Bowker – The Company

- Founded in 1893
- Subsidiary of the Cambridge Information Group
  - CIG, ProQuest, Bowker, RefWorks, Serials Solutions
- Acquired Medialab – the creators of AquaBrowser – in 2007
- Flagship products: AquaBrowser®, Syndetic Solutions®, Global Books in Print®, and LibraryThing for Libraries®
- Bowker Headquarters based in New Providence, New Jersey, USA
- European office located in East Grinstead, UK

My Discoveries™
Agenda

- Aquabrowser in context
- Aquabrowser – The Basics
- Aquabrowser explained
- Additional Features
- Live Demonstration of Aquabrowser
- General Information – Implementation, Pricing....etc.
- Summary of Benefits
- Syndetic Solutions
Approx. 80% of all users do not know what they are actually looking for.

The library’s main objective is to provide full and easy access to all its resources.

The library must be able to compete with other web destinations.

The traditional OPAC lacks “Search and Discovery” functionality.

Today’s users increasingly expect the “Google-Experience”....

- One single search box for all your resources
- Instant relevancy-ranked search results
- Automatic Correction of Typos
Market leading, state of the art visual faceted search solution for your library catalogue

Approx. 500 customers worldwide with over 2000 library locations

One of our latest high profile customers: Harvard University

The heart of Aquabrowser is based on three distinct design principles
Search.....Discover.......Refine !

Specifically designed for the End User

Offers the finest user interface available today, without the need to change anything in the way you currently work, your existing ILS or OPAC.
Visually stimulating and easy to use

Displays instant relevancy-ranked search results

Offers your users suggestions and guidance to help them find what they are looking for

Discover and refine functionality ensures that there are no dead ends

Recognises typos/spelling mistakes

Options such as a ‘Web crawler’ or an integration with a federated search give the users the access to external resources
Your search stopped at 10,000 items. Try a more specific search.

Sort by: 

<table>
<thead>
<tr>
<th>#</th>
<th>Complete Title</th>
<th>Author</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Apollo's fire : igniting America's clean-energy economy / Jay Inslee, Bracken Hendricks, Foreword by Bill Clinton</td>
<td>Inslee, Jay</td>
<td>Washington, DC : Island Press, c2003</td>
</tr>
<tr>
<td>7</td>
<td>Dairy goat feeding and nutrition / edited by Antonello Cannas and Filippo Turra, technical editor and reader of the English</td>
<td></td>
<td>Wallingford, UK : Cambridge, MA : CAB.</td>
</tr>
</tbody>
</table>
1. Architecture
the critics’ choice: 150 masterpieces of western architecture
Dan Cruickshank
Plaatsingscode: 711
Jaar: 2000
Onderwerp: Bouwkunst, Geschiedenis, Fotoboeken
Gevonden: architecture (3)
Tags: architecture

2. Architecture
nature
Philip Jodidio
Overzicht in woord en beeld over de relatie tussen architectuur en natuur door de eeuwen heen.
Plaatsingscode: 711.9
Jaar: 2006
Onderwerp: Bouwkunst, Natuur
Gevonden: architecture (1)

3. A dictionary of architecture and landscape architecture
James Stevens Curl
Encyclopedie op het gebied van de bouwkunst en landschapsarchitectuur.
Plaatsingscode: 710.1, 719.6
Jaar: 2006
Onderwerp: Bouwkunst Landschapsarchitectuur

Selectie
Toon resultaten uit:
Alle vestigingen

Verfijnen
Bibliotheekmateriaal
- Boek (1,446)
- Muziek CD (61)
- Tijdschrift (17)
- DVD Video (8)
- Bladmuziek (4)
- 5 meer...

Alle bronnen
- Catalogus (1,490)
- Krantenbank (352)
- Tijdschriftenbank (60)
- Muziekweb (59)
- Onderwijs (19)
- Aladin (13)
- IHLIA (12)
- 2 meer...

Taal
- Engels (1,009)
- Nederlands (81)
- Frans (87)
- Duits (20)
- Meerdere talen (9)

Externe Bronnen
Aquabrowser in detail

- Aquabrowser can work with any kind of Metadata (MARC, MAB, UNIMARC, MARCXML, ONIX, OAI etc.)
- Index updated automatically every 24 hours
- Highly customisable
- One single interface for all your resources
- Further resources can easily be integrated into Aquabrowser
- Compatible with virtually any ILS
Visual map or 'word cloud' compares user's search to metadata in the OPAC.

The words are suggestions for the user to discover new information and to formulate a new query.

Whether a user 'refines' or 'discovers', the original query is preserved as part of the search. Entering a new query into the search box starts a fresh search.

**Local results: 54,569**

Displaying 1 - 10 of 54,569 for Business, sorted by: relevance

1. **Business; a magazine.**
   - Subject: Accounting -- Periodicals., business -- Periodicals.
   - Found: business (11)
   - OSU-Stillwater Main Library 657.05 B979
   - Check for Availability

2. **Business: the ultimate resource.**
   - Year: c2006.
   - Found: business (5)
   - OSU-Stillwater Main Library 658 B9793
   - Check for Availability

3. **Business the key concepts / Mark Vernon. [electronic resource]:**
   - Series: Routledge key guides.
   - Subject: Business Encyclopedias., Electronic books.
   - Found: business (8)

4. **Business.**
   - Subject: Business -- Periodicals., Atlanta (Ga.) -- Economic conditionsPeriodicals.
   - Found: business (9)
   - OSU-Stillwater Main 658.4005 B979

5. **Business [electronic resource].**
   - Subject: Business Periodicals., Atlanta (Ga.) Periodicals. -- Economic conditionsElectronic journals.
   - Found: business (9)
Results 1 - 10 of 665 for Physics, sorted by: relevance

1. **Physics**
   Principles with applications
   Douglas C. Giancoli
   Studieboek natuurkunde voor het hoger onderwijs.
   Call number: 531.1
   Year: 2004
   Subject: Natuurkunde
   Found: physics (2)
   Tags: physics, science

2. **Physics**
   Arthur Baillie
   Introduitng de natuurkunde.
   Call number: 531.1
   Year: 2004
   Subject: Natuurkunde
   Found: physics (1)

3. **Physics**
   Jim Breithaupt
   Call number: 531.1
   Year: 2002
   Series: Teach yourself books
   Subject: Natuurkunde
   Found: physics (1)

4. **Relativity physics**
   Roy Edgar Turner
   Call number: 531.4
   Year: 1994
   Series: Student physics series; Student physics series
   Found: physics (3)

5. **Schaum's outline of theory and problems of college physics**
   Frederick J. Blecha
   Call number: 531.4
   Year: 2002
   Subject: Physics
   Found: physics (3)
Economics

Authors: Walter J. Wessels
Series: Barron's business review books

Material type: Books
Subject: Economics
Language: English
Publisher: Barron's
Year: 2000
Call number: 330 W
ISBN: 0764112740 (pbk.)
Annotation: 3rd ed.
Includes index.

Available: 23 Requested: 0
On Hold: 0 Other: 0
Total Items: 35
Unsatisfied Requests: 0 Total Requests: 0

Current Location: Material: Call Number: Status:
Long Island City: Adult Trade Paperback: 330 W 4TH EDITION: Available
North Forest Park: Adult Trade Paperback: 330 W: Available
South Ozone Park: Adult Trade Paperback: 330 W: Available
AquaBrowser Library Usage Statistics

Periods

Last 30 days
Last 24 months
A specific month: Sep 2008

Session Chronography for the last 30 days

ABL Implementation:
AquaBrowser Library @ - Queens Library (2.3.2.13)
Current Date:
9/24/2008 10:41:30 AM

Sessions Per Day

[Bar chart showing sessions per day from Aug 26 to Sep 24]
### AquaBrowser Library Usage Statistics

#### Periods

- Last 30 days
- Last 24 months
- A specific month: Sep 2008

#### Statistics

- Sessions
- Daily Queries
- Help and Item Access
- Refine Usage
- Federated Source Usage
- Sort Usage
- Search Method Usage
- Result Page Usage

#### Top Queries

**Top Queries for the last 30 days**

**ABL Implementation:**

AquaBrowser Library® - Queens Library (2.3.2.13)

Current Date:

9/24/2008 10:47:40 AM

The top queries are normalized combinations of terms that have been entered most frequently.

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<tr>
<th>Query</th>
<th>Uses</th>
<th>Query</th>
<th>Uses</th>
<th>Query</th>
<th>Uses</th>
</tr>
</thead>
<tbody>
<tr>
<td>twilight</td>
<td>909</td>
<td>shsat</td>
<td>146</td>
<td>the last lecture</td>
<td>100</td>
</tr>
<tr>
<td>breaking dawn</td>
<td>412</td>
<td>psychology</td>
<td>143</td>
<td>organic chemistry</td>
<td>96</td>
</tr>
<tr>
<td>google</td>
<td>368</td>
<td>american wife</td>
<td>130</td>
<td>biology</td>
<td>94</td>
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<tr>
<td>yahoo.com</td>
<td>321</td>
<td>sat</td>
<td>126</td>
<td>lora leigh</td>
<td>94</td>
</tr>
<tr>
<td>new moon</td>
<td>319</td>
<td>rosetta stone</td>
<td>124</td>
<td>aol.com</td>
<td>93</td>
</tr>
<tr>
<td>eclipse</td>
<td>309</td>
<td>naruto</td>
<td>120</td>
<td>?????</td>
<td>93</td>
</tr>
<tr>
<td>author:&quot;meyer, stephenie&quot;</td>
<td>300</td>
<td>website</td>
<td>119</td>
<td>gre</td>
<td>91</td>
</tr>
<tr>
<td>google.com</td>
<td>274</td>
<td>renew</td>
<td>115</td>
<td>wwe</td>
<td>91</td>
</tr>
<tr>
<td>brisigr</td>
<td>220</td>
<td>mystery</td>
<td>113</td>
<td>ged</td>
<td>90</td>
</tr>
<tr>
<td>harry potter</td>
<td>210</td>
<td>dvd</td>
<td>113</td>
<td>the secret</td>
<td>89</td>
</tr>
<tr>
<td><a href="http://www.yahoo.com">www.yahoo.com</a></td>
<td>177</td>
<td>fahrenheit 451</td>
<td>112</td>
<td>renew books</td>
<td>88</td>
</tr>
<tr>
<td><a href="http://www.google.com">www.google.com</a></td>
<td>169</td>
<td>gossip girl</td>
<td>110</td>
<td>novel</td>
<td>87</td>
</tr>
<tr>
<td>yu-gi-oh gx</td>
<td>107</td>
<td>games</td>
<td>86</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
AquaBrowser Library Usage Statistics

Periods

Last 30 days
Last 24 months
A specific month: Sep 2008

Popular Items for the last 30 days

ABL Implementation:

AquaBrowser Library @ - Queens Library (2.3.2.13)
Current Date:
9/24/2008 10:50:41 AM

Most Popular Items

The most popular items are the individual items per source of which users request the full details most frequently.

Unknown

1. Twilight : Meyer, Stephenie (185 hits)
2. Breaking Dawn : Meyer, Stephenie (106 hits)
3. Eclipse : Meyer, Stephenie (102 hits)
4. New moon : Meyer, Stephenie (81 hits)
5. Twilight : Meyer, Stephenie (68 hits)
6. Brisingr : Paolini, Christopher (66 hits)
7. 21 : (44 hits)
8. British rock : (38 hits)
9. Yu-Gi-Oh! GX : (37 hits)
10. Eclipse : Meyer, Stephenie (29 hits)
11. Psychology : Myers, David G (29 hits)
12. The secret : Byrne, Rhonda (29 hits)
13. Eclipse : Hunter, Erin (26 hits)
14. The host : Meyer, Stephenie (23 hits)
15. Artemis Fowl : Colfer, Eoin (23 hits)
16. The kite runner : Hosseini, Khaled (22 hits)
17. ATAS : Wynne, Sharon A (22 hits)
18. Eat, pray, love : Gilbert, Elizabeth (22 hits)
20. Accounting principles : Warren, Jerry J (20 hits)
Additional Features

- Library decides how relevancy ranking works
- Multilingual Interface at no extra cost
- Can display featured items etc. on the front page if desired
- “Did you mean” function in the event of zero search results being displayed
- Advanced search functionality available [http://lens.lib.uchicago.edu/](http://lens.lib.uchicago.edu/)
- High quality results from enriched records (Syndetic Solutions, ICE)
- Search term sent to Federated Search Engine (provided the library has got one) in addition to querying Aquabrowser index
Bilingual Interface

Le catalogue de la bibliothèque à l'heure du Web

1. Études des espaces de nouvelle génération
MAISONNEUVE Marc
Présentation des espaces de nouvelle génération
Définition l'architecture Les composants L'offre de logiciels Une sélection de catalogues...

Call number: 224.73 MAI
Year: 2008
Subject: INTERNET, INTERNET
Found: Bibliothèque (2)

Bibliothèques et documents numériques

Concepts, composants, techniques et enjeux
Les paradigmes La création des documents numériques
Les bibliothèques face aux documents numériques.

Call number: 416.15
Year: 2007
Subject: ACCORD DE COTONOU, COTONOU AGREEMENT
Found: bibliothèques (2)

Usages et pratiques dans les bibliothèques numériques

DPI Fabra
Normes ergonomiques et usages des bibliothèques numériques Interaction 3D pour les bibliothèques numériques Un système d'information...

Call number: 223.16 PAP
Year: 2007
Subject: ORGANISME D'INFORMATION, INFORMATION ORGANIZATION
Found: Bibliothèque (1) bibliothèques (4)

Patrimoine des bibliothèques de France

Volume 2 - Nord - Pas de Calais / Picardie
Banques CIC pour le livre, Ministère de la Culture

Call number: 430.36 BAN
Year: 1996
Found: bibliothèques (1)

Répertoire des bibliothèques et des centres de documentation

Conférence des Grandes Écoles
Index des établissements.
Your query has been expanded with these terms: **Annals, Aspects, Historical, Historical Aspects, Aspect, Historical, Historical Aspect, Histories, Annals**.

1. History: politics or culture? : reflections on Ranke and Burckhardt / Felix Gilbert.
   Found: History (4)
   Regenstein, Bookstacks
   D18.8 G5320 1990

   London : MacMillan and Co.,
   Found: History (5) Historical (3)
   Regenstein, Bookstacks
   D1 H65

   Arnold, John H.

   Synergy Blackwell Premium: Full Text
   Available from 1997 volume: 265.
   Wiley InterScience: Full Text


Call Number Range:
- A - General Works (4907)
- B - Philosophy, Psychology, Religion (69580)
- C - Auxiliary Sciences of History (7598)
- D - History (General) and History of Europe (214413)
- E - History, America (31404)
- F - America, local history (41725)
- G - Geography, Anthropology, Recreation (15103)
- H - Social sciences (97165)
- I (13)
- J - Political Science (24126)
- K - Law in general, Comparative and uniform law, Jurisprudence (12415)
- L - Education (13969)
- M - Music (18178)
- N - Fine Arts (20450)
- P - Language and literature (20169)
- Q - Science (24182)
- R - Medicine (14618)
- S - Agriculture (2178)
- T - Technology (16395)
- U - Military science (General) (6666)
- V - Naval science (2063)
- W - Congressional Hearings and Prints (2)
Direct your users to your latest acquisitions...
AquaBrowser Library
search, discover, refine.

My Discoveries™

Transforming your library forever.....
Why “My Discoveries”?

• My Discoveries allows the user to contribute their own knowledge and opinions about library materials, benefiting patrons and librarians alike.

• By reviewing, tagging and networking, the user takes an active role in the catalog.

• The benefits to you as a library are twofold:
  - your users enjoy the freedom to label and organize their information world
  - your users are enriching your catalog with valuable information to make it a better experience for everyone
How does my “My Discoveries” work?

• With “My Discoveries” your users can create any number of lists, add items to them, and organise them in different ways

• A key advantage of these lists is that the user can make them public, so that your users can find them within AquaBrowser, just like any other library resource

• The possibilities are endless:
  - Librarians can construct resource lists for current events, popular works or in-library events
  - Professors can create reading lists for their institutions
Is there anything else I need to know?

- Aquabrowser allows LibraryThing tags to be pre-loaded into Aquabrowser
- LibraryThing is a vibrant online community with over 20 Million tags, all ready to be connected to your catalog
- Users can search, discover and refine by these tags too!
- My Discoveries implements a revolutionary concept: Instead of keeping your user content at the library level, your library can share your user content with other institutions from all over the world
- This sharing, like other user behaviour, can be controlled via an administrative interface
Economics / Joseph Stiglitz.

Authors: Stiglitz, Joseph E.

Subject: Economics.

Language: English


ISBN: 0393968952

Notes: Includes bibliographical references and index.

Tags: economics

In list(s): useful books for economics students

My tags: Separate each tag with a space or use double quotes to group them together.

My rating: ★★★★★ I like it

Add to list and review

Summary

Illustrated throughout with color photographs, charts, and tables, this textbook introduces undergraduates to the study of economics. Nobel Prize-winning economist Stiglitz and co-author Walsh (U. of California, Santa Cruz) emphasize five core concepts of modern economics: trade-offs, incentives, exchange, information, and distribution. The fourth edition also discusses the results of recent research on behavioral economics. A glossary of terms completes the volume. Annotation ©2006 Book News, Inc., Portland, OR (booknews.com)
The meaning of history / Erich Kahler

Authors: Kahler, Erich, 1885-1970

useful books for economics students

- economics by Joseph E. Stiglitz
- economics by John B. Taylor
- economics by Richard G. Lipsey
- economics by William J. Baumol
- economics by Edwin Mansfield

This list is public

Delete list
1. Oklahoma State University:  http://boss.library.okstate.edu/

2. Carroll County Public Library:  http://aqua.carr.org/

3. ESC Lille Business School:  http://aqua.esc-lille.eu/


5. Croydon College:  http://titan.croydon.ac.uk/ipoint/

6. Amsterdam Public Library:  http://www.oba.nl/

7. Queens Library:  http://aqua.queenslibrary.org/

8. University of Western Sydney:  http://uws.aquabrowser.com

Benefits for the user:

- Enables the user to run high quality searches
- Has an attractive, visually stimulating interface
- Offers the “Google-Experience” the user expects
- Search, Discover, Refine concept ensures there are no dead-ends
- Recognizes typos / spelling mistakes

Benefits for the Systems Administrator:

- Is easy to install and configure
- Can easily integrate with internal and external data sources
- Is compatible with virtually any ILS
- No ongoing maintenance required
- Ongoing support provided
Benefits for your team:

- Lowers pressure on your staff through self-sufficient users
- Creates happy users
- Increases usage of your collection
- Will increase the number of loans you make
- Can integrate both internal and external data resources
- Get information on user behaviour at the click of a button
General Information

Implementation:

- No major library resources required
- Proven Implementation plan
- Highly customizable.
- Bilingual interface available at no extra cost
- Will take around 8 – 12 weeks to implement

Pricing Information:

- One-off license fee plus implementation (from €10,000 / €2,500)
- Annual support fee (from €2,000)
- Options such as the federated search module or the web crawler are chargeable options
- All fees and charges are dependent on the size of your library
- Many customisation options are already included in the basic license fee

MyDiscoveries™
Syndetic Solutions is a catalogue enrichment service offering a variety of enrichment options such as
- Full Colour cover images
- Tables of Contents
- Annotations
- Author notes
- Reviews and much more

- Does not require any library resources
- Compatible with most ILS systems
- Highly cost-effective and easy to implement
Market leader with more than 2,000 customers worldwide

- Enrichment for more than 5.8 Million titles
  - more than 2.8 Million Cover Images
  - more than 2.6 Million Annotations
  - more than 1 Million Tables of Contents
  - 280,000 first chapters and excerpts
  - 750,000 reviews
  - 180,000 Author notes

- Enrichment also available in German, Spanisch, Italian and Swedish
Annotations

Summary

These ever popular guides include study tips, test-taking strategies, score analysis charts, and other valuable features. Each book contains between 5 and 20 monthly given New York State high school Regents exams. They are an ideal source of practice and test preparation. The detailed answer explanations make each exam a practical learning experience.

Table of Contents

Preface

How to Use This Book

Test-Taking Techniques

General Helpful Tips

How to Answer Part C Questions

What to Expect on the Regents Examination in Physics

Format of the Physics Examination

Topics Covered on the Regents Examination in Physics

New York State Physical Setting/Physics Core

Topic Outline

Question Index

Glossary of Important Terms

Reference Tables for Physics

A. List of Physical Constants
B. Prefixes for Powers of 10
C. Approximate Coefficients of Friction
D. The Electromagnetic Spectrum
E. Absolute Indices of Refraction
F. Energy Level Diagrams for Hydrogen and Mercury
G. Classification of Matter

Table of Contents
Syndetics ICE

- Works essentially like the standard version of Syndetic Solutions but makes the contents searchable, i.e finds information that would otherwise have not been found

- Syndetics ICE Enrichment Elements
  - Tables of Contents
  - Annotations
  - Title Link

- Just like the standard version of Syndetic Solutions, Syndetics ICE does not require any resources from the library’s side as it’s a fully hosted solution.
Normal Opac would not have found these results
Summary

Surprising in both its emotional and intellectual range, Only What We Could Carry brings us intimate voices that express not only fear and anger, but humor, compassion, and self-doubt. Family photographs and original works of art add a visual record of life before and within the camps. Posters, political cartoons, and other memorabilia reflect the climate outside the internment camp gates. Copyright © Libri GmbH. All rights reserved.

Table of Contents

Acknowledgments ix
Preface xi
A Note to the Reader xv
Introduction xvii

I

The Day We Left Ben Ilijima 3

Editorials in the Wake of Pearl Harbor Clay H. Musick 11
Eyewitness to Pearl Harbor Kay Ueno 27
Pearl Harbor Remembered Kay Ueno 31
The Total Community Ron Dellums 33

II

War Comes to the Church Door Eleanor Breed 35
Can't Tell Nellie Wong 61

from I Know Why the Caged Bird Sings Maya Angelou 63

from Desert Exile

Photo Essay: An Uncertain Future Yoshiko Uchida 57
Letters from a Justice Department Camp Isohori Hatachita 82
For more information, please visit www.aquabrowser.com or send an e-mail to thomas.fiebig@bowker.co.uk