

#### CSA Illustrata:

## Enhancing Search and Discovery Through Deep Indexing



Other New Products at ProQuest CSA

C. Alan Golden
Director of Arts & Humanities

- 1. Integration
  - 2. CSA Illustrata: Natural Sciences
- 3. Arts & Humanities Portfolio
  - 4. Design Abstracts Retrospective
- 5. Discovery Links
- 6. RILM & New Grove Online

#### **Integration of CSA & ProQuest**



- Newly formed company 9 February 2007
- New name being released tomorrow
- New potential for our customers emerging from the combined resources and technologies
- More full-text in your existing CSA databases soon!
- Platform integration within 24 months
  - ✓ CSA Illumina, ProQuest, and Chadwyck-Healey platforms will have similar look and feel
  - ✓ Web 2.0 functionality
  - ✓ Support for multi-media

#### **CSA Illustrata**



http://info.csa.com/csaillustrata/csaillustrata.zip.htm

#### The New ProQuest CSA



- ARTbibliographies Modern
- AFI: American Film Index
- ATLA Religion Database
- Avery Index of Architectural Periodicals
- BHI: Humanities Index
- Bibliography of the History of Art
- DAAI: Design and Applied Art Index
- DAR: Design Abstracts Retrospective
- Design ProFILES
- FIAF: International Federation of Film Archives
- FRANCIS
- Index Islamicus
- International Index of Music Performance
- International Index of Performing Arts
- MLA International Bibliography
- The Philosopher's Index
- RILM Abstracts of Music Literature

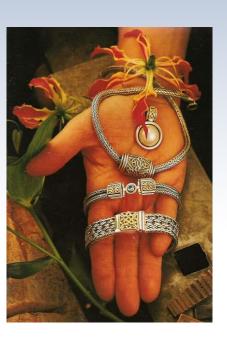


#### Design Abstracts Retrospective



- Multimedia access to images that have been indexed
- Profiles of designers whose work is featured or illustrated in the articles
- Abstracts of all relevant articles
- Web Links
- Supplementary bibliographies





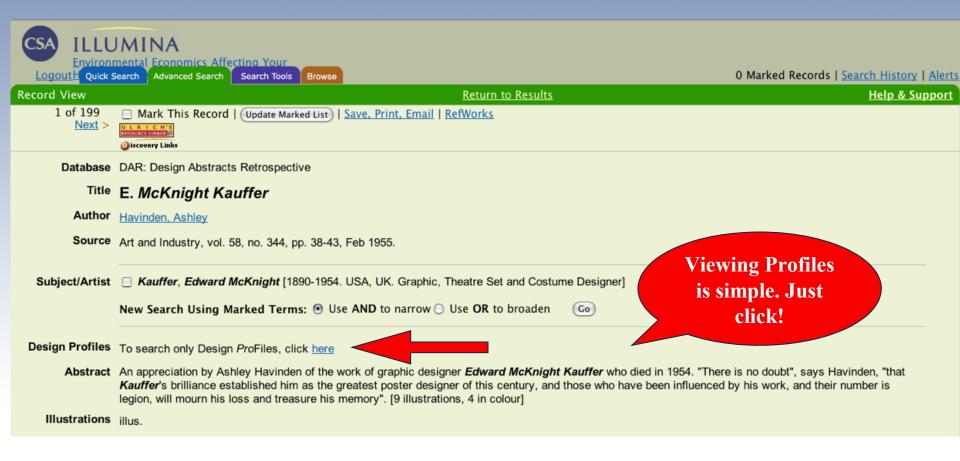


#### Design Abstracts Retrospective/Design ProFILES

- Retrospective of Design and Applied Arts Index
- DAR covers international journals and yearbooks published between 1890s and the 1980s on titles that have never been indexed before or for which abstracts have not been written.
- Over 24,000 records; 15,000 added annually
- Design *Pro*FILES is fully searchable, and currently includes detailed profiles of over 8,000 designers, architects, craftspeople and photographers, making it the largest and most reliable source available.



#### Design Abstracts Retrospective/Design ProFILES



#### Design *ProFILES*





Database Design ProFILES

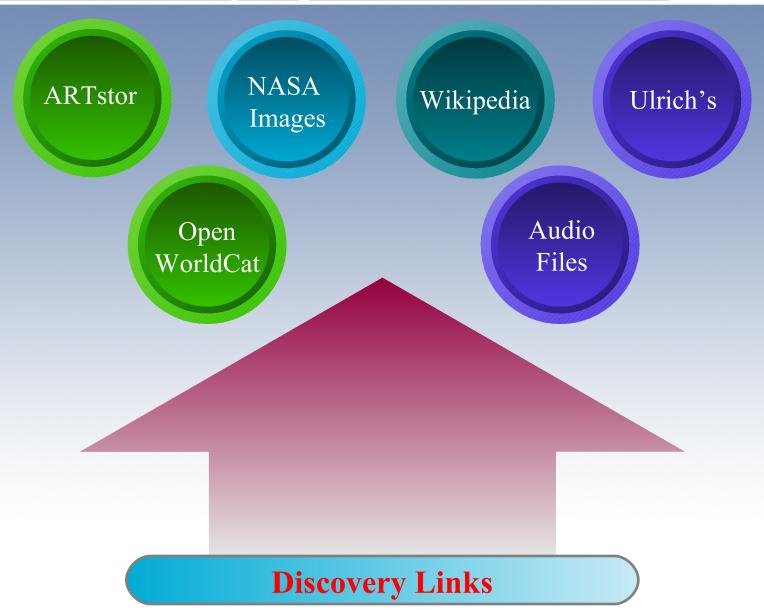
#### Profiles Kauffer, Edward McKnight [1890-1954. USA\UK. Graphic, Theatre Set and Costume Designer, Illustrator]

Biography Edward McKnight Kauffer was born Edward Kauffer in Great Falls, Montana, on 14 December 1890. (He assumed the middle name McKnight in 1913 in honour of his patron Joseph E. McKnight). He left school at the age of 12 or 13 and was employed as a scene painter at Evansville Grand Opera. In 1907 he went on the road as a scene painter and general helper with a travelling repertory company. In 1910 he took a job with the San Francisco bookseller and art dealer Paul Elder. He also took an evening class course in painting at the Mark Hopkins Institute in San Francisco (1910-12). It was while working in Elder's bookshop that Kauffer met McKnight, who was so impressed by the young man's talents as an artist that he paid for his study trip to Paris in 1913-14. Before going to Paris Kauffer took classes in painting, anatomy, history of painting and lettering at the Art institute of Chicago. On 7 July 1914, while still in Paris, Kauffer married the concert pianist Grace Ehrlich. With the outbreak of war in August 1914 the pair moved to London. It was in the UK that Kauffer was to establish his reputation as a graphic designer, notably in the field of poster design. Initially, the Kauffers lived in Durham but soon moved to London. On the recommendation of John Hassell (1868-1948) Kauffer approached Frank Pick (1878-1941), Publicity Manager of the London Underground Electric Railways (later to become London Underground). Pick gave Kauffer his first poster commission. He subsequently designed 94 posters and 40 panel posters for the company between 1915-39. Following the success of his posters for Pick, Kauffer designed posters and graphics for many high-profile British clients over the next twenty-five years including Shell, British Petroleum, the GPO, and Derry & Toms. He also designed book jackets and book illustrations, rugs, and theatre sets and costumes, notably for the ballet 'Checkmate' in 1937. In 1930 he was appointed art director of the London publishing house Lund Humphries. In 1937 a one-man exhibition of Kauffer's work was held at the Museum of Modern Art, New York. In 1940, following the outbreak of war in Europe, Kauffer went back to the USA with the textile designer Marion Dorn (1896-1964). The two had lived together in London since 1923 and in 1950 they married. On his return to America, Kauffer opened a studio on 57th Street, New York City, where he designed a large number of posters for the war effort and later for the US Treasury, American Airlines, the New York Subway Advertising Co. Inc. and the Container Corporation of America. He also designed several book jackets and covers for various US publishers including Alfred A. Knopf, Rand McNally, Modern Library, Random House, Harper & Brothers, Henry Holt, McGraw-Hill, Harcourt Brace, Pantheon, Farrar Straus & Young, New Directions, Viking Press, Pocket Books, etc., and illustrated covers for 'Fortune' and other magazines. Kauffer was the author of a significant book on poster design - 'The Art of the Poster: its Origin, Evolution and Purpose' (London: Cecil Palmer, 1924). Kauffer died in New York City on 22 October 1954.

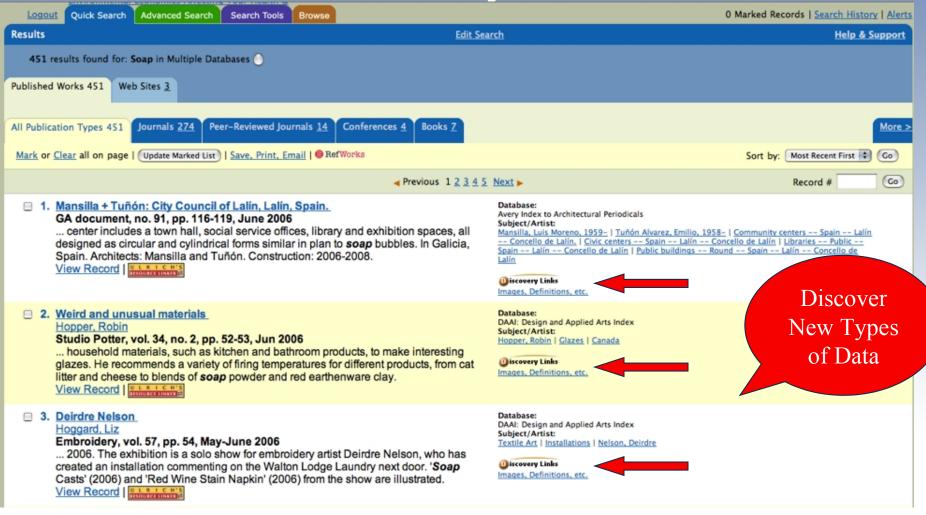
> Approximately 5000 new profiles will be added annually!

#### Dynamic Linking Capabilities

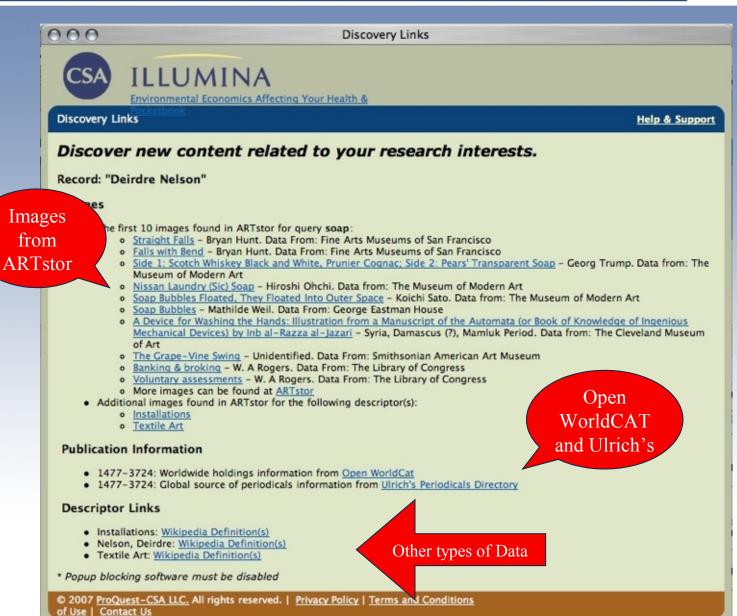














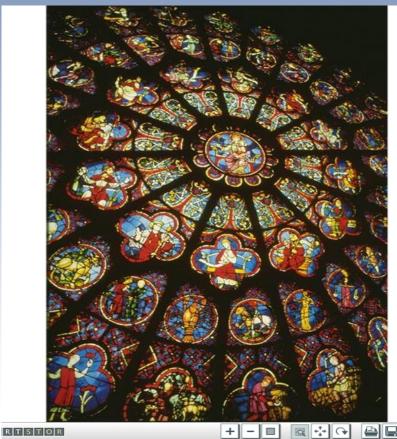


Image Information	
Culture	French, Early Gothic
Title	Glorification of the Virgin, detail from great West rose window, Notre Dame Cathedral, Paris, ca. 1218-1220
Location	Paris, (Ile-de-France), France
Material	stained glass
Related Item	Stokstad: cf. 559
Collection	Art History Survey Collection
Source	Data from: Digital Library Federation Academic Image Cooperative
Download Size	1024,1024

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- website of the Textile Museum @ (located in Washington, DC)
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#### Serious Research Starts Here



#### in Art History!

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BHA: Bibliography of the History of Art
Design and Applied Arts Index

and now

Design Abstracts Retrospective/Design ProFILES

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#### Future Full-text linking to Arts and Crafts journals





# Watch out of new and exciting products from ProQuest CSA!!!