

The logo for de Gruyter ReferenceGlobal, featuring a large, stylized 'O' shape in a golden-brown color.

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English



Help



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Simple Search



Advanced Search

Home Browse Search

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Free registration

To register, you only need your name, password, and an email address. Registration will allow you to benefit from a great deal of functions when using this platform.

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Digitisation of our archive

We have begun to digitise our journal and book back content. Publications from more than 250 years of our company's history are waiting to be made available online. First project realised: The more than 60 volumes of the "Handbooks of Linguistics and Communication Science (HSK)". To access the volumes, please click here >



Reference Global – Browse + Search



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The screenshot shows the Reference Global search interface. At the top, there is a navigation bar with the logo and the text "de Gruyter ReferenceGlobal". To the right of the logo, there are links for "English", "Help", "Register", and "Log In". Below the navigation bar, there is a search bar with a "Simple Search" dropdown and a "Go" button. To the right of the search bar, there is an "Advanced" link.

The main content area is divided into two columns. The left column contains several filter sections:

- Languages:** English German Other
- Publication Dates:** Between: 1930 and 2010
- Content Type:** Journal Book
- Subjects:** A grid of checkboxes for various subjects: Art and Music, Books and Publishing, Libraries, Information and Documentation, Classical and Ancient Near Eastern Studies, History, Law, Linguistics, Communications, Literary Studies, Mathematics, Medicine, Natural Sciences, Philosophy, Reference Works, Social Sciences, Economics, Theology, Judaism, Religion.

Below the filters, there are "Search" and "Clear" buttons. To the right of the filters, there is a "Save Search" section with tabs for "Save Search", "Search History", and "Saved Queries". It includes a "Search Name" field, a "Description" field, and a "Save" button. Below the "Save Search" section, there is a checkbox for "Alert me to new results from this Saved Search." and radio buttons for "Never", "Daily", "Weekly", and "Monthly".

The right column contains several sections with explanatory text:

- Phrases:** To search for documents containing an exact phrase, enclose the phrase in quotation marks. Phrase searches will not treat AND, OR and NOT as Boolean Operators, and will not strip out stop words.
- Stop words:** Stop words are such words as articles, pronouns, and other frequently used terms that don't normally add value to a search. These words are stripped out of a search query if they are not part of an exact phrase.
- Grouping:** To group subsets of terms, use parentheses around the terms you want to group. The search engine will evaluate terms within parentheses before evaluating the remaining terms.
- Stemming:** To enable stemming for a term, follow it with a hash mark (#).
- Proximity:** To search for documents containing two or more terms within a certain distance of each other, put quotation marks around the terms followed by a tilde (~) and a number to indicate the maximum number of words apart the terms can be.

At the bottom of the right column, there is a link: "For more information on searches, please visit our [Help](#) site."

Reference Global – eJournals



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The screenshot shows the website interface for 'Communications'. At the top, there is a navigation bar with 'Home', 'Browse', and 'Search' options. A search bar is located on the right side of the top bar. Below the navigation bar, the page title 'Communications' is displayed, along with 'Current Issue' and 'All Issues' tabs. The main content area is titled 'Issue: Jan 2008' and 'Volume 33, Number 1'. It features a 'Table of Contents' section with a list of articles, each with a checkbox, a page number, and a title. The articles listed are:

- 1: Cultural proximity in TV entertainment: An eight-country study on the relationship of nationality and the evaluation of U.S. prime-time fiction (Sabine Trepte)
- 27: A case for an integrative view on affect regulation through media usage (Holger Schramm, Werner Wirth)
- 47: Telling what yesterday's news might be tomorrow: Modeling media dynamics (David Hollanders, Rens Vliegthart)
- 69: Geo-cultural proximity, genre exposure, and cultivation (Amir Hetsroni)
- 91: ICT performance in processes of knowledge sharing in organizations: A review of literature (Paul Nelissen, Marieke Wenneker, Martine van Selm)
- 109: Book Reviews

Each article entry includes options for 'Abstract', 'PDF' (with file size), and 'PDF with Links'. On the left side of the page, there is a sidebar with a search box and several buttons: 'E-Table of Contents', 'RSS Feed', 'Recommend Title', and 'Order'. The sidebar also displays a small thumbnail of the journal cover.

Reference Global – eJournal article



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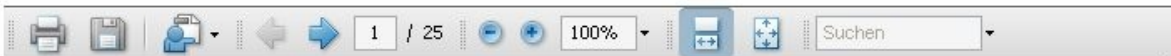
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Keywords cultural proximity, TV fiction, uncertainty avoidance, power distance, masculinity/femininity, individualism/collectivism

 PDF with Links



Cultural proximity in TV entertainment: An eight-country study on the relationship of nationality and the evaluation of U.S. prime-time fiction

SABINE TREPTE

Abstract

In previous research, cultural proximity has been operationalized by 'hard facts' such as geographical distance, the exchange of goods or persons (tourists and immigrants) and the similarity of political systems. This article will try to complement current work in the field by suggesting a new operationalization derived from Hofstede's (1991) cultural dimensions. A survey was conducted in eight countries with a student sample (N = 325) to find out if international audiences which resemble each other in terms of Hofstede's (1991) cultural dimensions have similar attitudes towards U.S. prime-time fictional programming. The results show that Hofstede's four cultural dimensions significantly differentiate between the U.S.A., Asian and European countries in a student population. However, operationalizations based on geographical distance allow a better differentiation between nation-states in terms of how they evaluate U.S. fiction. It will be discussed whether cultural dimensions in general are able to measure cultural proximity.

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The screenshot shows the de Gruyter ReferenceGlobal eBook interface. At the top, there is a navigation bar with 'Home', 'Browse', and 'Search' options. The current page is 'Handbücher zur Sprach- und Kommunikationswissenschaft'. The main content area displays the title 'Kontaktlinguistik / Contact Linguistics / Linguistique de contact' and the subtitle 'Ein internationales Handbuch zeitgenössischer Forschung / An International Handbook of Contemporary Research / Manuel international des recherches contemporaines'. The editors are listed as Hans Goebel, Peter H. Nelde, Zdeněk Starý, and Wolfgang Wölck. The interface includes a search bar, a 'Search Book' button, and a 'Go' button. The page number '3 / 38' and a zoom level of '70,5%' are visible. The title page content is displayed in a large font.

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Browse > Books > Handbücher zur Sprach- und Kommunikationswissenschaft

Handbücher zur Sprach- und Kommunikationswissenschaft Search Book Go Advanced Search

Volume 12

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Front Matter

Contact Linguistics / Kontaktlinguistik / Linguistique de contact, 12
An International Handbook of Contemporary Research / Ein internationales Handbuch zeitgenössischer
Forschung / Manuel international des recherches contemporaines
Herausgegeben von / Edited by / Edité par Hans Goebel • Peter H. Nelde • Zdeněk
Starý • Wolfgang Wölck
Berlin, New York (Walter de Gruyter)
Pages I-XXXIX
ISBN: 978-3-11-013264-9

3 / 38 70,5% Suchen

Kontaktlinguistik
Contact Linguistics
Linguistique de contact

Ein internationales Handbuch zeitgenössischer Forschung
An International Handbook of Contemporary Research
Manuel international des recherches contemporaines

Herausgegeben von / Edited by / Edité par
Hans Goebel · Peter H. Nelde · Zdeněk Starý
Wolfgang Wölck

Reference Global – Personal Registration



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The screenshot shows the registration page for Reference Global. At the top, there is a navigation bar with 'Home', 'Browse', and 'Search' buttons. The main content area is divided into three sections: 'Register', 'Benefits of Registration', and a login section. The 'Register' section contains several text input fields for 'First Name', 'Last Name', 'Email Address', 'Email Address Confirmation', 'Password', and 'Password Confirmation'. There is also a checkbox for 'Send me information about updates and new products and services.' Below the fields is a 'Register' button. The 'Benefits of Registration' section lists four bullet points: 'Save and administrate searches', 'Add articles and book content to personal bookshelf', 'Receive Tables of Content alerts by email', and 'Receive Citation Alerts by email'. The login section includes a 'Log In' button and a link for 'Forgot password?'. The footer contains copyright information and links for 'Contact Us', 'Terms of Service', 'Privacy Policy', 'CrossRef Partner', 'COUNTER Compliant', and 'Walter de Gruyter Home'.

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Email Address Confirmation

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Password Confirmation

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Register

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Registered users of our platform can benefit from various additional functions:

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Last Name

Email Address

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Change Password

New Password

New Password Confirmation

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RG – Personal Account → Library Administrator



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eJournal package example



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ISSN online	Sprache	Titel	ONLINE only
1615-7168	e	Advances in Geometry	301,00 €
1435-5337	e	Forum Mathematicum	576,00 €
1435-5345	de, e, fr	Journal für die reine und angewandte Mathematik (Crelles Journal)	2.400,00 €
1862-9024	e	Journal of Applied Geodesy	393,00 €
1435-4446	e	Journal of Group Theory	385,00 €
1862-2984	e	Journal of Mathematical Cryptology	300,00 €
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		Combined list price	11.301,00 €
		Package price (15% of combined list price)	1.695,15 €

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www.reference-global.com

Please contact me with all further questions you have:

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