

Intergenerational Learning and Information Literacy

How media generations learn with, about, and from each other

Digital Natives
(generation born after the 1980s)

Silver Surfers
(adults aged 55+ using the web on a frequent basis)

natural-born multitaskers

non-linear thinkers

used in adapting to changing technologies

individual learners

mobile media users

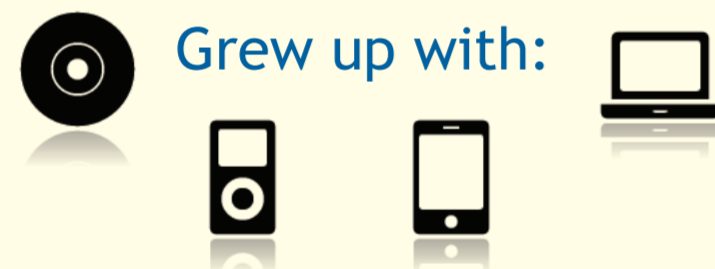
collaborative learners

linear thinkers

stationary pc users



Building intergenerational relationships means initiating a process of social learning



Starting points for cross-generational learning: both using and appreciating the web for socializing and communication purposes

Eye-opener for Digital Natives: learn to see information sharing from another perspective



Enabling Silver Surfers to maintain their existing relationships with social media



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