, 2007, [Dan Holmes said...](#)

Hi Peter - came across you as a friend of M C Habib on Library 2.0 - somehow got to your profile on your blog - any friend of Howard Hanson is a friend of mine! Don't know much of his music but what I do know I like. Speak to you later I hope.

[X](#)

Hello, [Peter Godwin \(sign out\)](#)

[My Friends \(Invite More\)](#)

[Edit My Profile](#)

[Change My Profile Photo](#)

[My Network Settings](#)

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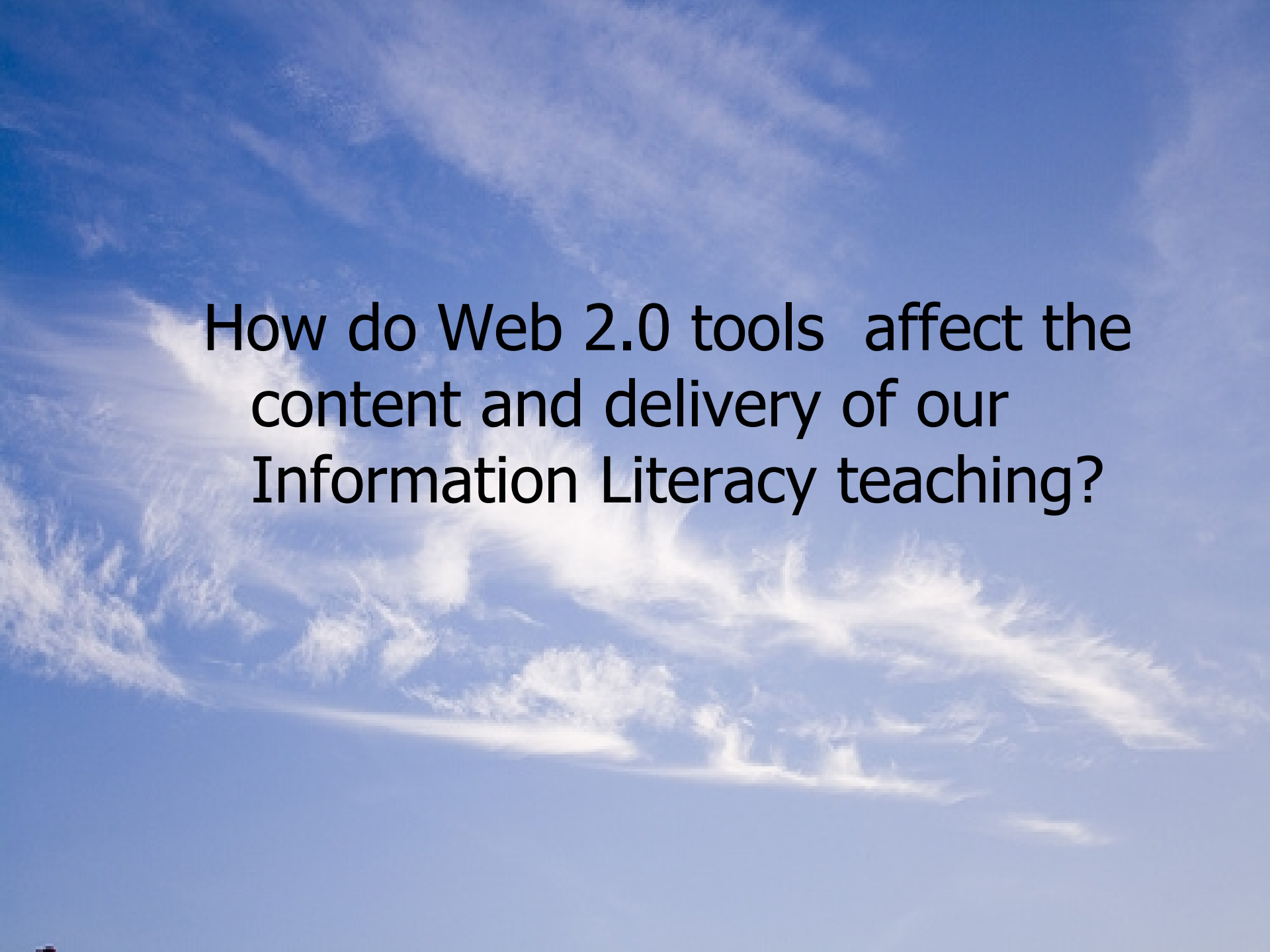
Library 2.0

About Library 2.0



[Bill Drew](#) created this social network on [Ning](#).

[Create your own social network on Ning for free!](#)

A background image of a clear blue sky with scattered, wispy white clouds. The text is centered in the middle of the frame.

How do Web 2.0 tools affect the content and delivery of our Information Literacy teaching?

Blogs

- The “blogosphere” is becoming like a global brain and is a vital part of online culture
- Blogs are current and a valid information source to get ideas about a subject



- Need to teach best sources for searching blogs
e.g. Technorati
- Need to teach how to evaluate a blog
e.g. Kathy Schrock's Guide for Educators Critical Evaluation Surveys & Resources



Blogs

- Blogs help writing skills, encourage community and reflection, and aid deep learning
- Can be used in our teaching and could collect student content into the teacher's aggregator
- Blogger or Blackboard?



RSS

- RSS feeds allow researchers to subscribe to regular content from news services and relevant content from databases





Wikis

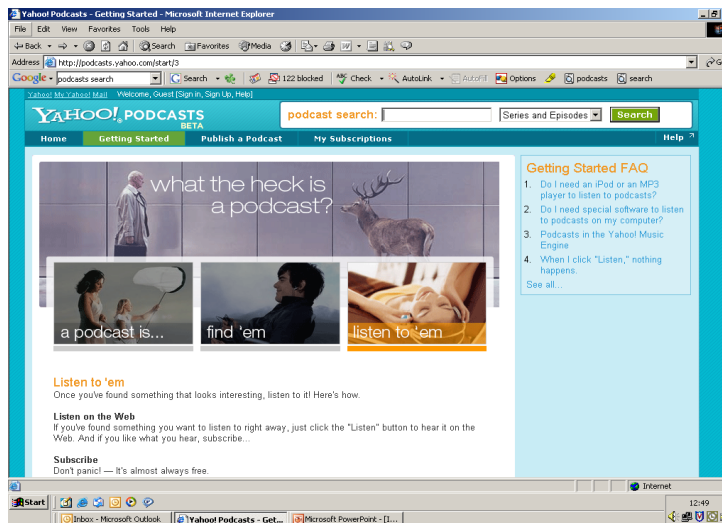
- Use Wikipedia as a legitimate starting point measured against other reference sources, understanding its strengths and weaknesses
- Wikis encourage group work and peer review
- Which software to use ? Moodle, PBWiki, or Blackboard?

Pirillo Fitz

Dude, Wait...
is it "pot-grass"
or "podcast?"

Podcasts

- Teach ways of searching for podcasts e.g. Yahoo
<http://podcasts.yahoo.com/>



- Use to deliver tours, or specific information,
- Can use iTunes, which allows users to jump around chapters
- Useful for academics and librarians who have wonderful voices!
- Allows students to time-shift
- Can be used in a car, while jogging....anywhere



Del.icio.us

Del.icio.us as a research tool

- helps students to organise what they find and bookmark easily, accessible anywhere...
- assists referencing
- encourages them to tag, which is central to the linking of ideas, and aids sharing of resources.



Tagging

- Tagging as part of critical thinking, making links which involve evaluation, categorising, and formulating keywords.
- Assisting an understanding of subject headings and summarising a topic
- Tagging of catalogue items. E.g. University of Pennsylvania PennTags

LibraryThing

- LibraryThing could encourage reading and sharing of favourites



<http://www.flickr.com/photos/travelinlibrarian/224114383/>

The YouTube logo graphic consists of three overlapping squares: a yellow one on top, a red one on the left, and a blue one on the bottom. A black crosshair is overlaid on the squares.

YouTube

- Create our own YouTube and iTunes videos for promotional programmes and tutorials
- Use YouTube material in our teaching to trigger discussion

<http://www.youtube.com/watch?v=xFAWR6hzZek>

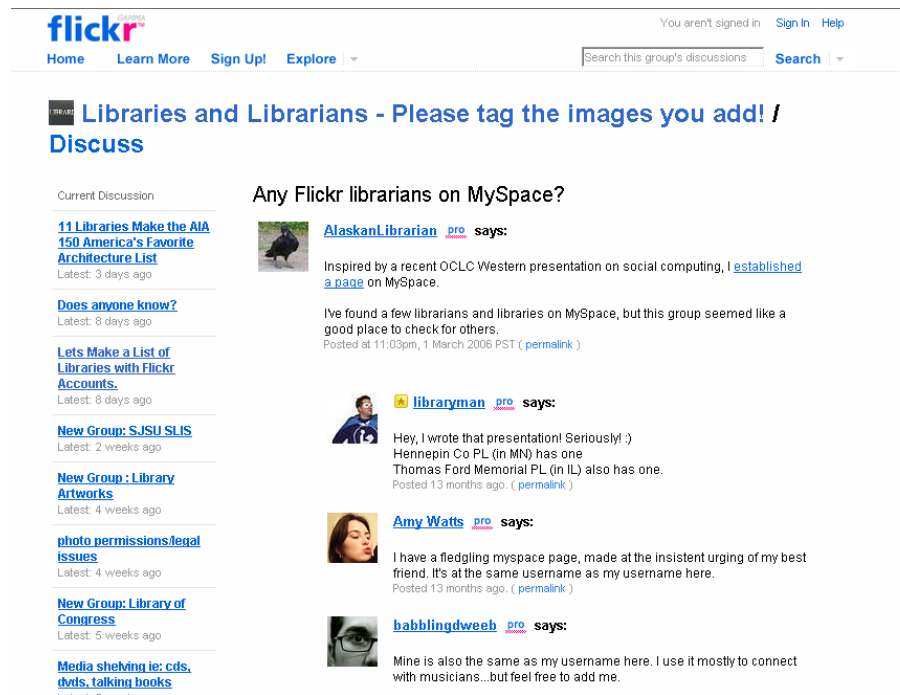


Instant messaging



Flickr

- Flickr for storage of our photos and for presentations



The screenshot shows the Flickr interface for a group discussion. At the top, there's a navigation bar with 'Home', 'Learn More', 'Sign Up!', and 'Explore'. A search bar is also present. The main heading is 'Libraries and Librarians - Please tag the images you add!' with a 'Discuss' sub-heading. Below this, there's a 'Current Discussion' section listing several posts with titles like '11 Libraries Make the AIA 150 America's Favorite Architecture List', 'Does anyone know?', 'Lets Make a List of Libraries with Flickr Accounts', 'New Group: SJSU SLIS', 'New Group: Library Artworks', 'photo permissions/legal issues', 'New Group: Library of Congress', and 'Media shelving ie: cds, dvds, talking books'. To the right, there's a section titled 'Any Flickr librarians on MySpace?' with three user comments. The first comment is from 'AlaskanLibrarian pro' who says they were inspired by a recent OCLC presentation and found a good place to check for others. The second is from 'libraryman pro' who mentions writing a presentation and finding libraries on MySpace. The third is from 'Amy Watts pro' who mentions having a fledgling Myspace page. The fourth is from 'babblingdweeb pro' who mentions using the same username for connecting with musicians.

flickr You aren't signed in [Sign In](#) [Help](#)

[Home](#) [Learn More](#) [Sign Up!](#) [Explore](#) [Search](#)

Libraries and Librarians - Please tag the images you add! / Discuss

Current Discussion

[11 Libraries Make the AIA 150 America's Favorite Architecture List](#)
Latest: 3 days ago

[Does anyone know?](#)
Latest: 8 days ago

[Lets Make a List of Libraries with Flickr Accounts.](#)
Latest: 8 days ago

[New Group: SJSU SLIS](#)
Latest: 2 weeks ago


[New Group: Library Artworks](#)
Latest: 4 weeks ago


[photo permissions/legal issues](#)
Latest: 4 weeks ago


[New Group: Library of Congress](#)
Latest: 5 weeks ago


[Media shelving ie: cds, dvds, talking books](#)

Any Flickr librarians on MySpace?

 **AlaskanLibrarian pro** says:
Inspired by a recent OCLC Western presentation on social computing, I [established a page](#) on MySpace.
I've found a few librarians and libraries on MySpace, but this group seemed like a good place to check for others.
Posted at 11:03pm, 1 March 2006 PST ([permalink](#))

 **libraryman pro** says:
Hey, I wrote that presentation! Seriously! :)
Hennepin Co PL (in MN) has one
Thomas Ford Memorial PL (in IL) also has one.
Posted 13 months ago. ([permalink](#))

 **Amy Watts pro** says:
I have a fledgling myspace page, made at the insistent urging of my best friend. It's at the same username as my username here.
Posted 13 months ago. ([permalink](#))

 **babblingdweeb pro** says:
Mine is also the same as my username here. I use it mostly to connect with musicians...but feel free to add me.

The future



The image is a screenshot of the original iPhone product page. On the left, a hand holds the iPhone, showing its multi-touch interface with various app icons like SMS, Calendar, Photos, Camera, Calculator, Stocks, Maps, Weather, Notes, Clock, and Settings. The top of the screen displays 'iPhone' and four status icons: signal strength, carrier (cingular), Wi-Fi, and battery. On the right, the text 'Introducing iPhone' is followed by a paragraph describing the device as a combination of a mobile phone, a widescreen iPod, and a breakthrough Internet communications device. Below this, four key features are listed with corresponding icons: Widescreen iPod, Revolutionary Phone, Breakthrough Internet Device, and High Technology. At the bottom right, there are two buttons: 'Watch "Hello"' and 'Watch the Keynote', with a 'Sign-up to Learn More' link below them.

iPhone

Introducing iPhone

iPhone combines three amazing products — a revolutionary mobile phone, a widescreen iPod with touch controls, and a breakthrough Internet communications device with desktop-class email, web browsing, maps, and searching — into one small and lightweight handheld device. iPhone also introduces an entirely new user interface based on a large multi-touch display and pioneering new software, letting you control everything with just your fingers. So it ushers in an era of software power and sophistication never before seen in a mobile device, completely redefining what you can do on a mobile phone.

- Widescreen iPod
- Revolutionary Phone
- Breakthrough Internet Device
- High Technology

Watch the Keynote

Watch "Hello"

Sign-up to Learn More

Second Life



The American Memory Collection

The Library of Congress' American Memory division provides free and open access through the Internet to written and spoken words, sound recordings, still and moving images, prints, maps, and street views that document the American experience. It is a digital record of American history and creativity. These materials, from the collections of the Library of Congress and other institutions, chronicle historical events, people, places, and ideas that continue to shape America, serving the public as a resource for education and lifelong learning.

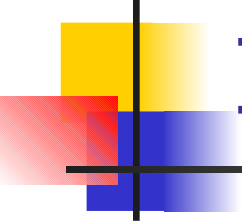
A computer terminal is available to those who wish to visit the American Memory web site, which is located at <http://memory.loc.gov>.



Remember

“Information literacy increasingly should not be considered a given....the information literacy skills of new students are not improving as the post-1993 Internet boomlet enters college....in a sea of user-created content, collaborative work, and instant access to information of varying quality, the skills of critical thinking, research, and evaluation are increasingly required to make sense of the world”

Horizon report, 2007




The Web 2.0 challenge to Information Literacy

- The needs of the Google generation, reinforced by the developing Web 2.0 information environment, are increasing the importance of Information Literacy.
- We should trial Web 2.0 tools to help us to connect with this generation.
- Remember the software can be like a free kitten!

We must

- Spend more time teaching how information is created and communicated.
- Help to develop a sense of context.
- Encourage scepticism and ability to evaluate.
- Guide toward assimilation, deep thinking, reflection.
- Ethical use of material.

- 
- **We can play a key role in creating information literate citizens**
 - **We are ideally placed to investigate and use Web 2.0 tools to encourage reflective learning**
 - **We have a whole new set of tools to enliven our delivery!**

And finally

It's a world of perpetual beta so let's experiment! Using these tools we need only be constrained by our imaginations to engage our users as never before!





- 
-
- Web 2.0 cartoons from blaugh.com
 - Photos from flickr and Microsoft Clip Art

