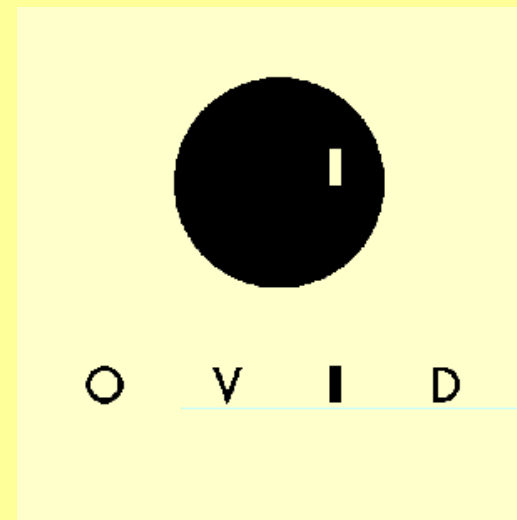
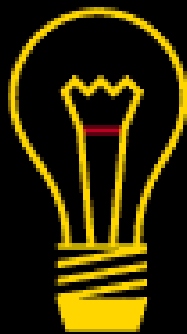


Enhanced access to Sci-Tech information through Ovid



Ovid: the Software Company

- New York
- Salt Lake City
- Sydney
- London
- Paris
- Bonn

Ovid: Technological leader

Leader in ACCESS, SEARCHING, & CONTENT:

- Search software for access to bibliographic and full text databases;
- Platform-independent software - Unix, Novell, Windows NT, Web, Standalone
- Choice of interfaces - DOS, VT100, Windows Client, Ovid Web Gateway, Java Client
- Electronic Full Text Journals

Ovid: Technological Leader

- Integration: One Interface for bibliographic & full text resources
- User-friendly, powerful information retrieval software (ieq mappingî)
- Accuracy of Search Results
- Z39.50 Access to Secondary Sources
- Recently developed Java Client
- Document Ordering/Delivery modules

Sophisticated search system:

- Database-specific mapping, limits and tools
- Maximum number of entry points into each database
- Robust citation manager - print, save, email, document order
- Excellent current awareness tool
- Flexible software: hundreds of customization options

Ovid: a Database Vendor

- 📁 80+ database titles
- 📁 Most widely consulted bibliographic databases in each field
- 📁 7 subject categories:
 - 📁 Allied Health
 - 📁 Biomedical
 - 📁 Business
 - 📁 General Reference
 - 📁 Humanities
 - 📁 Science & Technology
 - 📁 Social Sciences

Ovid: customers world-wide

- 📄 5000 institutional subscribers
 - 📄 300 UNIX installations
 - 📄 700 networked systems
 - 📄 150 fixed fee online subscribers
- 📄 Medical centres and hospitals - over 70% of medical schools in USA and UK use Ovid
- 📄 Major universities
- 📄 Corporations and pharmaceutical companies
- 📄 Research institutions
- 📄 Government departments

Web Gateway
P.I.A.O



Ovid Web Gateway

- 🖥️ People find Web tools easy to use and familiar, less training is necessary
- 🖥️ The Ovid Web interface is similar in functionality to other popular search engines
- 🖥️ Accessible to any platform that is browser-enhanced; therefore suitable for mixed networks

Ovid JAVA Client

The best of Ovid Windows & Web products:

- 📁 improvement in speed
- 📁 increased functionality
- 📁 uses less network bandwidth
- 📁 administrative advantages

Ovid JAVA Client

Improvements in Speed:

- 📁 faster than HTML interfaces
- 📁 no need to wait for HTML pages to load
- 📁 Once Client is initialized, only data bits are sent across network

Ovid JAVA Client

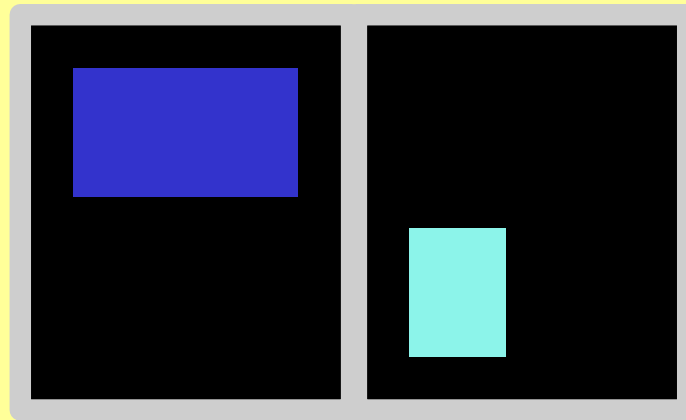
Administrative advances:

- 📁 as easy to access as HTML interfaces
- 📁 easier to administer than proprietary Client
- 📁 requires standard Web browser
- 📁 automatic Updates - no distribution
- 📁 more manipulation of screen, images

Ovid for scitech information access

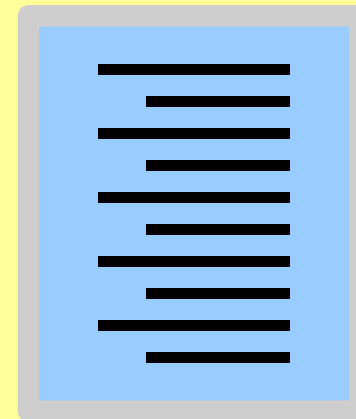
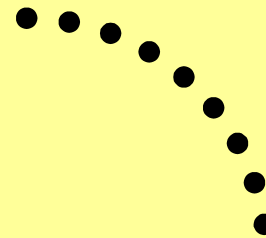
- 📖 More than biomedical information...
- 📖 Ei Compendex
- 📖 Current Contents
- 📖 NTIS
- 📖 Cambridge files
- 📖 Wilson files
- 📖 Inspec

Ovid Full Text



FULL TEXT

Linking from bibliographic citations to full text articles, and between full text articles



BIBLIOGRAPHIC
DATABASE

Current Full Text Products

- 📖 Core Biomedical Collection
- 📖 Biomedical Collection II
- 📖 Biomedical Collection III
- 📖 Biomedical Collection IV
- 📖 Mental Health Collection
- 📖 Nursing Collection

Ovid: a Full Text Provider

More than 200 libraries have now installed the Core Biomedical Collection, BCII or BCIII with an average of 7 simultaneous users per institution







Ovid Full Text Initiative Scientific, Technical & Medical journals

- 📄 Publications are highly subscribed and cited
- 📄 Loaded on remote server - Internet access
- 📄 Individual Titles Selection possible
- 📄 Publications available from 1995 forward (some from 1993)

Partner Publishers

- 85 different publishers, including:
- Blackwell Science
- Williams and Wilkins
- Plenum
- Lippincott-Raven
- Munksgaard
- Mosby

Ovid Full Text Interfaces

-  VT-100/DOS
-  Windows
 -  Client/Server
 -  Novell, NT and others
-  Web
-  Java

Aggregated access model

- Users search with one software and therefore one interface
- Single user id, password & URL
- Save, email and print capabilities
- Simplifies invoicing procedures
- Reduces administrative burden and end user training requirements

SGML : structured, live full text



- Every word in the text is fully searchable and fielded
- Structured SGML format allows for navigational features to support natural reading and browsing behaviour
- Live text can be enhanced: at the time of publication or over time, in contrast to PDF
- Allows us to adapt text to support future software developments, e.g. Natural Language Processing

Ovid Archive & Ownership





- 📖 Subscriptions include ownership rights and archive options
- 📖 Current Ovid archival data supports the development of links in both directions, making all data more accessible
- 📖 Archival data immediately increases the value of electronic full text for the user
- 📖 Ovid Full Text remains part of Library collection

Full Text Options

Collections model:

-  as a way to introduce full text
-  for sites who want to maintain local control

Online model adds benefits:

-  for large scale full text initiatives
-  to allow titles selection
-  in order to improve timeliness
-  reduce local administrative burden

Why Ovid ?

- 📄 Common User Interface - ease of training
- 📄 Rewards both novices and experienced searchers alike
- 📄 Ovid implementations exploit the features of each file, database-specific
- 📄 Innovation and customer-focus - the solution librarians and users need

<http://gateway.ovid.com>