What can be done with a word?

Inforum 2010 May 25 Praha

Christopher Warnock
CEO ebrary



About ebrary

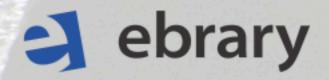
- Founded 1999
- 85 employees
- > 400 International Publishers
- 3,200 Customers (Academic & Corporate)
- Over 17M licensed users
- >100 Countries





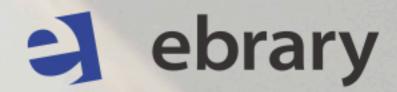
What ebrary does

- ebrary develops extensible software that deconstructs electronic documents and builds highly-interactive databases from the "elements" of the documents.
- Licenses content databases built with our software to institutions
- We also license our software as a hosted service or as a licensable software product



ebrary's Offerings

- DCP—Subscription based content licensing
 - DASH—Document Submission
- Perpetual Content—Content Ownership: ebrary hosted, some local hosting
- Hosted services—Your content our technology, our servers
- Licensed Software



Electronic Submission

- Submit over 250,000—300+ page Documents (Books) in a 24 hour period.
- Multiple document types
 Books, journals, Photographs, Maps, Thesis...
- Full-text Searchable
- Full-functionality once submitted
- May be fully integrated with the Institution's infrastructure via ebrary's APIs



Context of Interaction

- Cross-Document Searching
- InfoTools—Cross database searching
 - Movies, News, OPACs, Web, Atlases, etc...
- Search Within Document
- Citations Exported With Links When Copied or Printed
- Multi-Color Highlighting & Annotating
- Shareable Bookshelves with Folders
- Chapter Level Printing





Discovery

- Full-Text & Keyword Search
- Title Level Search Results
- Chapter Level Search Results
- InfoTools
- "Discoverable" on the Internet.

SENATE

- "Discoverable" through other systems
- ebrary's "Authenticating" Universal URLs



Collaboration

- Libraries using ebrary may "share" and integrate collections
 - Publicly or requiring authentication
- Content may be combined with institutions content, content acquired form ebrary or content licensed from the web.



Empowerment

- Very low opportunity cost to distribute eContent
- Simple but powerful tools, easy to learn
- Commercially viable databases may be published in "days"
- Any one can do it







Christopher Warnock warnock@ebrary.com

http://www.ebrary.com