

Start here.


## Evolving Aggregation to Address Researcher Needs <br> Jeff Wilensky, Vice President, Publishing

## The Library: Supporting Research



Library


Researcher


## Aggregation

## History of Aggregated Content

Open Web

Blogs


## Adjacent Research Fields



## ProQuest



## Where do you start your research?



ProQuest
http://www.flickr.com/photos/helenpalsson/196006913/sizes/z/in/photostream/

## Four Pillars of Aggregation

- Business
- Science, Technology, and Medicine
- Social Sciences
- News \& General Reference


## ProQuest Central 160+ subjects



- High Quality A\&I
- Scholarly Content
- Diversified Source Types
- Platform - Start Here
- Aggregated and historical / digitized content
- Designed for research, and includes the right tools


## Aggregation: Core to the Library Portfolio

## ProQuest

## Thank You

ProQuest

