

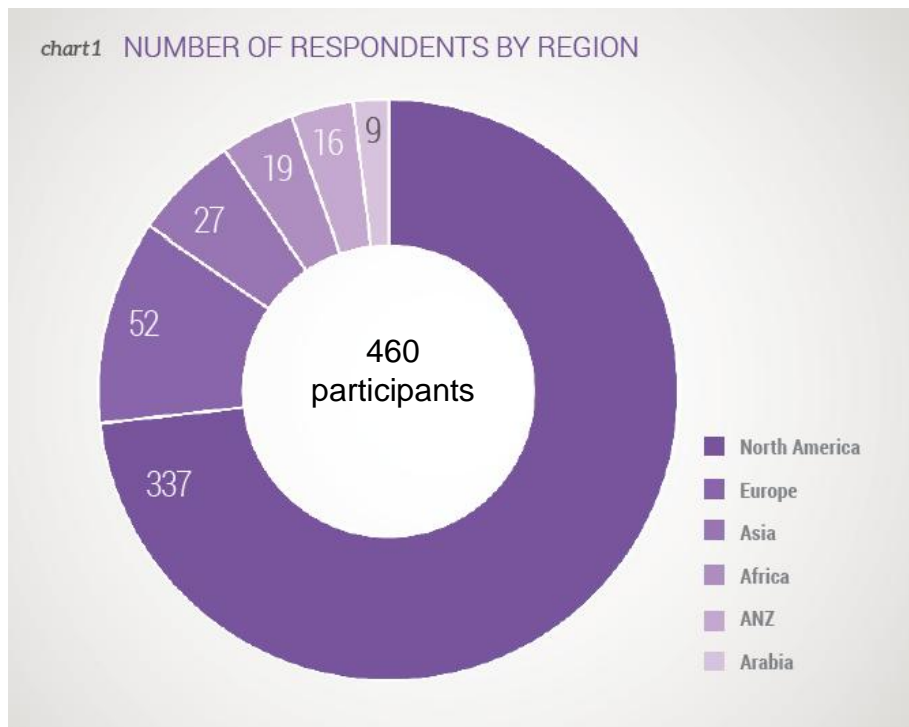


ProQuest®
Ebook Central

eBooks Acquisition Trends & Licensing Models

Michael Leuschner & Urszula Sasimowicz

Here's what library leaders around the world say:



Learn More: *Academic Library Book Purchasing Trends*, ProQuest Global Survey, January 2016;
download: <http://go.proquest.com/acquisition-whitepaper>

Here's what library leaders around the world say:



What % of library leaders feel they are meeting all of their users' ebook needs?

48.7%

What % believe they “sometimes” to “very often” purchase digital materials they already have in a subscription?

67.2%

What % of library leaders said the following features are important?

User friendly interface	86.6%
Broadest selection	63.0%
Most current titles	59.7%
Automatic deduplication of titles	49.6%
Most flexible models	43.7%
Most university presses	42.0%
Most renowned publishers	32.7%
Most CHOICE titles	31.1%
Most Doody's titles	13.5%

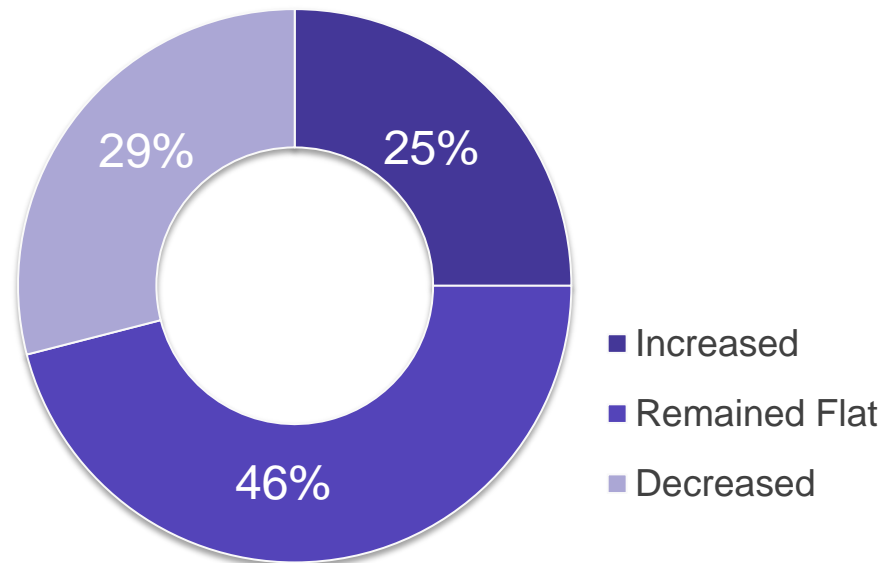
What you said...



Are your monograph budgets growing or remaining flat?

Overall library resource budgets have been flat or little changed.

Library Resources Budget



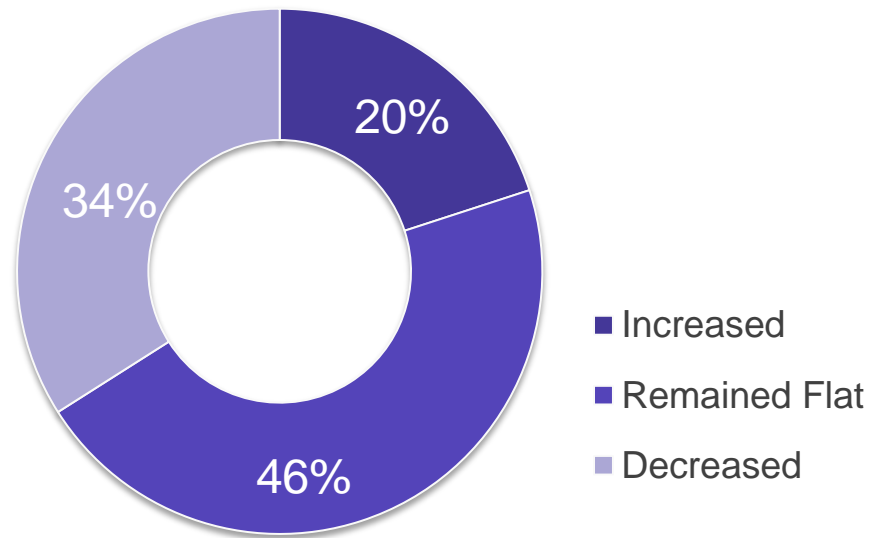
What you said...



Are ebooks a growing proportion of your book budgets?

Usage-based purchasing enables libraries to demonstrate an ROI and expands budget support.

Ebook Budget Changes



What you said...



To what extent is your budget changing?

table 1 PERCENTAGE OF RESPONDENTS WHO REPORTED BUDGET CHANGE

	INCREASED	REMAINED FLAT	DECREASED
Library Resources Budget	25%	46%	29%
Overall Monograph Budget	17%	48%	35%
Print Book Budget	14%	42%	46%
Ebook Budget	34%	46%	20%
Journal Budget	28%	44%	28%

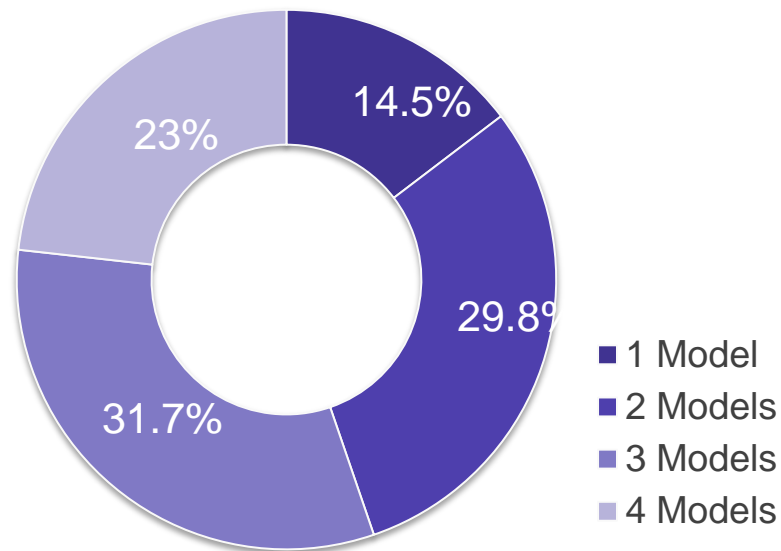
What you said...



Do you use multiple acquisition models for ebooks?

70% of libraries rely on multiple acquisition models for ebooks, with 23% relying on four or more models. More complexity increases administration and duplicates costs.

Number of Models Per Library



What are the typical eBook acquisition models?

A red circle with a grey border containing the text "SUB" in white.

SUB

Subscription

Large eBook package – very attractive price per eBook

A blue circle with a grey border containing the text "PA" in white.

PA

Perpetual Access

Pick and choose purchases and packs

A green circle with a grey border containing the text "DDA" in white.

DDA

Demand Driven Acquisition

eBook purchases based on user demand – mediated & unmediated workflow





















A purple circle with a grey border containing the text "EBS" in white.

EBS

Evidence Based Selection

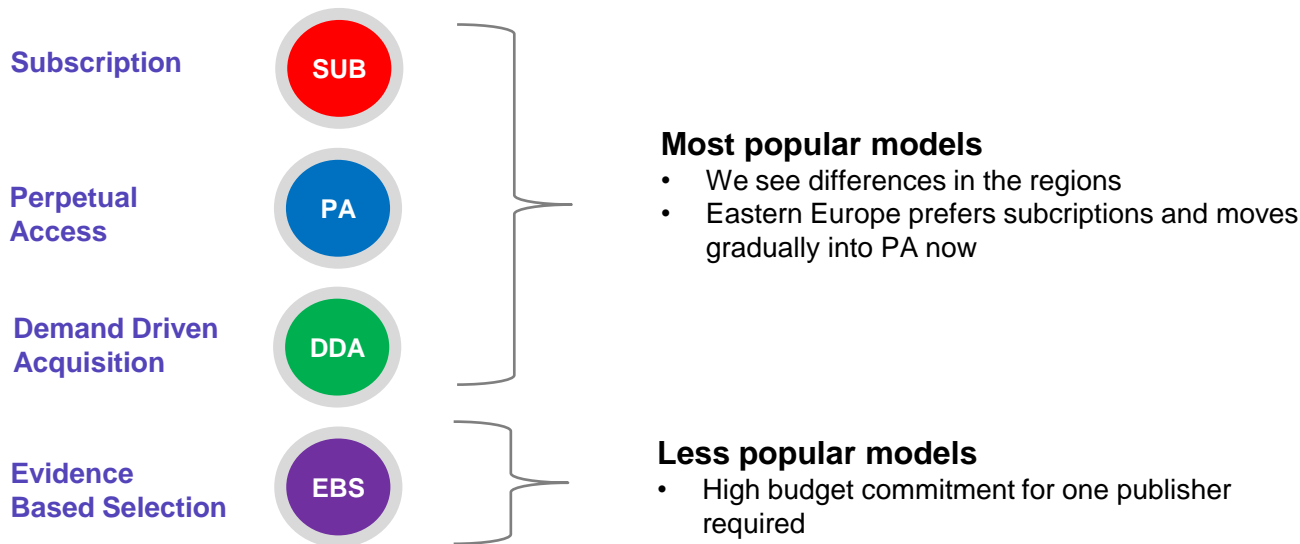
Committed purchase budget – Selection base on past usage

What are the typical eBook access models?

		 1-user	 3-user	 unlimited	 Non-linear lending
Subscription					
Perpetual Access					
Demand Driven Acquisition					
Evidence Based Selection					

Non-Linear-Lending = 325 days usage
Can be added to 1- or 3-user licenses to avoid turn-aways

What are the typical eBook acquisition models?



Our global experience:

1. Institutions with no eBook strategy and (therefore) low eBook budgets prefer subscriptions
2. Institutions with a defined eBook-preferred / eBook only approach experimented and established 2-4 different models and clear criteria when to prefer which model

We Took Action

We listened to you. We studied your users.
We dug deep into the research experience.

Then we designed a platform that makes
accessing and navigating ebooks simple
and more effective for your users and
for you.



Ebook Central

Expand Your Reach

Outstanding content.

Intuitive user experience.

Robust management tools.



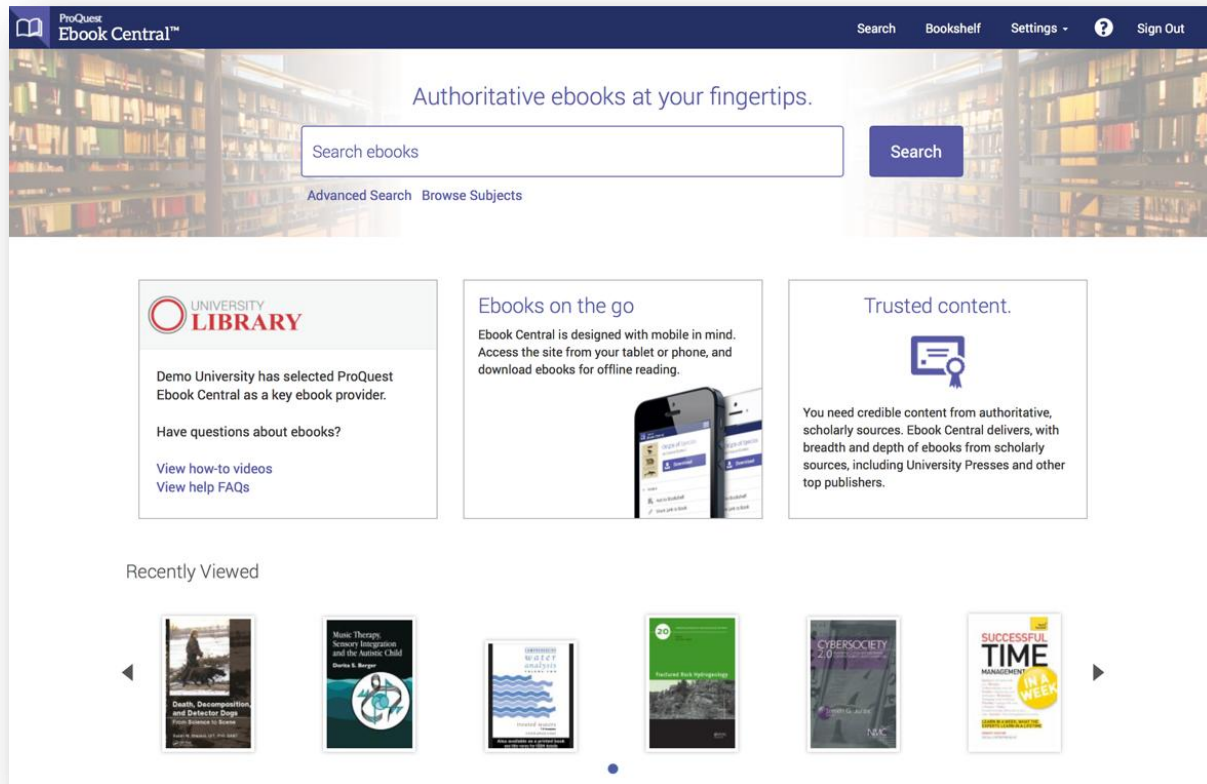
Expand Your Reach

...with a more intuitive user experience

Designed for users' workflow

Discover, evaluate, and access titles efficiently

Increase engagement and time spent in book

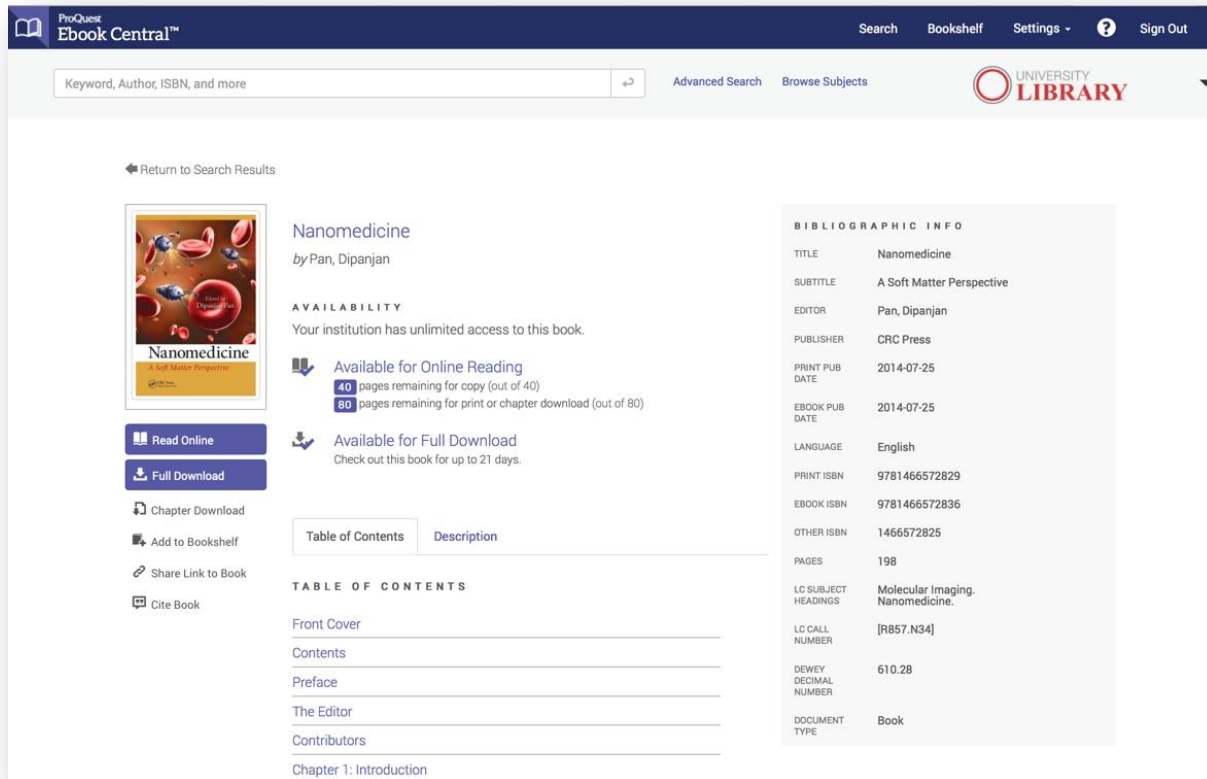


Expand Your Reach

...with a more intuitive user experience

Centralized title information on detailed book page

Evaluate title—decide to read, save to bookshelf, or find better match



ProQuest Ebook Central™

Search Bookshelf Settings ? Sign Out

Keyword, Author, ISBN, and more

Advanced Search Browse Subjects

UNIVERSITY LIBRARY

Return to Search Results

Nanomedicine
by Pan, Dipanjan

AVAILABILITY
Your institution has unlimited access to this book.

Available for Online Reading
40 pages remaining for copy (out of 40)
80 pages remaining for print or chapter download (out of 80)

Available for Full Download
Check out this book for up to 21 days.

Read Online
Full Download
Chapter Download
Add to Bookshelf
Share Link to Book
Cite Book

BIBLIOGRAPHIC INFO

TITLE	Nanomedicine
SUBTITLE	A Soft Matter Perspective
EDITOR	Pan, Dipanjan
PUBLISHER	CRC Press
PRINT PUB DATE	2014-07-25
EBOOK PUB DATE	2014-07-25
LANGUAGE	English
PRINT ISBN	9781466572829
EBOOK ISBN	9781466572836
OTHER ISBN	1466572825
PAGES	198
LC SUBJECT HEADINGS	Molecular Imaging. Nanomedicine.
LC CALL NUMBER	[R857.N34]
DEWEY DECIMAL NUMBER	610.28
DOCUMENT TYPE	Book

Table of Contents Description

TABLE OF CONTENTS

- Front Cover
- Contents
- Preface
- The Editor
- Contributors
- Chapter 1: Introduction

Expand Your Reach

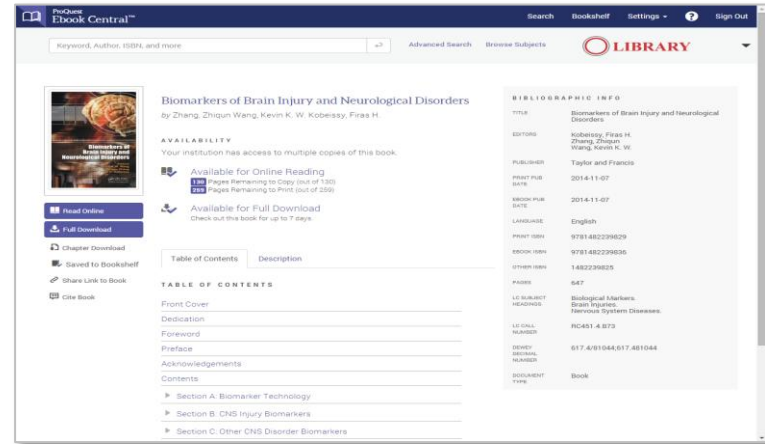
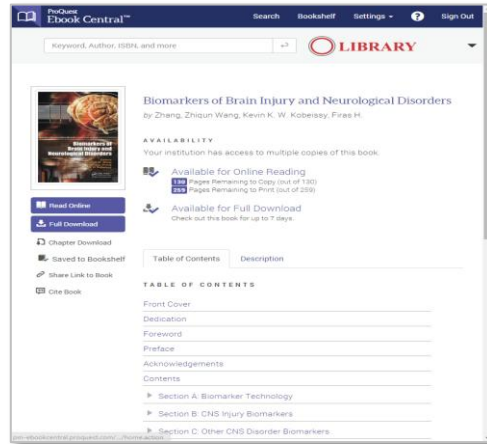
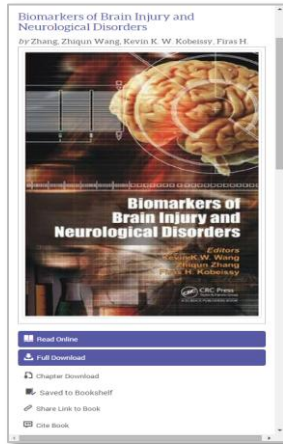
...with a more intuitive user experience

The screenshot displays the ProQuest Ebook Central interface. On the left, a sidebar shows the book 'Nanomedicine' by Pan, Dipanjan, published by CRC Press in 2014. The main area features a 'CITATION' pop-up window with a 'Copy Citation' section showing the citation in MLA format: 'Pan, Dipanjan. Nanomedicine. : CRC Press, 2014. ProQuest Ebook Central. V January 2016.' Below this is an 'Export Citation' section with buttons for 'RefWorks/Flow' and 'EndNote/Citavi'. To the right of the citation window is a 'TABLE OF CONTENTS' for 'Nanomedicine', listing chapters from 'Introduction' to 'Nanomedicine: Perspective and Promises'. The rightmost part of the image shows a preview of the book's introduction, titled '2.1 INTRODUCTION', which discusses nuclear medicine and its applications in diagnosis and therapy.

Time saving tools allow researchers to take create citations, notes, and collaborate with colleagues, all from within the book.

Expand Your Reach

...with a more intuitive user experience



Support for phone, tablet, and laptop with DRM-free chapter download and expanded DRM for full title downloads

Expand Your Reach

...with **authoritative, scholarly content**

780,000+

unique titles

1,300+

imprints

650+

publishers

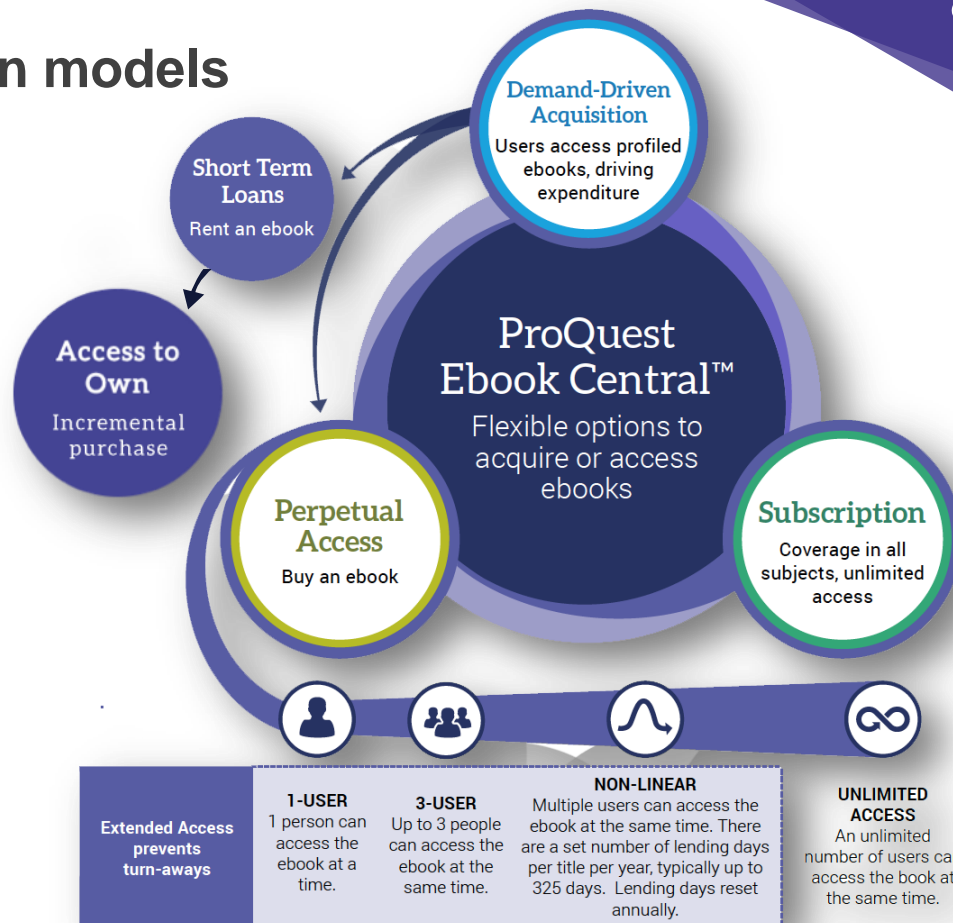
100,000

titles added/year

Expand Your Reach

...with flexible acquisition models

- Acquisition and Access to your preference
- Centralized management of all models
- Coming Soon: Access to Own with loan fees applied to purchase

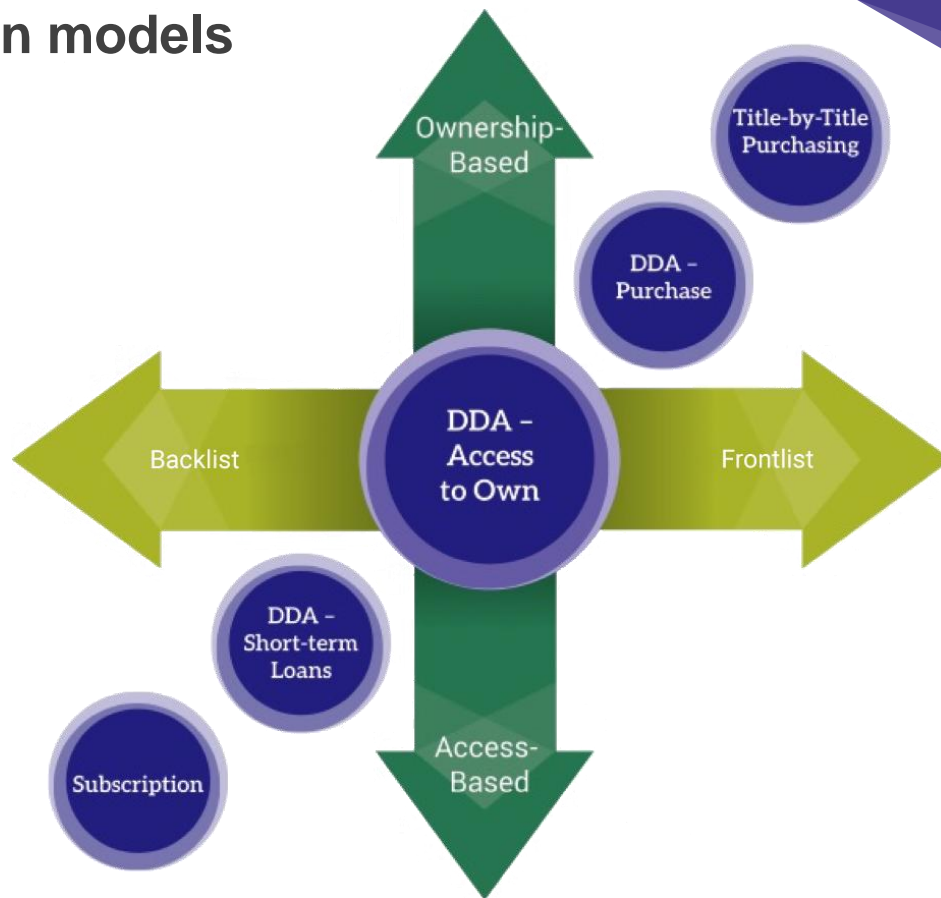


Expand Your Reach

...with **flexible acquisition models**

What are your priorities?

- Exposing patrons to a large collection or building one permanently owned?
- Multiple models to meet your strategy?



eBooks Collections for Subscription

Just select one and we set it up – ready to use!

Come to our table to get more information about our top selling subscription products

„Academic Complete“

Top multi-disciplinary eBook collection
135.000+ titles covering all subject areas

Collections for Subscription	# of Titles
Arts	7.400
Business	20.000
Education	5.500
Health and Medicine	11.100
History	33.500
Law	10.400
Literature & Language	19.600
Religion and Philosophy	14.400
Science and Technology	27.000
Social Sciences	21.100
Total	170.000

“University Press”

24,000+ titles from over 200 university press publishers

“Reference Collection”

24,000+ titles from over 200 university press publishers

“College Complete”

41,000+ titles addressing typical college curriculum

“Public Library Complete ”

34,000+ titles to inform entertain and enlighten



ProQuest LibCentral

Your admin portal

Expand Your Reach

...with robust librarian management tools

- Dynamic profiling and robust DDA settings with dedicated support
- Easily review and submit DDA profile updates
- Customize research experience and control spending with robust permissions
- Prevent turn-aways with Extended Access
- Custom real-time reports add usage and expenditure insights

The screenshot displays the ProQuest LibCentral interface. At the top, the navigation bar includes links for Collections, Settings, Users, Reports, Your Cart (with a count of 0), and Help/Log Out. The main header shows 'Search Results' with a search bar containing 'Title, Author, Keyword, ISBN, Document ID' and an 'Advanced Search' link. Below the header, it indicates 'Results 1 to 10 of 212 titles for nanotechnology.' and shows 'Sort By: Relevance' and 'Display: 10 Results'. A 'Refine Your Search' sidebar on the left lists filters: Visible, Holding Type, Year of Publication, Subject, Language, Access Model, and Format. The main content area displays two search results. The first result is 'Atomic Nanoscale Technology in the Nuclear Industry' by Woo, Taeho (2011), published by Taylor and Francis. It shows pricing: NL: \$146.95 (325 days), 3U: \$183.68 (3 users), and 1U: \$146.95 (1 user). The second result is 'Advanced Engineering Mathematics with Modeling Applications' by Kelly, S. Graham (2008), also published by Taylor and Francis. It shows pricing: NL: \$129.95 (325 days), 3U: \$162.43 (3 users), and 1U: \$129.95 (1 user). Both results include options to 'Add to Cart', 'Add to List', and 'Select'.

PQ LibCentral *Catalog search*



Collections ▾ Settings ▾ Users ▾ Reports ▾ Your Cart 0 Help Log Out

Home » Search Results

Search Results

social sciences

Advanced Search

Results 1 to 10 of 141 titles for social sciences.

Sort By: Relevance ▾ Display: 10 Results ▾

1 2 3 4 5 ... 15 Next »

Refine Your Search
[Remove all filters](#)

Visible

☐ Visible (7)
☐ Not Visible (134)

Holding Type

☒ Not Owned (141)
☐ Owned (0)
☐ Subscribed (1)

Year of Publication

Category

Language

Access Model

☐ Non-Linear (NL) (108)
☐ 1-user (1U) (99)
☐ 3-user (3U) (33)
☐ Unlimited (UA) (4)

Format

Reproductive Sciences in Animal Conservation
Holt, William V.;Brown, Janine L.;Comizzoli, Pierre 2014
[Preview](#) [View Details](#)
Publisher: **Springer** Edition: **1st**
Category: **Science; Science: Biology / Natural** eISBN: **9781493908202**
History; Science: Zoology Language: **English**
Download Format: **PDF**

Muslima Theology
Aslan, Ednan;Hermansen, Marcia;Medeni, Elf 2014
[Preview](#) [View Details](#)
Publisher: **Peter Lang GmbH, Internationaler Verlag der Wissenschaften** Edition:
eISBN: **9783653032383**
Category: **Religion** Language: **English**
Download Format: **PDF**

Arden
Hunt, Albert 2014
[Preview](#) [View Details](#)
Publisher: **Taylor and Francis** Edition:
eISBN: **9781317810896**
Category: **Literature** Language: **English**
Download Format: **PDF**

NL: \$209.00 (325 days) [Add to Cart](#)
Fund Code: [Modify](#)
Visibility: **On** [Modify](#)
[Add to List](#)
Select: ☐

Subscribed: **Academic Complete**
NL: \$78.69 (325 days) [Add to Cart](#)
UA: \$125.90 (Unlimited) [Add to Cart](#)
Fund Code: [Modify](#)
Visibility: **On** [Modify](#)
[Add to List](#)
Select: ☐

NL: \$187.50 (325 days) [Add to Cart](#)
3U: \$156.25 (3 users) [Add to Cart](#)
1U: \$125.00 (1 user) [Add to Cart](#)
Fund Code: [Modify](#)
Visibility: **On** [Modify](#)
[Add to List](#)

[Home](#) > [Search Results](#) > [Full Record](#)

Full Record



[Advanced Search](#)

Arden: A Study of His Plays

Hunt, Albert



[Add to List](#) [Export MARC](#)

[Preview](#) | [Table of Contents](#)

Document ID: **1713444**

Download Format: **PDF, ePub**

Ebook Price:

NL: \$187.50 (325 days) [Add to Cart](#) [Quick Purchase](#)
3U: \$156.25 (3 users) [Add to Cart](#) [Quick Purchase](#)
1U: \$125.00 (1 user) [Add to Cart](#) [Quick Purchase](#)

Short Term Loan Prices:

1 day STL	7 day STL	2 week STL	4 week STL
\$31.25	\$31.25	\$43.75	\$43.75

*All prices are exclusive of any applicable tax

Description:

John Arden was one of the major playwrights to have emerged during the 1950s, yet his work has arguably been misunderstood. In this book, first published in 1974, Albert Hunt's primary concern is to relate the plays written by John Arden alone, as well as those written in collaboration with Margaretta D'Arcy, both to Arden's whole concept of theatre, and to his social and political attitudes. The book begins with a biographical introduction, followed by a play-by-play study of Arden's work and a survey of the impact of his plays in performance, alongside fascinating images. Celebrating the work and life of the playwright, this timely reissue will be of particular value to students of theatre studies as well as professional actors with an interest in John Arden's plays and theatrical ideologies.

Book Details

Fund Code: [Modify](#)

Visibility: **On** [Modify](#)

Activity Summary

Publisher: **Taylor and Francis** Dewey: **822.914; 822/.9/14**
 Publication Date: **17/06/2014** LCN: **PR6051.R3 Z74 2014**
 Date Added: **19/06/2014** LCSH: **Arden, John -- Criticism and Interpretation.**
 Edition: **N/A**
 Series Name: **Routledge Revivals** Drama -- Technique.
 Volume: **N/A**
 eISBN: **9781317810896**
 ISBN: **9780415738583**
 Subject: [Literature](#)
 Language: [English](#)
 Pages: **240**

URL:
<http://pmdemo.ebl.idc.ebrary.com/patron/FullRecord.aspx?p=1713444>
 OCLCNumber: **881571576**

PQ LibCentral *Order Review*



Collections ▾ Settings ▾ Users ▾ Reports ▾ Your Cart **2** Help Log Out

Home » Search Results » Order Review

Order Review

Titles Summary

Sort By: Title ▾ ▲

Cart Contains 2 Items | 1 x Non-Linear | 1 x Unlimited | 1 x Subscribed

[Clear Cart](#) [Export](#)

Title	Fund Code	Quantity	Price
Arden: A Study of His Plays Taylor and Francis 2014 eISBN: 9781317810896	<input type="text"/> Modify	1 Update	\$187.50 (NL)
Muslima Theology : The Voices of Muslim Women Theologians Peter Lang GmbH, Internationaler Verlag der Wissenschaften 2014 eISBN: 9783653032383	<input type="text"/> Modify	1 Update	\$125.90 (UA)
Sub Total:			\$313.40

Order Details

2 Items Sub Total: **\$313.40**

Fees: \$0.00

Total: **\$313.40**

Fund Code
[Modify](#)

Comments


Email

Attach Files ☐ UTF ☐ MARC8 ☐ CSV

[Place Order](#)

PQ LibCentral

Access Permissions (Owned)

 ProQuest[®]
LibCentral

Collections ▾Settings ▾Users ▾Reports ▾Your Cart 0HelpLog Out

Home » Settings » Access Permissions » Access Permission Details

Access Permissions Details

System Settings
Access Permissions
Alerts
Fund Code Controls
Custom Options

Details

Permission Name:

Acronym:

Visibility

Visible: ☐ Owned and Subscribed ☒ DDA Selected, Owned and Subscribed ☐ All ☐ None

Owned

Online Reader Loan Days: **Non-Linear** Separate values with comma to set multiple days (eg:1, 7, 14)

Download Days: **Non-Linear** **Unlimited** **Subscription**

3-user Preserve 3-user reader access for:

1-user ☐ Preserve reader access for one user if multiple copies of a 1-user title are owned
☐ Do not allow downloads when only one copy of a 1-user title is owned

Non-Linear Expired Loan Days: STL Price Limit: ☐ No ☒ Yes \$ STLs above this price will be mediated.

3-user/1-user Turnaway Handling: All loans will be mediated.



E-B-L LibCentral

Home » Reports » Expenditure Report Generation

Expenditure Report Generation

Use advanced search fields to alter search options [View Expenditure Summary](#)

Search

Title:

Keyword:

ISBN (multiple):

Document ID (multiple):

Username:

Fund Code:

List:

Invoiced By:

Publisher

Subject

Sale Type

Purchase Type


Total Number of Owned Titles: 14

Expenditure (USD) to Date:

Total Cost of Autopurchases x 5:	\$601.70
Average Cost of Autopurchases x 5:	\$120.34
Total Cost of Ebook Purchases x 10:	\$1,406.44
Average Cost of Ebook Purchases x 10:	\$140.64
Total Cost of STLs x 35:	\$184.12
Average Cost of STLs x 35:	\$5.26

Total Expenditure : **\$2,192.26**

Usage Reports


Collections ▾
Settings ▾
Users ▾
Reports ▾
Your Cart **4**
Help
Log Out

Home » Reports » Usage Reports

Usage Report
Please Note: Recent usage can take up to 5 minutes to appear in this report.

320 results found | Now showing page 1 of 32 | [New Search](#) | [Modify Search](#)

1
2
3
4
5
...
32
Next»

Time Zone: UTC+12 ▾
Display: 10 Results ▾
View Summary
Export

Usage Date ▾	ID	Title	Publisher	PubDate	eISBN13	Subject	Visible	Access Model	Usage	Trigger Event	Loan Type	Usage Cost	Download	Days	Start	End	Reader Duration
2014-09-03 13:05	1777653	Baton Basics : Communicating Music through Gestures	Oxford University Press	2014-09-01	9780199354184	Fine Arts	Yes	DDA	Free Browse								00:01:00
2014-09-02 17:32	182818	Paris, Capital of Modernity	Taylor and Francis	2004-06-01	9780203508619	History	Yes	3U	Download				1	7	2014-08-21 14:15	2014-08-28 14:15	00:06:12
2014-08-21 14:15	1731973	Love Never Dies : How to Reconnect and Make Peace with the Deceased	Hay House	2014-08-26	9781401946814	Medicine; Philosophy; Psychology	Yes	NL	Loan	Browse	Owned			7	2014-08-21 14:15	2014-08-28 14:15	00:15:28
2014-08-21 12:43	1731973	Love Never Dies : How to Reconnect and Make Peace with the Deceased	Hay House	2014-08-26	9781401946814	Medicine; Philosophy; Psychology	Yes	NL	Free Browse								00:05:00
2014-08-19 14:09	1123138	Politics, Philosophy, Culture : Interviews and Other Writings, 1977-1984	Taylor and Francis	2013-07-04	9780203760031	Philosophy	Yes	NL	Loan	Download	Owned		1	1	2014-08-19 14:09	2014-08-20 14:09	00:00:06
2014-08-19 13:54	1123138	Politics, Philosophy, Culture : Interviews and Other Writings, 1977-1984	Taylor and Francis	2013-07-04	9780203760031	Philosophy	Yes	NL	Free Browse								00:01:00
2014-08-18 18:39	1014814	Constructing the Self : Thinking with Paul and Michel Foucault	Mohr Siebeck	2012-08-01	9783161521072	Philosophy; Psychology; Religion	Yes	SUB	Download				2	1	2014-08-19 14:09	2014-08-20 14:09	00:00:06
2014-07-31 11:55	1098457	Odysseus at Troy : Ajax, Hecuba and Trojan Women	Focus Publishing/R. Pullins Co.	2015-06-01	9781585106516	Religion; Literature	Yes	DDA	STL	Download	Non-Mediated	\$34.99	1	1	2014-09-03 13:05	2014-09-04 13:05	00:00:03

PQ LibCentral: *MARC*

ProQuest®
LibCentral

Collections ▾ Settings ▾ Users ▾ Reports ▾ Your Cart 0 Help Log Out

Home >> Collections >> MARC Updates

MARC Updates ?

- Acquisition Catalog
- Manage Lists
- Patron Requests
- Title Match
- Profiles
- MARC Updates**

MARC Record Set	Update Frequency	Last Update	Next Update	New Updates
DDA_CONTENT	Monthly	2015-02-30	2015-03-30	Yes
Owned	Weekly	2014-03-03	2015-03-10	
Subscription_CONTENT	Quarterly	2014-12-31	2015-03-31	Yes

Please Note: Dates and times are displayed in UTC +10

1. **Full** MARC (ebrary): hand cataloged, customizable, RDA compliant, MARC8 format.
2. **Express** MARC (EBL): machine generated, available for all titles, RDA compliant, multiple formats.

Thank you

Come to our table and get more details on

- LibCentral (Admin interface)
- User interface (website & eBook reader)