



Global Business Information  
for your Library

Euromonitor

# Euromonitor

*The leading provider of global market intelligence*

- Established
- International
- Independent
- Growing

# Euromonitor



- Analysis
  - Market Reports
  - Industry Databases
- Business Reference
  - Statistics
  - Companies and Brands
  - Sources
- Research Consultancy

# Methodology - Market Data



# Industries

## Core Consumer Markets

Beverages  
Domestic Appliances  
Food  
Packaged Foods  
Healthcare  
Household Products  
Personal Care  
Retail  
Tobacco  
Travel and Tourism

## Industrial & Service

Aerospace & Defense  
Automotives  
Banking & Finance  
Building & Construction  
Chemicals  
Computers & Electronics  
Energy  
Entertainment & Leisure  
Industrial Manufacturing  
Marketing Services  
Metals  
Office Equipment  
Packaging  
Paper & Textiles  
Plastics  
Publishing and Media  
Services  
Telecommunications  
Transportation

# Methodology - Country Data

## National sources

- ⇒ National statistical offices
- ⇒ Central banks
- ⇒ Government ministries

## International sources

- ⇒ Official organisations (IMF, World bank, UN...)
- ⇒ Trade associations

## Quality control

Data definitions and methodology checked for each country

## Standardisation

Data are standardised to ensure cross-country comparability

## Estimation and modelling

Gaps in time-series estimated.  
Data for missing countries modelled.

## Forecasts

Forecasts generated where relevant

## Cross-Country Checking

Countries are cross-checked to ensure quality

Checking against other relevant datasets is also undertaken

## Result

Unique dataset that is the result of several months of detailed research, data manipulation and advanced statistical modelling.

=

# GMID...

...Markets

...Companies

...Countries

...Lifestyles

...Consumers

...Data and Analysis

“Euromonitor’s **Global Market Information Database** contains an impressive array of international market information.”

*Information World Review*

## Countries



- ◆ Demographic, Economic & Country Data
- ◆ 207 Countries
- ◆ 1,200 Parameters
- ◆ 1977-2015

## Markets



- ◆ Volume & Value Market Sizes
- ◆ 330 Products
- ◆ 52 Countries
- ◆ 1997-2008

## Market Analysis



- ◆ 5000 Text Reports
- ◆ Expert Analysis
- ◆ Global Coverage

## Sources



- ◆ 35,000 Sources of Information
- ◆ Publications, Organisations and Databases
- ◆ Web Links

**GMID**

## Lifestyles



- ◆ 52 Countries
- ◆ Full Text Analysis
- ◆ Key lifestyle indicators
- ◆ Comparable Data

## Companies



- ◆ 150,000 Brands
- ◆ 15,000 Companies
- ◆ 30 Countries
- ◆ 15 FMCG Sectors

# Global Reach

- Core Countries

75% of the world population & 90% of the global GDP

*Western Europe:* Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, Turkey, UK

*Eastern Europe:* Bulgaria, Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Ukraine

*North America:* Canada, USA

*Latin America:* Argentina, Brazil, Chile, Colombia, Mexico, Venezuela

*Asia:* China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

*Australasia:* Australia, New Zealand

*Africa & Middle East:* Egypt, Israel, Morocco, Arabia, South Africa

- 207 Countries in total

# Sector Coverage



More than 2,000 data types...

- Automotives and transport
- Consumer markets
- Economic indicators
- Foreign trade
- Industrial markets
- IT and telecommunications
- Leisure and lifestyles
- Population and households
- Resources and environment
- Retailing
- Service markets

# Think GMID...



- Expert commentary
- Desktop Analysis
- Unique Integrated Source
- Latest Data
- Easy Access
- Global Solution

Text search

-  Statistics
-  Market reports
- Text  Title
-  Companies and shares
-  Sources

**Run search**

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**Geography**

**Category**

[All countries](#) [APEC](#) [ASEAN](#) [Commonwealth](#) [EU](#) [EuroZone](#) [G8](#) [Mercosur](#) [NAFTA](#) [NAM](#) [OECD](#)  
[Regional totals](#)

- World (total)
  - Western Europe (total region)
  - Eastern Europe (total region)
  - North America (total region)
  - Latin America & Caribbean (total region)
  - Asia Pacific (total region)
  - Australasia (total region)
  - Africa and Middle East (total region)

Text search

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Category

Expand categories and select data required. The flags indicate which data are available at each level.

Tip: using the filter function does not delete your previous selections.

- Automotives and transport
- Consumer markets
- Economic indicators 
- Foreign trade 
- Industrial markets 
- IT and telecommunications 
- Leisure and lifestyles  
- Population and households
- Resources and environment
- Retailing 
- Service markets

Filter categories

Clear filter

Select all

Build report 

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User guide

Your search produced 68 Hits

Quick links - [Statistics](#) [Market reports](#) [Market shares](#) [Company profiles](#) [Information sources](#)

**Statistics**

- [Load all statistical data](#)
- [Soft drinks, France](#)
- [Bottled water, France](#)
- [Soft drinks, Germany](#)
- [Bottled water, Germany](#)

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**Market reports**

Order by... 

-  [Soft Drinks in France / Country report / Apr 2003](#)
-  [Soft Drinks in Germany / Country report / Apr 2003](#)

**Market Share and Performance Indicators**

- [Soft drinks France](#)
- [Soft drinks Germany](#)

↳  

**Company Profiles**

**France**

- [Danone, Groupe](#)

**EUROMONITOR INTERNATIONAL**

**Convert data**

Time series...  
 Select data type...  
 Select currency...  
 Current/constant...  
 Select growth...

**Export, print and save**

**Change selection**

Add/remove geography...  
 Add/remove category...

**Related data**

Market reports...  
 Companies and shares...  
 Company profiles...  
 Socio-economic data...

**Information sources**

Country profiles...

Value = current

	1997	1998	1999	2000	2001	2002
<b>Soft drinks D1 S1</b>						
France - Retail volume (mn litres)	9,253.6	9,599.5	10,201.6	10,632.2	11,116.6	11,538.9
France - Retail value rsp (Euro mn)	4,427.4	4,556.2	4,905.5	5,134.2	5,374.5	5,607.0
Germany - Retail volume (mn litres)	13,468.6	13,523.4	13,811.8	13,900.9	14,645.4	15,304.7
Germany - Retail value rsp (Euro mn)	8,972.2	8,845.7	9,155.6	9,346.2	9,664.4	9,958.1
<b>Bottled water D2 S2</b>						
France - Retail volume (mn litres)	6,435.9	6,739.1	7,276.9	7,628.9	8,044.0	8,412.0
France - Retail value rsp (Euro mn)	1,957.5	2,028.7	2,273.0	2,378.0	2,488.0	2,591.5
Germany - Retail volume (mn litres)	6,264.3	6,230.5	6,230.5	6,152.3	6,774.9	7,158.7
Germany - Retail value rsp (Euro mn)	2,770.0	2,726.9	2,661.2	2,693.6	2,921.7	3,049.8

Note: historical value data is shown at current prices

**Macro data**

**Definitions**

Utilities



Change selection

Select geography...

Select product...

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Information sources

Country profile: France

Original search results

Market share

Sales

Related rankings

Soft drinks , France



Top companies by market share 2001

% volume

	2000	2001	Leading brand
1 Perrier Vittel France SA	16.6	16.1	Contrex (5.4%)
2 Danone, Groupe	15.1	14.5	Evian (5.9%)
3 Neptune SA	13.1	14.0	Cristaline (10.6%)
4 Coca-Cola Entreprises SA	6.9	7.0	Coca-Cola (4.7%)
5 Schweppes France SA	1.8	3.5	Oasis (0.9%)

Utilities



Related data

Statistics

Companies and shares...

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Socio-economic data...

Information sources

Country profile: France

Original search results

## Danone, Groupe

**Address:** 7 rue de Téhéran, F-75008 Paris, France

**Tel:** +33 1 44 352020

**Fax:** +33 1 42 256716

**www:** [www.danonegroup.com](http://www.danonegroup.com)

**Chairman/CEO:** Franck Riboud (President & Chief Executive Officer)

**Activities:** manufacture of dairy products, grocery products, pasta, biscuits, beer, mineral water

Show all

Key events

Corporate summary

Financials

Employees

Market share

Subsidiaries

### Key events

#### 2003

##### Acquisitions

- Danone acquires 53.2% of the Israel HOD player Eden Springs, to retain the option to acquire the remainder of 2008.
- Danone has denied rumours that it is in talks to acquire ailing vitamin and baby food company Numico.

##### Advertising & marketing

- Danone has said the impact of US calls for a boycott on French goods, due to France's refusal to support the war, has had only a marginal impact of about 3% on sales in the US.

##### Business agreements

- The Australian soft drinks group, Frucor Beverages, has signed an agreement with Danone for the distribution of a mineral water brand in Australia. The agreement comes into effect as of 1 January, 2003.
- Danone increases its 5% stake in Yakult to 19%. The company initially gained a stake in Yakult in 2000 following a more permanent alliance in the probiotic sector.



## Utilities



## Change selection

Select geography...

## Related data

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## Information sources

## Original search results

## Country profile

## Statistical summary

# France

**Area:** 543,965 km<sup>2</sup> **Population density:** 108.7 people/km<sup>2</sup>**Currency:** Euro (€ = 100 cents)

**Location:** France, the largest country in Western Europe, also lies at the heart of the continent. It meets Spain and Andorra in the south, across the Pyrenees and Italy in the southeast. Switzerland and Germany lie to the east and Belgium and Luxembourg in the north. The terrain is extremely varied, and its climate ranges from temperate and wet in the north to Mediterranean in the south. The capital is Paris.

**Head of state:** President Jacques Chirac (1995)**Head of government:** Jean-Pierre Raffarin (2002) DL

**Ruling party:** The government is formed by the Rally for the Republic (RPR), Union for the French Democracy (UDF) and the Liberal Democracy (DL) parties.

**Structure:** France has a semi-executive presidency in which the head of state, elected by universal suffrage for a seven-year term, appoints a prime minister in accordance with the bicameral Parliament. The 577-seat National Assembly is elected every five years, and one third of the Senate's 321 members come up for

GMID Report - Microsoft Internet Explorer

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EUROMONITOR INTERNATIONAL

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Export print and save

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4.1 Sizes  
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Select geography...  
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## Soft Drinks in France (April 2003)

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### 4.1 Sizes

*Dynamic sales due to the greater popularity of bottled water*

Total off-trade sales of soft drinks grew by an estimated 3.8% in volume terms in 2002, to reach over 11.5 billion litres, compared to 4.6% in 2001. This growth was almost entirely due to an increase in bottled water consumption, which dominates the soft drinks market with 72.9% of volume sales, up from 72.4% in 2001. Per capita consumption of bottled water remained amongst the highest in the EU, at 140.9 litres in 2002. On the other hand, the equivalent figure for the second largest sector, carbonates, was one of the EU's lowest, at 25.7 litres. In value terms, soft drinks sales recorded an estimated 4.3% increase in 2002.

Sales of bottled water remained particularly dynamic in 2002, recording an estimated increase of 4.6% in volume terms. The consumption of bottled water has been boosted by the popularity of cheaper still spring water brands offering an alternative to tap water. Other key sectors, such as fruit/vegetable juices and carbonates, recorded more moderate increases, of 0.9% and 1.5%, respectively. Weather conditions in 2002 were rather unfavourable during much of the summer, thus hindering sales of most types of soft drinks, especially fruit/vegetable juices and carbonates, which are often drunk as refreshing beverages.

*Value sales growth marginally higher than that of volume sales*

Value sales of soft drinks grew by an estimated 4.3% in 2002, the relatively narrow gap between growth in volume and in value terms illustrating the fact that

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