eJournals, eBooks and Digital Collections for Academic Libraries

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Sales Director
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Power to the user™

CENGAGE Learning™
Overview

Gale | Cengage Learning

E-Journals – Academic OneFile

eBooks – Gale Virtual Reference Library (GVRL)

Digital Collections - Eighteenth Century Collections Online

Coming soon Czech academic identity federation eduID.cz

Questions? – Discussion
Cengage Learning delivers highly-customized learning solutions for colleges, universities, instructors, students, libraries, government agencies, corporations and professionals around the world.

www.cengage.com

Gale®, part of Cengage Learning is a world leader in e-reference publishing for libraries and businesses.

Best known for its accurate and authoritative content as well as its intelligent organization of full-text magazine and newspaper articles, the company creates and maintains more than 3,000 eBooks and 600 databases.

AONE is a multi-disciplinary collection of mostly peer reviewed journals covering over 700 subject areas

Contains nearly 13,000 titles, including more than 7,300 peer-reviewed journals and more than 5,000 in full-text


Full NPR archive with audio and transcripts

Video from OR Live

Multiple Gale and third-party reference sets

A well rounded ‘discovery’ tool
Why Use Academic OneFile

AONE’s superior indexing process makes articles easy to find.
AONE provides unique content that can not be found elsewhere.
AONE will not frustrate students or patrons as we provide more full text with the lowest embargo rate than any other aggregated database.

Cross Searchable with GVRL

Fewer Embargoes and more Active Full Text are our strong points

Truly International - More than 6,900 titles published outside the U.S

- Europe (non U.K) – 3,217

Content in five languages

Document linking to ISI Web of Science JSTOR, Project Muse, Blackwell Synergy, Science Direct and Scopus
Content Highlights

22 FT titles from Nature with 1 year embargo
FT coverage starts from 2007

45 FT titles with no embargo
FT coverage starts from 2007
Recent Signings

Key Titles

- Advances in Pharmacological Sciences
- Advances in Tribology
- Advances in Urology
- Journal of Cytology
- Psychiatry
- The Internet Journal of Veterinary Medicine
- Pediatrics
- International Journal of Green Pharmacy
- BMC Medical Physics
- Molecular Cytogenetics
- BMC Medical Genomics
- Nurses World Magazine
- Kinesiology
- Urogynecology

Over 30 full-text and no embargo journals in Medical related fields and other health areas
Key, peer-reviewed journals published in Spanish, French and other European languages. All articles can also be translated into 8 different languages.

Major reference sets such as the *Gale Encyclopedia of Science*, *Gale Encyclopedia of Medicine*, and the *Encyclopedia of World Biography*.

Near-complete Economist Intelligence Unit series in full-text with no embargo.
Links to live surgeries from OR LIVE

Medical students will have the ability to view a live surgery from plastic surgery to vascular surgeries. Academic OneFile will provide both articles and video!

Hyperlinks from the Multimedia Tab will take students directly to the webcast.

Rhinoplasty, Knee Replacement, Heart Transplant, Robotic-Assisted Prostatectomy, Craniotomy Treatment for Meningioma Tumors, Anterior Spinal Fusion, Kyphoplasty for Vertebral Compression Fractures
Houghton Mifflin

- Encyclopedia of North American Indians
- The American Congress
- The Chronology of American Literature
- The History of Science and Technology
- The New Dictionary of Cultural Literacy
- The Readers Companion to Military History
- The Readers Companion to the American Presidency
- The Readers Companion to Women’s History
New full-text content from the major indices

- American Journal of Hematology/Oncology
- Oncology Nursing News
- Compliance Week
- AJOT: American Journal of Occupational Therapy
- Acute Care Perspectives
- Community Living
- Education in Rural Australia
- Planning for Higher Education
- International Productivity Monitor
- Lectures in Development Economics
- PIDE Lectures in Economics
- ARSC Journal
- Journal of Historical Research in Music Education
New full-text content from the major indices

- Brazilian Journal of Medical and Biological Research
- Information Technology and Disabilities
- Monthly Notes of the Astronomical Society of Southern Africa
- Journal of the British Astronomical Association, Informing Science
- Interdisciplinary Journal of Information, Knowledge and Management
- Interdisciplinary Journal of Knowledge, and Learning Objects
- International Journal of Doctoral Studies
- Journal of Information Technology Education
- University of Notre Dame Law School
- Wolters Kluwer Health
- Washington University, School of Law
- The University of British Columbia
<table>
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InfoTrac: New User Interface and Features

✓ Named User Support
✓ Customizable RSS feeds on the home page
✓ New Image Gallery
✓ New Video Gallery
✓ “Browsable” publication search
✓ “Browsable” subject guide
✓ Three new language translators (Arabic, Russian, and Polish)
InfoTrac – Search results page: focused on the user

Clear differentiation of content types

Search within results

Easy to use limiting options including subject, publication title, and document types
Multimedia content on the search results page: Image results

- Mouse-over image zoom
- Image results gallery now on the results page

1000+ UPI International images with thousands more to be added in 2009

Video results gallery now on the results page
Translate article into 11 languages, web2.0 sharing tools.

InfoTrac indexing terms

Readspeaker technology, download an mp3, or listen to the article
Gale Virtual Reference Library (GVRL)

Anytime, anywhere electronic reference books from Gale
The Gale Virtual Reference Library

More than 3,000 reference works to choose from
Hundreds of Award Winners, 60 publishers
Cross-Searching with AONE
Extend the Reach of Your Reference

Why Gale eBooks?

- Make your reference collection accessible to any number of students and professors at any given time
- The same great authoritative reference that’s filled your shelves for years
- You own them forever, just like the print version
Researchers and Students will enjoy:

- Anytime, anywhere access from the dorm, the cafeteria, the classroom, (remote access)
- Pick and choose your titles; no package bondage
- Marc Records included
- Library oriented pricing model:
  - Gale and it imprints; print price +10%
  - Partner publisher; print price + 48%
- No special readers required – just an Internet connection
- Unlimited, simultaneous use; no check in or out
- Reduced research time via:
  - Cross searching multiple books with one search
  - Authoritative, quality results every time
  - Productivity tools like the citation generator and article level bookmarks
Reduced Research Time

Productivity Tools

Results are just like a page from the print version

Search terms highlighted in red for easy identification

Students can:

- View and download results in PDF
- Email search results and individual articles to themselves, a friend, virtually anybody
- Bookmark the article for later retrieval
- Generate citations in MLA, APA, or plain text and export to 3rd party software

Terrorists at the Summer Olympics

Photograph

By: Anonymous

Date: September 5, 1972

Source: Bettman/Corbis

About the Photographer: This photograph was taken in Munich, Germany, during the 1972 Olympics hostage crisis by an unidentified photographer.

INTRODUCTION

The Summer Olympics of 1972 were held in Munich, West Germany. On September 4, eight members of a West German police provost marshals unit entered the Olympic Village...
GVRL Subject Collections – Some Suggestions…
Digital Archives

Gain incomparable insight

In the past, researchers had to visit libraries' onsite collections to view the primary source material necessary for their studies.

Today, Gale does the traveling - to digitize that same rare content from leading libraries across the globe. Because remote and simultaneous usage are possible online, researchers, faculty and students can access the resources they need 24/7.
Gale has changed/improved the nature of research and education with *Gale Digital Collections*

A wealth of rare, formerly inaccessible historical content from the world’s most prestigious libraries has been opened up to faculty, researchers, and students.

*Gale Digital Collections* represents an extraordinary resource, covering over 500 years of international history.

- Large full text searchable Collections show new results
- Purchase of raw data (library becomes owner of data)
- Access to Gale server
- Combination of traditional Library acquisitions to own content
- with modern search technology
19th Century U.S. Newspapers
19th Century British Library Newspapers
The Making of Modern Law: Legal Treatises 1800-1926
The Making of the Modern World: The Goldsmiths’-Kress Library of Economic Literature
The Middle East Online: Series 1: Arab-Israeli Relations 1917-1970
Sabin Americana, 1500-1926
Testaments to the Holocaust
Post-War Europe: Refugees, Exile and Resettlement, 1945-1950
Times Digital Archive, 1785-1985
The Economist Historical Archive, 1843 – 2006
State Papers Online 1509-1714

Eighteenth Century Collections Online
Comprising every significant English / non English language book printed in the UK in the Eighteenth Century

Eighteenth Century Collections Online

2003: Part I
2009: Part II
What are ECCO I and ECCO II?

- ECCO I and ECCO II same nature divided by publishing dates
- ECCO I: 138,000 titles and editions published between 1701-1800 and 26.3 Mio pages
- ECCO II: About 46,000 Titles from 1701 to 1800 and 6,4 Mio pages

= **184,000 Titles with over 200,000 volumes**

= **33 Mio Pages**

- Digitized format
- Full-text search capabilities
- Multi-disciplinary
- Based on the ESTC Catalogue of the British Library
Why ECCO?

- The largest and most comprehensive online historical archive of its kind
- 18th Century – Century of Enlightenment
- 18th Century - Base of Modern Society
- French Revolution
- American Revolution
- Century of discoveries (Captain Cook)
- Publications Printed in Britain, but from all over the world (censorship in many countries, but not in Britain)
- Information on the Arab World - Example: Damascus 6,199 times
- Information on Africa - Example: Africa: approx. 40,000 times
- Information on Europe - Example: Poland approx. 17,700 times
- Easy access to hard-to-find material
The Digital Collection is divided into seven different subject areas:

- Literature and Language (28% of the complete collection)
- Religion and Philosophy (24%)
- History & Geography (16%)
- Social Sciences & Fine Arts (15%)
- Medicine, Science and Technology (10%)
- Law (6%)
- General Reference (3%)
Sophisticated digitization process

Based on the ESTC Catalogue of the British Library

Manual inspection of metadata performed to ensure high quality

Images are captured and source page information is keyed to 100% accuracy.

Images are grouped into batches & OCR’d

Quality control operators view every page image for quality & metadata capture accuracy.

Many levels of Meta data will enable researchers to study the eighteenth century in fresh, new ways
Basic Search:
- Keyword, fulltext, author, title

Advanced Search
- Keyword, fulltext, author, title, front matter, main text, indexes, publisher, place of publication – PLUS advanced search limiters
  • Search this work
    – From within a specific title

• Browse Authors
• Browse Works

Searches for word/s in the author metadata fields:
Author name
Authoring institution name
Plus added or variant author names & institutions.
View results containing your word/s

- Sort results list
- Mark results
- Use Marks to save the search or embed results into web page or VLE
Start at title page

- Rotate or enlarge image
- Scroll down to read full page & view citation or reformat to read
- Retrieval options
- Mark List
- Click links for more information
Expanded publication information & other details from The English Short Title Catalogue

- Links to other volumes
- Link to list of libraries holding the work
- Mark & retrieval options
Included in works with:
+10 pages
Includes preface/end material
Contain chapter or section headings
Link to:
• Title page, table of contents, preface, foreword, introduction, main body of the work, indexes, appendixes, advertisements, and other materials in front/back matter
Browse a list of available illustrations

- Navigate directly to the page image on which an illustration appears.
- Mark & retrieval options
From any document page view

- Make a full text search across all pages within the work
- Use fuzzy logic to retrieve ‘near match’ terms
- Links to pages with hits
Searches word/s in the full text as well as the keyword fields

- Select relevant work and links to pages containing your word/s within the ‘page image’ full view.
Use different criteria to pinpoint specific results

- Select relevant work and link to pages containing your word/s within the ‘page image’ full view

- Search term is highlighted

Use limiters: year of publication, select work, subject area, language

Use Fuzzy Search: Low, Medium, and High

Fuzzy search settings can enhance your search by retrieving near matches on a term or terms

Use Proximity Operators: Proximity operators are used between two search terms to indicate that the terms must occur in a record within a specified distance of each other for that record to match.

Wn (within) operator - Nn N (near)
Access an alphabetical list of authors & authoring bodies

- Type all or part of author name

Note: Variations of one author name will show as separate listings
Access an alphabetical list of titles of works

- Type all or part of work
From Professor Rob Hume’s (Penn State University, USA):

A university that does not have ECCO is not a serious player in eighteenth-century British and American studies—in literature or in anything else. Any institution giving graduate degrees in eighteenth-century subjects reduces itself to below minor-league status if it does not provide ECCO to its students—and is putting its publishing faculty at a crippling disadvantage.
Prof. Erne, Head of the English Department at the University of Geneve/Switzerland about ECCO

To have or not to have ECCO is an existential question for any serious student, researcher, or teacher of the eighteenth century. The database provides access, at the click of a mouse, to the holdings of the very best research libraries in the world. Contrary to research libraries, it permits easy searchability, necessitates no time-consuming travel and is accessible twenty-four hours a day. In teaching, it enables professors to use, and students to do independent research on, an exhilarating range of primary documents. As for research, ECCO is simply becoming a sine qua non for scholarship that breaks new ground.

Lukas Erne, University of Geneva
Suzy Halimi Présidente de la Société d'Etudes anglo-américaines  Professeur à la Sorbonne Nouvelle - Paris III/ France

ECCO is an excellent database for researchers on the eighteenth century, the period of the Enlightenment. We had a test presentation at the Bibliothèque Nationale de France, in 2006. All the members of the audience - professors, librarians, lecturers, PhD students - were enthusiastic.... To be able to use ECCO now in our universities... represents an undreamt-of advantage; it saves time and money, and we can consult the information we need, at our own convenience....

... the resources offered by ECCO can reach far beyond, to specialists of other disciplines: history, philosophy, religion, law, arts, sciences, medicine, etc. Besides people working not only on Britain, but also on publications concerning other European countries at the time - Spain, France, Italy, Germany, the Netherlands, and so on - can find here all they need. ECCO is based on a multi-disciplinary approach, with loads of texts, maps, plates, illustrations of all kinds....

To place this indispensable instrument within the reach of all researchers, at the time of globalization and scientific competition and cooperation, should be a priority of all libraries and institutions of higher education.... a wonderful help in our work. It is to be hoped that others will follow suit and that all French researchers on the eighteenth century , whatever their discipline, will have access to the same facilities in the near future.
Eighteenth Century Collections Online Part II: New Editions

ECCO Part II includes more than 6.4 million new pages of content and 46,000 new titles with particular emphasis on social sciences and fine arts.

- Includes especially rare Books not available at publication of ECCO I
- Material from additional libraries

§ The data is categorised into the same modules/subject areas as ECCO.
§ The material included is that which has been filmed since 2002, previously withheld for conservation, previously too fragile to film, too remote or not yet discovered when the first part was released

§ This New Editions will also provide a new user interface with increased functionality
Update

Czech academic identity federation

Our company, Gale | Cengage Learning, is already registered as a Service Provider within the InCommon and UK Access Federations.

We aim to become a eduID.cz member and to make our resources available to eduID.cz
Questions - Please contact us for further information

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