



New CAB eBooks Business Models & Initiatives for Enhancing Usage

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CAB eBooks

Outline

- Who is CABI and what we do
- CAB eBooks – models and features
 - Current CAB eBooks perpetual access model
 - New EBC platform and flexible package options
 - Other channels for accessing CAB eBooks
- The future of eBooks offering
- Initiatives for enhancing usage:
 - CABI's Training program
 - Mobile version
 - CABI's social media activities, etc.

CAB eBooks

What is CABI?



CABI is an international, development-led organization supported by:

- World class publishing products
- A solid research base

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CAB eBooks

Subject coverage

- Agriculture
- Animal & Veterinary Sciences
- Environmental Sciences
- Human Health, Food & Nutrition
- Leisure & Tourism
- Plant Sciences



A leading global not-for-profit publisher producing key scientific publications within the applied life sciences, including **books, eBooks, online information resources** and **compendia**.

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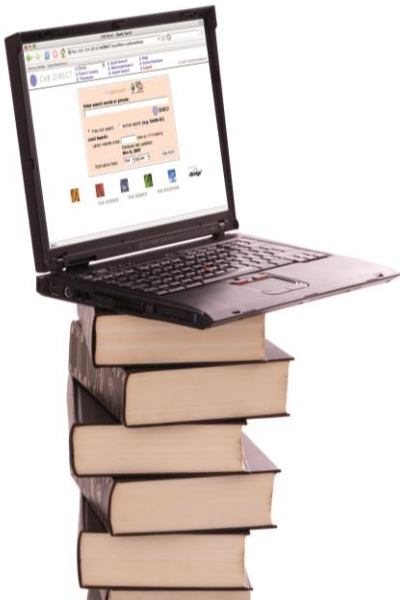
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Business models

- **subscription-based, dynamic front file**
building forward from 2011 – ; over 150 books
- **one-off purchase back file archives for perpetual ownership**
2000 – 2004, 244 titles
2005 – 2008, 158 titles
2008 – 2010, 112 titles
- **Choice Collections allowing flexibility**
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Additional benefits



- downloadable MARC records
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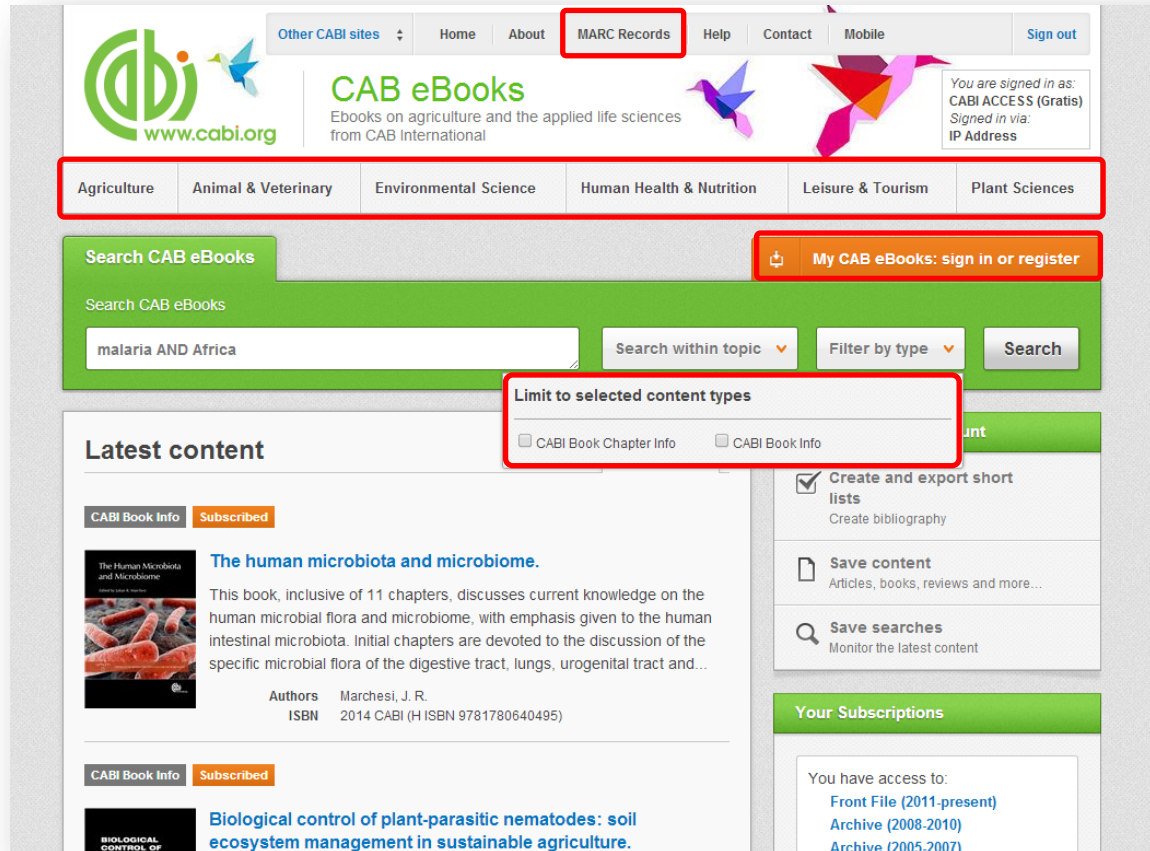
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Lease purchase model

- Customers pay an annual lease fee to access the front file.
- Every three years, a new archive is created, e.g. in 2013, all books from 2008-2010 went into an archive and the front file now has been reduced to titles from 2011 onwards.
 - Long-term subscribers have been given perpetual access to the 2008-2010 archive at no extra cost.
 - Customers who have subscribed for less than 3 years had to pay a 'top-up' fee for access to 2008-2010 titles.

CAB eBooks

New platform design



The screenshot displays the CAB eBooks website interface. At the top, the navigation menu includes 'Other CABI sites', 'Home', 'About', 'MARC Records' (highlighted with a red box), 'Help', 'Contact', 'Mobile', and 'Sign out'. The main header features the CAB logo, the text 'CAB eBooks Ebooks on agriculture and the applied life sciences from CAB International', and a user login status: 'You are signed in as: CABI ACCESS (Gratis) Signed in via: IP Address'. Below the header is a horizontal menu with categories: 'Agriculture', 'Animal & Veterinary', 'Environmental Science', 'Human Health & Nutrition', 'Leisure & Tourism', and 'Plant Sciences' (all highlighted with a red box). The search section is green and contains a search bar with the text 'malaria AND Africa', a 'Search within topic' dropdown, a 'Filter by type' dropdown, and a 'Search' button. A red box highlights a 'Limit to selected content types' filter with two options: 'CABI Book Chapter Info' and 'CABI Book Info'. The 'Latest content' section shows a book titled 'The human microbiota and microbiome.' by Marchesi, J. R., published in 2014. The book cover features a close-up of orange, segmented biological structures. To the right, there are utility buttons: 'Create and export short lists', 'Save content', and 'Save searches'. The 'Your Subscriptions' section indicates access to 'Front File (2011-present)', 'Archive (2008-2010)', and 'Archive (2005-2007)'.

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CAB eBooks

New platform design

6 results found

Type: CABI Book Chapter Info

1 Results per page: 10

Search results

CABI Book Chapter Info **Subscribed**

Improving Diets and Nutrition

Medium-scale fortification: a sustainable food-based approach to improve diets and raise nutrition levels.

This chapter examines the success and sustainability potential of medium-scale fortification (MSF) and small-scale fortification (SSF) to increase rural access to and usage of fortified flours within the Canadian International Development Agency (CIDA)-funded Micronutrient and Health (MICAH)...

Author(s) Yiannakis, M. E.; Girard, A. W.; MacDonald, A. C.
ISBN 2014 CABI (H ISBN 9781780642994)
Type Book chapter; Conference paper

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CABI Book Chapter Info **Subscribed**

Material and Perinatal Health in Developing Countries

The Millennium Development Goals.

The MDGs are a contract between the developed and the developing world to improve the quality of life in developing countries, laying out the responsibilities of both groups of countries in working towards achieving these goals. Developed countries are expected to provide 0.7% of GNP in

Refine results

Sort Order

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- Date (Recent First)
- Date (Oldest First)
- Alphabetical (A to Z)

Collection

- Front File (2011-present) (3)
- Archive (2005-2007) (1)
- Archive (2000-2004) (2)

Author

- Amoroso, L. (2)
- MacDonald, A. C. (2)
- Thompson, B. (2)
- Webber, R. (2)
- Yiannakis, M. E. (2)
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Geographical Location

- Malawi (2)
- Developing Countries (1)
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- Hawaii (1)
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Item Type

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Maternal and perinatal health in developing countries.



Description

The promotion of maternal health and mortality reduction is of worldwide importance, and constitutes a vital part of the UN Millennium Development Goals. The highest maternal mortality rates are in developing countries, where global and regional initiatives are needed to improve the systems and practices involved in maternal care and medical access. Taking a practical policy approach, this book co...

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Chapter 2 (Page no: 10)

The Millennium Development Goals.

The MDGs are a contract between the developed and the developing world to improve the quality of life in developing countries, laying out the responsibilities of both groups of countries in working towards achieving these goals. Developed countries are expected to provide 0.7% of GNP in official development assistance to finance development programmes. Developing countries should provide an appropriate policy environment, while increasing their investment in these activities. Three of the eight goals are health related and aim to achieve between 1990 and 2015: a two-thirds reduction in child deaths (MDG 4); a three-quarters decline in maternal deaths (MDG 5); and reversal of the HIV/AIDS, malaria and tuberculosis epidemics (MDG 6). Doubling the proportion of girls with a secondary education from 19% to

Chapter details

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Descriptor(s)
[acquired immune deficiency syndrome](#)
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[education](#)
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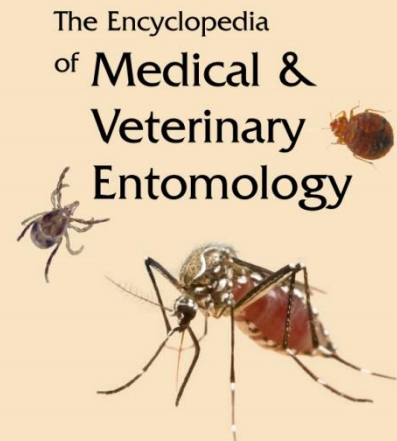
[Environmental Tourism](#)

Mycology and Invertebrate Zoology

[Mycology and Invertebrate Zoology](#)

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Choice References



Richard C. Russell, Domenico Otranto and Richard L. Wall

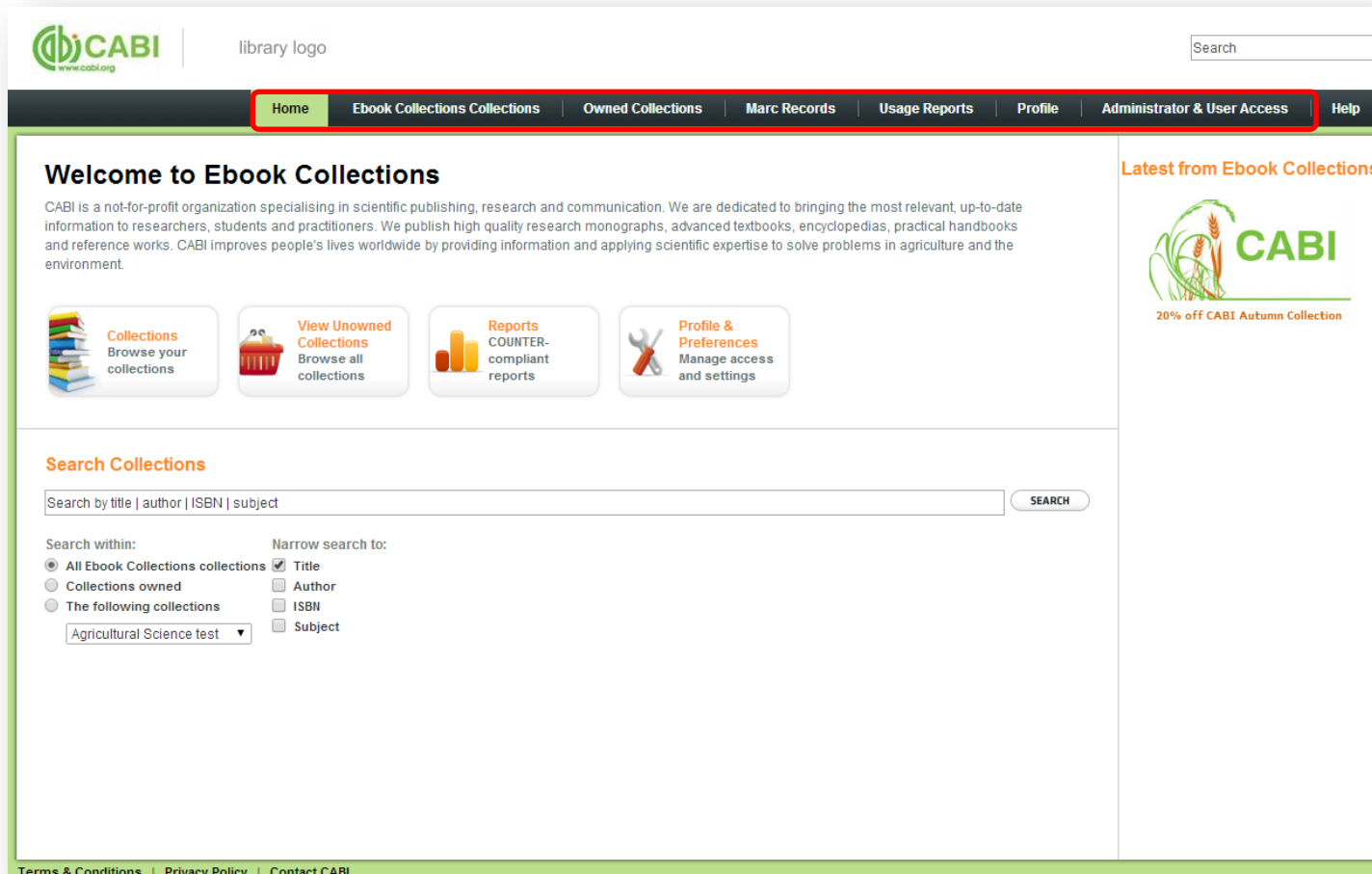


selection of 21 key reference titles:

- Animal & Veterinary Sciences
- Entomology
- Forestry
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- Horticulture
- Leisure Tourism
- Mycology
- Parasitology

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Choice collections (via EBC platform)



The screenshot shows the CABI Ebook Collections website interface. At the top left is the CABI logo and the text "library logo". A search bar is located at the top right. A navigation menu is highlighted in red, containing the following items: Home, Ebook Collections Collections, Owned Collections, Marc Records, Usage Reports, Profile, Administrator & User Access, and Help.

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(1,2,4/3,5,6)-Inositol

Fig. 4.7. The proposed microbial epimerization of *myo*-inositol to *D-chiro*-inositol in soil. (From L'Annunziata, 1970.) Numbering follows International Union of Pure and Applied Chemistry (IUPAC) nomenclature.

intermediate in *Trifolium incarnatum* was observed by Scholda *et al.* (1964), but there was no evidence then of any such reaction occurring in soils. Subsequent work was therefore undertaken with the radioisotope ^{14}C to provide unequivocal evidence for the soil microbial epimerization of *myo*-inositol to *D-chiro*-inositol.

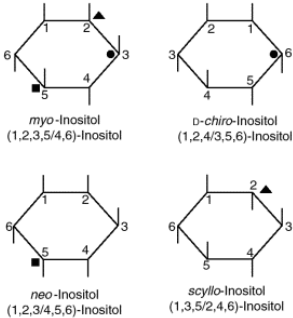
(Andisol), had a pH of 5.8 and contained 10.9% organic matter and 18% clay (L'Annunziata and Gonzalez, 1977). The flasks permitted a determination of the soil microbial metabolism rates by measurement of the evolution rates of $^{14}\text{CO}_2$ trapped by 0.1 M KOH in an attached side arm. The results indicated that 61% of the carbon in *myo*-inositol, 1.9% of the carbon in *myo*-inositol hexakisphosphate and none of the carbon in iron(III) phytate were oxidized to carbon dioxide on 12 days of incubation (Table 4.1; L'Annunziata and Gonzalez, 1977). No carbon was oxidized to

Isotopic Techniques for Studying Inositol Phosphates in Soil

When *myo*-inositol uniformly labelled with ^{14}C [^{14}C (U)-*myo*-inositol] became available, L'Annunziata *et al.* (1975) proposed that it could be used to elucidate the pathways of *myo*-inositol transformations in soil. The only stereoisomers of inositol known to occur in soils as phosphorylated forms were the *myo*-, *D-chiro*-, *neo*- and *scyllo*-inositol. The latter three differ from *myo*-inositol (the most abundant of the isomers in soil, plant and animal systems in phosphorylated or free form) only at one carbon atom (Fig. 4.8). This suggested the possibility that *D-chiro*-, *neo*- and *scyllo*-inositol or their phosphates originated in soils by the epimerization of *myo*-inositol or its phosphate at one of the carbon atoms marked by symbols in Fig. 4.8.

To find the fate of *myo*-inositol and its hexakisphosphate in soils, studies were initiated with ^{14}C isotope tracer. A study of the soil microbial metabolism of uniformly labelled ^{14}C (U)-*myo*-inositol, ^{14}C (U)-*myo*-inositol hexakisphosphate and ^{14}C (U)-iron(III) phytate was carried out. The labelled compounds were incubated in either microbially active or sterilized forest soil in Bartha and Prauer (1965) incubation flasks (Fig. 4.9). The soil was taken from the A1 horizon of a red forest soil

Fig. 4.8. The soil inositol stereoisomers. The stereochemical differences of the *D-chiro*-, *neo*- and *scyllo*-inositol stereoisomers or their phosphates in comparison with the *myo*-inositol stereoisomer are indicated by the symbols ●, ■ and ▲, respectively. (Adapted from L'Annunziata, 1975.)



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- 2. Identification of Inositol Phosphates by Nuclear Magnetic Resonance Spectroscopy: Unravelling Structural Diversity
- 3. High-performance Chromatographic Separations of Inositol Phosphates and Their Detection by Mass Spectrometry
- 4. Origins and Biochemical Transformations of Inositol Stereoisomers and Their Phosphorylated Derivatives in Soil
- 5. Isolation and Assessment of Microorganisms That Utilize Phytate
- 6. Phytate-degrading Enzymes: Regulation of Synthesis in Microorganisms and Plants
- 7. Phytases: Attributes, Catalytic Mechanisms and Applications
- 8. Seed Phosphorus and the Development of Low-phytate Crops
- 9. Phytase and Inositol Phosphates in Animal Nutrition: Dietary Manipulation and Phosphorus Excretion by Animals
- 10. Environmental Implications of Inositol Phosphates in Animal Manures
- 11. Ligand Effects on Inositol Phosphate Solubility and Bioavailability in Animal Manures

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- more flexible packages offered from the CABI core:
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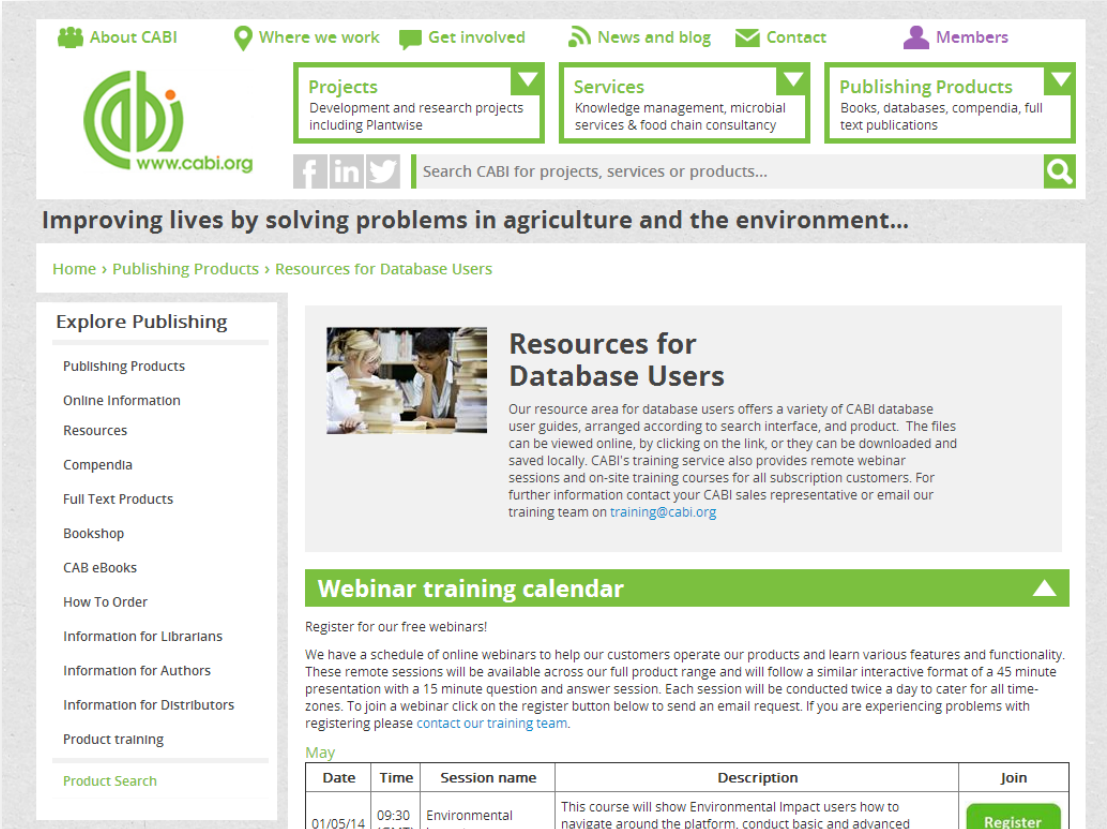
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CABI's training & support



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Resources for Database Users

Our resource area for database users offers a variety of CABI database user guides, arranged according to search interface, and product. The files can be viewed online, by clicking on the link, or they can be downloaded and saved locally. CABI's training service also provides remote webinar sessions and on-site training courses for all subscription customers. For further information contact your CABI sales representative or email our training team on training@cabi.org

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