

science+business media

# SpringerLink 2010

The New Interface

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**Licensing Manager Central/Eastern Europe** 



## Introduction

- New Interface
- Ebooks



## **Searching on SpringerLink**



• Quick Search Box is now in the same location on EVERY page of the site. Users no longer have to go looking for it!



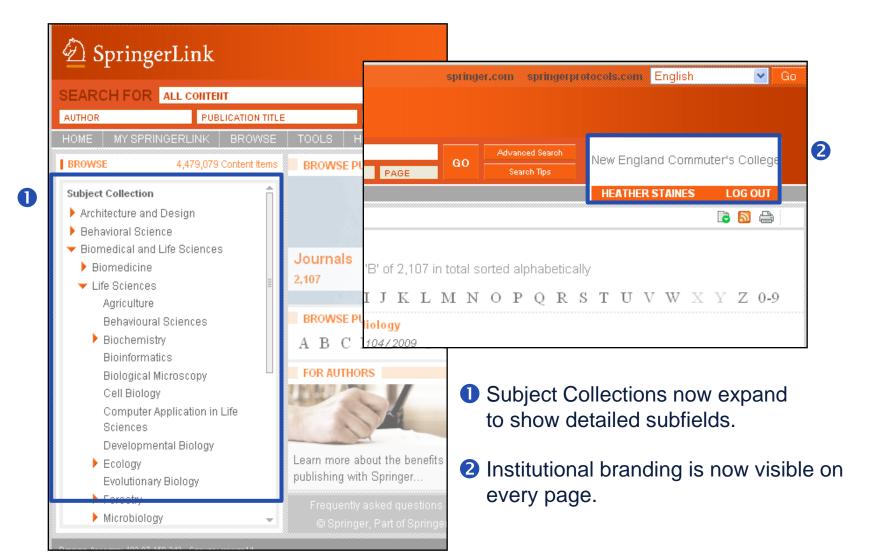
#### **Advanced Search**

● FULL TEXT ● TITLES & ABSTRACTS ● TITLE ONLY  CITATIONS  AUTHOR OR EDITO DOI	R
Вог	
CITATIONS	
JOURNAL TITLE, BOOK TITLE, ISSN OR ISBN VOLUME ISS	UE PAGE
LIMIT RESULTS TO: ORDER BY:	
ALL CONTENT TYPES V	
<ul> <li>ENTIRE RANGE OF PUBLICATIONS</li> <li>PUBLICATION D</li> </ul>	ATE GO
PUBLICATION DATES BETWEEN	
STARTING DATE AND ENDING DATE	

- The advance search box drops down from any page.
- 2 The advance search now includes the option to "Search by Citation" to find a specific article or chapter.

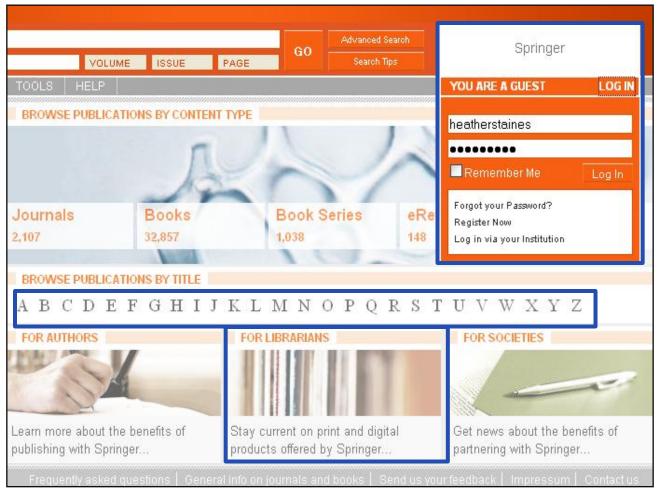


## **Browsing Subject Collections**





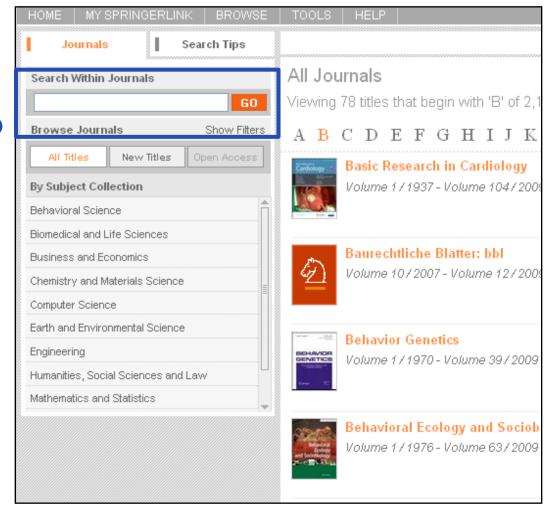
#### **SpringerLink Home Page**



- Login Box Available From Every Page. No need to return to home page to login.
- New A-Z List reduces the need for scrolling.
- 3 Easy Access To Admin functions and Librarian Links.



#### **Browsing within Content Type**

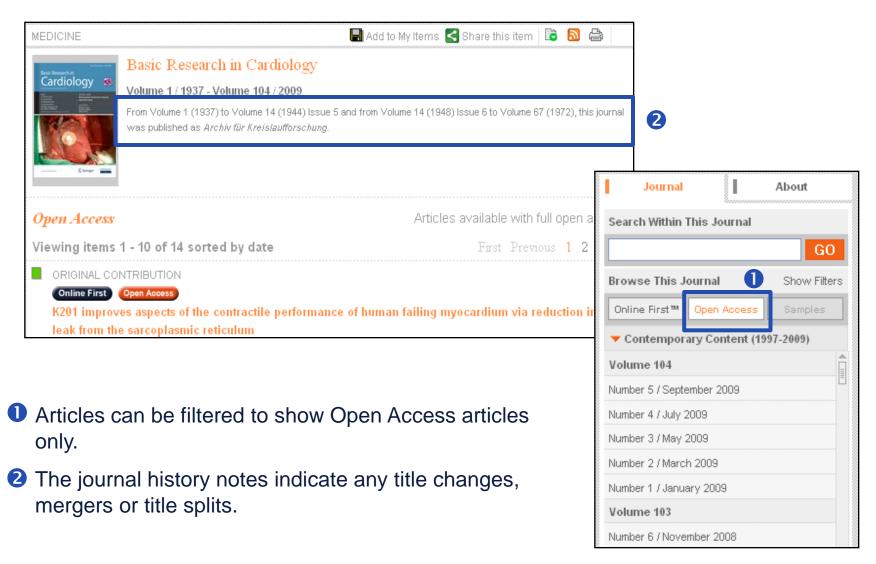


 Search within Journals or eBooks allows for easy searching within specific content types.



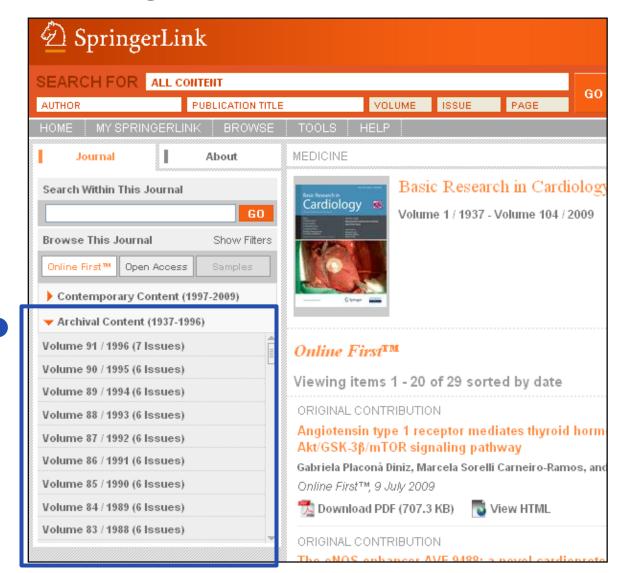


#### **Journal Features**





#### **Browsing Journal Content**



• All journal content available is immediately visible, including archival content.



## The Issue Page



- Journal information is clearly visible.
- Volume and issue number also clearly noted.



#### **Revealing the Abstract**



- Olick the "Show Summary" button to reveal the abstract.
- 2 The abstract can be reviewed without leaving the search results.



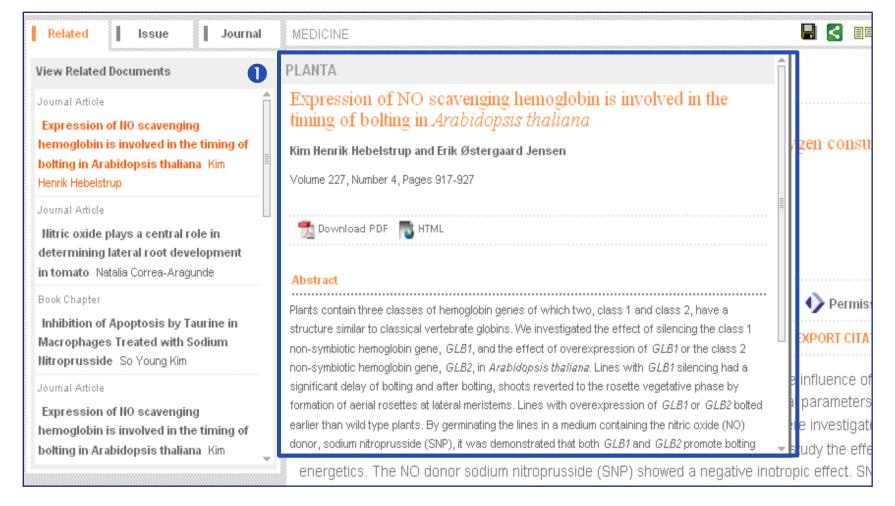
#### **Related Documents**



The new SpringerLink shows researchers the most closely related documents.



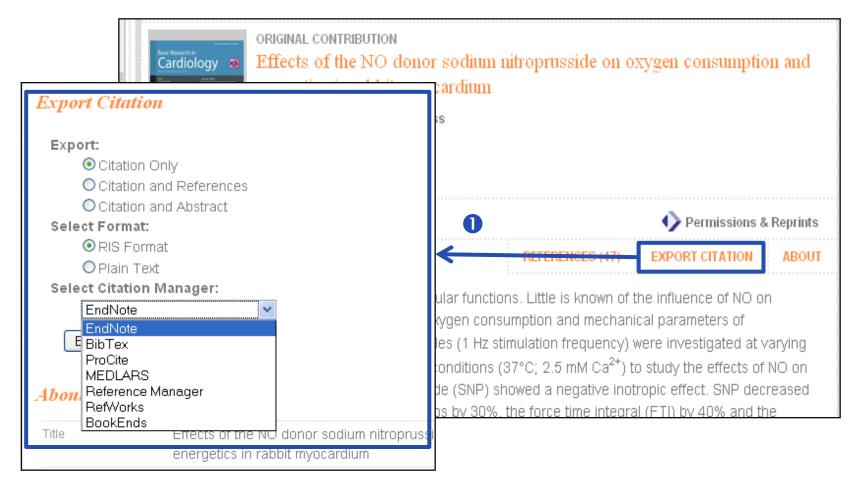
#### **Mousing over Related Documents**



• "Mousing" over a Related Document causes a mini-abstract page to pop up, so researchers can review an item without leaving the original article!



#### **Export Citations**



Export Citation tool is easily visible and supports the most popular citation programs



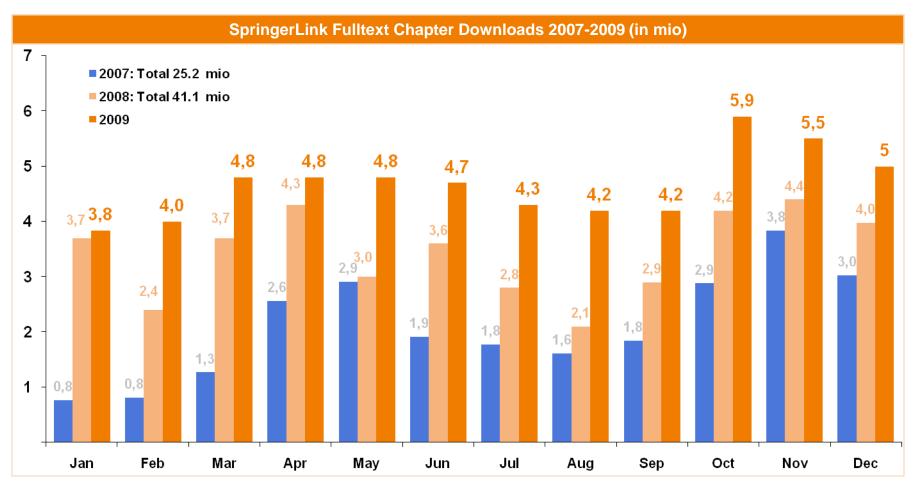
#### References & "Cited By"



- Article references are easily viewed from the abstract page
- 2 Links to articles which cite the article being viewed can be found under the "Cited By" button.



## eBook Usage

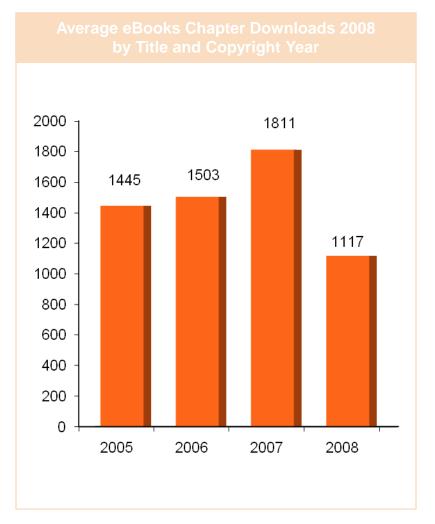


In 2009 nearly 4 million chapter downloads by month!



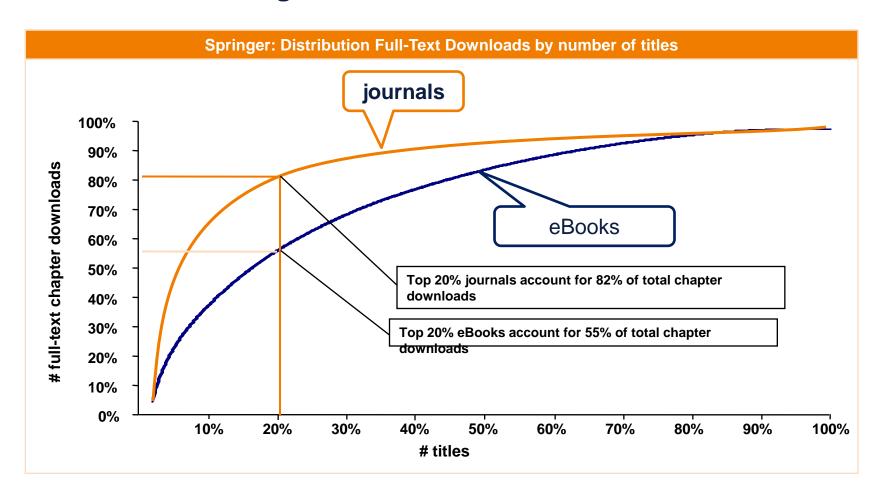
## **Usage by Copyright Years**

- Unlike for journals content, the age of book content seems not to play a very important role.
- Books from 2008 were less popular since they were uploaded on SpringerLink during the year and were not available in the whole year.
- These data are quite consistent with data we see at Google Book Search.



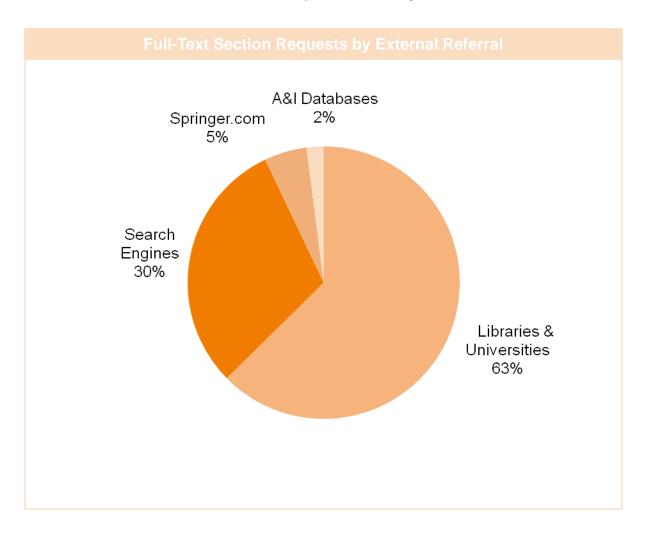


## **Distribution of Usage**





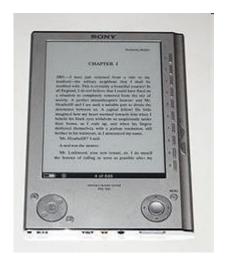
## **Full-Text Section Requests by Visitor Referral**



(Source: Coremetrics, April 2008, excluding Direct Loads and Internal Referrals)



## eReaders – the future of reading?



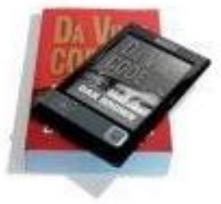














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- (Sony Reader, iLiad, Kindle, etc)



Save

Save the PDF files on your reader



Read

Read the content on your mobile device





## **Key Features**

- Springer eBooks Collection is:
  - Over 3500 new eBooks every year
  - 12 subject collections (English / Intl)
  - 100% DRM Free
  - Unlimited use: available 24/7
  - Fully Searchable
  - Full Ownership
  - Highly used excellent ROI





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## eBooks can be purchased in 12 annual Subject Collections

Subject Collections 2010 copyright year	number of books	
Behavioral Science		40
Biomedical and Life Science		340
Business and Economics		215
Chemistry and Materials Science		185
Computer Science		780
Earth and Environmental Science		175
Engineering		445
Humanities, Social Science & Law		260
Mathematics and Statistics		365
Medicine		325
Physics and Astronomy		250
Professional Computing and applied Computing		160
Total	,	<b>3540</b>



## **Availability**

- Springer eBooks are available through SpringerLink\*.
- Subscriber access is gained through IP verification for institutions and passwords/usernames for individuals and society members.
- A la carte purchases can be made through any number of partners including Amazon, NetLibary, eBrary, MyiLibrary etc....
- Packages can be purchased direct via your consortia and licensing manager; individual institutions can purchase via their book distributor, journal agent, or direct via Springer.

~ Available on Springerlink.com

<sup>\*</sup> Local hosting/loading agreements are possible



## Thank you!

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