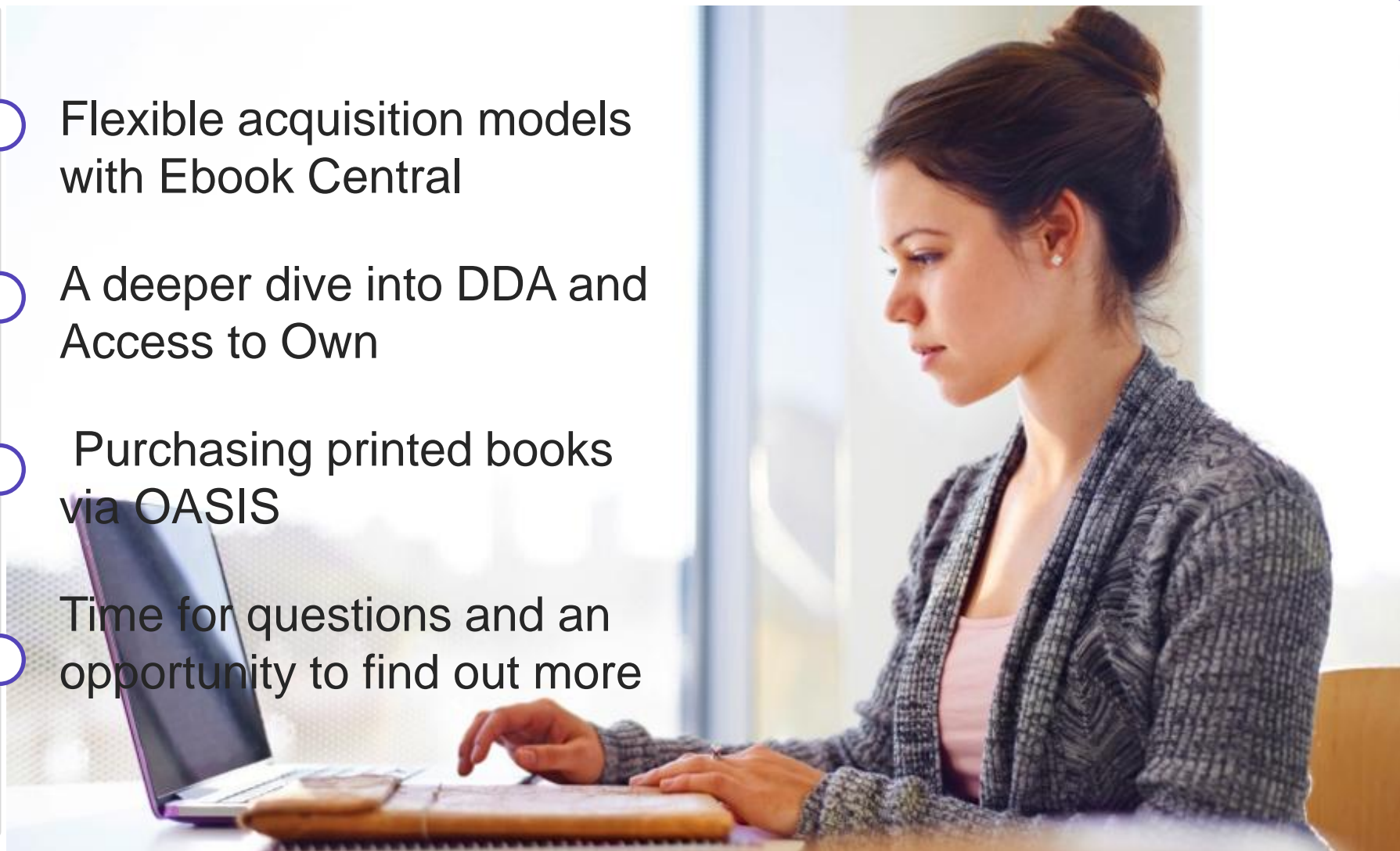


Strategic P+E Acquisition with ProQuest

Alex Jenner
INFORUM, 30 May 2017

Agenda for today

- Flexible acquisition models with Ebook Central
- A deeper dive into DDA and Access to Own
- Purchasing printed books via OASIS
- Time for questions and an opportunity to find out more



Ebook Central

...the big picture

Wide selection of authoritative, scholarly content covering the Cross-Disciplinary Curriculum

ProQuest Totals

1,500+
Imprints from
750+ Publishers

975,000 titles
in total, for
Perpetual
purchase

760,000 titles
available
for DDA

350,000 titles
available
for ATO

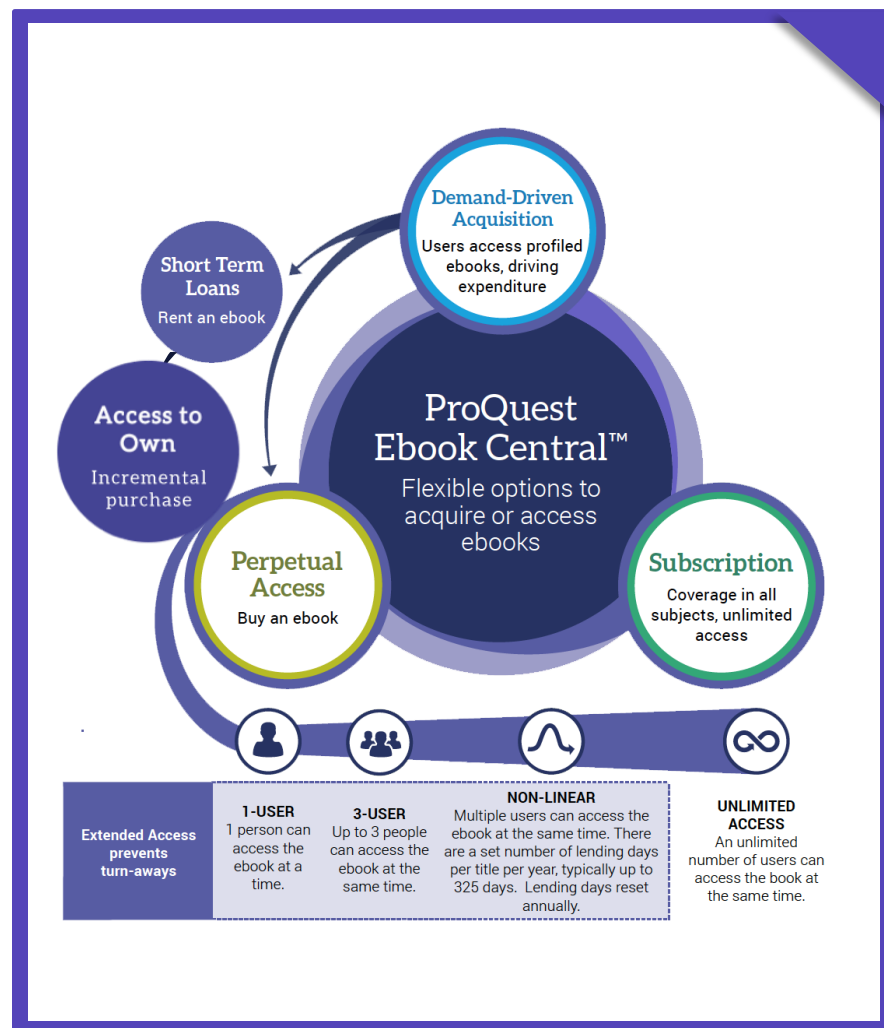
Expand Your Reach

...with flexible acquisition models

Gain a critical mass of content by subscribing to Academic Complete, our University Press Collection or a smaller subject-specific collection

Top up with a demand-driven programme, tailored to your needs and fully controlled by your library staff. Add short term loans if desired.

Then choose perpetual access for the most popular titles or for immediate access in a variety of access models



Ebook Central

...access model pricing options (Perpetual access/DDA)



1-User

“Digital List Price”, which is set by the publisher



3-User

125% to 150% of “Digital List Price”



Non-Linear
Access

Varies between publishers, often the same as “Digital List Price” (1-user)



Unlimited
Access

150-200% of “Digital List Price” – all subscription titles are Unlimited Access!

** All pricing options vary by publisher*

A deeper dive into DDA

...programmes of all shapes and sizes

- **5 minute browse** allowed on all books before any usage is triggered
- Create a **profile** or simply adjust your own settings on LibCentral to allow DDA
- **Short term loans** are available in 1-day, 7 days, 14 days or 28 days – straight to purchase also possible
- **Mediate** all/some purchases if you require a tight control on your budget and pause DDA at any time if needed
- Profile management, usage statistics, turnaway management and changes to access permissions all available within **LibCentral**



 ProQuest®
Ebook Central

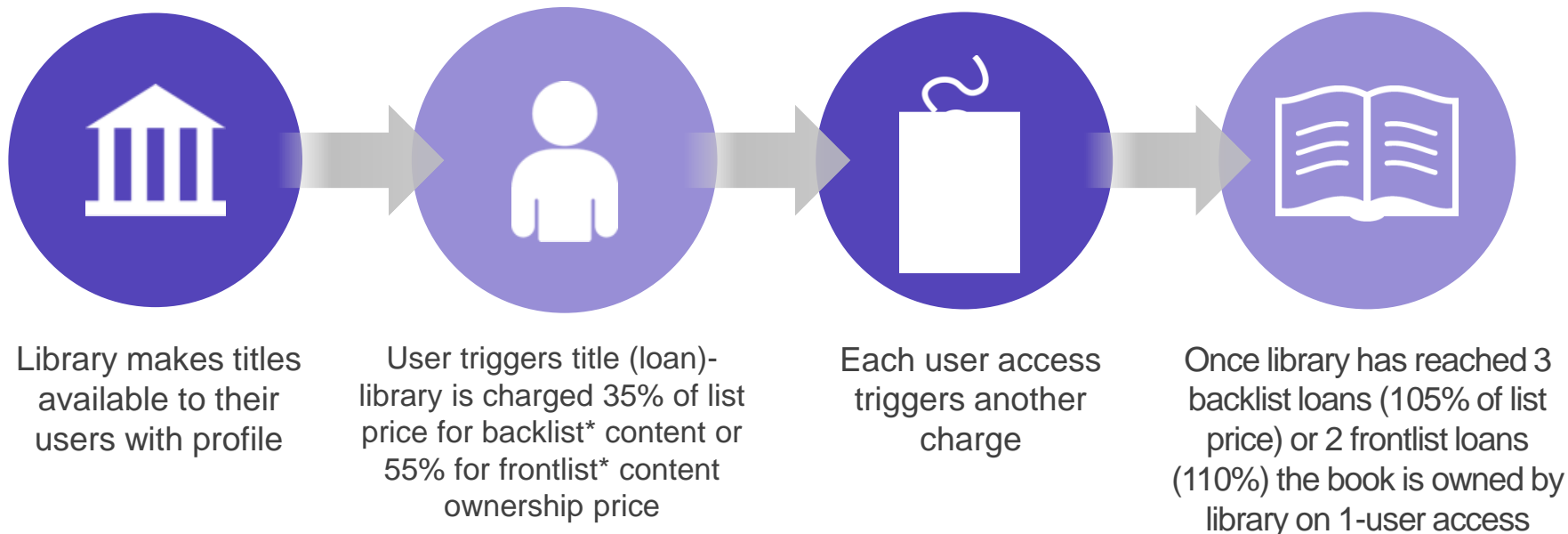
Top Benefits of DDA programs

- **Offer a wide range of titles**
Offer patrons or users on-demand access to a pool of ebooks of your choice through the use of profiles.
- **Save time** With profiling, you can choose the subjects, publishers, publication dates, pricing, and other filter criteria to include or exclude from your consideration pool. DDA can help subject selectors curate the selection pool up-front.
- **Only pay for what is used**
Options to purchase begin following a free browse period or when the patron copies, prints, or downloads. DDA ensures that library budgets go toward funding ebooks that are actually used for a greater return on investment.
- **Provide seamless access**
Patrons do not know ebooks are not owned by the library.
- **Stay on budget** Purchases can be mediated or unmediated. A mediated purchase refers to situations when the librarian reviews a patron request for the material and chooses to grant or deny access.
- **Ease worry over de-duplication**
Remove titles you already own or subscribe to from your DDA consideration pool; no need to worry about spending money twice.
- **Easy discovery** ProQuest facilitates discovery through customized visibility settings, free MARC records, regular catalog updates and more.

Stretch your Budget

...by applying spend on loans towards ownership

Access-to-Own : newly launched with **350,000 titles available**



Backlist: Titles more than 12 months old (by pub. date)

Frontlist: Titles less than 12 months old (by pub. date) 2 publisher exceptions who use 24 month frontlist period.

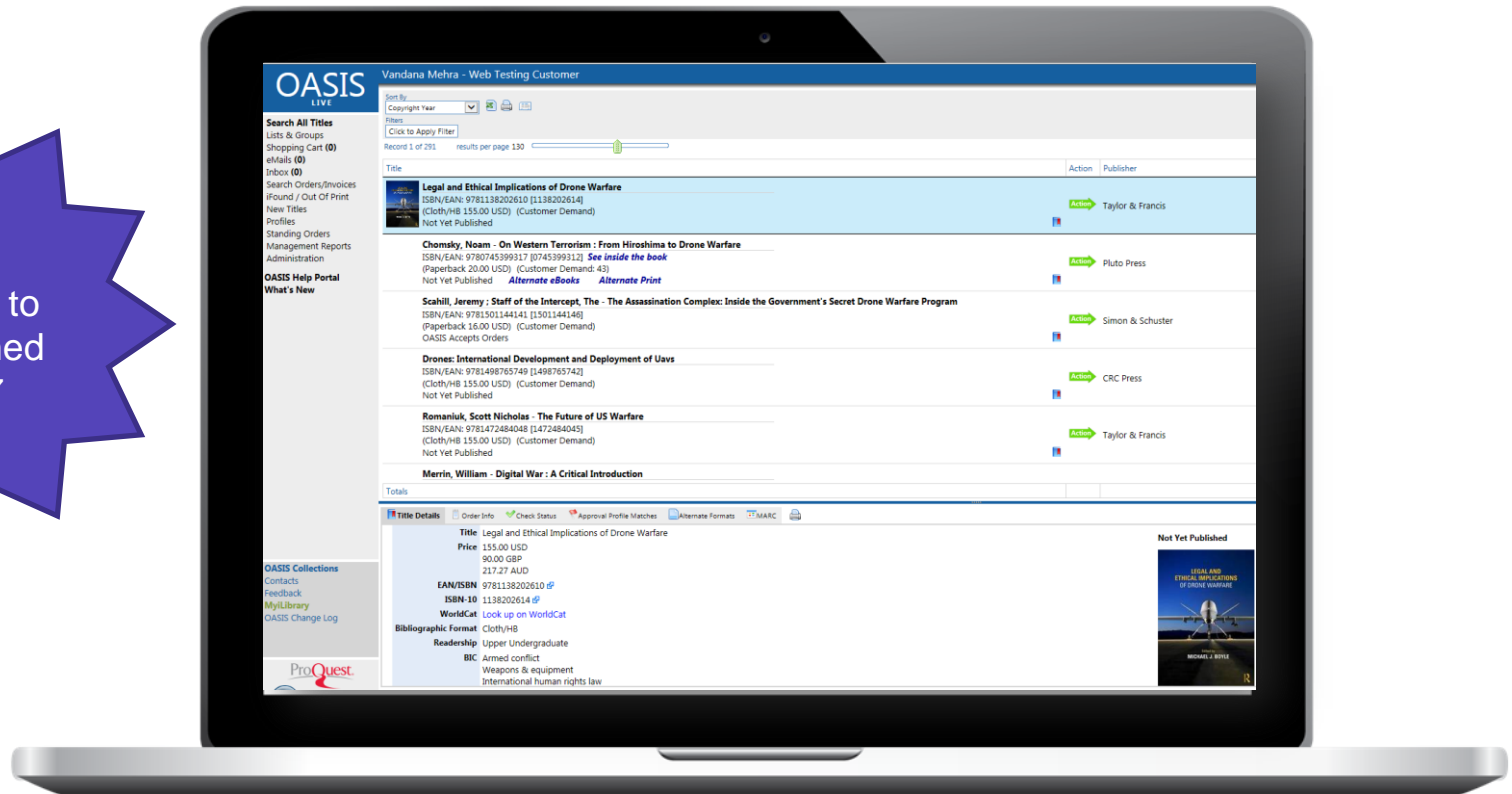
* **Pricing:** Upcharge applies to purchase a different level of access such as 3-User, Non-Linear, or Unlimited Access.

OASIS



Web-based technology for optimized P&E book search, selection & orders

New interface, to be launched in 2017



Optimized
Workflow Technology

Rich Academic
Content

Value-Add
Services

OASIS – a unique portal for purchasing printed books, invoiced through

Unrivalled printed book content

Over 27 million printed books in the catalogue and thousand publishers. We have the best print fill rates you'll find.

Online access

Complete online access to check prices, bibliographic information and availability

Full services

Choose from a fully processed, fully Shelf-Ready book, or...just the book on its own.

ifound

Find Out Of Print or hard-to-find titles with our **ifound** service, connected with Alibris

Throughout 2017: 50% off the ebook when you hold the title in print

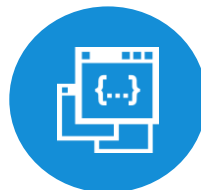


CONTENT

Over 70 publishers on board, including

- T+F/CRC/Ashgate
- Wiley
- Wolters Kluwer
- MIT Press
- American Mathematical Society

Front and backlist content



WORKFLOW

Use our intelligent Title Matching Fast (TMF) service

- TMF cleans, matches and reports on which matches it can find from the ISBNs you provide
- ISBNs can be in 10/13 format, with foreign characters in
- We provide a full excel list with promotional titles highlighted



RESULTS

A richer library, more satisfied patrons. TMF can help you to:

- Reduce the number of printed books in your library, freeing up space
- Complement printed books with an e-copy – particularly helpful for high-demand items used for courses or on reading lists which are often taken out of the library or kept in the short-term lending section
- Save a significant amount of budget

Thank you!
Questions?

Alexandra.jenner@proquest.com
Filip.vojtasek@aip.cz

