

The New Face of Research

Jim Pringle, VP Product Development, Thomson Scientific May 23 2007





Coming for the summer of 2007

The New Face of Research

- Complete redesign of the ISI Web of Knowledge.
 - The most intuitive and easy to use interface.
 - Designed for all types of users.
- Enhanced workflow-based tools for more productive scholarship
 - Designed according to "research pathways"
- Integrates search, authorship, collaboration, and analysis





The New Face of Research

- Why we have created it
- How we designed it
- What it means to the global research community





Serving a diverse, global customer base

ISI Web of Knowledge serves:

- 20 million users from 81 countries worldwide
- Over 3,000 institutions
- •150,000 users every day

ISI Web of Knowledge covers:

 22,000+ journals, 23 million patents, 12,000 conference proceedings, 5,500 Web sites, 5,000 books, 2 million chemical structures, and scholarly Web content

ISI Web of Knowledge features:

Over 100 years of backfiles via the Century of Science

ISI Web of Knowledge maintains:

In-depth coverage from over 230 scientific disciplines

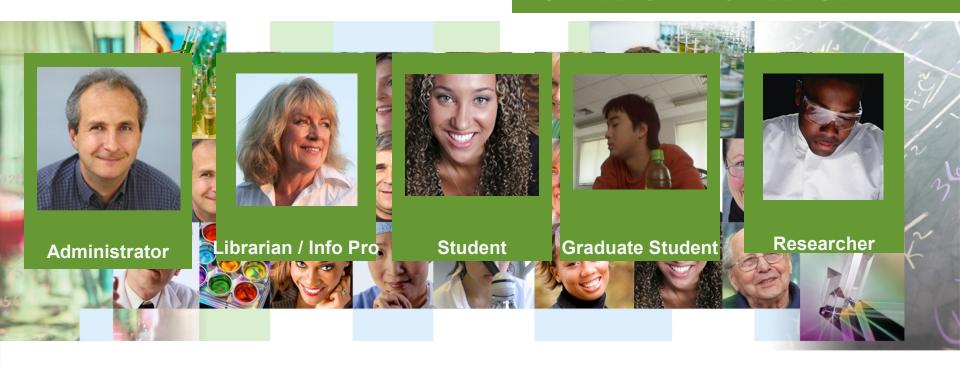




Ongoing Research Program for User-Driven Design

- Institutional partners
- Onsite "ethnographic" interviews
- Online discussion forums
- Lab-based iterative usability/development





The new faces of research

Kacey –Student

Howard – Graduate Student

Samuel – Advanced Researcher

Philippe – Administrator

Claudia – Library Director



Executive Level Administration:Policy formulation,
Trend analysis,
Budget

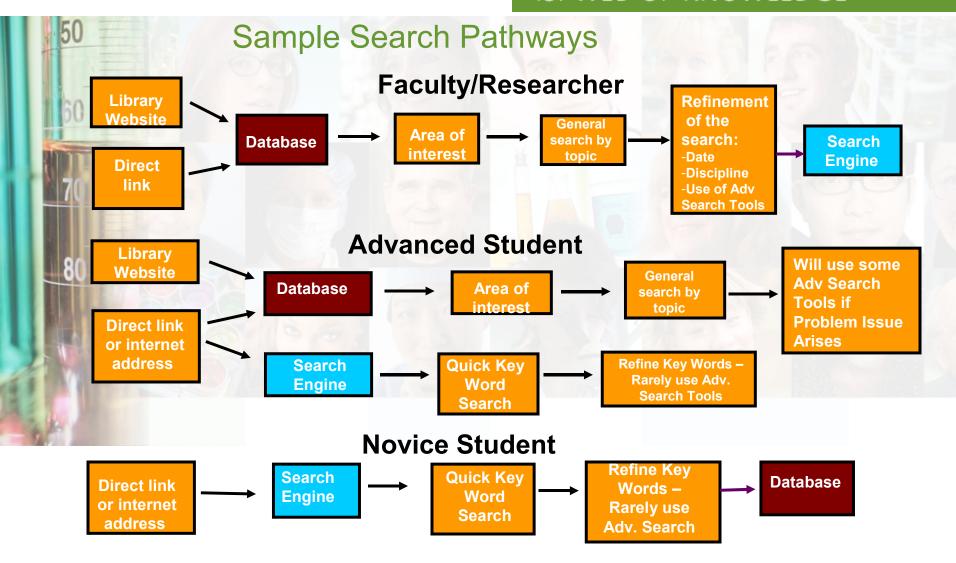
Mid-Level Administration: Evaluate, review, negotiate, recruit, facilitate

Individual Career: Research, teach, invent, find funding, interact with colleagues, tenure,

promotion

ISI WEB OF KNOWLEDGESM Wational Policy Career Paths, University Committee President Roles, and Goals Member Research UP for Provost Policy Analyst Organizational, State, National Publication Board Department Grant Review Collaborator Administrator Cornrittee Tentre Connittee Grants nember Chair **Department, Group** Reviewer Author Professor Recipient /Searcher Grant Patent Assignee **Individual**









ISI Web of Knowledge Research Pathways Follow Scholarly "Workflows"

Search



- 22,000 Academic Journals
- 100 Years of Citation Data
- 31 million patents
- 60,000 Proceedings
- Institutional Repositories



Write

- Cite while you write in Microsoft Word
- Automatic formatting citations
- 2,300 Journal Article output styles

Speed Discovery

Enable Innovation

Analyze

- Analyze
- Data Mining
- Citation Analysis & Reports
- Scientific Indicators
- Performance Benchmarks

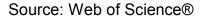
Manage

- Citations
- Search Results
- Alerting
- Full-text

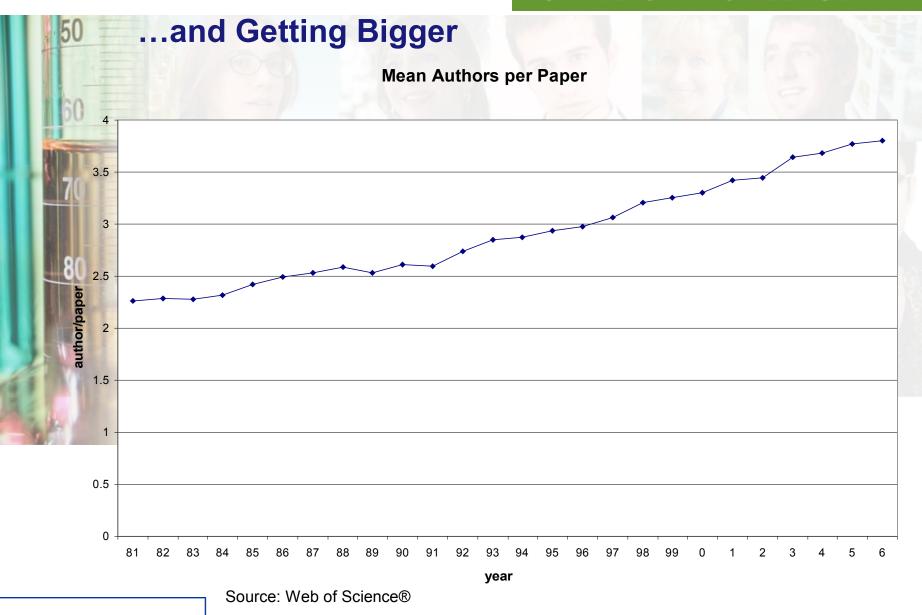




Collaborative Scholarship is Global Papers with N Countries >5 countries → > 5 countries → > 10 countries







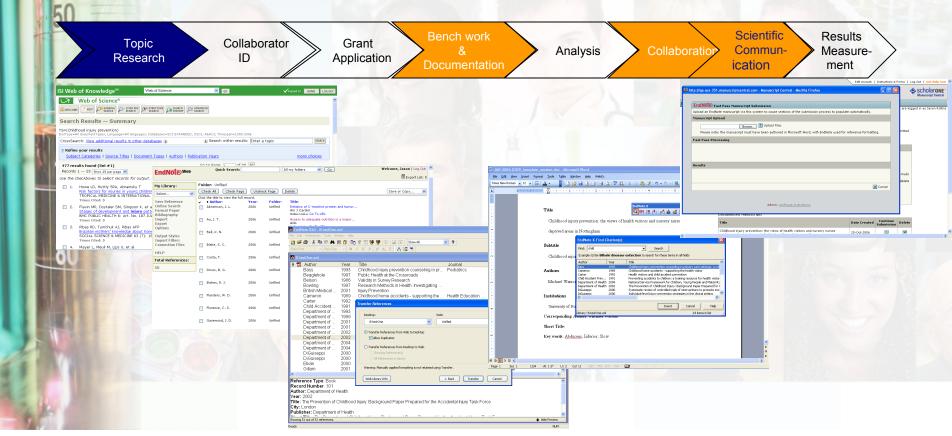


and Broader Percent papers with 5 or more authors 20 Мар Satellite Hybrid $\leftarrow | \stackrel{\longleftarrow}{\Rightarrow} | \rightarrow |$ Full Record Record 1 of 6 (Set #1) Title: The map-based sequence of the rice genome Author(s): Matsumoto T, Wu JZ, Kanamori H, Katayose Y, Fujisawa M, Namiki N, Mizuno Antonio BA, Baba T, Sakata K, Nagamura Y, Aoki H, Arikawa K, Arita K, Bito T, Chiden Y R, Hamada M, Harada C, Hayashi A, Hijishita S, Honda M, Hosokawa S, Ichikawa Y, Idor M, Ikeno M, Ito K, Ito S, Ito T, Ito Y, Ito Y, Iwabuchi A, Kamiya K, Karasawa W, Kurita Kobayashi H, Kobayashi N, Machita K, Maehara T, Masukawa M, Mizubayashi T, Mukai Y Asia Naito S, Nakashima M, Nakama Y, Nakamichi Y, Nakamura M, Meguro A, Negishi M, Ohta Ono N, Saji S, Sakaguchi M, Sakai K, Shibata M, Shimokawa T, Song JY, Takazaki Y, Te Tsuji K, Ueda S, Waki K, Yamagata H, Yamamoto M, Yamamoto S, Yamane H, Yoshiki S, Zhong HS, Yano M, Sasaki T, Yuan QP, Shu OT, Liu J, Jones KM, Gansberger K, Moffat I D, Jin SH, Johri S, Kim M, Overton L, Reardon M, Tsitrin T, Vuong H, Weaver B, Ciecko A Atlantic G, Van Aken S, Utterback T, Reidmuller S, Feldblyum T, Hsiao J, Zismann V, Iobst S, de Ocean Ying K, Li Y, Lu TT, Huang YC, Zhao Q, Feng Q, Zhang L, Zhu JJ, Weng QJ, Mu J, Lu YQ Africa JP, Zhang YJ, Yu SL, Liu XH, Zhang Y, Hong GF, Han B, Choisne N, Demange N, Orjeda G Pelletier E, Couloux A, Segurens B, Wincker P, D'Hont A, Scarpelli C, Weissenbach J, Sal Y, Kim HR, Rambo T, Currie J, Collura K, Luo MZ, Yang TJ, Ammiraju JSS, Engler F, Sode LE, de la Bastide M, Spiegel L, Nascimento L, Zutavern T, O'Shaughnessy A, Dike S, Der South V, McCombie WR, Chow TY, Chen HH, Chung MC, Chen CS, Shaw JF, Wu HP, Hsiao KJ, America Pacific Indian CH, Hour AL, Lee PF, Lin SJ, Lin YC, Liou JY, Liu SM, Hsing YI, Raghuvanshi S, Mohanty Ocean Australia Gupta V, Kumar D, Ravi V, Vij S, Kapur A, Khurana P, Khurana P, Khurana JP, Tyagi AK, V, Srivastava S, Dixit A, Pal AK, Ghazi IA, Yadav M, Pandit A, Bhargava A, Sureshbabu Mohapatra T, Singh NK, Messing J, Nelson AB, Fuks G, Kavchok S, Keizer G, Llaca ELV, Young S, Il KH, Hahn JH, Sangsakoo G, Vanavichit A, de Mattos LAT, Zimmer PD, Maloni Oliveira AC, Bevan M, Bancroft I, Minx P, Cordum H, Wilson R, Cheng ZK, Jin WW, Jiang <u>Gojobori T, Itoh T, Niimura Y, Fujii Y, Habara T, Sakai H, Sato Y, Wilson G, Kumar K, Mc</u> D, Wright S, Bruskiewich R, Bureau T, Miyao A, Hirochika H, Nishikawa T, Kadowaki K, Si Group Author(s): Int Rice Genome Sequencing Project Source: NATURE 436 (7052): 793-800 AUG 11 2005 Google Terms of Use **Document Type:** Article Source: Web of Science®

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Writing, Collaboration, and Publishing

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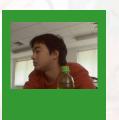
- ISI Web of Knowledge multidisciplinary information for search and analysis
- EndNote Web new Web-based bibliographic management tool for management and collaboration
- EndNote the desktop bibliographic management standard for academic researchers and authors
- Interaction with MS Word EndNote CWYW and Manuscript Templates with embedded XML
- Manuscript Central automated, Web-based, article peer-review system used by top publishers





ISI Web of Knowledge Research Pathways Evaluation and Management

- Researchers
 - Validation & Prestige
 - Build Careers
- Funders—Decision Support
 - Funding Agency--Outcomes
 - Academic Administration--Evaluation
 - Library—Resource Allocation









Claudia





Web of Science Data: the International Standard for Science Indicators

- US National Science Foundation
 - Science and Engineering Indicators
 - Has used Web of Science (SCI) data since 1972
- European Union
 - European Report on Science and Technology Indicators
 - Has used Web of Science (SCI) data since 1994
- France OST
 - Indicateurs de Sciences et de Technologies
 - Has used Web of Science (SCI) data since 1992



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