AquaBrowser Library®

search, discover, refine.

AquaBrowser Library®

search, discover, refine.

Thomas Fiebig – Regional Sales Manager / Bowker (UK) INFORUM 2009 – Prague 29th May 2009



Bowker - The Company

AquaBrowser Library®

search, discover, refine.

- ☐ Founded in 1893
- □ Subsidiary of the Cambridge Information Group









SerialsSolutions°

- Acquired Medialab the creators of AquaBrowser in 2007
- ☐ Flagship products: AquaBrowser®, Syndetic Solutions® Global Books in Print® and LibraryThing for Libraries®
- Bowker Headquarters based in New Providence, New Jersey, USA
- European office located in East Grinstead, UK



AquaBrowser Library®

search, discover, refine.

Agenda

- ☐ Aquabrowser in context
- ☐ Aquabrowser The Basics
- Aquabrowser explained
- Additional Features
- Live Demonstration of Aquabrowser
- ☐ General Information Implementation, Pricing....etc.
- ☐ Summary of Benefits
- ☐ Syndetic Solutions



AquaBrowser Library®

search, discover, refine.

Aquabrowser in Context

- Approx. 80% of all users do not know what they are actually looking for
- The library's main objective is to provide full and easy access to all its resources
- The library must be able to compete with other web destinations
- ☐ The traditional OPAC lacks "Search and Discovery" functionality
- Today's users increasingly expect the "Google-Experience"....
 - One single search box for all your resources
 - Instant relevancy-ranked search results
 - Automatic Correction of Typos



Aquabrowser – The basics

AquaBrowser Library®

Market leading, state of the art visual faceted search solution for your library catalogue
Approx. 500 customers worldwide with over 2000 library locations
One of our latest high profile customers: Harvard University
The heart of Aquabrowser is based on three distinct design principles SearchDiscoverRefine!
Specifically designed for the End User
Offers the finest user interface available today, without the need to change anything in the way you currently work, your existing ILS or OPAC.



Aquabrowser – The basics (2)

AquaBrowser Library®

- Visually stimulating and easy to use
- Displays instant relevancy-ranked search results
- Offers your users suggestions and guidance to help them find what they are looking for
- Discover and refine functionality ensures that there are no dead ends
- ☐ Recognises typos/spelling mistakes
- Options such as a 'Web crawler' or an integration with a federated search give the users the access to external resources



Oklahoma State University Library Stillwater, OK 74078-1071 (405) 744-9729

(405) 744-9729 Toll-free: (877) 744-9161

New Search

eadings List Titles List

My Account

Libraries

ILL Request

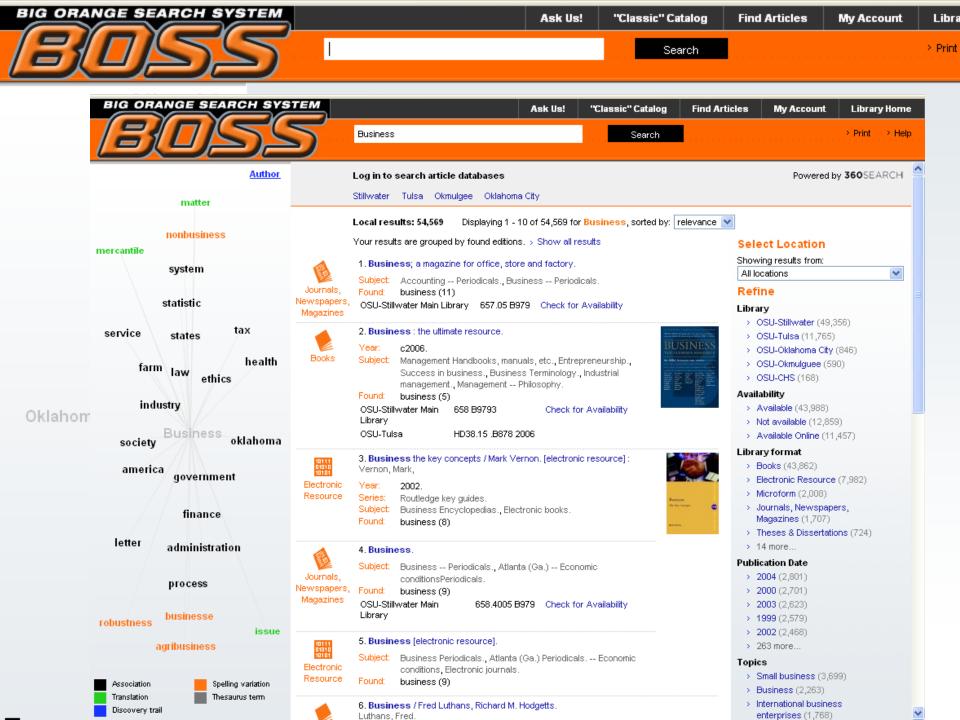
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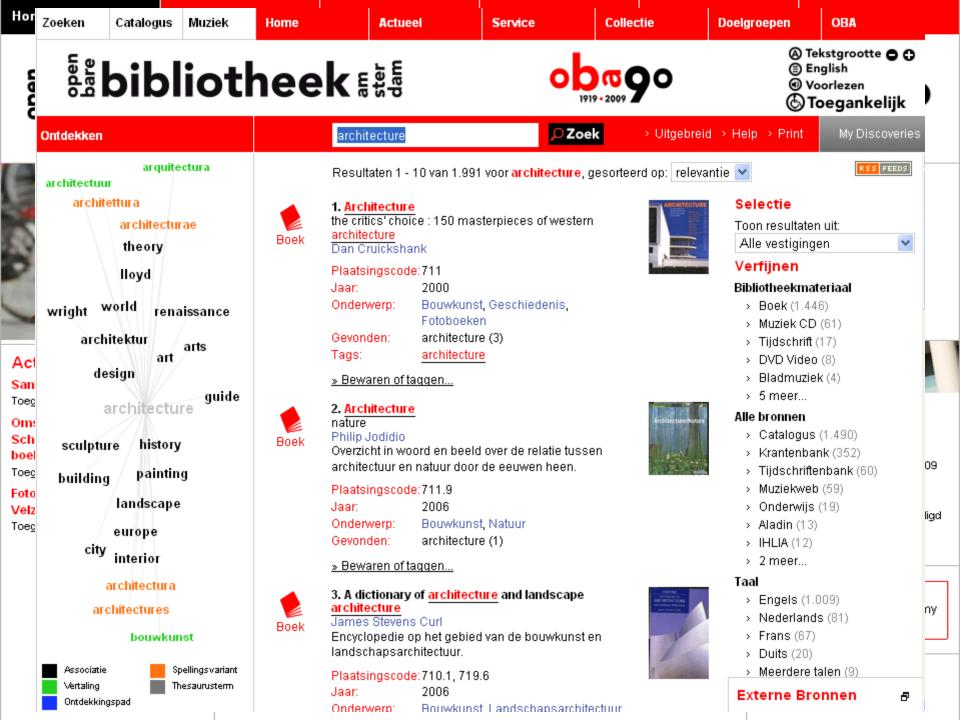
Annex Request

Search History Help

Exit

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Click here for more information						
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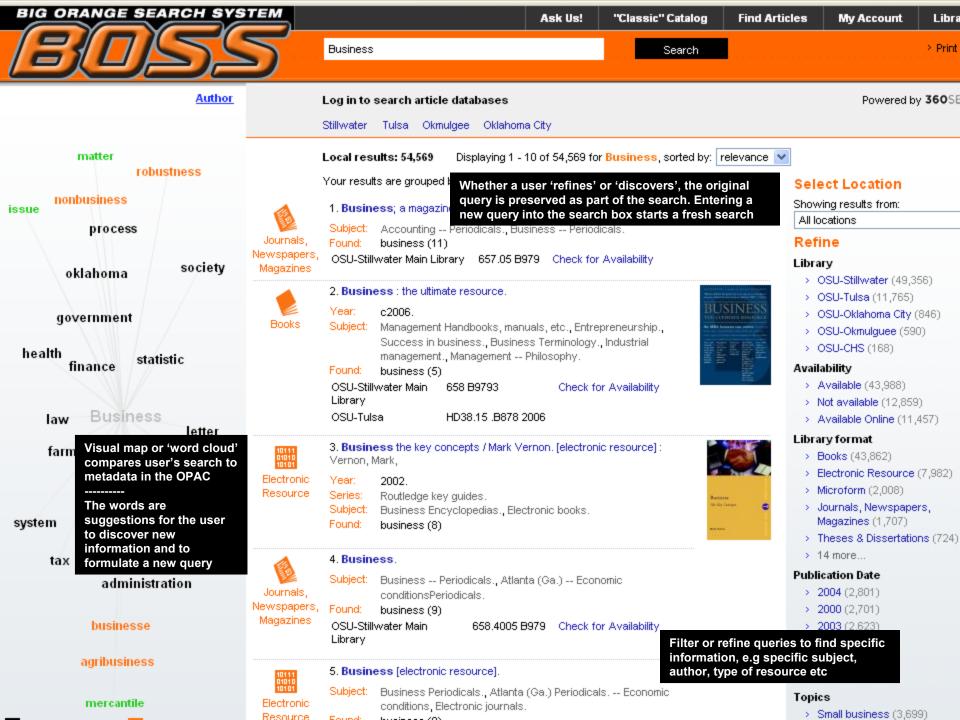


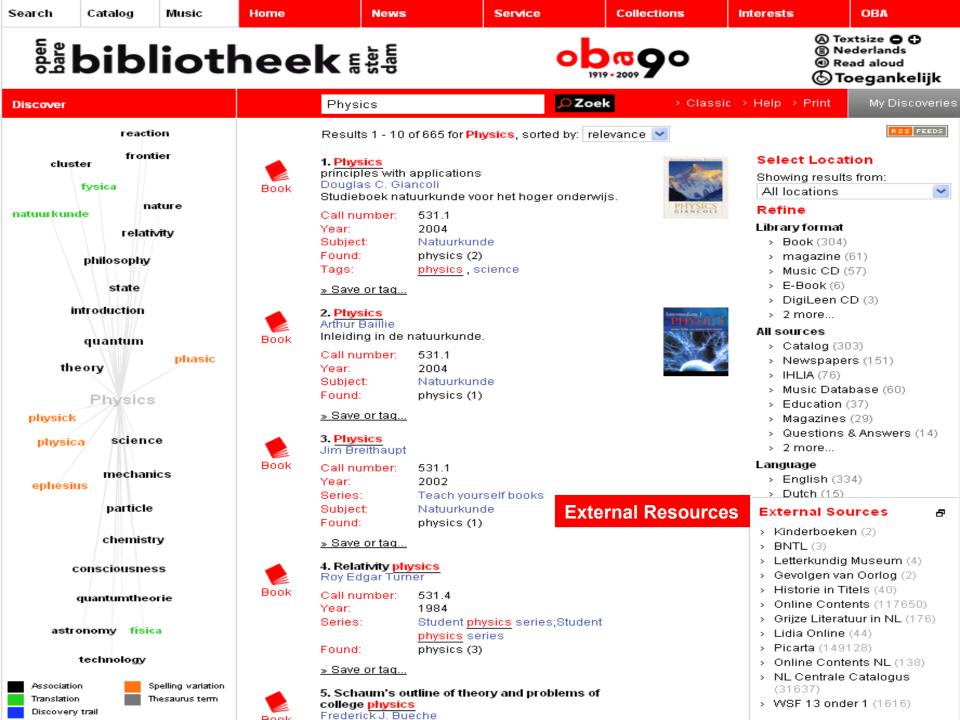
Aquabrowser in detail

AquaBrowser Library®

- □ Aquabrowser can work with any kind of Metadata (MARC, MAB, UNIMARC, MARCXML, ONIX, OAI etc.)
- ☐ Index updated automatically every 24 hours
- Highly customisable
- One single interface for all your resources
- □ Further resources can easily be integrated into Aquabrowser
- Compatible with virtually any ILS









Dashboard

Configuration

System

Logged in as QWEB4\MLabadmin (SystemManagers) - L

Overview

Statistics

Documentation

AquaBrowser Library Usage Statistics

Database Statistics

Periods

Last 30 days

Usage Statistics

Last 24 months

A specific month: Sep 2008 💌

Statistics

Daily Queries Help and Item Access Refine Usage Federated Source Usage Sort Usage Search Method Usage Result Page Usage Top Queries Top Orphan Queries Popular Items Frequent Visitors

Client Environments

Session Chronography for the last 30 days

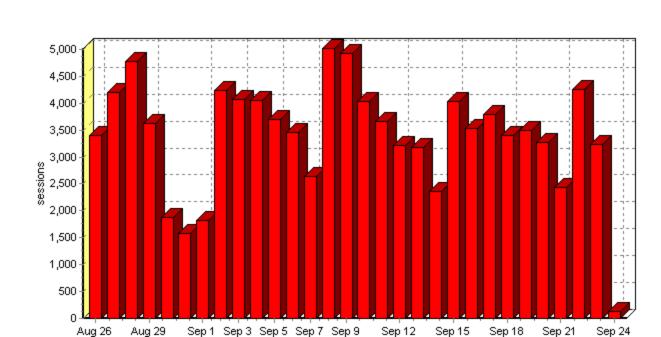
ABL Implementation:

AquaBrowser Library ® - Queens Library (2.3.2.13)

Current Date:

9/24/2008 10:41:30 AM

Sessions Per Day



AquaBrowser Library search, discover, refine.

Dashboard

Usage Statistics

Configuration

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Logged in as QWEB4\MLabadmin (SystemManagers) - L

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Statistics

Sessions

Daily Queries

Refine Usage

Sort Usage

Help and Item Access

Federated Source Usage

Search Method Usage

Result Page Usage

Top Orphan Queries

Client Environments

Top Queries

Popular Items

Frequent Visitors

Top Queries for the last 30 days

ABL Implementation:

AquaBrowser Library ® - Queens Library (2.3.2.13)

Current Date:

9/24/2008 10:47:40 AM

Top Queries

The top queries are normalized combinations of terms that have been entered most frequently.

Query	Uses	Query	Uses	Query	Uses
twilight	909	shsat	146	the last lecture	100
	526	psychology	143	organic chemistry	96
breaking dawn	412	american wife	130	biology	94
google	368	sat	126	lora leigh	94
yahoo.com	321	rosetta stone	124	aol.com	93
new moon	319	naruto	120	7777	93
eclipse	309	website	119	gre	91
author:"meyer, stephenie"	300	renew	115	wwe	91
google.com	274	mystery	113	ged	90
brisingr	220	dvd	113	the secret	89
harry potter	210	fahrenheit 451	112	renew books	88
www.yahoo.com	177	gossip girl	110	novel	87
www.google.com	169	yu-gi-oh gx	107	games	86

AquaBrowser Library search, discover, refine.

Configuration System

Logged in as QWEB4\MLabadmin (SystemManagers) - L

Overview

Dashboard

Statistics Documentation

AquaBrowser Library Usage Statistics

Database Statistics

Periods

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Usage Statistics

Last 24 months

A specific month: Sep 2008 🕶

Statistics

Sessions

Daily Queries

Help and Item Access

Refine Usage

Sort Usage

Top Queries

Federated Source Usage

Search Method Usage

Result Page Usage

Top Orphan Queries

Popular Items

Frequent Visitors

Client Environments

Popular Items for the last 30 days

ABL Implementation:

AquaBrowser Library ® - Queens Library (2.3.2.13)

Current Date:

9/24/2008 10:50:41 AM

Most Popular Items

The most popular items are the individual items per source of which users request the full details most frequently.

Unknown

- Twilight: Meyer, Stephenie (185 hits)
- Breaking Dawn : Meyer, Stephenie (106 hits)
- 3. Eclipse: Meyer, Stephenie (102 hits)
- 4. New moon: Meyer, Stephenie (81 hits)
- Twilight: Meyer, Stephenie (68 hits) 6. Brisingr : Paolini, Christopher (66 hits)
- 7. 21 : (44 hits)
- 8. British rock: (38 hits) Yu-Gi-Oh! GX: (37 hits)
- 10. Eclipse: Meyer, Stephenie (29 hits)
- 11. Psychology: Myers, David G (29 hits)
- 12. The secret: Byrne, Rhonda (29 hits) 13. Eclipse: Hunter, Erin (26 hits)
- 14. The host: Meyer, Stephenie (23 hits)
- 15. Artemis Fowl: Colfer, Eoin (23 hits)
- 16. The kite runner: Hosseini, Khaled (22 hits) 17. ATAS: Wynne, Sharon A (22 hits)
- 18. Eat, pray, love: Gilbert, Elizabeth (22 hits)
- 19. Yu-qi-oh! GX : Kaqeyama, Naoyuki (21 hits) 20 Accounting suiceigles , Wayneredt James J (20 bits)

Additional Features

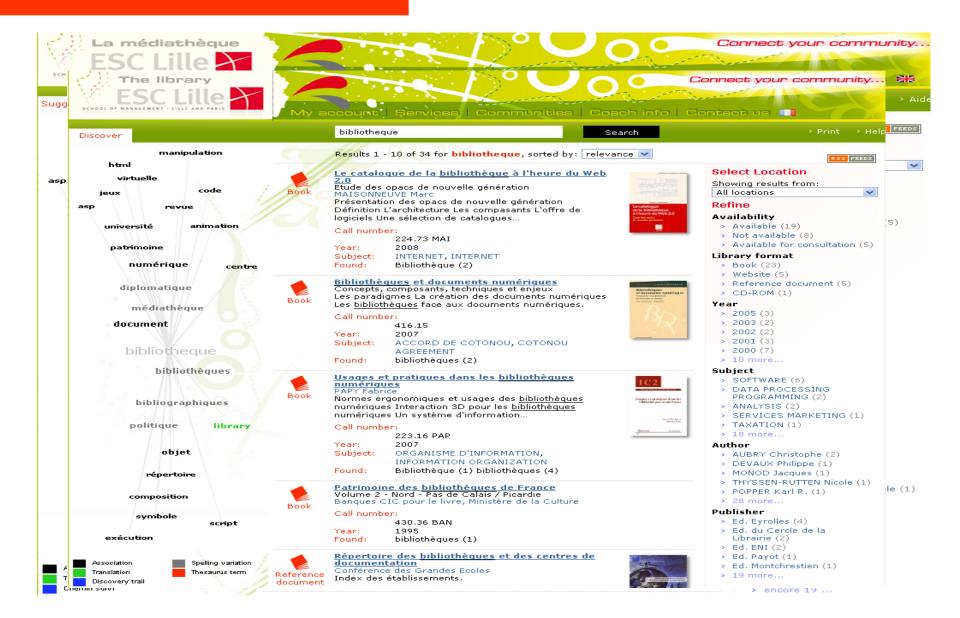
AquaBrowser Library®

- ☐ Library decides how relevancy ranking works
- Multilingual Interface at no extra cost
- Can display featured items etc. on the front page if desired
- "Did you mean" function in the event of zero search results being displayed
- ☐ Advanced search functionality available http://lens.lib.uchicago.edu/
- ☐ High quality results from enriched records (Syndetic Solutions, ICE)
- □ Search term sent to Federated Search Engine (provided the library has got one) in addition to querying Aquabrowser index



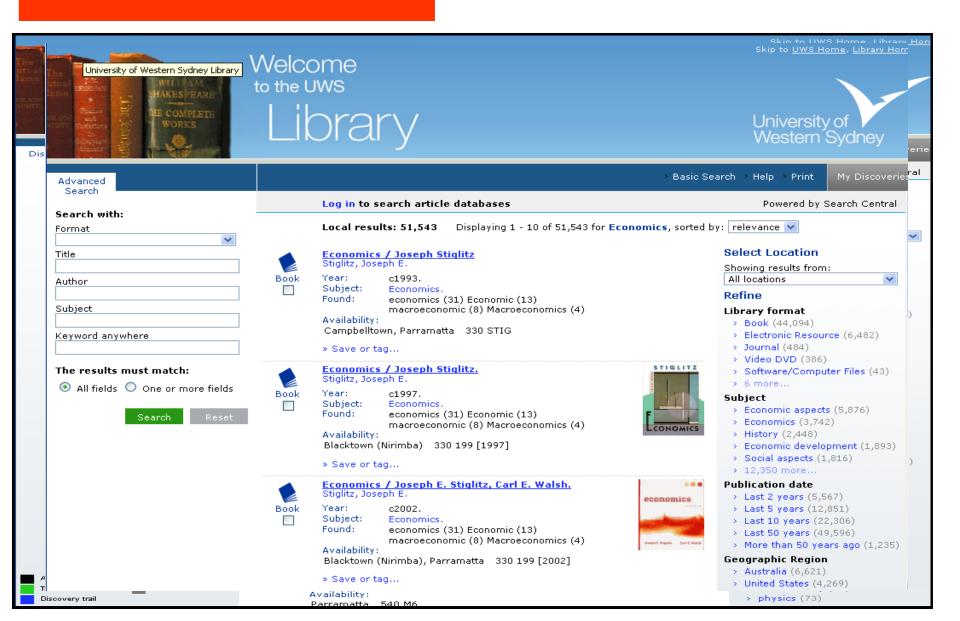
Bilingual Interface

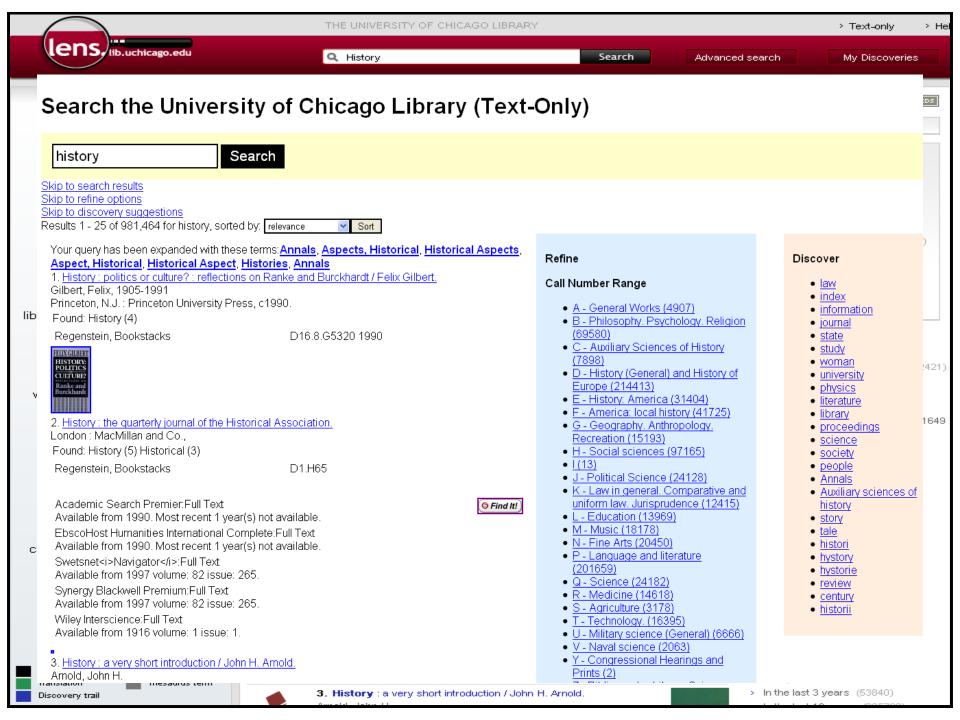
AquaBrowser Library®



Advanced Search

AquaBrowser Library®







MENSENBIBLIOTHEEK

Leen een levend verhaal



- Sprinterservice: voor de nieuwste populaire boeken!
- Website laten voorlezen met BrowseAloud
- # WIFI hotspots in alle Haagse bibliotheken

HOME **EDUCATION** PRESS

ABOUT US

CONTACT

CLASSIC SEARCH

JOBS

Your search term...

Additions

zoek

library card information opening hours

locations

library rates

renewal collections

We'll provide you with the latest bestsellers. Find out what we acquired recently, » Sheet music collection...



Library Events Calendar (part Dutch)

Library Events

Marike Bok: Haagse Hoofder

Vijfentwintig bekende Hagenaars die werden geportretteerd door Marike E

Direct your users to your latest acquisitions...

my account

frequently asked questions

Press display



Browse and read hundreds of full content premium newspapers and

magazines from around the globe. »

Wireless internet access



If you are looking for a quiet place to work or browse the internet on your laptop, you are welcome at the Central Library. »

Spinoza-lezing in Centrale

Spinoza-kenner bij uitstek - Jan Knol vertelt over zijn boek 'Spinoza's intuit

Annie M.G. Schmidt-week

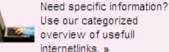
De verjaardag van wijlen Annie M.G. Schmidt wordt elk jaar gevierd. Dit jaa het thema Wiplala.

Study facilities

Studyseats Wireless Internet Access

Online Articles & Databases

I-Library



Internet



It has never been more easy to use the library's pc's. internet en WIFI»



AquaBrowser Library®

search, discover, refine.



Transforming your library forever.....

Browser Library® search, discover, refine.

Why "My Discoveries"?

- My Discoveries allows the user to contribute their own knowledge and opinions about library materials, benefiting patrons and librarians alike.
- By reviewing, tagging and networking, the user takes an active role in the catalog.
- The benefits to you as a library are twofold:
 - your users enjoy the freedom to label and organize their information world
 - your users are enriching your catalog with valuable information to make it a better experience for everyone

How does my "My Discoveries" work?

- With "My Discoveries" your users can create any number of lists, add items to them, and organise them in different ways
- A key advantage of these lists is that the user can make them public, so that your users can find them within AquaBrowser, just like any other library resource
- The possibilities are endless:
 - Librarians can construct resource lists for current events, popular works or in-library events
 - Professors can create reading lists for their institutions

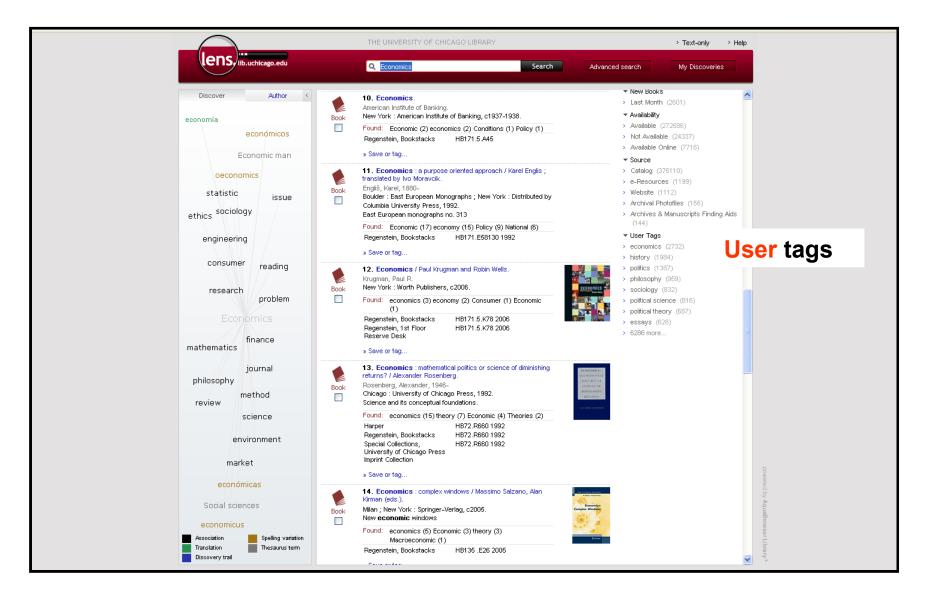
Is there anything else I need to know?

- Aquabrowser allows LibraryThing tags to be pre-loaded into Aquabrowser
- LibraryThing is a vibrant online community with over 20 Million tags, all ready to be connected to your catalog
- Users can search, discover and refine by these tags too!
- My Discoveries implements a revolutionary concept: Instead of keeping your user content at the library level, your library can share your user content with other institutions from all over the world
- This sharing, like other user behaviour, can be controlled via an administrative interface



Discoveries TM Browser Library search, discover, refine.

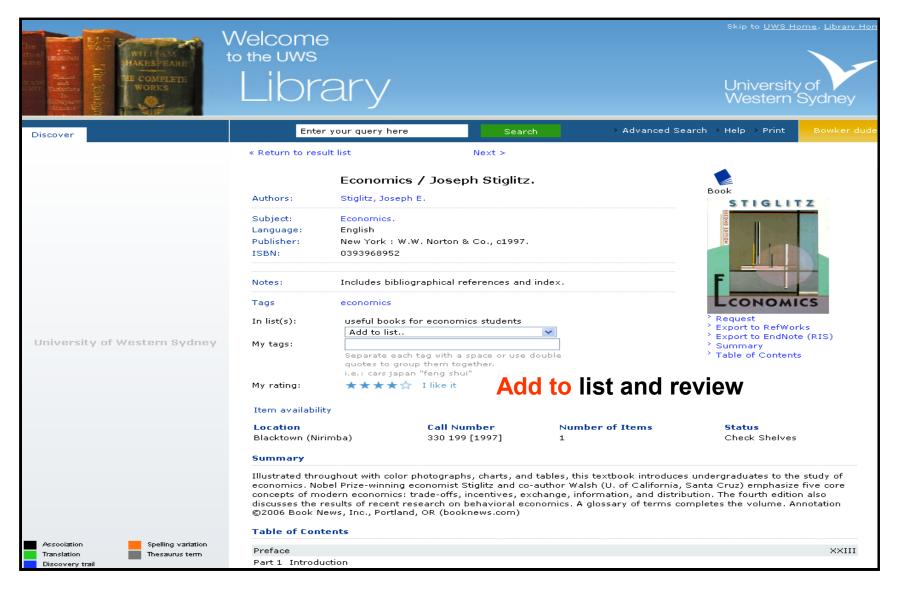
Browser Library®





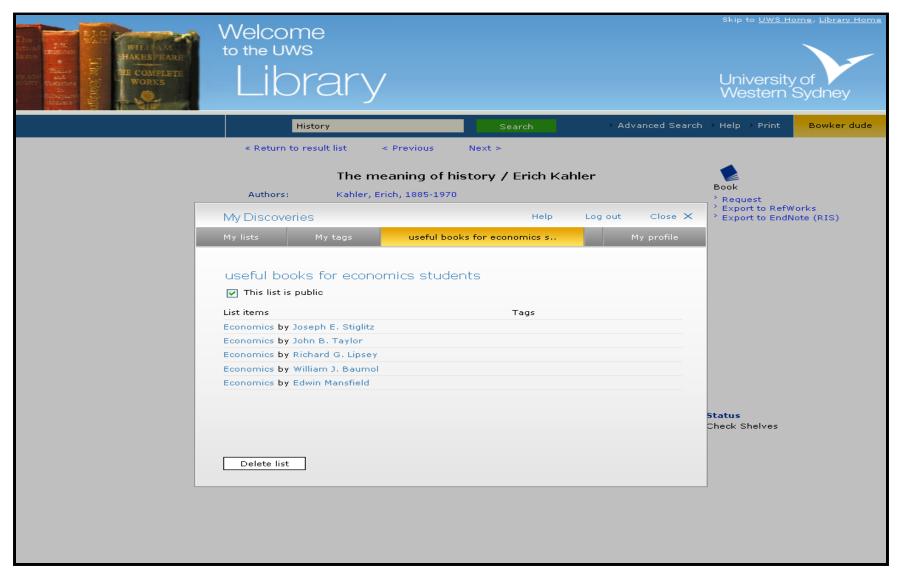
Discoveries™

Browser Library®





Browser Library®



Aquabrowser Reference Sites

AquaBrowser Library®

- 1. Oklahoma State University: http://boss.library.okstate.edu/
- 2. Carroll County Public Library: http://aqua.carr.org/
- 3. ESC Lille Business School: http://aqua.esc-lille.eu/
- 4. University of Chicago: http://lens.lib.uchicago.edu/
- 5. Croydon College: http://titan.croydon.ac.uk/ipoint/
- 6. Amsterdam Public Library: http://www.oba.nl/
- 7. Queens Library: http://aqua.queenslibrary.org/
- 8. University of Western Sydney: http://uws.aquabrowser.com
- 9. Stadtbibliothek Jena: http://87.234.219.196:8080/



Benefits

AquaBrowser Library®

search, discover, refine.

Benefits for the user:

	Enables the user to run high quality searches
_	has an attractive, visually stimulating interface
	Offers the "Google-Experience" the user expects
	Search, Discover, Refine concept ensures there are no dead-ends
	Recognizes typos / spelling mistakes

Benefits for the Systems Administrator:

is easy to install and configure
can easily integrate with internal and external data sources
is compatible with virtually any ILS
no ongoing maintenance required
ongoing support provided



Benefits

AquaBrowser Library®

search, discover, refine.

Benefits for your team:

- Lowers pressure on your staff through self-sufficient users
- creates happy users
- increases usage of your collection
- will increase the number of loans you make
- ☐ can integrate both internal and external data resources
- get information on user behaviour at the click of a button



General Information

AquaBrowser Library®

search, discover, refine.

Implementation:

- No major library resources required
- □ Proven Implementation plan
- Highly customizable.
- ☐ Bilingual interface available at no extra cost
- Will take around 8 12 weeks to implement

Pricing Information:

- One-off license fee plus implementation (from €10.000 / €2.500)
- Annual support fee (from €2.000)
- ☐ Options such as the federated search module or the web crawler are chargeable options
- □ All fees and charges are dependent on the size of your library
- Many customisation options are already included in the basic license fee



Syndetic Solutions

AquaBrowser Library®



- □ Syndetic Solutions is a catalogue enrichment service offering a variety of enrichment options such as
 - Full Colour cover images
 - Tables of Contents
 - Annotations
 - Author notes
 - Reviews and much more
- Does not require any library resources
- Compatible with most ILS systems
- Highly cost-effective and easy to implement



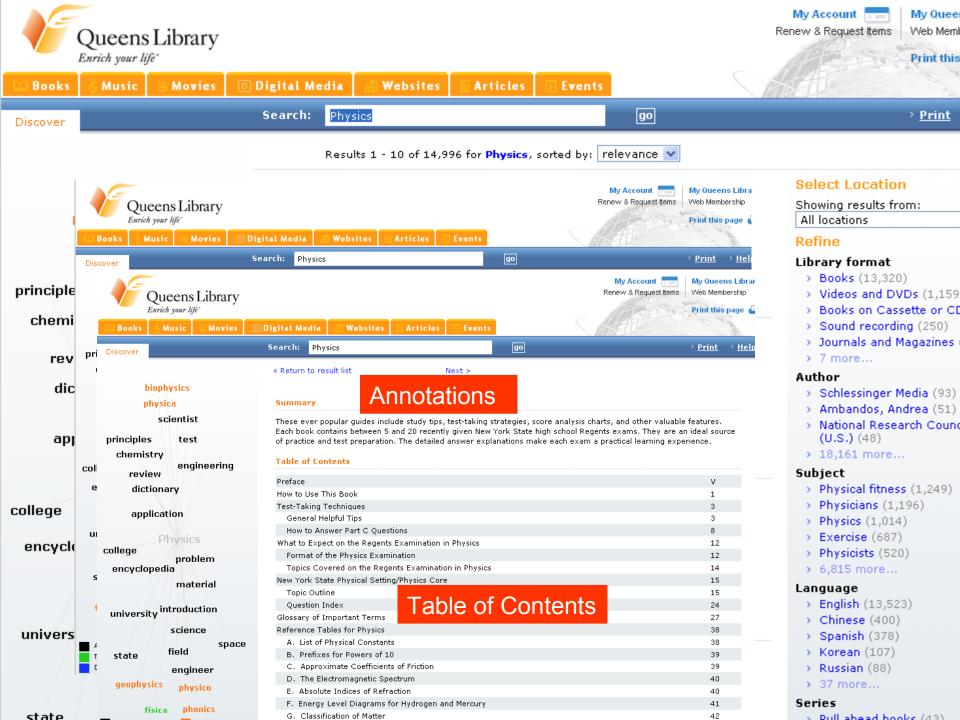
Syndetic Solutions

AquaBrowser Library®



- ☐ Market leader with more than 2.000 customers worldwide
- ☐ Enrichment for more than 5.8 Million titles
 - more than 2.8 Million Cover Images
 - more than 2.6 Million Annotations
 - more than 1 Million Tables of Contents
 - 280.000 first chapters and excerpts
 - 750.000 reviews
 - 180.000 Author notes
- Enrichment also available in German, Spanisch, Italian and Swedish





Syndetics ICE

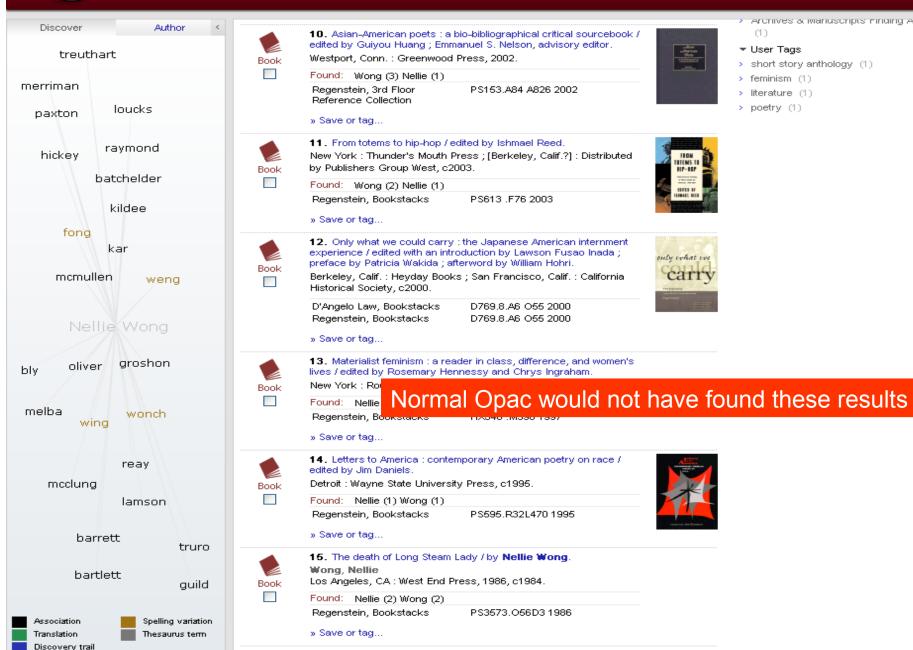
AquaBrowser Library®



- ☐ Works essentially like the standard version of Syndetic Solutions but makes the contents searchable, i.e finds information that would otherwise have not been found
- Syndetics ICE Enrichment Elements
 - Tables of Contents
 - Annotations
 - Title Link
- ☐ Just like the standard version of Syndetic Solutions, Syndetics ICE does not require any resources from the library's side as it's a fully hosted solution.









Archives & ivianuscripts ninding Alas

▼ User Tags

- > short story anthology (1)
- poetry (1)

> feminism (1)

> literature (1)



only what we

18 Preame in Harrison Dailroad Darlz : noame / hu Nallia Wone



Search Advanced search

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My Discoveries



α Return to result list < Previous Next >

 Location
 Call ₹

 D'Angelo Law, Bookstacks
 D769.8.A6 O55 2000

 > Map/guide
 c.2

 Regenstein, Bookstacks
 D769.8.A6 O55 2000

 > Map/guide
 c.1

Lens Home | Text-only | My Library Account | Feedback Library Home | Library Catalog



Not checked out > Not on shelf?

Not checked out

> Not on shelf?



The Muriel & Maurice Fulton Book Fund in Law and Economics (D'Angelo Law Library)

- » Save or tag...
- > Report a record problem
- > Text (partial) on Google Books
- > Summary
- > Table of Contents
- > Other Covers

Summary

Surprising in both its emotional and intellectual range, Only What We Could Carry brings us intimate voices that express not only fear and anger, but humor, compassion, and self-doubt. Family photographs and original works of art add a visual record of life before and within the camps. Posters, political cartoons, and other memorabilia reflect the climate outside the internment camp gates. Copyright © Libri GmbH. All rights reserved.

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For more information, please visit www.aquabrowser.com or send an e-mail to thomas.fiebig@bowker.co.uk