



05)



01)

200 mL  
±5%

04)

**SerialsSolutions<sup>®</sup>** **360**

**“Software Makes It Possible but the  
KnowledgeBase Makes It Work”**

Nick Phipps, Serials Solutions

# Solutions: Normalization of Titles

Does your computer understand that all refer to the same title?  
Title

Journal of public health	0034-8910
Rev. saúde pública	0034-8910
Revista de Saúde Pública	0034-8910
Revista de saúde pública (São Paulo, Brazil)	0034-8910

ISSN:

J. Am. Soc. Nephrol.	1046-6673
JASN	1046-6673
Journal of the American Society of Nephrology	
Journal of the American Society of Nephrology	1046-6673
Journal of the American Society of Nephrology	1433-3450
Journal of the American Society of Nephrology	1533-3450
Journal of the American Society of Nephrology : JASN	1046-6673

## ---JTools Journal Info---

[ [Back to JTools](#) | [Holding Search](#) | [MARC Search](#) | [Journal Search](#) | [View Holdings](#) | [Flag](#) ]

### Journal Details ([Edit](#))

<b>Journal Code</b>	BMJBRTMEDJO
<b>SSJ Number</b>	ssj0001795
<b>Title</b>	<a href="#">BMJ. British medical journal (Clinical research ed.)</a>
<b>Alphabetization</b>	BMJ British medical journal (Clinical research ed)
<b>Non Filing Characters</b>	
<b>Publisher</b>	The Association
<b>Language</b>	English (ENG)
<b>ISSN</b>	<a href="#">0959-8138</a>
<b>EISSN</b>	<a href="#">1468-5833</a>

### Media Types ([Edit](#))

Type	MARC Record Code	ISSN	008
Neutral	<a href="#">lccnsp 89036042</a>	0959-8138	19889999
Neutral	<a href="#">nlmn8900488</a>	0959-8138	19889999
Online	<a href="#">sscn110249</a>	1468-5833	

### Normalizers ([Edit](#))

Title	ISSN	Source	Alt-Title
BMJ. British medical journal (Clinical research ed.)	0959-8138	222\$a\$b	yes
BMJ (Clinical research ed.)	0959-8138	130\$a	yes
BMJ : British medical journal	0959-8138	245\$a\$b	yes
BMJ, Br. med. j. (Clin. res. ed.)	0959-8138	210\$a\$b	yes

### Normalizers [\(Edit\)](#)

Title	ISSN	Source	Alt-Title
BMJ. British medical journal (Clinical research ed.)	0959-8138	222\$a\$b	yes
BMJ (Clinical research ed.)	0959-8138	130\$a	yes
BMJ : British medical journal	0959-8138	245\$a\$b	yes
BMJ, Br. med. j. (Clin. res. ed.)	0959-8138	210\$a\$b	yes
British medical journal	0959-8138	246\$a	yes
BMJ	0959-8138		
bmj.com	0959-8138		
British Medical Journal : BMJ	0959-8138		
BMJ - British Medical Journal - Clinical Research Edition	0959-8138		
BMJ (British Medical Journal)	0959-8138		
BMJ (Clinical research ed )	0959-8138		
BMJ : British medical journal / British Medical Association	0959-8138		
BMJ: British Medical Journal	0959-8138		
BMJ: The British Medical Journal	0959-8138		
eBMJ	1468-5833	245	yes
BMJ :	0959-8138	245	yes
BMJ online	0959-8138	246\$a	yes
BMJ (Clinical research ed.)	1468-5833	130\$a	yes
BMJ : British medical journal	1468-5833	245\$a\$b	yes
BMJ online	1468-5833	246\$a	yes
British medical journal	1468-5833	246\$a	yes

### Anti-Normalizers [\(Edit\)](#)

Title	ISSN
BMJ. British Medical Journal	
BMJ .com	

# Solutions: Normalization of Titles

Source OpenURL uses:

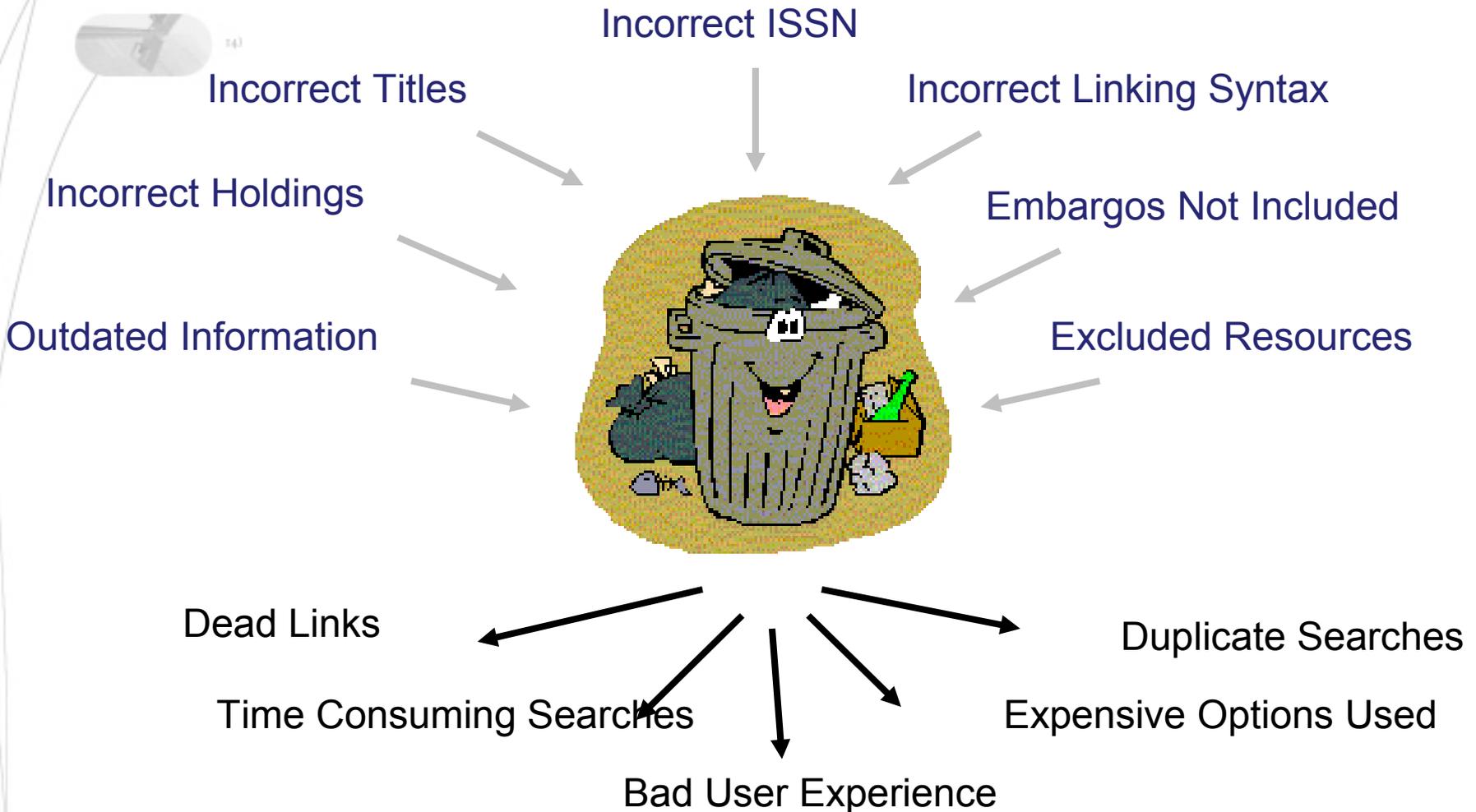
http://ka9yh9gr5u.search.serialssolutions.com/?  
sid=CentralSearch:NPM&genre=article&atitle=Autonom  
y%2C+stress%2C+and+treatment+of  
+depression.&volume=336&issue=7652&title=**British  
medical journal** +%28Clinical+research+ed.  
%29&issn=**1468-5833** &date=2008-05-10&spage=...

Target full-text journal database uses:

BMJ

0959-8138

# Garbage In, Garbage Out



# The “Community Effect”

- **The Network Effect in action**

- Thousands of librarians are looking at this data
- When one librarian reports an issue, we fix it for all

- **Serials Solutions KnowledgeBase data team**

- Ten people in KnowledgeBase data team (recruiting 3 more)
- 3 full-time catalogers
- CONSER participant
- Catalogers on contract

# Solutions: Rules management

- **Rules management**

- Create database-specific rules to address reporting problems from vendors
- Over 16,000 rules applied to over 750 databases
- Correct confusing or wrong data
  - Example: Crisis / New Crisis / Crisis (2003)

<b>Provider reports:</b>	<b>Freeman / 1559-1638, with coverage from June 1998 to present</b>
<b>Actually, this is</b>	<b>Freeman / 0016-0652, coverage from June 1998 to Dec 1999</b> <b>Ideas on Liberty / 1542-0689, coverage from Jan 2000 to Nov 2003</b> <b>Freeman (2003) / 1559-1638, coverage from Dec 2003 to present</b>
<b><i>Any system that doesn't identify all three titles won't provide correct links to content.</i></b>	

# KnowledgeWorks Certification Program



SerialsSolutions®

**KNOWLEDGEWORKS**  
CERTIFIED

**Released Jan 11th 2008!**

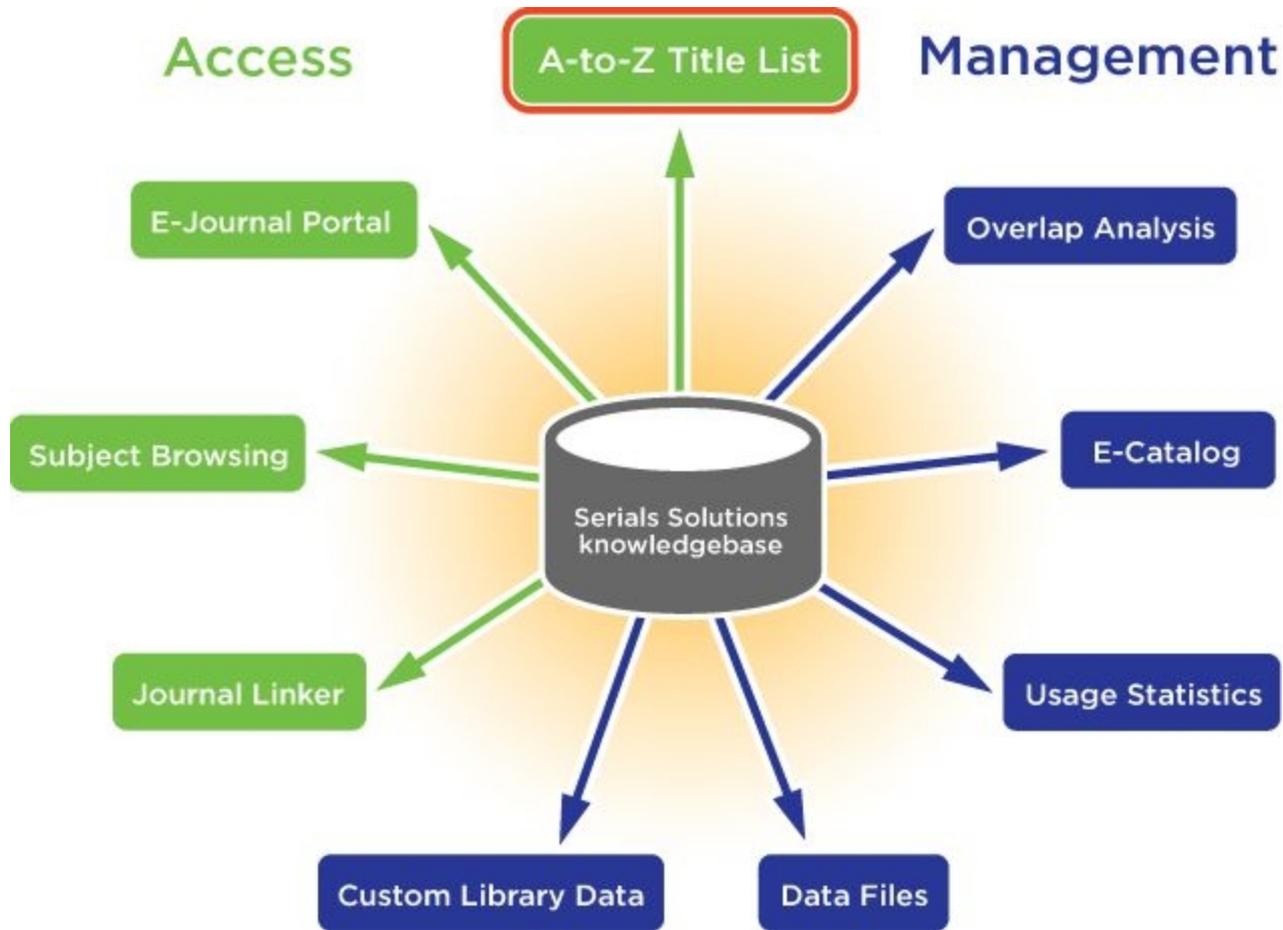
- We are working with many providers!
- If your favorite Provider is not certified, we may be in discussions.....But, contact the provider and encourage certification!
- Certification is Easy and we all win!

# Serials Solutions® KnowledgeWorks



A high quality KnowledgeBase provides

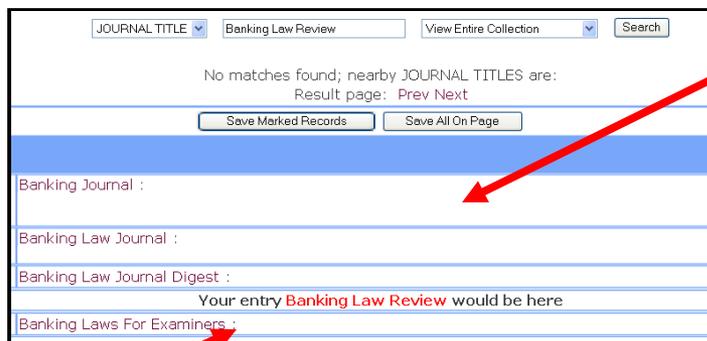
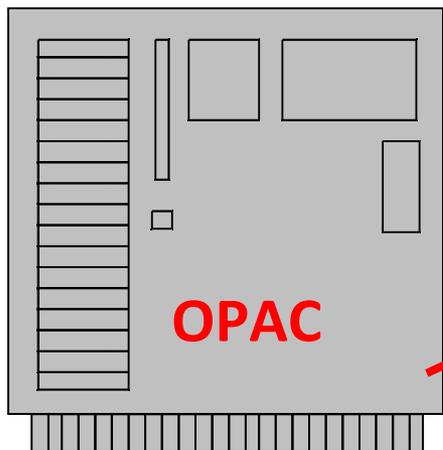
- Discovery that might otherwise be impossible
- Accurate linking
- Ensures proper collection analysis
- Accurate usage statistics
- A great user experience!



# Problem: Managing e-resources in the OPAC

When would you *not* catalog 50% to 100% of your collection?

I guess the library doesn't have that journal!

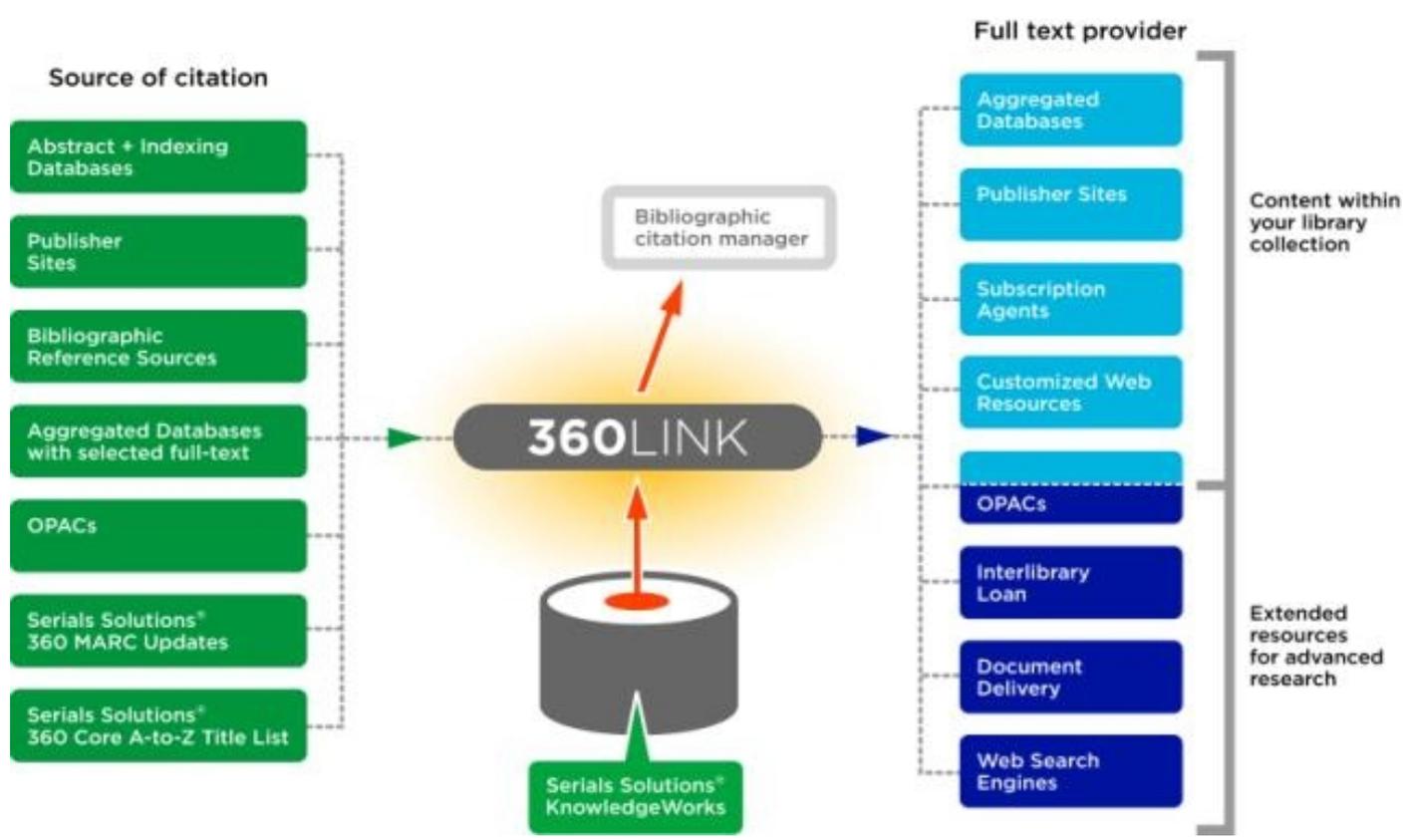


# Features of 360 MARC Updates service

360

- Standardized, yet flexible delivery options
- Automatically sends new records for changes
- Maintains local cataloging practices
- OPAC agnostic
- Highest quality bibliographic data
- Unicode (UTF-8) and MARC- 8 support
- eBook support
- Direct links to content or hosted 856 links
- Group records for consortia support
- Integrated with 360 Suite

360



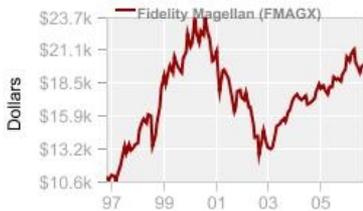


WebFeat acquisition February 2008

**5000+** connectors

# 'Magellan': What does the searcher want?

- The Explorer? (History)
- The Mutual Fund? (Business)
- The Venus Probe? (Science)
- The Strait of Magellan? (Geography)
- The Global Positioning System? (Technology)
- The Health Services Company? (Medicine)



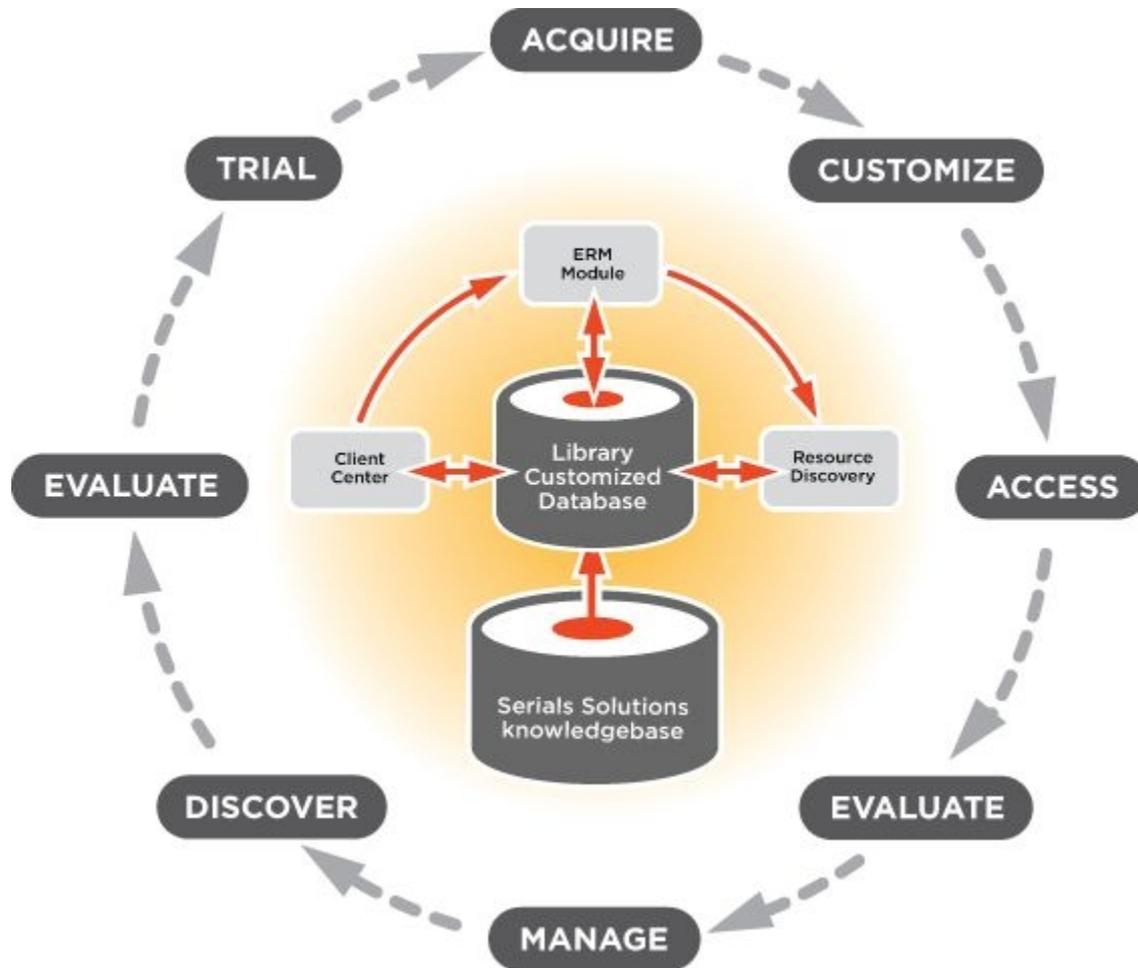
# Focusing the Results via Clustering

Topics	Date	Journals	Authors
Clustered Results			
<b>All Topics (1021)</b>			
+			Strait Of Magellan (112)
+			Venus (81)
+			Fund, Fidelity (79)
+			Reviews, Book (78)
+			Magellan Health Services (73)
+			Voyage (56)
+			Images (54)
+			Ferdinand Magellan (49)
+			Magellan Midstream (42)
+			Behavioral (36)
+			Magellanic Cloud (35)
+			Magellan Petroleum (31)
			▪ History (25)
+			Telescope (25)
+			Original Abstract (22)
+			Rivers, Columbus (21)
			▪ GPS (20)
+			Magellan Aerospace (18)
+			Contract (16)
			▪ Lead (16)
			▪ Provider, Largest Employee Assistance Program (16)
			▪ Theory, Contributions (10)
			▪ Navigator to Magellan (8)
			▪ Utilities, MUDC (8)
			▪ RoadMate (7)
			▪ CEO Of Magellan (6)
			▪ Child, Program For Managing Family Court Parenting (6)
			▪ House (6)
			▪ Nuages de Magellan (6)
			▪ Hard Disk (5)
			▪ Infrared (5)
			▪ Magellan Launches (5)
			▪ Magellan Finds (4)
			▪ Other (279)

210+ customers

# 360 RESOURCE MANAGER

360





## 360COUNTER

- Do you buy e-resources?
- Do they get used?
- How do you know?



# 360 Counter

360

Enables these actions

- **Analyze usage**
- **Compare across multiple providers**
- **Associate costs**
- **Distribute reports to decision-makers**
- **Support informed collection development**
- **Archive reports - FOREVER**

# 360 Counter – Upload Report

**SerialsSolutions** 1-866-SERIALS (737-4257) [Your Account](#) | [Support Center](#) | [Contact Us](#) | [Log Out 9517](#)  
Current Library: Counter (456) ([Change](#))

e-Catalog:

[Home](#) > [360 Counter](#) > [Upload Counter Report](#)

**Upload Counter Report**

**Vendor:**

**Add file:**

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# 360 Counter – Dashboard Page

Serialsolutions

1-866-SERIALS (737-4257) [Your Account](#) | [Support Center](#) | [Contact Us](#) | [Log Out 9517](#)

Current Library: Counter (456) ([Change](#))

e-Catalog:  Title Begins With

[Home](#) > [360 Counter](#)

360 Counter

[Summary View](#) [Upload](#) [Consolidated Reports](#)

Sort By  Vendor  Run from Date:  Run to Date:  [Go](#)

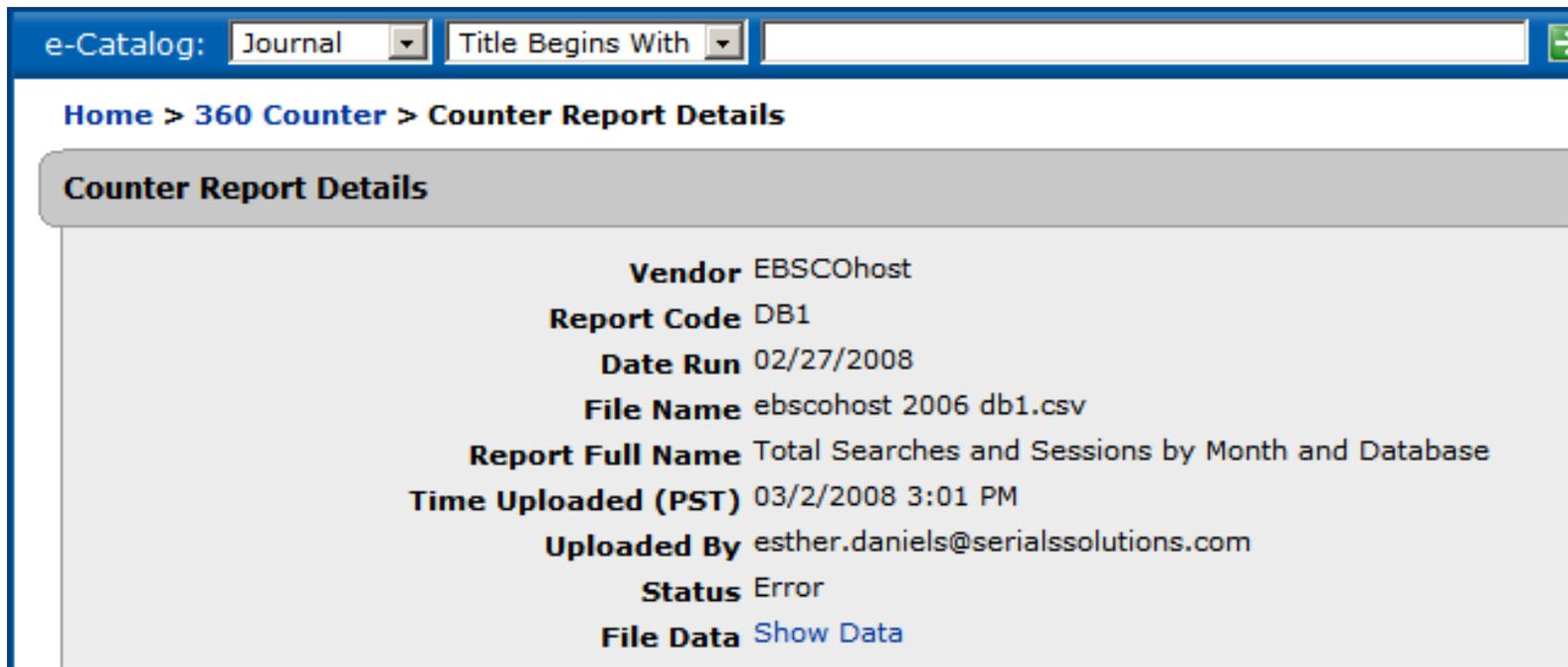
Status	Vendor	Report Code	Date Run	Upload Time (PST)
	American Chemical Society	JR1	11/7/2007	1/10/2008 10:24:42 AM
	<b>American Chemical Society</b>	<b>JR1</b>	<b>1/12/2007</b>	<b>1/9/2008 8:52:44 AM</b>
	<b>EBSCOhost</b>	<b>DB2</b>	<b>7/22/2007</b>	<b>1/8/2008 1:33:58 PM</b>
	Elsevier	DB2	7/22/2006	1/8/2008 10:38:07 AM
	<b>CSA</b>	<b>JR1</b>	<b>5/1/2007</b>	<b>1/7/2008 12:06:57 PM</b>
	<b>H.W. Wilson</b>	<b>JR1</b>	<b>1/21/2007</b>	<b>12/16/2007 10:28:04 PM</b>
	<b>JSTOR</b>	<b>JR1</b>	<b>1/20/2007</b>	<b>12/16/2007 10:17:21 PM</b>
	<b>ProQuest</b>	<b>JR1</b>	<b>1/22/2007</b>	<b>12/16/2007 12:01:35 PM</b>
	<b>ProQuest</b>	<b>DB1</b>	<b>5/1/2007</b>	<b>12/16/2007 11:45:43 AM</b>
	EBSCOhost	DB2	10/9/2007	12/16/2007 10:35:01 AM
	<b>Elsevier</b>	<b>DB1</b>	<b>10/17/2007</b>	<b>12/16/2007 7:16:55 AM</b>
	<b>ProQuest</b>	<b>DB1</b>	<b>7/28/2007</b>	<b>12/11/2007 5:58:49 AM</b>
	<b>ProQuest</b>	<b>DB1</b>	<b>7/27/2007</b>	<b>12/10/2007 3:38:33 AM</b>
	Gale	DB1	1/22/2007	12/10/2007 3:22:29 AM
	<b>H.W. Wilson</b>	<b>JR1</b>	<b>1/19/2007</b>	<b>12/6/2007 11:44:54 AM</b>
	ProQuest	DB3	5/1/2007	12/6/2007 11:42:17 AM
	ProQuest	DB1	10/5/2006	12/6/2007 11:42:00 AM

Record Count: 25

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# Serials Solutions® 360 Counter

## Report Details Page



e-Catalog:

[Home](#) > [360 Counter](#) > **Counter Report Details**

### Counter Report Details

**Vendor** EBSCOhost  
**Report Code** DB1  
**Date Run** 02/27/2008  
**File Name** ebSCOhost 2006 db1.csv  
**Report Full Name** Total Searches and Sessions by Month and Database  
**Time Uploaded (PST)** 03/2/2008 3:01 PM  
**Uploaded By** esther.daniels@serialssolutions.com  
**Status** Error  
**File Data** [Show Data](#)

# Serials Solutions® 360 Counter

## Report Validation Error Screen

- When a cell is highlighted in red, the data within the highlighted area **must** be edited before the report will upload successfully.
- When a cell is highlighted in yellow, the text or format of the report is **not 100% COUNTER compliant**, but it will still upload successfully.

### Journal Report 1 (R2)

#### Number of Successful Full-Text Article Requests by Month and Journal

#### Counter Demonstration

Date Run: 11/25/2007

	Publisher	Platform	Print ISSN	Online ISSN	Jan 2007	Feb 2007	Mar 2007	Apr 2007	May 2007	Jun 2007	Jul 2007	Aug 2007	Sep 2007	Oct 2007	YTD Total	YTD HTML	YTD PDF
Total For All Journals	Emerald	Insight			21	7	54	76	31	59	46	90	20	49	453	247	206
Accounting, Auditing & Accountability Journal	Emerald	Insight	0951-3574		0	0	0	0	0	0	0	0	0	0	0	0	0
		Insight			1	0	2	2	2	8	2	4	2	3	26	21	5
American Journal of Police	Emerald	Insight	0735-8547		0	0	0	0	0	0	0	0	0	0	0	0	0
Anti-Corrosion Methods and Materials	Emerald	Insight	0003-5599		0	0	0	1	1	0	0	0	0	3	5	3	2
Asia Pacific Journal of Marketing and	Emerald	Insight	1355-5855		0	0	0	0	0	0	0	0	0	0	0	0	0

# 360 Counter – Consolidated Reports

SerialsSolutions

1-866-SERIALS (737-4257)

[Support Center](#) | [Contact Us](#)

[Home](#) > [Report List](#)

Reports

Counter

Consolidated Usage Reports

**Authority Journal Report (JR1)**

• Includes data for resources that match to a Serials Solutions Authority Journal Title. Holdings from multiple providers/platforms have been merged.

**Authority Titles with Holdings (JR1 and JR2)**

• Includes provider information for holdings, and only lists titles that map to a Serials Solutions Authority Journal Title.

**Database Report (DB1 and DB2)**

• Includes searches, sessions, and turnaways for each database.

**Journal Holdings Report (JR1 and JR2)**

• Includes both the Serials Solutions Authority Journal Title and the journal title as it was provided in the uploaded COUNTER report.

**Service Report (DB3)**

• Includes searches and sessions by service.

**Subject Report by Authority Title (JR1)**

• Filter resources that match to a Serials Solutions Authority Journal Title by subject.

Cost Reports

**Database Cost Calculation Report**

• Database costs from the Client Center that match database names in uploaded DB1 and DB2 reports.

**Journal Holding Cost Calculation Report**

• Journal costs from the Client Center for Authority Journal Titles, by Provider. Cost note =1 indicates all costs were entered at the Journal Details level. Cost note=2 indicates at least one cost for the title has been averaged from its parent's database cost.

**Journal Title Cost Calculation Report**

• Total Journal Costs from the Client Center for Authority Journal Titles, listed by Journal Title and Provider. Cost note =1 indicates all costs were entered at the Journal Details level. Cost note=2 indicates at least one cost for the title has been averaged from its parent's database cost.

# 360 Counter - Authority Title Report

Metrics:  Journal Cost  Uses  Cost per Use  Turnaways

Filters: Authority Title: excluding , Month: Jan 2007 to Sep 2007  Uses IS GREATER THAN 0  Uses IS GREATER THAN 1999

			Quarter <input type="button" value="v"/>			
			Q1 2007	Q2 2007	Q3 2007	Grand total:
Authority Title <input type="button" value="P"/> <input type="button" value="Σ"/> <input type="button" value="X"/> <input type="button" value="Q"/>	Provider/Platform <input type="button" value="←"/> <input type="button" value="Σ"/> <input type="button" value="X"/> <input type="button" value="Q"/>	Publisher <input type="button" value="←"/> <input type="button" value="Σ"/> <input type="button" value="X"/> <input type="button" value="Q"/>	Uses <input type="button" value="↓"/> <input type="button" value="↑"/> <input type="button" value="Q"/>	Uses <input type="button" value="↓"/> <input type="button" value="↑"/> <input type="button" value="Q"/>	Uses <input type="button" value="↓"/> <input type="button" value="↑"/> <input type="button" value="Q"/>	Uses <input type="button" value="↓"/> <input type="button" value="↑"/> <input type="button" value="Q"/>
Biochemical and biophysical research communications	Elsevier	Elsevier	829	683	782	2,294
Biomaterials	Elsevier	Elsevier	827	875	778	2,480
Cell (Cambridge)	Elsevier	Elsevier	1,534	1,055	1,107	3,696
Current biology	Elsevier	Elsevier	955	639	663	2,257
Journal of chromatography. A	Elsevier	Elsevier	4,167	262	195	4,624
NeuroImage (Orlando, Fla.)	Elsevier	Elsevier	717	783	675	2,175
Social science & medicine (1982)	Elsevier	Elsevier	1,463	887	1,001	3,351
Tetrahedron	Elsevier	Elsevier	1,212	801	603	2,616
Tetrahedron letters	Elsevier	Elsevier	2,101	1,355	1,005	4,461
Grand total:			13,805	7,340	6,809	27,954

# 360 Counter - Authority Title Report + Costs

Home > Consolidated Usage Reports > Authority Titles with Holdings (JR1 and JR2)

Last update: 03/17/2008 04:08:27

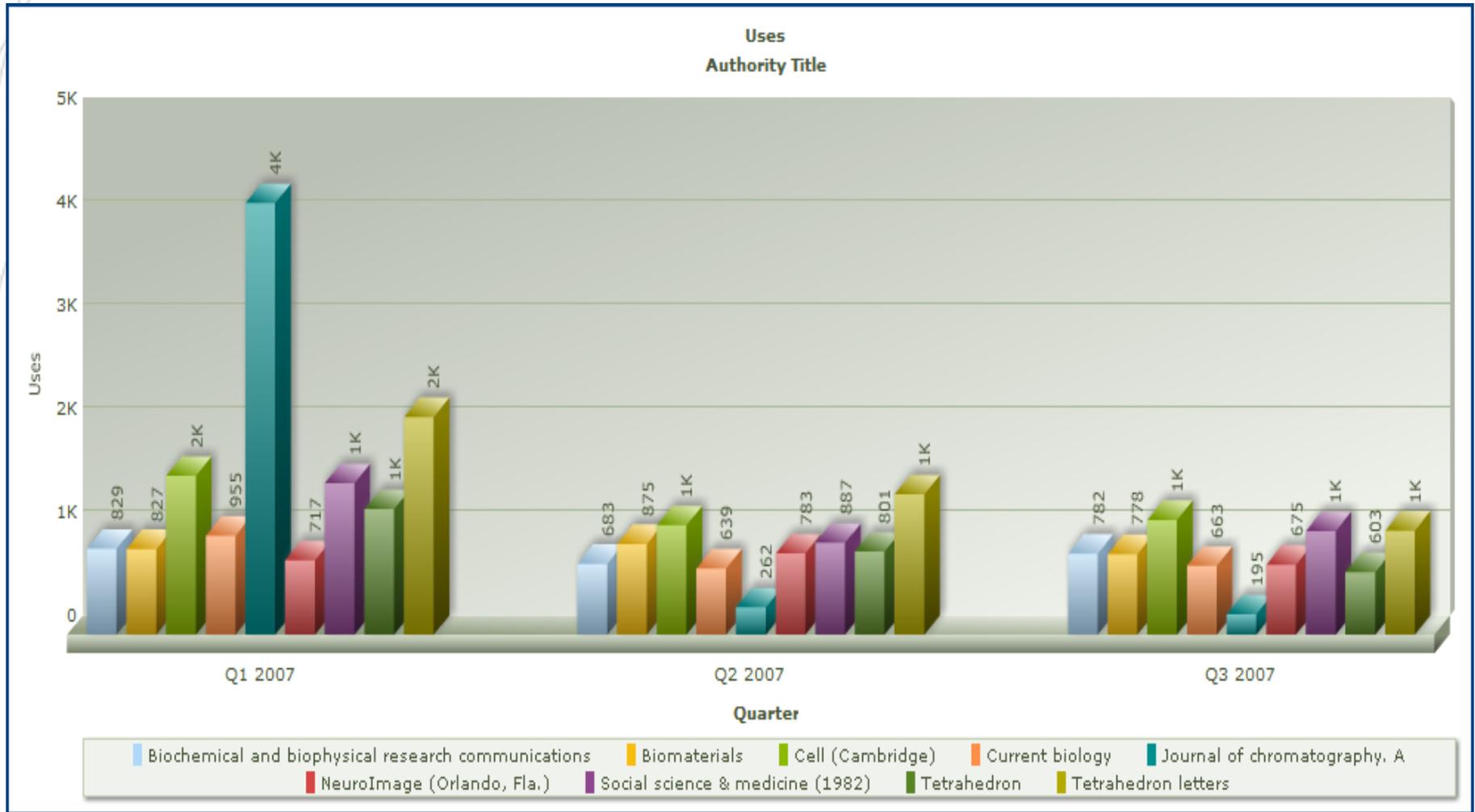
HTML View Chart View Export Data Export PDF Log Off

Metrics:  Journal Cost  Uses  Cost per Use  Turnaways

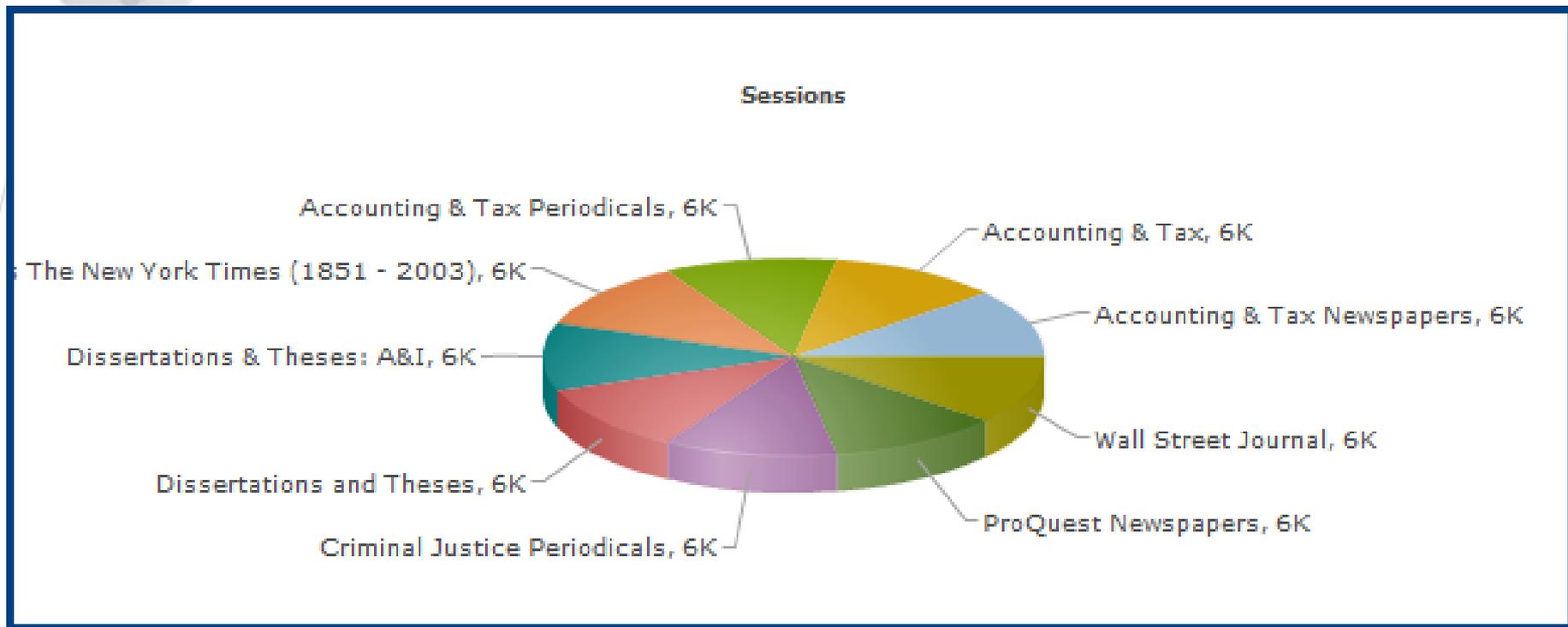
Filters: Authority Title: excluding , Provider/Platform: Blackwell Publishing,EBSCOhost,JSTOR,Project MUSE Month: Jan 2007 to Dec 2008 Uses IS GREATER THAN 0

Authority Title	Provider/Platform	Q1 2007		Q2 2007		Q3 2007		Q4 2007		Grand total:	
		Uses	Cost per Use	Uses	Cost per Use						
19th century music	JSTOR	5	0.51	14	0.18	2	1.28	19	0.09	40	0.23
A journal of church and state	EBSCOhost	2	-	2	-	5	-	44	-	53	-
ABA bank marketing	EBSCOhost	-	-	1	-	-	-	-	-	1	-
ABA journal	EBSCOhost	4	-	7	-	5	-	9	-	25	-
About campus	EBSCOhost	-	-	-	-	-	-	6	-	6	-
Academe (Washington. 1979)	EBSCOhost	-	-	11	-	3	-	5	-	19	-

# 360 Counter - Bar Charts



# 360 Counter – Pie Charts



# 360 Counter – SUSHI next month



**SUSHI compliance - release in June 2008**

# Serials Solutions® 360 Counter - Summary

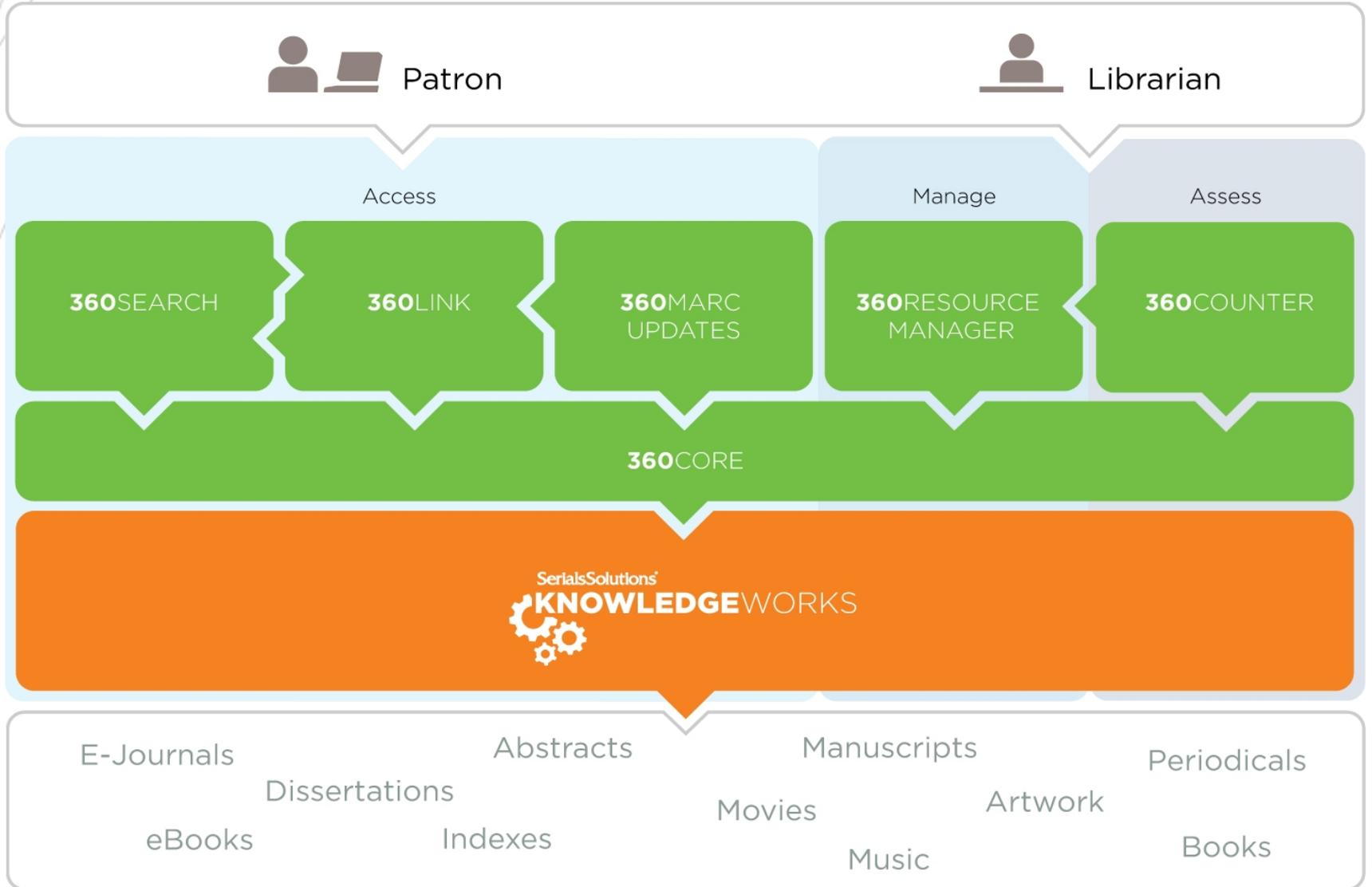


- Analyze usage
- Compare across multiple providers
- Associate costs
- Distribute reports to decision-makers
- Support informed collection development
- Minimal effort

# Hosted - Software as a Service (SaaS)

- Advanced SaaS Hosted Architecture
- No servers or software to purchase
- No software or hardware to update
- No backups
- Rapid Deployment
- Enhancements that are Free & Easy

# Serials Solutions® KnowledgeWorks and 360 work together





“Software Makes It Possible but the  
KnowledgeBase Makes It Work”