

Knowledge Portals & eBooks

A new generation of resources from Gale



Inforum, Praha

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Karsten Sydow , Sales



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Global Issues in Context

Global Reference on the Environment, Energy, and Natural Resources (GREENR)

Grzimek's Animal Life

Gale Knowledge Portals are a new generation of resources from Gale providing image rich, dynamic, online resources.

Designed to be a comprehensive multidisciplinary one-stop resource of key topics,

including the environment, global issues and awareness and the animal world, Gale Knowledge Portals are essential student resources for all levels.



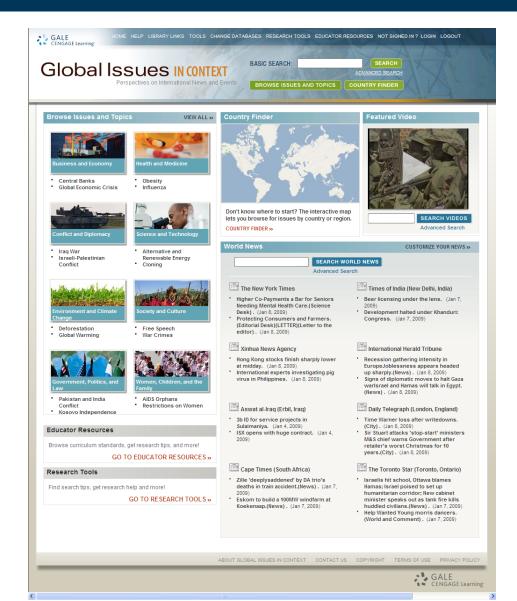
Global Issues in Context

What's Going on in the World Today — and Why





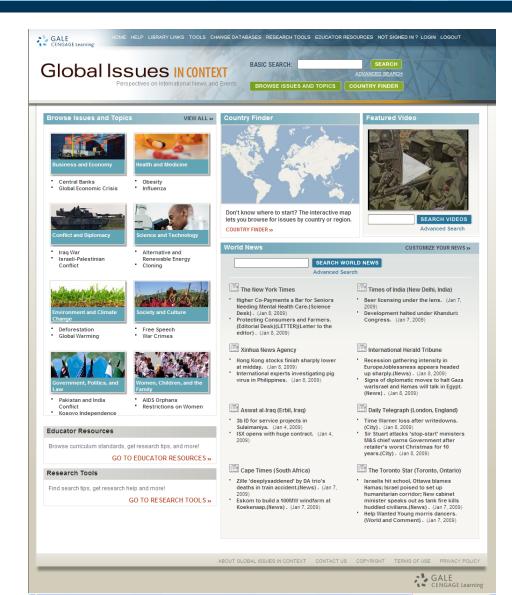
What Is Global Issues in Context?



- New e-resource that offers global news and perspectives on issues and events of international importance and provides background information on them, placing them <u>in context</u>
- News, perspectives, video, reference, country information, primary source documents, and statistics present a rich analysis of critical issues, whether social, political, military, economic, scientific, health, environmental, or cultural
- Helps students think critically about global connections and the interdependence of all nations



Why Global Issues in Context?



- Supports the development of critical thinking and information literacy skills by providing students with the framework they need to evaluate a variety of sources and address a myriad of 21st-century issues
- Prepares students to be global citizens through critical analysis of issues and links to websites encouraging civic awareness and involvement.
- Supports coursework in sociology, current events, Model UN, political science, economics, cultural/religious studies, environmental science, foreign policy, international business, women's studies, English composition, and more

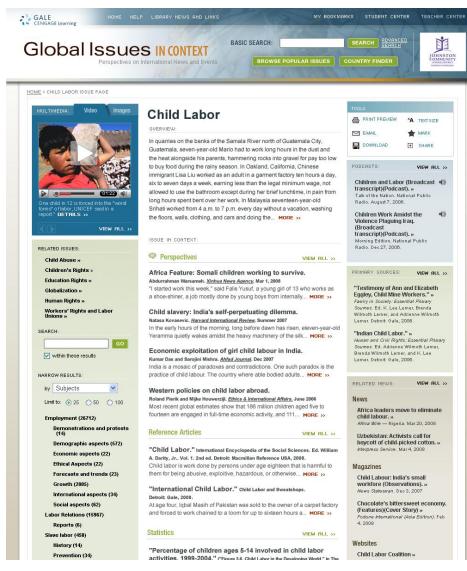


A resource for the academic study of global issues...

- Offers international viewpoints through more than 400 full-text magazines, newspapers, and academic journals
- Portal pages organize a wide range of resources for independent, self-guided study
- Reference content from Macmillan and Gale subject encyclopedias provides scholarly insight into issues
- Translation feature makes the content easy to use by diverse student populations
- User profile functionality (i.e. My Marked Items) enables saving and sharing selected documents for individual courses, assignments, or syllabi.



Key Features



Issue Portals

- 250+ issue portal pages
- Topic overviews
- Global perspectives
- Reference and primary sources
- Statistics
- Full-text periodicals
- Podcasts and Web sites
- Audio and video
- 10 new portals added monthly!



Key Features



Country Portals

- 190+ country portal pages
- Country and cultural information
- Extensive statistics
- Maps, flags and more images
- Global perspectives
- Reference and primary sources
- Full-text periodicals
- Podcasts and Web sites
- More



GREENR - Global Reference on the Environment, Energy and Natural Resources

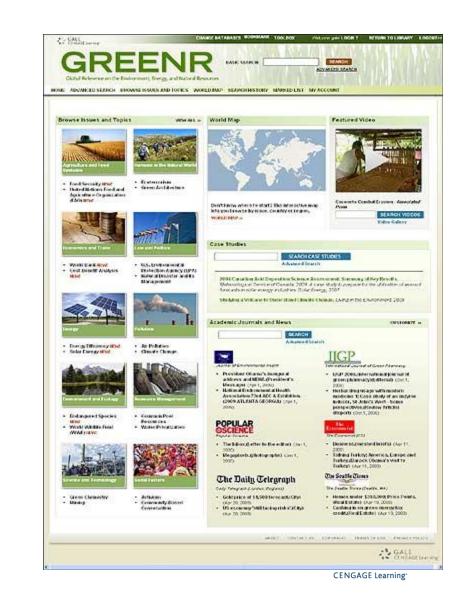
Gale delivers the best content on earth. Online!





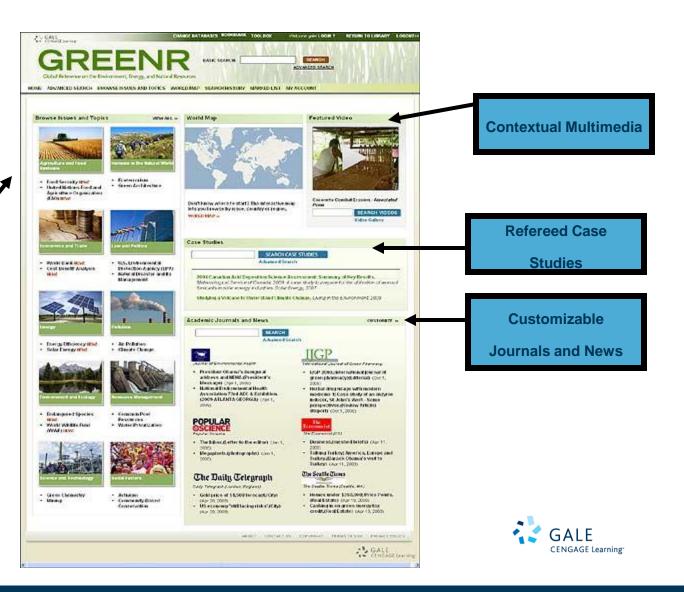
Meet eco-researchers' growing needs with GREENR (Global Reference on the Environment, Energy, and Natural Resources) - a new online resource.

Delivers global news, background information, video, unique commentaries, primary source documents, statistics and more Interactive and updated daily.



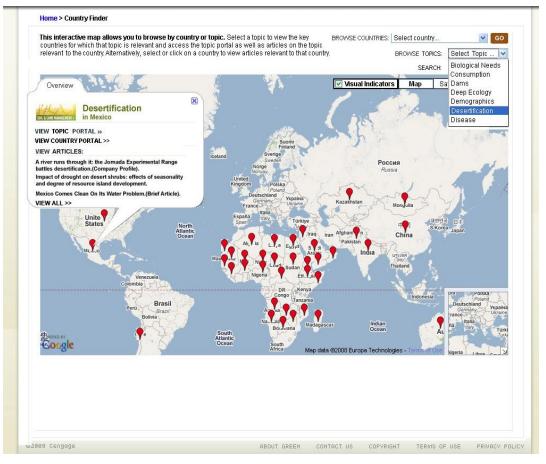
Browseable Topics and

Organizations



Global in Nature

Students can navigate the globe to identify how different regions are affected by climate change and how their demographics and resource consumption is affecting the global environment.







eray Committee for Passing Green Jobs/Clean

facilitate content portability.

GALE

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Continue your search with related portals

Link to conference presentations and reports

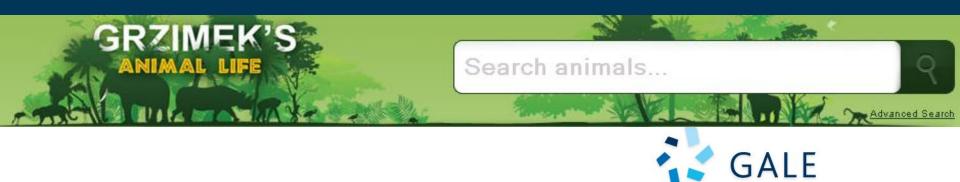
"Power to the User" Features:

- Interactive maps, allowing users to browse by country or topic
- Contextual multimedia, customizable journals and news, refereed case studies
- Web 2.0 tools to facilitate content portability



Grzimek's Animal Life

("Chimmix") http://www.youtube.com/watch?v=2T5



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A Brief History:

Bernard Grzimek

§Famous zoologist and Director of the Frankfurt Zoo who won an academy award for his documentary on the Serengeti in 1959

§Produced award winning *Grzimek's Animal Life Encyclopedia* in 1968. In 2004 Gale updated the set adding new articles and commissioning more than \$1M in new images.

§The 17-volume set quickly became one of the most widely used resources for the study of animals in more than 1,000 academic institutions worldwide.



Why Grzimek's Animal Life?

"...Science is as important now, than it has ever been before" - Barack Obama

§Robust science knowledge requires observation and comparison skills that instill in students an appreciation for the value of life and the importance of animals across the globe

§Moreover, because global systems have become profoundly affected by human activities, zoology continues to increase in its level of importance



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What It Is

A new evolution of Gale knowledge portals:

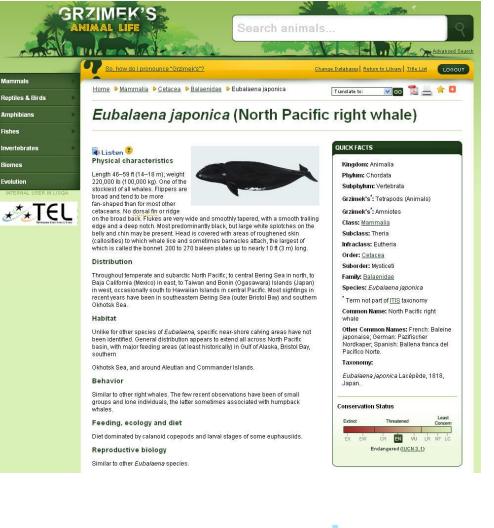
SCan update content and features continuously based on user feedback, changes in the field --- cannot be done with print and eBook

§Encourages exploration via visually-appealing layout; looks like popular web sites students use every day

§Engages multi-media savvy students with content like images, videos, gadgets

§Encourages students to get involved and conduct further research with related links and web sites

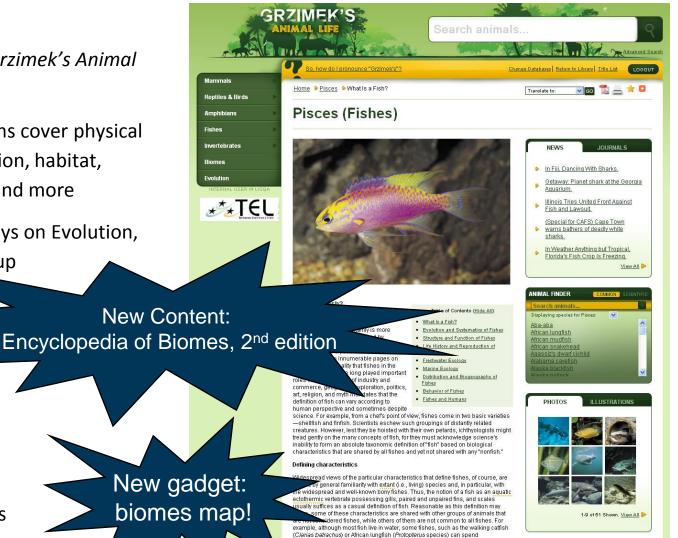
§Keeps it current via peer-reviewed, real-time news that compliments the scientific articles with today's views, happenings. Full-time editorial team to ensure currency.



What's In It -

§All content from 17-vol. *Grzimek's Animal Life Encyclopedia*

- 4,000 species descriptions cover physical characteristics, distribution, habitat, significance to humans and more
- Additional/updated essays on Evolution,
 Dinosaurs and Birds group



considerable periods out of water. Furthermore, other fishes may spend much

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Interactives

Animal sounds

3D species range map

Video and audio galleries

Home Page – Multiple pathways

Search assist - Help students narrow their search while introducing related content

Book Review – Encourages further reading as it relates to the featured animals

Featured News - The day's hottest stories hand-chosen by our experts

Featured species – Carousel features 4 species; updated monthly

Threatened Species 'ticker' – A popular starting point for animal research; instant conservation status from the IUCN (International Union for the Conservation of Nature)



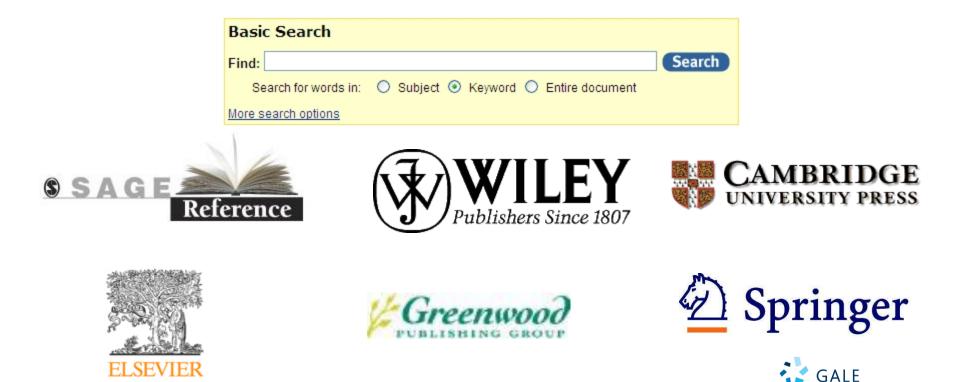
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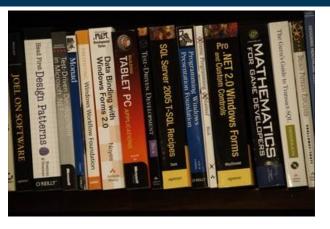
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