SpringerLink – new platform

& Images.MD

& Biomed Protocols

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Mediterranean Region
INFORUM, 22 May 2007**

Springer ebooks

*Updated Mar 2007

Scientific Publishing

- Original reports of data/theory

- Assert priority

- Paper making technology (China 105)

- Movable-type printing (China 1040)

- "Gutemberg" printing technology (Korea <1403)

- Silver & gold from America (1492-)

- The two first scientific journals (1665)
  - Philosophical Transactions (London)
  - Journal des Savants (Paris)

PHILOSOPHICAL
TRANSACTIONS:
GIVING SOME
ACCOMPT
OF THE PRESENT
Undertakings , Studies , and Labours
OF THE
INGENIOUS
IN MANY
CONSIDERABLE PARTS
OF THE
WORLD.

Vol I.

For *Anno* 1665, and 1666.

Presented by the Author May. 30th 1667.
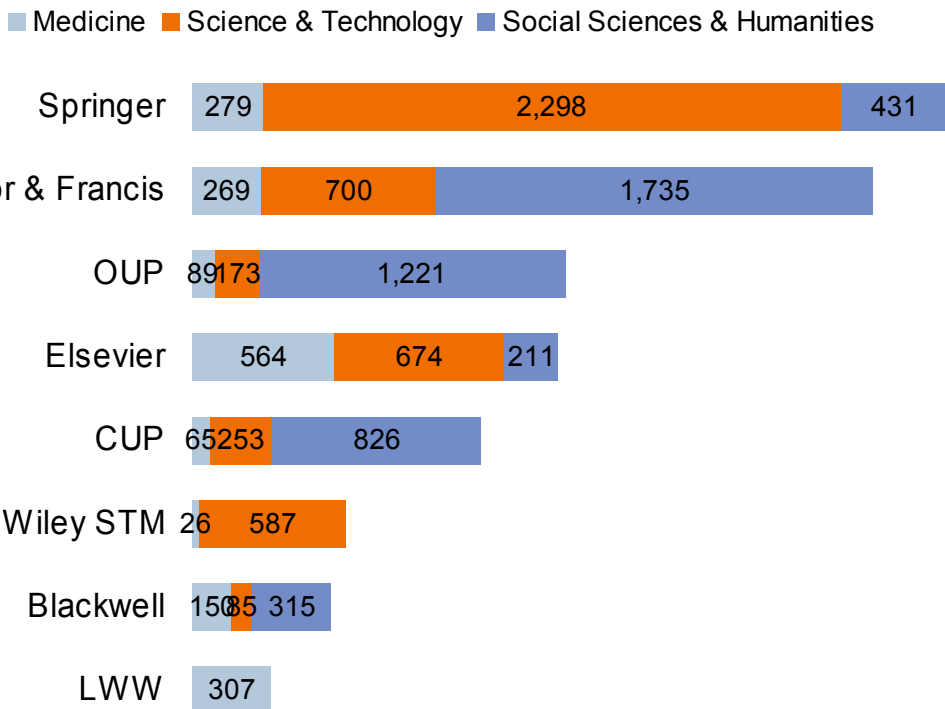
Scientific Journals

- Acceleration around 1760

- Since then: doubling every 15-20 years

- (Springer 1842. Politics, agriculture, mathematics)

- 1880: articles often 200-300 pages

- 1920: research split up in many short articles

- Now over 120.000 journals/report series

- Approx 19.000 peer reviewed

- 1.2M peer reviewed articles/year, by 2000 publishers, read by 12M scientists

- 1969 – Internet

- 1989 – WWW

- (SpringerLINK 1997)

- over 1600 journals

- over 2.500.000 articles

- (approx 100.000 new per year)

- over 30.000.000 downloads yearly

- 300.000.000 hits per month

- over 15.000 ebook volumes now

- (over 3.000 new ebooks per year)

OVERVIEW

- Springer ebooks 2008

- Images MD

- ZentralblattMATH

- Biomed Protocols

- Springer preservation/archiving policy

Springer is # 1 in STM books

Springer
the language of science

Number of English-language book titles published in 2004

■ Medicine ■ Science & Technology ■ Social Sciences & Humanities

Publisher	Medicine	Science & Technology	Social Sciences & Humanities
Springer	279	2,298	431
Taylor & Francis	269	700	1,735
OUP	89	173	1,221
Elsevier	564	674	211
CUP	65	253	826
Wiley STM	26	587	
Blackwell	150	85	315
LWW	307		

Springer's #1

Discipline Positions in:

- **Life & Biomedical Science**
- **Physics & Engineering**
- **Mathematics & Computer Science**
- **Business & Economics**

(Source: www.puballey.com; company accounts; own analyses and estimates)

E-books on www.springerlink.com

Accelerating the World of Research!

- **Consists of**
  - **Total about 20,000 titles on OWNERSHIP**
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  - **Over 3,300 new per year**
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  - **Chapter level approach (DOI)**
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  - **Linking to OPAC systems (MARC-21 records & OpenURL links)**

2008 ebooks in 13 subjects

2008 Springer eBooks	
2008 Springer eBook Collection	**Titles 08**
Subject Collections	
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Behavioral Science	40
Biomedical and Life Science	330
Business and Economics	205
Chemistry and Materials Science	175
Computer Science	845
Earth and Environmental Science	155
Engineering	340
Humanities, Social Science & Law	175
Mathematics and Statistics	350
Medicine	280
Physics and Astronomy	250
Professional Computing and Web Design	160
Total	**3,340**

2005-2007 ebooks

2005-2007 SpringerLink eBooks	
2005-2007 Springer eBooks at 30% fee	**# of Titles**
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Business & Economics Library	577
Chemistry & Material Science Library	470
Computer Science Library	2,312
Earth & Environmental Science Library	428
Engineering Library	919
Humanities, Social Science, & Law Library	485
Mathematics Library	924
Medicine Library	732
Physics & Astronomy Library	718
Professional Computing and Web Design	150
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- Unlimited simultaneous users

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- Multiple-year „subscription" possible

- Metaphors:

- an ebook collection -- a journal / the individual ebook -- an article

- the prestige of a journal title --- the prestige of Springer as mathematics (etc) book publisher

Three different "depths"

- All ebooks 2008 =price   (3,340 vol)

- All ebooks 2005-2007 =price*0,3   (8,700 vol)

- Some ebooks 1902-2004 =price*0,25   (>7,799 vol)

- „price" depends on inst size as before…

- VL / L / M / S / VS

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- www.images.md

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- **www . emis . de / ZMATH** (by IP numbers)

- **z2 . zblmath . fiz-karlsruhe . de**   (by PW)

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    – Data delivery (tapes, etc)

- National servers - CILEA, CASPUR, etc

- Long-range archiving with German National Library and Royal Library of the Netherlands

- With CLOCKSS (*controlled* LOCKSS, lots of copies makes stuff safe) (Stanford) – Springer's own formats

- With Portico (Jstor) – Jstor's formats

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Questions…