Evolving the e-books experience

Romy Beard
Regional Sales Manager – Europe
romy@ebrary.com
Agenda

- Company Overview
- Business models and products
  - Subscription
  - Purchase
  - E-Publishing
- ebrary technology key features
  - User interface
  - Bookshelf
  - QuickView and Unity reader
  - eBOP admin interface
- Q & A
Company Overview

- E-book and technology provider
- 1,500+ library customers worldwide
- 12.5 million+ end-users
- 170,000+ titles
- Celebrating 10 years this year!
- Headquartered in Palo Alto, California, USA
Business Models and Products

- Subscription to pre-selected collections
  - Acquire “critical mass” for a successful e-books implementation

- Purchase individual titles or pre-selected collections
  - The most recent and requested titles

- License ebrary’s technology for your own digital content
  - Bring your own content to your students on the same platform

- All three models will be combined on one access channel, searchable simultaneously
Subscription

- Pre-selected or custom databases
- Annual subscription
- Unlimited multi-user access
- Affordable, FTE-based pricing
- Growth throughout the subscription term at no additional cost
- Academic Complete 42,000+ titles
- College Complete 19,000+ titles
- 16 Subject Collections: Business Economics, Medical, Humanities (2-7,000 titles)
Perpetual Access Purchase

- Title by title selection!
- No minimum purchase!
- 100,000 titles available as purchase
- 70,000 titles purchase-only
- Includes most of our front-list titles
- Three access options:
  - 100% of e-List price for a single user license
  - 150% of list price for unlimited multi-user license
- Integrates with your subscription content
e-publishing solution

- Cheaper alternative to digital repository
- Theses, dissertations, yearbooks, e-books, journals, newspapers or any locally produced content
- Pricing based on the number of documents submitted, starts at $1,000 for 500 documents
- PDF-based
- You need to have the rights to the content
- Very quick and cost-effective
- Cross-search ebrary content
- Customers include Stanford University and Tartu University
ebrary technology

- User Interface *** new since January 2009
- Bookshelf
- Choice of readers for complete functionality:
  - Plug-In reader
  - Java-based Unity reader *** new since Autumn 2008
- InfoTools: contextual linking and integration
- Partners site with eBOP ordering platform
Welcome to the demo site for ebrary’s new user interface!

This site is intended only for ebrary customers and partners.

Please note that this demo site contains titles from our Academic Complete collection and may be different from the ebrary titles offered at your institution. Printing is not enabled on this channel.

Getting Started

1. Choose a viewing option under My Settings. For a comparison of viewing options, please click here.

2. Create a personal bookshelf in order to create and save highlights, notes, and more.

3. Conduct a search using simple or advanced, by keyword, full-text, publisher, or author. Use Boolean or proximity operators.

4. Open a document with ebrary QuickView™ by clicking on the title name or image. No downloads or installations are required.

5. Navigate through the document with the table of contents, which provides chapter-level search results. Go to each occurrence of your search term, flip through pages, and go to specific page numbers. Note that in tables of contents, search results are indicated by a magnifying glass.

6. Launch the ebrary Reader™ by clicking on the ebrary Reader button for additional functionality listed below.
   - Printing
   - Copying and pasting
   - Highlighting
   - Notes
   - InfoTools™

Sample Titles

To open a document, click on the journal title or image.

- Twenty-First Century Suburban America, by Audrey Singer (Brookings Institution, 2008) [VIEW THIS TITLE]
- Whoever Tells the Best Story Wins: How to Use Your Own Stories to Communicate with Power and Impact, by Annette Simmons (AMACOM, 2007) [VIEW THIS TITLE]
- Matters of Exchange: Commerce, Medicine and Science in the Dutch Golden Age, by Harold John Cook (Yale University Press, 2007) [VIEW THIS TITLE]
- Substance Abuse: A Practitioner's Guide to Comparative Treatments

Landing Page
Focus Search

- Finance
- New Business Enterprises
- Business Planning
- United States
- Small Business

Search ebrary

Showing 1 - 20 of 6,920 documents

How to Prepare a Business Plan
Author: Blackwell, Edward
Publisher: Kogan Page, Limited
Released: 2008

Business Plan: How to Win Your Investors' Confidence
Author: Vaseghi, Sam, Schwetje, Gerald, Gentilozzi, Jodi
Publisher: Springer Berlin Heidelberg
Released: 2007
Subjects: Business planning.

How to Write a Business Plan (2nd Edition)
Author: Finch, Brian
Publisher: Kogan Page, Limited
Released: 2006
New: search collection

Showing 1 - 20 of 661 documents.

1. How to Prepare a Business Plan
   - Author: Blackwell, Edward
   - Publisher: Kogan Page, Limited
   - Released: 2008

2. Business Plan: How to Win Your Investors' Confidence
   - Author: Vazeghi, Sam, Schwetje, Gerald, Gentilozzi, Jodi
   - Publisher: Springer Berlin Heidelberg
   - Released: 2007
New: export to EndNote and RefWorks
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**Top 20 chapters relevant to your search**

- all:“business plan” AND subject:Finance OR Planning

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Who-I-Am Stories

The most important story you? Your life is the long version of your life, done, haven’t be, and won’t be... is your story, is directly related to what those people who you are—you personally and... Your attempts to influence others are filtered through people’s judgments about who you are: your trustworthiness, values, ambitions, and integrity. The disadvantage we all face in today’s world is that people actively protect themselves from external influences.

Didactic Programs

These programs consist of a formalized baccalaureate degree offered at an accredited college or university and are approved by the American Dietetic Association.

The didactic programs represent the current academic requirements for the educational preparation of the professional dietitian. They establish the actual academic requirements for completion of the program and allow for individual differences in the educational preparation. The didactic programs may be requested from the colleges and universities accredited by the American Dietetic Association in conclusion.

Knowledge and Skills for Didactic Programs

Individuals interested in becoming registered dietitian nutritionists should expect to study a wide variety of topics focusing on food and nutrition, chemical and biological, behavioral and social, and community nutrition. Becoming a dietitian involves a combination of academic preparation and practical experience, including a minimum of a baccalaureate degree, and a supervised practice component.

The following foundation knowledge and skill requirements are listed in the eight areas that dietitians will focus on in the academic component of a dietetics program. Foundation learning is divided as follows: basic knowledge of a topic, working or in-depth knowledge of a topic as it applies to the profession of dietetics, and ability to demonstrate the skill at a level that can be developed further.
and what their response has been. We had put forward various reasons for women’s pay being so much lower than men’s, and drawn attention to their economic dependence. But we hadn’t thought much about the links between home and work for low-paid women who work full-time, or how work, home, family and low pay affect each other.

These kinds of questions were at the back of my mind while I worked in the factory and I returned to them after I left. I didn’t expect to find the answers there, or expect any thoughts to fall neatly into preconceived categories, but working there gave me some insights and helped me think about such issues. My experience of the work was the same as that of all the other women in the factory and it affected my outside life in much the same way; it was a means of livelihood for me as for them, but I was also observing what went on while they had no pressing need to do so.

My account of the factory and the work is therefore that of an outsider. It is limited because of this, and limited also because I was there for such a short time. It would have taken much longer to come to grips properly with the work process and occupational hierarchy and how these affected the different groups of workers. I tried to find out as much as I could by asking the other women, and by keeping my eyes open but some questions could have been answered only by supervisors or management.

So there may be factual inaccuracies in my descriptions. For example, the women said that the line speed had increased over the years, which may well be true. On the other hand, it may be that the jobs each woman has to do have been enlarged. Similarly, I knew how much we were paid, but only on hearsay how much the autoparts were sold for. We hadn’t a clue about the cost of raw materials or components, so I was not in a position to work out the profit margins. I’ve tried to outline the different grades of men that worked in the factory—engineers, technicians, and so on. Again, this relied on asking people who didn’t really care how many different grades of men workers there were; in any case, it took me about six weeks to tell the difference between a progress chaser and a maintenance engineer. After I left, I did some background reading on the motor industry in Britain, and the car components industry, and read up UMEC’s company reports.

The idea of writing a book about the factory didn’t occur to me while I was working there. To start with, I didn’t even keep a diary. After a few weeks I felt as if I’d always worked there, and thought I’d better note things down before I forgot my first impressions entirely. Every week I jotted down what had happened, discussions we had had, stories the women had told, as well as rows with the supervisors. Most of my diary was about how my neck ached and how tired I was. I wrote next to nothing about the actual work or how it was organised. So after I gave up the job I spent a couple of weeks writing in more detail about the work process, how the place was organised and about the relationships between the women. That account forms the basis of this book. Friends read it and encouraged me to write it up more formally—but I was quite reluctant.

Writing a book has the danger of giving more weight than is warranted to one short
InfoTools: contextual links and integration
InfoTools: contextual links and integration
ebrary partners site and eBOP

- Download MARC records for free
- Usage statistics
- Access to the ebrary purchase catalogue:
  - Pricing and access information
  - Links to the content in QuickView
  - Manage Users
  - Recommend titles to your colleagues and see their recommendations
- Place orders for purchase titles
Manage Recommendations & Express Order - RECOMMENDATIONS

Simple Search: [Search Box] Simple Search

Advanced Search For:
- ISBN:
- Dewey:
- LC Call Num: to
- Title:
- Author:
- Publisher:
- Subject:
- Text:
- Pub. year: from to

Include Only:
- Eligible License Types: SUPO, MUPO, Subscription
- Current Holding Status: SUPO, MUPO, Subscription, NONE
- Document Type: All Documents
- Language: All Languages

Sort By: Score
(You may re-sort the results by clicking on the blue heading links, below.)

Advanced Search

1 to 20 of 20 RECOMMENDATIONS.

Express Order Name: [Search Box] Order All Recommendations

View: My Recommendations, Peer Recommendations, All Recommendations
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Recap

- 170,000 titles from 350+ leading publishers
- Subscription content
- Purchase content
- Your own content
- > all accessible to search on our user interface
- View with QuickView, Unity or Plug-In reader
- Search our catalogue and place orders on eBOP
Interested?

- Try out our platform for free with 80 Library Science titles: [http://tinyurl.com/cfu88w](http://tinyurl.com/cfu88w)
- Request a 30 day free trial
- Contact our partners Albertina:
  - Czech Republic:
    - Filip Vojtasek filip.vojtasek@aip.cz
  - Slovak Republic:
    - Maria Markova maria.markova@aib.sk
Questions?

Děkuji!

Romy Beard
Regional Sales Manager – Europe
romy@ebrary.com