



The Royal Society of Chemistry

RSC Gold – Our Contribution to Open Access INFORUM 2014, Prague

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Inside Sales Executive
Central, Eastern & Northern Europe





Content

- About the Royal Society of Chemistry
 - About our View of Open Access
 - About our Strategy of Open Access
- 

Royal Society of Chemistry (RSC)

- Founded in 1841
- One of the largest organisations for advancing the chemical sciences
- Not-for-profit Organisation with a worldwide network of over 48,000 members
- Internationally acclaimed publishing business





Who we are

The world's leading
chemistry community

What we do

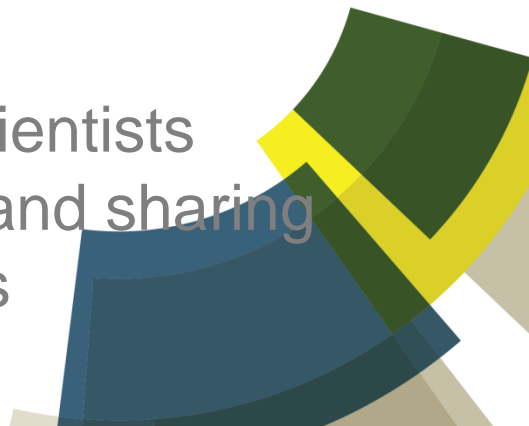
Advancing excellence in the
chemical sciences

Why we do it

To shape the future of the
chemical sciences for the
benefit of science and humanity

What drives us

Bringing chemical scientists
together; promoting and sharing
knowledge and ideas

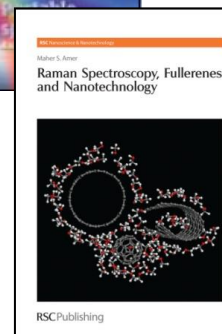
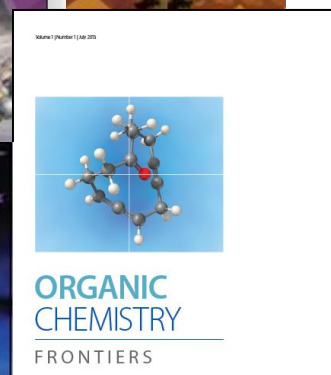
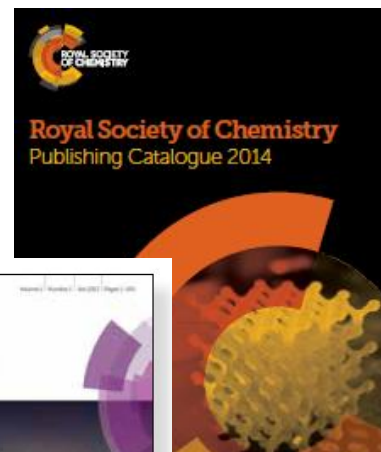


The Royal Society of Chemistry



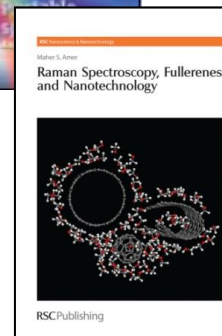
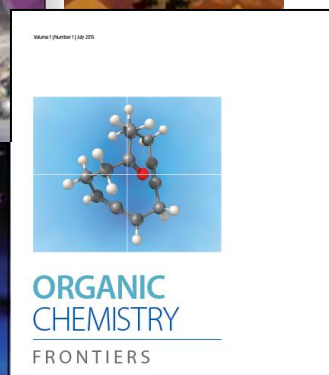
What do we publish?

- ✓ Books and eBooks
- ✓ Journals
- ✓ Current Awareness Databases
- ✓ Magazines
- ✓ Major Reference Works



What is our scope?

- ✓ Chemical Sciences
- ✓ Energy & Environmental Sciences
- ✓ Food Science
- ✓ Medicinal Chemistry & Biomolecular Sciences
- ✓ Nano, Polymers & Materials Science



RSC Publishing – Our Offer

ChemComm **Chemical Science** **Chem Soc Rev** **Dalton Transactions** **Journal of Materials Chemistry** **Analyst** **PCCP** **Organic & Biomolecular Chemistry**

THE MERCK INDEX® Online

ChemSpider
The free chemical database

Photochemical & Photobiological Sciences **chemistryworld** **JACS**

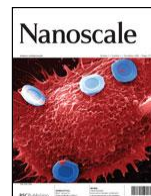
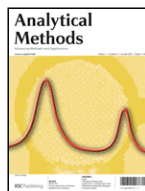
Evolutionary Sustainability

- Analytical Abstracts
- Catalysts & Catalysed Reactions
- Chemical Hazards in Industry
- Laboratory Hazards Bulletin
- Methods in Organic Synthesis
- Natural Product Updates

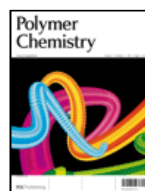
The image is a collage of various RSC Publishing journal covers and resources. At the top left, there are covers for ChemComm, Chemical Science, and Chem Soc Rev. To the right, there are Dalton Transactions, Journal of Materials Chemistry, Analyst, PCCP, and Organic & Biomolecular Chemistry. In the center, there is a large graphic for 'THE MERCK INDEX® Online' and the 'ChemSpider' logo with the tagline 'The free chemical database'. Below ChemSpider, there is a graphic of a globe with a magnifying glass. On the bottom left, there are covers for Photochemical & Photobiological Sciences, chemistryworld, and JACS. On the bottom right, there is a graphic of a red computer mouse. A yellow box on the right side contains a list of services offered by RSC Publishing.

New RSC Journals

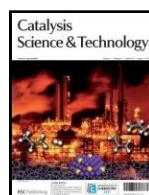
2009



2010



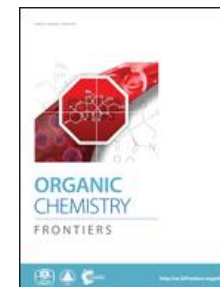
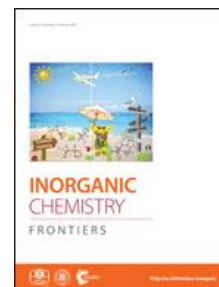
2011



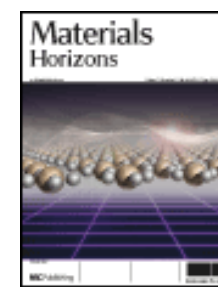
2012



2013



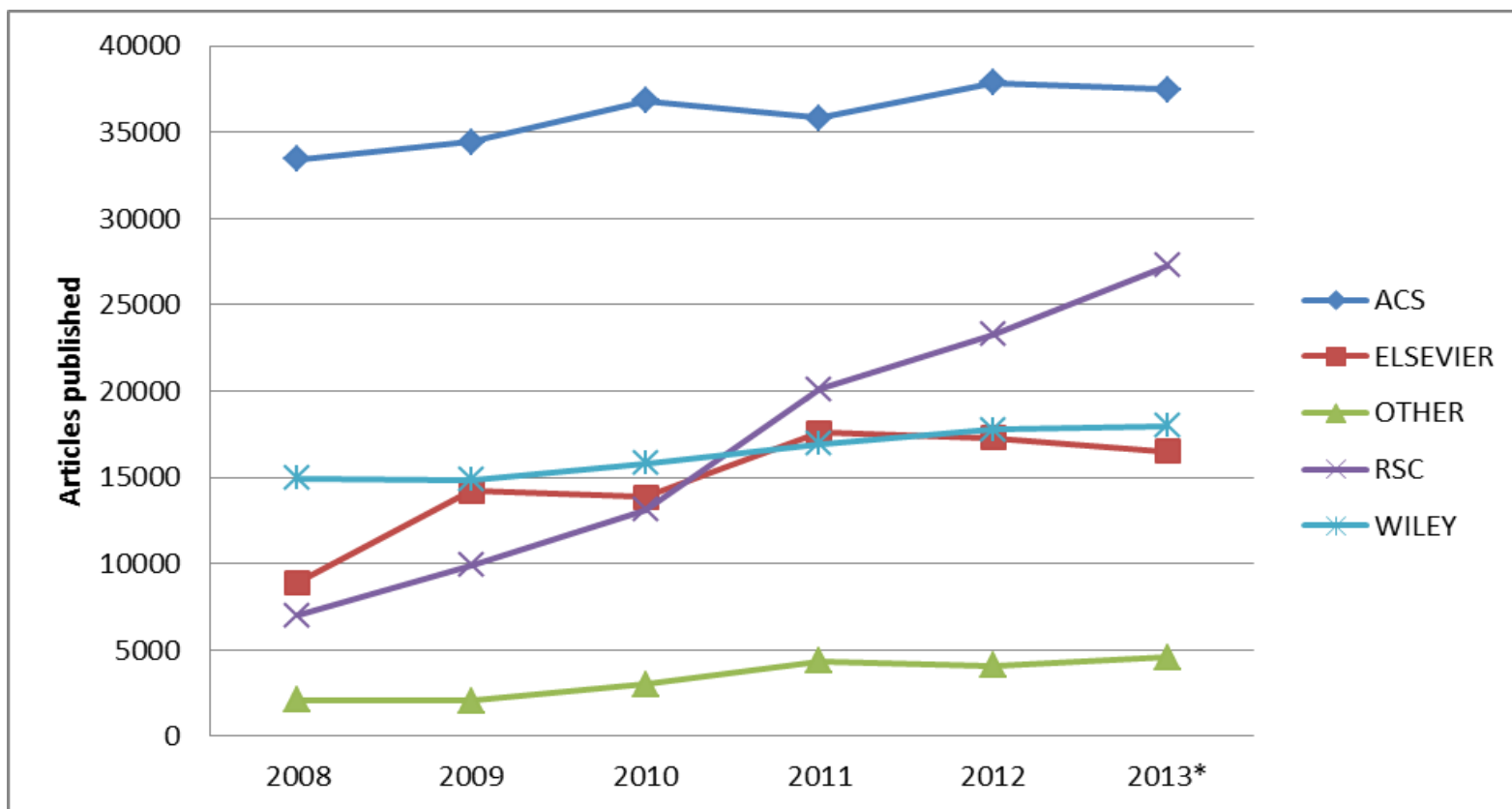
2014



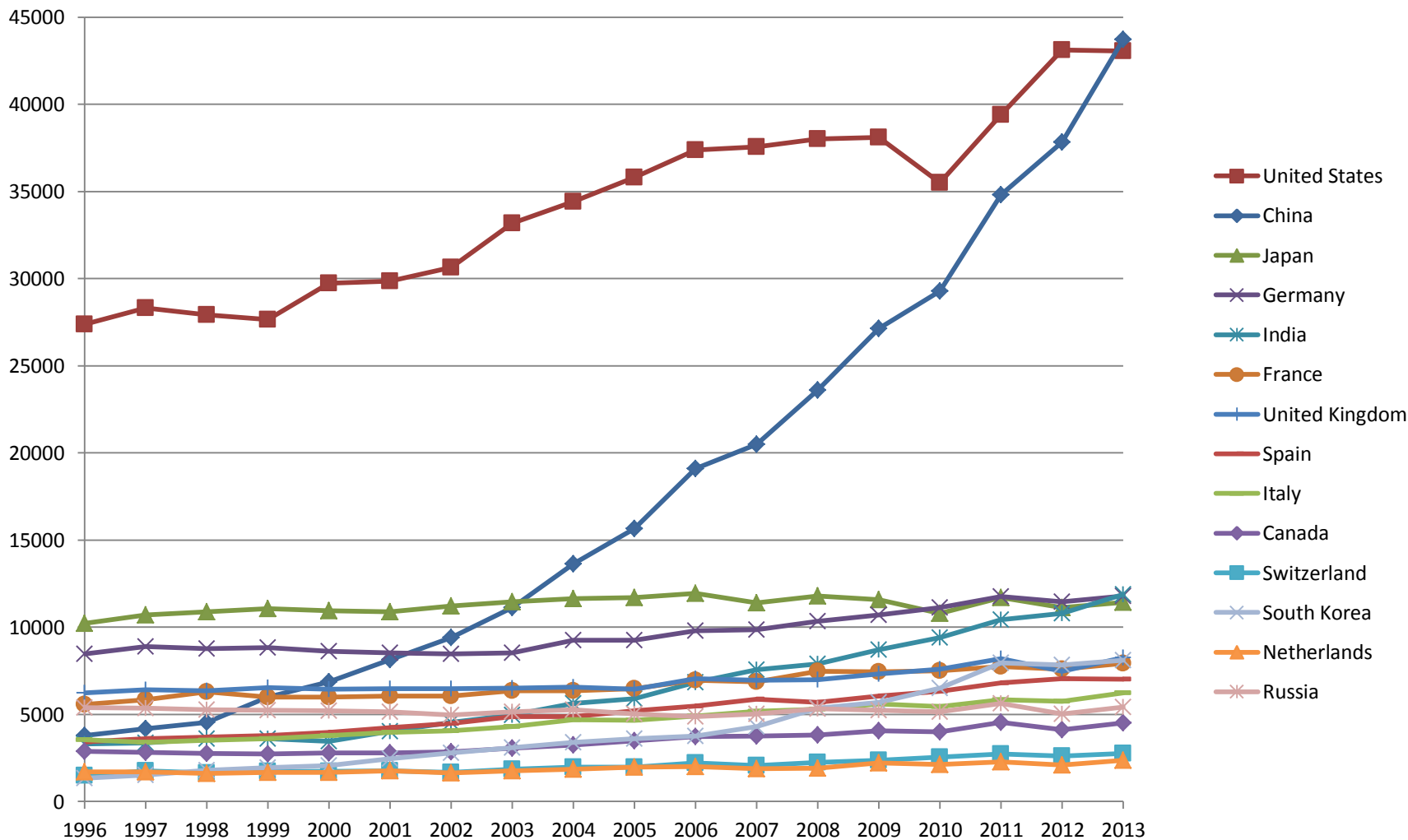
Our Content 2008 - 2013

Published Articles : 5,754 in 2008

27,237 in 2013 (373% growth)



Global Chemistry Landscape





What is Open Access?

Open access (OA) is the availability of electronic content to readers without any access payment

The advocates:

- Government
- Funding organisations
- Libraries
- Universities
- Research communities
- Patient advocacy groups
- The Public (tax payers)



Green Open Access

Paper initially published in a subscription journal

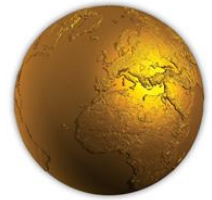
Deposited in an open access repository after an embargo period (12 months with the RSC)

Advantages

- Free for researchers (but repositories still cost money to set-up and run)
- Majority of publishers already allow some form of deposition

Disadvantages

- **Embargoes:** latest research is not freely accessible
- Archiving: **no version control** of article deposited
- Limited search facilities and discoverability
- Unsustainable business model



Gold Open Access

‘Article Processing Charge/Fee’ is paid on acceptance

Paper is free for everyone to read from date of publication

Advantages

- Paper freely available immediately
- Authors still receive ‘value-added’ services from publisher
- Potentially sustainable business model

Disadvantages

- Cost could discourage some authors to publish
- Changeover expensive for institutes who pay to publish OA and also read non-open content



What is the RSC's view?

“RSC supports Open Access models which seek to ensure that scholarly publishing activities operate in a long term sustainable way”

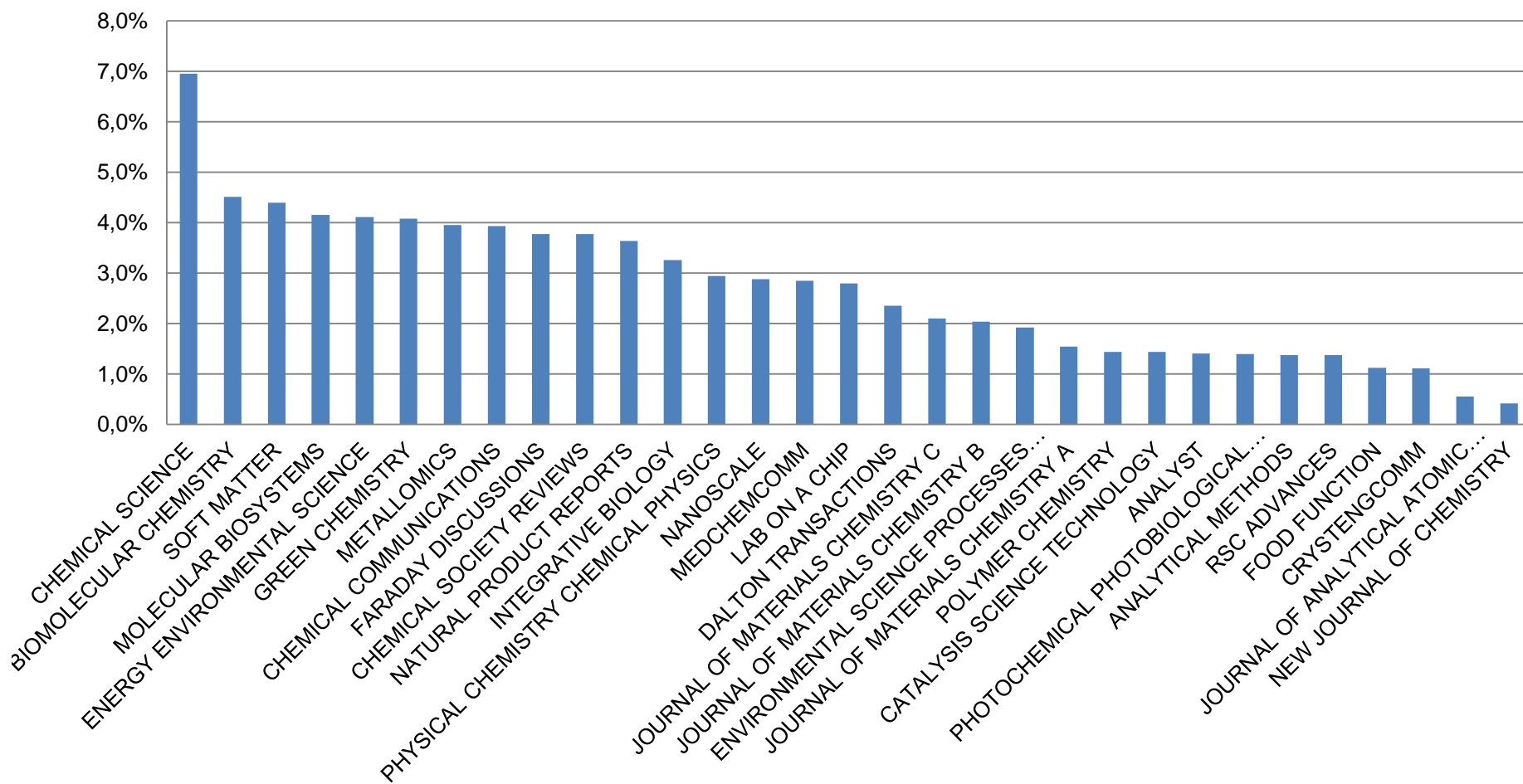
RSC content satisfies the fundamental pillars of scholarly publishing, namely:

- Certification (validation of quality and integrity)
- Registration (recognition of achievement)
- Accessibility (unparalleled online access, worldwide)
- Archiving (reliable perpetual accessibility)
- Discoverability (industry leading services to identify content)



Current Impact

% of articles per journal that are published OA 2013





Gold for Gold



- We recognise researchers are being asked to publish OA, but may not have the funding
- A **reward** for all RSC Gold subscribing institutions
- Institutions get **voucher codes to publish Gold OA free of charge**
- Number of voucher codes received is what the institution pays for RSC Gold divided by £1,600
- **£6Million** invested in free Gold OA voucher codes for RSC Gold members

"







Gold for Gold



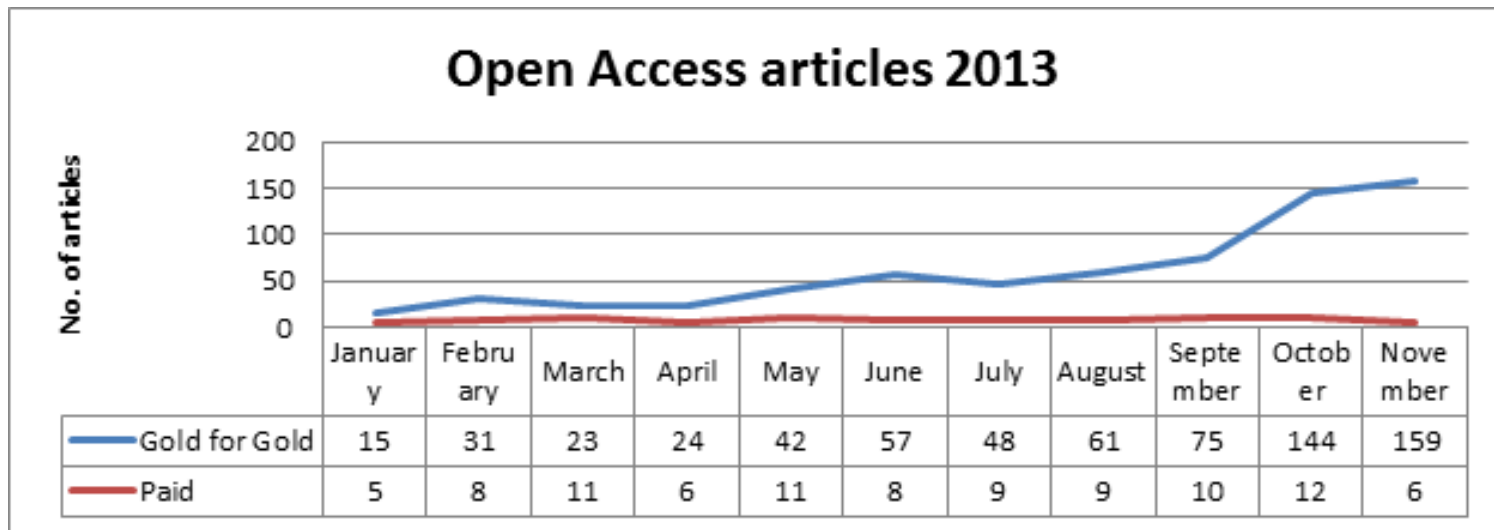
RSC Gold

All RSC journal, database and
magazine online content in
one simple package





Gold for Gold VS Paid Gold

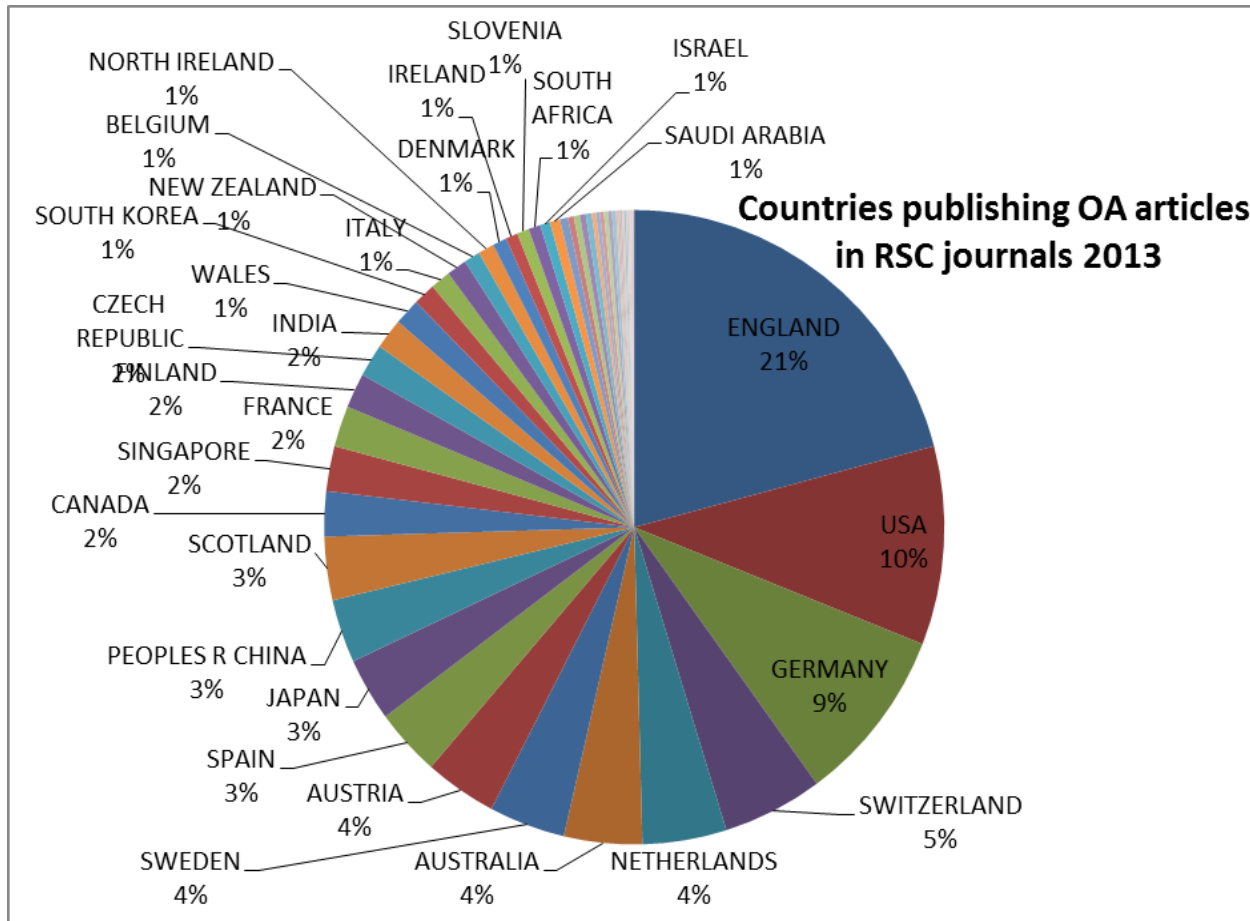




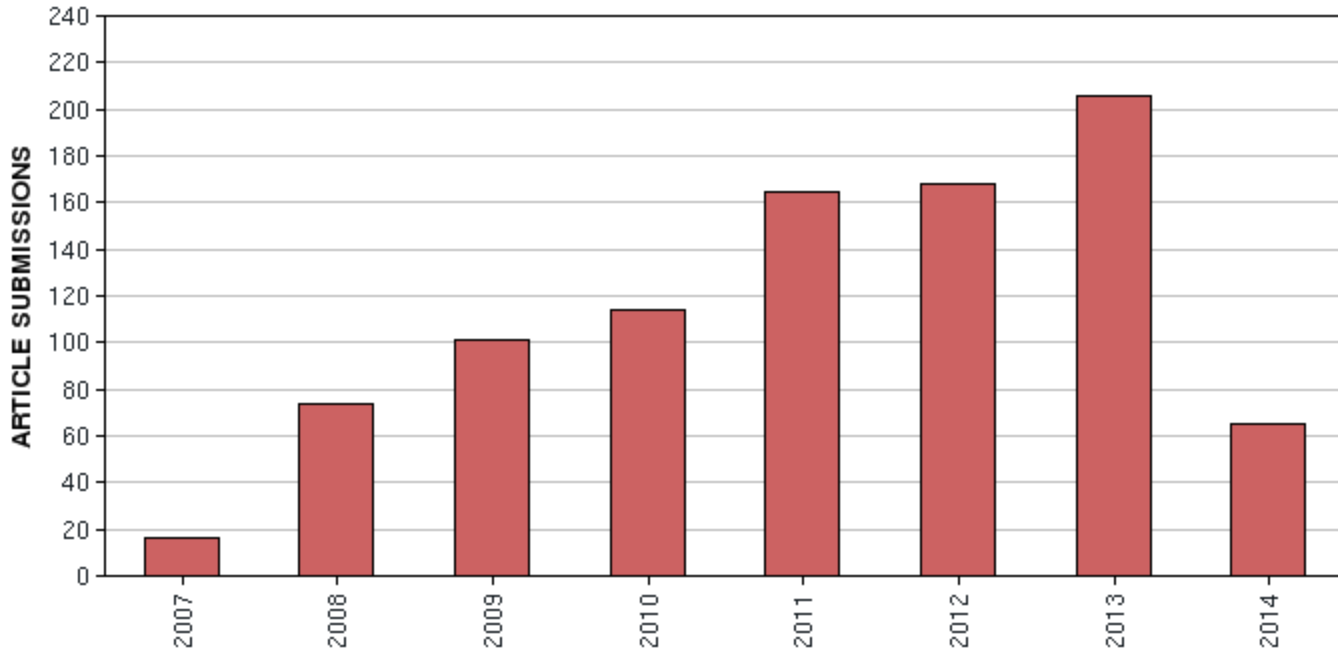
Results so far...

- >600 Institutions qualify for Gold for Gold Voucher Codes
 - In 2013
 - 878 articles
 - from 187 institutions
 - in 26 different countries
- 

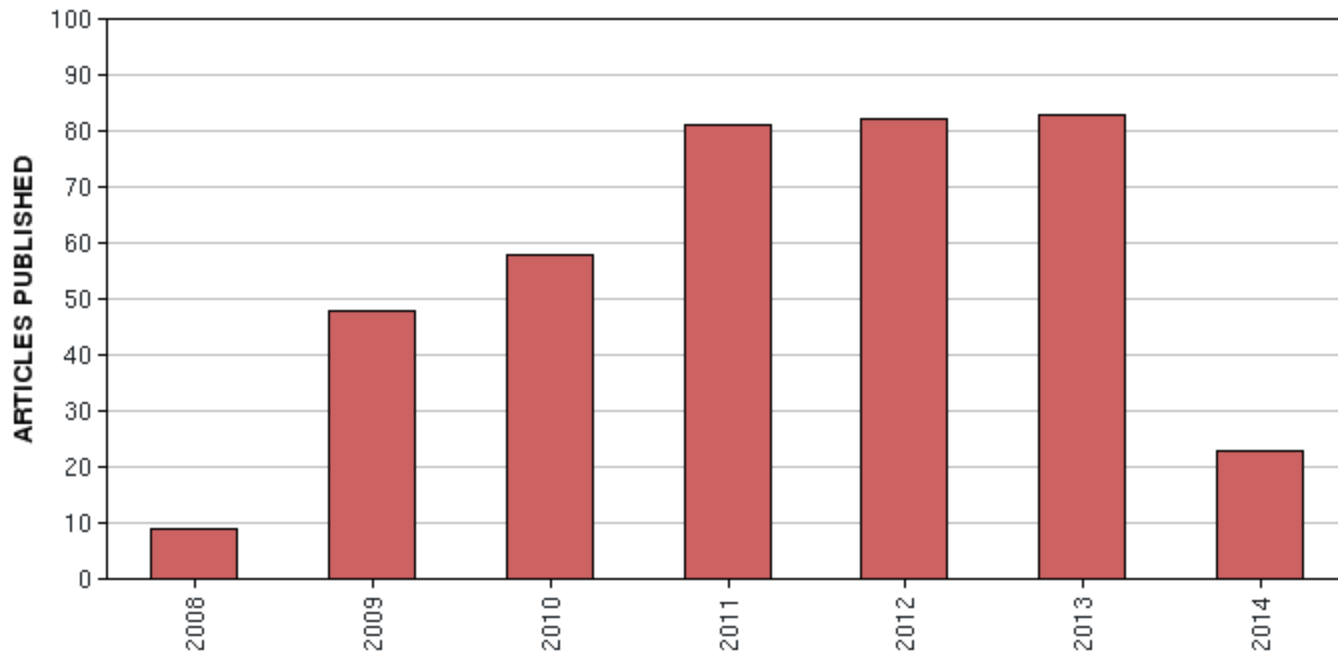
Country OA stats – RSC Journals



Czech Articles Submitted




Czech Articles published





Published Open Access with RSC Gold in Czech Republic

- Accepted Articles in 2013: 167
 - Available Vouchers in 2013 : 76
 - Used Vouchers in 2013: 21

 - Accepted Articles in 2014 per today : 74
 - Available Vouchers in 2014: 98
 - Used Vouchers per today : 5
- 




Consortia Success in Germany with DGF

- Big consortium deal in Germany with DFG
- 930 voucher codes for Institutions
- Very engaged community



The Alliance-RSC GOLD Licence agreement, negotiated with the Royal Society of Chemistry, is innovative. Not only does it offer our users easy access to all RSC journal content, but all participating institutions receive a certain quantity of Open Access (OA) vouchers with which their authors can publish OA free of charge in any RSC journal.

Uwe Rosemann, Director German National Library of Science and Technology and University Library Hannover (TIB/UB), Germany



How can you help?



Ensuring Researchers benefit – A changing role for Librarians!



SEARCH GO Search the Library website.

What's New at the Library > Open Access Publishing Vouchers Available for RSC Journals

ACCESS PUBLISHING VOUCHERS AVAILABLE FOR RSC JOURNALS

2013

RSC Advancing the Chemical Sciences



Researchers can publish open access articles at no cost in Royal Society of Chemistry (RSC) journals through the Gold Open Access (OA) option. The RSC Gold OA program helps researchers who want to publish their articles open access (OA), but lack funding. The program provides all RSC Gold subscribers with voucher codes to make papers available via OA. Voucher codes are made available to researchers through negotiations by the California Digital Library.

UCSF Library has a set number of RSC voucher codes and will assign them on a first-come, first-served basis. Researchers can request a voucher code by submitting a request for publication, full paper, review, or technical note in an RSC journal under the publisher's Gold Open Access (OA) option. For details, see "What is the process for authors under this initiative?" on this page. To request a voucher code, send an email to the Librarian, including correspondence from RSC and a list of journals. The Librarian will determine if your institution is eligible for a single voucher in 2013. The



UCLA Science and Engineering Library Blog
Library News, Events, and Announcements

« Love Your Librarian? Nominate Them!

Upcoming Webinar: NIH's Public Access Policy – What's New? »

Publish in RSC (Royal Society of Chemistry) via Open Access, Free of Charge



RSC's (Royal Society of Chemistry) Gold for Gold Initiative

Gold for Gold is an innovative experiment from RSC Publishing that enables researchers to publish their paper in RSC journals free of charge, as a Gold Open Access (OA) article, without paying the normal Article Publication Fee (APF). As a subscribing institution to the RSC, UCLA currently has thirteen vouchers to offer researchers for OA publishing on a first-come/first-serve basis.

Each voucher code can be used to publish a communication, full paper, or review under the RSC's Gold OA option.

Having met these format criteria, the article **must** be:

- Accepted for publication in an RSC journal following an institution's renewal or upgrade to RSC Gold for 2013. A voucher code cannot be used until an article has been accepted. Once accepted, if the article is to be published Gold OA free of charge, it is up to the institution's representative to pass on the code to the author to be inserted into the Gold for Gold online acceptance form (see the next 2 FAQs for the role of the institution and the author). Please note all voucher codes, including credits provided during the 2012 pilot scheme are valid until the end of 2013
- New (i.e. voucher codes cannot be used for articles that have already been published)
- Authored by a researcher based at the institution holding the voucher codes

For program FAQ's, please visit <http://www.rsc.org/Publishing/librarians/GoldforGoldFAQs.asp>.

If you would like one of these vouchers or more information about this program, please contact an SEL Librarian.

Gold for Gold

Would you like to publish your chemical sciences paper open access, free of charge?

Well you can!

The Royal Society of Chemistry has rewarded your institution with a select number of voucher codes to publish new papers in any of their journals via the RSC Gold OA option.



Ask your Librarian or Head of Chemistry for more information

GOLD FOR GOLD

OPEN ACCESS VOUCHER CODES TO PUBLISH ROYAL SOCIETY OF CHEMISTRY PAPERS – AVAILABLE FREE OF CHARGE TO RSC GOLD SUBSCRIBING INSTITUTIONS.

RSCPublishing

RSC.LI/GOLDFORGOLD
REGISTERED CHARITY NUMBER 207950



What do Librarians think?

"This initiative is welcomed, and will serve to promote Open Access publishing to researchers."

Lesley Gray, University of Cambridge, UK

"The Gold for Gold initiative is a great opportunity to introduce the Open Access Road to our researchers in Chemistry."

Margareta Fathli, KTH Royal Institute of Technology, Sweden

"The University of Queensland Library is very excited to participate in the RSC's Gold for Gold initiative as it adds to the Library's support for Open Access to faculty at UQ."

Heather Todd, University of Queensland



Thank you
Any questions?

