

Zahájení konference

Opening Session



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Opening Address



doc. Ing. Petr Dvořák, Ph.D.
prorektor VŠE
pro studijní a pedagogickou činnost

VŠE



Úvodní příspěvek

Opening Address



Mgr. Eva Holická, DiS. et
DiS.

Ústav dezinformačních studií
Institute of Disinformation Studies



Vzdělávací úsilí knihoven

*Education efforts of
libraries*

INiFORUM 2015®



Mimoškolní vzdělávání knihovníků - VISK 2



kurzy základů info/poč. gramotnosti			
rok	počet	hodin	absolventů
2013	66	678	776
2014	47	405	552
	-29%	-40%	-29%
expertní kurzy			
rok	počet	hodin	absolventů
2013	65	562	814
2014	79	828	1235
	22%	47%	52%



Mimoškolní vzdělávání knihovníků - VISK 2



rok	počet	celkem	
		hodin	absolventů
2013	131	1240	1590
2014	126	1233	1787
	-4%	-1%	12%



Rekvalifikace e-learning

- akreditované rekvalifikační kurzy
 - Knihovnický institut NK ČR, NTK, krajské knihovny...
- e-learning
 - NLK, KISK, ÚISK
 - kurzy.knihovna.cz



ADVERTISING
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You Couldn't Make This Stuff Up!

America's Wildest Library Incident Reports

ALL TRUE!

25c



With Salty Pictures By
CARL ROSE

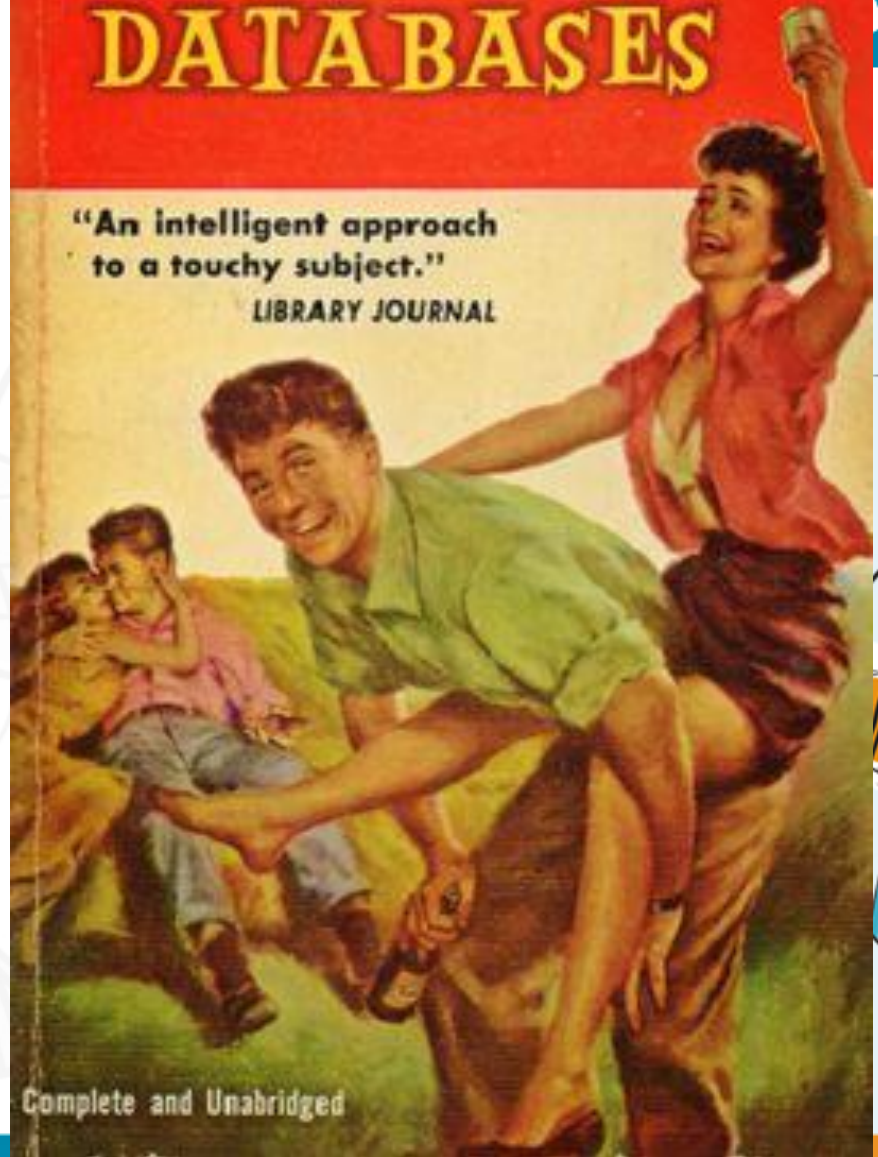
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Her Keyword Was "Promiscuous!"

DEBBY DOES DATABASES

"An intelligent approach
to a touchy subject."

LIBRARY JOURNAL



Complete and Unabridged

2015®



You Couldn't Make It

America's Library Incidents

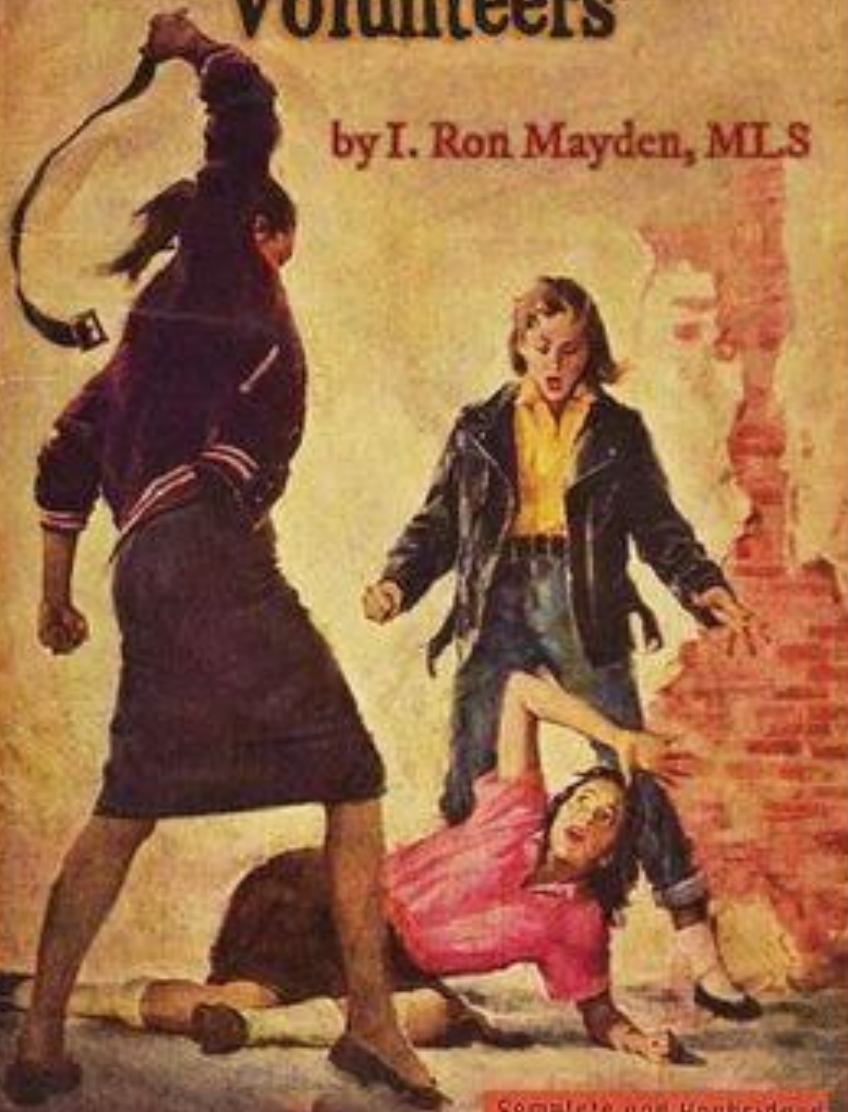


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ACME

ACME STRATEGY GUIDES

Motivating Library Volunteers

by I. Ron Mayden, M.L.S.

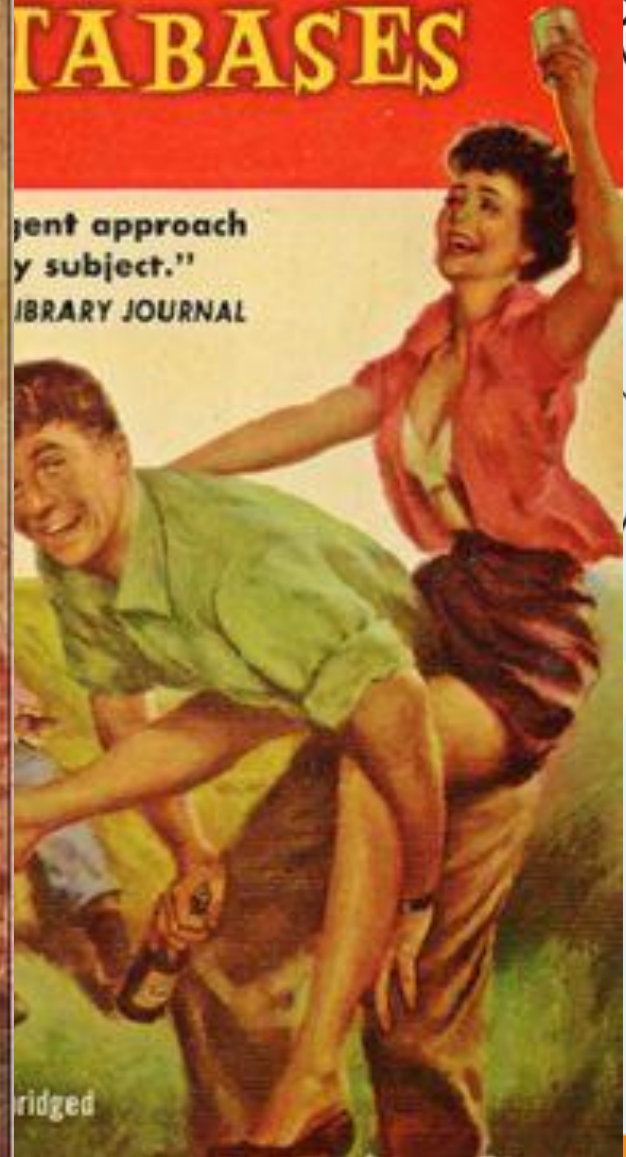


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Her Keyword Was "Promiscuous"!

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gent approach
y subject."
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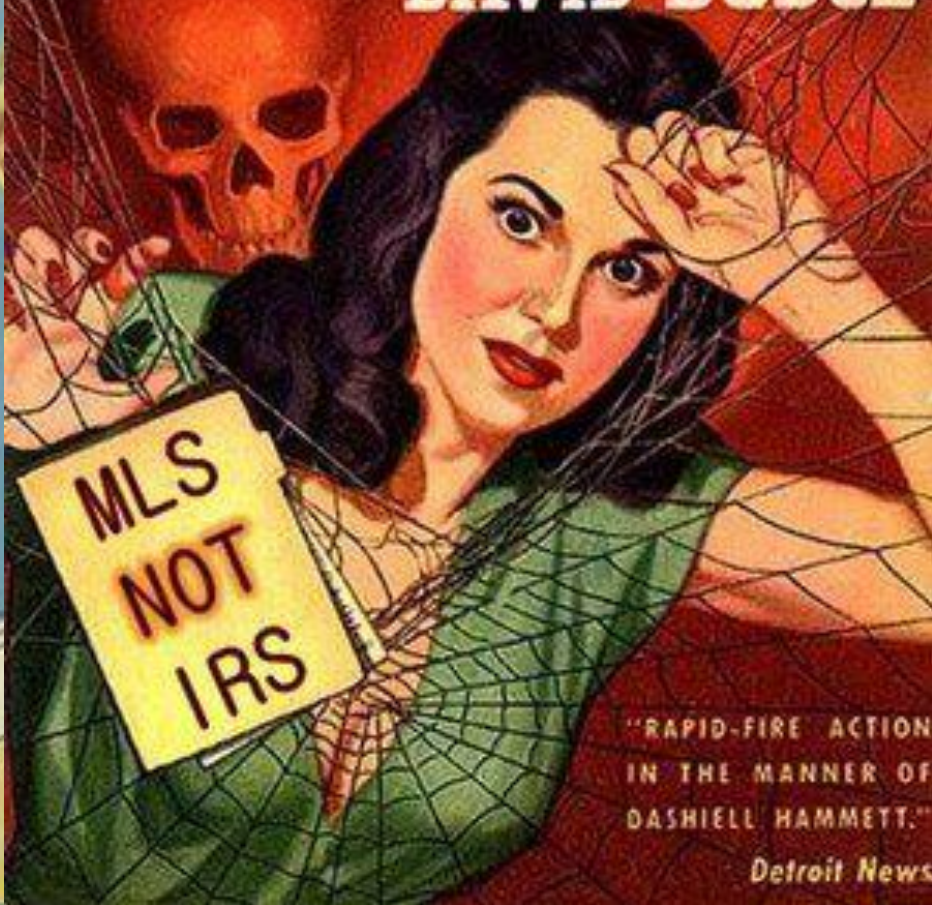
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CAUGHT IN A WEB OF HORROR AND FORMS

168

LIBRARIANS and TAXES

DAVID DODGE



"RAPID-FIRE ACTION
IN THE MANNER OF
DASHIELL HAMMETT."

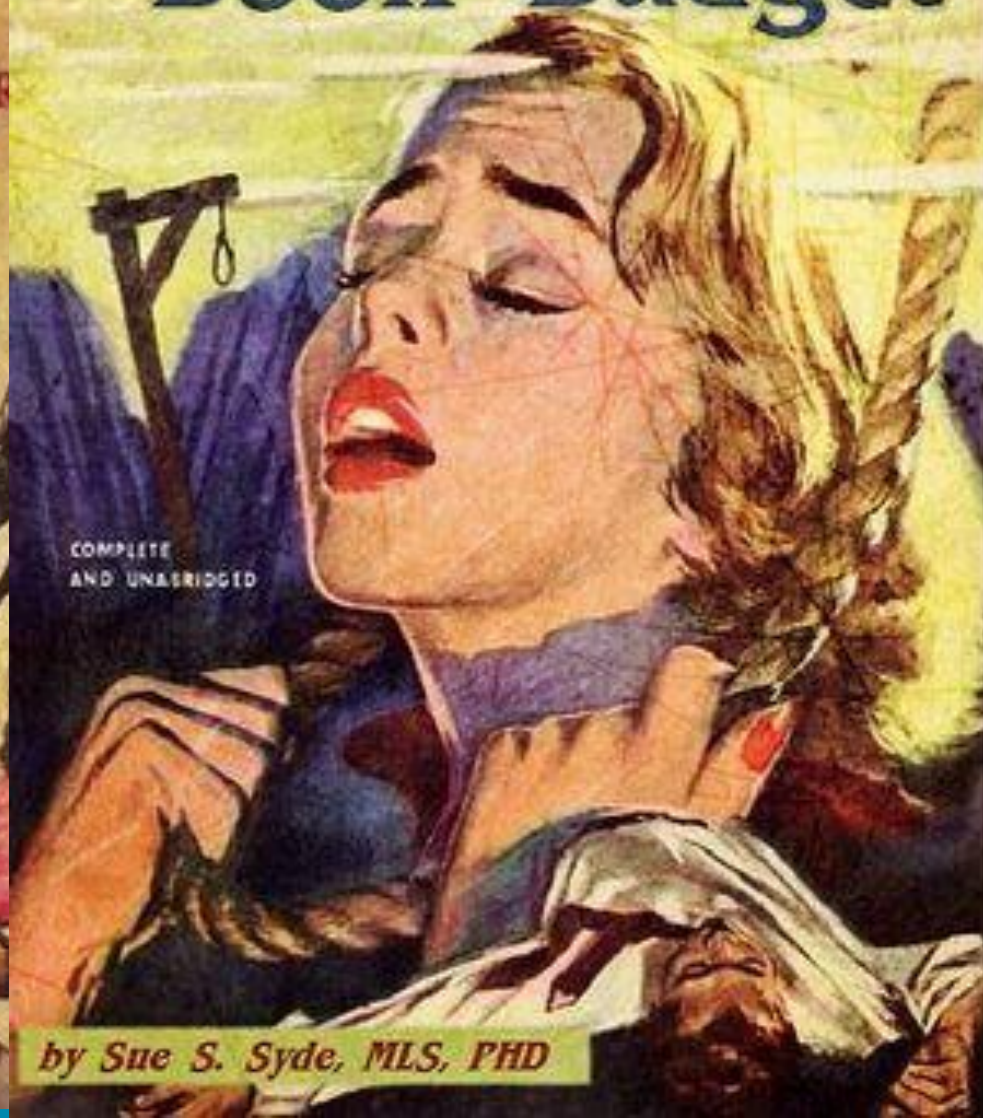
Detroit News

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ACME

JENNIE NEVER SHOULD HAVE PEEKED AT...

Next Year's Book Budget



COMPLETE
AND UNABRIDGED

by Sue S. Syde, MLS, PHD

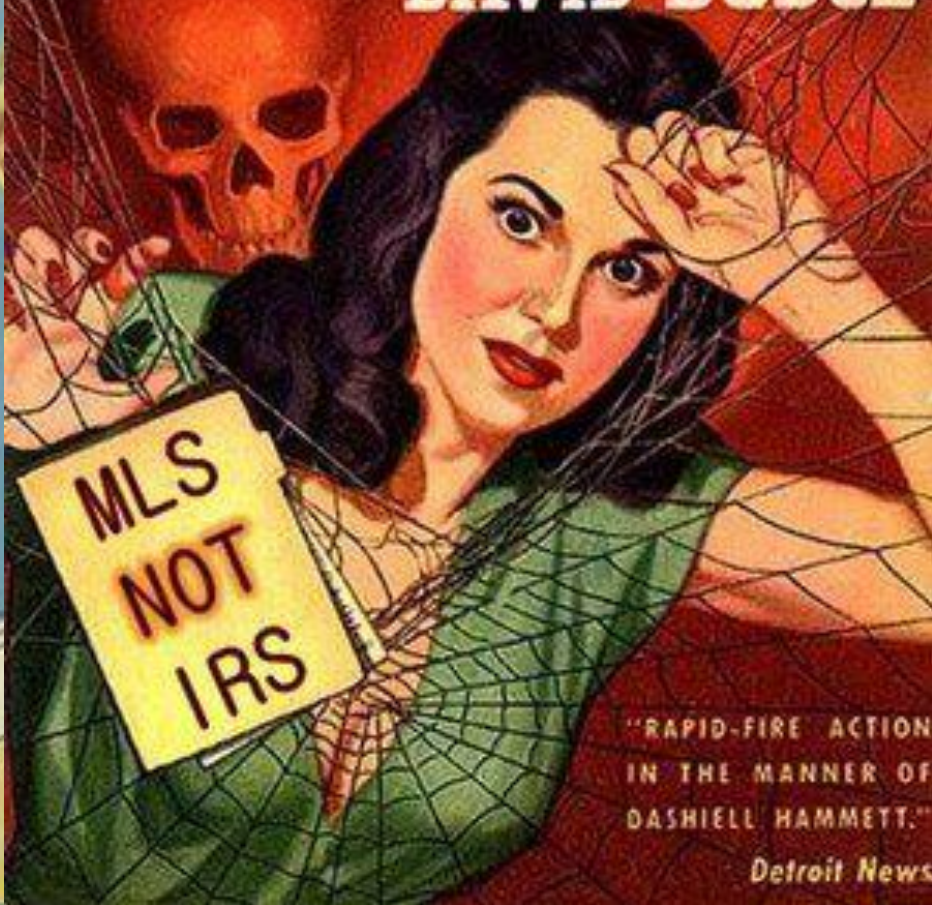
POPULAR
LIBRARY

CAUGHT IN A WEB OF HORROR AND FORMS

168

LIBRARIANS and TAXES

DAVID DODGE



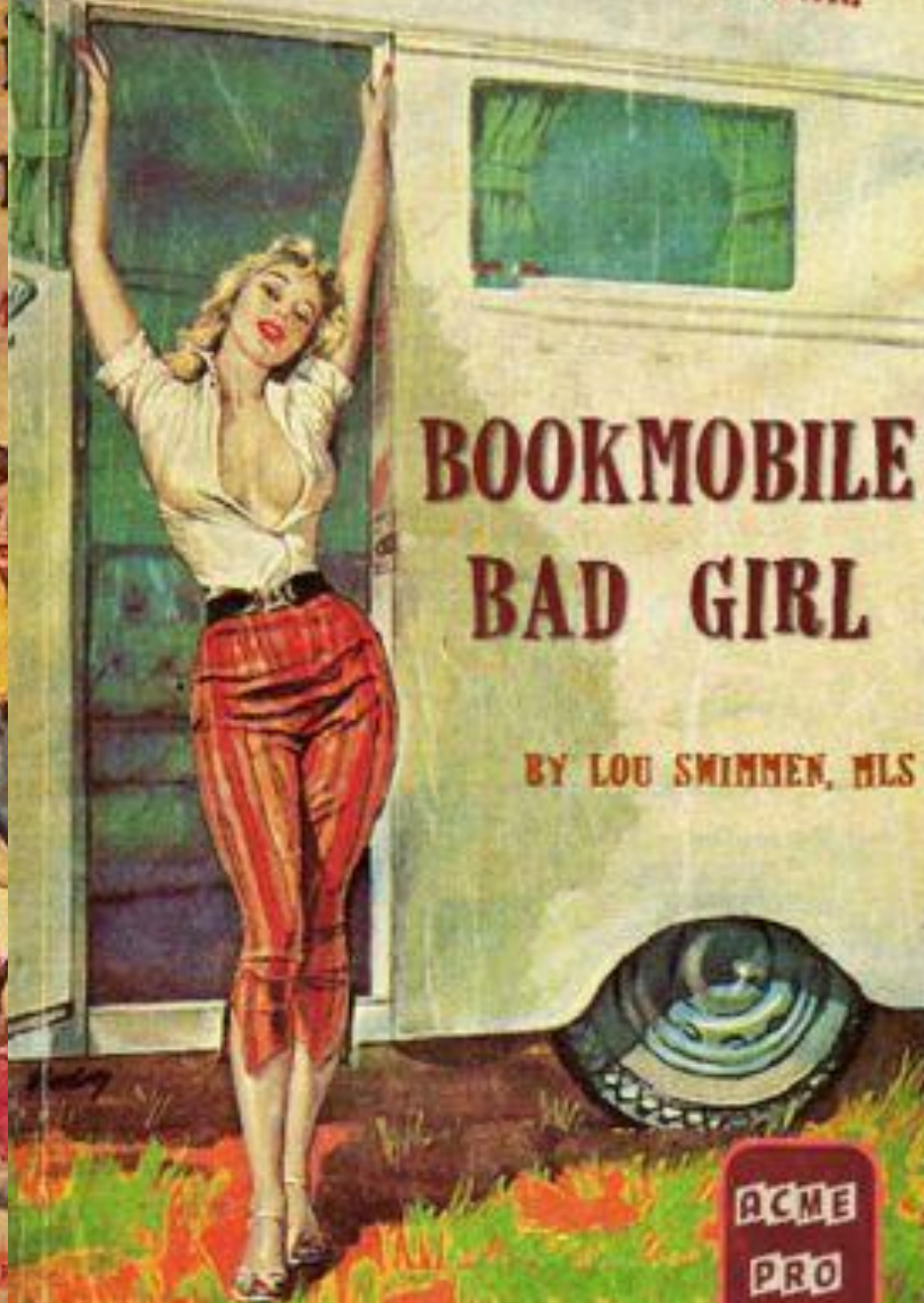
"RAPID-FIRE ACTION
IN THE MANNER OF
DASHIELL HAMMETT."

Detroit News

She Gave It Away Free All Over Town!

BOOKMOBILE BAD GIRL

BY LOU SWIMMEN, MLS



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PRO
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PO...
LI...
168

Shake Your MLS & Save Your Library



Creative Fundraising Ideas For Public Libraries

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JACK
IAMS



LION BOOKS

46

PREMATURELY GAY

25
AC



2464

Baby Needs a New Set of Encyclopedias

To Hell With Grant Writing



*Your Lucky
Cutter
Numbers!*

POCKET
BOOKS
INC.

THE COMPLETE BOOK

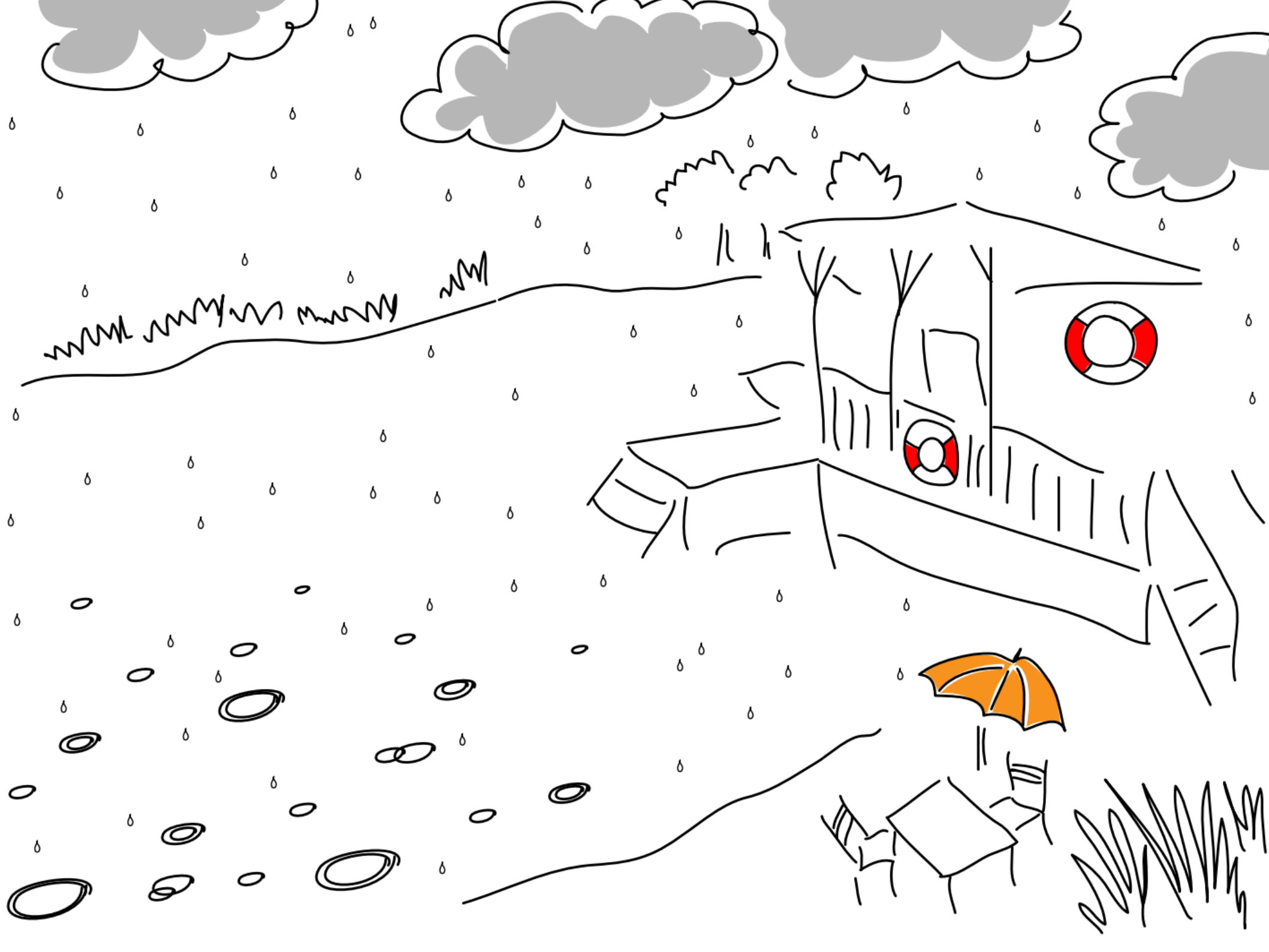
Praktická ukázka

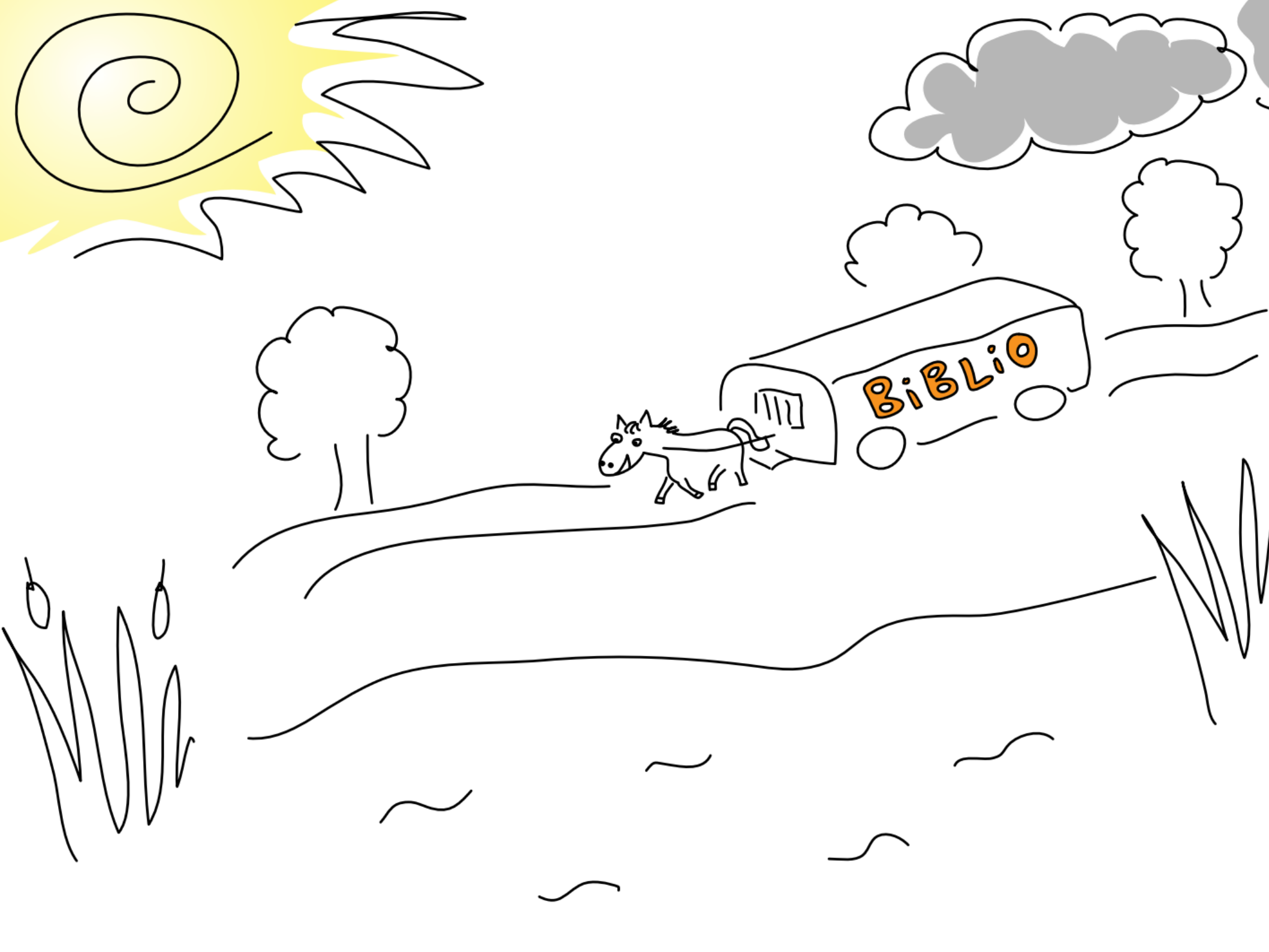
Demonstration

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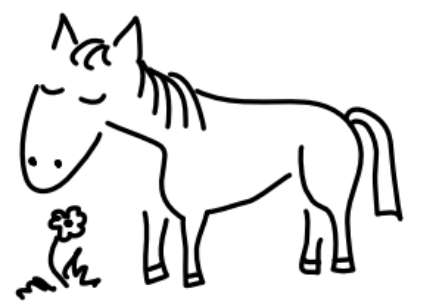


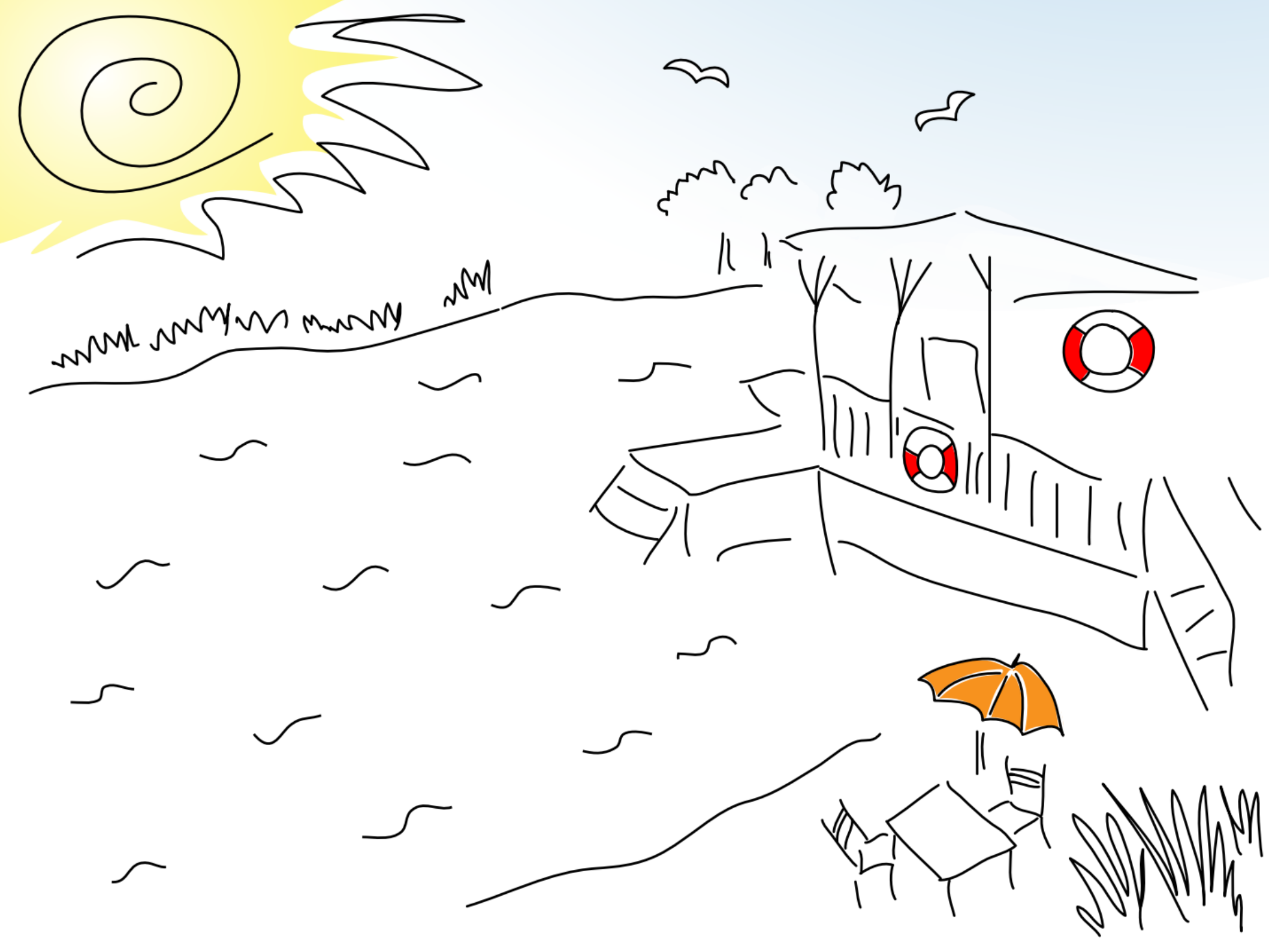


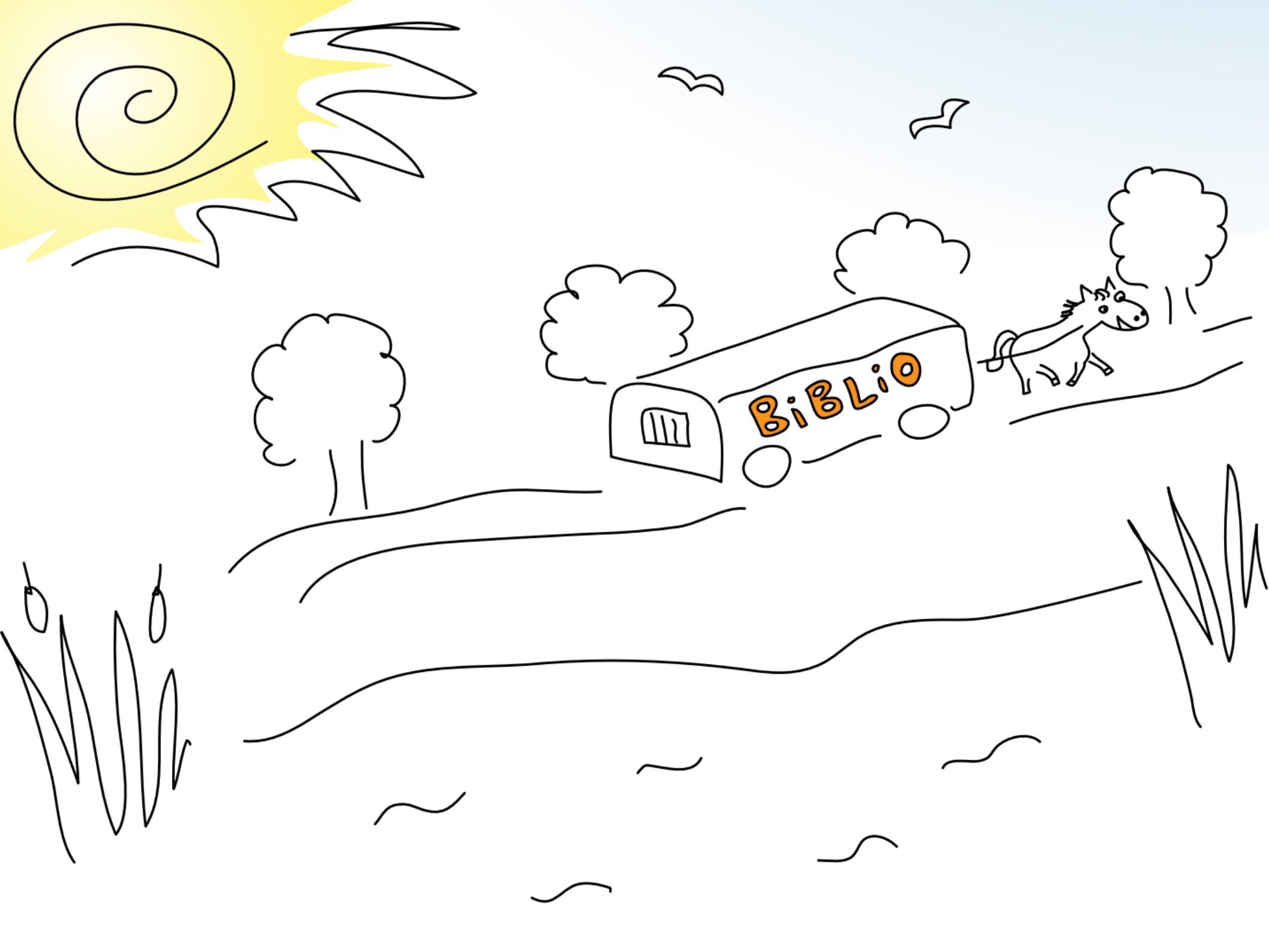


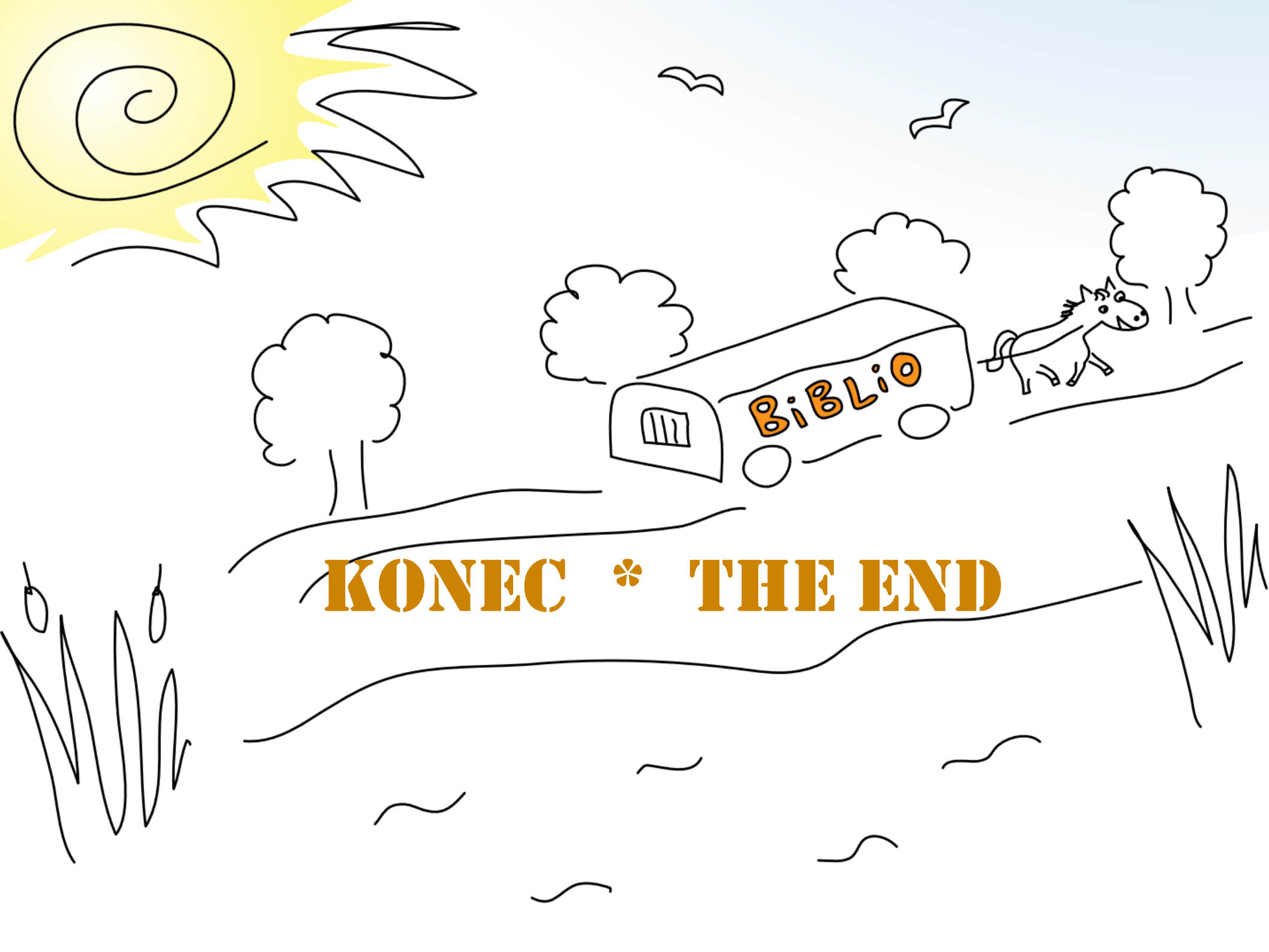












KONEC * THE END

Přejeme vám
úspěšnou konferenci

*Have a successful
conference*

