The i2010 digital libraries initiative Europe's cultural and scientific information at the click of a mouse

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The context

- i2010: Commission strategy for the Information society
 - Technological change
 - Flagship initiative on digital libraries
- Letter of 6 Heads of State and Government of 28 April 2005
 - Commitment of European libraries
 Major digitisation initiatives in the US
- Previous activities at European level
 Co-ordination and co-funding



The digital libraries initiative • Launched on 30 September 2005 – Commission Communication

- The vision: make Europe's cultural and scientific heritage accessible to all
- Structures the initiative and deals with cultural content (archives, libraries, museums)
- Three main strands:
 - Digitisation
 - Online accessibility
 - Digital preservation



Digitisation

- Why digitise?
 - Wider access and use (at present very little material digitised)
 - Preservation
- Cultural and economic aspects
- Fragmented efforts throughout Europe



Online accessibility

Intellectual property rights

- Public domain material
- Towards a 20th century black hole?

Integrated access

- Common access point
- Structured and quality description of the content
- Multilingual



Digital preservation

- Digitisation without digital preservation may become a wasted investment
- Relevance beyond digital libraries
- No policies and programmes in place in most Member States



Steps taken in 2006 -2007

- Online consultation (closing date 20 January 2006)
 - -225 replies
- High level group on digital libraries.
 - Copyright report
 - Scientific information
 - -PPP



Steps taken in 2006 – 2007 (2)

- Work towards a common access point the European Digital Library (EDL)
 – Press announcement 2 March 2006
 – Work with cultural institutions, build on TEL
 • Interoperability, multilingual access
 Commission Recommendation of 24 August 2006
- Range of relevant projects launched under eContentplus and FP6



The Recommendation: digitisation (1)

- Create overviews of what has been digitised and what will be digitised
 - prevent duplication
 - promote synergies at European level
- Develop quantitative targets for digitisation
 - stimulate investments in digitisation



The Recommendation: digitisation (2)

- Encourage public/private partnerships to fund digitisation
 - mechanisms to bring partners together
- Set up large scale digitisation facilities
 - Collaboration with competence centers

Funding digitisation primarily responsibility of the MS



The Recommendation: online accessibility (1)

Contribute to the multilingual common access point by:

- Encouraging cultural institutions to make their material available
 - e.g. through funding conditions
- Encouraging private partners to make their material available
- Ensuring take up of interoperability standards



The Recommendation: online accessibility (2)

Improve framework conditions for digitisation and online accessibility:

- Mechanisms for the use of orphan works
- Mechanisms (on a voluntary basis) for the use of out of print works
- Overviews of known orphan works and of public domain works
- Identify and remove barriers to accessibility and use of public domain works



The Recommendation: digital preservation (1)

- Establish national strategies for digital preservation
 - organisational approach
 - specific action plans
- Exchange information on strategies and action plans
- Allow multiple copying for preservation purposes



The Recommendation: digital preservation (2)

- When establishing policies and procedures for legal deposit, look at what happens in other MS
 - Avoid widely diverging deposit arrangements
- Make provision in legislation for webharvesting by mandated institutions



Next steps – cultural heritage

- Work with cultural institutions to arrive at the European digital library
- High Level group (copyright, PPP)
- eContentplus programme (call closure 8 October 2007) + evaluation of first call for proposals FP7 (call closed 8 May 2007)
- Support MS in the implementation of the Recommendation



'Scientific information in the digital age'

- Commission Communication adopted on 14 February 2007
 - Major conference in Brussels on 15-16 Feb
- Comes from different policy strands: digital libraries initiative, research policy
- Deals with two key issues:
 - access to scientific information
 - preservation of scientific information



Importance of the scientific information system

- All research builds on earlier work
 - Wider access leads to more innovation, avoids overlap in research efforts
- Role of scientific publications system
 - Essential for careers of scientists: publish or perish
 - Peer review guarantees quality
- EU invests 50 billion EUR in FP7: maximising the impact



A challenge to traditional models

- Declarations on open access
 Berlin declaration
- New business models (author pays)
- Deposit in open repositories
 - Institution based or topic based
 - Pre-print vs. post-print
 - Embargo period
- Initiatives by funding bodies



A heated debate...

Those who advocate open access:

- Beneficial to the research system
- Triple payment argument
- There is an access problem

Publishers:

- Publishing has a cost
- The present system is efficient
- No undue government intervention that puts the peer review system at risk



Towards a European policy

- Policy development and practical implementation in MS varies widely
 - Access issues
 - No clear policies on preservation
- The Communication aims to organise the policy debate with the Member States and to facilitate the debate between stakeholders
- Announces a series of measures at European level



What will the Commission do?

- Actions through funding programmes
 - Research on digital preservation
 - Data repositories
 - eContentplus programme
- Publications resulting from Community funded research
 - 'Author pays' publishing as eligible costs
 - Guidelines on publication in open repositories in specific programmes
- Fact-finding



Conclusion

- ICT is driving change in the cultural and scientific information system
- Huge opportunities ahead to improve access to cultural and scientific information
- As for digital preservation we are only at the beginning of addressing the challenge
 Think in terms of costs, but also opportunities
- Commission will do its bit to improve access and preservation



Digital libraries: http://europa.eu.int/information_society/ activities/digital_libraries/

