

## McGraw Hill Electronic Resources

# Trusted Content, instant answers!

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Professional & Medical



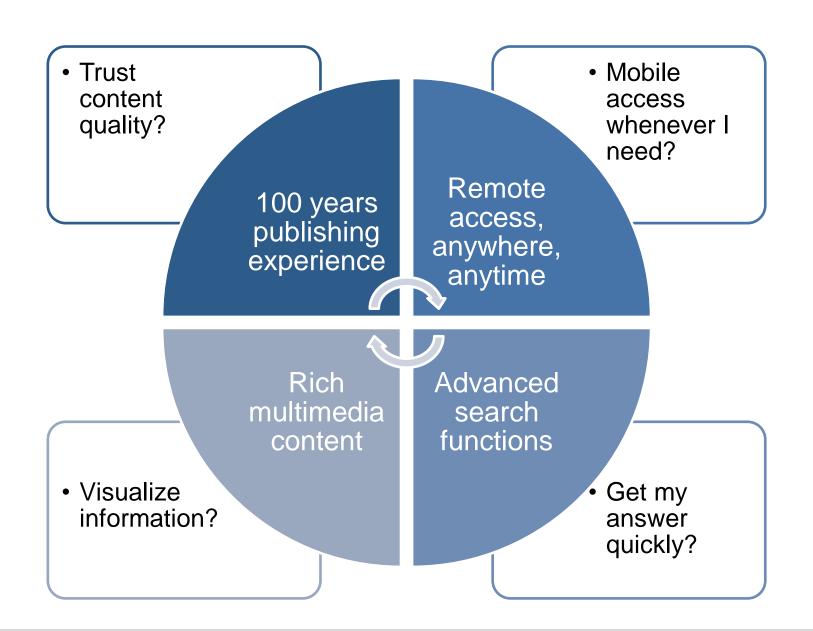
#### Who we are

**McGraw Hill Education** is a content, software, and services-based education company that draws on more than 100 years of educational expertise to offer solutions, which improve learning outcomes around the world.

McGraw Hill Professional is a leading global provider of content and services for the science, technical, and medical communities. It is home to the Access line of fourteen educational and clinical digital platforms. McGraw-Hill Professional is the publisher of landmark references including Harrison's Principles of Internal Medicine and Current Medical Diagnosis and Treatment, the world's number one selling annual medical book



## Trusted Content, Instant Answers!





#### **Our Electronic Resources**















Meeting the Immediate Needs of the ED

Trusted Content, Instant Answers.











Pain Management, Critical Care, & Perioperative Medicine









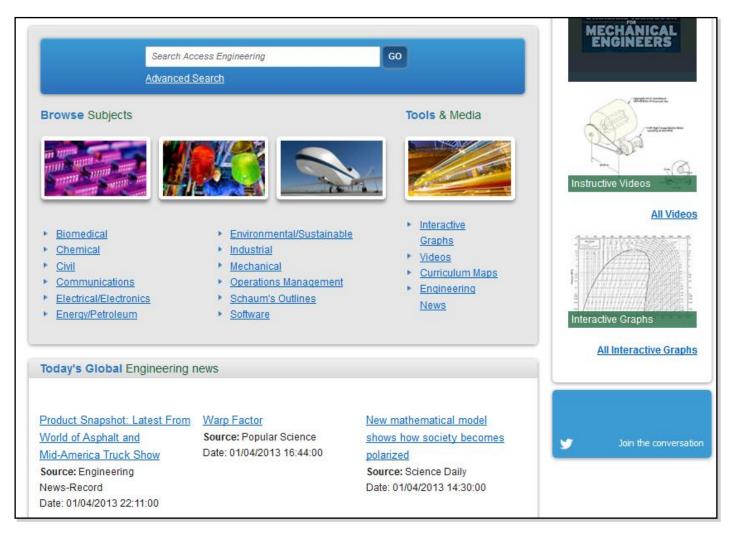








Authoritative content. Immediate solutions.



2012 PROSE Award Winner For Best Online Resource In Physical Sciences And Mathematics





- Content from 450+ titles
- Premier, multi-disciplinary engineering content that complements course material
- 3500 interactive tables and graphs to keep students engaged
- 500+ instructional videos that reinforce key engineering concepts
- Ready-to-use curriculum maps highlight content of particular relevance to courses
- Schaum's Outlines to aid students' understanding and help them prepare for the FE exam
- Personalized research tools
- Calculator tools save time and teach complex formulas
- General and discipline-specific newsfeeds updated in real time

Winner of 2012 PROSE award as best eProduct in Physical Sciences and Math



## **Curriculum Maps Save Classroom Preparation Time**

#### **Curriculum Map**

Course: Reaction Kinetics

Basic Concepts and Ideal Reactors

Relevant Material	Туре	Description
Basic Concepts and Ideal Reactors		
Nomenclature and Units	Table	
Basic Concepts	Text	Summary of ba concepts
Classification of reactions	Text	Concise listing
Typical rates of enhancement by catalysts	Table	Table 7-1
Ideal Reactors	Text	Summary of ch ideal reactors
<ul> <li>Reactions in ideal batch or pluq-flow reactors</li> </ul>	Table	Table 7-2, sum expressions
Reactions in ideal CSTR reactors	Table	Table 7-3, sum expressions

Targeted, curated sets of resources on essential topics in core courses such as:

**Control Systems** 

**Engineering Economics** 

Fluid Flow / Momentum Transfer

**Heat Transfer** 

Machine Design

Mass Transfer

**Reaction Kinetics** 

Separations

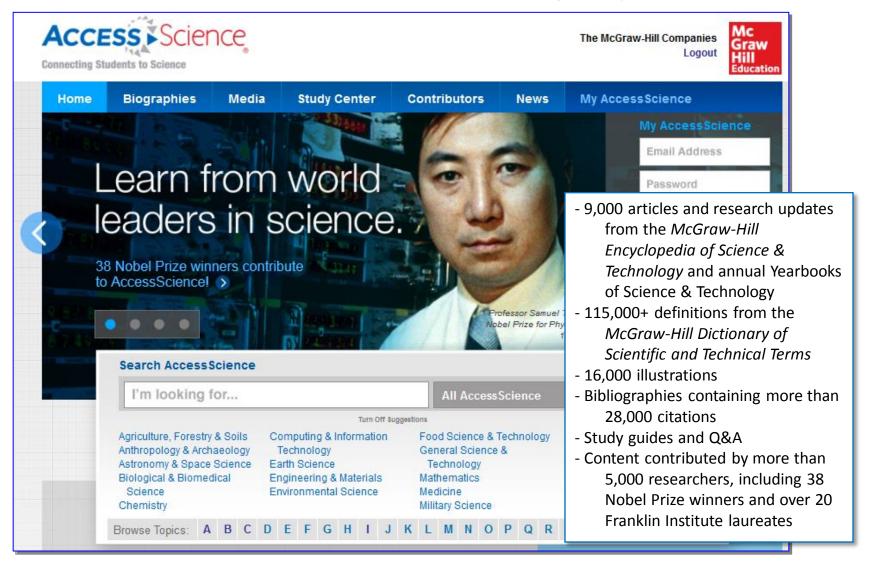
Strength of Materials

Thermodynamics

Vibration and Control



## AccessScience Makes Learning Easy



Voted 2011 "Best in Media" Winner By Library Journal





- Unified platform for 9 digital medical products
- 280+ leading medical titles
- Online only content and updates
- 70,000+ images to aid in visual diagnosis and learning
- 60,000 Q&A for self-assessment and review
- 2,000+ videos for better engagement and understanding

- 600 cases for real-life examples
- 4000 procedures for step-by-step learning
- Drug databases
- Diagnostic tools
- Custom Curriculum for course management
- Responsive design for mobile access

















**JAMA**evidence



HOME

TOPICS

**ABOUT** 



What is ClinicalAccess?

Search

## A: Targeted Answers. Better Patient Care.

- A Clinical Decision Support (CDS) tool
- 120,000+ Questions written by the healthcare team on the frontlines based on experience and actual approach to patient
- Targets answers to questions
- Based on McGraw-Hill's renowned brands and 300K pages of semantically tagged content developed over 60 years
- Responsive design allows access from any device
- Supported by McMaster Premium Literature Surveillance Service
- New Q&As continually added to the site we can publish a new Q&A in 24 hours or less!



Powered by

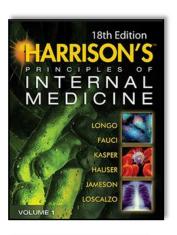
SILVERCHAIR

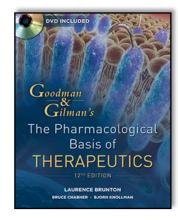
INFORMATION / SYSTEMS

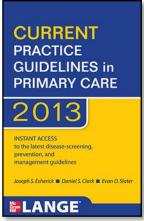


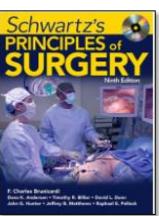


- 85+ premier medicine books
- Educational tools prepare those at all levels of medical education for exams and real-life patient cases: self-assessment, cases, multimedia, interactive learning modules
- Practice tools support clinicians at the point of care: guidelines, diagnostic tests, differential diagnosis information, drugs database
- The Custom Curriculum rotation management tool ties it all together
- Remote Access and personalized features













### 5 preassembled collections with over 2,100 titles

## **Business** (650 Titles)

- Business Skills
- Career Advice
- Entrepreneurship and Small Business
- Finance and Investing
- Human Resources & Training
- Leadership & Management
- Process Management
- Sales & Marketing
- Real Estate

## Engineering & Computing (800 Titles)

- Chemical Engineering
- Civil Engineering
- Computing
- Electrical Engineering and Electronics
- Industrial Engineering
- Mechanical Engineering
- Sustainability Engineering







Open University Press (90 Titles)



Medical (130 Titles)









#### **Benefits**

#### Librarians

- Perpetual purchase or subscription options
- 1-4 year subscriptions available
- Track usage
- Competitively Priced
- Guaranteed quality content
- Seasonal title additions at no cost
- Highest quality MARC catalog records by MLS-degreed catalogers

## **Library Users**

- Easily searchable content
- Take notes, bookmark, keep & access booklist
- Connect anywhere through libraries IP address
- Lightning-fast search



## Thank you!