



Let's Talk **BOOKS**

Brought to you by
Books on ScienceDirect: A broader perspective



INFORUM, 22-24 May, Prague

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Presentation Overview

- Benefits of Books on ScienceDirect
- Quality Content & Reviews
- Licensing Models
- Book Products Available
 - **Major Reference Works**
 - **Book Series**
 - **Handbooks**
 - **Forthcoming eBooks**



A broader perspective on ScienceDirect



- offers over 7.8 Million full text articles
- contains more than a quarter of the world's scientific, technical and medical peer-reviewed articles
- Users get a broad and deep perspective, all from one single, easy-to-use interface linking quickly and easily to and from :
 - book content
 - journal articles
 - reference work entries
 - other publishers' platforms via CrossRef

Why did libraries purchase books on ScienceDirect?

What factors influenced the purchase of Books on ScienceDirect* :

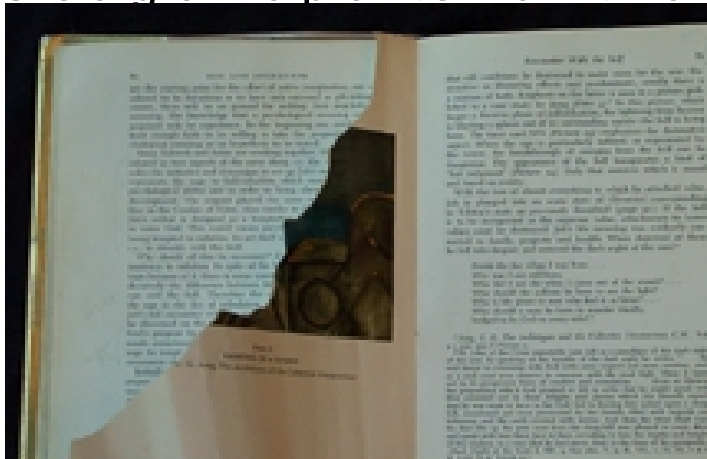
- Ease of use
- Content
- Simultaneous user access
- Linking
- Costs
- Storage



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Benefits of eBooks on ScienceDirect

- 24 / 7 multiple user desktop remote access
- No more lost or damaged copies, saving shelf space
- Linking and searching between volumes and between other content types
- Usage reports for the different series



Ease of Use

Research pointed out that:

- users working in scientific disciplines are more likely to be familiar with technology

- they have higher expectations that books will be accessible electronically

- most users are already familiar with ScienceDirect; it is simple for them.



Simultaneous user access

University year timetables often mean that certain books can be in high demand one week and then unused the next. Having Books on ScienceDirect means that no one misses out on key information at these crucial times in the academic year.

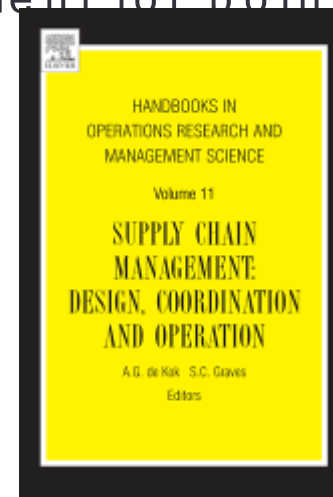
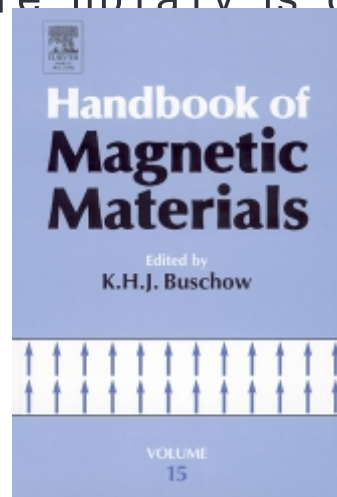
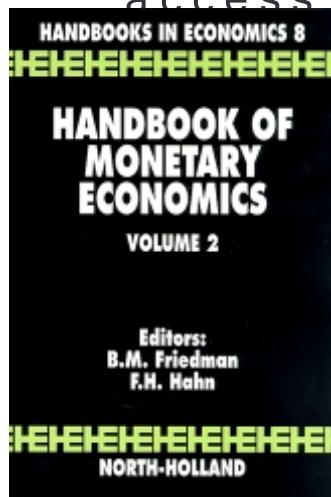


Remote access

One of the big advantages of Books on ScienceDirect pointed out by respondents were:

- library users can obtain access without actually going to the library
- they can get them any time of day
- access out of the library is convenient for both

ment and



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Present Content

▪ Major Reference Works

- Total: 52 titles
- Example: *International Encyclopedia of the Social and Behavioral Sciences*
- Launched in 2005: 12 titles
- 2006: 7 new titles

▪ Book series

- Total: 145 titles 1,217 volumes
- Example: *Methods in Enzymology*
- Launched in 2005: 163 volumes
- 2006: Pick and Choose Purchase Option made available for 100 select individual serial titles

▪ Handbooks

- Total of title: 7 Series , 165 volumes
- Example: *Handbooks in Economics Series*
- Launched in 2005: all (launched in 05)



Present Content

- **Reference works**

- Sold per title
- One-time or subscription payment option

- **Book Series**

- Sold per title and discounted packages on Subscription only:
- 5 subject packages available: Chemistry, Life Science, Business/Econ, Social Sciences, Psychology
- 100 titles available individually as Pick and Choose including *Methods in Enzymology*
- *Methods in Enzymology* backfile for all volumes 1955-1999 also available
- Price includes all new volumes coming out annually per series

- **Handbooks**

- Sold per Series: 7 series available
- Price includes all new volumes and titles being published per series in that calendar year
- One-time or subscription payment option



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Features on ScienceDirect

- Online access to features not available in print, such as cross-publisher linking via CrossRef, and multimedia features, such as video, audio and supplementary spreadsheet files.
- Usage reports
- Set up email alerts on relevant topics or titles
- Full text HTML and PDF



Post Termination Policies for Books

▪ Book Series

- Continued Access policy similar to journals at ScienceDirect, and Post-Term access is online or tape.

▪ Reference Works

- One-time payment option:
 - Continued Access policy similar to journals at ScienceDirect, and Post-Term access is online or tape.
- Subscription option: after being subscribed for 3 years: :
 - 80% discount on the print or
 - a tape with PDF files of the work

▪ Handbooks

- Subscription option: after being subscribed for 5 years: :
 - 80% discount on the print or
 - a tape with PDF files of the work
- Upfront Payment option: in effect immediately:
 - 80% discount on the print or
 - a tape with PDF files of the work




Reference Works on ScienceDirect

http://info.sciencedirect.com/books/ref_works
Full title list and details



Elsevier Online Reference Works

- 52 now available  ScienceDirect™
makes sense.
- 7 new titles in 2006
- Subscription option and One-Time Payment option
- Available individually, no minimum purchase
- Multi-title discounts available
 - **2-5 titles, 10%**
 - **6+ titles, 15%**



2006 Frontlist MRW titles

2006

- **Encyclopedia of Language & Linguistics 2e**
- **Encyclopedia of Respiratory Medicine**
- **Encyclopedia of Mathematical Physics**
- **Meyler's Side Effects of Drugs**
- **Encyclopedia of Gerontology 2e**
- **Comprehensive Medicinal Chemistry II**
- **Comprehensive Organometallic Chemistry III**

Key Reference Work

Encyclopedia of Language &
Linguistics 2e

*“An extraordinary resource,
encompassing a comprehensive
breadth of major topics in all aspects
of language and linguistics.”*

Alistair Culicover, University of
Toronto, Canada



Elsevier Book Series on ScienceDirect

http://info.sciencedirect.com/content/books/books_eries

Full title list and details



Elsevier Book Series Online

- New volumes published regularly
- Focus on 'Advances in' or 'Progress in' etc.
- Subscription item (continuation order)
- Series ISSN, volume ISBNs
- Peer-reviewed, many covered by ISI, often highly cited
- 151 Series available in 5 packages
 - Including *Methods in Enzymology* and *Methods in Enzymology* backfile (1955-1999)
- 100 of the 151 titles also now available in single-title subscription purchase: Pick and Choose



Key Book Series

- Life Sciences

- International Review of Cytology
- Progress in Brain Research
- Advances in Cancer Research



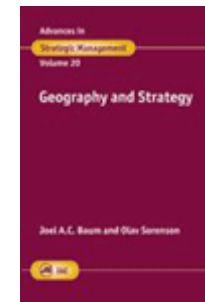
- Chemistry

- Advances in Heterocyclic Chemistry
- Advances in Quantum Chemistry



- Social Sciences

- Studies in Law, Politics and Society
- Psychology of Learning & Motivation
- Research in the Sociology of Work



Elsevier Handbooks on ScienceDirect

<http://info.sciencedirect.com/content/books/handbooks>
Full title list and details



Elsevier Handbooks

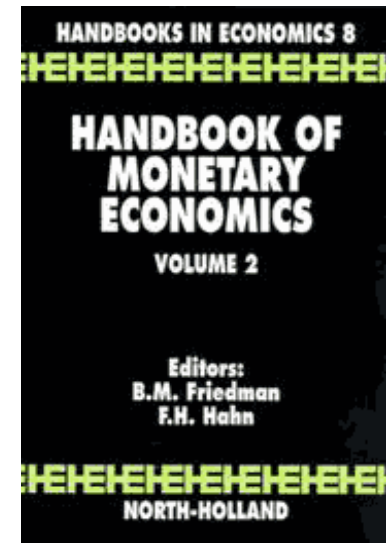
- Launched 7 series in 2005
 - including ***Handbooks in Economics Series***
- Subscription option and One-Time Payment option
- Chapters by commissioning and invitation only
- Validated, refereed and edited by authoritative editors
- Highly cited
- Usually long life cycle – up to 15 years



Key Handbooks

Elsevier Economics handbook:

"... No one can keep up with the literature, so we have come to recognize these volumes as immensely valuable. They are on almost everyone's shelves... . The Handbook has become the first reference for anyone who wants to learn [of game theoretic results] outside their own area."



Growth Program: eBook Launch on ScienceDirect 2007



Future of eBooks on ScienceDirect

- Elsevier continues to build on ScienceDirect key strengths and will add nearly all S&T academic books on ScienceDirect
- Apart from growing the current book portfolio ScienceDirect launches additional books:

- **May 2007 :** **500 Books on Trial**

- **September 2007:**

4000 Books

- **Adding Yearly 500 – 800 Frontlist titles**



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Books on ScienceDirect



Renowned imprints , diverse subject coverage

Respected and quality-driven imprints

Academic Press , Pergamon, Elsevier Science, North-Holland, JAI Press , Butterworth-Heinemann

Offered in various subject areas

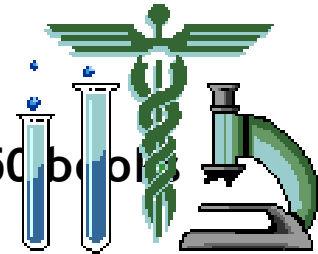
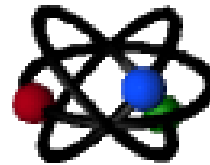
Agricultural and Biological Sciences , Biochemistry, Genetics and Molecular Biology, Business , Management and Accounting, Chemical Engineering, Chemistry, Computer Science, Earth and Planetary Sciences , Economics , Econometrics and Finance , Energy, Engineering, Environmental Science, Immunology and Microbiology, Material Sciences , Mathematics , Neuroscience, Pharmacology, Toxicology and Pharmaceutical Science, Physics and Astronomy, Psychology, Social Sciences, Veterinary Science



eBooks offered in 18 subject areas

1. Agricultural and Biological Sciences

1. Biochemistry, Genetics and Molecular Biology ~ 290 books
2. Chemical Engineering ~ 250 books
3. Chemistry ~ 370 books
4. Computer Science ~ 100 books
5. Earth and Planetary Sciences ~ 250 books
6. Economics, Econometrics and ~ 180 books
7. Energy ~ 40 books
8. Engineering ~ 220 books + referex
9. Environmental Science ~ 100 books
10. Immunology and Microbiology ~ 115 books
11. Material Sciences ~ 160 books
12. Mathematics ~ 185 books
13. Medicine and Dentistry ~ 80 books
14. Neuroscience ~ 110 books
15. Pharmacology, Toxicology and Pharmaceutical Sc. ~ 70 books
16. Physics and Astronomy ~ 180 books
17. Psychology ~ 190 books
18. Veterinary Science and Veterinary Medicine ~ 20 books



With a simple business model

- **Pick and Choose:**



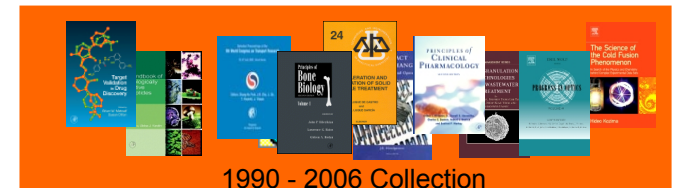
- Any eBook title within the whole SD book offering

- **Collections (the SD subject classifications):**

- ‘Elsevier’ Complete Books Backlist Collection (pre-2006)

- ‘Chemistry’ Book Backlist Collection
- ‘Immunology and Microbiology’ Book Backlist collection
- Etc.

Subject areas



- ‘Elsevier’ Complete Books Frontlist 2007 Collection

- ‘Chemistry’ Book Frontlist 2007 Collection



License policies in brief for eBooks

- **One-time payment option**
- **Perpetual access as long as you have a SDOL license**
- **Post-termination rights**
 - Continued access online or tapes, like journals

Thank You

Questions?

