

Trends and Updates in Using Information

Session coordinator: Jiří Kadleček, Albertina icome Praha s.r.o., Czech Republic

Gale – Cengage Learning

e Journals and e Books for Academic Institutions

Paul Fertl

Sales Director, 2008

Inforum 2008



GALE
CENGAGE Learning™

Gale, a part of [Cengage Learning](#), is a world leader in e-research and educational publishing for libraries, schools and businesses.

reference titles - full-text magazines and newspaper articles
databases - digital archives - eBooks - microforms

The Gale family of publishing imprints includes such noted reference brands as Macmillan Reference USA™, Charles Scribner's Sons and Primary Source Microfilm™.

In addition to serving the school and library communities, Gale also licenses its proprietary content for integration within Web-based information services.

Content Overview

Academic OneFile

11,200 Titles

7,623 Peer Reviewed

5,150 Full Text

2,450 Active, Full-text Peer Reviewed

General OneFile

11,600 Titles

2,972 *Magazines for Libraries*

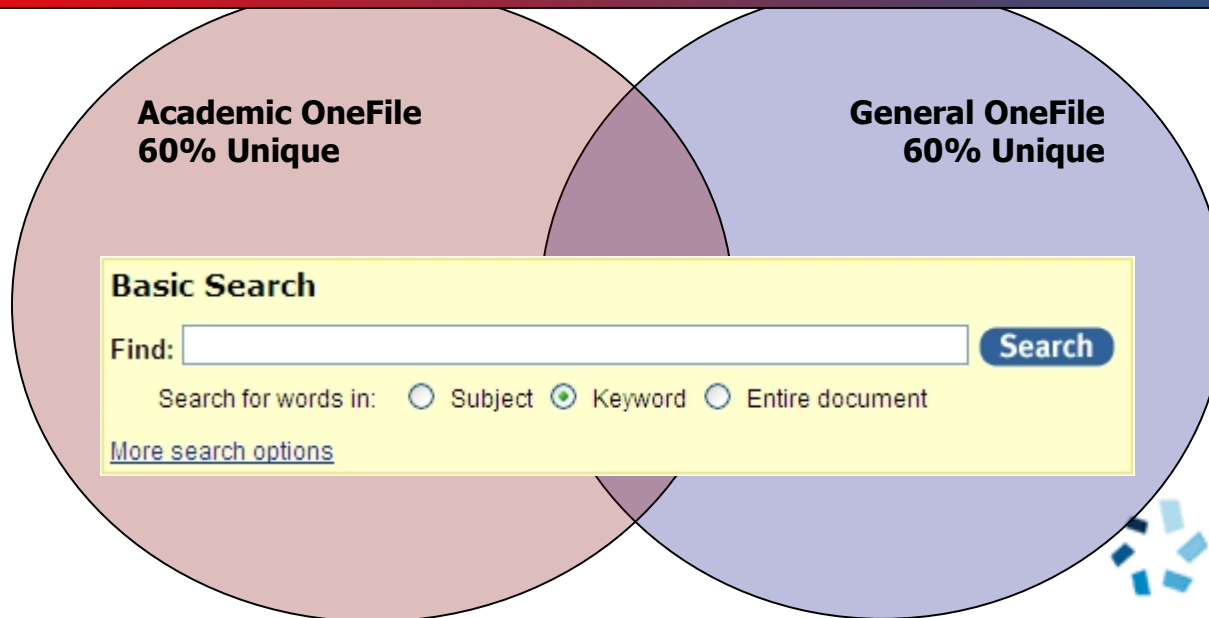
6,756 Full Text

5,493 Unique Titles

embargoed: 243 titles

Academic Journals

General Magazines



Discover the largest database of quality
academic journals available today!

Academic OneFile





Perfect for research libraries, graduate schools, universities and community colleges, **Academic OneFile** answers the call for a sophisticated, current and easy-to-use database for serious research.

Academic OneFile is a comprehensive subscription based database containing more than 11,000 academic journals offering outstanding geographic and topical coverage.

Over 50% of the journals are published outside of the United States and the subjects covered include science, technology, medicine social sciences and humanities.

The premier source for peer-reviewed, full-text articles from the world's leading journals and reference sources.

With extensive coverage of the

physical sciences, technology, medicine, social sciences, the arts, theology, literature and other subjects

The screenshot shows the Academic OneFile search interface. At the top, the GALE CENGAGE Learning logo is visible. The main header reads 'Academic OneFile' with navigation links for 'Preferences', 'Change Databases', and 'Logout'. Below the header, there are tabs for 'Basic Search', 'Subject Guide Search', 'Publication Search', and 'Advanced Search'. The current search is for 'su (*Angioplasty*)' under the 'Subject Guide Search' tab. The search results are displayed in a table with columns for 'Academic Journals (738)', 'Magazines (140)', 'Books (4)', 'News (165)', and 'Multimedia (5)'. The results are sorted by 'Publication Date'. The first result is '1. Comparison of angiographically guided direct stenting technique with direct stenting and optimal balloon angioplasty guided with intravascular ultrasound. The multicenter, randomized trial results.(Report)'. The second result is '2. Effects of Percutaneous Transluminal Angioplasty and Endovascular Brachytherapy on Vascular Remodeling of Human Femoropopliteal Artery: 2 Years Follow-up by Noninvasive Magnetic Resonance Imaging.(Author abstract)(Report)'. A search filter sidebar on the left allows narrowing results by document type, listing categories like Author Abstract (225), Brief Article (49), Report (18), Editorial (17), Clinical Report (14), Abstract (12), Disease/Disorder Overview (4), Column (2), Cover Story (2), Product/Service Evaluation (2), Correction Notice (1), and Illustration (1).

What distinguishes *Academic OneFile* from other periodical databases?

- Journal inclusion is highly selective and based on the major bibliographical indices such as EconLit, CINAHL, PsycINFO, MLA International Bibliography and ERIC.
- The majority of journals included are full text and peer reviewed with minimal embargos - 7,600 are peer reviewed, 5,100 are full text and only 9% are under embargo for an average time of only 70 days. No other aggregated product offers breadth and quality on a comparable scale.
- *Academic OneFile* will not duplicate library holdings as more than 75% of the content is unique.
- Journals from the world's major publishers are complemented by premier monographs and major newspapers including the full text of *The Times* (London) (from 1985), *New York Times* (from 1985) and the *Financial Times* (from 1996).
- *Web of Science* subscribers can access cited references, journal impact reports and the full text of articles via direct links.

The outstanding content is complemented by Gale's newly improved *PowerSearch* platform offering users a simpler design with enhanced usability, increased customization capabilities, greater flexibility and index-term browsing.

New features include visual search, search alerts with RSS export, search within results, enhanced limiting and improved “How-to-Cite” functionality.

Whether you are looking for the latest scientific research on global warming, need to study recordings of live surgeries or are learning about existentialism you will find the information you need in *Academic OneFile*.

Academic OneFile will not:

- **Duplicate your library's existing resources. More than 75% of the content is unique.**
- **Thwart users' research with embargoes. Less than 300 titles are under embargo.**

Academic OneFile will:

- **Provide full-text access to content found in major indices such as *CINAHL, ERIC, BIOSIS, EconLit, RILM, PsycINFO*.**
- **Provide peer-reviewed journals that your students need.**

Not Your Typical Periodical Database



Full collection of Elsevier abstracts for 2,200 journals back to 1996.



Key, peer-reviewed journals published in Spanish, French and other European languages. All articles can also be translated into 8 different languages.

reference
books

Major reference sets such as the *Gale Encyclopedia of Science*, *Gale Encyclopedia of Medicine*, and the *Encyclopedia of World Biography*.

Near-complete Economist Intelligence Unit series in full-text with no embargo.

Economist Intelligence Unit

New content for 2008



48 peer reviewed journals in Biotechnology and other areas from Mary Ann Liebert Inc. <http://www.liebertpub.com/> all in full text.

Key Titles

AIDS Research and Human Retroviruses

Journal of Interferon & Cytokine Research

Bariatric Nursing and Surgical Patient Care

Journal of Neurotrauma

Biosecurity and Bioterrorism: Biodefense Strategy, Practice, and Science

Journal of Child and Adolescent Psychopharmacology

Biotechnology Law Report

Journal of Palliative Medicine

Cloning and Stem Cells

Obesity Management

Election Law Journal

Stem Cells and Development

Human Gene Therapy



Medical students will now have the ability to view a live surgery from plastic surgery to vascular surgeries. Academic OneFile will provide both articles and video!

Hyperlinks from the Multimedia Tab will take students directly to the webcast.



Small Incision Mitral Valve Repair

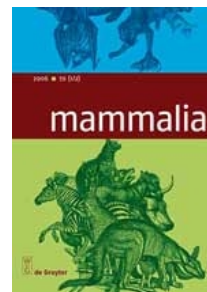
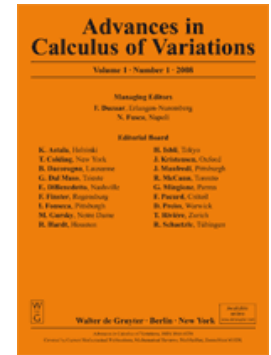
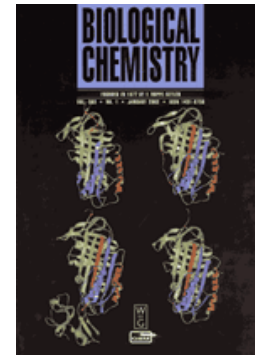
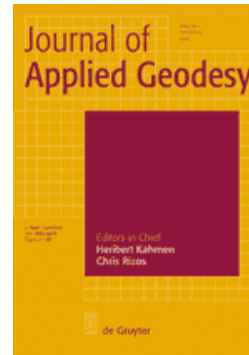
Links to live surgeries from OR LIVE

Rhinoplasty, Knee Replacement, Heart Transplant, Robotic-Assisted Prostatectomy, Craniotomy Treatment for Meningioma Tumors, Anterior Spinal Fusion, Kyphoplasty for Vertebral Compression Fractures



Abstract linking agreement with Walter De Gruyter www.degruyter.com for almost 100 titles.

Full-text for nearly 40 titles coming soon.





SVEUČILIŠTE U
ZAGREBU



Acta Botanica Croatica
Acta Geographica Croatica
Acta Graphica
Acta Stomatologica Croatica
Biblija Danas
Bogoslovska Smotra
Cemu
CIT Journal of Computing and Information Technology
Croatian Geotechnical Journal
Croatian Journal of Forest Engineering
Croatian Medical Journal
Croatian Yearbook of European Law & Policy
Croatica Christiana Periodica
Drvna Industrija
FAMENA Transactions
Food Technology and Biotechnology
Geofizika
Glasnik za Sumske Pokuse
Godisnjak za Povijest Filozofije
Govor
Hrvatska Revija za Rehabilitacijska Istraživanja
Hrvatski Ljetopis za Kazneno Pravo i Praksu
International Journal for Engineering Modelling
ITI
Journal of Central European Agriculture
Kinesiology
Medicinar
Medijska Istraživanja
Nova Mehanizacija Sumarstva

Politicka Misao
Prilozi za Istraživanje Hrvatske Filozofske Bastine
Prinosi za Poredbeno Proučavanje Prava i Međunarodno Pravo
Promet
Prostor
Psihoterapija
Psychiatria Danubina
Revija za Socijalnu Politiku
Ribarstvo
Rudarsko-Geolosko-Naftni Zbornik
Sociologija Sela
Studia Romanica et Anglica Zagrabienis
Studijski Centar Socijalnog Rada. Ljetopis
Sumarski List
Suvremena Lingvistika
Suvremeni Promet
Sveta Cecilija
Sveučiliste u Zagrebu. Fakultet Organizacije i Informatike Varazdin. Zbornik
Radova
Sveučiliste u Zagrebu. Filozofski Fakultet. Institut za Pedagogijska
Istraživanja. Zbornik Radova
Univerzitet u Zagrebu. Pravni Fakultet. Zbornik
Veterinarski Arhiv
Zagreb International Review of Economics & Business
Zagreber Germanistische Beitrage
Zbornik Zagrebacke Slavisticke Skole

Nature
Nature Biotechnology
Nature Cell Biology
Nature Chemical Biology
Nature Digest
Nature Genetics
Nature Geoscience
Nature Immunology
Nature Materials
Nature Medicine
Nature Methods
Nature Nanotechnology
Nature Neuroscience
Nature Photonics
Nature Physics
Nature Protocols
Nature Clinical Practice Urology Bone Marrow Transplantation
British Dental Journal
British Journal of Cancer
British Journal of Pharmacology
Cancer Gene Therapy
Cell Death and Differentiation
Cell Research
Clinical Pharmacology & Therapeutics
EMBO reports
European Journal of Clinical Nutrition
European Journal of Human Genetics
Evidence-Based Dentistry

Eye
Gene Therapy
Genes and Immunity
Heredity
Immunology & Cell Biology
International Journal of Impotence Research
International Journal of Obesity
Journal of Cerebral Blood Flow and Metabolism
Journal of Exposure Science and Environmental Epidemiology
Journal of Human Hypertension
Journal of Investigative Dermatology
Journal of Investigative Dermatology Symposium Proceedings
Journal of Perinatology
Kidney International
Laboratory Investigation
Leukemia
Modern Pathology
Molecular Psychiatry
Molecular Systems Biology
Molecular Therapy
Mucosal Immunology
Neuropsychopharmacology
Obesity
Oncogene
Prostate Cancer
Spinal Cord
The Pharmacogenomics Journal
Vital





A one-stop source for news and periodical articles on a wide range of topics:

business, computers, current events, economics, education, environmental issues, health care, and much more.



General OneFile

- 11,000 periodicals important to the general patron, with a strong focus on Popular Magazines
- Majority of content not found in other journals databases.
- Nearly embargo-free collection
- Blogs, podcasts, newspapers, and reference works in one search
- Full Fodor's Collection
- Strong focus on *Magazines for Libraries* collection



Key Features



More than 400 Spanish-language periodicals. All articles can now also be translated into 8 different languages.



More than 3,000 active, full-text titles recommended by *Magazines for Libraries*.

**reference
books**

More than 20 reference sets, including the *Encyclopedia of World Biography* and the *Gale Encyclopedia of Science*.



11,000 magazines in all, 70% of which are not found in other journals databases databases.



InfoTrac Custom Newspapers

Infotrac Custom Newspapers has increased from 400 newspapers to more than 1,200 newspapers in the last 2 years.

245 are published outside the US.

The New York Times

THE TIMES

The Star-Ledger

THE CHRISTIAN SCIENCE MONITOR

THE GLOBE AND MAIL

Seattle Post-Intelligencer

The Guardian

USA TODAY

BOSTON Herald

Houston Chronicle

THE PLAIN DEALER

San Francisco Chronicle

REFORMA
CORAZÓN DE MÉXICO

The Washington Times

TELEGRAM & GAZETTE

Star Tribune
NEWSPAPER OF THE TWIN CITIES

THE INDIANAPOLIS STAR

GALE
CENGAGE Learning

InfoTrac Custom Newspapers

This innovative Web-based full-text newspaper database allows to search articles instantly by title, headline, date, newspaper section or other assigned fields.

Finally, a one-stop source for the day's news and searchable archives.

You can customize your online newspaper database features, including database name, screen layout and search options.

With Custom Newspapers, you can easily search a collection of more than 1.200 newspapers, then select your own screen appearance, search options and results format.

MORE THAN 26 MILLION FULL-TEXT ARTICLES FROM MORE THAN 1.200 NEWSPAPERS

Coverage includes:

- More than 1.200 cover-to-cover titles including U.S. national, regional and local newspapers as well as the leading titles from around the world
- Selected full-text news and business coverage from another 280 sources

The Gale Virtual Reference Library: Gale's eBook platform



Gale is taking eBooks to the next level by delivering their award winning reference content in an easy-to-use database format

- Currently more than 1800 titles are available, ranging from Literature to Science, History to Health, Religion to Biography

Your Library...
always open!

Move your reference titles into circulation with this powerful combination of Gale references and eBook delivery.

The Gale Virtual Reference Library

provides access to Gale's premier and award winning English language content which offers excellent background information for beginning the research process

supports the development of electronic information literacy within a community of users who may be new to electronic research

Puts the library's reference content into circulation and saves shelving space

More than 1800 encyclopedias and almanacs already released

Continuous simultaneous publication of new content in print and eBook formats

Content from Gale's various imprints is included:

St. James Press, Macmillan, Scribner, UXL, Schirmer, Graham & Whiteside, InfoPlus, Lucent etc.

Other 3rd party publishers available:

- Springer
- Thomson Course Technology PTR
- Cambridge University Press
- M.E. Sharpe
- Oxford University Press
- K.G. Saur Verlag
- Sage and Wiley
- And more...



Content examples by subject:

Business:

Encyclopedia of Major Marketing Campaigns

Encyclopedia of Business & Finance

General Reference:

Countries and their Cultures

New Catholic Encyclopedia

Worldmark Encyclopedia of the Nations

Health / Science:

Gale Encyclopedia of Medicine

Gale Encyclopedia of Science

Grzimek's Animal Life Encyclopedia

Religion:

Encyclopaedia Judaica, 2nd ed.

Arts & Literature:

Concise Major 21st Century Writers

Schirmer Encyclopedia of Film

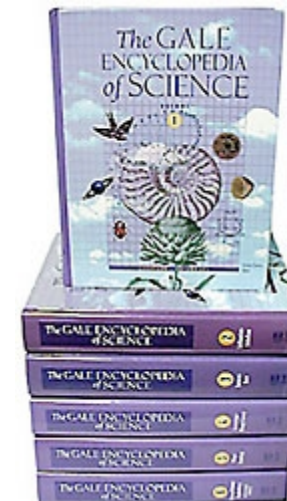
Science & Technology:

Coming soon!

Gale Encyclopedia of Science

New Dictionary of Scientific Biography

Full title list at: <http://www.gale.com/ebooks>



With GVRL you can....

Access a comprehensive collection of reference materials 24/7

Unlimited usage

Search within a single eBook or an entire collection

Email and print articles from your eBooks

Save your previous research on an embedded InfoMark to get to the selected eBook

Powered by InfoTrac - Intuitive interface with familiar functionalities

- Print or email an entire article, not just a page
- Mark lists
- List of sources
- Search history
- InfoMarks
- Usage statistics

Access from your existing Gale common menu

Searching across and within the eBook collection

Link to entries/articles from the Table of Contents or the index

Browse a list of illustrations

Access from OPAC via MARC records

Remote access

No special readers or hardware required

Basic Search

- Document title
- Keyword
- Full text
- Or...select a publication
- **Limit by...**
 - Publication title
 - Date
 - With images
 - Subject Area
 - Audience

• Advanced Search

- Keyword
- Document title
- Image caption
- Full text
- Publication title
- ISBN
- Author of document
- Publisher
- Start page
- Document number
- Previous searches



Basic Search Screen

The screenshot shows the Gale Virtual Reference Library Basic Search interface. Callouts A-E highlight specific areas: A (Gale International logo), B (Gale Virtual Reference Library title), C (Help icon), D (Basic Search link), and E (Home > Basic Search breadcrumb). Labels on the right side identify the Library Bar, Title Bar, Toolbar, Search Bar, and Search Pathway.

THOMSON GALE Gale International

Gale Virtual Reference Library™ Preferences | More Databases | Login

InfoMark | Print | E-mail | Download | Marked Items | Previous Searches | Dictionary | Title List | Help

[Basic Search](#) | [Advanced Search](#)

[Home](#) > Basic Search

Basic Search

Find: **Search**

Search for words in: Document title Keyword Full text Powered by InfoTrac®

Or select a publication below:

[Show All](#) | [Hide All](#)

Arts	View publications
Business	View publications
Environment	View publications
History	View publications
Information and Publishing	View publications
Literature	View publications
Medicine	View publications
Nation and World	View publications
Science	View publications
Social Science	View publications

Library Bar

Title Bar

Toolbar

Search Bar

Search Pathway

Basic Search

Select from three search options

Or select a publication – and make a search within

Or show all titles by subject

Basic Search

Find:

Search for words in: Document title Keyword Full text

Powered by InfoTrac®

Or select a publication below:

[Show All](#) | [Hide All](#)

Arts	View publications Arts and Humanities Through the Eras 5v, 2005 Contemporary Fashion 2nd ed., 2002
Business	View publications Encyclopedia of Business and Finance 2v, 2001 Gale Encyclopedia of E-Commerce 2v, 2002
Environment	View publications Pollution A to Z 2v, 2004
History	View publications Encyclopedia of Clothing and Fashion 3v, 2005 Encyclopedia of Food and Culture 3v, 2003 History Behind the Headlines: The Origins of Conflicts Worldwide 6v, 2001 New Dictionary of the History of Ideas 6v, 2005
Information and Publishing	View publications World Press Encyclopedia 2nd ed., 2v, 2003
Literature	View publications Nonfiction Classics for Students 5v, 2001
Medicine	View publications Nutrition and Well-Being A to Z 2v, 2004
Nation and World	View publications Countries and Their Cultures 4v, 2001 Worldmark Encyclopedia of the Nations 11th ed., 6v, 2004
Science	View publications Gale Encyclopedia of Science 3rd ed., 6v, 2004 Science of Everyday Things 4v, 2002

Basic Search

Three search options

Enter search term

View results

Sort results ?

Expand or limit search from results page?

The screenshot displays a search interface with the following elements:

- Quick Search:** A yellow box containing a "Find:" input field and a blue "SEARCH" button.
- Results for Basic Search:** (TI (advertising))
- Reference:** A blue header bar with a red box around the [Expand/Limit](#) link and a "Sort by: Relevance" dropdown menu.
- Navigation:** "Mark All", "Previous", "Results 1 - 8 of 8 most relevant GO", and "Next" buttons.
- Expanded View:** A detailed view of the "Expand/limit the current results:" section, highlighted with a red box. It includes:
 - to document with images:
 - by publication date(s): All Dates Before On After Between
 - Three dropdown menus for date ranges, each currently set to "*None*", with an "and" separator.
 - by publication title: [Browse Publication Titles](#)
 - A blue "GO" button.
- Sort by:** A dropdown menu set to "Document Title", with a red box around the text "Document Title" and "Publication Title" and an arrow pointing to it.
- Footer:** "Previous", "Results 1 - 8 of 8 GO", "Next", and the "GALE CENGAGE Learning" logo.

- Hit term highlighting
- Images
- Web links
- Link to related index terms in this eBook title

View other articles linked to these index terms:

Page locators that refer to this article are not hyper-linked.

Ad Council,1: 26, 1: 27
Advertising agencies,1: 24-27
Advertising slogans,1: 26
American Association for Advertising Agencies (AAAA),1: 24
Babyboomers,1: 26
Burnett, J.,1: 24
Children's Online Protection Act (COPA) [1998],1: 27
COPA (Children's Online Protection Act) [1998],1: 27
Copywriter,1: 26
Dalrymple, H.,1: 25, 1: 26
Federal Trade Commission (FTC), antitrust legislation enforced by,
business advertising governed by,1: 26
Federal Trade Commission Act (1914),
1: 24, 1: 26, [1: 38](#), [1: 364-365](#), [1: 429](#), [2: 770](#)
Field & Stream magazine,1: 24
FTC v. Winsted Hosiery Company,1: 24
Gilson, C. C.,1: 24, 1: 26
Global economy/globalization,
of advertising agencies,1: 27
Good Housekeeping,
1: 24
Goodrum, C.,1: 25, 1: 26
Government
role in advertising by,1: 27
Internet,
advertising agencies and,1: 27
Loss, M. D.

Click more links
from the article /
entry page

View the entry
as a PDF

Click a link for
more information
on 'how to cite'
entries

THOMSON
GALE

Generate a Citation

Note: Thomson Gale displays available publication data based on current MLA, APA, and NISO standards and guidelines. Consult your instructor for specific bibliographic style preferences required of your written work.

Thomson Gale

WILLIAMS, SCOTT, and JOHN A. SWOPE "Advertising Agencies." *Encyclopedia of Business and Finance*. Ed. Burton S. Kaliski. Vol. 1. New York: Macmillan Reference USA, 2001. 24-28. 2 vols. *Gale Virtual Reference Library*. Thomson Gale. JISC Trial. 17 January 2005
<<http://find.galegroup.com/gvrl/infomark.do?&type=retrieve&tabID=T001&prodId=GVRL&docId=CX3402700022&source=gale&userGroupName=jiscebook&version=1.0>>.

Export to third party software: EndNote
 ProCite
 Reference Manager

Export **Cancel**

InfoMark

- Print
- eMail
- Download
- Mark entries
- View previous searches
- Dictionary
- Title list
- Use 'help'

- [Home Page](#)
- [Using the Banner Bars](#)
 - [Library Bar](#)
 - [Title Bar](#)
 - [Toolbar](#)
 - [Search Path Bar](#)
 - [Breadcrumb Trail](#)
 - [Search Options](#)
 - [Setting Session Preferences](#)
- [Searching](#)
 - [Basic Search](#)
 - [Basic Search by Keyword](#)
 - [Basic Search by Document Title](#)
 - [Basic Search by Full Text](#)
 - [Browsing an eBook](#)
 - [Advanced Search](#)
 - [What is an Advanced Search Index?](#)
 - [Advanced Search Indexes for Gale V](#)
 - [Using a Browse Page](#)
 - [Advanced Search Examples](#)
 - [CCL Advanced Search](#)
 - [CCL Advanced Search Examples](#)
 - [Previous Searches](#)
 - [Previous Search Result Sets](#)
 - [Building a New Search Using Previous](#)
 - [Using the Dictionary](#)
 - [Selecting Databases to Search](#)
- [Search Tips](#)
 - [Search Results](#)
 - [Limiting Your Search](#)
 - [Documents](#)

Advanced Search Indexes






















Here are the [indexes](#) in *Gale Virtual Reference Library* you may use with [Advanced Search](#).

Note that the index and logical operator selections that you see on your screen are only suggestions. Use the drop-down lists if you want to make your own selections. To search on multiple indexes, select a logical operator at the far left to connect each index you're searching. The AND operator is used by default, unless you select OR or NOT. To search more than three indexes, click the **Add a row**> link.

Index	Abbreviation	Description
Keyword	ke	Searches all words (except stop words) in key fields in documents, including author, title, introductory text, and as well as back-of-the-book index terms, and on topics that have been assigned to articles. This option searches a broader range of fields than more specific searches like by document title.
Document Title	ti	The document title index is composed of all words (except stop words) in document titles. The title of an article will generally be the topic of an essay (e.g. person name, name of an organization, etc.), so this is generally a good search to use if you are looking for a particular subject. This is also a good search to use if you only know part of the title you are looking for.
Publication Title	pu	Simply fill in the box with a book title and the application will limit your search to a particular eBook title in your collection. Use this search especially for series titles, such as <i>Contemporary Authors</i> . Combining a publication title index search with another search is the same as limiting that search by publication title.
Image Caption	ic	This search allows you to find documents with a particular photo or image.
Full Text	tx	Full text refers to all words (except stop words) from the body of documents as well as the fields of information included in the keyword search. This is a good search to use if you are looking a particular line of text or an unusual phrase.

Advanced Search

- Select indexes to search
- Expand link to get more search options
- Select titles?
- Refine your search results if required

<input type="checkbox"/> Mark	5. Germ Theory . Marc Kusnitz. <i>Gale Encyclopedia of Science</i> . Eds. K. Lee Lerner and Brenda Wilmoth Lerner. Vol. 3. 3rd ed. Detroit: Gale, 2004. p1808-1810. 6 vols.    	Topic Overview
<input type="checkbox"/> Mark	6. Immunology . Kenneth B. Chiacchia. <i>Gale Encyclopedia of Science</i> . Eds. K. Lee Lerner and Brenda Wilmoth Lerner. Vol. 3. 3rd ed. Detroit: Gale, 2004. p2099-2101. 6 vols.    	Topic Overview
<input type="checkbox"/> Mark	7. Microbiology . Susan Rodriguez and Roy Thornton. <i>Encyclopedia of Food and Culture</i> . Ed. Solomon H. Katz. Vol. 2. New York: Charles Scribner's Sons, 2003. p502-507. 3 vols.    	Topic Overview
<input type="checkbox"/> Mark	8. Overview . Rod Phillips. <i>Encyclopedia of Food and Culture</i> . Ed. Solomon H. Katz. Vol. 3. New York: Charles Scribner's Sons, 2003. p544-551. 3 vols.    	Topic Overview 
<input type="checkbox"/> Mark	9. Pasteur, Louis . Alice Arndt. <i>Encyclopedia of Food and Culture</i> . Ed. Solomon H. Katz. Vol. 3. New York: Charles Scribner's Sons, 2003. p52-53. 3 vols.    	Topic Overview
<input type="checkbox"/> Mark	10. Pasteur, Louis . Melissa C. Morris. <i>Nutrition and Well-Being A to Z</i> . Ed. Delores C.S. James. Vol. 2. New York: Macmillan Reference USA, 2004. p132-133. 2 vols.    	Biography 

Advanced Search – Additional Tips

- Search for words ‘near to’ each other
- Search across titles containing a certain word (rather than selecting a specific title)
- View results – then expand / limit results if required

The screenshot displays the Gale Reference search interface. At the top left, there is a yellow 'SEARCH' button. Below it, the 'Reference' tab is active. A red box highlights the 'Hide Expand/Limit' link. The main area contains the 'Expand/limit the current results:' section, which includes a red checkmark and the text 'to document with images:'. Below this, there are radio buttons for 'All Dates', 'Before', 'On', 'After', and 'Between', followed by three dropdown menus set to '*None*'. A 'GO' button is located below the filters. The results section shows a list of three items, each with a 'Mark' checkbox and a 'Topic Overview' link. A red arrow points from the 'View results' bullet point in the list to the results section.

SEARCH

Reference

Hide Expand/Limit

Sort by: Document Title

Expand/limit the current results:

✓ to document with images:

by publication date(s) : All Dates Before On After Between

None *None* *None* and

None *None* *None*

by publication title: [Browse Publication Titles](#)

GO

MarkAll Previous Results 1 - 5 of 5 GO Next

1. [Narcolepsy](#). *Gale Encyclopedia of Psychology*. Ed. Bonnie Strickland. 2nd ed. Detroit: Gale, 2001. p447. Topic Overview

2. [Night Terrors](#). *Gale Encyclopedia of Psychology*. Ed. Bonnie Strickland. 2nd ed. Detroit: Gale, 2001. p459. Topic Overview

3. [Sleep](#). *Gale Encyclopedia of Psychology*. Ed. Bonnie Strickland. 2nd ed. Detroit: Gale, 2001. p593-594. Topic Overview

Quick Search

Perform a Quick Search from the results page

- Performs a Keyword Search
- Use 'Quick Search' to find additional results (then easily go back to your original results)

The screenshot displays the Gale Virtual Reference Library interface. At the top, the Thomson Gale logo is on the left, and 'Gale International' is on the right. Below the logo, the text 'Gale Virtual Reference Library™' is centered, with 'Preferences | More Databases | Logout' on the right. A navigation bar contains links for 'InfoMark', 'Print', 'E-mail', 'Download', 'Marked Items', 'Previous Searches', 'Dictionary', 'Title List', and 'Help'. A red star is placed over the 'Previous Searches' link. Below this, there are links for 'Basic Search' and 'Advanced Search', and a breadcrumb trail: 'Home > Basic Search > Results'.

A yellow 'Quick Search' box is positioned on the left side of the results page. It contains a search input field with the text 'vaccine' and a blue 'SEARCH' button.

The main content area shows 'Results for Basic Search: (KE (vaccine))'. Below this is a 'Reference' section with a blue header. On the right side of the header, there is an 'Expand/Limit' link and a 'Sort by: Relevance' dropdown menu. Below the header, there is a 'MarkAll' checkbox and a navigation bar with 'Previous', 'Results 1', '- 20 of 25 most relevant', 'GO', and 'Next'.

Two search results are listed:

- 1. Smallpox Vaccine.** Brian Hoyle. *Gale Encyclopedia of Science*. Eds. K. Lee Lerner and Brenda Wilmoth Lerner. Vol. 5. 3rd ed. Detroit: Gale, 2004. p3663-3664. 6 vols. 67% vaccine, vaccination, vaccines. Includes icons for document, print, search, and share.
- 2. Poliomyelitis.** Jordan P. Richman. *Gale Encyclopedia of Science*. Eds. K. Lee Lerner and Brenda Wilmoth Lerner. Vol. 5. 3rd ed. Detroit: Gale, 2004. p3166-3170. 6 vols. 67% vaccine, vaccination, vaccines. Includes icons for document, print, search, and share.

What is an InfoMark?

- A stable URL linked to your Thomson Gale database
- A single-click to any page of search results

Using an InfoMark performs a search again, whether the result is a single article or a list of articles

Why use InfoMarks?

- Save Time
- Share and update Information
- Create a search and re-execute it weeks or months later
- Works with both local and remote



Use InfoMarks to create...

Reading lists

Current awareness topic sites - links to periodical or newspaper sources

Online/distance learning courses

Bibliographies, reference lists

e-Learning sites

Teacher lesson plans

Student assignments



GET CONNECTED

with the one search engine that allows you and your patrons to search nearly all of your library's databases from one powerful interface:

POWERSEARCH PLUS

The Launch of "PowerSearch Plus"



Contact us for further information

Paul Fertl

Sales Director

Cengage Learning

Griesser 6

83714 Miesbach

Germany

Tel.: +49 (0) 8025/999105

Fax: +49 (0) 8025/999104

Mobile : +49(0)172/8582217

Paul.Fertl@cengage.com

<http://gale.cengage.co.uk>

<http://gale.cengage.com/>