The most efficient and effective way to know how often each e-resource is used by your patrons

Richard Burkitt
Library Solutions Specialist

Working Together Works Better

360COUNTER

SerialsSolutions®

Common scenario

It's budget time and your Director wants to cut costs by deleting expensive titles

Some are heavily used but how do you prove it?

✓ **View** journal usage across titles and providers

✓ **Track** usage and access over time

✓ **Report** usage, cost, and ROI

Michael Poulin – Colgate University

"Soon after buying the product, we made a major purchase decision based solely on findings revealed by using 360 Counter."
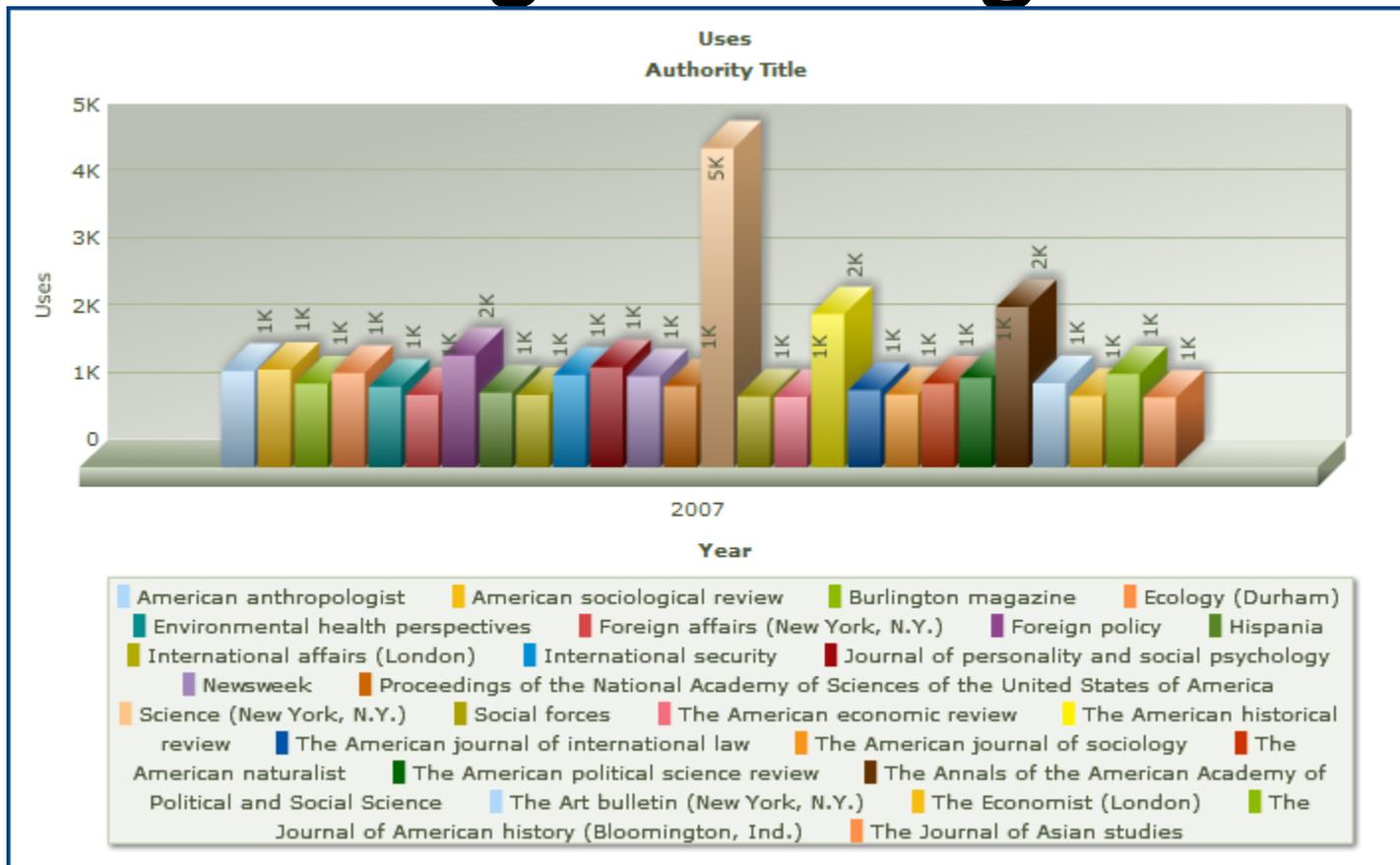
"We discovered that Science Magazine is used 2 x more than any other title in our collection."

"This knowledge gives us a better return on investment and enables us to offer better service to students and faculty."
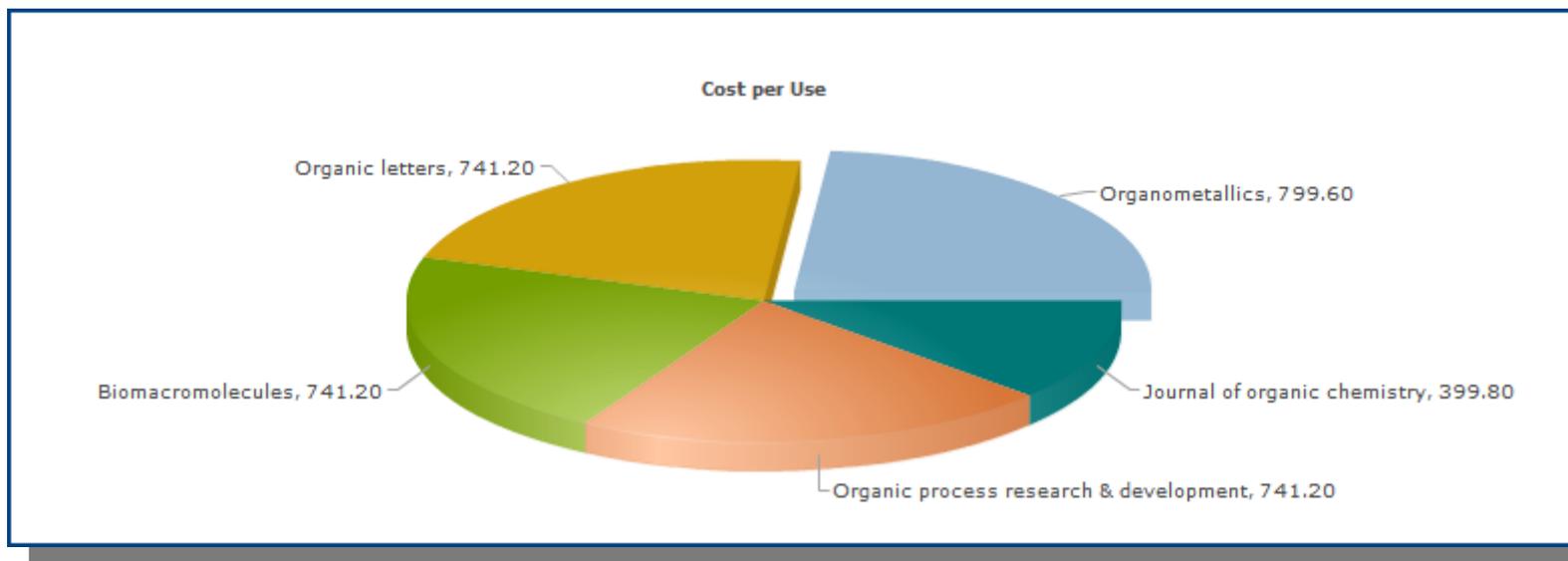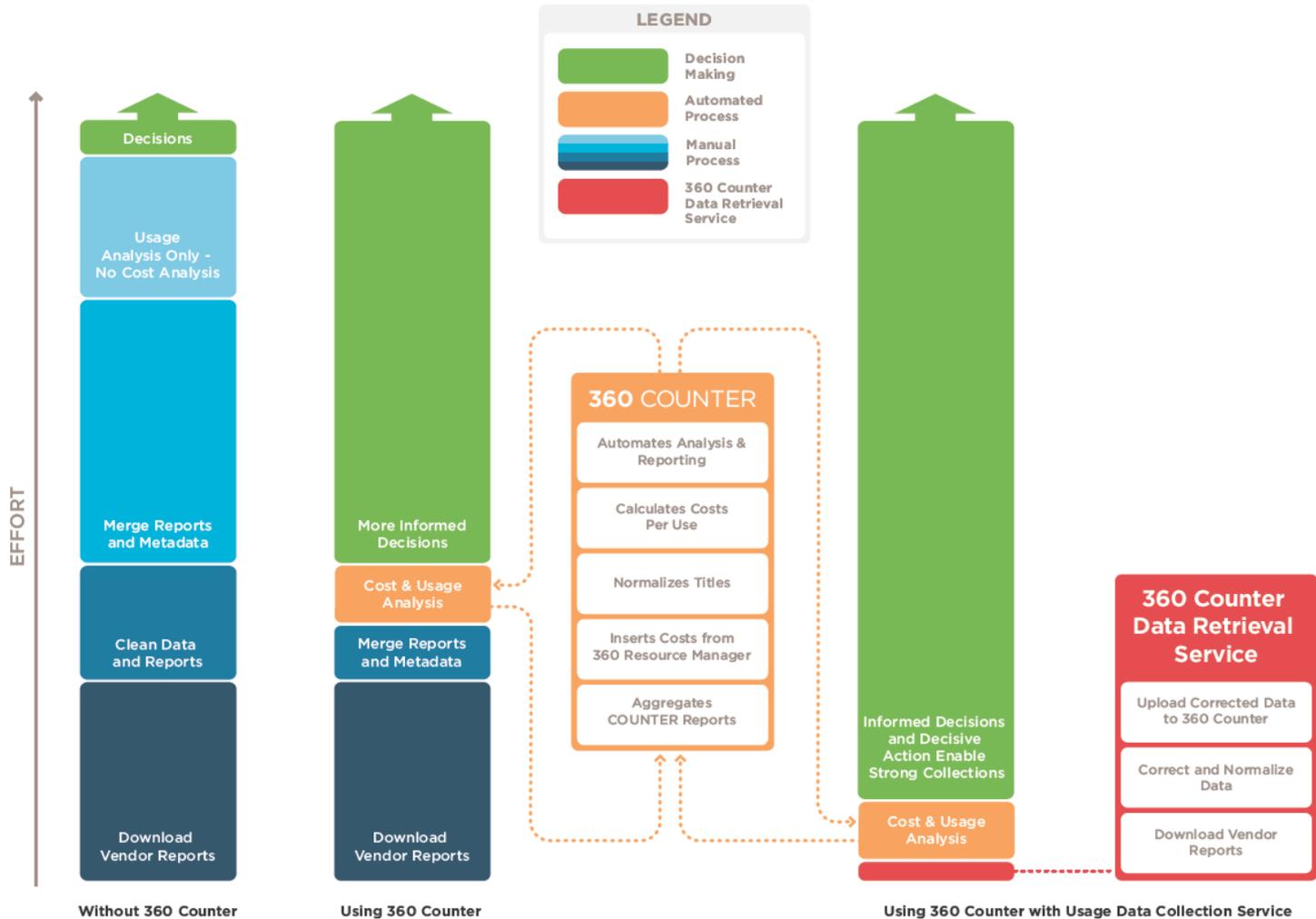
Working Together Works Better

"360 Counter also enables us to discover expensive titles that are poor performers – ones that do *not* give us a good return on our investment."

Michael Poulin

Cost per Use

- Organic letters, 741.20
- Organometallics, 799.60
- Journal of organic chemistry, 399.80
- Organic process research & development, 741.20
- Biomacromolecules, 741.20

Working Together Works

LEGEND

- Decision Making
- Automated Process
- Manual Process
- 360 Counter Data Retrieval Service

EFFORT

Without 360 Counter
- Decisions
- Usage Analysis Only - No Cost Analysis
- Merge Reports and Metadata
- Clean Data and Reports
- Download Vendor Reports

Using 360 Counter
- More Informed Decisions
- Cost & Usage Analysis
- Merge Reports and Metadata
- Download Vendor Reports

360 COUNTER
- Automates Analysis & Reporting
- Calculates Costs Per Use
- Normalizes Titles
- Inserts Costs from 360 Resource Manager
- Aggregates COUNTER Reports

Using 360 Counter with Usage Data Collection Service
- Informed Decisions and Decisive Action Enable Strong Collections
- Cost & Usage Analysis

360 Counter Data Retrieval Service
- Upload Corrected Data to 360 Counter
- Correct and Normalize Data
- Download Vendor Reports

SerialsSolutions®

Built to industry standards

Project COUNTER

- Terminology (JR1, JR2, DB1, DB2 & DB3)
- COUNTER Compliance

SUSHI

- Serials Solutions will retrieve and upload reports directly
- It takes the "human" out of the equation
- Go straight to usage analysis!

Working Together Works Better
Enables these actions

✓ View journal usage across titles and providers

✓ Analyze usage

✓ Compare across multiple providers

✓ Associate costs

✓ Distribute reports to decision-makers

✓ Support informed collection development

✓ Store logins, passwords, and notes

✓ Archive reports - FOREVER

SerialsSolutions®

Summary

Powerful, easy to use reporting

- Simple but powerful Queries
- Easy to use sorting
- Ranges and "Drill-down"
- All without knowledge of relations or SQL
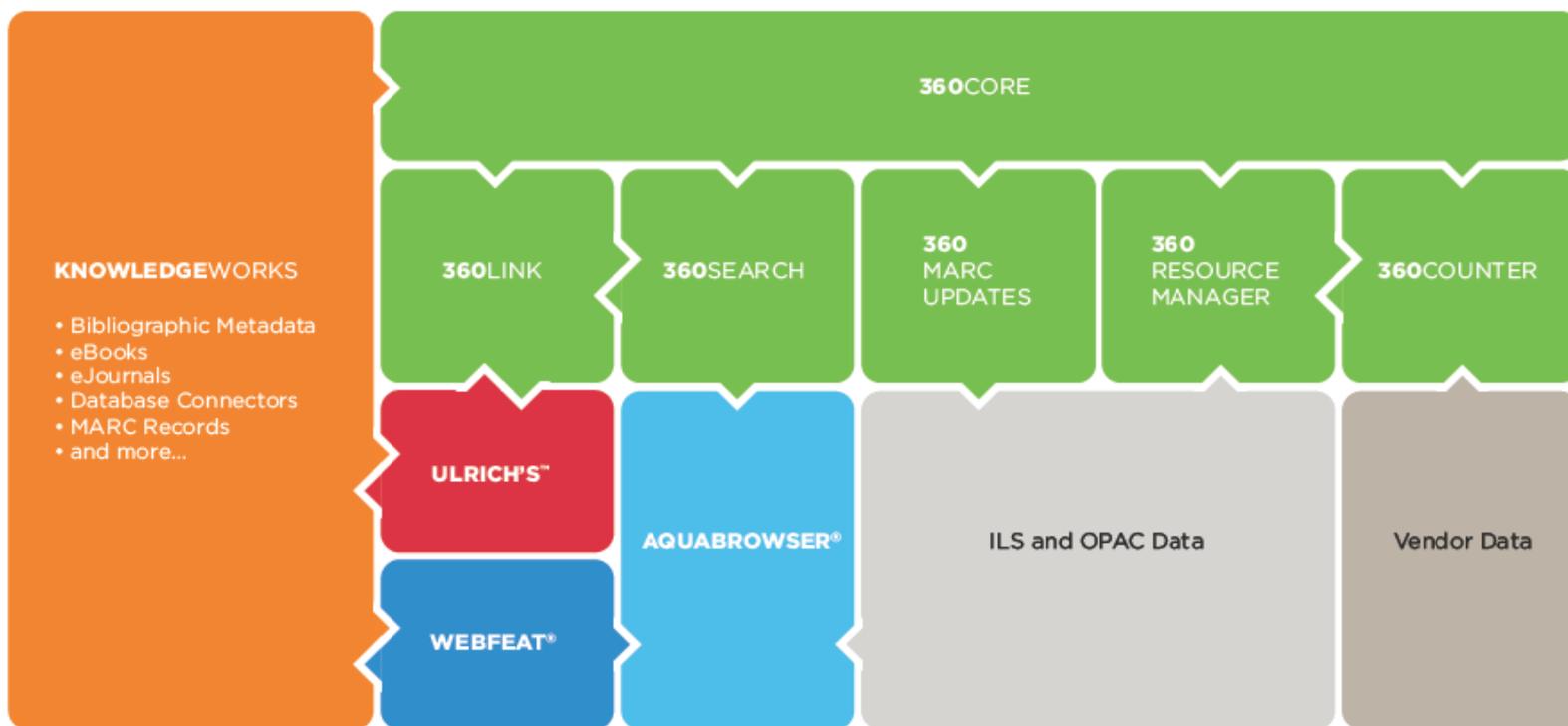- Reports can be modified and delivered in minutes

Answer questions immediately

Available anywhere, anytime

Working Together Works Better

SERIALS SOLUTIONS SERVICES WORK TOGETHER TO MAKE E-RESOURCES EASIER TO MANAGE AND ACCESS

KNOWLEDGEWORKS
- Bibliographic Metadata
- eBooks
- eJournals
- Database Connectors
- MARC Records
- and more...

360CORE

360LINK

360SEARCH

360 MARC UPDATES

360 RESOURCE MANAGER

360COUNTER

ULRICH'S™

AQUABROWSER®

ILS and OPAC Data

Vendor Data

WEBFEAT®

Serials Solutions e-resource access and management services work together to help you enhance discovery, improve workflows, and reduce costs.

SerialsSolutions®

Thank You!

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