



Visibility of Czech scientific output and BMJ products supporting medical publishing

A global healthcare knowledge provider

- Sharing the newest ideas, opinions and data.
- Supporting healthcare professionals' learning and development.
- Developing tools to make information accessible and useful.
- Using digital technology to make best evidence instantly available to working clinicians.
- Challenging received wisdom.

That's what BMJ does. We've been doing it since 1840.



A single, careful shareholder, the British Medical Association – for 175 years. Now employing 500+ staff, growing year on year

Increasingly an international business:

- Over 5m visits to our websites each month.
- Content available in 10 languages
- Multi-language search and dedicated landing pages (Best Practice)
- Specialist publications for 19 countries.



The best known BMJ products

over 50 journals across various specialities



BMJ



Importance of Medicine in Academic and Research Environment in Czech Republic

Data sourced from

- WoS 2014
- Scimago Lab 2007-2016

Czech academic output – 3rd place in Eastern Europe by the number of document and citations

Country	/ Documents	Citable documents	Citations	Self-Citations	Citations per Document	H index
1 💼 Russian Federa	ation 701.029	689.095	4.289.618	1.273.073	6,50	390
2 Poland	431.016	418.917	3.491.958	901.545	9,57	371
3 🔚 Czech Republie	c 213.209	206.738	1.867.611	440.161	10,74	294
4 🔜 Hungary	136.034	130.299	1.660.840	264.809	13,60	301
5 📑 Ukraine	133.650	131.490	635.570	176.428	5,03	174
6 Romania	125.576	122.884	619.956	153.395	7,24	167
7 🔤 Slovakia	72.847	70.964	561.511	113.733	9,07	180
8 🚾 Croatia	72.110	69.675	459.356	97.694	7,53	177
9 🔤 Slovenia	64.483	62.170	611.672	115.616	11,31	189
10 🚃 Bulgaria	54.894	53.485	455.406	73.045	9,15	167
11 💶 Serbia	45.000	43.151	188.381	47.922	5,33	100
12 🚃 Lithuania	32.137	31.399	227.339	51.689	9,70	133
13 📒 Belarus	28.941	28.543	175.290	32.229	6,17	122
14 🔜 Estonia	25.458	24.479	313.735	55.005	15,83	162
15 🔜 Latvia	14.403	14.024	99.502	14.907	9,48	104
16 🔜 Armenia	11.741	11.444	113.464	19.563	10,61	126
17 册 Georgia	9.821	9.189	84.885	11.681	9,65	101
18 🔤 Azerbaijan	9.048	8.877	32.404	6.607	3,85	58
19 🎇 Macedonia	7.506	7.248	44.711	5.259	7,87	74
20 🚺 Bosnia and Her	rzegovina 6.133	5.896	23.851	3.291	7,54	55
21 Moldova	5.506	5.417	40.322	7.375	7,84	74
22 📧 Albania	2.692	2.583	11.398	1.139	8,72	43
23 🔯 Montenegro	1.845	1.784	5.327	1.143	2,68	28
24 🔚 Bouvet Island	4	2	23	0	4,50	2

Very good quality of published documents; average of over 10 citations per document

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14 🚺 Moldova	5.506	5.417	40.322	7.375	<mark>7,</mark> 84	74
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Czech academic output in Medicine

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1 📻 Poland	104.962	99.984	954.883	167.713	10,39	263
2 🖿 Czech Republic	51.689	49.105	497.617	78.567	10,53	213
3 📻 Russian Federation	<mark>43</mark> .190	42.227	426.571	71.190	11,22	189
4 🔚 Hungary	32.294	30.366	483.596	57.052	16,40	206
5 🚾 Croatia	21.599	20.296	142.089	25.024	7,39	112
6 Romania	14.539	13.738	108.641	10.884	10,28	111
7 🔤 Slovakia	13.454	12.715	128.331	16.371	10,34	123
8 💼 Slovenia	11.987	11.330	143.430	18.756	14,31	119
9 🚃 Bulgaria	10.810	10.368	92.733	8.479	8,76	102
10 🏧 Serbia	10.186	9.407	50.339	6.529	17,94	75
11 🔜 Ukraine	5.663	5.557	67.040	9.021	13,12	93
12 💳 Estonia	4.275	4.123	81.593	7.677	21,98	106
13 🚃 Lithuania	4.090	3.937	58.513	4.439	20,32	90
14 📐 Bosnia and Herzegovina	2.151	2.038	9.763	1.020	8,18	39
15 🔚 Belarus	2.110	2.066	26.296	2.881	13,27	71
16 🗱 Macedonia	1.692	1.571	12.935	961	9,74	49
17 🔤 Azerbaijan	1.595	1.569	3.602	101	5,53	25
18 🔚 Latvia	1.488	1.439	29.160	1.507	25,30	72
19 册 Georgia	1.124	1.044	12.402	620	13,17	50
20 🔜 Armenia	896	854	6.262	635	9,77	36
21 📰 Albania	583	548	4.730	282	11,77	33
22 🚺 Moldova	340	324	2.559	194	10,80	27
23 🛃 Montenegro	278	272	851	48	4,43	13
24 🔚 Bouvet Island	1	1	19	0	19,00	1

Consistently second position in Eastern Europe in Medicine

Over 30% of all articles published are in Medicine

Medicine is the by far the most prolific discipline in Czech Republic

In 2013: Medicine: 4043 documents

In 2014: Medicine: 4366 documents +8%

Conclusions

Medicine remains an extremely important field of science in Czech

Consistent level of quality of publications

Increasing number of documents published in the filed in medicine

BMJ resources in Czech

INFOZ Consortium

- 1. Charles University 1st Faculty of Medicine
- 2. Charles University 2nd Medical Faculty
- 3. Charles University 3rd Medical Faculty
- 4. Charles University in Prague Faculty of Medicine in Hradec Kralove
- 5. Charles University in Prague Faculty of Medicine in Plzen
- 6. Charles University in Prague Faculty of Physical Education and Sport
- 7. Masaryk University in Brno
- 8. Palacky University Olomouc

INFOZ Consortium total usage of BMJ Journals in 2015 (year to date): 6513

2015 (full year): 10 541

Over 28 times a day!

BMJ resources in Czech

INFOZ Consortium

- 1. Charles University 1st Faculty of Medicine
- 2. Charles University 2nd Medical Faculty
- 3. Charles University 3rd Medical Faculty
- 4. Charles University in Prague Faculty of Medicine in Hradec Kralove
- 5. Charles University in Prague Faculty of Medicine in Plzen
- 6. Charles University in Prague Faculty of Physical Education and Sport
- 7. Masaryk University in Brno
- 8. Palacky University Olomouc

INFOZ Consortium total usage of BMJ Journals in 2016 (January - April) 4097

Over 33 times a day!

17% increase over 2015!

New Journals from BMJ added in the last years

- European Journal of Hospital Pharmacy: Science & Practice (EJHP)
- BMJ Case Reports
- BMJ Veterinary Record Case Reports
- BMJ Supportive & Palliative Care
- Journal of Family Planning & Reproductive Healthcare (JFPRH)
- Acupuncture in Medicine (AiM)
- Journal of the Royal Army Medical Corps (JRAMC)
- PLUS ROYAL COLLEGE OF NURSING TITLES (10)





New launches in 2016



Journal of ISAKOS Joint Disorders & Orthopaedic Sports Medicine

Journal of Investigative Medicine



BMJ Global Health





BMJ Case Reports

Ever growing repository of clinical cases; 10,000+ currently. An affordable way for your end users to start publishing in an internationally recognized, peer-reviewed journal which is indexed in PubMed

Articles published in the last seven days

View multiple summaries by picking relevant boxes and click Get all checked summaries

Clear Get all checked summaries

Simplified technique for retrieval of large trichobezoars in children
Thomas P Cundy, Ewan M Brownlee, Day Way Goh, Sanjeev Khurana
BMJ Case Reports Published 24 May 2015; doi:10.1136/bcr-2015-210472
[Summary] [Full text] [PDF] [Request permissions]

Golden ring in the eyes: Welli-Marchesani syndrome
Bhagabat Nayak, Gautam Sinha, Bharat Patil, Sudarshan Khokhar
BMJ Case Reports Published 24 May 2015; doi:10.1136/bcr-2015-210547
[Extract] [Full text] [PDF] [Request permissions]

Welcome to BMJ Case Reports

BMJ Case Reports is an award winning journal that delivers a focused, peer-reviewed, valuable collection of cases in all disciplines so that healthcare professionals, researchers and others can easily find clinically important information on common and rare conditions. This is the largest single collection of case reports online with more than 10,000 articles from over 70 countries. Find out from the Editor why you should Become a Fellow so you can join this rapidly growing community and make use of any published content for teaching - you can also join in the debate on our Editor's Blog.

casereports.bmj.com

- Receives more submissions (over 500 per month) than any other journal (except The BMJ).
- Hosts more than 10,000 cases from over 70 countries.
- · Cases cover all disciplines and are peer-reviewed.
- Fellows can read all the cases and submit their own.
- All published cases are indexed on PubMed.
- Allows easy publishing providing templates and assistance.
- Acceptance rate: 42% for cases submitted in 2014.

What is Research to Publication?

A new e-learning initiative from BMJ and UCSF for doctors and healthcare researchers, particularly early in their careers. It develops research skills and helps researchers to get papers published.

Modules are organised into 6 courses, each covering a specific topic and available individually.

- •Designing clinical research
- Introduction to clinical trials
- •Responsible conduct of research
- •How to write a paper
- •What editors and peer reviewers look for
- Publication ethics



http://rtop.bmj.com



Courses & Modules

and the second se	Vrite & Publish y Protocol O	Introduction to Randomized Blinded Trials O	
вмј	FREE MODULE		
HOW1	O WRITE A PAPER		+
WHAT EDITORS AND PEER REVIEWERS LOOK FOR			+
E PUBLICATION ETHICS			+
E DESIGNING CLINICAL RESEARCH			+
RESPONSIBLE CONDUCT OF RESEARCH			+
INTRODUCTION TO CLINICAL TRIALS			+

What does Research to Publication include?



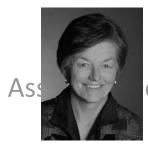
The value it delivers

- The only programme that combines the expertise of a world-class medical publisher with that of a world-leading university teaching medical research skills
- Focused on clinical and public health research
- Supports research integrity and drives high ethical standards
- Builds technical research skills
- Drives research quality and acceptance rates in high-impact, international journals
- Offers practical advice in a userfriendly multimedia format

- Helps institutions raise their research capabilities to improve recognition and increase funding
- Provides individuals with flexible and versatile resource to develop the skills that increasingly determine career success (or failure)
- Offers the option for integration into a Masters programme
- Certificate of Completion from BMJ and UCSF for every module passed
- 75% discount on APCs for protocols submitted to BMJ Open

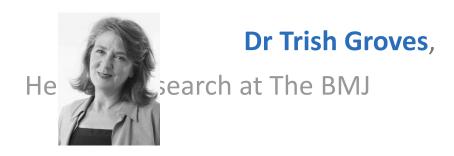
World-class educators

All educators are published authors and include:



Prof Deborah Grady,

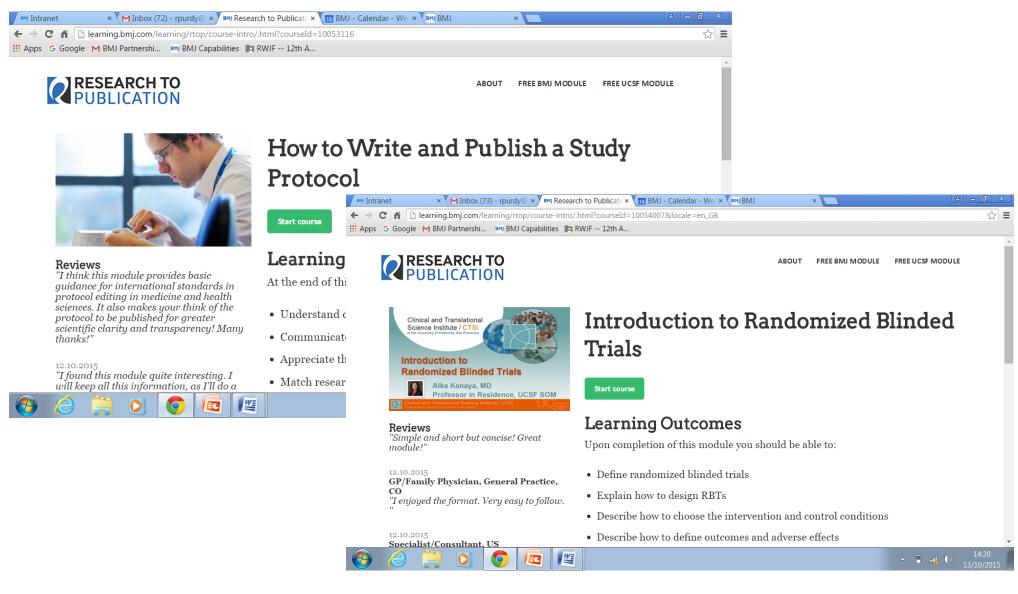
ean of Clinical and Translational Research at UCSF





of Bernard Lo, f Medicine, UCSF

RESEARCH TO PUBLICATION Trial Two Prototype modules





Backfiles (Archives Product)

"Who else is doing this already?" (a sample only)

- •Elsevier: Journals Consult Backfiles
- •Wiley-Blackwell Journal Backfile Collections
- •Oxford Journals Archive & the Near Archive
- •Springer Journal Archives
- •Taylor and Francis
- •The NEJM Archive 1812 1944, and The NEJM Archive 1945 1989.
- JAMA Network Backfiles
- •Nature 4 year wall
- •SAGE

Archive product structure

- 1. Restrict current journal subscription access to BMJ journal backfiles to the last 4 years only
- 2. The last **4 year access** becomes a *moving wall* similar to a RCN, Nature etc subscription
- 3. Customers retain access in perpetuity rights
- 4. Continue with our current *deep* BMJ Journals Collection Archive offering, selling archival access up until December 31st, 2006.
- 5. Create a second *shallow* BMJ Journals Collection Archive for years 2007-2015
- 6. Enable the sale of <u>individual journal</u> archives, both *deep* and *shallow*

Archive product structure - formats

Archive Contents	Archive Type	Date Range
Full Archive Collection	Deep Archive	All content available up to and including 2006
Full Archive Collection	Shallow Archive	2007 - rolling wall
Individual Titles	Deep Archive	All content available up to and including 2006
Individual Titles	Shallow Archive	2007 - rolling wall

Archive product structure

- The Full Archive Collection will include a wide range of the current individual journals titles i.e. will not be restricted to the current 30 titles included in the core 'collection' subscription product.
- We are currently reviewing and assessing the existing archive agreement / obligations in relation to co-owned and society journals to assess which titles will be included in the full archive product.

Archive product structure

- The rolling wall will be set at 4 years from the current subscription year start date and this will change annually (not monthly). At point of launching the BMJ Journals Archive products in 2017, the Shallow archive will include content from 2007 - 2012 incl. Annual subscriptions for 2017 will have access to content from 2013 - 2016 inclusive.
- The parameters for the Shallow archive will be adjusted once per year to move the wall forward and increase the content by one year.

Proposed Business Model

- Different pricing for academic and health care institutions
- The pricing models captures the perceived difference in value of archival content between research and non-research institutions.
- As seen archival journal content in non-research institutions depreciate, with age, more quickly than in research institutions.
- one off/ split payment/ multi-year agreements (TBC)

Thank You

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