

# ProQuest Central: The new Gold Standard for Research

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# Agenda

- **What is The Bologna Process (brief background)**
- **Six specific key aims of European Education Ministers**
- **What does it mean for academic libraries? Time for change.**
- **Building on academic development – the ProQuest solution**
- **Summary**

# Participating countries and organisations

## Participating countries

 <a href="#">Albania</a>	 <a href="#">Germany</a>
 <a href="#">Andorra</a>	 <a href="#">Greece</a>
 <a href="#">Armenia</a>	 <a href="#">Holy See</a>
 <a href="#">Austria</a>	 <a href="#">Hungary</a>
 <a href="#">Azerbaijan</a>	 <a href="#">Iceland</a>
 <a href="#">Belgium</a>	 <a href="#">Ireland</a>
 <a href="#">Bosnia-Herzegovina</a>	 <a href="#">Italy</a>
 <a href="#">Bulgaria</a>	 <a href="#">Latvia</a>
 <a href="#">Croatia</a>	 <a href="#">Liechtenstein</a>
 <a href="#">Cyprus</a>	 <a href="#">Lithuania</a>
 <a href="#">Czech Republic</a>	 <a href="#">Luxembourg</a>
 <a href="#">Denmark</a>	 <a href="#">Malta</a>
 <a href="#">Estonia</a>	 <a href="#">Moldova</a>
 <a href="#">Finland</a>	 <a href="#">Montenegro</a>
 <a href="#">France</a>	 <a href="#">Netherlands</a>
 <a href="#">Georgia</a>	 <a href="#">Norway</a>

 <a href="#">Poland</a>
 <a href="#">Portugal</a>
 <a href="#">Romania</a>
 <a href="#">Russian Federation</a>
 <a href="#">Serbia</a>
 <a href="#">Slovak Republic</a>
 <a href="#">Slovenia</a>
 <a href="#">Spain</a>
 <a href="#">Sweden</a>
 <a href="#">Switzerland</a>
 <a href="#">"the former Yugoslav R. of Macedonia"</a>
 <a href="#">Turkey</a>
 <a href="#">Ukraine</a>
 <a href="#">United Kingdom</a>

## Additional full member



## Consultative members



# Key aims of declaration

- **Easily readable and comparable degrees**
- **Two main cycles**, undergraduate and graduate
- **System of credits**
- **Mobility**
- **European co-operation in quality assurance**
- **Necessary European dimensions in higher education**

# Implications?

Bologna process will create demands for academic libraries to become:

- More collaborative , stronger relationship with academics, more training of library resources to end users
- More innovative – in how library services are promoted, closer ties with IT
- More spacious – allow for work groups, training rooms etc
- More efficient – improve your return on investment to allow your budget to go further
- Centres for life-long learning – including the necessary resources to prepare students for future careers
- Committed to quality assurance

# The ProQuest solution

- Who is ProQuest and what exactly do we do?
- What makes us suited to providing a solution?
- Why ProQuest?

# ProQuest Commitment



# Introducing ProQuest Central

## THE NEW SINGLE SOURCE FOR RESEARCH

### COVERAGE:

- Largest aggregated FT database in the market today
- More than 160 disciplines

### PERIODICAL CONTENT:

- Over 13,000 journals (8,000 full text)
- Key titles/publishers: Lancet, Nature; Springer, OUP, CUP

**ProQuest Central:** the central resource for researchers at all levels

### NON-PERIODICAL CONTENT:

- 3,000 industry reports
- 45,000 company profiles
- 30,000 full text dissertations

### QUALITY:

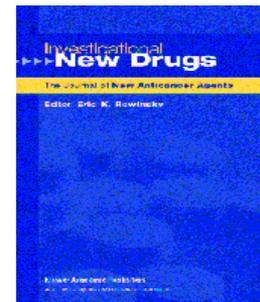
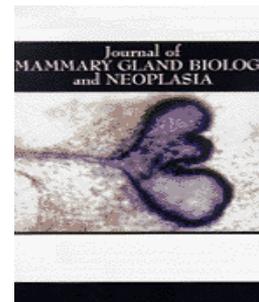
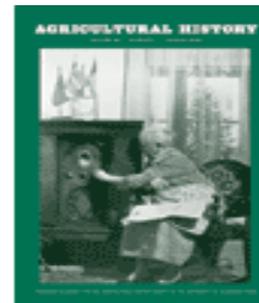
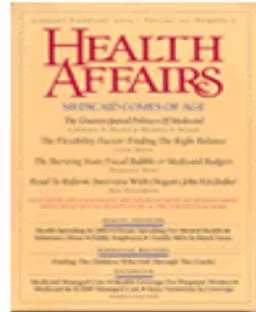
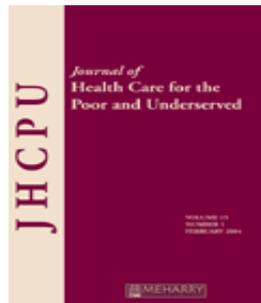
- Strict editorial policy
- Award-winning ProQuest interface

PROQUEST®  
SMART SEARCH

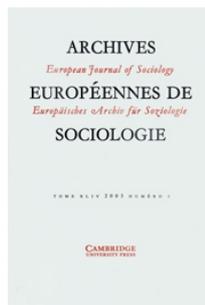
*"Best Specialist Search Product"*  
INTERNATIONAL  
INFORMATION INDUSTRY

# Some Recent Content Additions

## Sciences



## Social Sciences

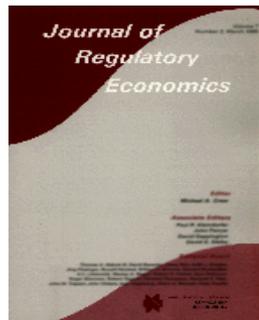


# Some Recent Content Additions

## Sociology



## Business



# Diverse subject coverage

## Law



## Military



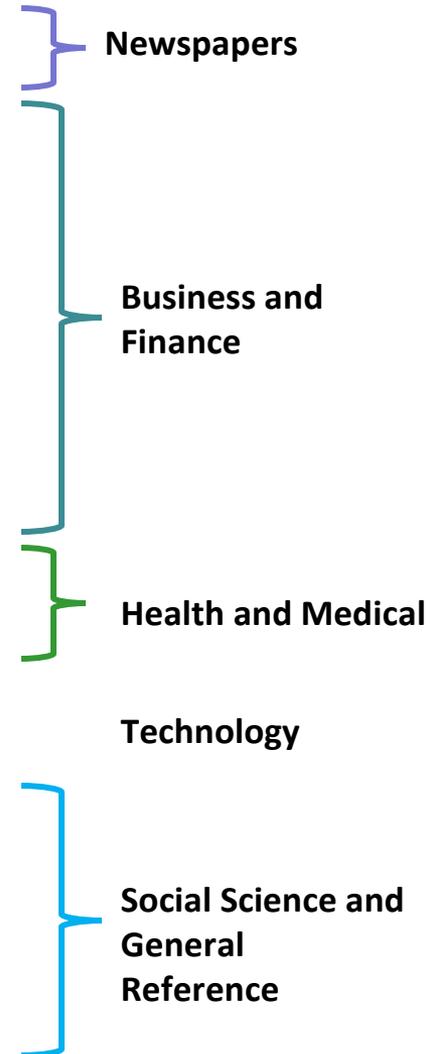
## Psychology



# ProQuest Central Content

Product	Title count
ProQuest Newsstand™	620
Canadian Newsstand Complete	200
ABI/INFORM® Global	3000
Canadian Business & Current Affairs (CBCA) Multidisciplinary, global content	1125
ProQuest Asian Business and Reference™	165
ProQuest Banking Information Source™	420
ProQuest Computing™	370
ProQuest Accounting & Tax Database™	470
ABI/INFORM® Complete	3930
Hoover's Company Profiles (40,000+ companies / 600 industries)	1
OxResearch (30,000+ articles from over 180 countries)	12
Snapshots (9,000 reports across 43 industries, i	1
Pharmaceutical News Index®	21
ProQuest Health and Medical Complete	1360
ProQuest Nursing & Allied Health Source (journ	770
ProQuest Science Journals	630
ProQuest Telecommunications™	125
Academic Research Library™	3800
ProQuest Education Journals™	750
ProQuest Career & Technical Education™	520
ProQuest Religion™	140
Criminal Justice Periodicals Index	180
ProQuest Military	510
ProQuest Psychology Journals	630

Includes well-known, key resources, e.g.:



# Example search screen

Databases selected: Multiple databases...

## Results – powered by ProQuest® Smart Search

Suggested Topics [About](#)

[Czech Republic\(location\)](#)

[Czech Republic\(location\) AND Czechoslovakia \(location\)](#)

[Czech Republic\(location\) AND Economic conditions](#)

[Czech Republic\(location\) AND Poland \(location\)](#)

[Czech Republic\(location\) AND Hungary \(location\)](#)

[Czech Republic\(location\) AND Economic indicators](#)

[Czech Republic\(location\) AND News analysis](#)

[Czech Republic\(location\) AND Eastern Europe \(location\)](#)

< Previous | [Next >](#)

2585 documents found for [GEO\(Czech Czechoslovakia OR Czech Republic OR Czechoslovakia\)](#)

[Refine Search](#)

[Set Up Alert](#)



[Create RSS Feed](#)



[All sources](#)

[Scholarly Journals](#)

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[Newspapers](#)

[Reference/ Reports](#)

Mark all 0 marked items: [Email](#) / [Cite](#) / [Export](#)

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Go

1. [Is foreign exchange intervention effective? Some microanalytical evidence from the Czech Republic](#)  
*Antonio Scalia. Journal of International Money and Finance.* Kidlington: Jun 2008. Vol. 27, Iss. 4; p. 529  
[Abstract](#)
2. [Czech on the Environment](#)  
*Jiri Pehe. Foreign Policy.* Washington: May/Jun 2008. p. 78 (3 pages)  
[Abstract](#) | [Full text](#) | [Full Text - PDF \(262 K\)](#)
3. [Functional status and depressive symptoms among older adults from residential care facilities in the Czech Republic](#)  
*Hana Vanková, Iva Holmerová, Ross Andel, Petr Veleta, Hana Janecková. International Journal of Geriatric Psychiatry.* Chichester: May 2008. Vol. 23, Iss. 5; p. 466  
[Abstract](#)
4. [Models of judicial administration and the independence of the judiciary: a comparison of Romanian self-management and the Czech executive model](#)  
*B C Smith. Public Administration & Development.* Chichester: May 2008. Vol. 28, Iss. 2; p. 85  
[Abstract](#)

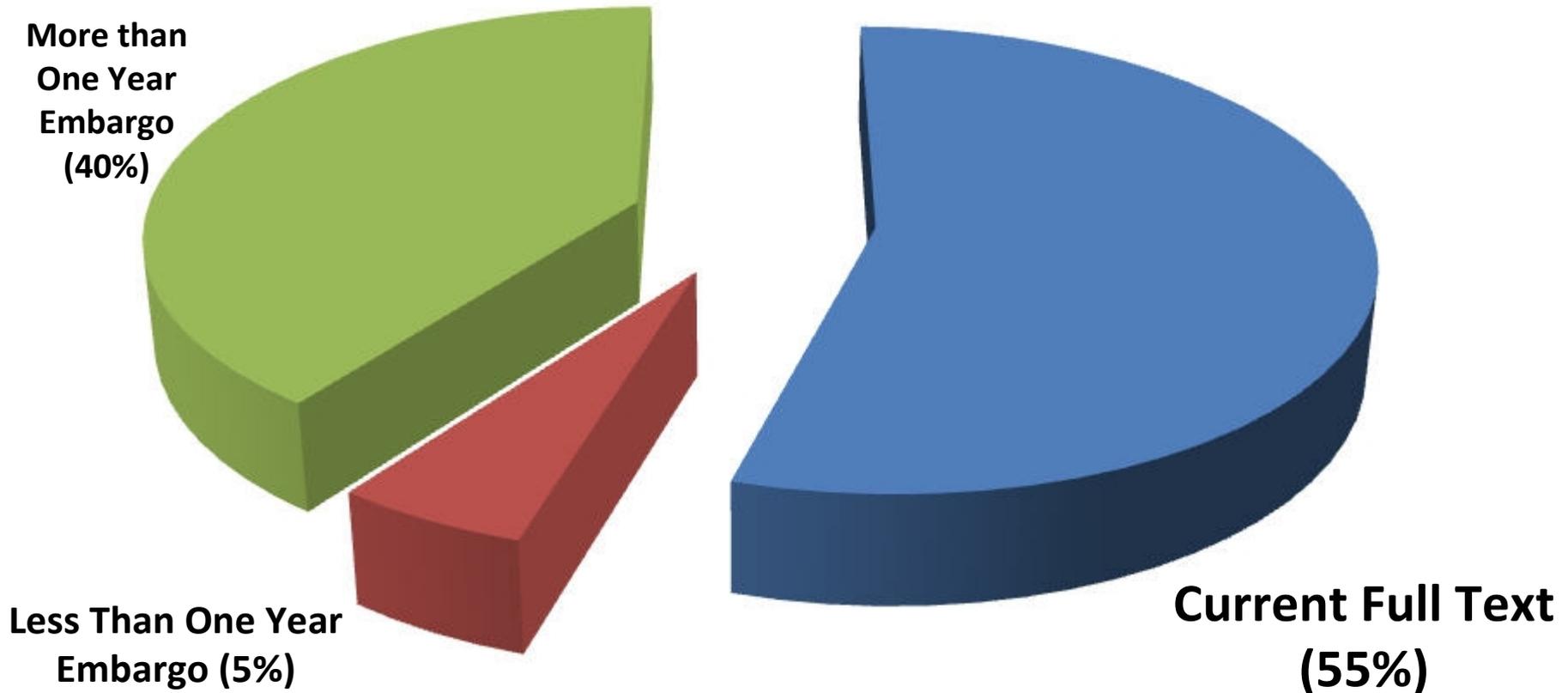
# ProQuest Central vs. competition

<b>Full-Text Content</b>	<b>ProQuest Central</b>	<b>Closest Competitor</b>
Academic Periodical Content	<b>5340</b>	4877
Newspaper Content	<b>710</b>	5
Books, Monographs, Dissertations	<b>30,000</b>	922
Company Profiles	<b>44,366</b>	5,266
Country Economic Reports	<b>177,500</b>	1,447
Industry Reports	<b>9,000</b>	17,559
<b>Total Full-Text Content</b>	<b>266,916</b>	<b>30,076</b>

**ProQuest will  
be *Central* to  
research around  
the world...**

# The Latest in Full-Text Content?

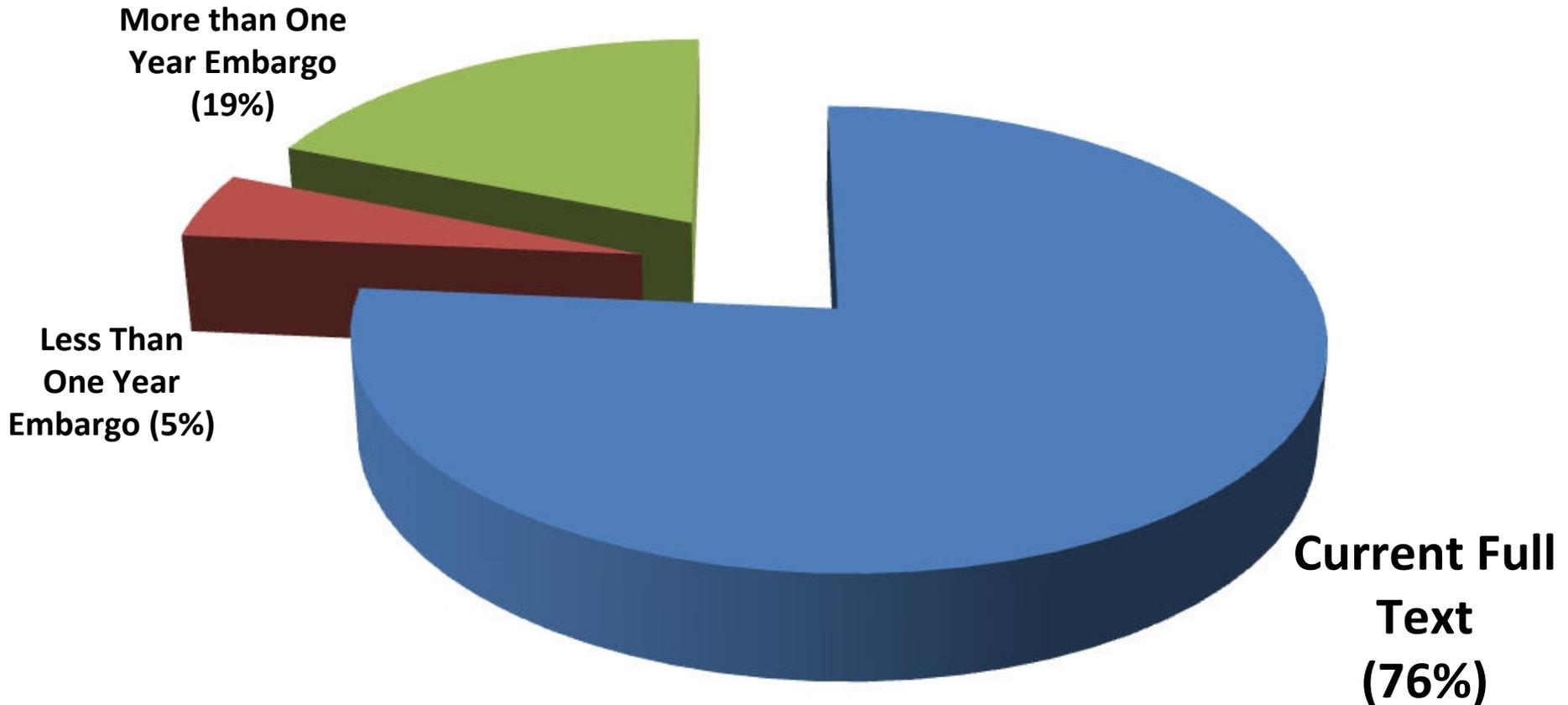
## Breakdown of our closest competitor's content



**45% of active, full-text content is NOT the latest issue**

# More Current Full Text with ProQuest

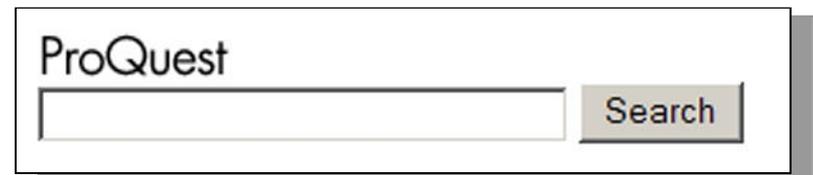
## ProQuest Central: Full-Text Content



**76% of ProQuest's active, full-text content IS in the latest issue**

## The ProQuest Search Widget

- Librarians and faculty members can put ProQuest where their users are
- Increase visibility and usage of licensed resources
- Customize the following:
  - Databases searched
  - Pre-populated search terms
  - Box color

A screenshot of the ProQuest Search Widget. It features a search input field with the text "ProQuest" pre-filled. Below the input field is a "Search" button. The entire widget is enclosed in a thin black border.

ProQuest Search Widget

<http://widgets.proquest.com>

# Further enhancements: RSS Feeds

Databases selected: Multiple databases...

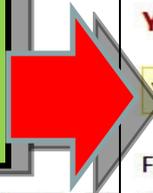
Results – powered by ProQuest® Smart Search

Suggested Topics [About](#)

- [Game theory](#)
- [Game theory AND Economic theory](#)
- [Game theory AND Economic models](#)
- [Game theory AND Equilibrium](#)

## RSS Feeds/Alerts

All the information the user needs gets displayed in a pop-up window



ProQuest Help | Close window

**Your RSS feed has been created**

Your RSS Feed: <http://rss.proquest.com/rss/pqsearch/12345.xml>

Feed name: ProQuest: game theory

Search details: game theory

Database: Multiple databases...

for terms in: Citation and document text

Publication type: All publication types

Expires if unused for 3 months

Feed

ProQuest was the first company to introduce RSS feed – now we have further enhanced them

## RSS Feeds/Alerts

- Users will be able to create RSS feeds for:
  - Any search string
  - Any publication
- Won't require creating an account to set up

25175 documents found for: *game theory* » [Refine search](#) | [Save alert](#) | [Create RSS feed](#)

All sources [Scholarly Journals](#) [Magazines](#) [Trade Publications](#) [Newspapers](#) [Books](#) [Reference/ Reports](#) [Dis](#)

Mark all  0 marked items: Email / Cite / Export

1. [Submodular function minimization](#)  
Satoru Iwata. *Mathematical Programming*. H

183, Iss.

2007. Vol. 183, Iss. 2, p. 695

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[Text-only interface](#)

5. [Pricing and volume discounting for a dominant retailer with uncertain manufacturing cost information\\*](#)  
Amy Hing Ling Lau, Hon-Shiang Lau, Jian-Cai Wang. *European Journal of Operational Research*. Amsterdam: Dec 1, 2007. Vol. 183, Iss. 2; p. 848

[Abstract](#)

6. [Strategy optimization for deductive games\\*](#)  
Shan-Tai Chen, Shun-Shii Lin, Li-Te Huang, Sheng-Hsuan Hsu. *European Journal of Operational Research*. Amsterdam: Dec 1, 2007. Vol. 183, Iss. 2; p. 757

[Abstract](#)

## Cournot Competition and Hit-and-Run Entry and Exit in a Teaching Experiment

*Simon Gächter, Christian Thöni, Jean-Robert Tyran. Journal of Economic Education*, Washington: Fall 2006, Vol.37, Iss. 4: pg. 418, 13 pgs

### Abstract (Summary):

Instructors can use a computerized experiment to introduce students to the organization, **game theory**, and strategy and management. The experiment demonstrates that profits of a firm fall as the number of competitors is increased in a market and that firms enter profitable markets. The authors have used the experiment in undergraduate classes on strategy and management as well as in master of business administration courses with great success.

### Full Text (6746 words)

Copyright Heldref Publications Fall 2006

### [Headnote]

#### Abstract:

Instructors can use a computerized experiment to introduce students to the organization, game theory, and strategy and management. In addition to introducing students to the organization, game theory, and strategy and management, the experiment demonstrates that profits of a firm fall as the number of competitors is increased in a market and that firms enter profitable markets. The authors have used the experiment in undergraduate classes on strategy and management as well as in master of business administration courses with great success.

Key words: Cournot competition, entry, exit, experiment, teaching

JEL codes: A2, L1, D4, C9

Key ideas in strategic behavior are that firms take competitors' actions into account and make their best responses to them and that competition tends to reduce profits. These ideas can be introduced at different stages in education and at different levels of formal detail. The experiment we describe allows students to experience strategic competition and to witness the precision with which economic theory predicts such outcomes.

The purpose of the experiment is to introduce students to imperfect competition and strategic thinking in general. Our computerized teaching experiment has two phases. In the first phase, subjects participate in separate oligopolistic Cournot markets with different numbers of firms in each market. This phase allows a demonstration of the effect of market size on imperfect quantity competition. In the second phase, costless market entry and exit are possible. Theory predicts equalization of profits across markets as profitable markets attract competitors from less profitable markets. In both phases, the theoretical predictions are almost perfectly met by actual experimental play. The experiment is therefore a powerful illustration of the ideas of the static concept that fewer competitors in a market lead to higher profits and the dynamic concept that hit-and-run entry and exit tends to equalize profits across markets. We have successfully used this two-phase experiment in undergraduate and master of business administration (MBA) courses. Although we have used the two-phase experiment, which we describe later, alternative organizations are possible as well. For instance, instructors can, according to their time budget and audience, choose to run the two phases at different sessions or only run phase 1.

The main advantage of our teaching experiment is that it is a compact workbook to introduce several key issues in industrial organization with a single

## Reference Linking

Great resource to inform students how many times an article has been cited, by whom and also shared references

Release Date: June, 2008

### Other available formats:

-  [Abstract](#)
-  [Full Text](#)
-  [Full Text - PDF \(3 MB\)](#)

### References:

- >> [References](#) (9)
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- >> [Documents with shared references](#) (32)

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- Economics education
- Experiments
- Economic theory

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- Customised promotional materials

## **A time for change in European education**

- **Bologna Process recognized six key objectives, to be achieved by 2010**
- **Our responsibility to push forward change now so that our nations will benefit in years to come**
- **Need for comparable, multidisciplinary research facilities across Europe**
- **An opportunity to gain access to the largest, single database resource in the world**
- **Unique content, quality content, broad coverage, indexed**

## The need for Enhancement and Evolution

- **Ongoing market feedback informs development**  
Before, during, after product development
- **Well positioned**  
Large installed base (sales in over 160 countries), high renewal rates (over 80%)
- **Relationships**  
Long-term relationships with 9,000 publishers; we have more than 40 librarians on our own staff
- **Technology**  
Interfaces that simplify searching while enhancing quality of results

# Any questions?

## Thank you for your time

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