

### Open Access: a free lunch?

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# Open Access for the academic community

- Free access to intellectual output
- Really a free lunch?



- What have we seen?
- What are the challenges to installing OA?
- How will the aggregators react?
- Future trends



#### What have we seen?

- Increase in OA
- Demands on commercial providers



"The Internet – and pressure from funding agencies, who are questioning why commercial publishers are making money from government funded research by restricting access to it – is making free access to scientific results a reality"

"The Paperless Library" September 22<sup>nd</sup>, 2005 www.economist.com/science/story\_ID=4423646



- Expected Impact?
- Our question ....



- OA is here ..... must react to it and with it.
- Challenges?
- More information
- Finding, Publishing, Distributing



# Challenges to finding

- Content to publish
- Enthusiasm
- PQDT



## Challenges to publishing

- Costs
- Google



## Challenges to dissemination

- IRs
- Linking technologies



### PQ's reactions to OA

- Innovation in Industry is constant
- Variety of needs



#### What value do we add?

- Fast delivery of products to market.
- A long term track record of delivering quality products.
- Market specialists we are close to market; we listen to it; we are advised by it; we "create profit by delivering value".
- Needs based "solutions".
- Specific service elements addressing the wide range of information and research needs of a wider range of user types



#### Future areas to look at

- Adding OA collections
- A&I metadata
- Technology and Linking
- Closer customer partnerships



# View of OA going forward

- OA models are still evolving
- Viable options?
- Free lunch