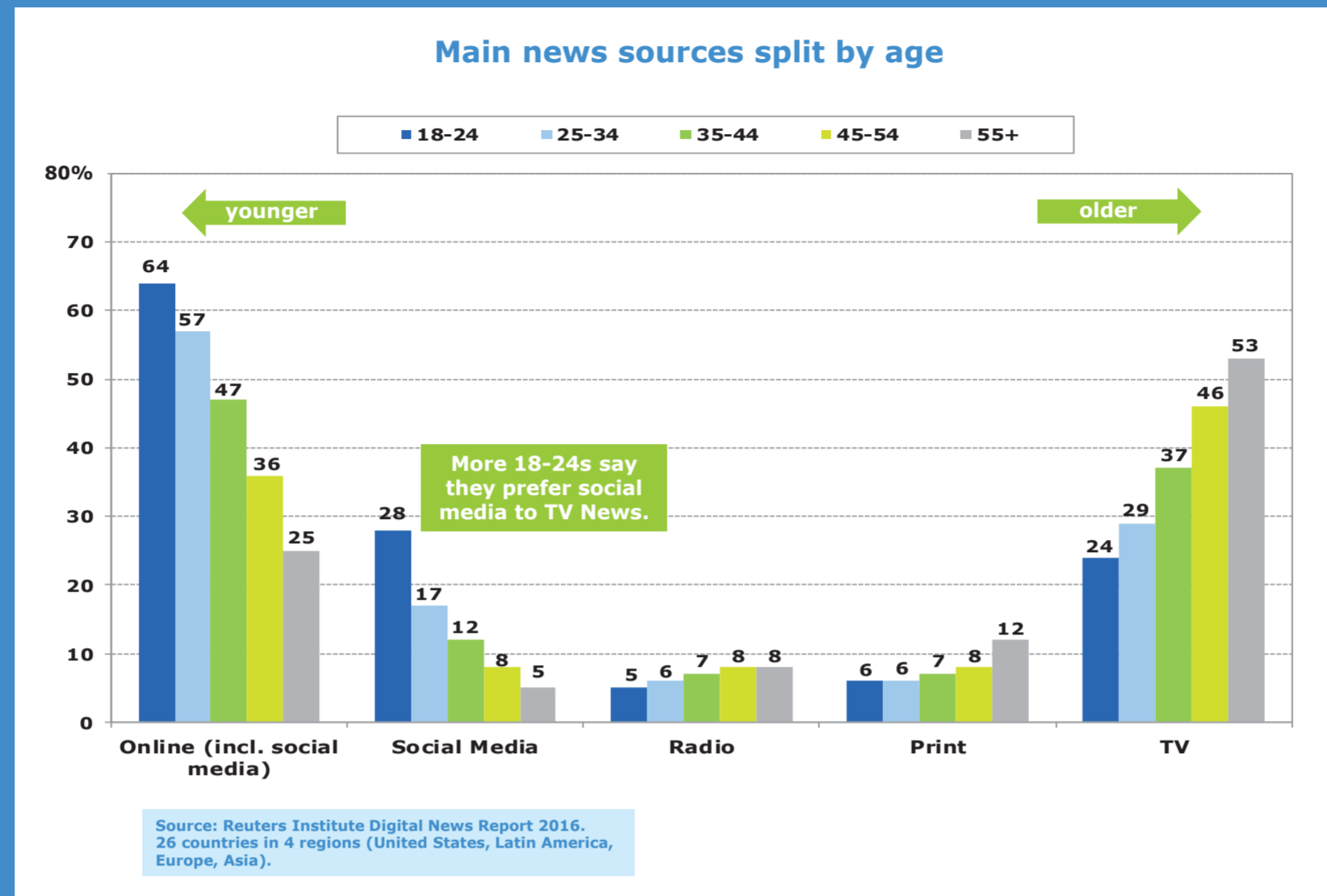


Newsless, uninterested, and information-illiterate?

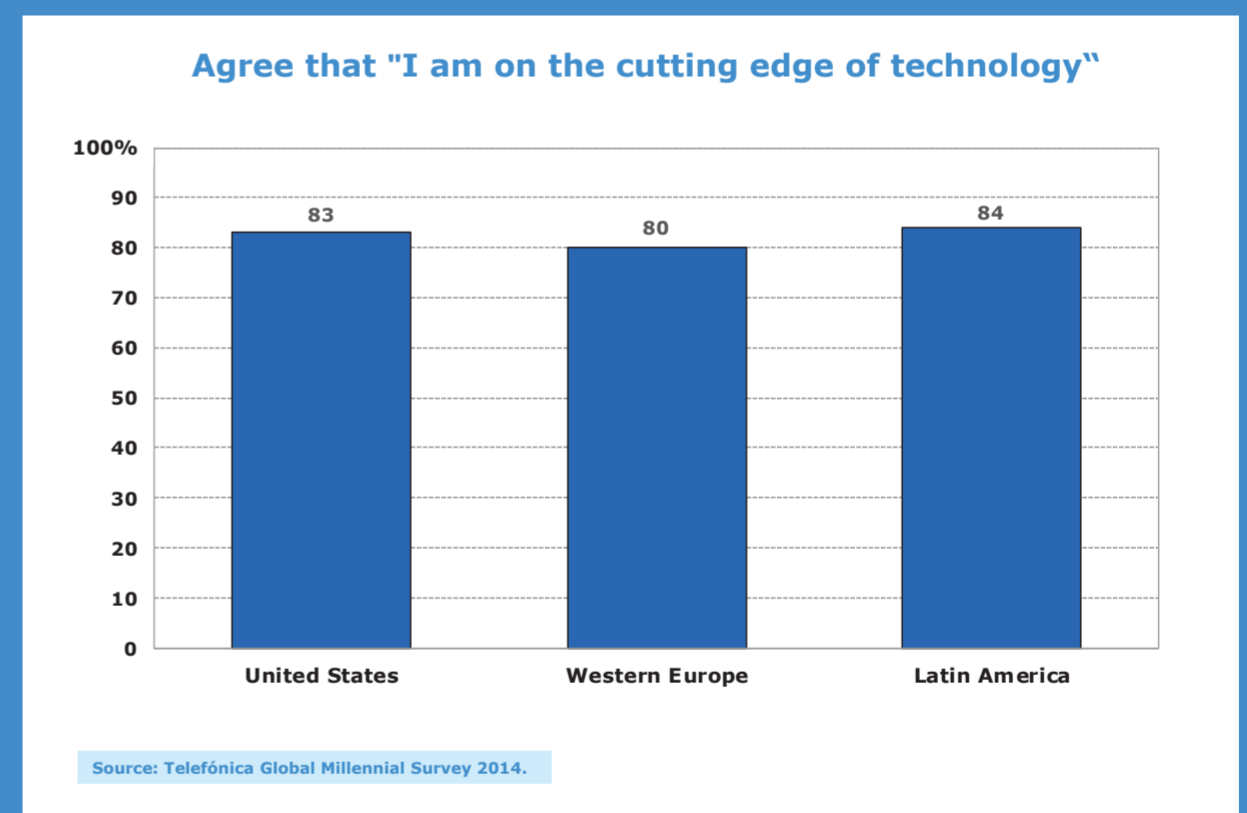
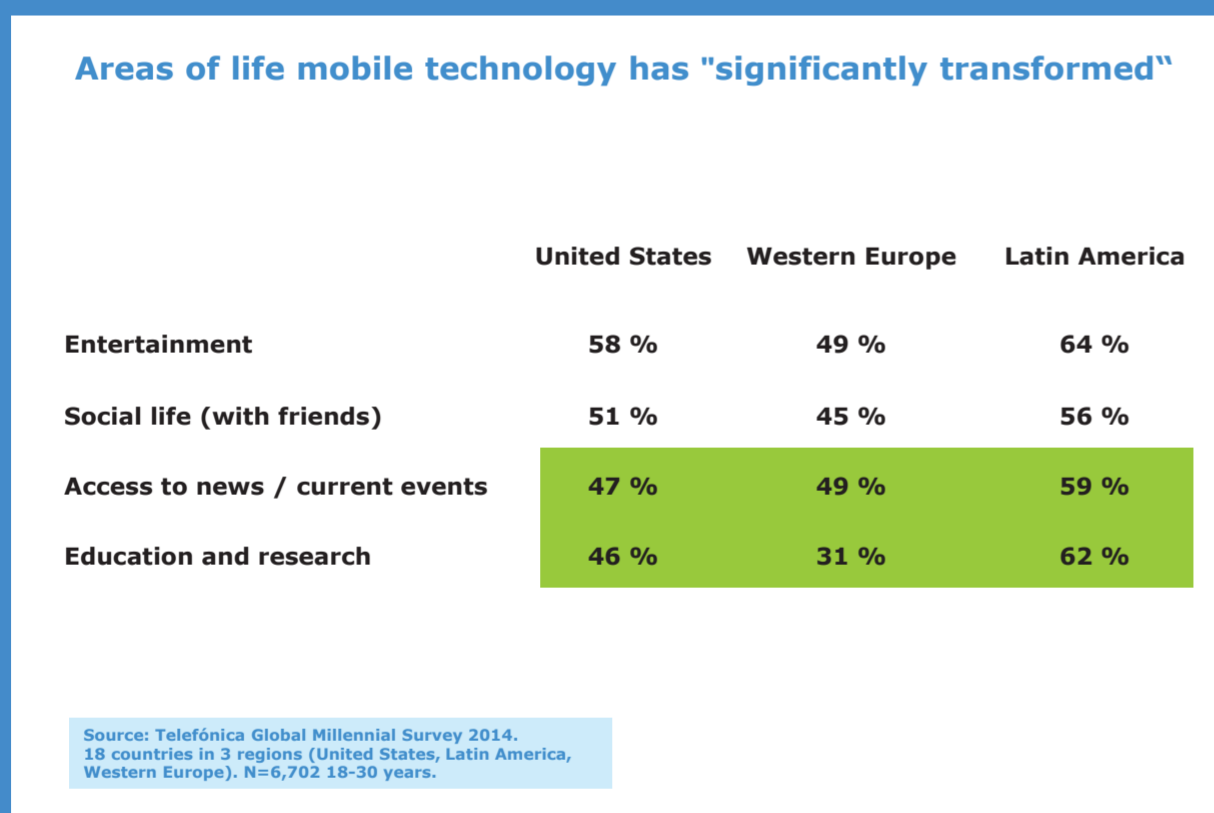
Information behaviour of Generation Y

The use of online media as a main source of news is significant for Generation Y.



Mobile devices are essential for research and education.

Millennials see themselves as being "on the cutting edge" of technology.



Generation Y is not newsless or disengaged from the world.

Instead they

- use news and information in strikingly different ways than previous generations.
- connect to the world by mixing news with social action, problem solving, and entertainment.

➤ The future significance of libraries will depend on the ability to recognize and adapt to the information cultures of this generation.