



Acquisition process in Central Eastern Europe

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Prague, May 2014



Agenda



- **Library Survey**
- **Academic / User Survey**
- **Taylor & Francis in Czech Republic**



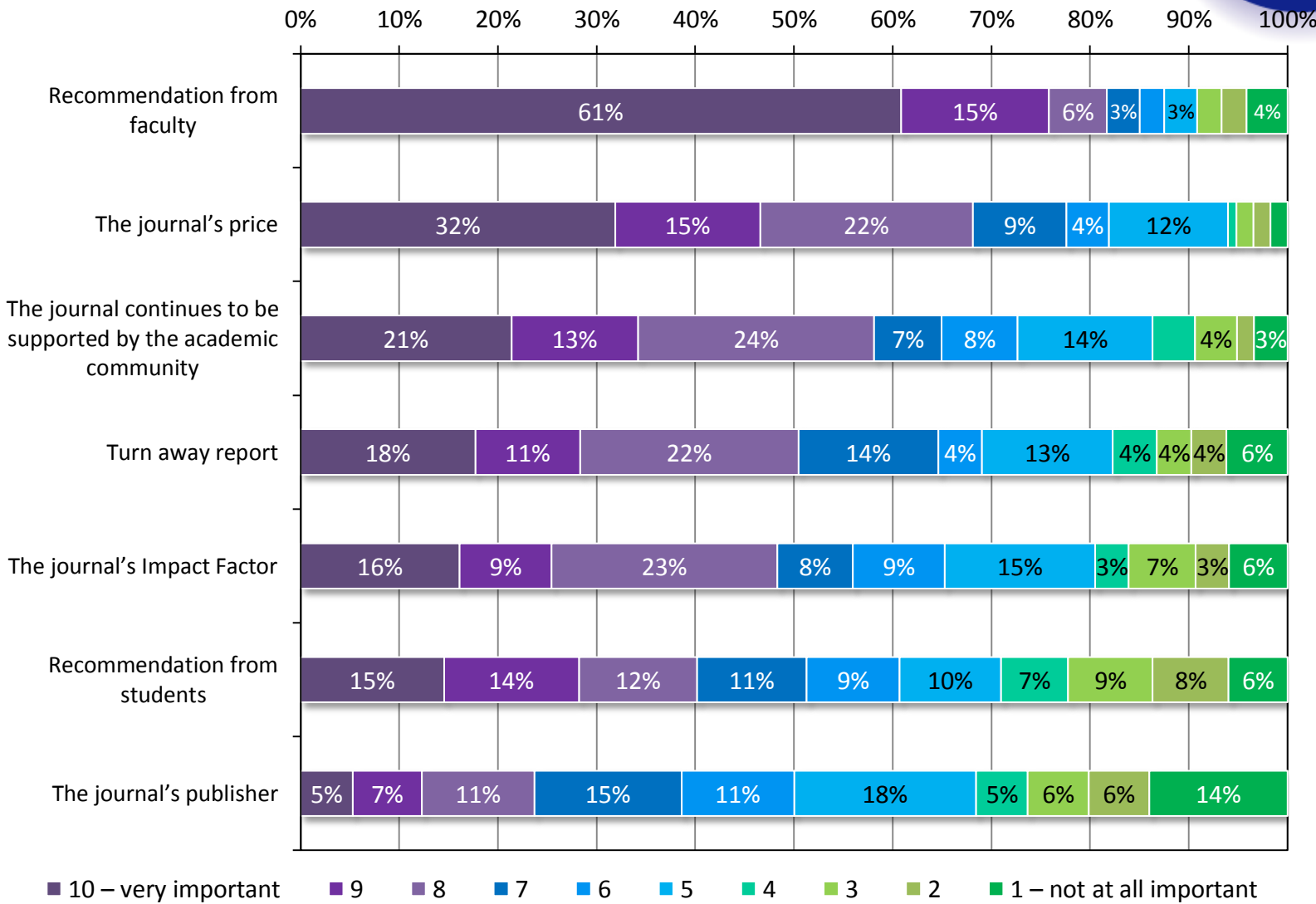
Library Survey



- Invitation to survey sent to 749 library contacts in Central Eastern Europe
- 17% responded (126)
- Countries participated in the survey: Czech Republic, Slovenia, Croatia, Poland, Hungary, Estonia, Bulgaria, Moldova, Romania, Belarus, Bosnia, Lithuania, Slovakia

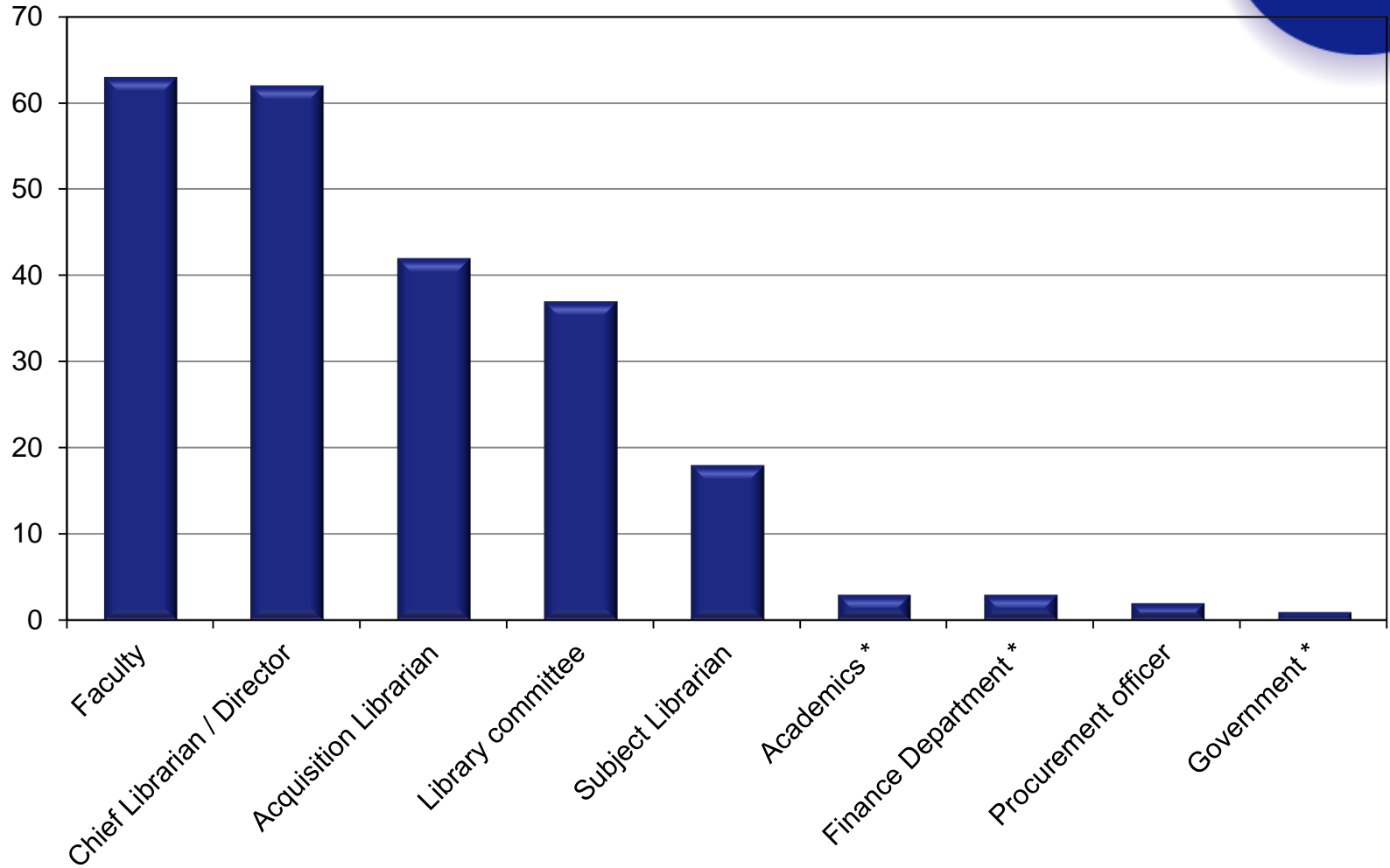


Buying new journals - How important are each of the following factors in your decision to purchase a subscription to a journal your library does not currently subscribe to?

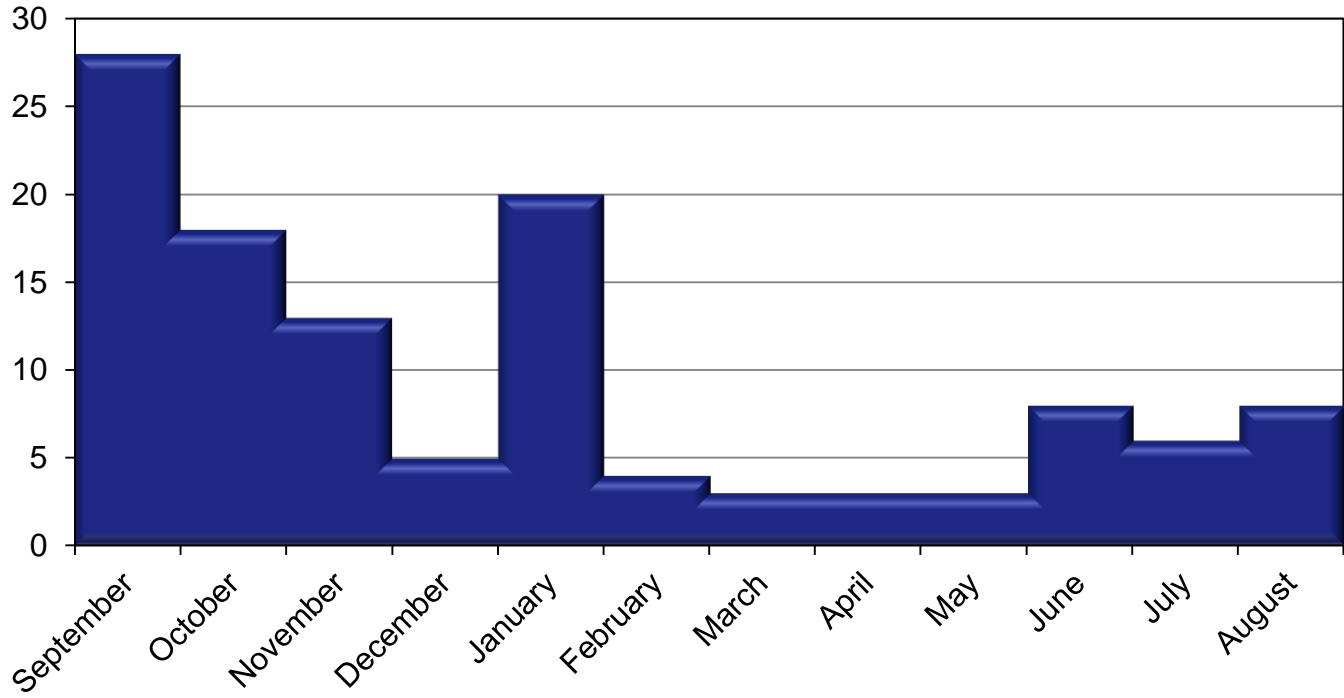


10 – very important
 9
 8
 7
 6
 5
 4
 3
 2
 1 – not at all important

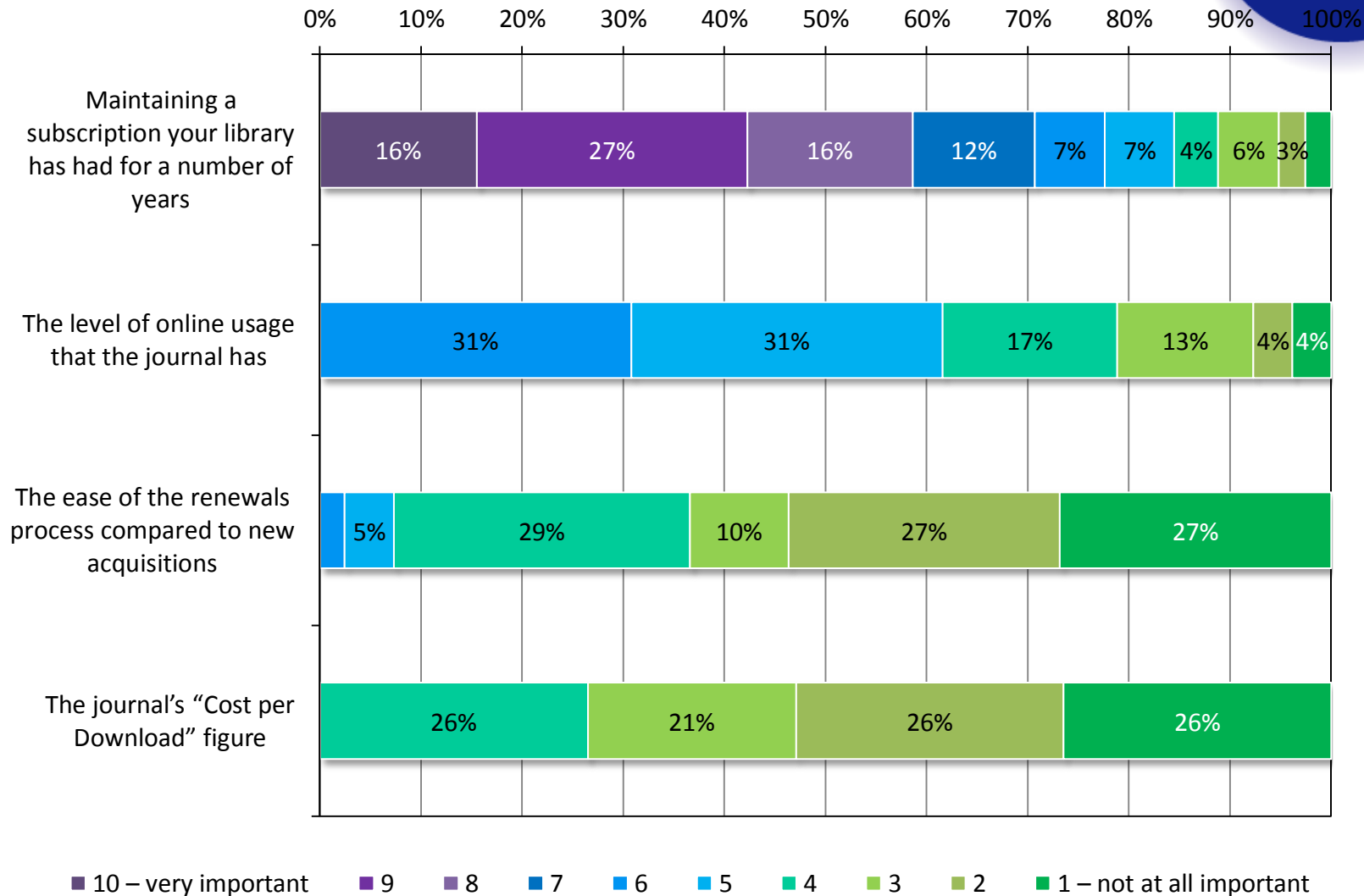
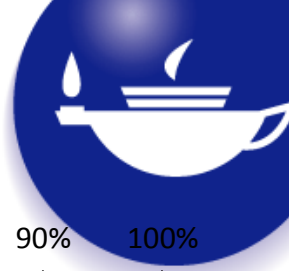
Who makes the decisions regarding possible acquisitions of new journals? (Please tick all that apply)



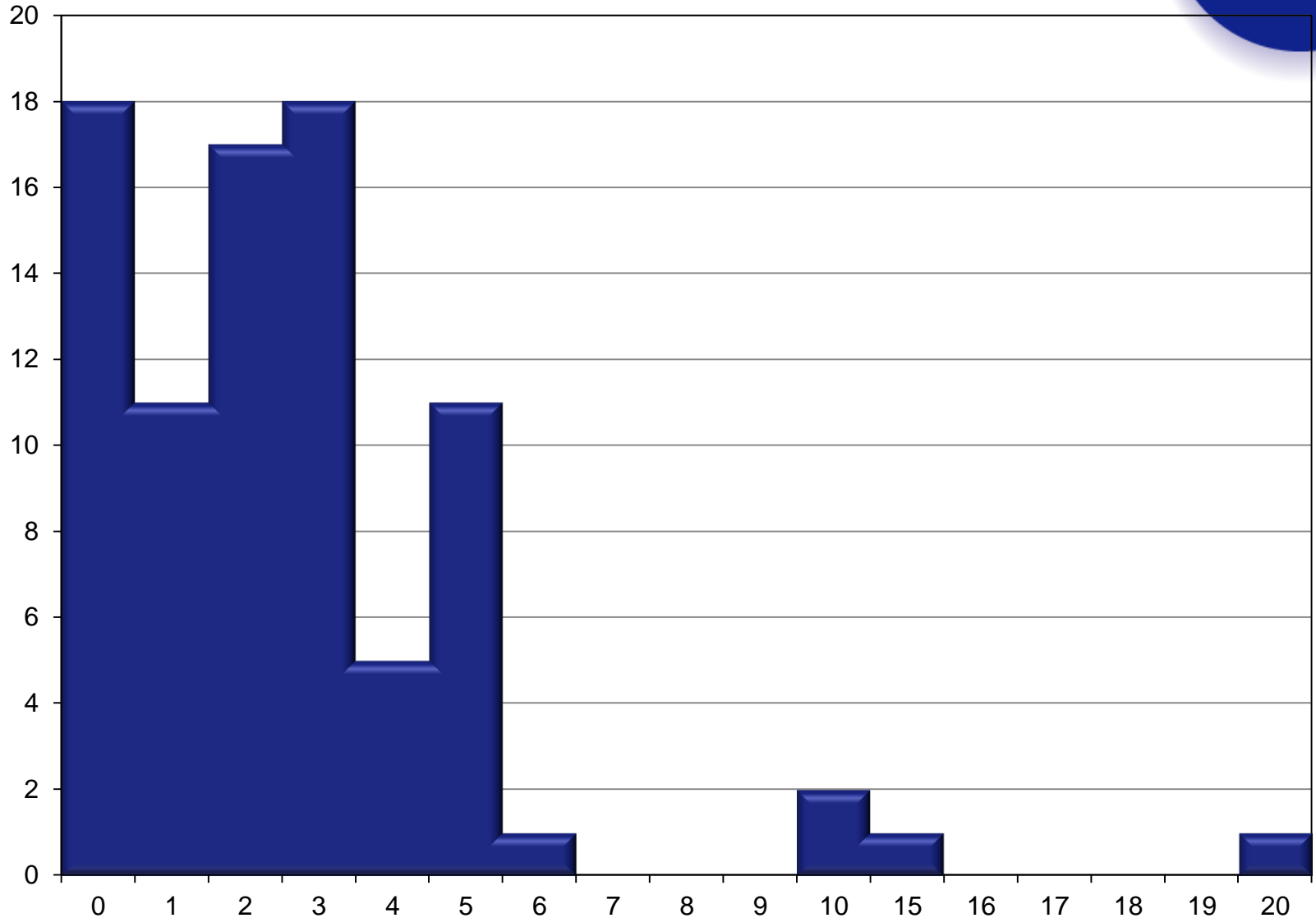
When does your library usually start the process of acquiring a new subscription to a journal?



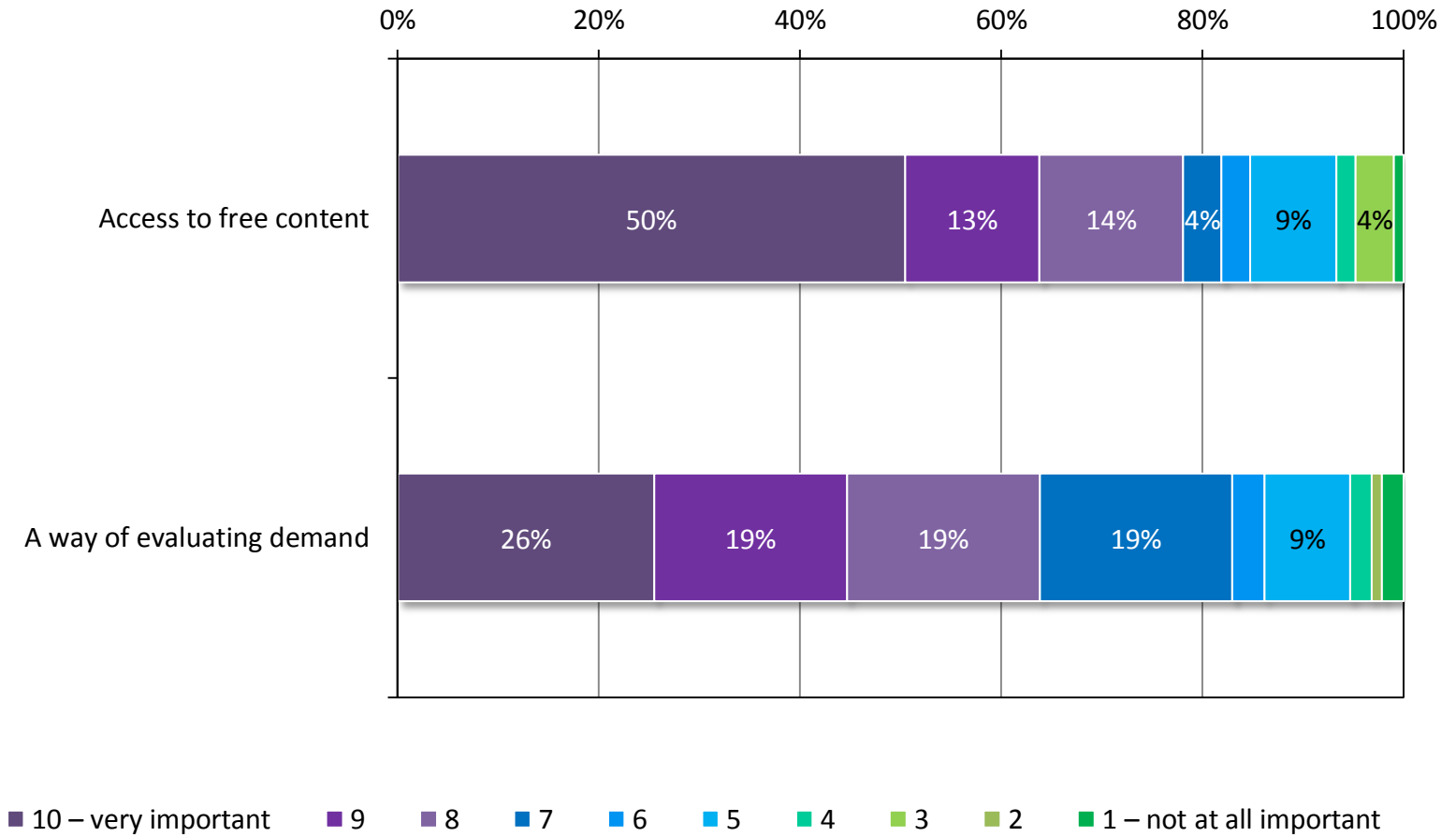
How important are each of the following factors in your decision to renew an existing subscription?



What is the maximum number of trials you concurrently run for e-journals, e-books and databases?

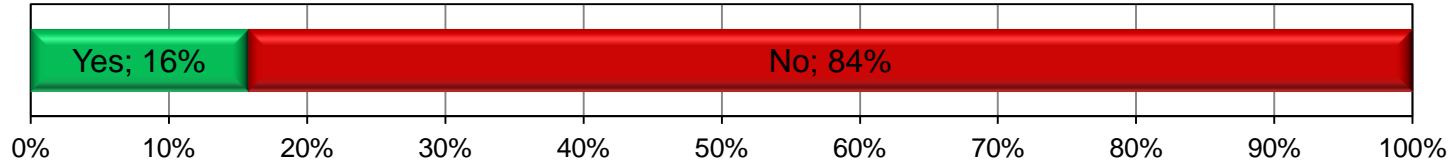


How important are each of the following in your decision to trial a new product?

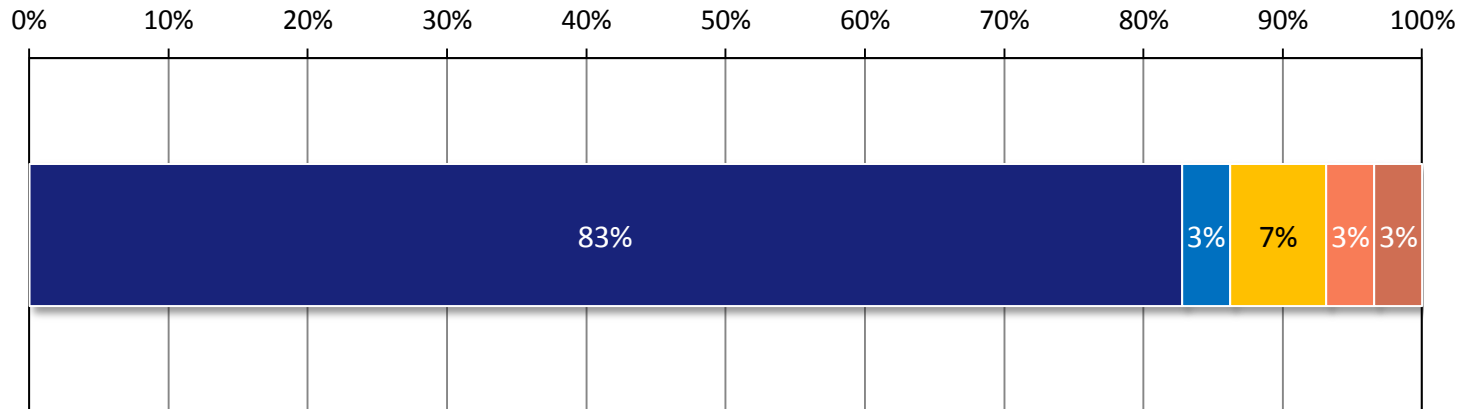




Do you have a separate budget for journal archives?



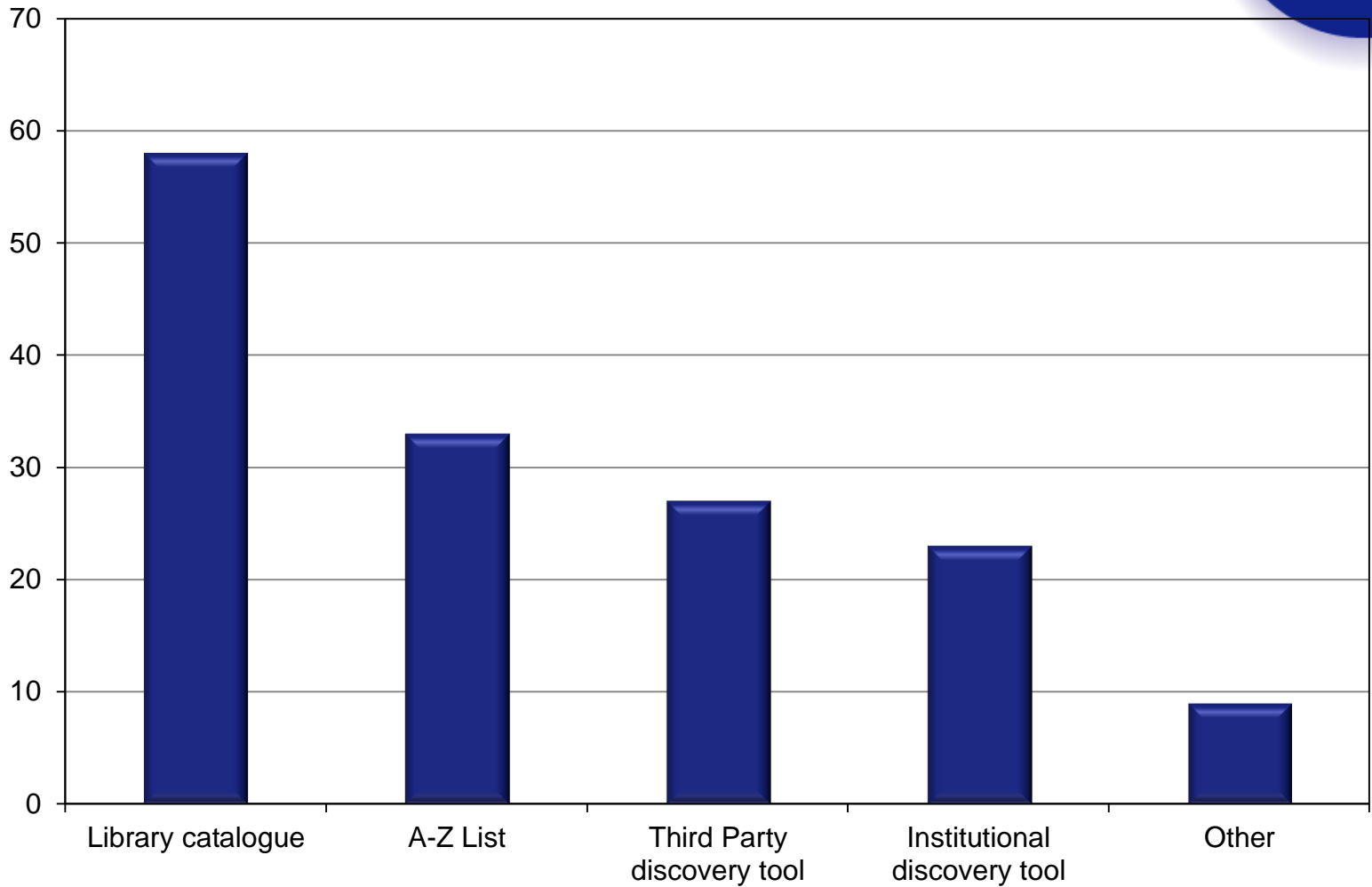
What is the typical length of the product license agreements you sign, for journal collections?



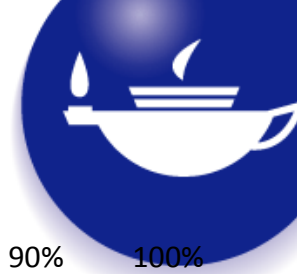
■ Up to 1 year ■ Up to 2 years ■ Up to 3 years ■ Up to 4 years ■ 5 years or more



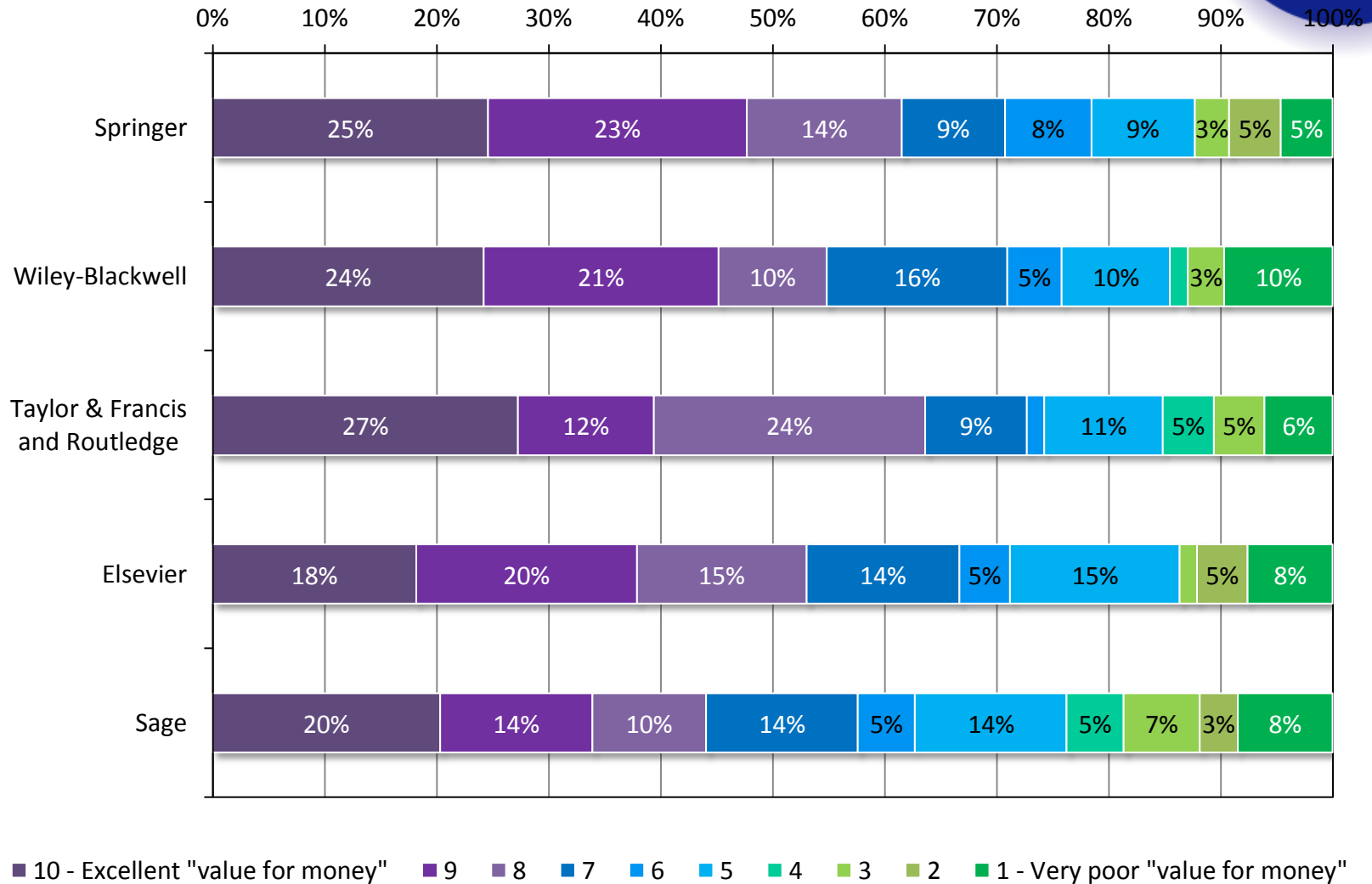
Generally, how do you make journal content discoverable at your library?



Please rate each of the following publishers according to how much value they bring to your library's users, compared to the amount of money you spend on subscriptions.

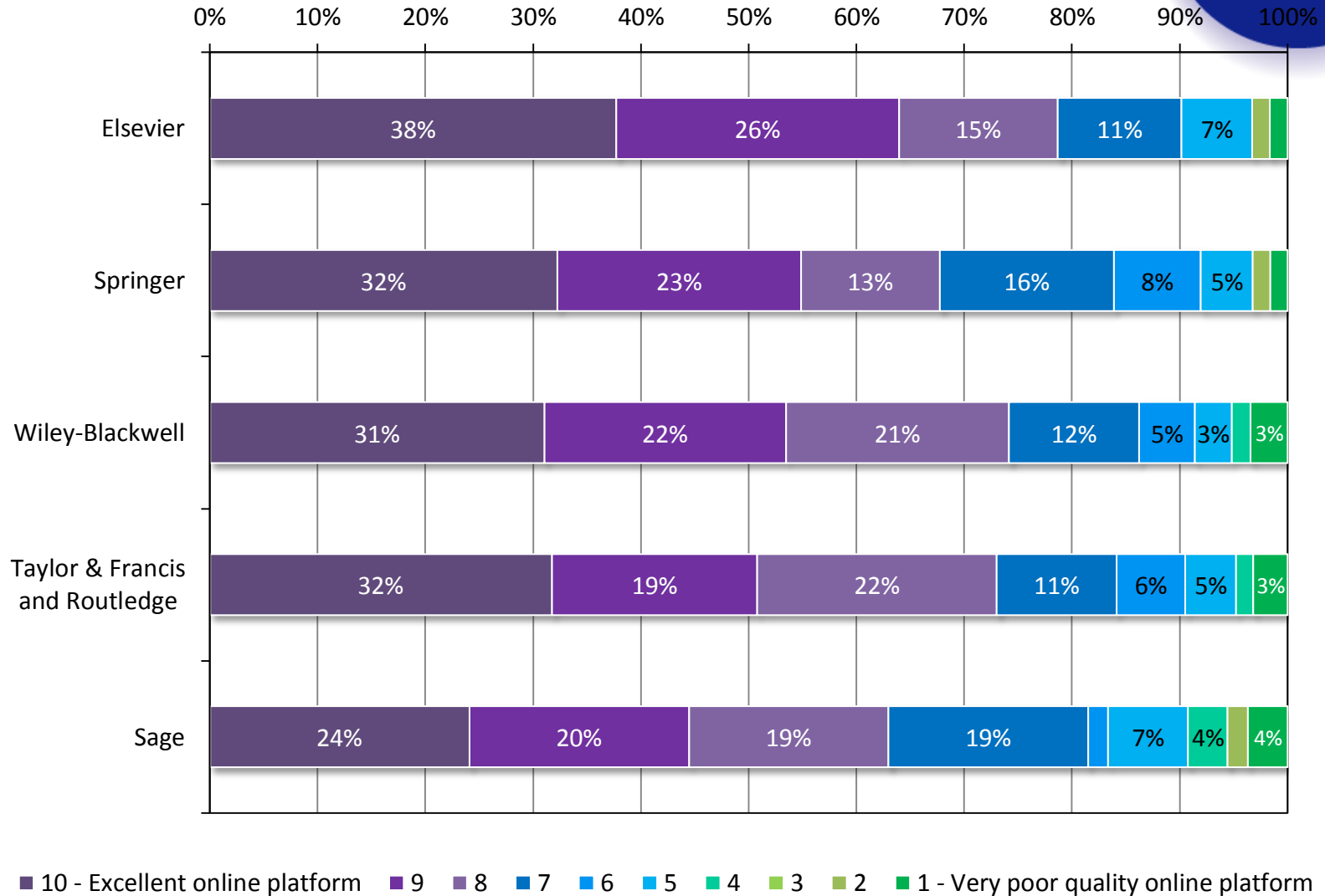
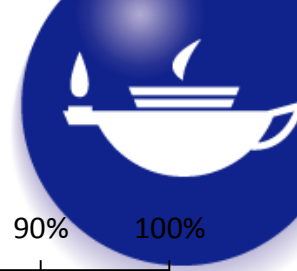


Taylor & Francis Group
an informa business



More than 60% of librarians rated Taylor & Francis 8 out of 10 or above for value for money!

Please rate each of the following publishers according to the quality of their online journal platforms.



Taylor & Francis Group
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Over 70% rated the Taylor & Francis Online platform 8 out of 10 or above!



Academic / User Survey



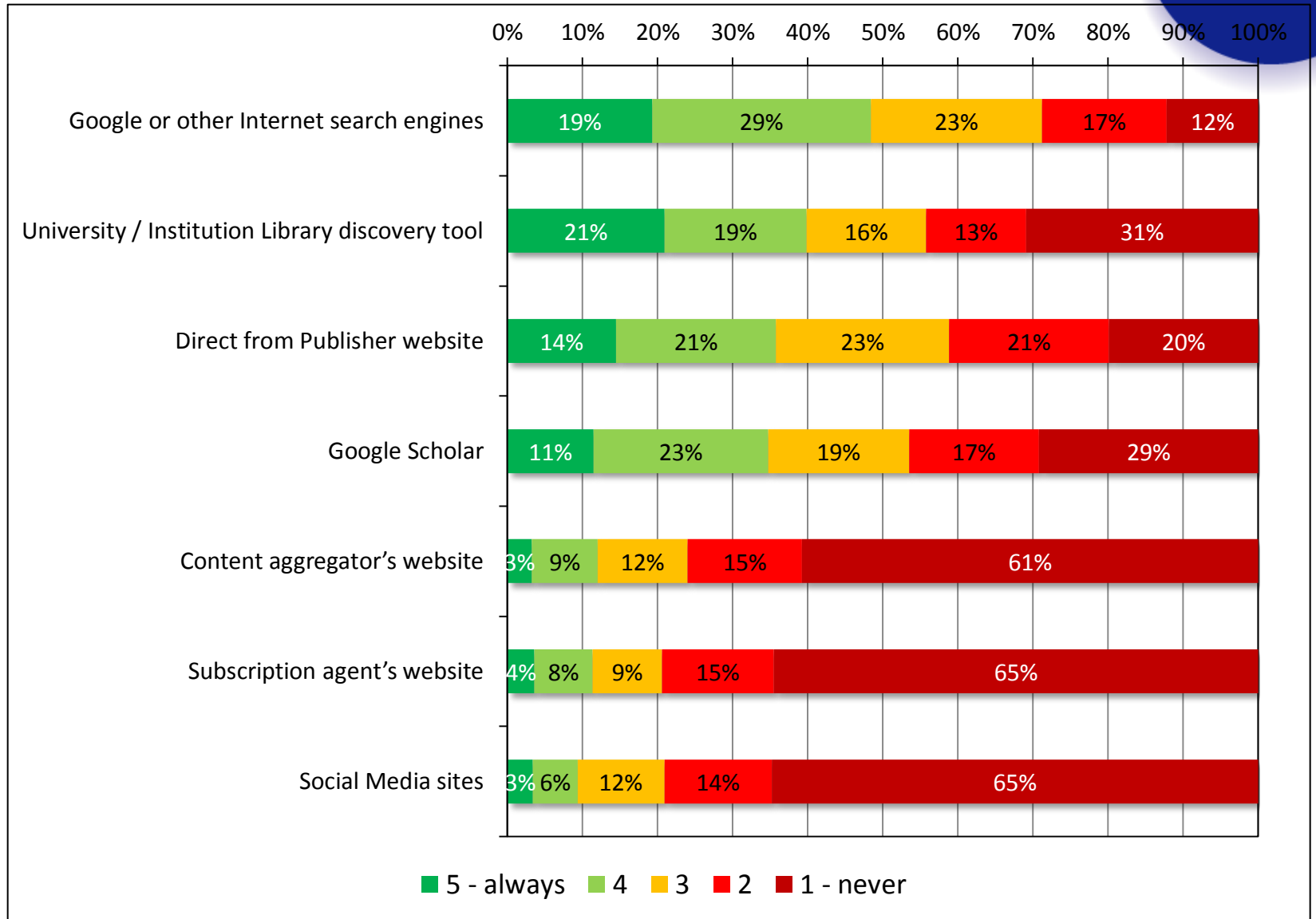
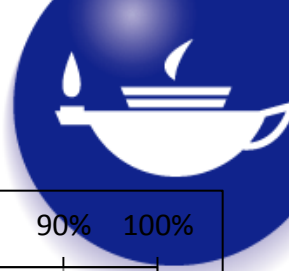
Academic / User Survey



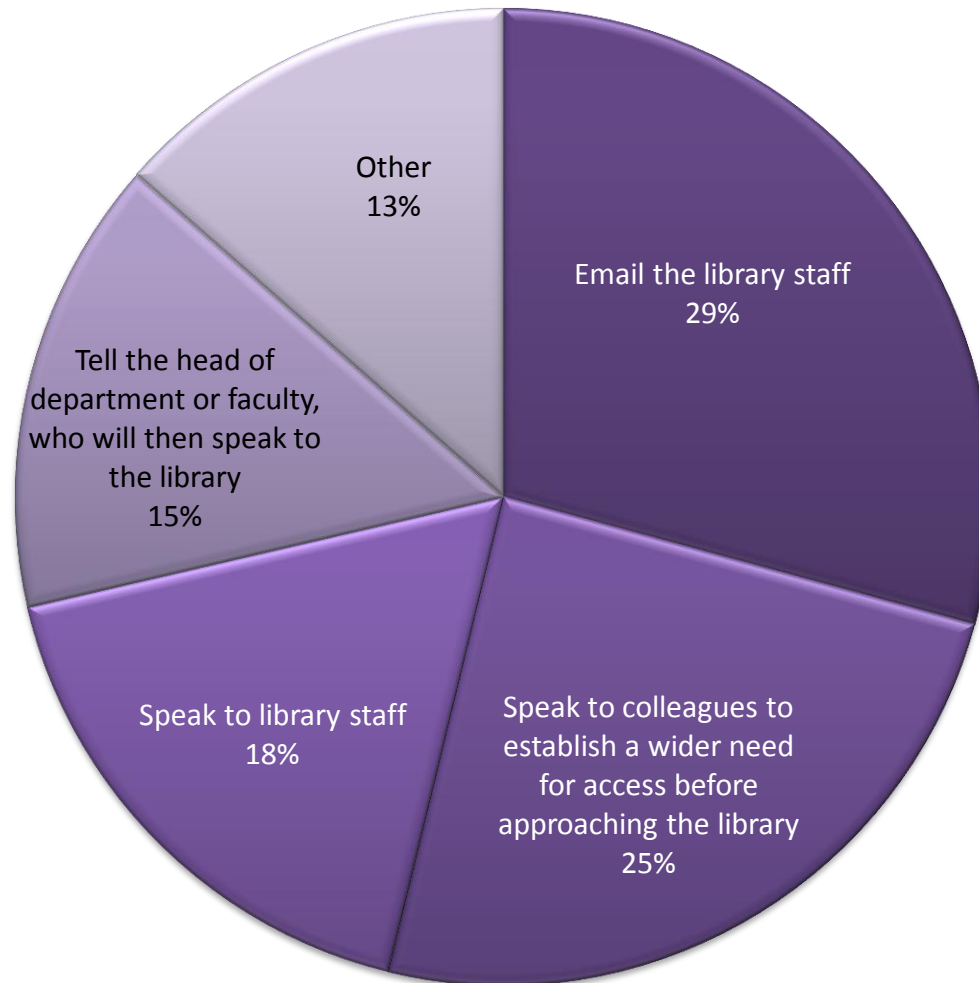
- Contacted 9,000 Taylor & Francis Online users
- 1298 responded (14%)
- **Participants:** Afghanistan, Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Moldova, Montenegro, Poland, Romania, Russian Federation, Serbia, Slovakia, Slovenia, Ukraine, Uzbekistan



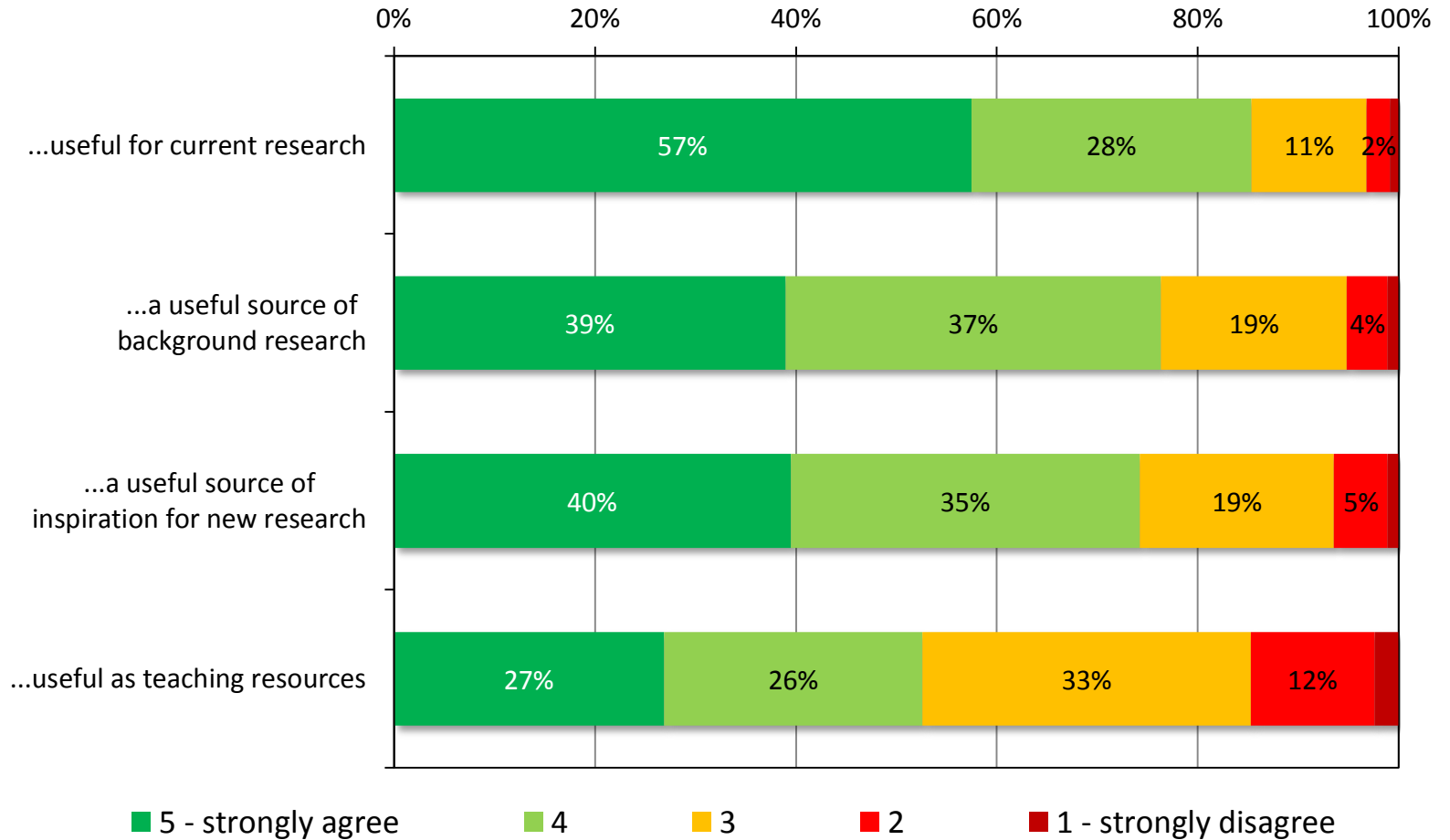
How often do you access Taylor & Francis and Routledge Online Journals via the following methods?



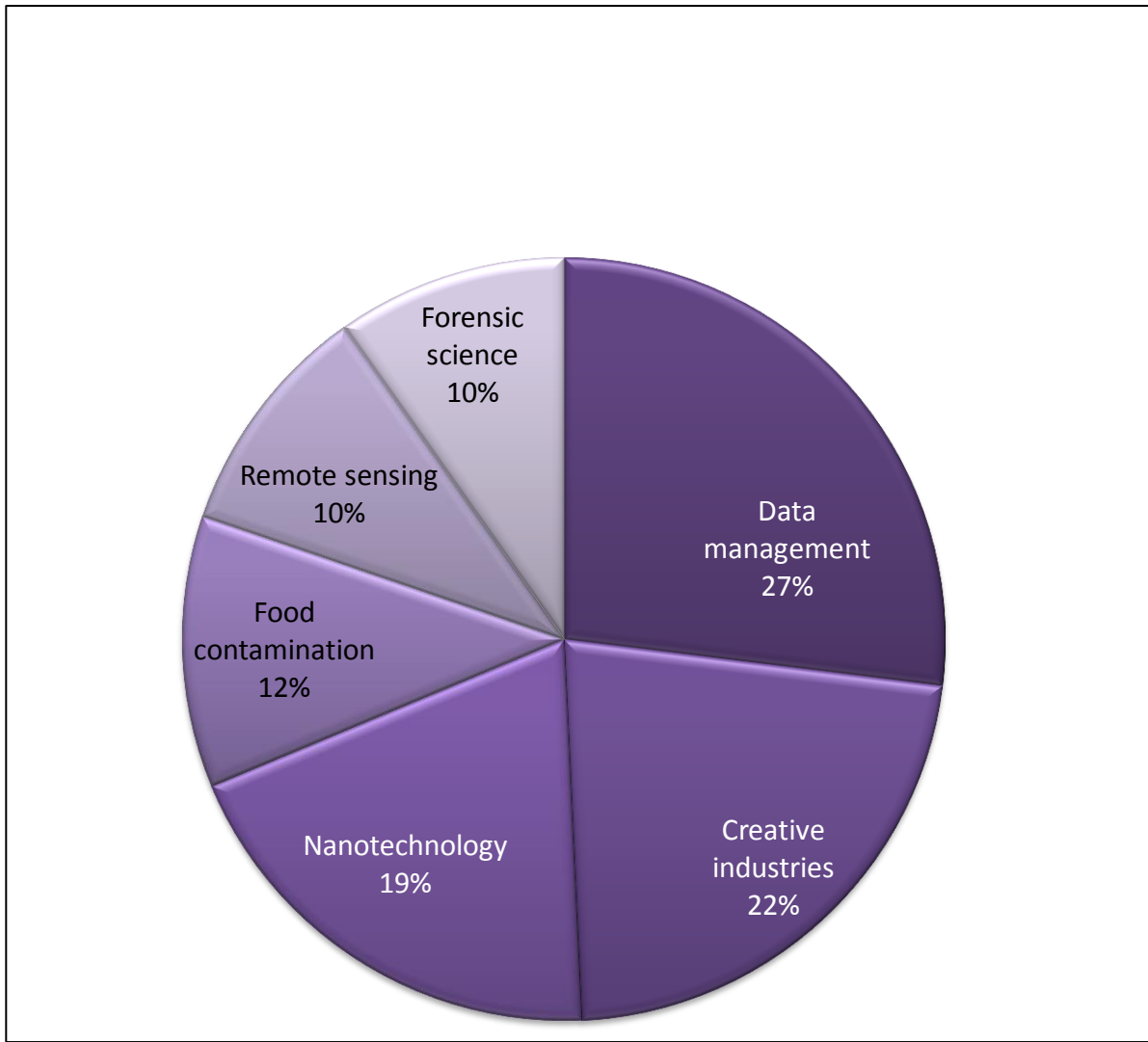
How do you submit a request for access to online journal content, which your library does not currently subscribe to?



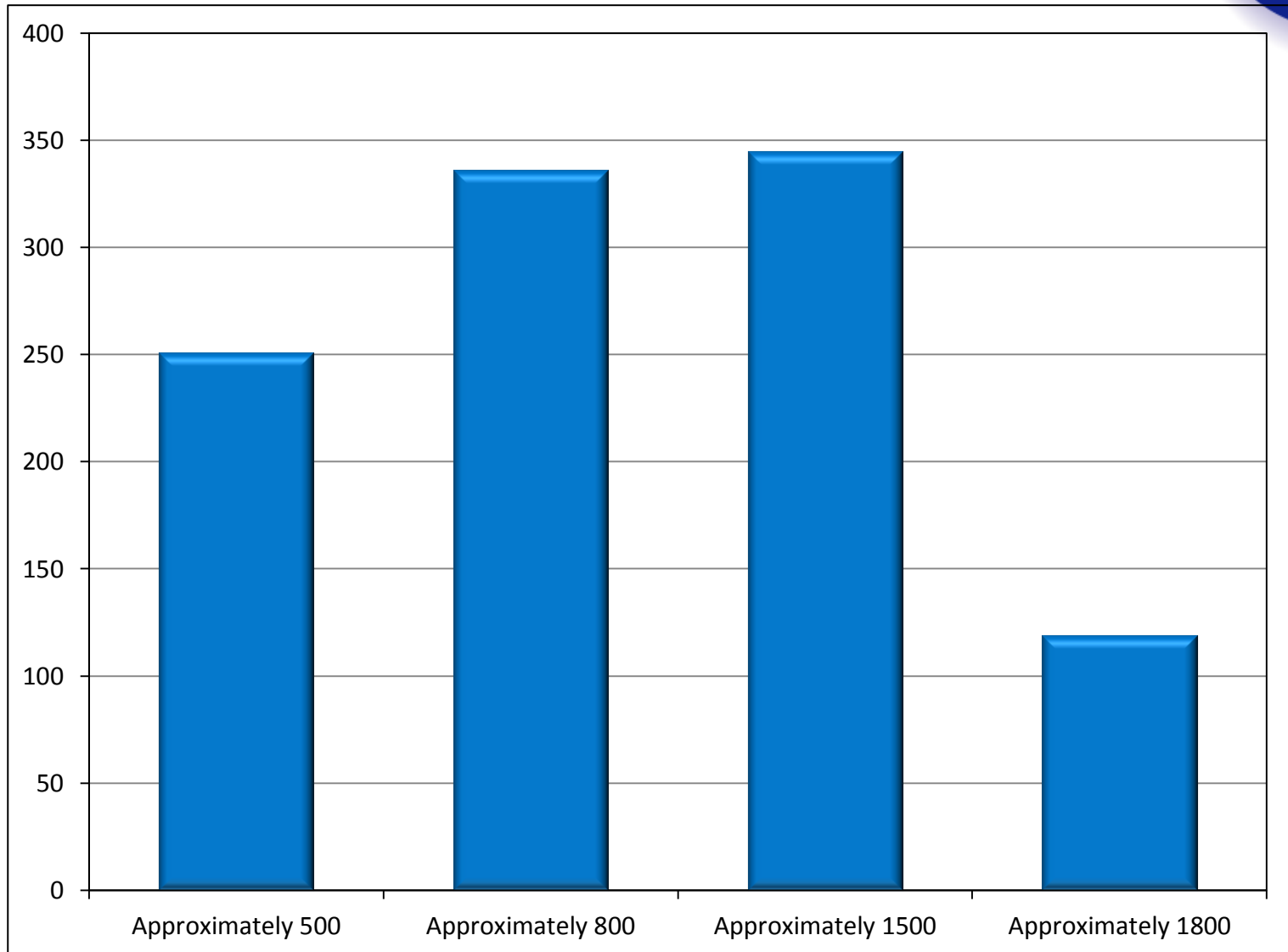
Taylor & Francis journals are...



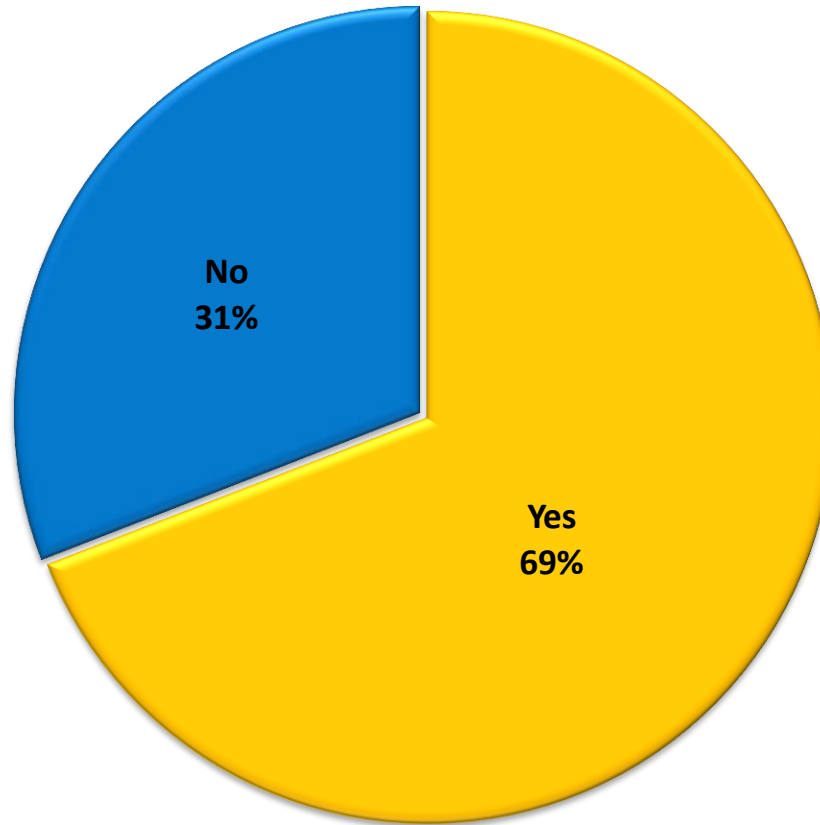
Taylor & Francis / Routledge have expanded their range of journals to include the following emerging research areas? Would you be interested in any of the following research areas



Do you know how many journals Taylor & Francis and Routledge publishes in total?



Are you aware that many journals have an “Open Access” option that enables your article to be freely accessible online after payment of an Article Publishing Charge?



Feedback from users



Good practice to conduct survey and receive impact from users in Eastern Europe and Central Asia (Serbia)

Thank you for all your positive contribution to humanity!
(Azerbaijan)

My dream is to have an "Open Access" option in all journals (Slovakia)

I have an extremely good (user friendly) experience with Taylor & Francis online services (Romania)



Thank you for maintaining Chemistry Arena! (Poland)

I am very grateful for all the "open access" articles, as it is easier for me (even with my library account) to access them and send them to the students (as teaching material).. (Czech Republic)





Taylor & Francis in Czech Republic



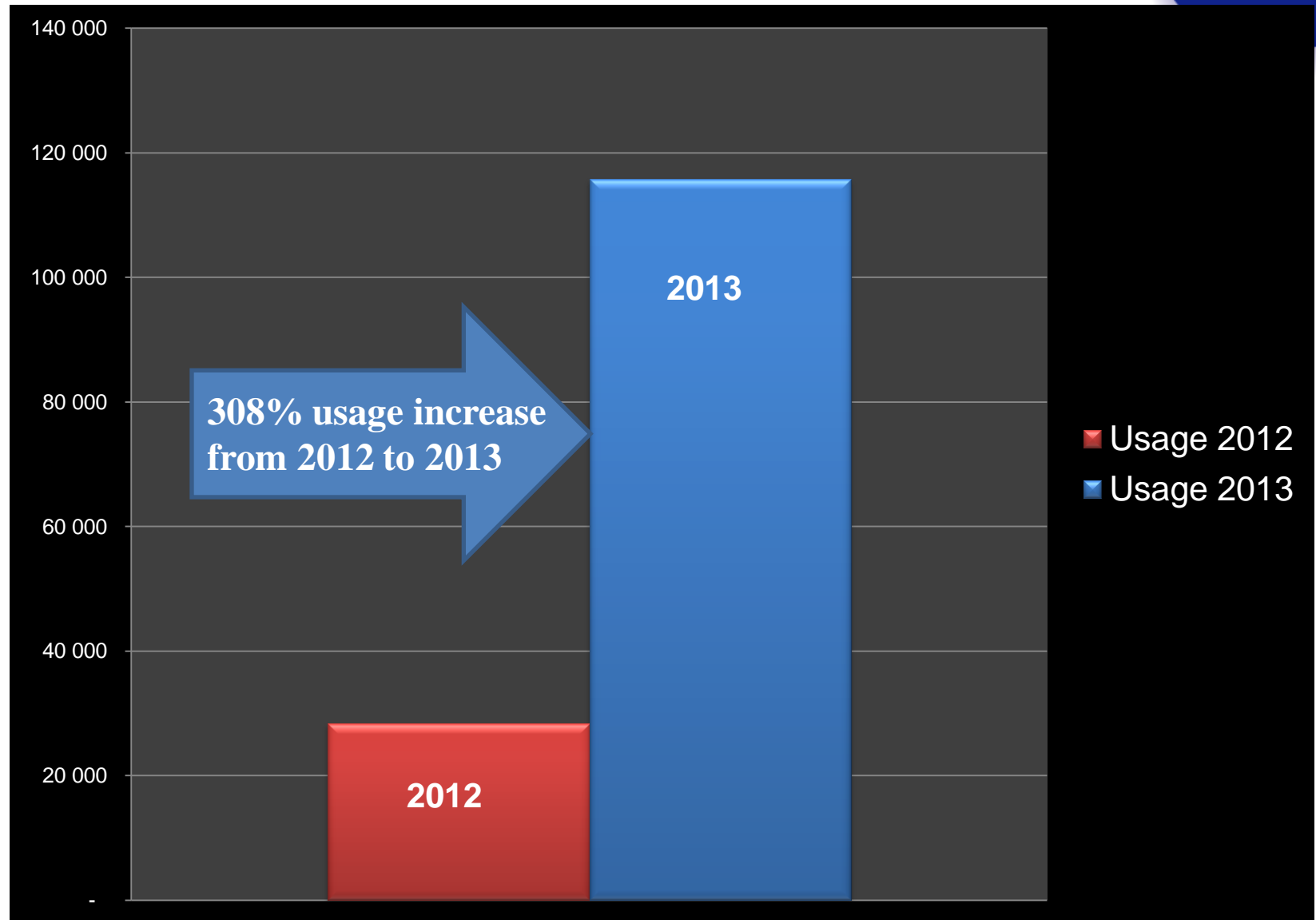
Czech Republic – facts & figures



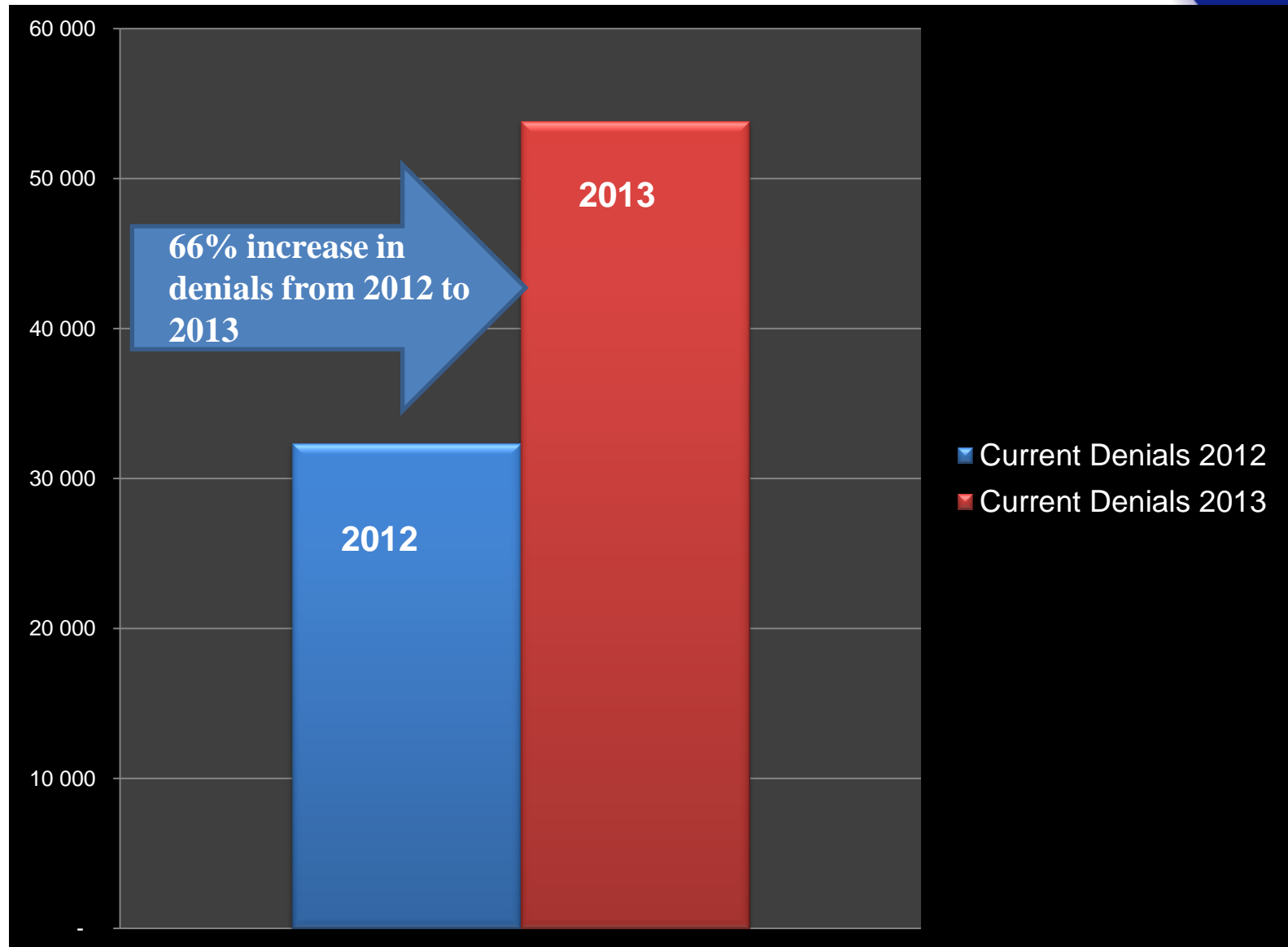
- 70 Czech Libraries have subscriptions to T&F Journals
- 2,348 Czech Authors published with T&F since 2010
- “Now & goodbye” by **Jaroslav Seifert** was published on 5th September 1979 in T&F
- “CZECHOSLOVAKIA: MYSELF AS PRESIDENT” by **Václav Havel** was published in January 1990
- Top 3 T&F journals Czech Authors publish in: “Phase Transitions”, “Analytical Letters”, “Liquid Crystals”



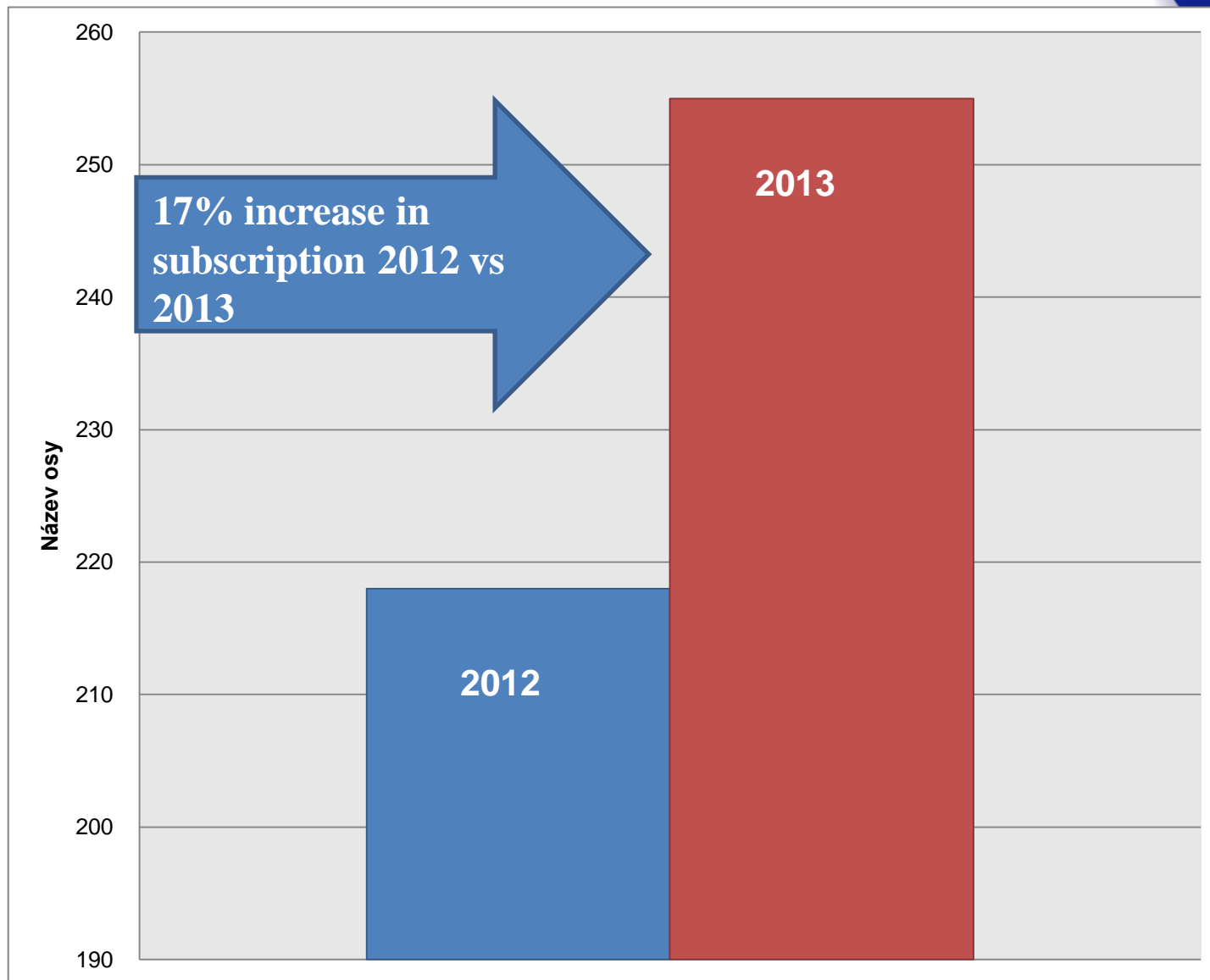
Usage stats for Czech Republic



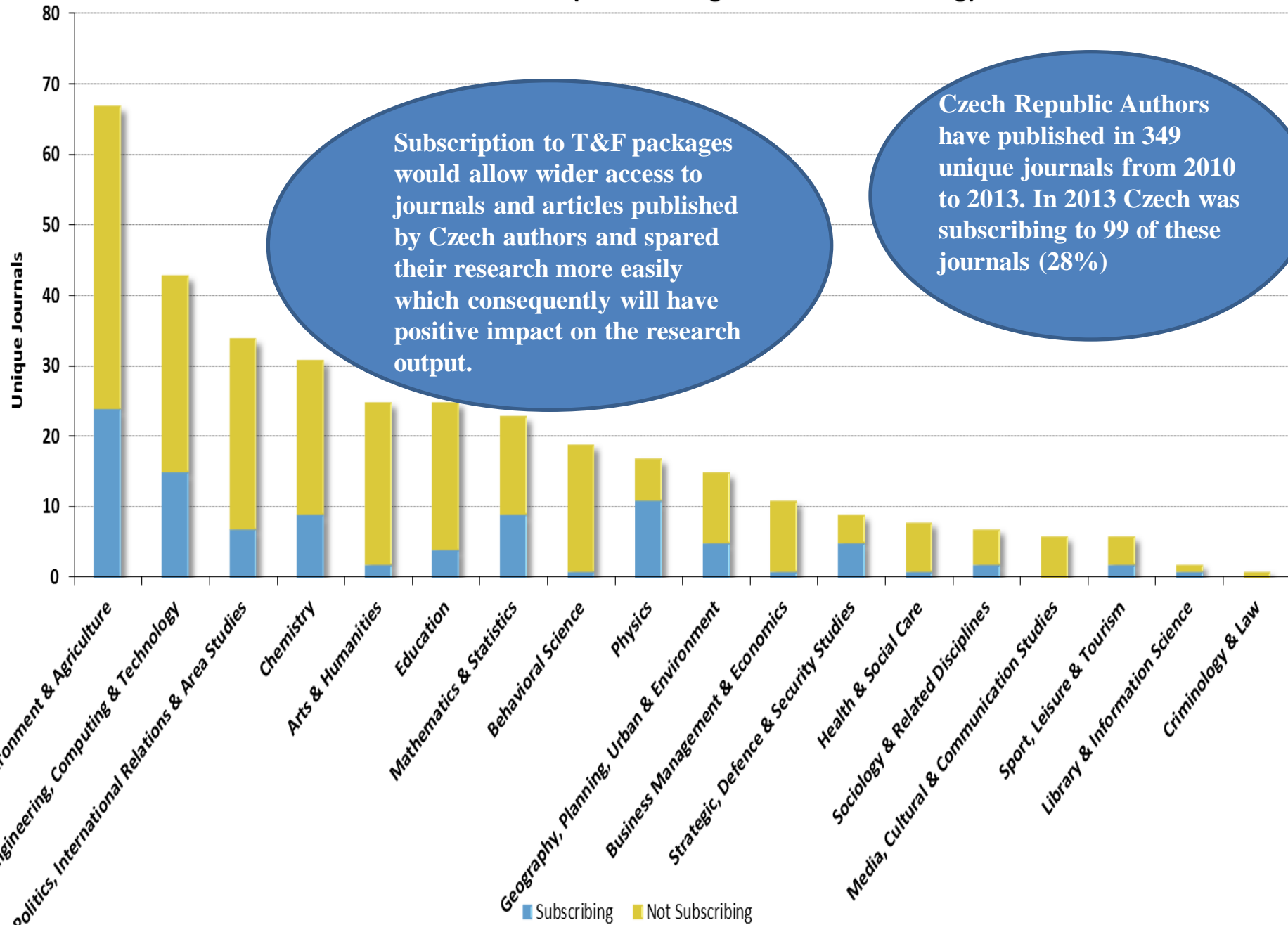
Denials / turn-aways for Czech Republic



Increase in T&F journal subscriptions



Czech Publications (Subscribing Vs. Not Subscribing)



Subscription to T&F packages would allow wider access to journals and articles published by Czech authors and spared their research more easily which consequently will have positive impact on the research output.

Czech Republic Authors have published in 349 unique journals from 2010 to 2013. In 2013 Czech was subscribing to 99 of these journals (28%)

Děkuji!



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