

Krzysztof Murawski, ProQuest



Euro 2012 and History of Football

**Quick review with the use of electronic resources
Prague, Inforum 2012**





“Football is a big business”

David Taylor, General Secretary, UEFA

The 53 nations participating in UEFA have a combined population of 700 million.

The 2006 revenue for Champions Leagues (ChL) and UEFA Cup: \$ 900 million

The total for all the TV-rights for all European football is approximately \$ 8.9 billion per year.

Troelsen, Troels. 2009. "Executive Interview: An Interview with David Taylor, General Secretary, UEFA." *International Journal of Sport Finance* 4 (3): 155-160.

<http://search.proquest.com/docview/229380602?accountid=131239>.

Agenda

- Football as a sport and its history
- Football as a business and an industry
- Football as a mega media show
- Back to the basics – football and freedom

Resources

- Ebrary
- Factiva
- Literature Online
- Early English Books Online
- Periodical Archives Online
- ABI INFORM
- ProQuest Dissertations and Theses
- The Vogue Archive
- History Study Center, the history of sports and leisure
- RefWorks

Major resources

- Dunning, E. G. "Football in its Early Stages." *History Today* 13.12 (Dec. 1963): 838. *History Study Center*. Web. 18 May 2012.
- McClellan, K. (1998). *Sunday game : At the dawn of professional football*. Akron, OH, USA: The University of Akron Press.
- Robertson, R., & Giulianotti, R. (2009). *Globalization and football*. London, GBR: SAGE Publications Ltd.

Business

The global sports industry generates about \$120 billion in revenue... The world of professional sports outside North America is dominated by football (soccer in the US), which is played in about 200 countries and boasts more than 250 million athletes.

4% annual growth predicted throughout 2013.

Challenges

- Dependence on TV for revenue
- High player salaries
- Player drug use
- Maintaining competitive parity
- Labor strife
- Developing talent pipeline

Professional sports teams & organizations - quarterly update 4/2/2012. (2012). (First Research). Austin, United States, Austin (ABI/INFORM COMPLETE)



Table 8.1 Television rights for the top five European football leagues

Country/ competition	Rights model	Contract	Buyer	Broadcast model	Cost per year (million €)
England (Premier League)	Collective	2007–08/ 2009–10	BSkyB	Pay TV	485
			Setanta (ESPN)	Pay TV	144
Italy (Serie A)	Collective	2010–11/ 2011–12	Sky Italia	Pay TV/IP/ mobile	574
			Mediaset	Free-to-air	217.5
France (Ligue 1)	Collective	2008–09/ 2011–12	Canal+	Pay TV	460
			Orange	Pay TV	300
Germany (Bundesliga)	Collective	2009–10/ 2012–13	Sky Deutschland	Pay TV	225/275
			Deutsche Telekom	IP/mobile	135
Spain (La Liga)	Individual	2009–10/ 2012–13	Mediapro	Free-to-air/ subscription and pay- per-view	350
			Madrid Deporte (Telemadrid)	Free-to-air	50

Sources: Footballeconomy.com, Goal.com, Sportbusiness, Reuters and primary sources from MediaPro.

Tomlinson, Alan (Editor); Young, Christopher (Editor); Holt, Richard (Editor). CRESC : Sport and the Transformation of Modern Europe : States, Media and Markets 1950-2010. Florence, KY, USA: Routledge, 2012. p 133. <http://site.ebrary.com/lib/myproquest/Doc?id=10542466&ppg=146> Copyright © 2012. Routledge. All rights reserved.

Impact on economy

Estimated impact on economy of winning of the national team on the economy. World cup 2006 studied extensively. Greater social cohesion, increased spending.

Estimation additional spent in Germany of around 830 Million. This was later reviewed, however.

- The various commentaries have all concluded that the economic effects were positive. Emphasis has often been placed on increased turnover in the retail trade, overnight accommodation, receipts from tourism and effects on employment. The present study shows that this reasoning is mostly of little value and may even be incorrect. Of more significance, however, are other (measurable) effects such as the novelty effect of the stadiums, the improved image for Germany and the feel good effect for the population
- The effects of Football World Cups in Germany 2006 and France 1998 on overnight stays at hotels, national income from tourism, and retail sales are analyzed. For France, no effects could be isolated. For Germany, 700,000 additional overnight stays and US\$900 million in net national tourism income could be identified. Novelty effects of the stadiums, image effects for the host nations, and the feel-good effect for the population might be of larger importance. South Africa might have to cope with the underuse of the World Cup(WC) stadia in the aftermath of the tournament. However, there are arguments for why South Africa might realize larger economic benefits than former WC hosts.

HAGN, F., & MAENNIG, W. (2008). Labour Market Effects of the 2006 Soccer World Cup in Germany. *Applied Economics* 2009, 41(25), 3295-3302

Maenning, W. One year later: A re-appraisal of the economics of the 2006 soccer World Cup, Social Science Research Council 2007

Wicker, Pamela, Joachim Prinz, and Tassilo von Hanau. 2012. "Estimating the Value of National Sporting Success." *Sport Management Review* 15 (2): 200. <http://search.proquest.com/docview/927899447?accountid=131239>.

The sporting success of athletes and national teams is associated with a feel-good-factor among the population. These positive social effects can be regarded as public goods that entail a certain value for the population. The value of public or non-market goods can be estimated using the contingent valuation method (CVM). A theoretical model is developed based on the consumption capital theory. This model explains the willingness-to-pay (WTP) for winning the 2010 Football World Cup as a function of sport-related and football-specific consumption capital as well as intangible and socio-economic factors. Within a survey of German citizens (n = 3049), the value of winning the 2010 Football World Cup is assessed using CVM. The model is tested using regression analyses to identify the significant determinants of WTP. The results reveal half of the respondents stated a WTP that amounted to E26 on average. The findings of a mixed-effects logistic as well as an alternative Tobit regression model show that intangible factors such as identification with the country and with the national team as well as individual and national importance of a good result significantly influence individuals' WTP. Based on the findings of this study, it can be recommended that policy...

Wicker, Pamela, Joachim Prinz, and Tassilo von Hanau. 2012. "Estimating the Value of National Sporting Success." *Sport Management Review* 15 (2): 200. <http://search.proquest.com/docview/927899447?accountid=131239>.

UEFA and FIFA

Union of European Football Associations

Sales for 2010/11 €1.204M / (€ - 85.9)

President

From W

Federation International de Football Associations

The screenshot shows a Factiva search interface. At the top, the Factiva logo is visible. Below it, there are navigation tabs for 'Search', 'Alerts', 'News Pages', and 'Companies/Markets'. The search results are displayed in a table format, with columns for 'Companies', 'Industries', and 'Keywords'. The search criteria are: TEXT: uefa, DATE: In the last 3 months, SOURCE: All Sources. The results are sorted by 'Most recent first'. The first result is 'Král Čech kryl 22 střel a Chelsea slavi' from 'Hospodářské Noviny', dated 21 May 2012. The second result is 'Blázovi postup přejí, vzkazuje Šmicer' from 'Mladá Fronta Dnes', dated 19 May 2012. The third result is 'HN: M. Mazany-Krasnodebska: Gerilový marketing je problém'.

FACTIVA

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All (154) Publications Web News (107) Blogs (2) Pictures (0) Multimedia (0)

Sort by: Most recent first Duplicates: Identical

Headlines 1 - 45 of 45

1. **Král Čech kryl 22 střel a Chelsea slavi**
Hospodářské Noviny, 21 May 2012, 526 words, Josef Káninský - www.ihned.cz/autori, (Czech)
...výhra zajistila Chelsea start v příštím ročníku Champions League a ten bude poslední, v němž ještě finančního fair play o nutnosti vyrovnané bilance příjmů a výdajů pro každého účastníka soutěže UEFA

2. **Blázovi postup přejí, vzkazuje Šmicer**
Mladá Fronta Dnes, 19 May 2012, 1184 words, Michal Jindra, (Czech)
...V dresu anglického velikána Liverpoolu vyhrál nejprestižnější evropský pohár Ligu mistrů, dále také britských ostrovů oslavil i zisk evropského Superpoháru. Řeč nemůže být o nikom jiném než o Vladimíru

3. **HN: M. Mazany-Krasnodebska: Gerilový marketing je problém**

▼ Companies

McDonald's Corpo...	1
The European Union	1

▼ Industries

Marketing	1
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▼ Keywords

ligy mistrů
mistrovství evropy
milionů korun
fotbalová asociace
lige mistrů evropské ligy

▼ Companies

Union of Europea..	1,45
The European Union	268
Deutscher Fußball...	138
European Commi..	124
FIFPro	102
Fédération Interna...	87
adidas AG	61
Sky Deutschland.	57
International Olym...	55
Setanta Sports	45

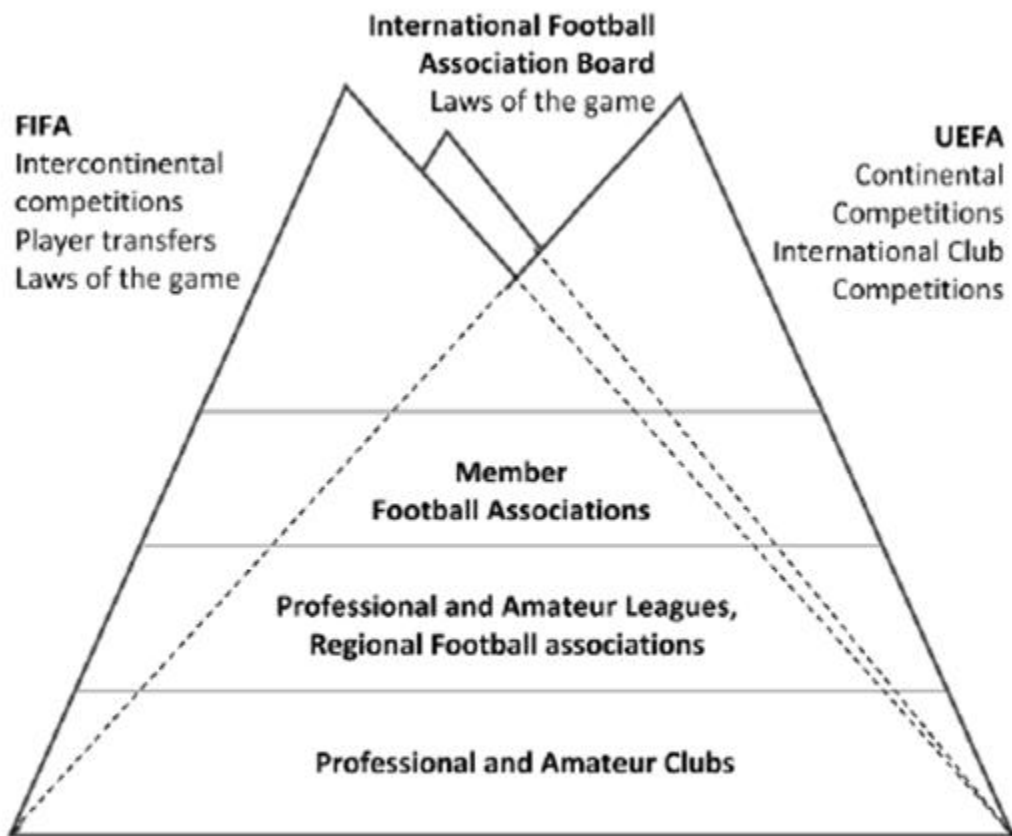


Figure 2.1 The international football associations.

Growing role of UEFA in European football. Defined by clubs need to have organised competitions.

Routledge Research in Sport, Culture and Society : Organisation and Governance of Top Football Across Europe : An Institutional Perspective, 2011, Routledge.

Tensions

 Tension between stakeholders:

- Governments / regulators / public funding
- Media
- Businesses
- Sports clubs / associations
- Security
- General public, social cohesion

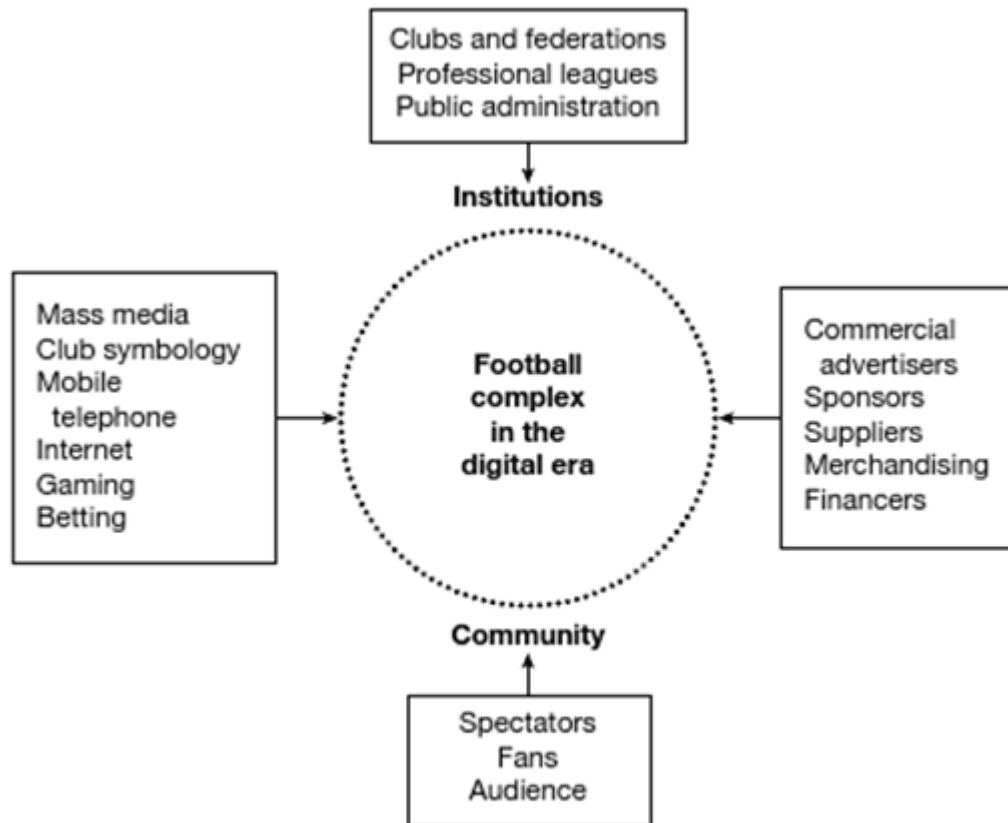


Figure 8.1 The sport media complex

The income received by top-flight European football clubs for the sale of media rights has grown exponentially since the mid-1990s, when the communication paradigm shift began to accelerate. This acceleration was driven simultaneously by mediated football and a growing local and global demand for it. This convergence is represented in Figure 8.1, which identifies four main groups of actors in the complex: sports institutions/organizations; the media; commercial interest; and community.

Tomlinson, Alan (Editor); Young, Christopher (Editor); Holt, Richard (Editor). CRESC : Sport and the Transformation of Modern Europe : States, Media and Markets 1950-2010. Florence, KY, USA: Routledge, 2012. p 130.
<http://site.ebrary.com/lib/myproquest/Doc?id=10542466&pgg=143> Copyright © 2012. Routledge. All rights reserved.

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| <input type="checkbox"/> | 6 | Closeted or out? Gay and lesbian educators reveal their experiences about their sexual identities in K-12 schools Diss. Hooker, Steven D.. University of Cincinnati, 2010. 2010. 3419968. | Preview |
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 Dissertations & Theses (36085)

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 Author keyword

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 Person

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 Publication date

1899 - 2013 (decades)

Earliest English

'O don't you see yon other little boy,
Playing at the football?
O that one is King Henrie's son,
And I like him werst of all.

Wife of Henry II of England, XIIth century

From ProQuest Literature Online

Anon., Earl Marshall QUEEN ELEANOR'S CONFESSION---F

Volume Title: The English and Scottish Popular Ballads: Edited by Francis James Child

Place of publication (of source volume): New York--London--Boston

Publisher: Henry Stevens & Son--Houghton, Mifflin and Company 1882-98, page 21

A passtime

Or when thou doest at footeball playe,
or tennice for pastyme:

Literature Online, <http://lion.chadwyck.com/>

- **Drant, Thomas, d. 1578?: [from A Medicinable Morall (1566)]**
- **Volume**
- **Q. HORACE FLACCVS HIS SECONDE BOKE OF SATYRES.**
- **Drant, Thomas, d. 1578? : The second Satyre. [from A Medicinable Morall (1566)]**

Scottish?

History of Scotland – page 281, year 1471, from Early English Books Online

Also it was ordeined that none should weare silks in dublet, gowne, or cloake, except knights, minstrels, & heralds; except they might dispend one hundred pounds in lands by yéere: and that the football and other vnlawfull games should be debarred, and the exercise of shooting mainteined.

the king called a parlement in the moneth of Aprill
1471, in the which among other things it was ordeined,
that the lords, barons, and burroughs of the
realme, should build ships and boats, and provide
nets for fishing. Also it was ordeined that none
should weare silks in dublet, gowne, or cloake, ex-
cept knights, minstrels, & heralds; except they might
dispend one hundred pounds in laids by yéere: and
that the football and other vnlawfull games should
be debarred, and the exercise of shooting mainteined.
James eldest sonne to king James the third,

1471.

The like act
for shooting
was institu-
ted by king
James the
first. An. 1425.
John Maior

1472.

Controversial

Certainly God is Angry with you [...] Do not all sorts of ungodly Meetings abound in your Cities and Countries; as Stage-Plays, Beare and Bull-Beatings· Cock-Fights, **Foot|bal** and Cudgel-Plays, Race-Running both Horse and Foot, Huntings, Revelling? Where is the Fair or Market but it rings with beastly Ballet-Singers? And where are any of these stopped.

Author: Allen, Robert, fl. 1670.

Title: The cry of innocent blood, sounding to the ear of each member in Parliament being a short relation of the barbarous cruelties inflicted lately upon the peaceable people of God called Quakers, at their meeting in Horsly-down, in the county of Surrey : also some plain-dealing with the persecuting rulers / by C.H.

Date: 1670

Bibliographic name / number: Wing / A1045B

Physical description: 8 p.

Copy from: Henry E. Huntington Library and Art Gallery

Reel position: Wing / 680:02

From **Early English Books Online, Text Creation Partnership**

ANd now Oh ye Rulers of this Nation, I know the way to please many of you, would be to smooth you up with fine words, but the way to please the Lord of Heaven and Earth, who is greater then you all, is to deal plainly with you; and that I may be clear of you in the Day of God, it is with me thus to write.

Certainly God is Angry with you, and that not without a Cause given him by you; he hath tried you long, to see what you would do for him; he hath sent his Servants, and often warned you to abstain from Violence and Iniquity, but you have had little regard to it: Look back, and consider what you have done at all your Sittings, since you were chosen and brought into place, and see if you can find one Act made or revived by you for the subduing of Prophaness and Debauchery: Do not all sorts of ungodly Meetings abound in your Cities and Countries; as Stage-Plays, Beare and Bull-Beatings, Cock-Fights, **Foot-**
bal and Cudgel-Plays, Race-Running both Horse and Foot, Huntings, Revelling? Where is the Fair or Market but it rings with beastly Ballet-Singers? And where are any of these stopped by

Cruel

You and the inhumane Irish hold concurrency in this: you cannot be secure from fear, till you can play at _football with the Head of your foe.

Author: Anon.

Title: The maze: contrived, digested, and couched in these distinct subjects:

would have appeared then our implacable foes. A pusillanimous Enemy admits no quarter. You and the inhumane Irish hold concurrency in this : you cannot be secure from fear, till you can play at football with the Head of your foe. But Devine providence timely deluded your expected successe. For what gained you by your confuted march but reproach and

representatives for these present times to admire: presidents for future ages to decline. 1. The traitors tryall. 2. The plaintiffs appeal. 3. The state-monkey, or, The disloyall favourite. 4. Pembrokes plea. 5. A cordiall for Britannicus, &c. 6. The old father lasher to the moderate. The senates ansvver to the Scotch chancelor. A funerall oration delivered at Darby-House. Animadversions upon the fourth section. Orderly marshall'd with these poems: 1. Castles catastrophes; or, Garrisons gaol-delivery. 2. Three state-tarriers coupled up with three tart satires.

Date: 1699

Bibliographic name / number: Wing (2nd ed.) / M1541A

Physical description: [8], 88 p. :

Copy from: Bodleian Library

Reel position: Wing / 1764:09

Licencia poetica

■ Earl of Kent to King Lear: **Nor tript neither, you base football player.**

- Shakespeare, William, 1564-1616 : : Quarto: True Chronicle Historie of the life and death of King Lear and his three Daughters (1608) v. 538

**Like the wild Irish I'le nere thinke thee dead,
Till I can play at footeball with thy head.**

Webster, John, 1580?-1625?, THE WHITE DIVEL,
OR, The Tragedy of *Paulo Giordano Ursini* (1622)

Healthy

- All these kyndes of exercises, and other like them, do augment strength [...] Vehement exercise is compounded of violent exercise and swifte, when they are ioyned together at one tyme, as dancing of galyardes, throwyng of the balle, & runnyng after it. _football play may be in the number therof

whan they are ioyned together at one tyme, as dancing of galyardes, throwyng of the balle, & runnyng after it. football play may be in the number therof

- **Author:** Elyot, Thomas, Sir, 1490?-1570.
Title: The castel of helthe gathered, and made by Syr Thomas Elyot knight, out of the chief authors of phisyke ; whereby euery man may knowe the state of his owne body, the preseruacion of helthe, and how to instruct well his phisition in sicknes, that he be not deceyued.
Date: 1539, page 58-9
- **Copy from:** Henry E. Huntington Library and Art Gallery

Notorious

Football has been associated with violence ever since its early beginnings in thirteenth-century England. The original 'folk' form of the game, most often played on Shrove Tuesdays and other Holy Days, involved only slightly structured battles between the youth of neighbouring villages and towns. The presence of a ball, in the form of a leather-bound inflated pig's bladder, was almost incidental to this semi-legitimized opportunity for settling old scores, land disputes, and engaging in 'manly', tribal aggression. Parallels existed in other European countries, such as the German 'Knappen' and the Florentine 'calcio in costume', but the roots of the modern game are to be found firmly in these ancient English

Frosdick, Steve; Marsh, Peter. Football Hooliganism. Uffculme, Devon, GBR: Willan Publishing, 2005. p 10.

<http://site.ebrary.com/lib/myproquest/Doc?id=10306049&ppg=27> Copyright © 2005. Willan Publishing. All rights reserved.

Dangerous

lame of a leg that in his yooth was broke~ at football:

... he would be knowen to be bookish:
lame of a leg that in his yooth was broke
at fo:bal: wellbeloued yet of hiz mother
that lent him a no mufflar for a napkin
that was tnen for his ...

Author: Laneham, Robert, 16th cent.

Title: A letter whearin part of the entertainment vntoo the Queenz Maiesty at Killingwoorth Castl in Warwik sheer in this soomerz progress 1575 is signified / from a freend officer attendant in coourt vntoo hiz freend a citizen and merchaunt of London.

Page 27

Date: 1575

Bibliographic name / number: STC (2nd ed.) / 15190.5

Physical description: [2], 87 [i.e. 86] p.

Copy from: Harvard University Library

Reel position: STC / 1855:05

...and mischievous

- Dangerous and mischievous sports, as _football, &c.

3. Dangerous and mischievous sports, as football, &c.


Whately, William, 1583-1639. **Title:** A pithie, short, and methodicall opening of the Ten commandements. By Master William Whately, preacher of the word of God at Banburie in Oxfordshire **Date:** 1622 **Reel position:** STC / 1160:14 **Copy from:** Bodleian Library

Regulated but violent spectator sport

 4 stages (Dunning, 1971):

- folk-football from early times. Unruly, violent
- 1750-1840 when game was taken up in public schools and elaborated
- 1840-1860 when rules were written down in public schools
- till end of XIX when rules were propagated in to society

Rugby became diversified from football



Where countless other masters had been terrorized by their pupils, Dr Thomas Arnold, the headmaster at Rugby from 1828, succeeded in tempering the wild and brutal football so avidly played by the boys. First he ensured the masters' control over the barbaric 'prefect-fagging' system by formalizing the older boys' right to power through appointments. Then, rather than attempting to ban football as other masters had done, he legitimized the game and encouraged the pupils to formalize a set of rules to govern it. As the fight for dominance amongst the pupils was pacified through delegation of power, the real violence on the football field was ritualized by regulation. Much of the emphasis on the gentlemanly qualities of the game and the evangelical promotion of the sport as an alternative to idle evils such as alcohol can be traced to this period when the game flourished in the public schools. Gradually, the newly refined and 'respectable' game of football permeated the rest of society. It was in this form that football was exported to the continent.

Frosdick, Steve; Marsh, Peter. Football Hooliganism. Uffculme, Devon, GBR: Willan Publishing, 2005. p 14.
<http://site.ebrary.com/lib/myproquest/Doc?id=10306049&ppg=31> Copyright © 2005. Willan Publishing. All rights reserved.

Spectator sport

- Football do not create divide between players and spectators, on the contrary spectators are taking active part in the game.
- Large audiences can participate.
- Game is truly international and non political.

International

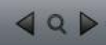
- As such football was quickly getting internationalised.
- Similar to US football that was a college game and to Japanese judo which also was civilised by a set of rules and then exported.

Ancient history



Game of life and death – in pre-Colombian central America

Q juego de pelota

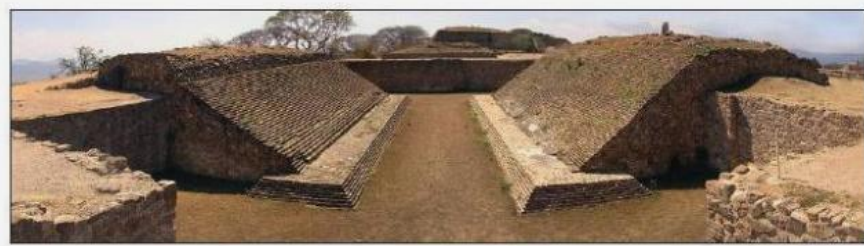


Marcador del juego de pelota. Chichèn Itzá, Estado de Yucatán.

La cancha del juego de pelota o tlachco, como era conocida por los mexicas, fue concebida en tiempos prehispánicos como un espacio sagrado, o sea un teotlachco, un lugar destinado a los dioses. Su importancia como sitio ritual se encuentra plasmada en distintos objetos: en los códices, la pintura mural y la escultura mesoamericana.



Juego de Pelota, Xochicalco, Estado de Morelos.



Juego de Pelota, Monte Alban, Estado de Oaxaca

1 Origen y desarrollo of 69 Download

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Candado.



Pelota.



Figurillas de barro, yugo y bastón de El Opeño, Michoacán.

como grandes. Por ejemplo, en una estela maya localizada en Piedras Negras se distingue una de 15 cm de diámetro, asociada con figuras de jugadores en acción. Por otro lado, en la Estela 8 de Edzná hay figuras de pelotas con un glifo inscrito. A pesar de que el hule es perecedero, también se han encontrado estos elementos, hechos de este material, en contextos arqueológicos excavados en Arizona y Veracruz. Además, hay representaciones escultóricas con esta forma, hechas en basalto, que generalmente se encuentran asociadas a sitios que presentan canchas.

Las protecciones del tipo de juegos de pelota, como los cascos, rodilleras y muñequeras, además de los "yugos", de piedra localizada en contextos prehispánicos o representaciones originales hechas en cerámica.

Los instrumentos para golpear la pelota, en la modalidad jugada con la mano, comprendían palmas, bastones y candados.

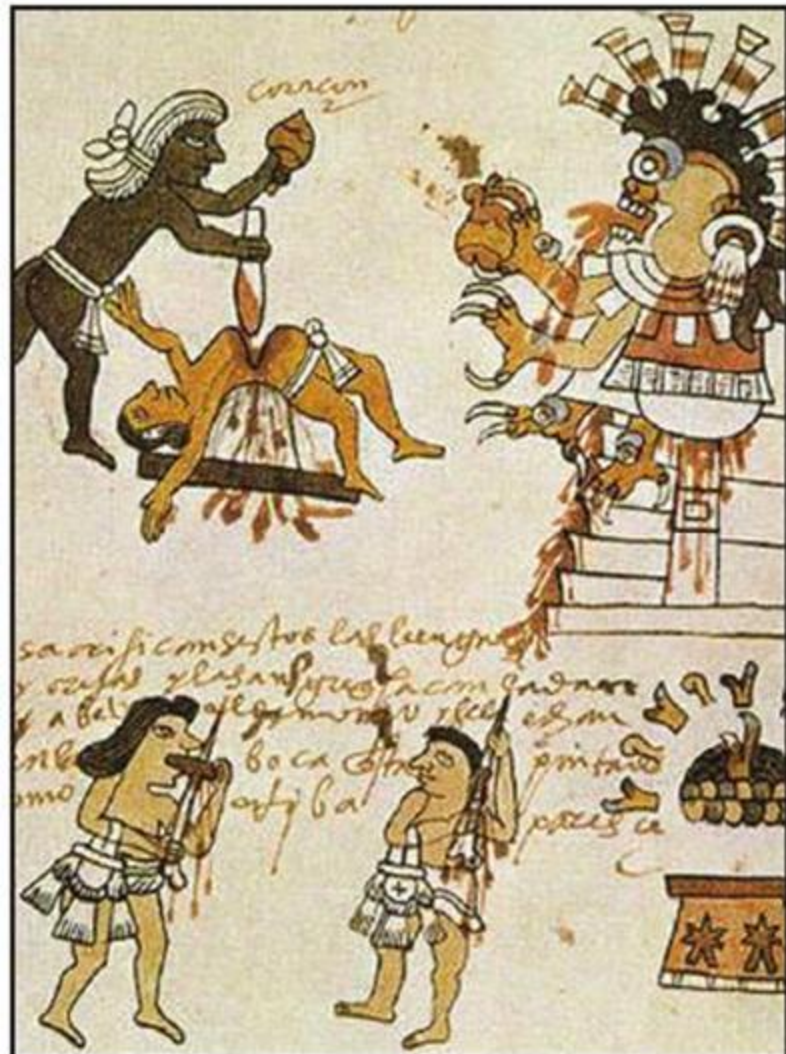


Los yugos de barro, símbolo de la pelota.





Popol vuh – description of the mythological dimension of the fertility and re-creation rites.



Representación de sacrificio en códice.

ven, hija de un jefe, oyo. Keune Sangre [era] el nombre de su padre. La de la Sangre [era] el nombre de la joven. Cuando oyó la historia de las frutas del árbol, que le fue contada por su padre, se maravilló grandemente de tal relato. “¿Por qué no iría yo a ver ese árbol del cual se habla? Por lo que oigo decir, esas frutas son verdaderamente agradables”, se dijo ella. Entonces partió sola, [y] llegó al pie del árbol plantado en medio del **Juego de Pelota** de los Sacrificios. “¡Ah, ah! ¿Son ésas las frutas del árbol? ¡Cuán agradables las frutas de ese árbol! ¿Moriré, me perderé si cojo algunas?”, dijo la joven. Entonces el hueso que estaba en medio del árbol habló. “¿Qué deseas? Estas bolas redondas en las ramas del árbol no son más que huesos”, dijo la cabeza de Supremo Maestro Mago, hablándole a la adolescente. “¿Las deseas todavía?”, añadió. “Ése es mi deseo”, dijo la joven. “¡Muy bien! Extiende solamente el extremo de tu mano”. “Sí”, dijo la adolescente, alargando su mano que extendió ante el hueso. Entonces el hueso lanzó con fuerza saliva en la mano extendida de la joven; ésta, al instante, miró con mirada curiosa el hueco de su mano, pero la saliva del hueso ya no estaba en su mano. “En esa saliva, esa baba, te he dado mi posteridad. He aquí que mi cabeza no hablará ya más; ya no es más que un hueso descarnado. Así son igualmente las cabezas de los grandes jefes. Sólo la carne vuelve buena la cara,

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Notas

Vocabulario de los nombres sagrados que se citan en la obra

Hunahpu and Xbalanque hero twins win order and assure fertility by playing the cosmological game.

This cycle is repeated in ritual where order is restored magically and cycle of life and death assured where winning at a random game means creation and security at the price of the human sacrifice.

Popol Vuh o Libro del Consejo de los Indios

Quichés

Tercer

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and continuity of daily life among the Maya required ritual interactions with the gods. The world consisted of the heavens, populated with gods; the Earth, populated with humans; and the underworld (Xibalba), populated with underworld gods. The earth was quadripartite, with directions associated with different colors. There were thirteen layers of heaven and nine layers of the underworld. The nine layers of Xibalba were materially recreated in the stepped temple pyramids, which commonly had nine layers. Maya temples were sacred mountains, whose temple room doors provided access to the temple room, the mountain, and the underworld. Bloodletting rituals involved the vision quest by the royal dynastic king or queen to enlist vision serpents to bring the spirits of the dynastic ancestors and underworld gods to the temple to show the living ruler's power and affiliation. Cosmology figured prominently in the Maya's lives. In the creation story told in the *Popol Vuh*, the Earth emerged from the primordial sea, which was beside the great abyss—the unknown. The sea is a portal to the underworld, associated with darkness where the sun, moon, and stars disappear in the west and from which they emerge in the east. The sea was a source of ritual paraphernalia, such as stingray spines used in bloodletting and hallucinogens made from the *Bufo marinus* frog (McKillop 1996; McKillop 2002; McKillop 2004; McKillop 2005). Caves also are entrances to the underworld (Demarest et al. 2003).

THE BALL GAME

Playing ball engaged one in the maintenance of the cosmic order of the universe and the ritual regeneration of life (Day 2001, 67). The game was a game of chance, skill, and trickery reflecting life. The team effort engaged individuals in shared behavior and culture, introducing, reinforcing, and reinventing the game of life and peoples' place in the cosmic order. By Late Classic times, the ball game was ritually associated with the endemic warfare among city-states of the times. The success of military conquest was recreated in a public and ritual ball game, in which high-ranking war captives were defeated and sacrificed. Sometimes they were kept, tortured, and displayed for years before their sacrifice.

The origins of the Maya ball game date to about 1500 B.C. with the Olmec. The tradition of two teams playing with a rubber ball in a stone-lined court became a hallmark of Mesoamerica, spreading to the Caribbean and into North America. There was no European counterpart of this game or of the bouncing rubber ball. Both the game and the rubber ball quickly became popular when

dy



Football and freedom

- Is it really a freedom game?
 - Examples of attempts to use it as a surrogate by dictators
 - Globalisation and mass scale – diminishing of individual
 - Still a “contact” game – meeting of individuals

Sources

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