



Infinite. Information. Innovations.

**Factiva.com - Global business
and news services.**

**The right content, in the right
place, at the right time**

**Rebecca Larkin
Regional Sales Manager**

Factiva Agenda

- Factiva – What is it?
- Content Description
- Factiva Interface
- Why Factiva.com?



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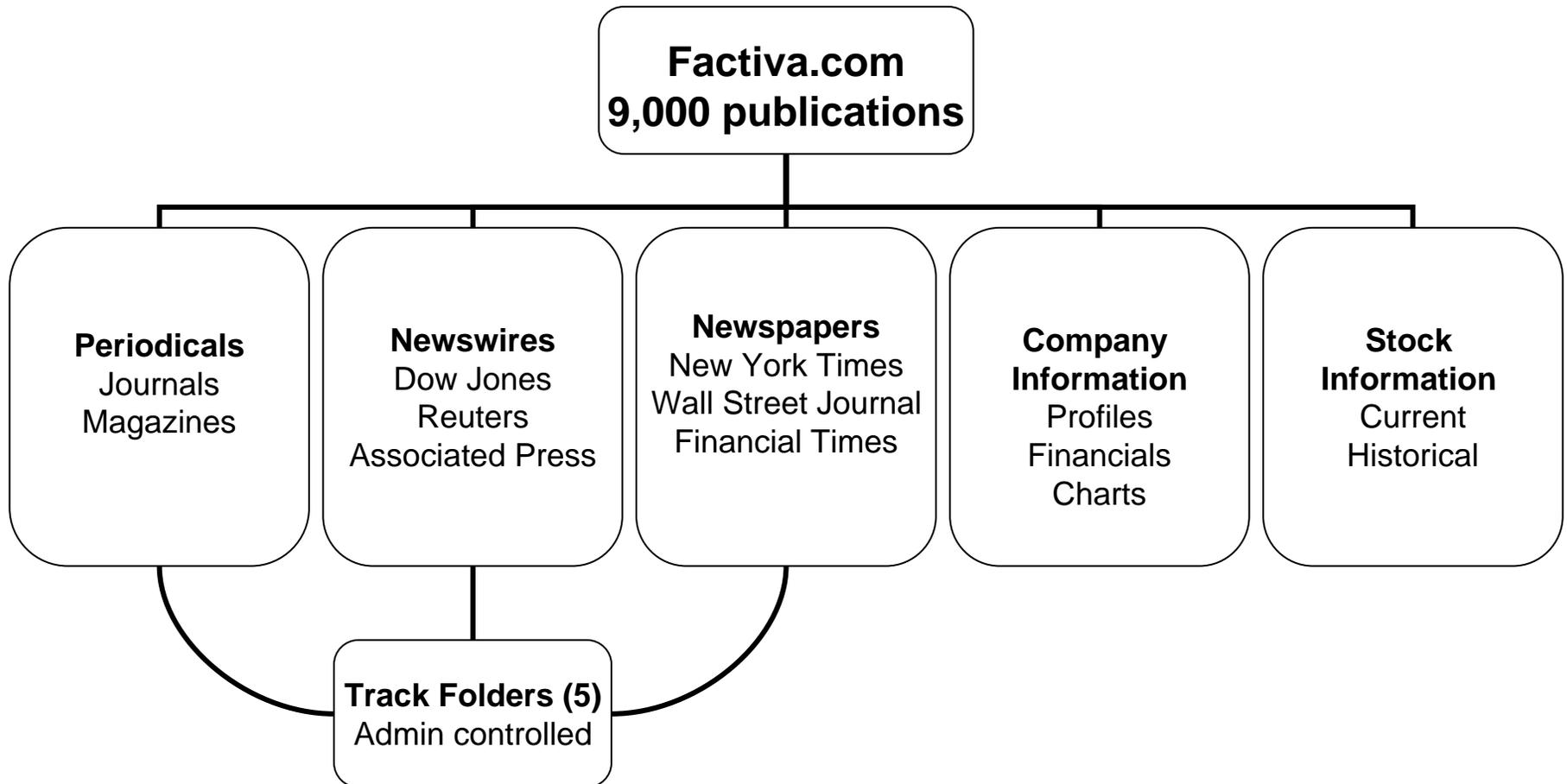
Factiva Content Description

Factiva.com Overview



- Joint venture between Dow Jones and Reuters, two leading global news services
- Mission: Factiva's mission is to be the indispensable provider of online business information solutions, which inspire their customers' best business decisions, globally and locally.
- Key content: Dow Jones, Reuters, AP Newswires, Financial Times, The Wall Street Journal and close to 9,000 other sources from 118 countries, in 22 languages
- More than 1.5 million corporate subscribers
- 84% Fortune 500 companies use Factiva in the workplace

What is Factiva?



What is Factiva?

- 9,000 business sources including:
 - ◆ 1,500+ global and local newspapers
 - ◆ 3,200+ magazines, including industry-specific journals and newsletters
 - ◆ 500+ newswires.
 - ◆ 160+ Media Programs.
 - ◆ 4,000+ Web sites in more than 20 languages
 - ◆ Company Background Data on 42,500 listed companies
 - ◆ Up to 5 years of historical market data
 - ◆ Up to one million Celex documents
 - ◆ 3,000+ pictures are added each week

Factiva Content

Factiva Premium Content

- Dow Jones & Company
 - ◆ Wall Street Journal
 - ◆ DJ & Reuters Newswires
 - ◆ Reuters Content – Unique to Factiva
 - ◆ International Coverage
- Company Financials
 - ◆ Stock quotes, charting, historical market data, company comparisons, financial snapshots, SEC Filings, Company Quick Search
- Stock Information
 - ◆ Current
 - ◆ Historical – 5 years included
- Non-English Content – 22 languages
- Alerting Service – Create 5 Track folders (Admin Controlled)

Access to key titles

TITLE	BACK-FILE	UPDATE?
Barron's	05-Jan-87	2 days before publication date
Forbes	14-Jan-85	1-2 weeks before publication date
Foreign Affairs	01-Jan-94	1 week before publication date
Fortune	05-Jan-87	1-2 weeks before publication date
Money	01-Feb-96	1-2 weeks before publication date
Newsweek International	21-Jul-97	5 days before publication date
People Magazine	10-Jan-94	1-2 weeks before publication date
Time	23-Jan-96	4-5 days before publication date

Key journal and news content around the world....

- Far Eastern Economic Review
- China Economic Review
- Journal of Commerce
- Journal of International Business Studies
- Journal of Marketing Theory & Practice
- BusinessWeek
- The Economist
- Information World Review
- International Journal of Advertising
- Accountancy Age
- Management Today
- Newsweek
- South China Morning Post
- The Australian
- Les Echos
- Financial Times
- Handelsblatt
- Le Monde
- La Stampa
- New York Times
- Washington Post
- Wall Street Journal
- USA Today
- The Times
- Daily Yomiuri
- The Jerusalem Post

Key newswire and transcript sources....

- Dow Jones
- Reuters
- Agence France Presse (France)
- ANSA (Italy)
- Agencia Lusa (Spain)
- Beita (Russia)
- Hugin (Germany)
- M2 Presswire
- PR Newswire
- Xinhua Newswire
- BBC
- CNN
- ABC
- CNBC
- CBS
- NBC
- Fox

Extensive Industry Coverage

- **Accounting & Consulting (287 sources)**
- **Advertising & PR (143)**
- **Agriculture and Forestry (102)**
- **Airlines (17)**
- **Automobiles (52)**
- **Banking and Credit (275)**
- **Business and Consumer Services (158)**
- **Chemicals (295)**
- **Clothing and Textiles (38)**
- **Computing & Electronics (503)**
- **Construction & Real Estate (163)**
- **Consumer Products (112)**
- **Energy (277)**
- **Environmental and Waste Management (173)**
- **Food, Beverages and Tobacco (139)**
- **Healthcare (493)**
- **Hotels, Restaurants & Casinos (35)**
- **Insurance (124)**
- **Internet & Online (274)**
- **Leisure and Arts (271)**
- **Machinery & Industrial Goods (183)**
- **Media (234)**
- **Metals & Mining (80)**
- **Paper & Packaging (61)**
- **Pharmaceuticals (137)**
- **Retail (87)**
- **Securities & Investment (411)**
- **Telecommunications (236)**
- **Transportation & Shipping (95)**

Interface Available in 9 Languages

- English
- French
- German
- Spanish
- Italian
- Russian
- Japanese
- Chinese (simplified)
- Chinese (complex)

Non-English Content

- Bulgarian (3 sources)
- Catalan (3)
- Chinese (Complex) (58)
- Chinese (Simplified) (16)
- Czech (8)
- Danish (11)
- Dutch (25)
- English (c 7,000)
- Finnish (11)
- French (113)
- German (166)
- Hungarian (6)
- Italian (55)
- Japanese (93)
- Norwegian (5)
- Polish (6)
- Portuguese (61)
- Russian (157)
- Slovak (1)
- Spanish (157)
- Swedish (15)
- Turkish (6)

Key Czech content

- CTK Business News (Czech Language)
- Hospodarske Noviny (Czech Language)
- Lidove Noviny (Czech Language)
- Prague Business Journal
- The Prague Post
- Prague Tribune
- Reuters - News (Czech Language)

Key Benefits of Factiva.com

- **World-Class Content:** Global content and local sources (including top trade publications)
- **Company Quick Search:** company profiles; stock quotes; financial information and news
- **News Pages:** team-oriented; allows you to customize information for individual markets and/or verticals
- **Intelligent Indexing:** enables precise search results, and therefore, increase in productivity



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Factiva Interface

british airways

Search allows you to interrogate all 9,000 sources in seconds

Run Search

In the last month

Currently Selected

Source	All Sources
Company	All Companies
Subject	All Subjects
Industry	Airlines

Selected indexing fields appear here

Free Text Examples
Date
Select Sources and Factiva Intelligent Indexing TM

Find an Industry

Or And

- Accounting/Consulting
- Advertising/Public Relations
- Aerospace/Defense
- Agriculture/Forestry
- Airlines
- Automobiles
- Banking/Credit
- Business/Consumer Services
- Chemicals

Narrow your search using a range of indexing categories

Region	All Regions
Language	All Languages
Look up	

More Search Options

Clear Search

Save Search

Run Search

interface language | company list | quotes list | preferences | logout

Dow Jones & Reuters

Search Track News Pages

Group Pages | Factiva Pages Support ?

France

Refresh News Page

+ Search this Newsstand | -

Quotes List

	Last	Change
CAC 40	2,889.51	-0.47%
France SBF 120	2,036.90	-0.41%
DJIA	8,440.04	-0.89%
FTSE 100	3,880.50	-0.47%
Nasdaq	1,457.23	-0.61%

Updated: 09:51, 25 April 2003
Delayed per Exchange rules.
Quotes in local currency.
Source: Reuters Investor

Editor's Links

Nouvelles du Monde Les nouvelles titres

Infos

L'Esse

Euron

Le Jou

L'Equi

La Chaîne Météo

INSEE

What's New on Factiva.com

- [Factiva Services to be Integrated into Microsoft Office 2003](#)
- [Factiva.com: Improving the User Experience](#)
- [Get the Latest News on the Situation in Iraq](#)
- [New user? Sign up for an Introductory Learning Session](#)
- [What Publications Are Available at the Start of your Business Day?](#)

Factiva News Pages allow you to select from a range of international news collections

Les Echos
Le Quotidien de l'Economie

Friday, 25 April 2003 A La Une

- Richard Perle, un faucon, s'explique.**
Les Echos, 25 April 2003, 53 words, (French)
- Argentine. Présidentielle**
Les Echos, 25 April 2003, 25 words, (French)
- Airbus décroche un contrat spectaculaire aux E**
Les Echos, 25 April 2003, 124 words, (French)
- Tête d'affiche. Carcassonne**
Les Echos, 25 April 2003, 27 words, (French)

édit sa production mais augmente ses

5 April 2003, 128 words, (French)

hosn pense que Nissan n'est pas encore à son maximum.

5 April 2003, 122 words, (French)

- Retraites - Fillon révèle les détails de la réforme.**
Les Echos, 25 April 2003, 191 words, (French)

Le Monde

Friday, 25 April 2003 A la une

- Comment l'OMS combat le SRAS.**
Le Monde, 25 April 2003, 162 words, (French)
- Bercy veut beaucoup moins de fonctionnaires dès 2004.**
Le Monde, 25 April 2003, 169 words, (French)
- Au PS, la majorité de François Hollande est menacée.**
Le Monde, 25 April 2003, 155 words, (French)
- L'eau glacée de Titan, lune brumeuse de Saturne.**
Le Monde, 25 April 2003, 401 words, (French)
- Boudon, semeur de perplexités.**
Le Monde, 25 April 2003, 27 words, (French)
- Impérialisme postmoderne.**
Le Monde, 25 April 2003, 1364 words, (French)
- Au Printemps de Bourges, le bonheur de danser le tango.**
Le Monde, 25 April 2003, 86 words, (French)

Factiva News Pages can even include the latest market indices

Build your own page of preferred sources and choose to search or browse today's edition

Add to Company List

Get today's share prices or chart the performance of your company over a period of time.

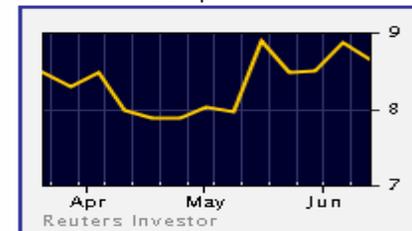
Contact Information

Quote

Quote | Add to Quotes List

Symbol MOT.M	Price 8.76	Change -0.01 ▼	Volume 1,531,900
Currencies USD	Exchange NYS	52-Week High: 16.98	52-Week Low: 7.30

3 Months Weekly



Quotes delayed according to Exchange regulations. Quotes as of 14:38, 17 June 2003.
Source: Reuters Investor

Business Description

Provider of integrated communications solutions and embedded electronic solutions such as: software-enhanced, wireless, telephone, radio and satellite communications; embedded semiconductor products and embedded electronic systems.

Source: Media General

Latest News

View All Headlines

1. **Motorola, Inc. - Tele**
Hoover's Company Capsu

View the latest news on your company or access recent press releases

Key Competitors

- AMD
- Agere Systems
- Agilent Technologies
- Alcatel
- Cisco Systems
- Fujitsu
- GE
- Hitachi
- ITT Industries
- Intel
- IBM
- Philips Electronics
- Kyocera
- LG Group
- Lucent
- Marconi
- NEC
- Nokia
- Nortel Networks
- Oki Electric
- Panasonic Mobile Communications
- QUALCOMM
- Robert Bosch
- Samsung
- Scientific-Atlanta
- Siemens Information and Communications
- Sony Ericsson Mobile
- Ericsson
- Texas Instruments
- Toshiba

Source: Hoover's Inc.

Latest Press Releases

View All Headlines

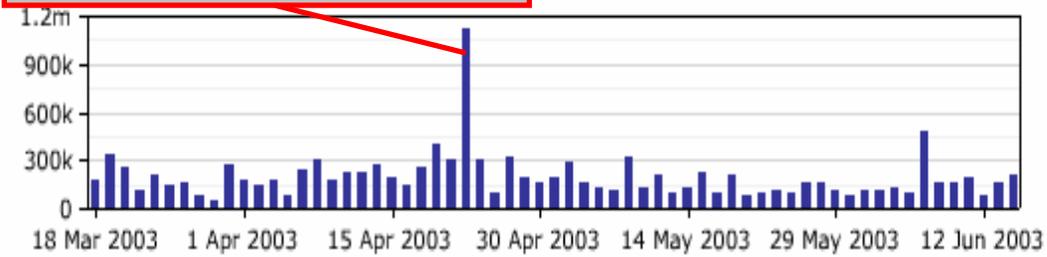
- Kodak Selects Motorola Application-Enabling Platforms for Flagship Medical ...**
PR Newswire, 14:28, 17 June 2003, 1074 words, (English)
- Motorola Announces Winners of CodeMeMoto Developer Contest at JavaOne.**
PR Newswire, 16 June 2003, 684 words, (English)
- WhisperNumber Highlights the Following Stocks.**
Business Wire, 13 June 2003, 799 words, (English)
- Schaeffer's Midday Options Update Features TXN, MOT, INTC, DNDN, IBM, RIG.**
PR Newswire, 11 June 2003, 1157 words, (English)
- Motorola and SWANCC to Co-Sponsor Household Electronics Recycling Event on June ...**
Business Wire, 11 June 2003, 443 words, (English)

Percentage Value

PQE - Proquest Co Common Stock NYS- New York Stock Exchange



You can also see what volume of stock was sold over the year



Daily Prices: 17 Mar 2003 - 17 Jun 2003

Enter symbols

Draw Chart

[Symbol Lookup](#) | [Quotes Lists](#)

Charted Symbols

- **PQE - Proquest Co Common Stock** (NYS) ✕
- **.IXIC - Nasdaq** ✕ ▲

Date Range

Daily prices for the past 3 months

Display Options

Moving Average: None 10 Days 50 Days

Chart Type:

Volume:

Comparison Indexes

- | | | |
|---------------------------------------------|-------------------------------------|--------------------------------------------|
| <input type="checkbox"/> ASX All Ordinaries | <input type="checkbox"/> CAC 40 | <input type="checkbox"/> DAX 30 |
| <input type="checkbox"/> DJIA | <input type="checkbox"/> FTSE 100 | <input type="checkbox"/> Hang Seng |
| <input type="checkbox"/> IBEX 35 | <input type="checkbox"/> MIB 30 | <input checked="" type="checkbox"/> Nasdaq |
| <input type="checkbox"/> NEMAX | <input type="checkbox"/> Nikkei 225 | <input type="checkbox"/> NZ Top 40 |
| <input type="checkbox"/> SP 500 | <input type="checkbox"/> STI Index | |

Select Another Index

Redraw Chart **New Chart**



Why Factiva?

- **High Demand Content**
 - ◆ Almost every major quality newspaper from almost every developed country
 - ◆ Up to the minute company and market news and data
- **Global focus**
 - ◆ Over 1,000 unique, non-English business sources
 - ◆ Content in 22 languages
 - ◆ 9 language interfaces
 - ◆ Content from 118 countries
- **Currency**
 - ◆ Most newspapers on morning of publication
 - ◆ Breaking news from over 200 international newswires
 - ◆ Some magazine content before it is available in the newsagents
- **Corporate penetration**
 - ◆ Used in 84% of Fortune 500 companies. Factiva is one of the products their students will probably use throughout their working lives
- **Technology**
 - ◆ Cutting edge technology - always ahead of the game



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Thank you

Questions?

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