

OCLC Update
Inforum

May 2009

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A gateway to the world's Libraries

Vivien Cook

Sales Specialist - WorldCat

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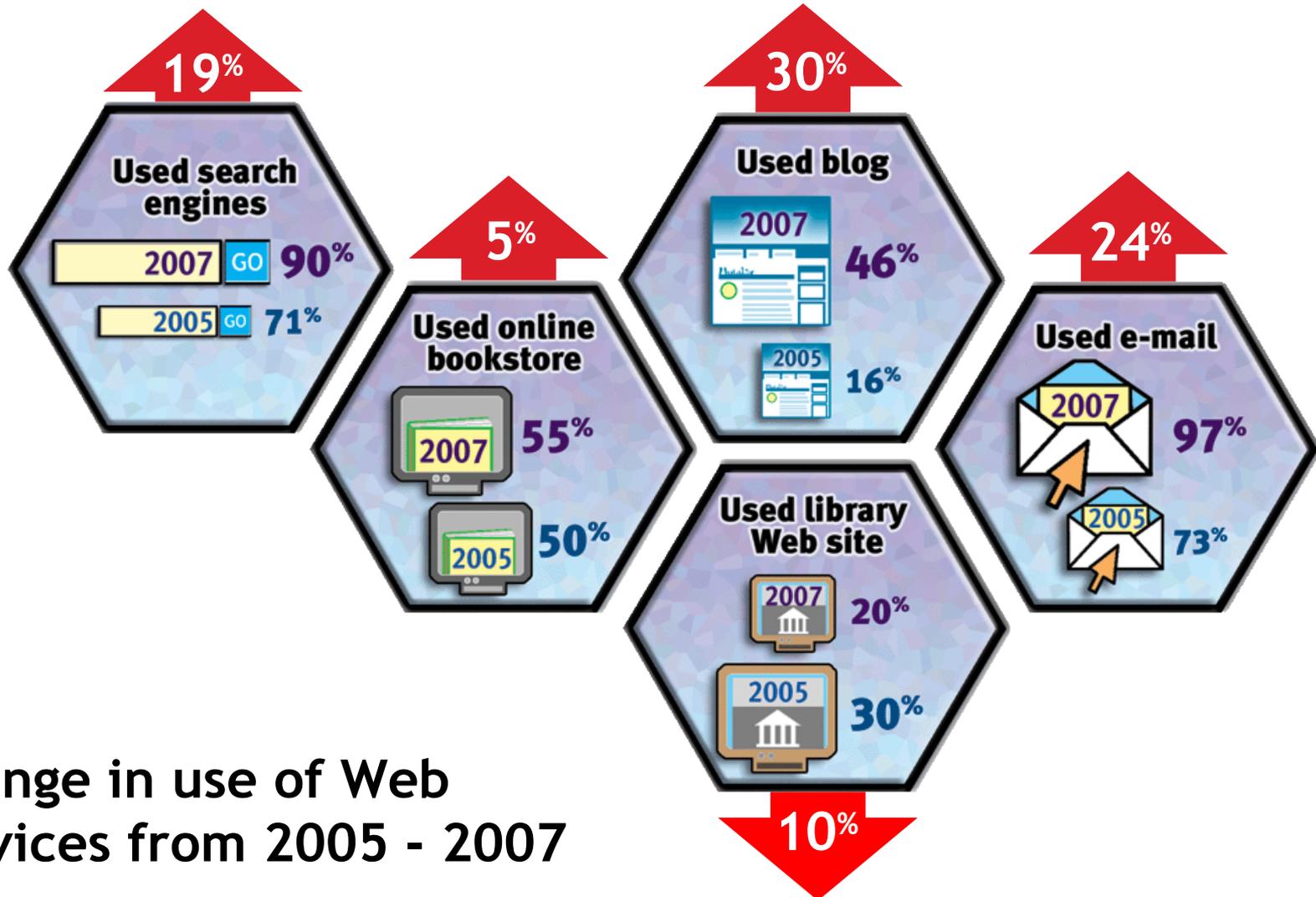
Eastern Europe & Republic of Ireland



OCLC™

The world's libraries.
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The world, the web and your library



Change in use of Web services from 2005 - 2007



This is the web reality.
Where is the library?

1st stage Web visibility = OpenWorldCat



The PILOT:

The Open WorldCat program made records of library-owned materials in OCLC's **WorldCat** database available to Web users on popular Internet **search, bibliographic and bookselling sites**, including Google, Yahoo! Search and Windows Live Academic.

The RESULT:

While the pilot endorsed the theory that web visibility is key to libraries' continued relevance, the experience was incomplete.

2nd stage Web visibility = WorldCat.org



WorldCat.org provides one place for users to find and get materials from their closest libraries and all libraries.

Released August 2006 in beta form, **WorldCat.org** continues OCLC's efforts (begun with the **Open WorldCat** program) to make library resources more visible to Web users, and to increase awareness of libraries as a primary source of reliable information and helpful personal assistance.

Statistics report that the desire to “drive users” back to the libraries is succeeding.

10,000 libraries visible
Website visitors = 2million/month
700,000 “click throughs”/month

Period: March 2009 Months: 12 Institution: S30 Update

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All -> Institution: S30

WorldCat.org Clicks to Libraries Report -- Institution

Reporting Period: March 2009 - April 2008
 Institution: NATIONAL LIBR OF SWEDEN
 Symbol: S30

775 789 635 594 667 627 654 556 333

		History												
		Mar 2009	% of clicks	Feb 2009	Jan 2009	Dec 2008	Nov 2008	Oct 2008	Sep 2008	Aug 2008	Jul 2008	Jun 2008	May 2008	Apr 2008
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Open URL		0	0.0%	0	0	0	0	0	1	0	0	0	0	0
Subtotal		3	0.4%	16	3	2	7	2	5	1	2	4	3	3
Public														
Catalog		697	89.9%	757	632	592	660	615	649	555	331	0	0	0
Library Information		48	6.2%	15	0	0	0	0	0	0	0	0	0	0
NonQP AskLib		27	3.5%	1	0	0	0	0	0	0	0	0	0	0
Subtotal		772	99.6%	773	632	592	660	615	649	555	331	0	0	0

Increasing traffic back to the library

A few believers that web visibility is important



Bavarian State Library

Bibliothèque Nationale de France

**Bibliothekszentrum Baden Wurtemberg
(Germany)**

Bibliothesverbund Bayern (Germany)

National Library of the Czech Republic

Danish National Library of Education

National Library of Spain

National Library of Scotland

ABES

CURL (UK)

GBV (Germany)

HBZ Verbund (Germany)

HeBIS (Germany)

IZUM (Slovenia)

**Jewish National and
University Library**

New Bulgarian University

State Research Library Oloumouc

NUKAT

And a few more...



National Library of Australia

National Library of China

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National Library of New Zealand

National Library of Scotland

National Library of Slovenia

National Library of Sweden

Moravian Library

National Central Library, Taiwan

National Library of Wales

OBV (Germany)

British Library

Swiss National Library

The Combined Regions (UnityUK)

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Scholar All articles - Recent articles Results 1 - 10 of about 76,000 for [desert plants survival](#). (0.42 seconds)

[Ecology of desert plants. II. The effect of rain and temperature on germination and growth](#)
FW Went - Ecology, 1949 - jstor.org
... in seedling **survival** and later growth. Methods It has to be borne in mind that these experiments do not really duplicate **desert** conditions; eg the **plants** were ...
[Cited by 122](#) - [Related articles](#) - [Web Search](#) - [All 5 versions](#)

[book Survival strategies of annual desert plants](#)
Y Gutterman, Y Gutterman - 2002 - lavoisier.fr
... **Survival** strategies of annual **desert plants**. Auteur(s) : GUTTERMAN Y Date de parution : 07-2002 Langue : ANGLAIS 300p. 23.5x15.9 Etat ...
[Cited by 31](#) - [Related articles](#) - [Cached](#) - [Web Search](#) - [Library Search](#)

“Library Search” indicates that this “item” can be found somewhere in the world’s Libraries

... seed dispersal and rapid germination as **survival** mechanisms of the **desert** plant *Blepharis persica* (...)
Y Gutterman - Oecologia, 1972 - Springer
... that no seeds are dispersed before the soil is wet enough to support the seedlings so that the **survival** of the vulnerable young **plants** in the **desert** is ensured ...
[Cited by 21](#) - [Related articles](#) - [Web Search](#) - [All 4 versions](#)

[Survival of winter annuals in the northern Mojave Desert](#)
JC Beatley - Ecology, 1967 - jstor.org
... of 9-71% **survival** on different sites with an average for all **plants** (15 taxa) of 46%. Tevis (1958f), working in the more rigorous low **desert** environment of ...
[Cited by 69](#) - [Related articles](#) - [Web Search](#) - [Library Search](#) - [All 5 versions](#)

[Differential utilization of summer rains by desert plants](#)
JR Ehleringer, SL Phillips, WSF Schuster, DR ... - Oecologia, 1991 - Springer
... Water is the limiting factor for **plant** growth in **desert** environments and ... The **survival** of perennial species through extended drought periods is a product ...
[Cited by 166](#) - [Related articles](#) - [Web Search](#) - [All 5 versions](#)

[The physiology of dormancy and survival of plants in desert environments](#)
D Koller - 1969 - csa.com
THE PHYSIOLOGY OF DORMANCY AND SURVIVAL OF PLANTS IN DESERT ENVIRONMENTS.
D KOLLER 1969. THE ESSENTIAL FEATURE OF PLANT DORMANCY ...
[Cited by 39](#) - [Related articles](#) - [Web Search](#) - [All 2 versions](#)

[Effects of predation and competition on survivorship, fecundity, and community structure of desert ...](#)
RS Inouye, GS Byers, JH Brown - Ecology, 1980 - jstor.org
... effects of predation and competition on **survival** and reproduction in a community of **desert** annuals. The increase in density of all **plants** in arenas where ...



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Survival strategies of annual desert plants

by [Y Gutterman](#)

☆☆☆☆
(not yet rated)

Type: Book; English

Publisher: Berlin ; New York : Springer, 2002.

ISBN: 3540431721 9783540431725

OCLC: 49284182

Related Subjects: [Desert plants -- Adaptation.](#) | [Desert plants -- Seeds.](#) | [Desert plants -- Ecology.](#)

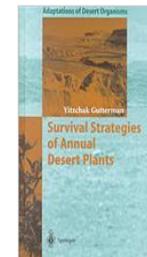
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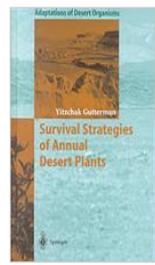
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Survival strategies of annual desert plants

by [Y Gutterman](#)
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Publisher: Berlin ; New York : Springer, 2002.
ISBN: 3540431721 9783540431725
OCLC: 49284182
Related Subjects: [Desert plants -- Adaptation.](#) | [Desert plants -- Seeds.](#) | [Desert plants -- Ecology.](#)
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Survival strategies of annual desert plants
Guterman, Yitzchak

ISBN: 3540431721 (alk. paper)

Main author: Guterman, Yitzchak

Title: Survival strategies of annual desert plants / Yitzchak Guterman

Publisher info: Berlin ; New York : Springer, 2002.

Physical descrip: xx, 348 p. : ill., maps ; 25 cm.

Series: (Adaptations of desert organisms)

Bibliog./Index note: Includes bibliographical references (p. [315]-336) and indexes.

Subject: Desert plants - Plant adaptation
49284182

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Imprint [New York : Springer, 2002.](#)

Descr. xx, 348 p. : ill., maps ; 24 cm.

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[Desert plants -- Ecology.](#)
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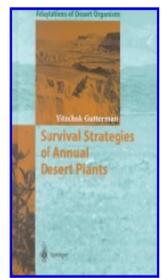
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About this book Preview this book **Survival strategies of annual desert plants** By Yitzchak Guterman



Annual desert plant species of unrelated taxa in the Negev Desert of Israel have developed complementary sets of adaptations and survival strategies as ecological equivalents with physiological, morphological and anatomical resemblances, in the various stages of their life cycles. After 40 years of research in hot deserts Yitzchak Guterman provides a comprehensive treatise of such adaptations and strategies. In doing so he covers the following topics: post-maturation primary seed dormancy, which prevents germination of maturing seeds before the summer; seed dispersal mechanisms with escape or protection strategies; cautious or opportunistic germination strategies; seedling drought tolerance. The day-length is an important factor in regulating flowering as well as the phenotypic plasticity of seed germination which is also affected by maternal factors.

More details
Survival strategies of annual desert plants
By Yitzchak Guterman
Edition: illustrated
Published by Springer, 2002
ISBN 3540431721, 9783540431725
348 pages

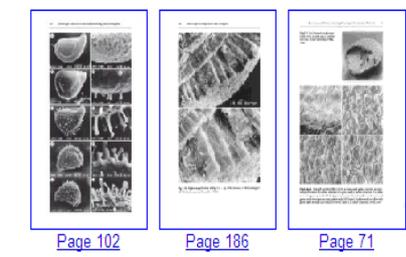
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runoff water , annual plant , Negev Desert 1
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 - [and LongTerm Seed Banks](#)
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 - [Strategies of Phenotypic Plasticity](#)
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1.  [Uri Blayer : the Negev Desert.](#)
by Uri Blayer; T Kelly Wilson; Golconda Fine Art Ltd.
Book
Language: Hebrew
Publisher: Tel Aviv, Israel : Golconda Fine Art Ltd., [2007].
2.  [Turn left at the end of the world](#)
by Avi Neshet; Moshe Edery; Leon Edery; Samuel Hadida; Sara Eden; Rubi Porat-Shoval; Neta Garty; Liraz Ts'arkhi; Rotem Abuhav; Nadav Abuksis; Aure Atika; Mariano Idelman; Jean Benguigui; Kruttika Desai; Parmeet Sethi; Israel Katorza; Nati Ravitz; Israel Film Fund of the Ministry of Education, Culture, and Sports.; Israel Film Fund.; Hot Vision (Firm); Israeli Television Companies (Firm); Keshet Broadcasting.; Israel Fund for Film Production of the Israeli Filmmakers' Union.; Centre National du cinema (Firm); Sisu Home Entertainment, Inc.;
DVD video
Language: Hebrew
Publisher: New York, NY : Sisu Home Entertainment, [2007]
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3.  [Mi-giv'ot Tuskanah le-mirhave ha-Negev : zikhronot, 1924-2006](#)
by Joel De Malach
Book : Biography
Language: Hebrew
Publisher: Yerushalayim : Hotsa'at sefarim Ari'el, ©2007.
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4.  [\[מגבעות טוסקנה למרחבי הנגב : זיכרונות 1924-2006, יואל, דה מלאך, יואל, דה מלאך ;](#)
by 1924-2006, יואל, דה מלאך, יואל, דה מלאך ;
Book
Language: Hebrew
Publisher: אריאל,
5.  [מגבעות טוסקנה למרחבי הנגב](#)
[Mi-giv'ot Tuskanah le-merhave ha-Negev](#)
by Yo'el Deh-Mal'akh
Book
Language: Hebrew
Publisher: Yerushalayim : Ari'el, 2007.

Hebrew script

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סדה פסלים = Sculpture field.

Sedeh pesalim = Sculpture field.

by [Ezra Orion](#); [Muze'on Yisra'el \(Jerusalem\)](#)

☆☆☆☆☆
(not yet rated)

Type: Book; Hebrew
Publisher: [מוזיאון ישראל](#), Yerushalayim : Muze'on Yisra'el, [1974]
OCLC: 63213248
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About the Author(s)

[Ezra Orion](#)

End user social networking features available

Item Details

- Document Type: Book
- Language Note: English and Hebrew.
- Notes: "Ezra Orion is going to build the 'Sculpture field' a mile from Sedeh Boker College in the Negev desert where he lives and sculpts"
- Description: 1 v. (unpaged) : ill. ; 18 x 24 cm.
- Other Titles: Sculpture field

More than just bib details:
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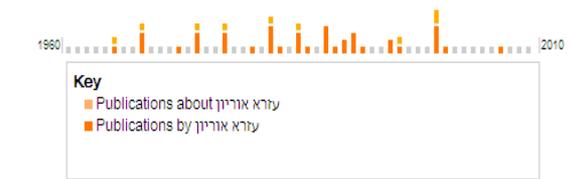
Jump To: Overview | Publication Timeline | Works About | Works By | Audience Level | Related Names | Useful Links | Fast Headings

אוריון, עזרא

Overview

Works: 46 works in 52 publications in 3 languages and 239 library holdings
Roles: Editor
Classifications: pJ5054.b42378.

Publication Timeline



Most widely held works about אוריון עזרא

- **Madregot la-raqia' masa' le-Nepal** (Visual)
- **Ezra Orion** by Ezra Orion (Book)
- **Pisul tekem** by Ezra Orion (Book)
- **Pisul yatsuk me-r'osh : 'Ezra' Orion** (Book)
- **Sculpture in the solar system : intergalactic sculpture** (Book)

more

Most widely held works by אוריון עזרא

1968-71 : אבק רוחות by אסוף בן נור (Book)
1 edition published in 1972 in Hebrew and held by 21 libraries worldwide

Alternative Names

Orion, 'Ezra 1934-
Ben Ner, Asaf 1934-
Ner, Asaf Ben 1934-
אוריון עזרא
-1934 אוריון עזרא
-4391 אוריון עזרא
-1934 אסף בן נור,
אסף בן נור,
אוריון עזרא

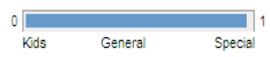
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Audience Level



Audience level: 0.97 (from 0.78 for Sculpture ... to 1.00 for גינזור, פוחס ...)

Related Identities

- עיני, יעקב
- (מחיאון ישראל (ירושלים
- Midreshet Šedah Boķer
- הרציון, נחמי
- גינזור, פוחס
- Hai, Avraham Illustrator
- Katsir, 'Oded
- Katsir 'Oded
- Midreshet Šedah Boķer Makhon le-hinukh sevivati
- Urian, Giora

Useful Links

- Library of Congress Authority File (English)

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