

Finding Material for  
Presentations  
in the Web 2.0  
and Using It

by Patrick Danowski

Staatsbibliothek zu Berlin

# Outline

- Photos & Pictures
- Videos
- ReUse & Remix of Presentations
- Licensing
- What does this means for libraries?

# Elements of a Presentation

- Text
- Photos
- Videos
- Slides of other people

# Elements of this Presentation

- Text
- Photos
- Videos
- Slides of other people

# Google Picture Search

library - Google Image Search

<http://images.google.com/images?hl=en&q=library&um=1&ie=UTF-8&sa=N&tab=wi>

Web Images Maps News Shopping Mail more ▾ patrick.danowski@googlemail.com | Web History | My Account | Sign out

**Google** library  
Moderate SafeSearch is on

Search Images | Search the Web | Advanced Image Search Preferences

New! [Google Image Labeler](#)

Images Showing: All image sizes ▾ Results 1 - 20 of about 56,800,000 for library [definition]. (0.07 seconds)

Related searches: [books](#)

  
**Self-Help Library**  
600 x 530 - 52k - jpg  
[psychservices.ucsd.edu](http://psychservices.ucsd.edu)

  
... is also held by the **Library**.  
425 x 318 - 120k - jpg  
[www.online.pacifica.edu](http://www.online.pacifica.edu)

  
**SCI LIBRARY**  
500 x 503 - 111k - jpg  
[www.cooperativeindividualism.org](http://www.cooperativeindividualism.org)

  
**library** The library of Indian ...  
512 x 384 - 48k - jpg  
[www.iiap.res.in](http://www.iiap.res.in)

  
**Learning Resource Center Library**  
2496 x 1664 - 1486k - jpg  
[www.ccm.edu](http://www.ccm.edu)

  
**Libraries**  
450 x 338 - 39k  
[www.dorsetforyou.com](http://www.dorsetforyou.com)

  
Library of the National Palace of Read the latest **library** newsletter!  
361 x 480 - 115k - jpg  
[curiousexpeditions.org](http://curiousexpeditions.org)

  
361 x 480 - 115k - jpg  
[www.faulkner.edu](http://www.faulkner.edu)

  
**The Library**  
500 x 363 - 264k - jpg  
[www.iiitm.ac.in](http://www.iiitm.ac.in)

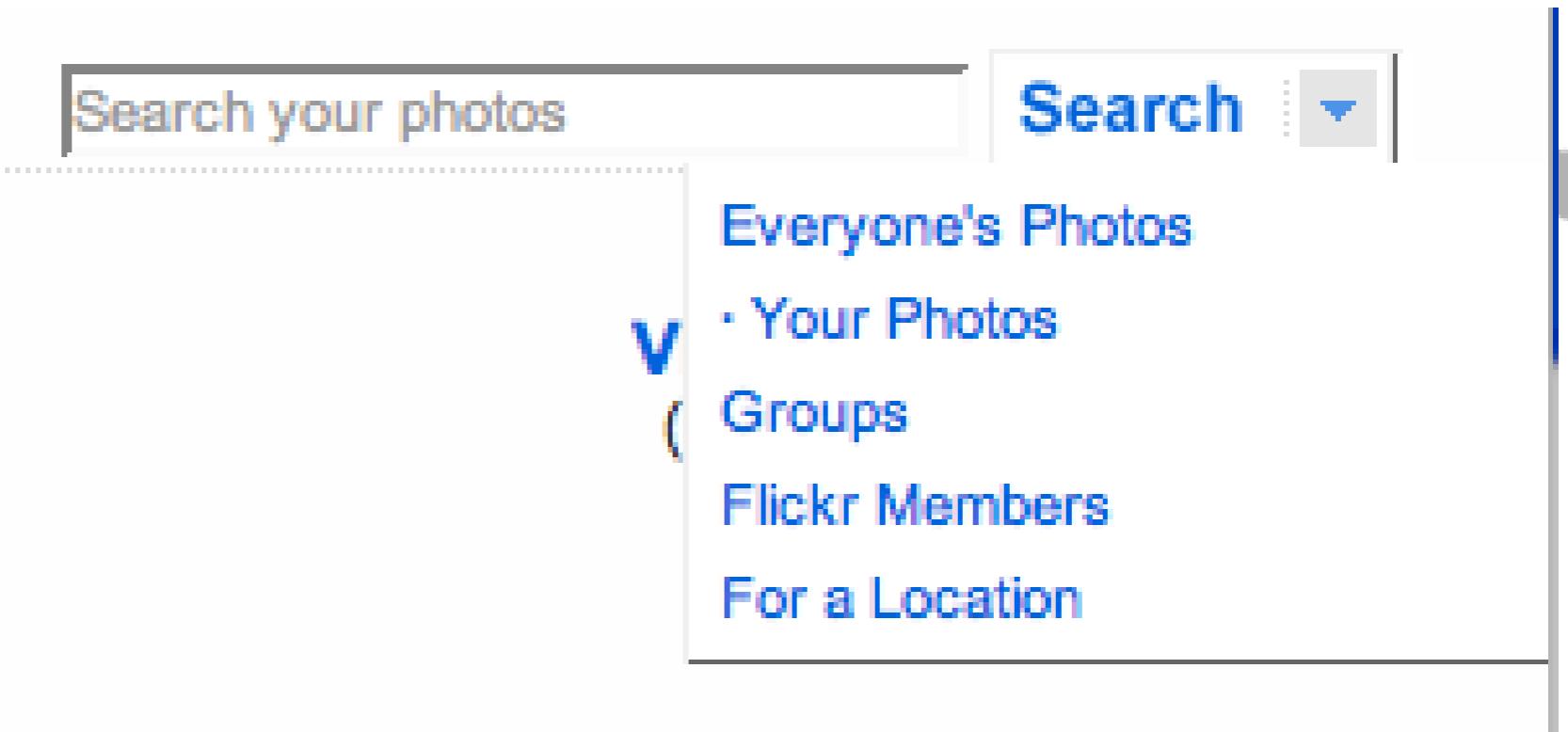
  
... Astronomical **library**, located at ...  
1792 x 1200 - 531k - jpg  
[www.aao.gov.au](http://www.aao.gov.au)



Source: Debi McGuire, "Flickr Photos are just the Beginning," <http://www.slideshare.net/deborah890/flickr-37301>.

# Flickr: Find Pictures

- Search all of Flickr
- Search your account
- Search images in a group on your topic



# Browsing Tags in Flickr

- Tags are freeform and self-selected
- Check a variety of spellings, phrasings, capitalization, and punctuation for the same concept
- Watch for popular terms
- When tagging your pictures, use a variety of spellings and terms to aid in discovery.
- Browse:
  - [http://flickr.com/photos/tags/\\_\\_\\_\\_\\_](http://flickr.com/photos/tags/)



25

# Geotagging

7

10

15

Übertrage Daten von maps.google.com...

http://maps.google.com/ flickr maps creative commons

Web Images Maps News Shopping Mail more ▾ patrick.danowski@googlemail.com | My Profile | Help | Web History | My Account | Sign out

**Google**™ e.g., "10 market st, san francisco" or "hotels near lax"  
berlin

Search Maps Show search options

Search the map Find businesses Get directions

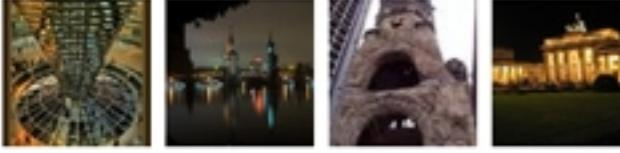
Search Results My Maps

Print Send Link to this page

Berlin Germany  
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New!  
[Explore this area »](#)

Photos

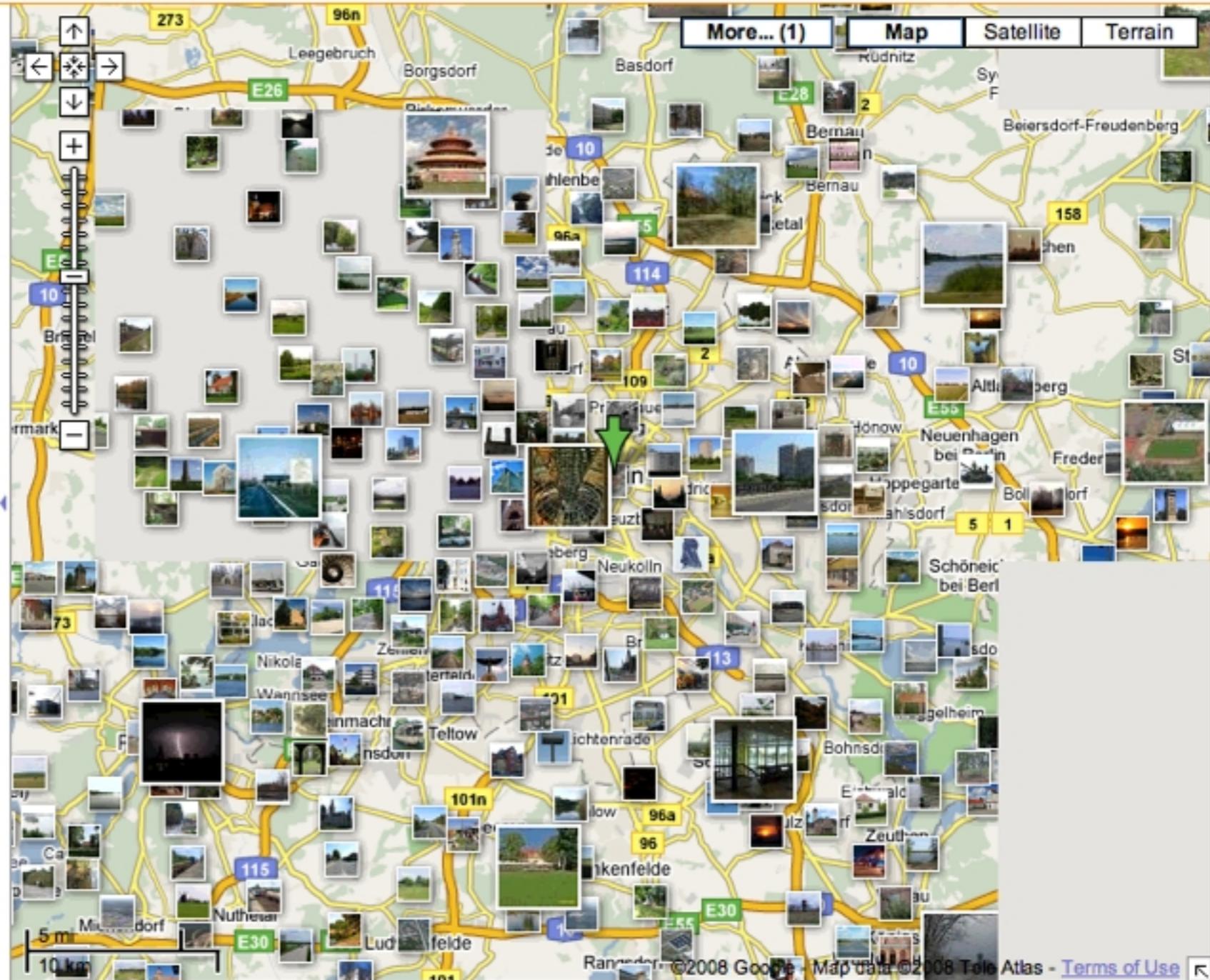


User-Created Maps

[Berlińskie lotniska](#)  
[Salsa Clubs in Berlin](#)  
[Berlin](#)

[More photos, videos, and user-created maps »](#)

Map Satellite Terrain



More... (1)

©2008 Google Map data ©2008 Tele Atlas - [Terms of Use](#)

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- Central Repository for media files of all Wikimedia Projects:
  - Wikipedia
  - Wikisource
  - ...

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http://commons.wikimedia.org/wiki/Main\_Page

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main page discussion view source history

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a database of 2,810,908 freely usable media files to which anyone can contribute.

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**Picture of the day**

Picture of the day



Dusk on the Marine Parade, Lyme Regis, Dorset, UK.  
The ammonite-design streetlamps reflect the town's location on the Jurassic Coast, a World Heritage site.  
The bird is a herring gull, *Larus argentatus* +/- (en)

RSS feed · By email · Other Featured pictures

**Media of the day**

**Search files on the Commons**

Search

**Featured pictures & Quality images**

If you are browsing Commons for the first time, you may want to start with our [featured pictures](#) or [quality Images](#), which have been selected by the Commons community as being particularly valuable. You can also see some work created by our highly skilled contributors in [Meet our photographers](#) and [Meet our illustrators](#).

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**By topic**

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Animalia · Fossils · Landscapes · Marine life · Plantae · Weather

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**Science**  
Astronomy · Biology · Chemistry · Mathematics · Medicine · Physics · Technology

**Engineering**  
Architecture · Chemical · Civil · Electrical · Environmental · Geophysical ·

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## Subcategories

This category has the following 2 subcategories, out of 2 total.

### M

- [\[+\] Moravian Library](#)

### P

- [\[+\] Městská knihovna v Praze](#)

## Media in category "Libraries in the Czech Republic"

The following 8 files are in this category, out of 8 total.

[Knihovna Liberec.jpg](#)

1,140,203 bytes

[Library in Mokrá.JPG](#)

1,472,860 bytes

[Městská knihovna P...](#)

209,429 bytes

[Plzeň knihovna fas ...](#)

498,695 bytes

[Strahov Monastery 00...](#)

1,090,129 bytes

[Knihovna.jpg](#)

188,840 bytes

[Lidice CZ new Lidice...](#)

303,158 bytes

[Klasterní Knihovna N...](#)

494,032 bytes

Library - Wikimedia Co...



Biblioteca Nacional de  
España, Madrid



Manchester Public Library,  
Manchester, Great Britain



kalocsa episcopal library



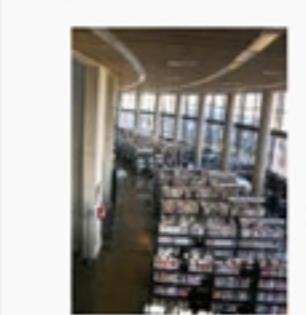
Libray of the convent St.  
Florian



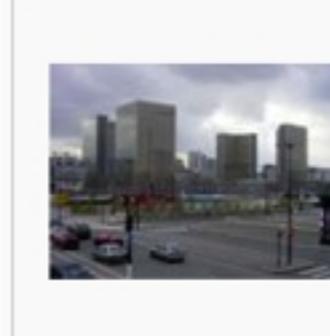
British Museum  
Readingroom, London,  
Great Britain



New building og the british  
library

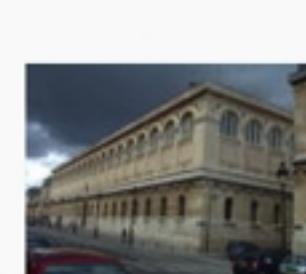


Interior of the médiathèque  
Jean-Jacques Rousseau in  
Chambéry, France

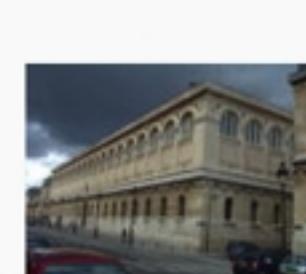


Bibliotheque nationale de  
France, Paris, France

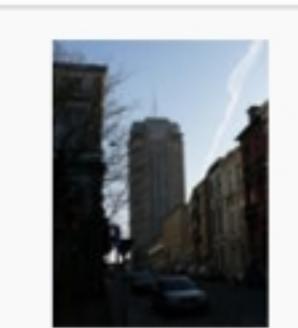
Centre Pompidou.jpg



Centre\_Pompidou, Paris,  
France



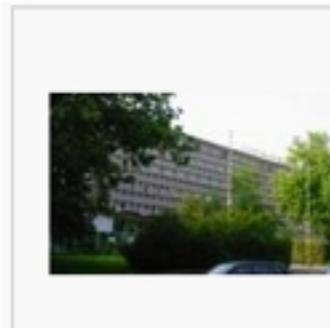
Bibliothèque St.  
Geneviève in Paris, France



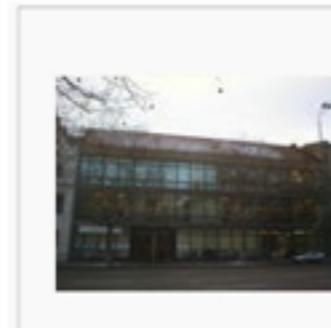
Boekentoren (Gent) Ghent  
University Library,  
(Belgium)



The front of the Amerika-  
Gedenkbibliothek, Berlin



Haus Amerika-  
Gedenkbibliothek der  
Zentral und  
Landesbibliothek Berlin



Berlin Public Library (Haus  
Berliner Stadtbibliothek  
der Zentral und  
Landesbibliothek Berlin)



"A-carpet" ("A-Teppich") at the  
entrance of the Berlin Public  
Library, Germany

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粵語

**Contents** [hide]

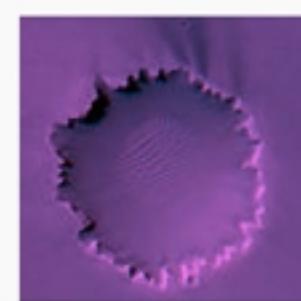
- [1 Animals](#)
- [2 Astronomy](#)
- [3 Food and drink](#)
- [4 Historical](#)
- [5 Natural phenomena](#)
- [6 Objects](#)
- [7 People](#)
- [8 Places](#)
- [9 Plants and Fungi](#)
- [10 Static non-photographic media](#)
- [11 Animated](#)

## Animals



» more ... [arthropods](#) · [fish](#) · [amphibians](#) · [reptiles](#) · [birds](#) · [mammals](#) · [others](#)

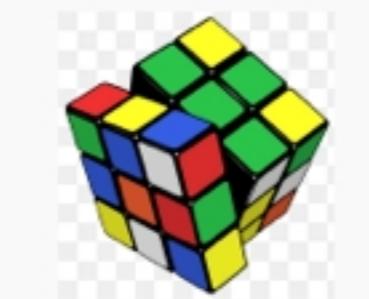
## Astronomy





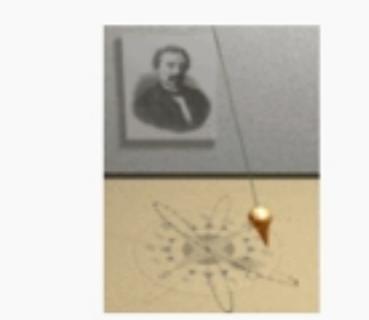
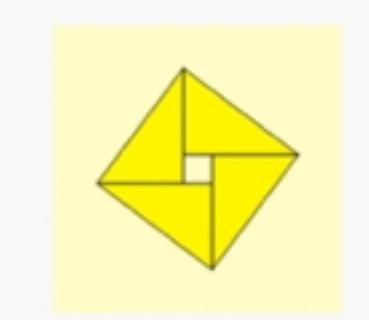
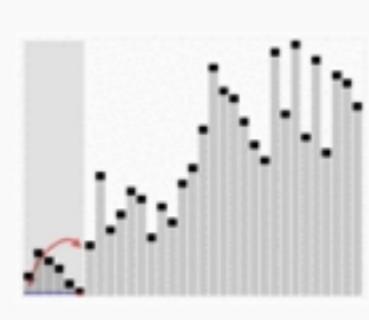
» more ... [flowers](#) · [others](#)

## Static non-photographic media



» more ... [computer-generated](#) · [maps](#) · [others](#)

## Animated



» more ...



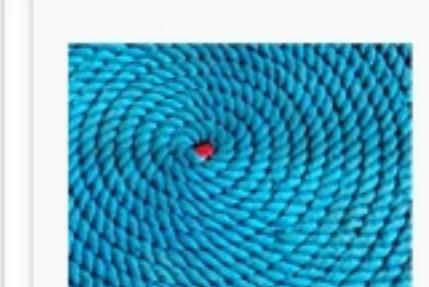
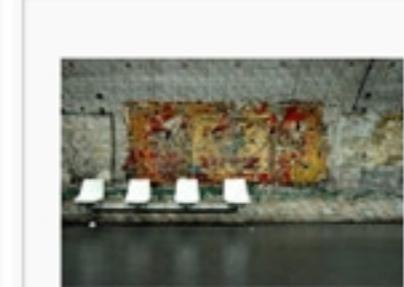
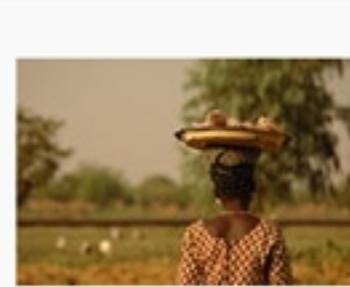
1P

Commons:Quality imag...

Commons:Featured pict...

[edit]

## Composition

[more...](#)

[edit]

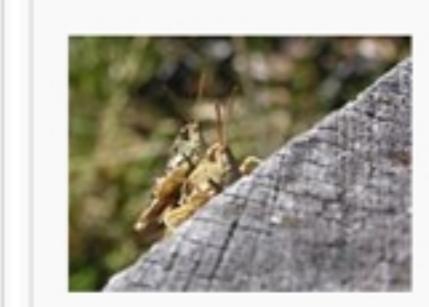
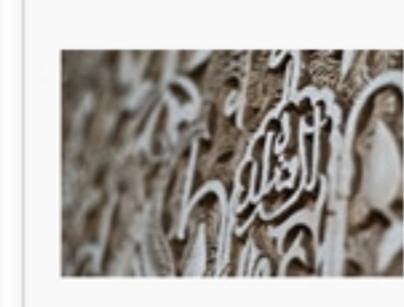
## Movement control

[more...](#)

[edit]

## Depth of field

[edit]



# What do you think?

- Which is the best place to find pictures for presentations that you like to publish?
- A) Google Picture Search
- B) Flickr
- C) Wikimedia Commons

# What do you think?

- Which is the best place to find pictures for presentations that you like to publish?
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- C) Wikimedia Commons

# Videos

- YouTube
- youvisto
- World Lecture Project

# You Tube

- For downloading you need extra Tools
- It's best to convert to a common file format
- Search also for channels and people

# Yovisto

- Search engine
- Find informations in videos
- Download not possible (yet?)
- <http://www.yovisto.com>



(wlp)° - the world lecture project - Mozilla Firefox

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# Reuse of Videos

- Often not so easy
- Download sometimes not possible
- Problems with the format

# Presentations

- Reuse of Slides already practice
- Slides as citations
- Problem : No library repository for slides

# Slide Share

- A Web 2.0 Service
- YouTube for slides
- Publish OpenOffice Presentation, PowerPoint or PDF

Why you should use  
slideshare ?

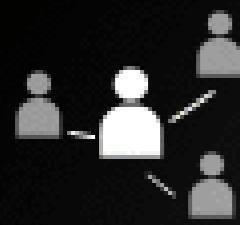


# ♪ Create SlideCasts



Sync audio with your slides.

Create webinars, musical presentations, slidetoons, and more!



# Find friends or make professional contacts

Find people with interesting content  
Grow your professional network



**Chris Messina**

Tags: geek, technology, open source

Last login: 3 days ago



[Add as contact](#)



[Post on Factoryjoe's wall](#)



[Send a private message](#)

#### Who is Chris?

Gender: Male

Location: San Francisco, United States

Work: Consultant at Citizen Agency

URL: [factoryjoe.com/blog](http://factoryjoe.com/blog)



# Add SlideShare widgets to blogs or websites

The screenshot displays the Slideshare interface. At the top, there's a section titled "Favorite Slideshows" with three items listed:

- Career advice '08**: An overview of the important topics found in Dan Pink's book. It has 14 pages and was created by Dan Pink.
- Career Advice &apos;08**: A presentation with a blue background featuring a network of white spheres connected by lines, representing communication or interconnectedness.
- How a Fool Fooled You**: A presentation by Sastch & Sastchi, featuring a dark background with white text and a small yellow logo.

Below these, there's a presentation titled "Hello World" with a black background and white text. Underneath it, another presentation is shown with the title "Design To Deployment" by Jon Hicks.

At the bottom left, there are links for "Get your own" and "more". On the bottom right, there's a button labeled "VIEW MY PRESENTATIONS ON" followed by the Slideshare logo.

Source: Amit Ranjan, "Why you should use Slideshare?," <http://www.slideshare.net/AmitRanjan/quick-tour>.

# Share on social networks, blogs & bookmarking sites



Embed in your blog <div style="width:425px;

Embed ([wordpress.com](#)) [slideshare id=372443&

 If you are a developer...



slideshare karaoke

100 CC-licensed Slideshows tagged 'web'

Randomize

Search another tag

...use the SlideShare API to create cool mashups & your own custom apps!

# Copyright

- Many Resources are not allowed to reuse and republish
- Everything is automatically copyright protected (=all rights reserved )
- The Web 2.0 need new Models

CC-Film

# Creative Commons



# Creative Commons

- 3 degrees of Freedom
- Share A Like (SA)
- Derivated (ND)
- Commercial Use (NC)

# Creative Commons

## Licences

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- BY-SA-NC
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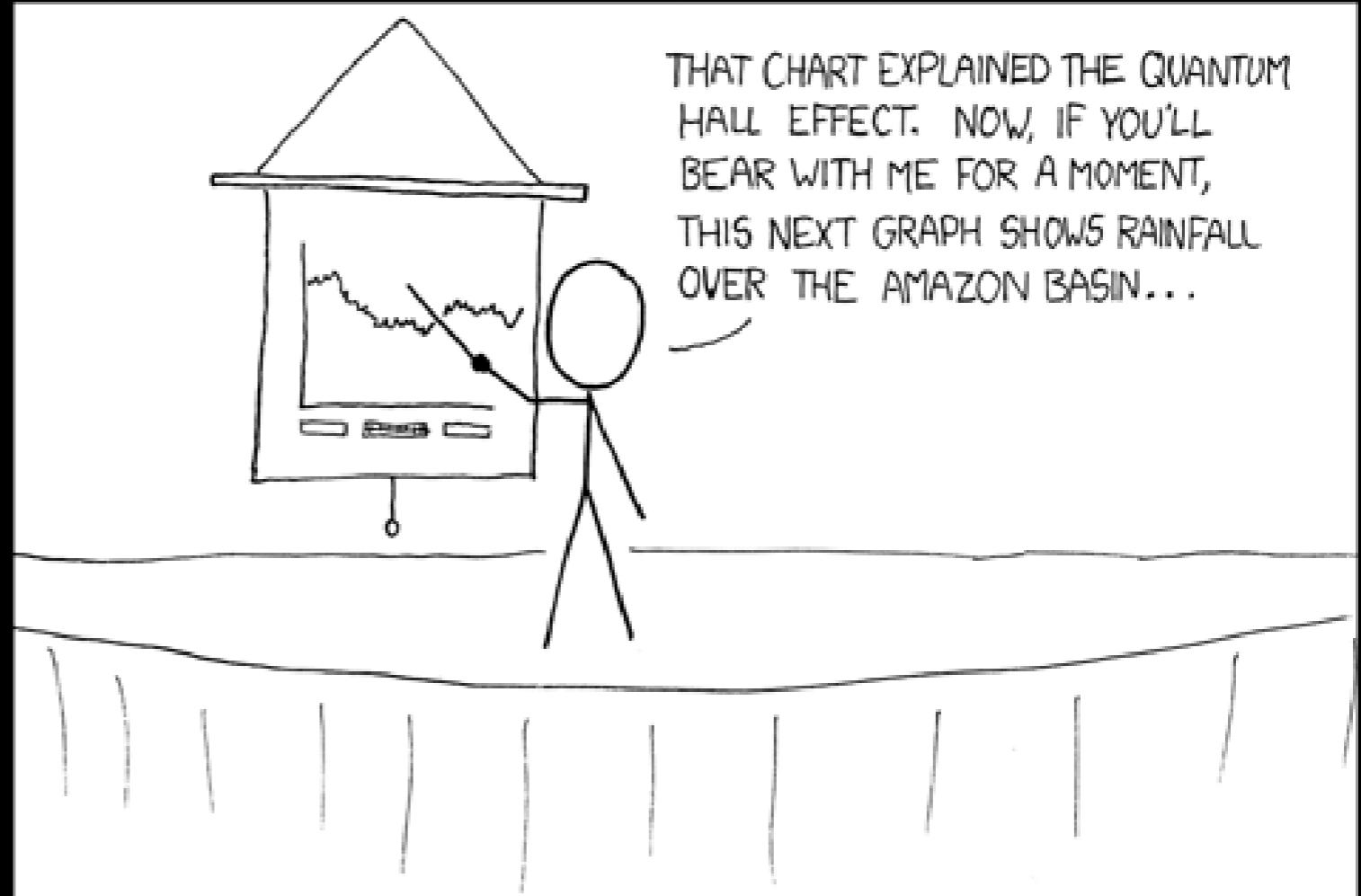
# Citation

- If you reuse material, don't forget to cite
- Even in a presentation

# And what is the role of the library

- Teaching the Tools
- Integrating the Tools
- Building Extensions for the Tools
- Helping to improve Metadata
- NOT building Tools a second time

- Patrick Danowski
- St a a t s b i b l i o t h e k z u Berlin
- [patrick.danowski@sbb.spk-berlin.de](mailto:patrick.danowski@sbb.spk-berlin.de)
- [XING] [Facebook] [Linked]



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