The most efficient and effective way to know how often each e-resource is used by your patrons

Richard Burkitt
Library Solutions Specialist
Working Together Works Better

360COUNTER

Serials Solutions®
Common scenario

It’s budget time and your Director wants to cut costs by deleting expensive titles

Some are heavily used but how do you prove it?

✓ **View** journal usage across titles and providers
✓ **Track** usage and access over time
✓ **Report** usage, cost, and ROI
“Soon after buying the product, we made a major purchase decision based solely on findings revealed by using 360 Counter.”

“We discovered that Science Magazine is used 2 x more than any other title in our collection.”

“This knowledge gives us a better return on investment and enables us to offer better service to students and faculty.”
Working Together Works Better
Science Magazine – Highest Usage

“360 Counter also enables us to discover expensive titles that are poor performers – ones that do not give us a good return on our investment.”

Michael Poulin
Working Together Works

LEGEND
- Decision Making
- Automated Process
- Manual Process
- 360 Counter Data Retrieval Service

Without 360 Counter
- Merge Reports and Metadata
- Clean Data and Reports
- Download Vendor Reports

Using 360 Counter
- Merge Reports and Metadata
- Cost & Usage Analysis
- Informed Decisions and Decisive Action Enable Strong Collections

Using 360 Counter with Usage Data Collection Service
- Cost & Usage Analysis
- 360 Counter Data Retrieval Service
- Upload Corrected Data to 360 Counter
- Correct and Normalize Data
- Download Vendor Reports

SerialsSolutions®
Project COUNTER

• Terminology (JR1, JR2, DB1, DB2 & DB3)
• COUNTER Compliance

SUSHI

• Serials Solutions will retrieve and upload reports directly
• It takes the “human” out of the equation
• Go straight to usage analysis!

Built to industry standards
Working Together Works Better

Enables these actions

- View journal usage across titles and providers
- Analyze usage
- Compare across multiple providers
- Associate costs
- Distribute reports to decision-makers
- Support informed collection development
- Store logins, passwords, and notes
- Archive reports - FOREVER
Powerful, easy to use reporting
- Simple but powerful Queries
- Easy to use sorting
- Ranges and “Drill-down”
- All without knowledge of relations or SQL
- Reports can be modified and delivered in minutes

Answer questions immediately
Available anywhere, anytime
Working Together Works Better

SERIALS SOLUTIONS SERVICES WORK TOGETHER TO MAKE E-RESOURCES EASIER TO MANAGE AND ACCESS

Serials Solutions e-resource access and management services work together to help you enhance discovery, improve workflows, and reduce costs.
Thank You!

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