

The post-lunch/afternoon session...



New Learning Environments

Gale's "In Context" Products and the "Gale Virtual Reference Library"

Karsten Sydow,
Gale - Cengage Learning (EMEA) Ltd
INFORUM, May 24th 2011

What We Heard...

I want deep authoritative content for all students and subjects



Librarians

I want simplicity, direct curriculum connections, and I want to integrate content easily into my workflow with tools



Teachers

I want it *fast, easy,* and definitely *cool...*



Students

Evolution: Product Overview

Then

Now

Library



Library + Classroom

Research & Discovery



Classroom Solutions + Research & Discovery

Various brand identities



One brand identity

Multiple levels (Gold, Silver, Bronze)



One general reference product (Student Edition)

Numerous product platforms



Single product platform



Over 1,800 portal pages (content in context)

Evolution: Features & Functionality

Or select from the popular topics below:

Abortion	Inuit
Afghanistan	Iqaluit
Air pollution	Iraq
Black History Month	Jack Layton
Canada and the Olympics	Jeremy Wotherspoon
Canada Day	Kristina Groves
Canadian men's hockey team	Mackenzie King
Capital punishment	Maëlle Ricker
Caribana Festival	Manitoba
Censorship	Margaret Atwood
	Marijuana
	Medical care



Biography View All	Geography View All
Barack Obama	Bahrain
Helen Keller	Egypt
William Shakespeare	Libya
Government View All	History View All
Checks and Balances	Civil Rights
Democracy	Great Depression
Voting and the Electoral College	Prohibition
Literature View All	Science View All
Emily Dickinson	Endangered Species
Pride and Prejudice	Global Warming
The Adventures of Huckleberry Finn	Hurricanes
Social Issues View All	
Censorship	
Eating Disorders	
Poverty	

Evolution: Features & Functionality

Reference Magazines Academic Journals News Creative Works Primary Sources **Multimedia**

Showing International content [Refine Results](#) Sort by: Document Title

Sort All << Previous Results 1 - 7 of 7 Next >>

Content Level: ● Basic ■ Intermediate ▲ Advanced

<input type="checkbox"/>	1. "Outdoor Exhibit, Ludlow & Houston Sts., N.Y. City"	image
<input type="checkbox"/>	2. Outdoor Cooking at the Shenandoah National Park Campground.	image
<input type="checkbox"/>	3. Ethiopians, Crowded outdoor market in Harrar. (United Nations)	image
<input type="checkbox"/>	4. Kuwaitis, outdoor swimming pool. (Kuwait Information Office)	image
<input type="checkbox"/>	5. Macedonians, Outdoor market. (Cory Langley)	image



Images

Displaying 1 - 10 of 10

Sort By: Relevance

			
Oceanic islands rise from the ocean floor <i>UXL Encyclopedia of Biomes</i> , 2010 Save	Road Damage by a Tsunami <i>Science in Context</i> , 2010 Save	Water pollution <i>World of Earth Science</i> , 2010 Save	Illustration of the zones in the ocean <i>UXL Encyclopedia of Biomes</i> , 2010 Save
			
The Boka Wandomi display of crashing waves, Curacao, ... <i>UXL Encyclopedia of Biomes</i> , 2010	Lifeforms around a Hydrothermal Vent <i>Science in Context</i> , 2010	Ocean waves <i>U*XL Encyclopedia of Science</i> , 2010	Samoa tsunami <i>Science in Context</i> , 2010

Evolution: Features & Functionality

All Reference Images Primary Sources Academic Journals More ▾

Czec Search



Czechoslovakia, 1918-1992

- czech
- czechs
- czech press
- czech state
- czech rep
- czech eu
- czech radio
- czech power
- czech bank
- czech born
- czech banks

Content and Functionality

- All these products feature a wealth of media-rich content and functionality organized to provide context for learners:

Academic Journals	Audio	Expert Picks
Fact Boxes	Images	Magazines
News	Primary Sources	Reference
Related Portals	Science Experiments	Statistics
Video	Viewpoints	Weblinks

Evolution: Interface

Having trouble logging in?

Science RESOURCE CENTER

Help | Gale Databases | Tools | Dictionary | List of Sources | Mark List

Advanced Search | Person Search | Publication Search | Science Standards

Enter search term(s) Subject Search Search History

Home > Search Results

Basic Search

Your search (Subject:global warming) returned the following results. To view additional results for the current search, click on any active tab.

Reference | **Magazines** | Academic Journals | Newspapers | Multimedia | Websites

Reference Documents. Also are items 1-10 of 44 found.

Sort By: Relevance

Page: 1 - 2 - 3 - 4 - 5

Mark all items on this page.

Add to Mark List

▲ = Content Level: Basic ● = Content Level: Intermediate ▲ = Content Level: Advanced

<input type="checkbox"/>	▲	White, Michael A. "Global Warming." Plant Science. Ed. Richard Robinson. Online. Detroit: Naomian Reference USA, 2009.	Topic Overview
<input type="checkbox"/>	●	"Global Warming." Dangerous Planet: The Science of Natural Disasters. Ed. Rob Nagel and Bet Des Chenes. Online. Detroit: UXL, 2010.	Topic Overview
<input type="checkbox"/>	●	"Global Warming." Science in Dispute. Ed. Neil Schlager. Vol. 3. Online. Detroit: Thomson Gale, 2007.	Topic Overview
<input type="checkbox"/>	●	"Global warming." World of Earth Science. Online. Detroit: Gale, 2009.	Topic Overview
<input type="checkbox"/>	●	"Global warming." World of Physics. Ed. Kimberley A. McGrath. Online. Detroit: Thomson Gale, 2010.	Topic Overview
<input type="checkbox"/>	▲	Freedman, Bill, and Duncan, Laurie. "Global warming." Gale Encyclopedia of Science. Ed. K. Lee Lerner and Branda Wilmoth Lerner. Online. Detroit: Gale Group, 2010.	Topic Overview
<input type="checkbox"/>	▲	Lerner, K. Lee. "Global Warming and Climate Change." Biology. Online. Detroit: Macmillan Reference USA, 2010.	Topic Overview
<input type="checkbox"/>	●	"Greenhouse effect." World of Scientific Discovery. Ed. Kimberley A. McGrath and Bridget Travers. Online. Detroit: Thomson Gale, 2009.	Topic Overview
<input type="checkbox"/>	●	"El Niño." Dangerous Planet: The Science of Natural Disasters. Ed. Rob Nagel and Bet Des Chenes. Online. Detroit: UXL, 2007.	Topic Overview
<input type="checkbox"/>	▲	Richmond, Elliot. "Global Warming." Animal Science. Ed. Allan B. Cobb. Online. Detroit: Naomian Reference USA, 2010.	Topic Overview

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Home | Topics | Map | Research Tools

Global Warming

Global warming is the ongoing rise in the average temperature of Earth's atmosphere and oceans. Most climate scientists agree that average temperatures around the world are rising and predict they will continue to rise for the foreseeable future. This warming is caused mostly by the increase in the concentration of certain gases that trap heat. These gases are called greenhouse gases because they cause Earth's atmosphere to let energy from the sun in, but let less energy escape. Sun and heat the gases out of a greenhouse. This causes the atmosphere to be warmer than it would be without the greenhouse effect. The most plentiful greenhouse gases are water vapor, carbon dioxide, and methane. Nitrous oxide and hydrofluorocarbons are also greenhouse gases. Carbon dioxide, methane, and water vapor are all found naturally in the atmosphere, but their amounts have been increased by human activities such as cutting down forests and burning coal and oil. More global warming is caused by carbon dioxide than by any other greenhouse gas. [Read More](#)

Videos | **Expert Picks** | **Tools**

French Glaciologist Alarmed as Their Glaciers Melt
 French glaciologist Jean-Louis Chassignet is alarmed by the rapid melting of glaciers in the Alps. He says that the glaciers are melting at a rate that is unprecedented in his lifetime. He says that the glaciers are melting because of global warming. He says that the glaciers are melting because of the increase in the concentration of greenhouse gases in the atmosphere. He says that the glaciers are melting because of the increase in the concentration of greenhouse gases in the atmosphere. He says that the glaciers are melting because of the increase in the concentration of greenhouse gases in the atmosphere.

Introduction to Global Warming
 An in-depth, objective assessment of the present state of knowledge about climate change is that while we do know quite a bit, we cannot be sure that we are aware of everything that could possibly happen, given the... [Read More](#)

Conservation for human and ecological health
 Global climate change, invasive species, emerging infectious diseases, the loss of ecological and human health systems that our social policy boundaries have failed to police, that all stem from the same root: climate change. [Read More](#)

Global Warming Threatens Biodiversity
 Global Warming Threatens Biodiversity. [Read More](#)

Environmental Action
 The New York Times, Mar. 12, 2010. [Read More](#)

Reference | **News** | **Academic Journals**

The Enhanced Greenhouse Effect and Global Warming
 The New York Times - June 25, 2010. [Read More](#)

Global Warming Concerns Rising in U.S.
 USA Today - June 17, 2010. [Read More](#)

Global Warming and Mental Health
 See San Francisco Chronicle, June 7, 2010. [Read More](#)

Introduction to Global Warming
 Global Warming 2010. [Read More](#)

Potential impact of climate warming on the environment...
 Marine Biology, May 2010. [Read More](#)

Conservation for human and ecological health
 Endangered Species Bulletin, Spring 2010. [Read More](#)

Atmospheric Health
 Foreign Policy, March-April 2010. [Read More](#)

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GALE BIOGRAPHY
IN CONTEXT

Name Occupation Nationality Birth Place Death Place

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- [John L. Cashin Jr., 82, Who Fought for Civil Rights, Dies](#)
- [Emmett J. Rice, 91, a Former Fed Governor](#)

USA Today

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- [Jennifer Hudson, reborn](#)
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Audio for "Havel, Vaclav"



Vaclav Havel, Returning To Drama With 'Leaving'

MP3 *All Things Considered*, May 25, 2010

Save



Former Czech President Reflects on Democracy

MP3 *Morning Edition*, June 5, 2007

Save



A Conversation with Vaclav Havel

MP3 *Weekend Edition Saturday*, January 13, 2007

Save

Websites for "Havel, Vaclav"



Selected Websites on Vaclav Havel's Life and Works

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48 ...

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some of the

GALE **WORLD HISTORY** IN CONTEXT

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Home | Topics | Resources



The Black Death, or bubonic plague, devastated Europe from 1347 to 1351, killing between 25 and 45 percent of Europe's population. [View More](#)

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History Review

- [Balfour: Graham Goodlad reviews the career of A.J. Balfour...](#)
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The Black Death, or bubonic plague, devastated Europe from 1347 to 1351, between 25 and 45 percent of Europe's population. [View More](#)

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moravia Search

- moravian
- moravia
- moravian church
- moravians
- moravian college
- moravian academy
- Moravia, Alberto
- moravias
- Moravia
- Moravian Brethren
- Moravian clergy
- north moravia

Advanced Search

Video

[Belt Speaks at Meeting](#)

Everything

 [Reference \(13\)](#)

 [Academic Journals \(7\)](#)

 [News \(22\)](#)

 [Magazines \(9\)](#)

Reference for moravia



Alberto Moravia

Save

 *Encyclopedia of World Biography*, December 12, 1998

Literary Awards: Strega, 1952; Viareggio, 1961. Alberto Moravia (1907-1990) was one of the most important, and certainly the most prolific, of modern Italian authors. His keen moralistic approach focuses mainly on the ...



Premyslid Dynasty

Save

 *Dictionary of the Middle Ages*, 1989

The rulers belonging to the Premyslid dynasty, which originated sometime in the eighth century, became dominant in central Bohemia (inhabited by Czechs) at the end of the ninth century; by the 990's they had extended ...



Great Moravia

Save

 *Dictionary of the Middle Ages*, 1989

The name Moravia is the latinized form of a Slavic political formation that existed in the ninth century. Traditionally associated with Moravia on the Morava River north of Vienna, Great Moravia has now been identified ...



Save

The struggle on the Czech-German language border, 1880-1940

The English Historical Review, September 1994

The Czech-German 'language border' endured for more than 60 years in the crownlands of Bohemia-Moravia. From the late 19th century to the Second World War, this district was occupied by German and Czech 'frontiersmen' ...

News for moravia



Save

Vines Thrive Once Again In Moravia

The New York Times, April 24, 2011

"IN the Middle Ages, the water was unsafe to drink, so we Moravians drank wine," said Petr Ocenasek, a wine merchant, as he sipped a sauvignon blanc from a long-stemmed tasting glass on the veranda of Vinny sklep u ...



Save

Rome pays a quiet but loving tribute to Moravia

The New York Times, September 29, 1990



Save

Rome Says Goodbye to Moravia With a Quiet but Loving Tribute

The New York Times, September 29, 1990

LEAD: Rome bade a dry-eyed farewell today to its celebrated native son Alberto Moravia, who remained faithful to his city in life, even if his writings did not always treat it like a lady. Rome bade a dry-eyed farewell ...

Highlights Summary

- This portfolio of products is paving the way for Gale to continue to support libraries while also extending into the classroom and student workflow
- Content aligned to international curriculum standards in the core subject areas
- All products have a consistent end-user experience
- No other competitive product on the market is serving up content in the same way (in context through portals)
- Features: search assist and “did you mean,” interactive Google Maps, fact boxes, APA citations & more
- Over 1,800 hand-crafted portals with resources dedicated to adding/updating portals on a regular basis

The Gale Virtual Reference Library (GVRL)

Approx. 7,000 reference works to choose from
Hundreds of Award Winners
60+ publishers

The Charleston
ADVISOR

Most Improved Product
Award -- 2007

Basic Search

Find:

Search

Search for words in: Subject Keyword Entire document

[More search options](#)



Questions??? - Please contact me for further information

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