

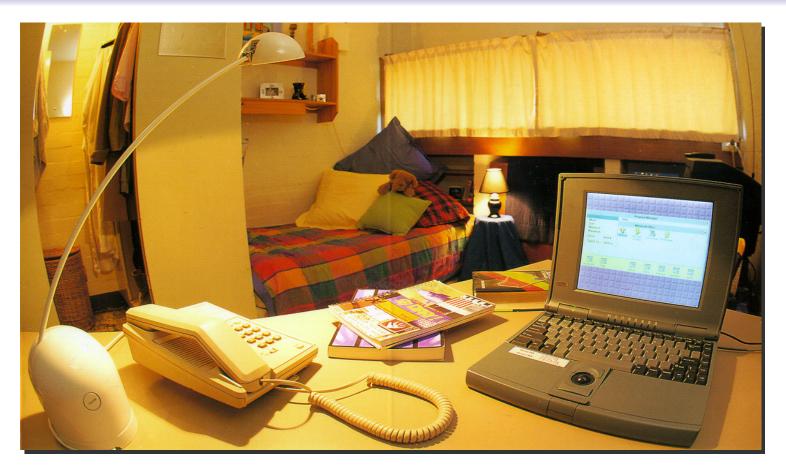


### Introducing the Summon™ Unified Discovery Service

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Solutions Specialist, EMEA

#### Primary Research



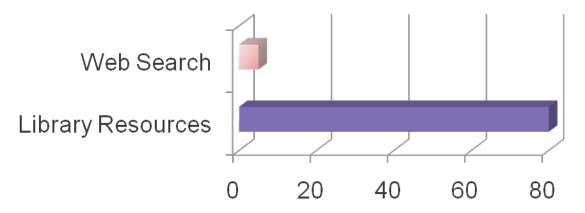


- Observational research of student researchers
  - 70+ sessions across 8 universities and 2 continents

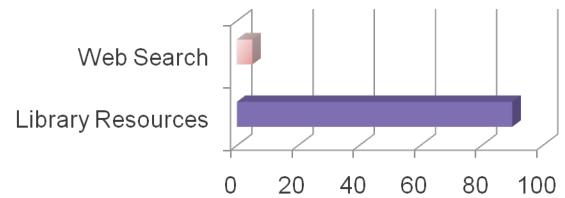
#### User Perception of Library Content



#### The superior source for quality, credible content



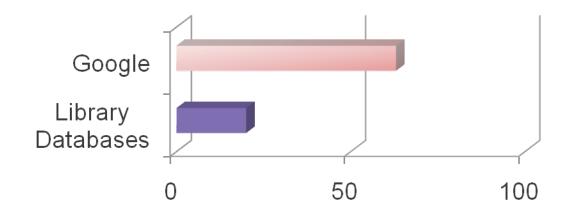
#### Preferred for academic research and course assignments



#### **Actual User Behavior**



#### The easiest place to start the research process



#### **Different Behavior**



Even though the library is perceived to be better...

The use of Google and other internet search engines continues to rise

#### Why Not the Library First?



No clear and compelling starting place

Difficulty identifying appropriate resources

General lack of awareness of resources

#### Access Points for Librar

- Library catalog
- eResources page
- Federated sear

#### Articles and Databases

Library Home Books, Articles, More Research Help Library Services

A & H Citation Index - (1900+) Description

ABI/Inform (1971+) Description

ABSEES Description

Abstracts in Anthropology (paper record only) Description

ABYZ News Links Description

#### Academia Sinica non-IHP databases Description

**Note:** For optimal use download the special additional font; see instructions on the <u>East Asian Library</u> web pages. For databases marked Shiyusuo (IHP) use the AS Scripta Sinica instead.

Academia Sinica Scripta Sinica (Hanji quanwen ziliaoku) Description

Note: Click on "shouquan shiyong" (authorized access) to enter.

Academic Search Premier (1975+) Description

Access to Archives (United Kingdom) Description

Access UNDP (1972-1998) Description

Access World News (NewsBank) Description

Note: Click THE WORLD link above the map.

AccessScience (McGraw-Hill Encyclopedia of Science and Technology, 10th ed.) (2002+) Description

AccessUN (Readex United Nations Index) (1945+) Description

AccuNet/AP Multimedia Archive (1840s+) Description

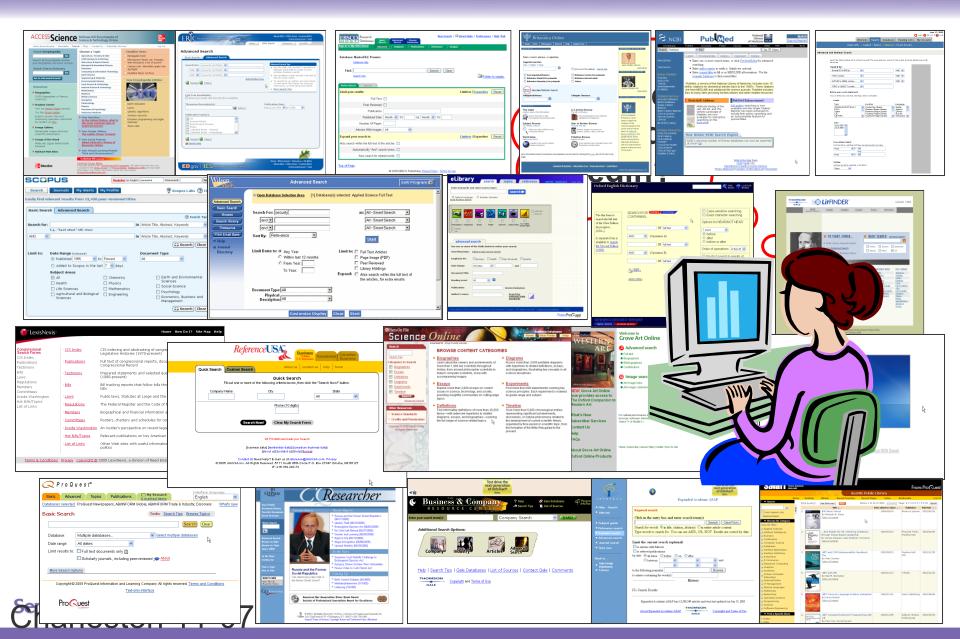
**ACLS Humanities E-Book Project** 

ACM Portal (ACM Digital Library) Description

ACS Directory of Craduate Research Description

#### Library experience is confusing, clumsy and slow





#### Compared to ...



- Simple
- Easy
- Fast



Google Search I'm Feeling Lucky

#### Researchers Speak for Themselves



I get confused and end up going in circles.

Library sources are great but internet sources are the most convenient.

If only there was a Google-like search...

#### Perception of Value Decreasing



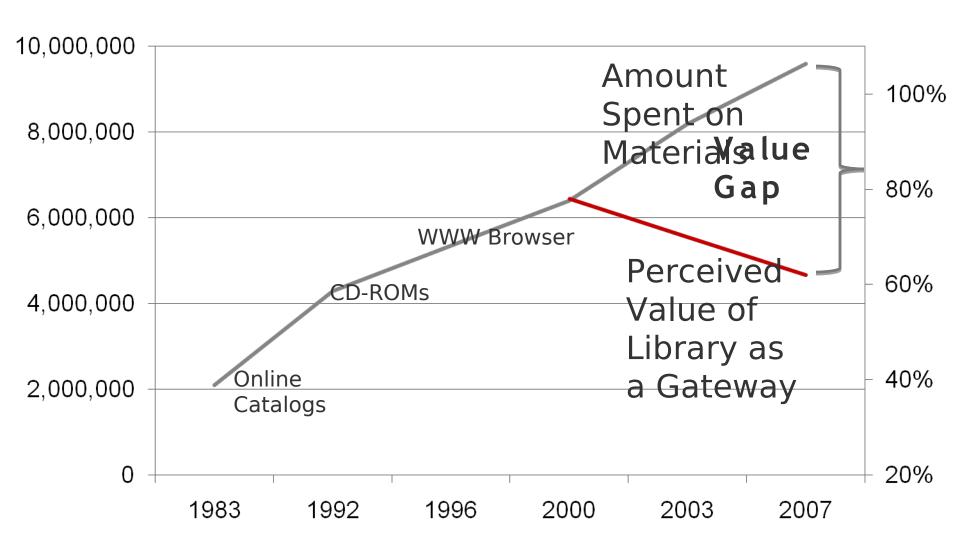
#### I T H A K A

- The importance of the role of the library as a gateway for locating information has fallen over time
- The library is increasingly disintermediated from the actual research process

#### Value Gap Emerges: ARL expenditures vs



percentions of library value as gateway



# Everything has been leading to this.



#### Everything Has Been Leading To This...



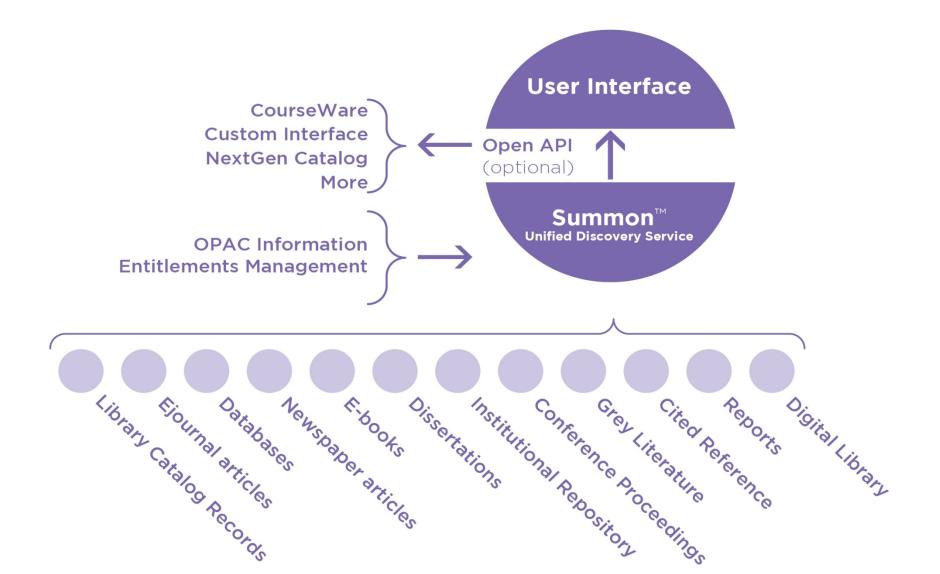


Enables quick discovery of the most credible resources *anywhere* the library has them

- Digital or physical
- Books, e-journal articles, databases, etc.
- Catalog, publishers, aggregators, open access, etc.

#### Simplified Illustration





#### More Content Support



- 90+ providers supplying content so far
- 70,000+ journal and periodical titles
- 400+ million items indexed so far
- Publishers and other content providers joining the Summon service weekly

#### Broad Support for the Summon™ Service



#### Some of the world's largest publishers

Springer, Taylor & Francis, SAGE Publications

#### CrossRef

Provides DOIs for superior linking

#### New!

- BMJ
- APA
- IEEE

#### Broad Support for the Summon™ Service

IEEE

Infobase Facts on File



	Acoustical Society of America	•	BMJ
	Alexander Street Press	•	Brill
•	American Accounting Association	•	Cairn
		•	Cambridge University Press
•	American Association of Physicists in Medicine	•	Community of Science
•	American Association of Physics Teachers	•	CrossRef
		•	Electrochemical Society
•	American Astronomical Society		EDP Sciences
•	American Economic Association	•	Electrochemical Society
•	American Institute of Physics	•	Emerald
•	American Medical Association	•	Environmental and Engineering Geophysical Society
•	American Psychological Association	•	Erudit
•	American Society for Microbiology	•	Future Science Group
•	American Society of Civil Engineers	•	Gale Cengage Learning
		•	GPO
•	American Vacuum Society	•	Hindawi Publishing
٠	Annual Reviews		Houghton Mifflin
•	Association for Computing Machinery (ACM)	•	Human Frontiers Science Program

Bioline International

BioMedCentral **Diutions** 

	Institute of Physics
•	Johns Hopkins University Press (Project Muse)
•	Kluwer Law International
•	Landes Bioscience
•	Lavoisier
•	Library of Congress (American Memory)
•	Maney
•	Museum Tuscalanum Press
•	Nature Publishing Group
•	Networked Digital Library of Theses and Dissertations (NDLTD)
	OECD
•	Optical Society of America
•	Oxford University Press
•	Physics Essays Publication
•	Proceedings of the National Academy of Sciences
•	ProQuest
•	SAGE Publications
	01310 0.0 1 04 7

SkillSoft Books 24x7

Society for Imaging Science & Technology

Society of Exploration Geophysicists

Society for Industrial and Applied Mathematics (SIAM)

Society for Information Display

Society of Rheology

Springer

Thieme

Tire Society

Walter de Gruyter

Taylor & Francis

#### See It To Believe It!



## **DEMONSTRATION**

01/02/1700 to 01/02/2008

Biotechnology

Search Library

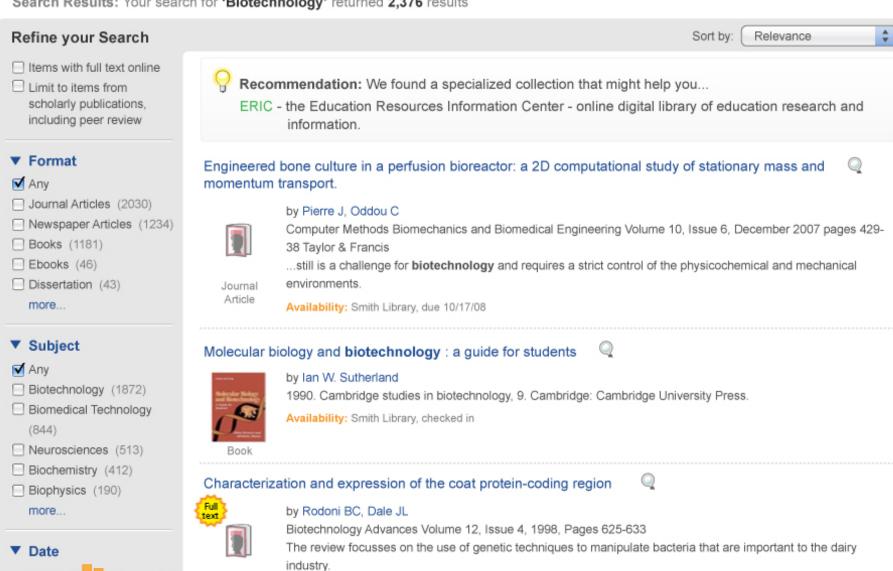
Times Cited: 37

Advanced Search

Search Results: Your search for 'Biotechnology' returned 2,376 results

Journal

Article



Availability: Full text online; Smith Library, on shelf

04/02/4700 +- 04/02/2008

Biotechnology

Search Library

Advanced Search

Search Results: Your search for 'Biotechnology' returned 2,376 results

