



Evolving the e-books experience

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Regional Sales Manager – Europe

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Agenda

- Company Overview
- Business models and products
 - Subscription
 - Purchase
 - E-Publishing
- ebrary technology key features
 - User interface
 - Bookshelf
 - QuickView and Unity reader
 - eBOP admin interface
- Q & A



1847 Born.

1852 Family moves to Port Huron, Michigan.

1855 Sells newspapers on the Grand Trunk Railway.

1858 Works as a telegraph operator; travels across the United States.

1860 Patents his first invention, an electric voice recorder.

1869 Takes up inventing full time, moves to New York City, and starts his first business, making telegraph equipment.

1871 Opens a factory and jewelry.

1872 Develops a quadraph.

1875 Moves to Menlo Park.

1877 Invents the phonograph.

1879 Develops the first carbon light bulb.

1882 Opens Pearl Street Car Works in New York City.

1888 Patents Edison General Electric telegraph lamp early.

1889 Edison General Electric Thomson-Houston to Edison sells his interest.

1890 Invents a nickel-iron battery.

1891 Dies.

BACKGROUND AND INFO

Thomas Edison was born in Milan, Ohio, of Dutch and English ancestry. He was the youngest of seven children, and most of his siblings were younger than he. His mother was a teacher and his father was a farmer. He was born to a poor family and educated himself.

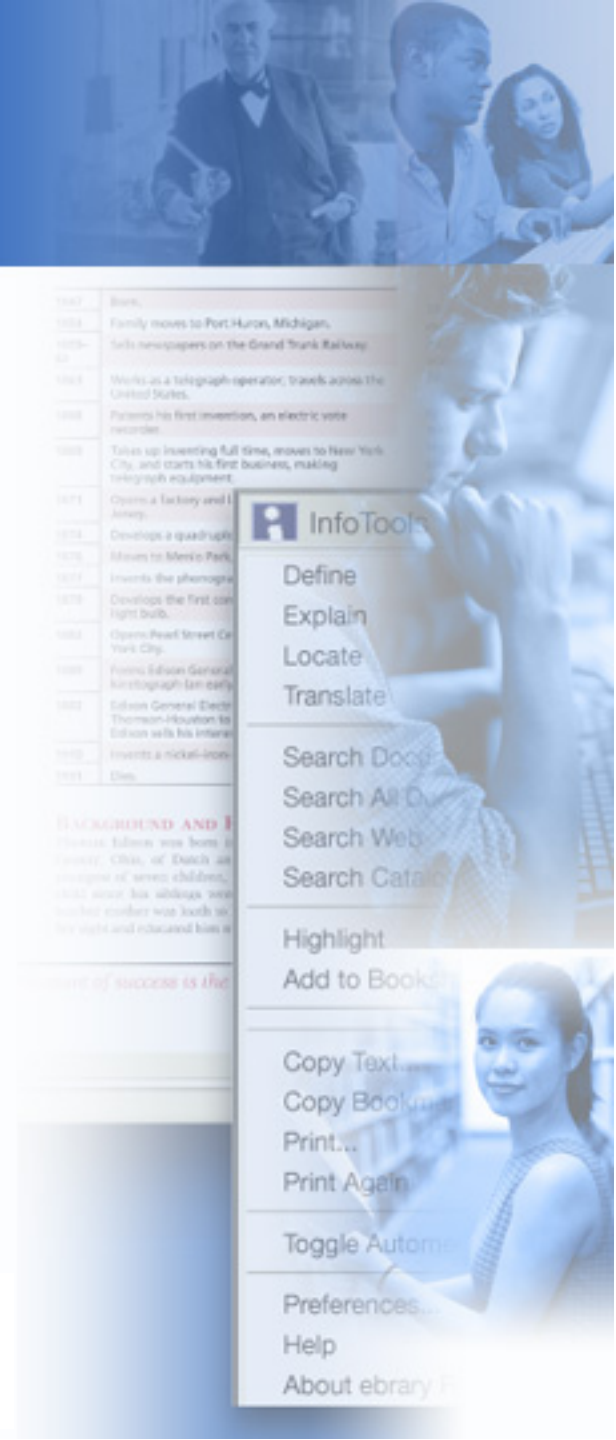
Edison's motto was: "The secret of success is hard work."

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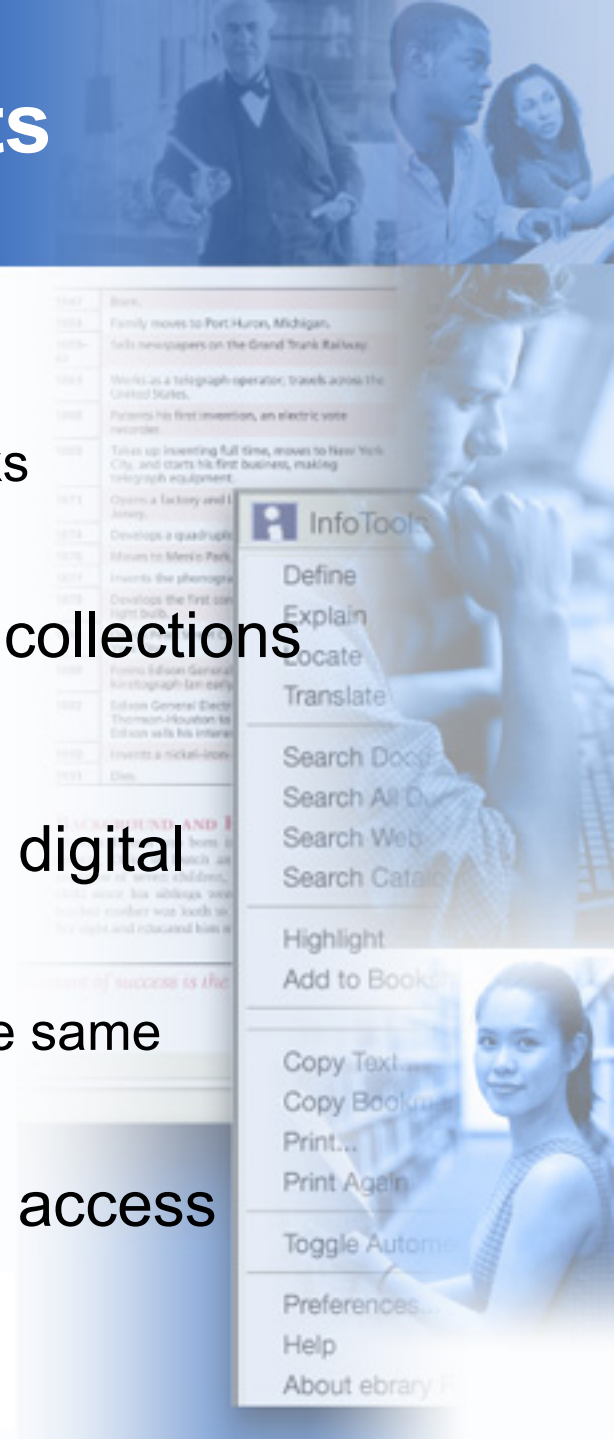
Company Overview

- E-book and technology provider
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- 12.5 million+ end-users
- 350+ publishing partners and aggregators incl. OUP, CUP, Springer, Wiley-Blackwell, Elsevier, Sage, McGraw-Hill
- 170,000+ titles
- Celebrating 10 years this year!
- Headquartered in Palo Alto, California, USA



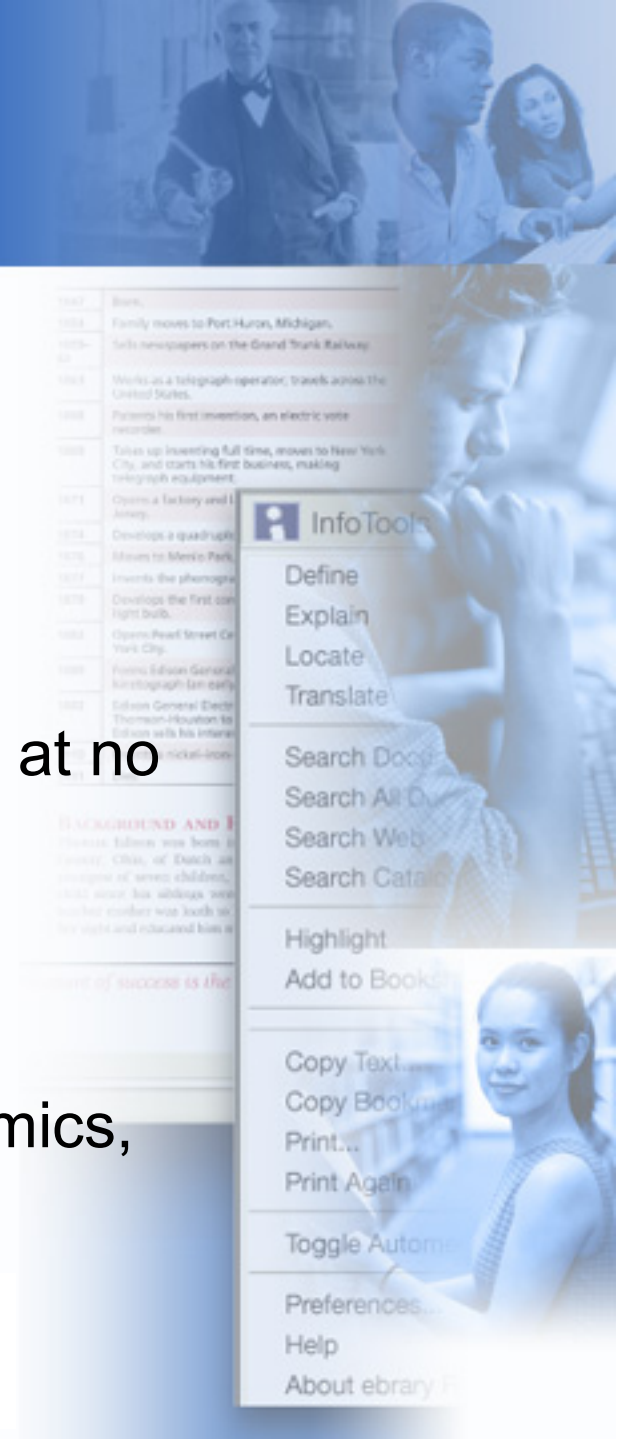
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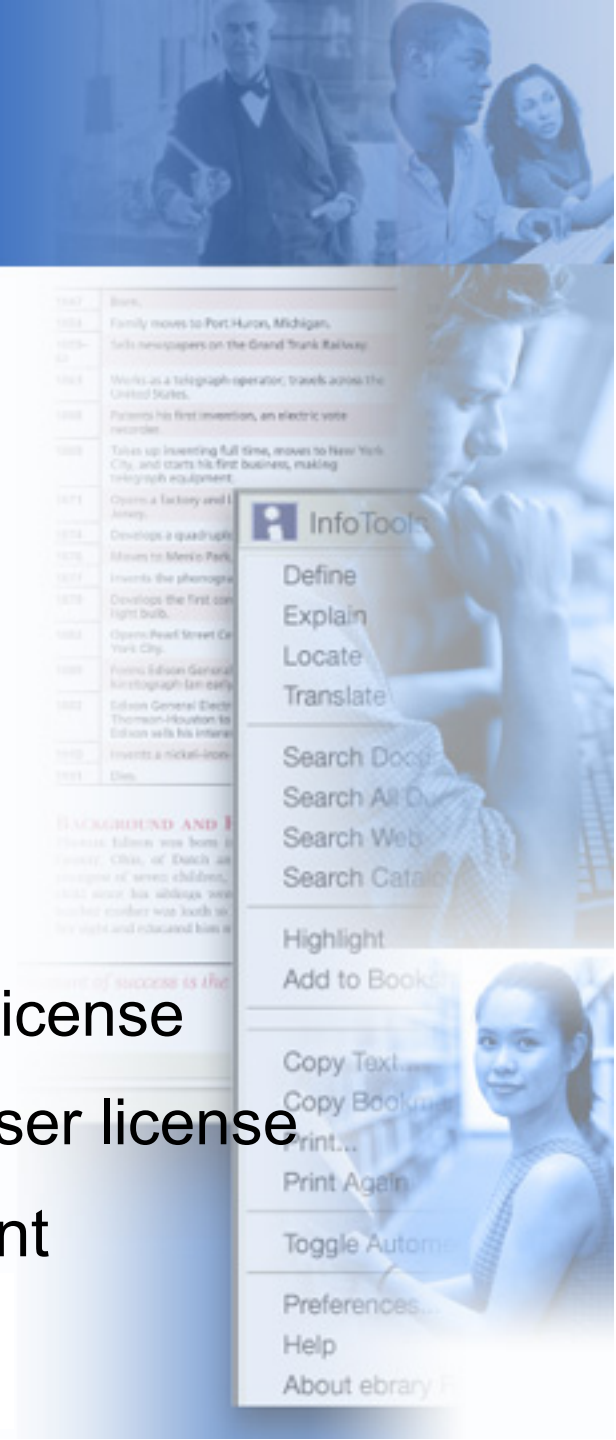
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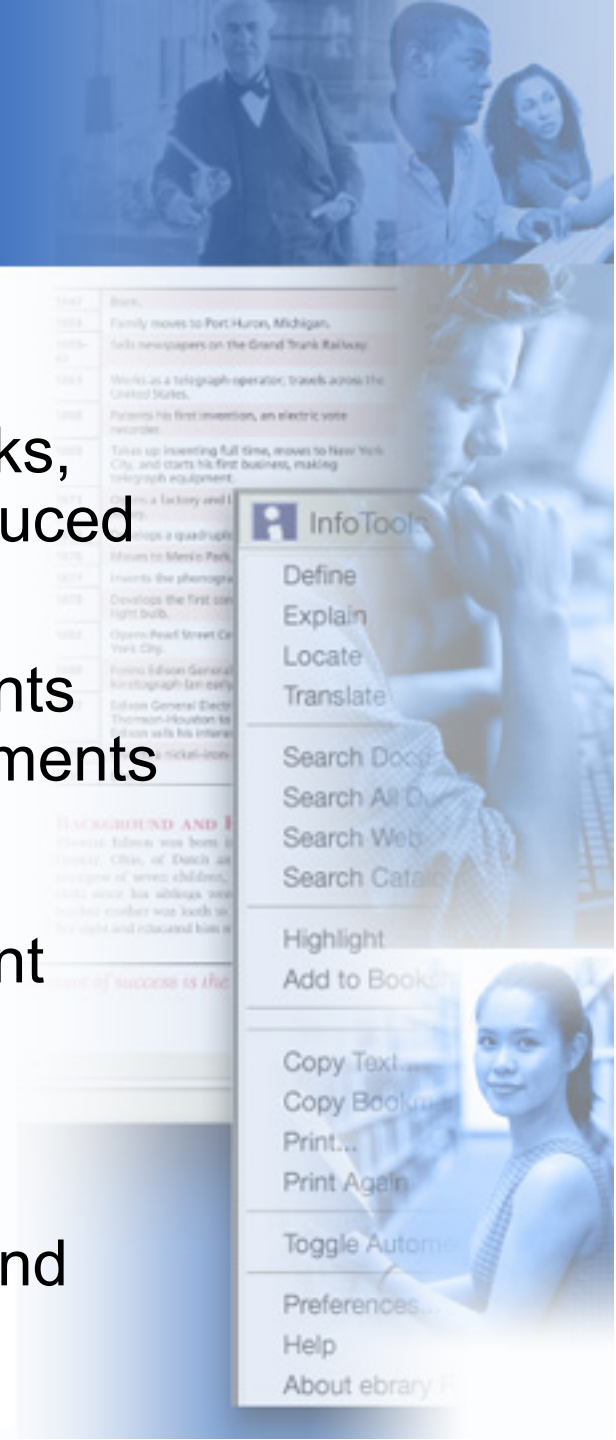
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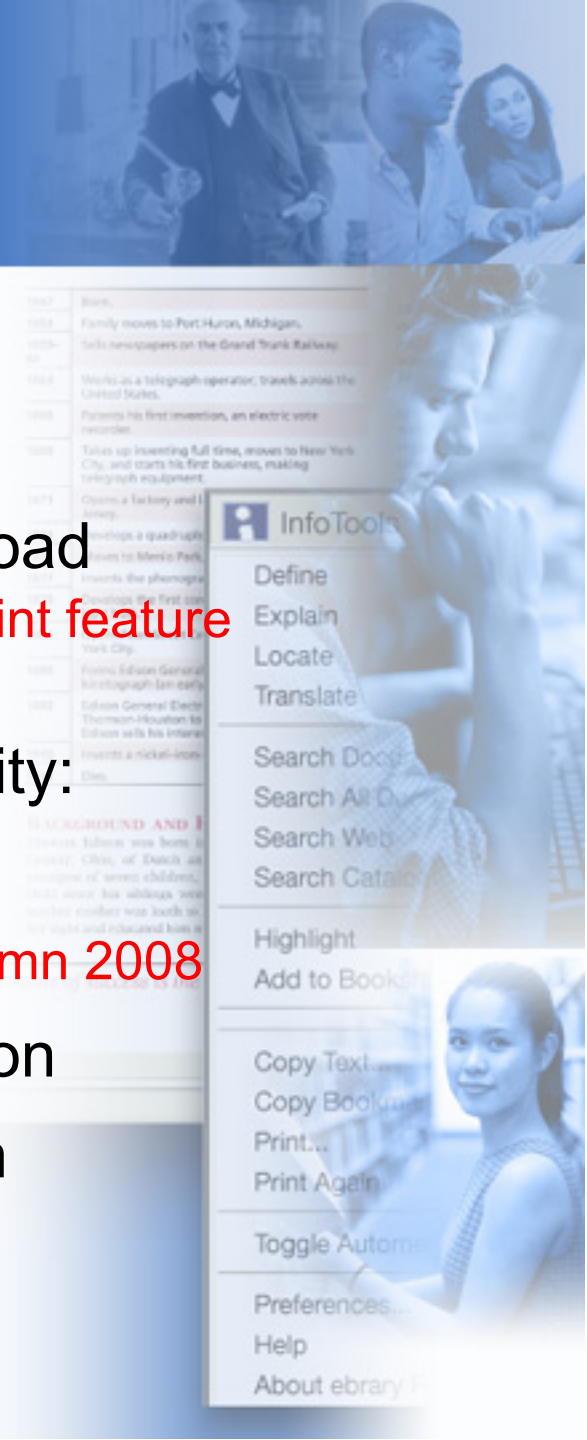
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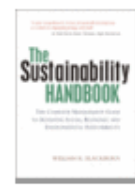
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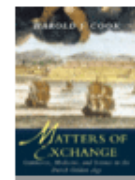
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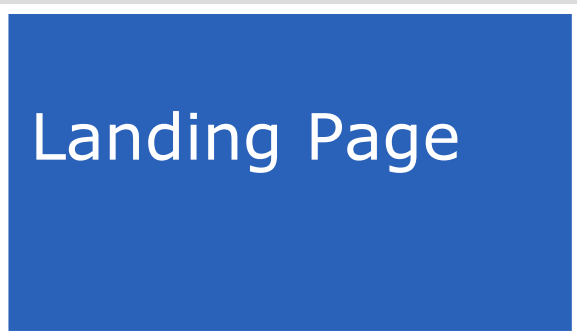
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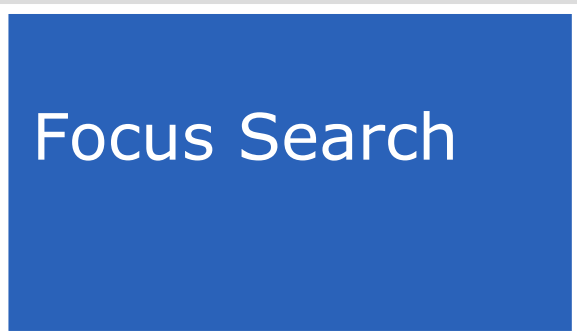
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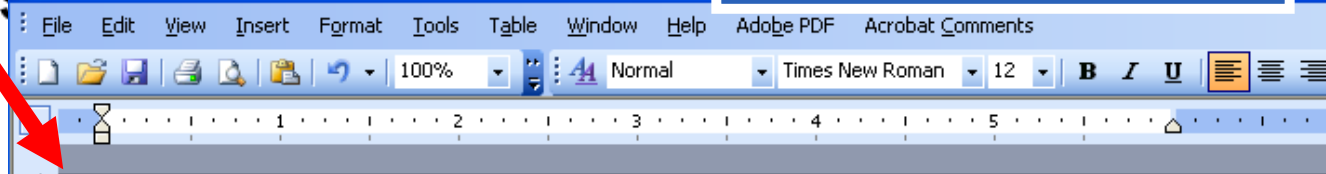
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CHAPTER 5 Who-I-Am Stories

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THE MOST IMPORTANT story you?" Your life is the long ve you have been, done, haven't be, and won't be . . . is your story. is directly related to what those n who you are—you personally and

Your attempts to influence othe judgments about who you are: your tions, and integrity. The disadvant is that people actively protect them Who can blame them? They can'

Your attempts to influence others are filtered through people's judgments about who you are: your trustworthiness, values, ambitions, and integrity. The disadvantage we all face in today's world is that people actively protect themselves from external influences.

Simmons, Annette (Author). Whoever Tells the Best Story Wins : How to Use Your Own Stories to Communicate with Power and Impact. Saranac Lake, NY, USA: AMACOM, 2007. p.49. <http://site.ebrary.com/lib/demo/Doc?id=10196165&ppg=63>



Didactic Programs

These programs consist of a formalized baccalaureate degree offered at an accredited college or university and are approved by the American Dietetic Association.

The didactic programs represent the current approach for the educational preparation of the professional dietitian. The actual academic requirements for completion of the program may be requested from the colleges and universities listed in Appendix B.

Graduates of didactic programs who are verified by the program director may apply for dietetic internships or pre-professional practice programs to establish eligibility for active membership in the American Dietetic Association and/or to complete the registration examination.

Knowledge and Skills for Didactic Programs

Individuals interested in becoming registered dietitians should expect to study a wide variety of topics focusing on food, nutrition, and management. These areas are supported by the scientific and biological, behavioral and social, and communication. Becoming a dietitian involves a combination of academic preparation, including a minimum of a baccalaureate degree, and a supervised practice component.

The following foundation knowledge and skill requirements are listed in the eight areas that students will focus on in the academic component of a [dietetics](#) program. Foundation learning is divided as follows: basic knowledge of a topic, working or in-depth knowledge of a topic as it applies to the profession of dietetics, and ability to demonstrate the skill at a level that can be developed further.

Notes Highlights Hyperlinks

Useful for conclusion.

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4 *Women on the line*

and what their response has been. We had put forward various reasons for women's pay being so much lower than men's, and drawn attention to their economic dependence. But we hadn't thought much about the links between home and work for low-paid women who work full-time, or how work, home, family and low pay affect each other.

These kinds of questions were at the back of my mind while I worked in the factory and I returned to them after I left. I didn't expect to find the answers there, or expect any thoughts to fall neatly into preconceived categories, but working there gave me some insights and helped me think about such issues. My experience of the work was the same as that of all the other women in the factory and it affected my outside life in much the same way; it was a means of livelihood for me as for them, but I was also observing what went on while they had no pressing need to do so.

My account of the factory and the work is therefore that of an outsider. It is limited because of this, and limited also because I was there for such a short time. It would have taken much longer to come to grips properly with the work process and occupational hierarchy and how these affected the different groups of workers. I tried to find out as much as I could by asking the other women, and by keeping my eyes open but some questions could have been answered only by supervisors or management.

So there may be factual inaccuracies in my descriptions. For example, the women said that the line speed had increased over the years, which may well be true. On the other hand, it may be that the jobs each woman has to do have been enlarged. Similarly, I knew how much we were paid, but only on hearsay how much the autoparts were sold for. We hadn't a clue about the cost of raw materials or components, so I was not in a position to work out the profit margins. I've tried to outline the different grades of men that worked in the factory—engineers, technicians, and so on. Again, this relied on asking people who didn't really care how many different grades of men workers there were; in any case, it took me about six weeks to tell the difference between a progress chaser and a maintenance engineer. After I left, I did some background reading on the motor industry in Britain, and the car components industry, and read up UMEC's company reports.

The idea of writing a book about the factory didn't occur to me while I was working there. To start with, I didn't even keep a diary. After a few weeks I felt as if I'd always worked there, and thought I'd better note things down before I forgot my first impressions entirely. Every week I jotted down what had happened, discussions we had had, stories the women had told, as well as rows with the supervisors. Most of my diary was about how my neck ached and how tired I was. I wrote next to nothing about the actual work or how it was organised. So after I gave up the job I spent a couple of weeks writing in more detail about the work process, how the place was organised and about the relationships between the women. That account forms the basis of this book. Friends read it and encouraged me to write it up more formally—but I was quite reluctant.

Writing a book has the danger of giving more weight than is warranted to one short

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Language: en

Original Pub. Date: 200904

Date Published: 200810

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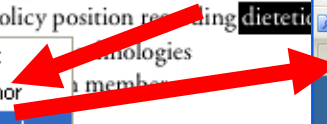
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Nutrition and Diet Therapy : Evidence-Based Applications (4th Edition)

Author: Lutz, Carroll A., Przytulski, Karen Rutherford

Publisher: F. A. Davis Company

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A screenshot of the ebrary website interface. The main content area shows a list of events with dates and descriptions, such as "1857 Born", "1858 Family moves to Port Huron, Michigan", and "1869 Develops a quadraph". A sidebar on the right contains an "InfoTools" menu with options like "Define", "Explain", "Locate", "Translate", "Search Docs", "Search All D...", "Search Web", "Search Catalog", "Highlight", "Add to Book...", "Copy Text...", "Copy Book...", "Print...", "Print Again", "Toggle Autom...", "Preferences...", "Help", and "About ebrary P...". The background of the screenshot shows a woman looking at a screen.

Manage Recommendations & Express Order - RECOMMENDATIONS

User interface

Simple Search:

Advanced Search For:

ISBN: Dewey: to LC Call Num: to Title: Author: Publisher: Subject: Text: Pub. year: from to

Include Only:

Eligible License Types: **SUPO** **MUPO** **Subscription**Current Holding Status: **SUPO** **MUPO** **Subscription** **NONE**Document Type: Language: Sort By:

(You may re-sort the results by clicking on the blue heading links, below.)

1 to 20 of 20 RECOMMENDATIONS.

Express Order Name:












Unchanged

View: My Recommendations Peer Recommendations All Recommendations

Cover	Book Information Title ▲ / Author / Publisher / Date / LC Call Number	MUPO	SUPD	Subscription*	Any	Deselect
		Select Page	Select Page	Select Page	Select Page	Clear Page
		Price	Price	Price		
	Henning, C. Randall(Author). 2008 <i>Accountability and Oversight of U.S. Exchange Rate Policy</i> Washington, DC, USA: Peterson Institute for International Economics. HG3903.H458 2008eb 9780881324198 10235167	\$34.43 <input type="radio"/>	\$22.95 <input type="radio"/>	\$22.95 <input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
	Cox, Trevor(Author). 2008 <i>Acoustic Absorbers and Diffusers : Theory, Design and Application (2nd Edition)</i> Independence, KY, USA: Taylor & Francis. 9780203893050 10277394		\$160.00			
	Bhardwaj, Anish(Editor). 2008 <i>Acute Brain and Spinal Cord Injury : Evolving Paradigms and Management</i> New York, NY, USA: Informa Healthcare. RD594.A39 2008eb 9781420047950 10231565	\$344.93 <input type="radio"/>	\$229.95			
	Allen-Gil, Susan(Editor). 2009 <i>Addressing Global Environmental Security Through Innovative Educational Curricula</i> Dordrecht, , NLD: Springer Netherlands. 9781402093142 10266969		\$89.95			
	McDonagh, Janet E.(Editor). 2008 <i>Adolescent Rheumatology</i> New York, NY, USA: Informa Healthcare. RJ482.R48.A33 2008eb 9781420021103 10231566	\$344.93 <input type="radio"/>	\$229.95 <input type="radio"/>		<input checked="" type="radio"/>	<input type="radio"/>
	Kearney-Nunnery, Rose(Author). 2008 <i>Advancing Your Career : Concepts of Professional Nursing (4th Edition)</i> Philadelphia, PA, USA: F. A. Davis Company. RT82.N85 2008eb 9780803618275 10235101		\$46.95 <input type="radio"/>		<input checked="" type="radio"/>	<input type="radio"/>
	Powell, Thomas (Author). 2008 <i>Ajax : The Complete Reference</i> New York, NY, USA: McGraw-Hill. TK5105.8885.A52.P69 2008eb 9780071596626 10212589	\$74.99 <input type="radio"/>	\$49.99 <input type="radio"/>		<input checked="" type="radio"/>	<input type="radio"/>
	Lee, Roger(Editor). 2003 <i>Alternative Economic Spaces</i> London, , GBR: Sage Publications, Incorporated. HF1025.A547 2003eb 9781849202572 10285241	\$178.50 <input type="radio"/>	\$119.00 <input checked="" type="radio"/>		<input type="radio"/>	<input type="radio"/>
	Ryan, David(Author). 2008 <i>America and Iraq : Policy-Making, Intervention and Regional Politics</i> Florence, KY, USA: Routledge. E183.8.I57.A54 2009eb 9780203886342 10274143		\$140.00 <input checked="" type="radio"/>		<input type="radio"/>	<input type="radio"/>
	George, Roger Z.(Editor). 2008 <i>Analyzing Intelligence : Origins, Obstacles, and Innovations</i> Washington, DC, USA: Georgetown University Press. JK468.I6.A843 2008eb 9781589012011 10236724	\$44.93 <input type="radio"/>	\$29.95 <input type="radio"/>	\$29.95 <input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
	Ghista, Dhanjoo N.(Author). 2008 <i>Applied Biomedical Engineering Mechanics</i> Boca Raton, FL, USA: CRC Press. QP303.G54 2009eb 9781420020212 10236986		\$139.95 <input type="radio"/>		<input checked="" type="radio"/>	<input type="radio"/>

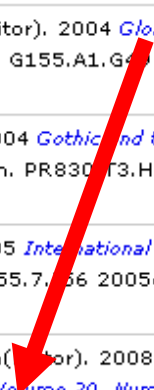


Search results:
Access options

Cover	Book Information Title ▲ / Author / Publisher / Date / LC Call Number	MUPD	SUPD	Subscription*	Any	Deselect
		Select Page	Select Page	Select Page	Select Page	Clear Page
		Price	Price	Price		
	Sinnott, R. K.(Author). 2005 <i>Chemical Engineering Design</i> Jordan Hill, , GBR: Butterworth-Heinemann. TP145.C78 2005eb 9780080492551 10186190	owned				<input type="radio"/>
	Speight, James G.(Author). 2006 <i>Chemistry and Technology of Petroleum (4th Edition)</i> Boca Raton, FL, USA: CRC Press. TP690.S74 2007eb 9781420008388 10154949		\$279.95	owned		
	A&C Black(Author). 2007 <i>Dictionary of Nursing : Over 11,000 Terms Clearly Defined (2nd Edition)</i> Huntingdon, , GBR: A&C Black. RT21.D53694 2007eb 9781408102060 10240736	owned				
	Comyns, Alan E.(Author). 2007 <i>Encyclopedic Dictionary of Named Processes in Chemical Technology (3rd Edition)</i> Boca Raton, FL, USA: CRC Press. TP155.7.C664 2007eb 9781420008647 10172552		\$149.95	owned		
	Scheer, Hermann(Author). 2006 <i>Energy Autonomy : The Economic, Social and Technological Case for Renewable Energy</i> London, , GBR: Earthscan Publications, Limited. TJ163.2.S33 2007eb 9781844073559 10167744	owned				<input type="radio"/>
	Lee Sunggyu Staff(Author). 2007 <i>Handbook of Alternative Fuel Technologies</i> Boca Raton, FL, USA: CRC Press. TP318.L388 2007eb 9781420014518 10167267		\$149.95	<input checked="" type="radio"/>		<input type="radio"/>
	Baukal, Charles E.(Author). 2000 <i>Heat Transfer in Industrial Combustion</i> Boca Raton, FL, USA: CRC Press LLC. TJ260.B359 2000eb 9781420039757 10150639		\$179.95	<input checked="" type="radio"/>		<input type="radio"/>
	Fistul, Victor I.(Author). 2003 <i>Impurities in Semiconductors : Solubility, Migration and Interactions</i> Florence, KY, USA: Routledge. QC611.6.D6.F57 2004eb 9780203299258 10100009		\$169.95	<input checked="" type="radio"/>		<input type="radio"/>
	Kerry, Frank G.(Author). 2007 <i>Industrial Gas Handbook : Gas Separation and Purification</i> Boca Raton, FL, USA: CRC Press LLC. TP242.K47 2006eb 9781420008265 10159233		\$169.95	<input checked="" type="radio"/>		<input type="radio"/>
	Bitter, Richard(Author). 2006 <i>LabVIEW : Advanced Programming Techniques (2nd Edition)</i> Boca Raton, FL, USA: CRC Press. QA76.6.B5735 2007eb 9781420004915 10154401		\$89.95	<input checked="" type="radio"/>		<input type="radio"/>
	McMahon, David(Author). 2007 <i>MATLAB Demystified</i> Blacklick, OH, USA: McGraw-Hill Professional Publishing. QA297.M427 2007eb 9780071510301 10196956	owned				<input type="radio"/>

Search results:
view owned titles

	Thompson, Krista A.(Author). 2006 <i>Eye for the Tropics : Tourism, Photography, and Framing the Caribbean Picturesque</i> Durham, NC, USA: Duke University Press. 9780822388562 10276570	\$134.93	<input type="radio"/>	\$89.95	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Theobald, William F.(Editor). 2004 <i>Global Tourism</i> Burlington, MA, USA: Butterworth-Heinemann. G155.A1.G4 2004eb 9780080478043 10187307	\$95.93	<input type="radio"/>	\$63.95	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Horner, Avril(Author). 2004 <i>Gothic and the Comic Turn</i> Basingstoke, Hampshire, GBR: Palgrave Macmillan. PR830 .T3.H66 2005eb 9780230503076 10253921			\$79.			
	Airey, David(Editor). 2005 <i>International Handbook of Tourism Education</i> Amsterdam, NL: Elsevier Science. G155.7 .I66 2005eb 9780080458687 10138020	\$171.00	<input type="radio"/>	\$114.			
	Jayawardena, Chandana(Editor). 2008 <i>International Journal of Contemporary Hospitality Management, Volume 20, Number 3 : How Should Niagara Region Respond to</i>	\$298.50	<input type="radio"/>	\$199.			



Search results:
Link to Preview

Global Tourism - Mozilla Firefox

http://site.ebrary.com/lib/ebop_int/english/docDetail.action?docID=10187307

ebrary E-Book Preview Channel (International Market - English Language)

Info Search QuickView Bookshelf

Search ebrary Advanced All Subjects

For copying, notes, highlighting, and info tools: ebrary Reader Page 1 (1 of 508)





TOC NOTES (0)

Search Document Add to My Bookshelf

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- Part Two: Results and Residuals: The Issue of Impacts
- Part Three: Changing Directions: Planning and Development Issues
- Part Four: Places and Products: Marketing and Consumer Issues
- Part Five: Bureaucracy and Procedure: Geopolitical and Policy Issues
- Part Six: People, Places, Things: Alternate Issues
- Name Index
- Subject Index

Global Tourism

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you with a final figure.

Cover	Title Title ▲ / Author / Publisher / Date / LC Call Number	MUPO Select Page		SUPO Select Page		Subscription Select Page		Remove Select Page	
		Price	Current	Price	Current	Price	Current		
	Goozner, Merrill(Author). 2004 <i>\$800 Million Pill : The Truth Behind the Cost of New Drugs</i> Ewing, NJ, USA: University of California Press. RS100.G668 2004eb 9780520939288 10057097	\$37.43 <input type="radio"/>		\$24.95 <input checked="" type="radio"/> <input type="text" value="5"/>			subscribed	<input type="radio"/>	
	McKinnon, James W.(Author). 2000 <i>Advent Project : The Later Seventh-Century Creation of the Roman Mass Proper</i> Ewing, NJ, USA: University of California Press. ML3088.M35 2000eb 9780520924338 10053541	\$75.00 <input type="radio"/>		\$50.00 <input checked="" type="radio"/> <input type="text" value="6"/>					
	Permenter, Paris(Author). 1999 <i>Adventure Guide to Jamaica (4th Edition)</i> Edison, NJ, USA: Hunter Publishing, Incorporated. F1869.P47 2000eb 9781588430502 10042699	\$25.43 <input type="radio"/>							
	Shandler, Jeffrey(Author). 2005 <i>Adventures in Yiddishland: Postvernacular Language and Culture</i> Ewing, NJ, USA: University of California Press. PJ5113.S53 2005eb 9780520931770 10088447	\$59.93 <input type="radio"/>		\$39.95 <input checked="" type="radio"/> <input type="text" value="2"/>			subscribed	<input type="radio"/>	
	Gold, Daniel(Author). 2003 <i>Aesthetics and Analysis in Writing on Religion : Modern Fascinations</i> Ewing, NJ, USA: University of California Press. BL41.G65 2003eb 9780520929517 10048971	\$74.93 <input checked="" type="radio"/>		\$49.95 <input type="radio"/> <input type="text" value="1"/>			subscribed	<input type="radio"/>	
	Lee, Ching Kwan(Author). 2007 <i>Against the Law : Labor Protests in China's Rustbelt and Sunbelt</i> Ewing, NJ, USA: University of California Press. HD8739.G828.L44 2007eb 9780520940642 10172696	\$82.50 <input checked="" type="radio"/>		\$55.00 <input type="radio"/> <input type="text" value="1"/>			subscribed	<input type="radio"/>	
	Mueggler, Erik(Author). 2001 <i>Age of Wild Ghosts : Memory, Violence and Place in Southwest China</i> Ewing, NJ, USA: University of California Press. BL41.M85 2001eb 9780520929517 10048971	\$75.00 <input checked="" type="radio"/>		\$50.00 <input type="radio"/> <input type="text" value="1"/>			subscribed	<input type="radio"/>	

Title recommendations

Recommended: once.
Paul Webb

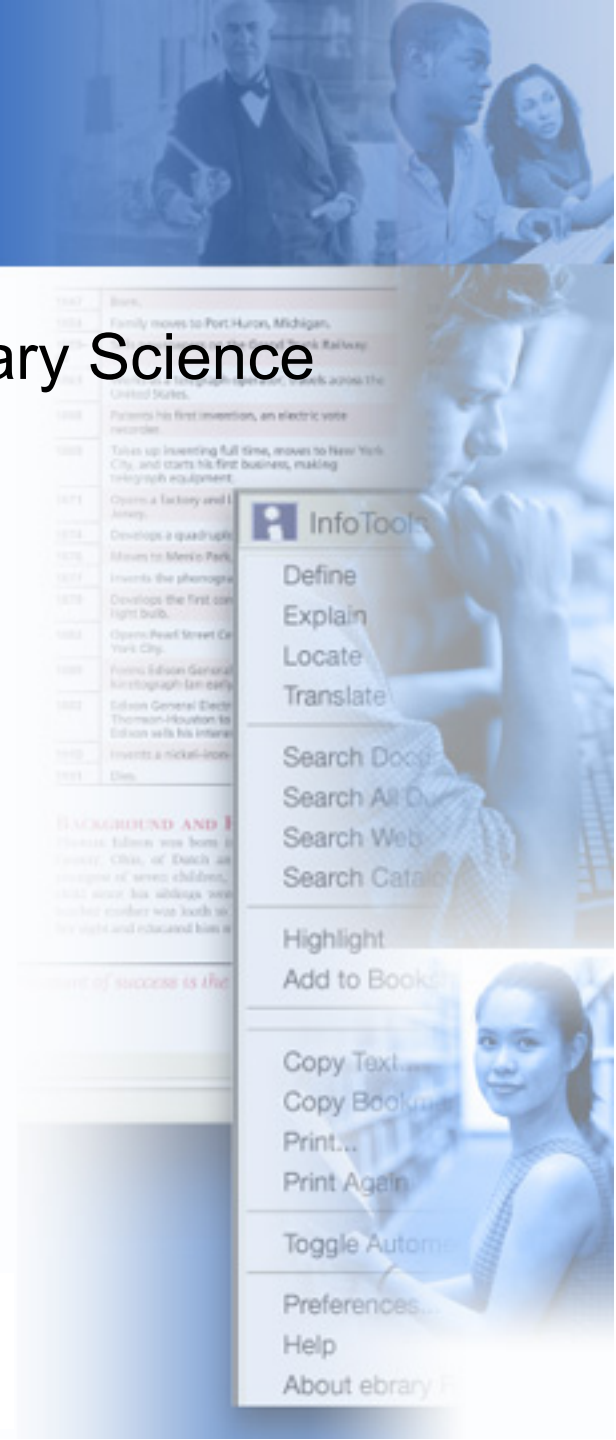


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Questions?

Děkuji!

Romy Beard

Regional Sales Manager – Europe

romy@ebrary.com



The screenshot shows a digital library page with a table of historical events and a sidebar menu. The table lists events from 1847 to 1911, including milestones like 'Family moves to Port Huron, Michigan', 'Works as a telegraph operator', 'Invents the phonograph', and 'Invents a nickel-iron alloy'. The sidebar menu, titled 'InfoTools', includes options like 'Define', 'Explain', 'Locate', 'Translate', 'Search Docs', 'Search All D...', 'Search Web', 'Search Catalog', 'Highlight', 'Add to Booksh...', 'Copy Text...', 'Copy Booksh...', 'Print...', 'Print Again', 'Toggle Autom...', 'Preferences...', 'Help', and 'About ebrary P...'. The background of the screenshot is a blurred image of a person reading a book.

1847	Born.
1853	Family moves to Port Huron, Michigan.
1855	Sells newspapers on the Grand Trunk Railway.
1858	Works as a telegraph operator; travels across the United States.
1860	Patents his first invention, an electric voice recorder.
1869	Takes up inventing full time, moves to New York City, and starts his first business, making telegraph equipment.
1871	Opens a factory and an agency.
1872	Develops a quadruplex.
1875	Moves to Menlo Park.
1877	Invents the phonograph.
1879	Develops the first carbon filament light bulb.
1882	Opens Pearl Street Car Works in New York City.
1888	Patents Edison General Electric Company's first incandescent lamp.
1889	Edison General Electric Company is formed.
1890	Edison General Electric Company is formed.
1891	Invents a nickel-iron alloy.
1911	Dies.

BACKGROUND AND INFO
Thomas Edison was born in Milan, Ohio, of Dutch and English ancestry. He was the youngest of seven children, and most of his siblings were younger than he. His mother was both a teacher and a seamstress. He was born to a poor family and received little formal education.

Quote: "The secret of success is the ability to learn from failure."