SilverPlatter Information

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ERL 4 and SilverLinker: SilverPlatter's approach to full content:

What researchers need today is the ability to access the full information they require as efficiently as possible. The secondary information contained in our databases may be sufficient - an end in itself, but more often it serves to lead to the full content - the actual journal article.

SilverLinker is the umbrella term we have given the range of products and services for linking to full content, whether it be in print or in electronic form held locally or remotely. Implementing SilverLinker tangibly moves SilverPlatter out of the isolation of the bibliographic domain, allowing our products to engage fully in all the information dimensions of the library.

Secondary information has always been used as a reference to the full content. Now it can be used as a mechanism for navigating to the full content (Local Holdings Information, Interlibrary Loans, document delivery, linking with other related sources).

The SilverPlatter principle is that the mix of resources and the way they are integrated should be the choice of the customer - any combination of a secondary SilverPlatter database with full content or other information or service is possible, allowing full exploitation of the nearly 80 million records in our more then 250 premium databases.

SilverLinker utilises SilverPlatter's ERL networking technology.
Using WebSPIRS (as a gateway and client for accessing databases via Netscape or Microsoft Internet Explorer or other web browsers), you can simultaneously search multiple SilverPlatter databases. Once the search is completed and you have defined the set of results best matching your search criteria, you are presented with the following access choices:

- Linking to Local Holdings Information
- Linking to Document Delivery Suppliers
- Linking to Publisher's Online Journals
- Linking to Electronic Journal files, locally

The appearance of **holdings information** within individual records of SilverPlatter databases adds immense value to the bibliographic information offered by SilverPlatter. With ERL 4 and our new Holdings Conversion utility, local holdings information can be linked to all ISSN based databases through static holdings files. Using WebSPIRS, you can access any Web-compatible

OPAC and let the holdings information appear in individual records of both ISSN and ISBN based databases. A combination of Static and WebLink options is also possible.

With WebSPIRS 4.1, there will be another powerful service available: the direct link from the bibliographic record to **Document Delivery**. Customers can configure this service in accordance to their own needs. They can choose their preferred document delivery supplier and the conditions for providing this service. In addition, customers will also have full control of any additional costs by limiting the ERL users who will have access to these services.

Professional information is growing with high speed, which makes it difficult – even impossible - to keep all full content locally. Therefore, SilverPlatter's approach to full content also relies on the direct link from the bibliographic record to the article held remotely. A LinksDatabase which contains URLs at article level and is cross-searched along with the SilverPlatter bibliographic database, will create a hyperlink within a record. If established, this hyperlink allows easy linking to the respective electronic article remotely or locally.

What are the most striking advantages of SilverLinker?
- Customers are **not** forced to buy collections defined by others, but can license their preferred selection of titles from publishers or their agents and can negotiate pricing flexibly.
- Users have a single interface (a familiar one!) for searching bibliographic records, then accessing local and remote full content.
- Linking is the only approach for accessing 1,000s of journals – entirely scalable without constraints

SilverLinker Implication:
Very soon, there will be no more important value to add than linking to full content.