



New ebrary Technologies for University Education

May 25, 2010

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In these tough economic times, libraries are looking for new ways to maximize the value of their resources.

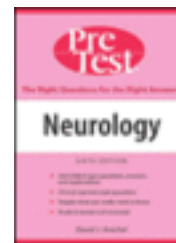
How can ebrary's new technologies help you cost-effectively enhance education and research activities at your university?

- Founded in 1999
- Headquartered in Palo Alto, CA, USA
- Content and technology provider
- More than 3,000 library customers worldwide, serving over 17 million end-users
- More than 425 publishing partners and aggregators



- Subscription
 - Academic Complete with DASH!
 - Individual subject collections
- Purchase
 - Individual title selection
 - Starter Packs with discount
 - Patron-Driven-Acquisition - PDA
- Using the ebrary platform for your own content
 - Academic Complete with DASH!
 - Software as a Service (SaaS)
 - ISIS

- Instant digital library with more than 48,400 titles
- Collection value: more than US\$3 million - libraries pay just a small fraction
- Continued growth: new titles added every 3 months!
- Majority of titles published 2004 and later
- Covers all academic subject areas
- World-renowned publishers
- Simultaneous, multi-user access
- Affordable, new country pricing for CZ and SK for 2010
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Getting Started

1. **Conduct a search** – Use simple or advanced.
2. **Open a document** – Click on the title name or jacket image.
3. **Explore the document** – Navigate to search terms, jump to relevant chapters, or search the document for key words, jump to relevant chapters.
4. **Highlight text and take notes** – Create a bookshelf entry for the document.
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If your institution offers ebrary's Plug-in or Unity Reader, you will see the ebrary Reader button.

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Showing 1 - 8 of 8 documents

Document ID	Filename	Title	Author	Date Submitted	Date Modified	Submitted By	Modified By	Status	Action
80000903	Autism23.pdf	Autism23	Unspecified	2010-01-20	2010-01-20	acadcomplete		Live	
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80000902	Autism22.pdf	Autism22	Unspecified	2010-01-20	2010-01-20	acadcomplete		Live	
80000900	AutismCDCdocument.pdf	Prevalence of the Autism Spectrum Disorders	Centers for Disease Control	2010-01-20	2010-01-20	acadcomplete		Live	
80000820	BFB_0408_11%20Hammerl,%205chaeffler%20V05.pdf	E books article	Bayerische Staatsbibliothek	2010-01-20	2010-01-20	acadcomplete		Live	
80000520	CIBER_survey_2009.pdf	CIBER survey	Unspecified	2010-01-18	2010-01-18	acadcomplete	acadcomplete	Live	
80000401	Galeria mediums.pdf	Galeria Acrylic Mediums	Windsor & Newton	2010-01-15	2010-01-15	acadcomplete	acadcomplete	Live	
80000400	gsa_AutumnSpring0910.pdf	gsa_AutumnSpring0910	Continuing Education	2010-01-15	2010-01-15	acadcomplete	acadcomplete	Live	

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Author

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Publication Date (YYYY/MM or YYYY)

Publisher Location (City, State, Country)

Subject Use "|" to separate subjects

ISBN

LC Call Number

Dewey Decimal Number

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Add files

Look in: dpdemo

dp1.pdf dp123.pdf dp148.pdf dp172.pdf dp35.pdf dp6.pdf dp84.pdf
 dp10.pdf dp124.pdf dp1...
 dp100.pdf dp125.pdf dp1...
 dp101.pdf dp126.pdf dp1...
 dp102.pdf dp127.pdf dp1...
 dp103.pdf dp128.pdf dp1...
 dp104.pdf dp129.pdf dp1...
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 dp120.pdf dp145.pdf dp1...
 dp121.pdf dp146.pdf dp1...
 dp122.pdf dp147.pdf dp1...

File name: dp143.pdf "dp30.pdf"
 Files of type: PDF files

Upload Multiple PDF files - Windows Internet Explorer

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Details List

Name	Type	Size	Modified
dp1	pdf	1.86 MB	Dec 24, 2009 5:44:33 PM
dp141	pdf	894.59 kb	Dec 24, 2009 5:08:46 PM
dp143	pdf	571.38 kb	Dec 24, 2009 5:08:37 PM
dp30	pdf	3.80 MB	Dec 24, 2009 6:03:20 PM
dp35	pdf	2.46 MB	Dec 24, 2009 6:02:25 PM
dp40	pdf	16.36 MB	Dec 24, 2009 6:02:48 PM
dp45	pdf	1.93 MB	Dec 24, 2009 5:44:47 PM
dp55	pdf	3.50 MB	Dec 24, 2009 5:40:09 PM
dp59	pdf	1.70 MB	Dec 24, 2009 5:44:05 PM
dp6	pdf	2.06 MB	Dec 24, 2009 5:48:00 PM
dp61	pdf	3.25 MB	Dec 24, 2009 5:40:31 PM

Server Response

Info Search QuickView Bookshelf Signed in as: romyb English | My Settings | Sign Out | Help

women on the line Search ebrary Advanced All Subjects

InfoTools ebrary Reader Page 35 (35 of 149)

was no telling in advance how I'd stand up to the hard physical work and I was worried that the women wouldn't accept me. I'd also have to manage wages. Although I'd been an active socialist feminist for a long time, my experience—of a relatively well-paid job and long holidays, and by being single and childless. I wondered whether the experience meant that the central issues in the women's movement were not others were more important.

Some recent **Marxist** analyses take the fact that both top scientists, scientists, cleaners are wage labourers to be the common denominator, outweighing the differences between them. Others distinguish between sections of the working class on the basis of their political or political authority given to some groups over others. I thought that the knowledge and theoretical work were necessary if we were to assess the political implications of this expansion in wage labour. Although all wage labourers fall under the same definition of the working class, they may have a different relationship to the value extracted in a different manner from the different groups. I thought that the common features, and how would it affect their political consciousness—sociological questions—it is imperative politically to know what unites and divides them.

My other particular question was about **women's work in Britain**. How would

add to conclusion

read more

is this relevant

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Marxism

From Wikipedia, the free encyclopedia

This article's **introduction section may not adequately summarize its content**; expanding the lead to provide an accessible overview of the article's key points would be helpful.

Marxism is the political philosophy and practice derived from the works of Karl Marx and Friedrich Engels, the political perspectives those men would likely reject. Marxism is a political-economic theory that presents a materialist analysis of capitalism and a theory of social change. The original Marxian vision consisted of three complementary parts:

- The dialectical and materialist conception of history.* Marx interpreted the history of any society as being determined by the relations of production (institutions). Accordingly, a society's possible futures are interpreted in terms of the development of the forces of production.
- The critique of capitalism.* Capitalism is seen as a society in which a small minority of the population (the bourgeoisie) exploits the majority (the working class or proletariat). In Marx's labor theory of value, workers typically have no choice but to sell their labor to the bourgeoisie in order to survive. The bourgeoisie, in turn, uses the labor of the workers to produce goods and services, which are then sold to the market. The bourgeoisie then uses the profits from these sales to invest in further production, leading to the accumulation of capital and the expansion of the capitalist system.

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I didn't know much about the employment structure in West London where I walked round the local trading estates to look for a job. I was surprised to see the women workers in the largest trading estate, which I shall call Victoria Terrace, were of Caribbean or Asian origin— few factories had even a small proportion of white women. It would be difficult enough for me to be accepted by working class women, but I was worried that the barriers would be that much greater if I was one of the few whites. Black and Asian women would have more reasons to be suspicious of my account of my colour as well as my background, education and speech. It would be difficult to fit in where there were some other white women.

Glucksmann, Miriam. *Women on the Line*.
 Florence, KY, USA: Routledge, 2008. p 34.
<http://site.ebrary.com/lib/demo/Doc?id=10277464&ppg=34>

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Released: 2009

Subjects: [Education](#)

Document ID: 80000520

[International Education and Foreign Languages : Keys to Securing America's Future](#)Author: [O'Connell, Mary Ellen](#) [Norwood, Janet Lippe](#) [National Research Council \(U.S.\). Committee to Review the Title VI and Fulbright-Hays International Education Programs](#)Publisher: [National Academies Press](#)

Released: 2007

Subjects: [Language and languages -- Study and teaching \(Higher\) -- United States](#), [Area studies -- United States](#),

Document ID: 10180646

pISBN: 9780309104944

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OBTENCIÓN DEL EFECTO FOTOTÉRMICO EN MUESTRAS DE COLORANTES DE COMPOSICIÓN COMPLEJA

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RESUMEN
Se empleó la Espectroscopia Fototérmica, variante colineal, para la medición de pequeñas absorciones en soluciones acuosas de colorantes textiles. Fue observada linealidad en el nivel fototérmico para el intervalo de concentraciones estudiado, y determinada la longitud de onda que absorbe el colorante utilizado para la obtención del efecto fototérmico. Se muestran los resultados de la calibración de la señal fototérmica con la concentración de colorante en la solución acuosa.

ABSTRACT
Colinear Photoacoustic Spectroscopy to measure small absorption of aqueous solutions of textile dyes, was employed. Good linearity at the analyzed concentration ranges was obtained. It was determined the peak of absorption of each used dye, in order to select the convenient laser wavelength for dye thermal excitation. Curves of calibration of photothermal signal vs. dye concentration are showed.

INTRODUCCIÓN
Es bien conocido que cuando se absorbe radiación electromagnética por un medio, parte de la energía de excitación se convierte en energía térmica. Esto ha servido para que en los últimos años se desarrollara el método de Espectroscopia Fototérmica. Sin embargo, son más conocidos ejemplos y aplicaciones, y más comprendidos aún los fundamentos físicos de otras técnicas, como son las espectroscopías de emisión y absorción, y

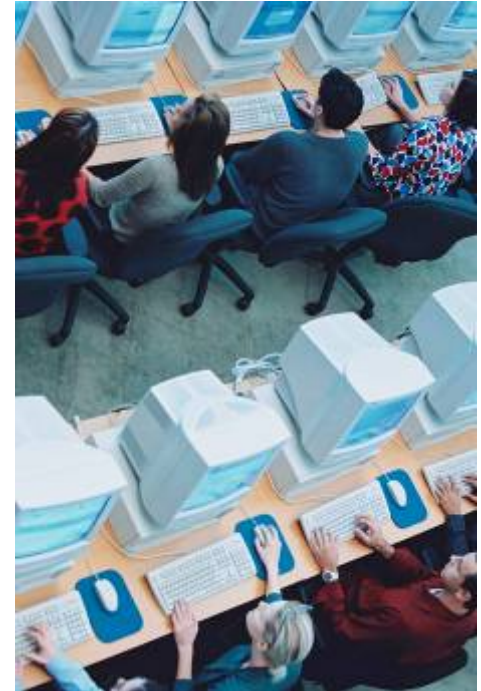
El fenómeno mencionado se presenta en diferentes variantes. De acuerdo con el campo óptico de los haces de bombeo y de prueba, estaremos en presencia de deflexión fototérmica colineal cuando el gradiente del índice de refracción es creado en la misma dirección que se sensa; o deflexión fototérmica transversal, cuando el gradiente del índice de refracción es creado en una dirección y sensado en dirección perpendicular. También los haces de prueba y de bombeo pueden formar cierto ángulo entre ellos.

Este método ha sido aplicado dada su alta sensibilidad en mediciones de pequeñas absorciones en películas delgadas, sólidos, líquidos y gases. También han sido demostradas sus potencialidades en microscopía de imágenes y barrido. En nuestro caso se obtuvo que la mayor sensibilidad se alcanza para la variante colineal [1], por lo que fue la aplicada en la determinación de bajas concentraciones en muestras líquidas de diferentes tipos de colorantes.

TEORÍA
El tratamiento teórico de este tipo de técnica ha estado sujeto, en la mayoría de los casos, a la configuración experimental desarrollada por cada autor. Por tanto, encontramos gran cantidad de soluciones teóricas específicas, no generales, que estudian las desviaciones de los haces debido al fenómeno de calentamiento en la muestra [2-4].

Cálculos o desarrollos generales para líquidos se hallan en el artículo de Jackson et al. [5], así como

- Expose your users to a greater amount of titles – up to 102,300
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- M.E. Sharpe Inc.
- McGraw-Hill
- MIT Press
- Oxford University Press (OSO titles are excluded)
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- Rand Corporation
- SAGE Publications (U.K.)
- Springer
- Taylor & Francis
- University of North Carolina Press
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- University of Michigan Press
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- University of Toronto Press
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- Go to <http://site.ebrary.com/lib/pda> and preview PDA-eligible titles
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 - Price limits (example: no titles over \$200)
 - Single-user or multi-user license
 - Publication date (example: only titles from 2007 forward)
 - Pick and choose publishers
- Load MARC records to your catalogue (free of charge)

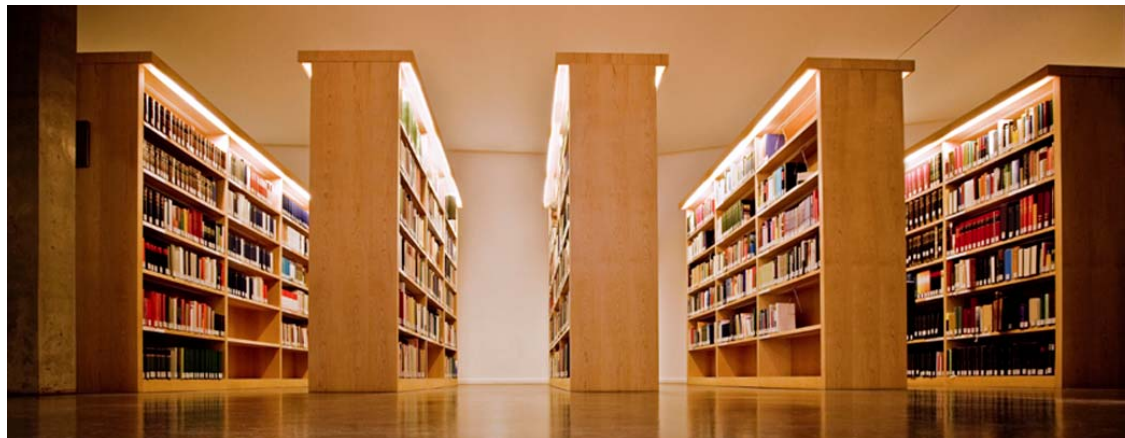
The screenshot displays the ebrary website interface. At the top left is the ebrary logo and the text "ebrary Title Preview: Patron Driven Acquisition Pilot". A "Request Trial or Info" button is located in the top right. Below the header is a navigation bar with tabs for "Info", "Search", "QuickView", and "Bookshelf". The "Search" tab is active. To the right of the navigation bar, it shows "Signed in as: htlm", a language dropdown set to "English", and links for "My Settings" and "Sign Out". Below the navigation bar is a search area with a "Simple Search:" input field, a "Search ebrary" button, and links for "Advanced" and "All Subjects". The main content area is divided into two columns. The left column has a "Welcome to ebrary's Patron Driven Acquisition Pilot!" heading and the text "Based on input and demand". The right column has a "Frequently Asked Questions" heading and a section titled "How does it work?" which describes the pilot program, mentioning a selection of over 102,300 premium titles from publishers like University of Toronto Press, Elsevier, McGraw-Hill, and Wiley. A small inset image in the bottom right corner shows a browser window displaying a document viewer interface.

- Weekly PDA purchase reports
- Titles purchased through PDA are added to the customer's permanent collection, no disruption to the end-user.
- You can sign up with any deposit amount, or with no deposit but a spending limit (pay after purchase).
- At the end of the project, you will retain access only to the titles that have triggered a purchase.

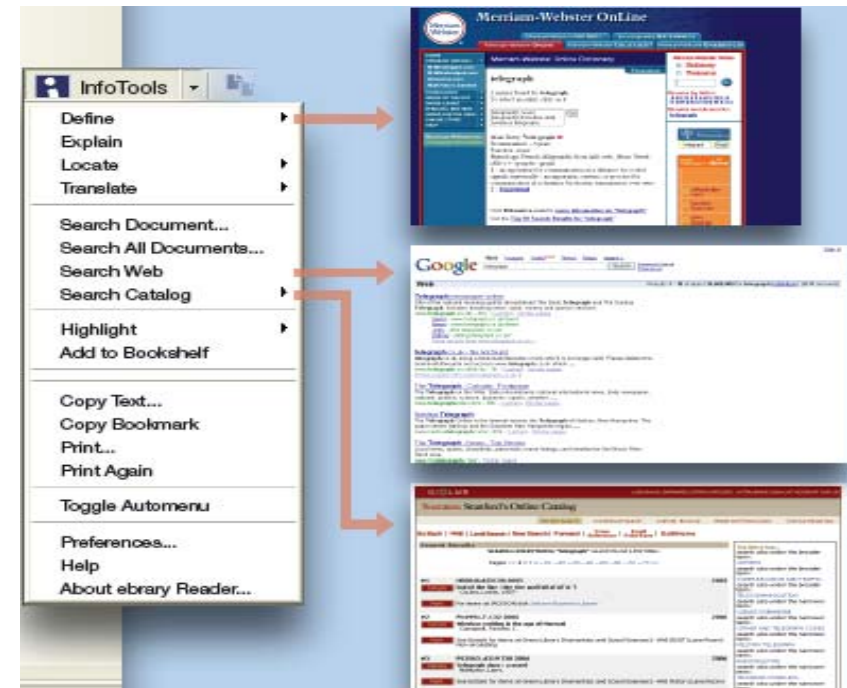
Doc. ID	ISBN	Account	Publine	Imprint	Title	LC Call	Category	Subsite	List Price	Price	Trigger Date	Purchase Status	Purchase Date	Order Number	Purchase Type	Purchase Price	Interact outs	Views	Unique Pages	Copies	Prints	Sessions
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27	0313034	9/8105217	9/8105217	Cambridge	Cambridge	Social Sci	HEALTH - LANGUAGE	witho	47.95	SUPD	MU	2010-01-20	pu	chased	JUL10048	20398	14	19	13	1	0	4
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- Our 'real' PDA product will be launched around September 2010
- Admin portal where preferences can be set
- Build and change your own collection at any time
- Short Term Loans (STL) will be available before a purchase
- Different trigger amounts

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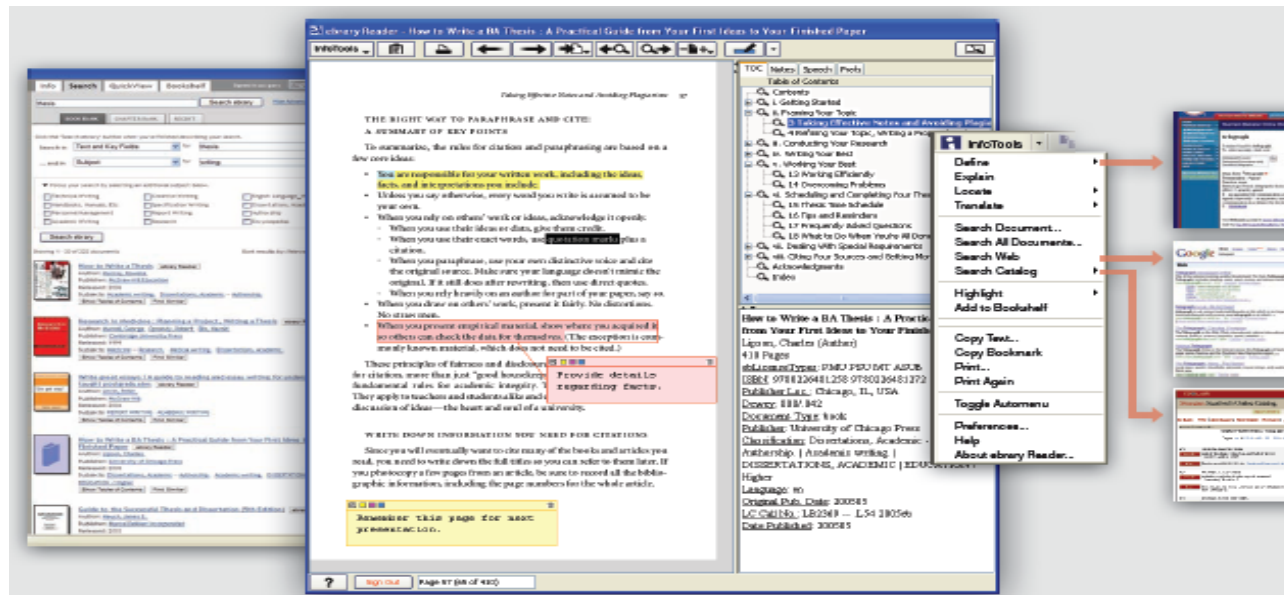


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THANK YOU!

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