



Reference Collections & eBooks:

Archives Unbound **and** Gale Virtual Reference Library Relevant Content on Intuitive Platforms

Alastair Cook
Central & Eastern Europe Sales Manager
INFORUM, May 22nd 2013



ABOUT CENGAGE

- Cengage Learning is a leading provider of innovative teaching, learning and research solutions for the academic, professional and library markets worldwide (includes Textbooks and ELT)
- Gale, part of Cengage Learning, is a world leader in e-research and educational publishing for libraries, schools and businesses.
- Best known for accurate and authoritative reference content
- Full-text magazine and newspaper articles, Gale publishes learning resources in a variety of formats including web portals, digital archives, print and eBooks.



ABOUT CENGAGE































What is it?

- Rare primary source material in a cross searchable digital format.
- Historical documents that support the research and study needs of scholars students, and libraries
- Distinct new intuitive search platform
- Subject-specific archives to support multi-disciplinary research in history, political science, hard science, ethnic studies, etc
- An expanding programme, quickly produced so you can always look forward to new collections
- Cost-effective at 5,000 to 200,000 pages per collection







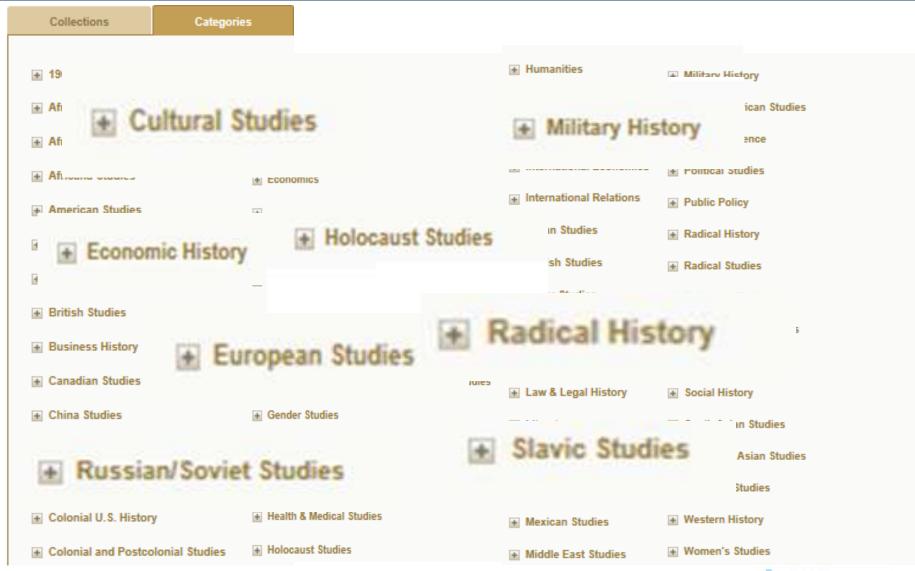
Provides access to targeted collections of primary source materials

- Monographs (books and pamphlets)
- Manuscripts
- Newspapers (periodicals)
- Content from the twentieth century and earlier
- Content available to support a wide range of disciplines
- History, Political Science, Economics, Health and Science, Humanities, etc!











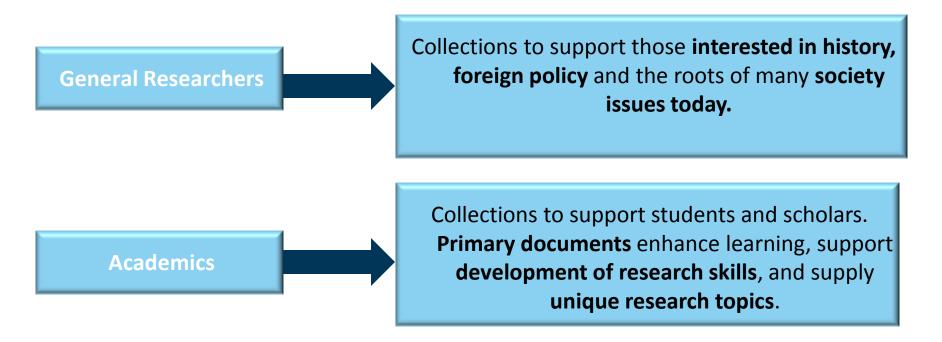
Collections

- Currently 153 collections are available
- Come from various source libraries
- Libraries choose from a wide range of collections, purchasing those that meet their needs
- Approximately 30-45 new collections added per year on average
- New collections often added on request from our customers





Provides Value For





ARCHIVES UNBOUND Examples of Collections



Global Studies

- Afghanistan and the U.S., 1945-1963: Materials from U.S diplomats including meetings with government officials, court proceedings, and socioeconomic matters; <u>Conversation of officials over resolution of Helmand River</u>
- JFK's Foreign Affairs 1961-1963: provides insights into President Kennedy's views on foreign affairs, U.S. leadership of the "West," and various worldwide crises; Top secret discussion of nuclear reactors and space
- Tiananmen Square and US-China Relations 1989-1993: reviews U.S.-China relations in the post-Cold War Era, and analyzes the significance of the 1989 Tiananmen Square demonstrations; <u>Letters to/from President Bush</u>

Content in these and similar collections supports undergraduate students taking global politics, global studies, or world history courses as part of their graduation requirements.



ARCHIVES UNBOUND Relevancy for Central & Eastern Europe



- Czechoslovakia from Liberation to Communist State, 1945-63: Records of the U.S. State
 Department Classified Files
- Alexander III and the Policy of "Russification," 1883-1886
- Cold War (The): Voices of Confrontation and Conciliation
- East Germany from Stalinization to the New Economic Policy, 1950-1963
- Occupation and Independence: The Austrian Second Republic, 1945-1963
- Psychological Warfare and Propaganda in World War II: Air Dropped and Shelled Leaflets and Periodicals
- Socialism and National Unity in Yugoslavia, 1945-63: Records of the U.S. State Department Classified Files
- Correspondence from German Concentration Camps and Prisons, 1936-1944
- World War I and Revolution in Russia, 1914-1918
- Nazism in Poland: The Diary of Governor-General Hans Frank
- Records of the Department of State Relating to Commercial Relations between the United States and Russia/Soviet Union, 1910-1949

Records of the Department of State relating to Internal Affairs: Poland 1945-63



Tools

- Archives Unbound Product Site: Information about the product and its collections.
- Search tools allow you to find collections that meet your needs.
- Four guided tutorials are available at <u>http://www.cengagesites.com/CL/790/gale-cengage-library-training/on-demand-training/</u>







TO SUMMARISE

- Content that is Full-Text OCR-ed and Searchable
- Collections are cross-searchable, Local language searchable
- **Sourcing from many** types of libraries, archives & historical societies
- Meet the demand for **smaller**, **more affordable digital collections**, Increase the Publishing Volume — 45 or more products per year.
- One time purchase
- Include Unique Primary Source Materials, such as letters and memoranda, newsletters, and monograph-type reports
- Complement emerging publishing areas—interdisciplinary studies, political science, ethnic studies, business studies, legal history
- **Provides documentary support for a variety** of graduate programme dissertation topics.
- Helps students, teachers, researchers, historians and interested citizens learn more about global history.



What is it?

- First eBook platform for reference material
- Best Overall Database, Library Journal 2012
- Refreshed & revitalized
- Authoritative Content
- Publisher & Aggregator
- Award-Winning Titles



DATABASES What You're Loving, What's Upcoming

By Henrietta Thornton-Verma

It's said that in a recession, people ope for old-world comforts. While in the electronic world there in thuch that's old world, the librarians who responded to this year's call for best-dubbase nominations name some maintage that are likely to impire some e-nostagic. Common Reports, CultureGrams, and Godie to Reference are resources we've relied upon in libraries for years, and their electronic incarnations are now bringing oblid, back-in-the-day reference to the Wikipedia generation. There are some whippersnappers litted here too—game-changen, even—such as online newstand Zinio and JoVE, the Journal of Video Experiments. In the middle is the bread-and-butter of reference these days: journal and ebook databases that patrons today expect as standard and that librarians can't imagine how they lived without.

If it's been a while since library school, or if your reference class was a blur of almances, encyclopedias, and citation indexes, take a look at Michael Bernit's guide to database, p. 16. Describing resources industing the United States Concentuous Internet Directory and Fullrest Sources Online, he makes figuring out which database to use and where to find it a breat of the state of the s

BEST OVERAL

Gale Virtual Reference Library
Gale, part of Cengage Learning;

gale.comgage.com/gyril
Gale's been busy this year. Its archival
Gale's been busy this year. Its archival
officings are burnting at the seams, with the
company recently launching Nineteenth
Century Collections Conline, an archive
of period documents and images that follows a popular resource covering the prior
century. Gale was also lauded by respondents for a new archives of popular magazines: Liberty Magazine Historical Archive,
1924–1950 and Nitrical Geographic Mag-

Henricita Thornton-Verma & Editor, LJ Book Review



azine Archive, 1888–1994. But an old fivorke takes top honone: Gale Virtual Reference Library, or GVRL, which Lura MARC record Sarborn of St. Paul's School Library, NH, says "allows me to re-create my reference collection, both back- and fromitist titles, in cover images.

digital form." Our review of the database reliaunch (12 Jul 12) noted that it allows liberation to build collections title by title, just like they are used to doing with pitta books. The database offers more than 7000 digital reference titles from the publishers, and the upgrade made searching easier than users and keywood rearching of a broader range of fields for novices. Has reference unger been laggings Goal helps there, too. The CVPAL "Promote Your Gale ellook!" Digital Collection of the store of ciewhere, MARCS records on that estoder can be too promotional goodles such as linked book cover images.



14 | LIBRARY JOURNAL | NOVEMBER 1, 2012



What is it?

- Over 9,000 full-text eBooks from Gale and our publishing partners
- Authoritative references, updated and in electronic format, 24/7 access
- ReadSpeaker technology (text-to-speech) allowing text to be read aloud to users and downloaded in MP3 format
- Purchase model by individual title, or by collection
- Unlimited simultaneous use
- On-demand content translation into 13 languages







PUBLISHING PARTNERS

































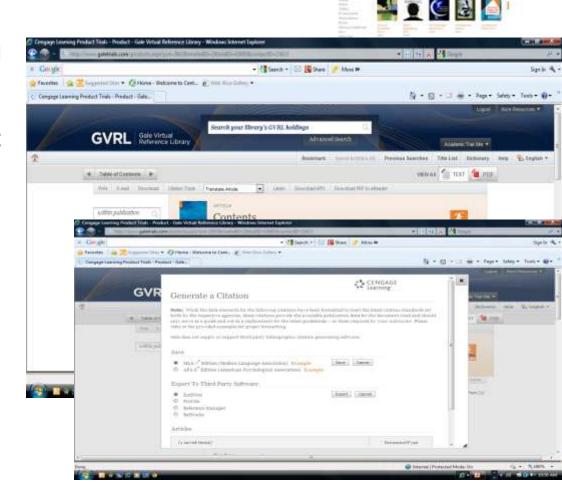






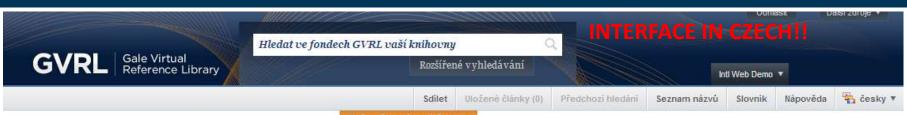
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Průvodce nápovědou 🔻

Předměty

Umění

Biografie

Obchod

Vzdělání

Životní prostředí

Obecná reference

Historie

Informace a publikování

Právo

Knihovnictví

Literatura

Lékařství

Multikulturní studia

Národ a svět

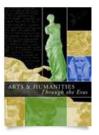
Náboženství

Věda

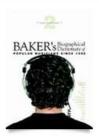
Společenské vědy

Technologie

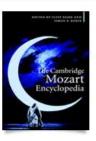
Umění



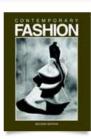
Arts and Humanities Throu... 2005



Baker's Biographical Dict...



The Cambridge Mozart Ency... 2006



Contemporary Fashion



Zobrazit vše

Zobrazit vše

Contemporary Theatre, Fil...

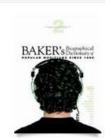
Biografie



American Men & Women of S...

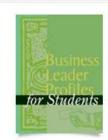


American Men & Women of S...

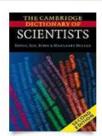


Baker's Biographical Dict...

2004



Business Leader Profiles ...



Cambridge Dictionary of S...



NEW FEATURES

- Enhanced relevance & search filtering
- Book covers included
- New toolbox features

e.g. the ability to send an article to an eReader, viewing choices of (html or PDF), and on-demand content translation expanded to 13 languages

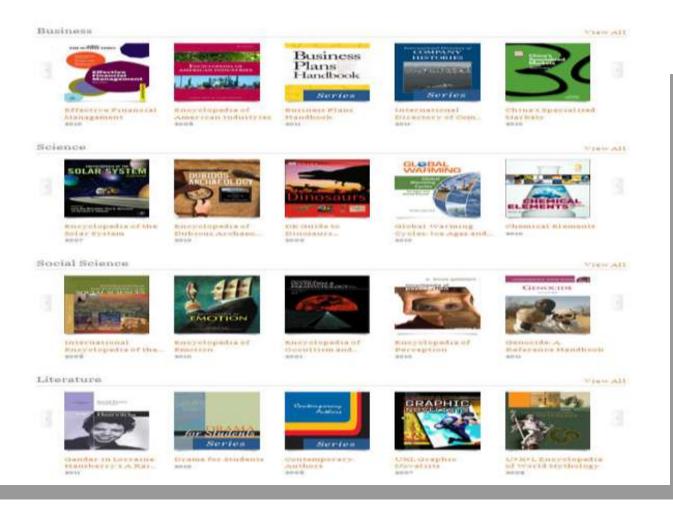








NEW FEATURE: SEARCH ACROSS SERIES

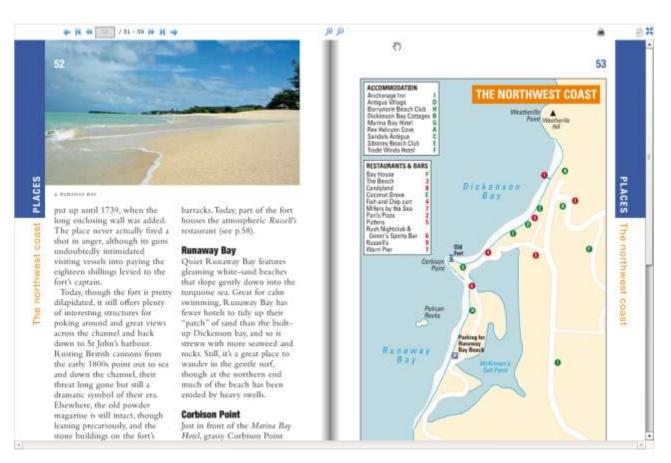








NEW FEATURES: MULTI PAGE VIEWER









Purchase Options

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- We also offer specific subject collections on subscription.
- Visit www.gale.com/gvrl for a full GVRL title list.

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- Our eight subject-specific packages of Gale titles
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BEST SELLERS

Gale Virtual Reference Library	y Title
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Contemporary Musicians

The Encyclopedia of Philosophy

Encyclopaedia of the Qur'an

Encyclopaedia of Islam

International Encyclopedia of Social & Behavioral Sciences

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Encyclopedia of Islam and the Muslim World











TO SUMMARISE

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- The document toolbox allows users to print, e-mail, and download articles to handheld devices
- Interactive online book experience with two-page view and page flipper



Questions?

Děkuji!!

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