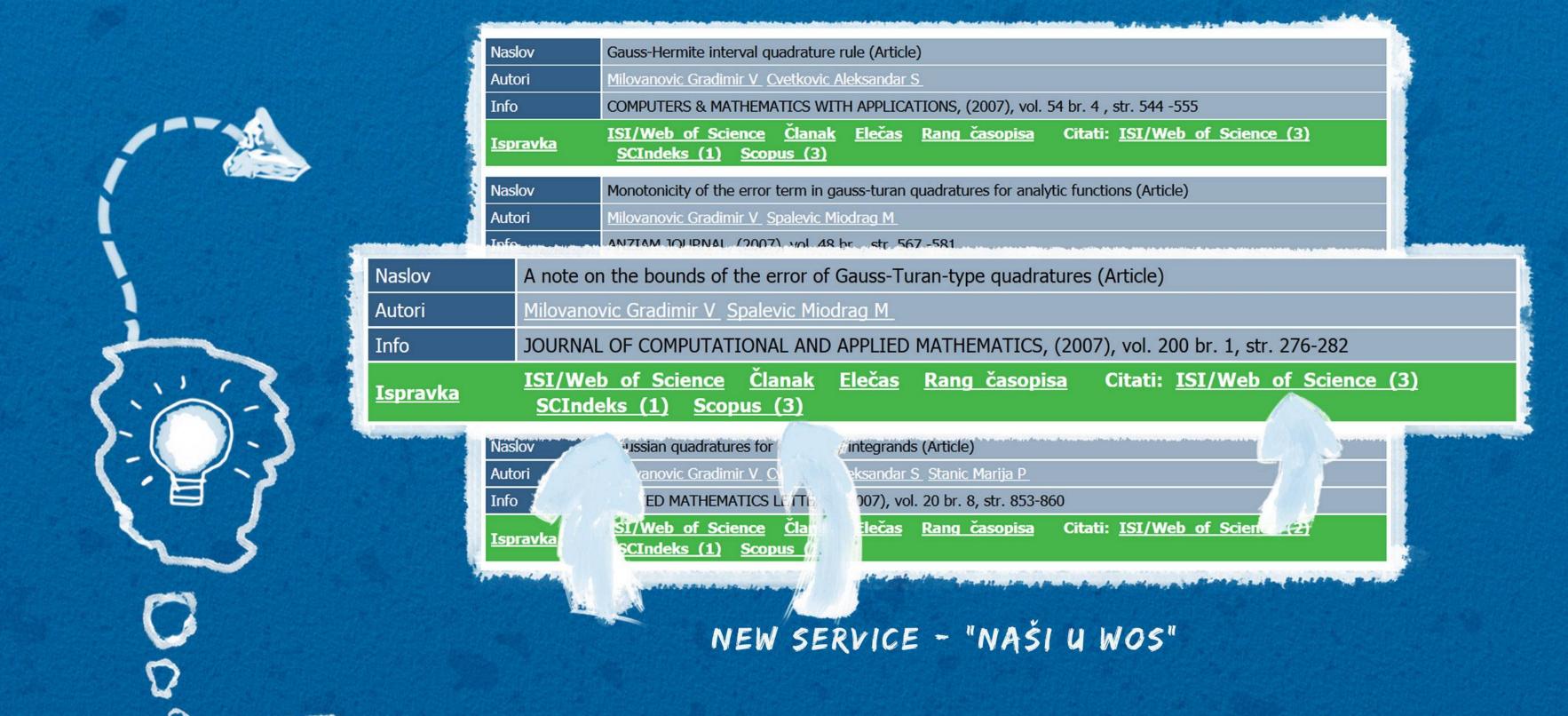


HOW IT ALL STARTED?

- · IN 2001, WE STARTED KOBSON
- . EVERY YEAR WE SPENT MORE MONEY
- . AND HAD MORE E-JOURNALS
- . BUT, NOT ENOUGH END USERS

WHAT WE DID?

- IMPLEMENTED A NEW SERVICE
- COLLECTED ALL ARTICLES WRITTEN BY SERBIAN AUTHORS AND REFERRED IN WEB OF SCIENCE
- SENT A PERSONALIZED SUPPORT MESSAGE TO EACH OF THE AUTHORS



Tatjana Timotijević, Biljana Kosanović, Milan Vasiljević
Department of Scientific Information
National Library of Serbia, Belgrade, Serbia

KOBSON A good news delivery service!

DEAR USER,

WE WOULD LIKE TO INFORM YOU THAT YOUR ARTICLE AUTHORS, TITLE, SOURCE, YEAR, VOLUME, ISSUE, PAGES HAS BEEN REFERRED IN WOS DURING THE LAST WEEK, AND SINCE TODAY, YOU CAN SEE IT ON KOBSON PAGE TOO, IN MENU SCIENCE IN SERBIA, SERVICE NAŠI U WOS.

A COMPLETE LIST OF YOUR ARTICLES CAN BE SEEN ON THIS LINK.

BEST REGARDS, KOBSON TEAM WWW.KOBSON.NB.RS

SUPPORT MESSAGE

THE GOAL

THE GOAL WAS TO GET GOOD NEWS TO THE AUTHORS WORKING DESK WHERE THEY CAN CLICK THE LINK, VISIT OUR WEBSITE AND GET TO KNOW ABOUT THE SERVICE WHICH TAKES CARE OF THEM AND THEIR SCIENTIFIC WORK.

