



# Increase Global Visibility and Impact for your University's ETDs

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# Overview

- Value of PhD Theses vs Availability
- ProQuest Dissertations and Theses (PQDT)
- Dissemination of Theses via ProQuest
- Usage of Theses
- How to submit to ProQuest
- Summary

# Value of PhD theses for researchers and graduate students

1

**Ideas for Research**

Check if your topic has been researched already.  
Seek niches for further research.

2

**Literature Review**

Full up-to-date literature reviews plus bibliography on the topic

3

**Depth**

Comprehensive and more detailed content than in journal articles.

4

**Unique Content**

Specific and exotic topics covered  
with very little existing literature (e.g. arts, history)

5

**Methodology and Form**

Examples on structure, level of detail and writing style



# Why theses are not always found...



- Online available (ETD) or print only?
- Institutional Repository available?
- Discoverability (language, metadata,...) ?
- Broken links or limited search functionality
- Challenge to index a vast amount of OA content from thousands of sources

## Dissertations and theses ...

- ...represent valuable content for researchers and PhD students,
- ...should get higher visibility to help readers, authors and institutions

# Theses in the Czech Republic



- No central registry (yet)
- No central access point
- Metadata not always complete
- Subjects and keywords not standardized
- Partly limited search functionality

Bratková, Eva; Online Subject searching of Dissertations.

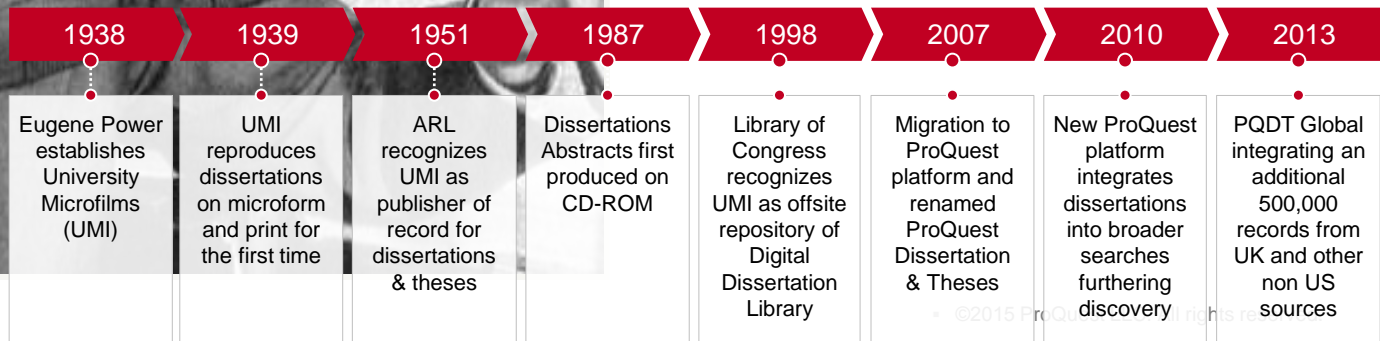
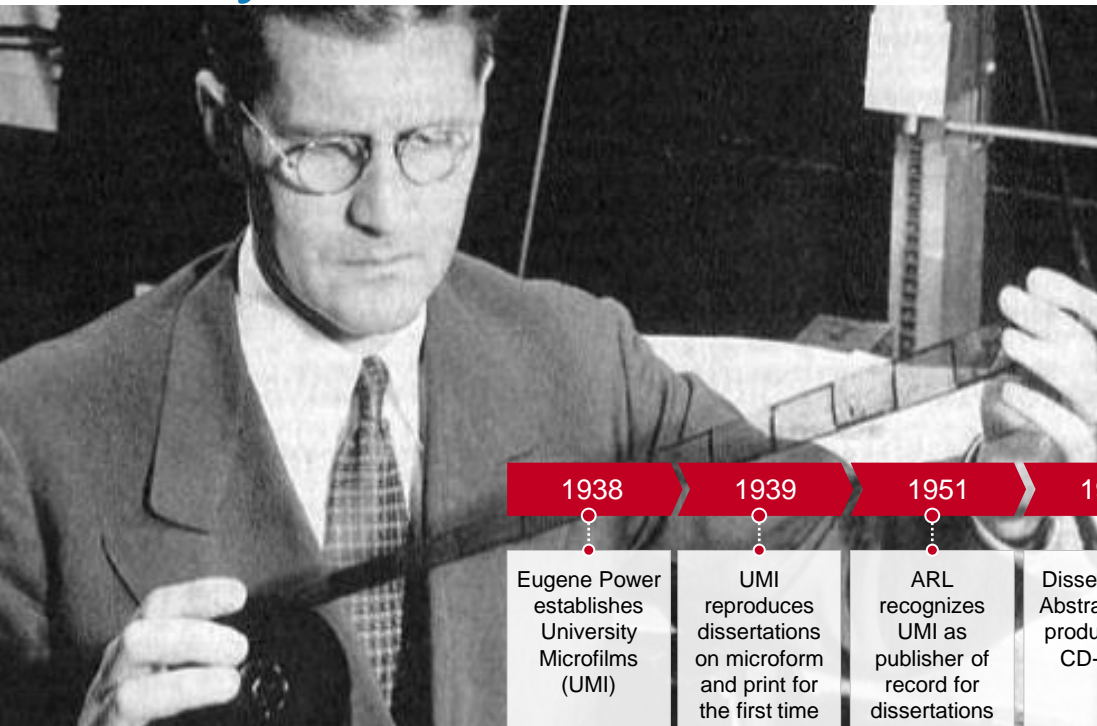
9th Conference on Grey Literature and Repositories: proceedings.

Prague: National Library of Technology, 2016

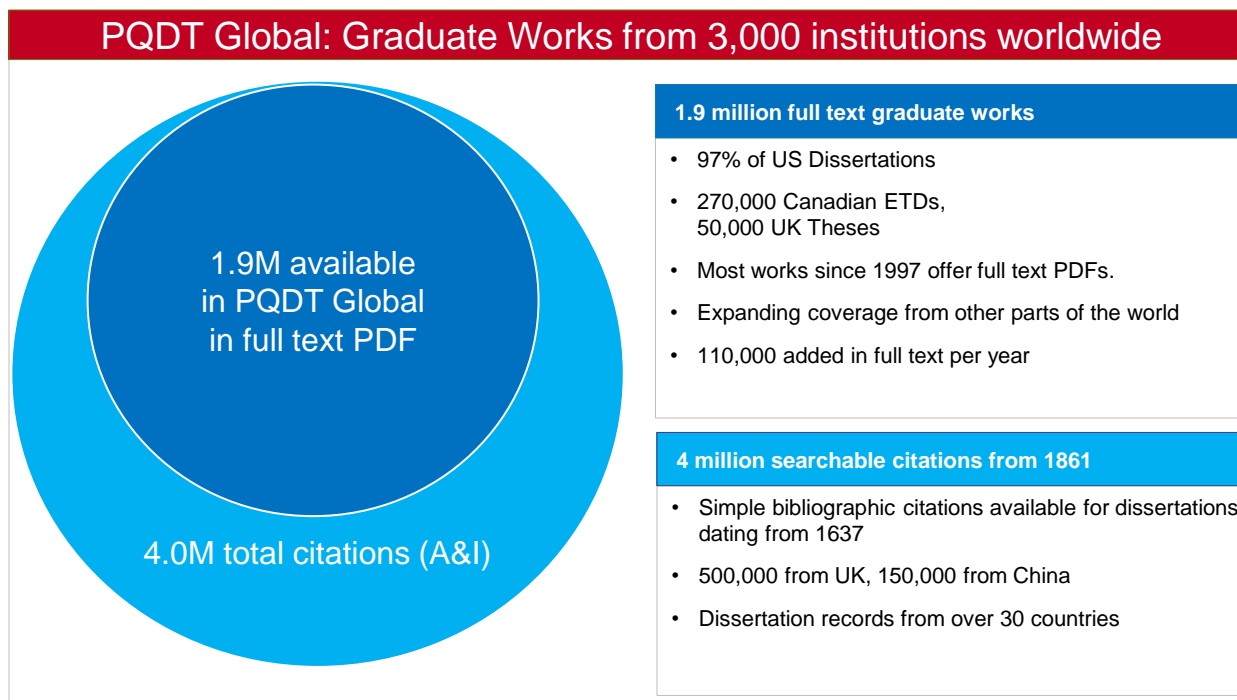
Available from: <http://nrgl.techlib.cz/conference/conference-proceedings>.

ISSN 2336-5021.

# ProQuest Dissertations & Theses: 79 years of innovation

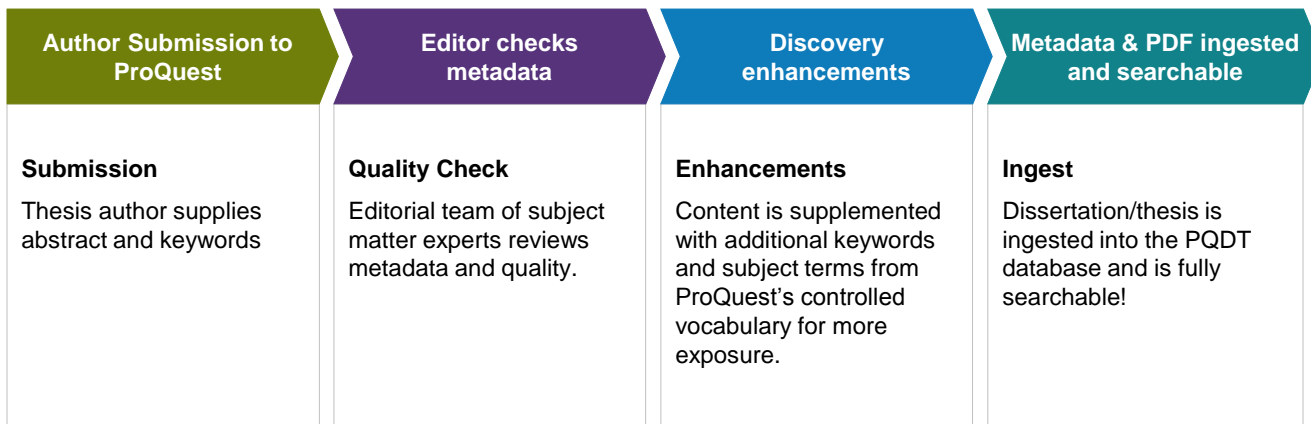


# One stop shop for ETDs



# Data Curation

## Human editorial - Discoverable content





# Increase visibility and impact

ProQuest provides thesis citations to all major subject indexes, expanding the reach of your university's research.

► Full list of indexes

<http://www.proquest.com/documents/Third-Party-Indexing-Partners-by-Subject-and-Alpha.html>

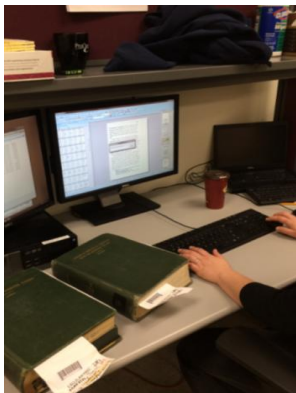


# Preservation and enhancing access of print theses collection



## Digitization and Preservation

- Scanning and editing by ProQuest experts and partners
- Microfilm created for each title, negatives preserved in ProQuest's vaults
- Microform copies for use on campus available
- Working toward "Trusted Digital Repository Status" using OCLC / RLG Guidelines



## Indexing and Discoverability

- Bibliographic data entered into PQDT products
- MARCs generated for library
- Digital copies created from the microfilm
- Availability through Institutional Repository, availability through PQDT

# Usage of Digitized Theses



Case study:  
London School of Economics  
and Political Science

- Digitization project 2014 (2,000 items)
- Download numbers nearly tripled with added digitized content
- Increased traffic from social media platforms, including for some older theses
- Take down policy instead of individual author permission

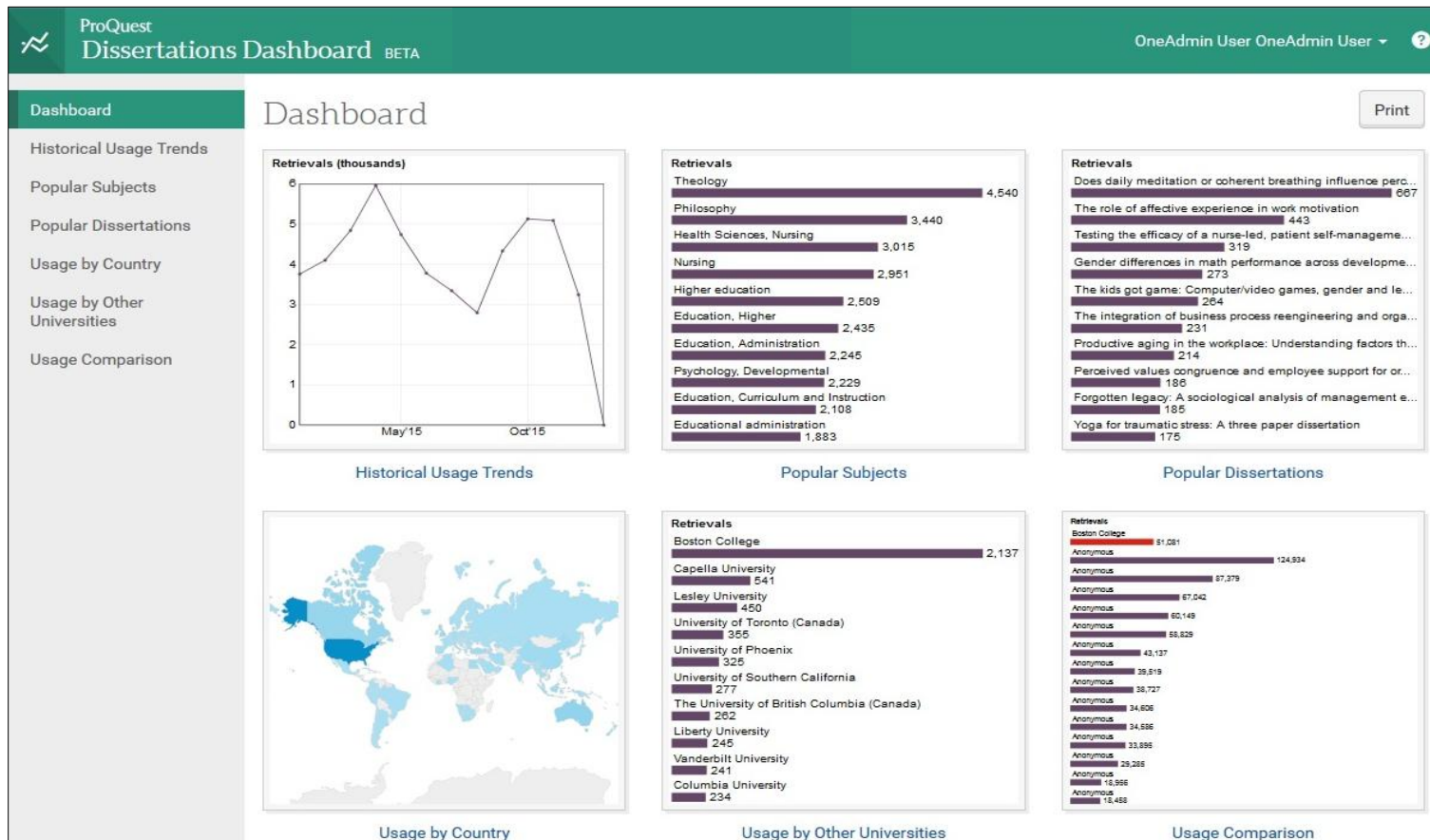
Bennett, Linda & Flanagan, Dimity. Measuring the impact of digitized theses: a case study from the London School of Economics. Insights. 2016, 29(2): 111–119; <http://dx.doi.org/10.1629/uksg.300>

# Monitoring usage with ProQuest's Dissertations dashboard

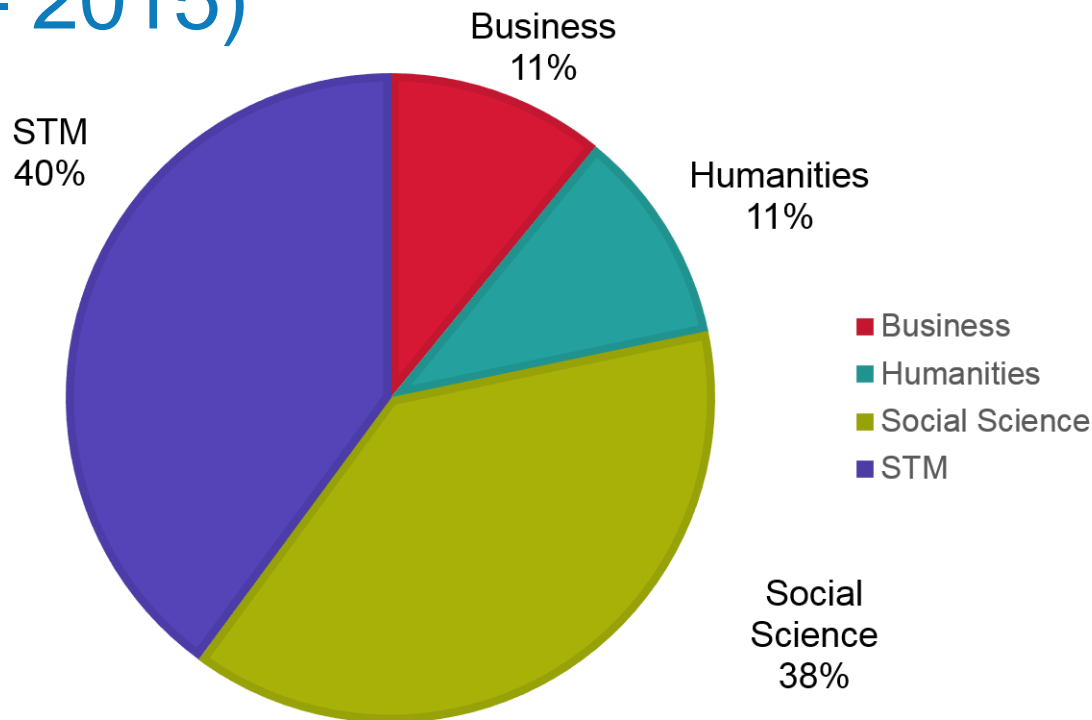


- Usage stats of your institution's material in PQDT Global
- Includes citations, abstracts, 24 page previews, PDF views, downloads
- Usage by subject
- Usage by geographical region and by institution
- For publishing partner institutions subscribing to PQDT Global

# Monitoring usage



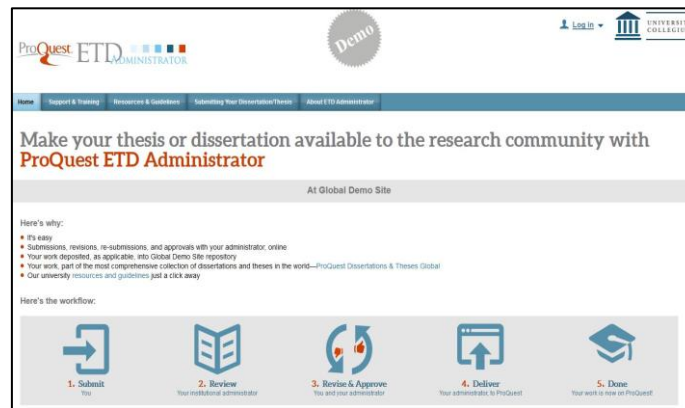
# Downloads by subject area (2014 – 2015)



# How to submit to ProQuest

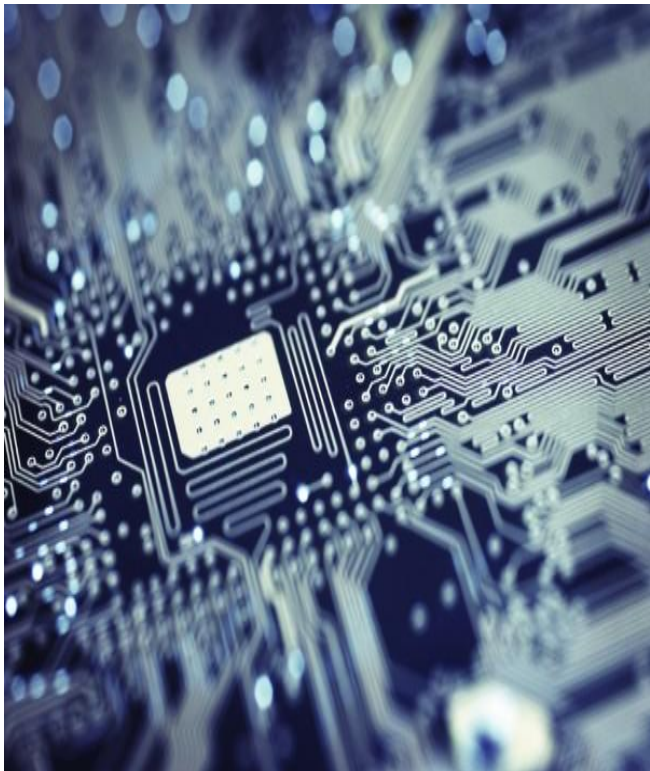
## ETD Administrator

- Free online submission and transfer of ETDs
  - Authors register, confirm agreement, enter details, upload PDF
  - Institutional administrator approval
  - PDF sent to ProQuest for dissemination
- Used by 600 institutions globally
- Check [www.etdadmin.com](http://www.etdadmin.com)
- Request free institutional account:  
<http://www.etdadmin.com/cgi-bin/main/sitesetup>



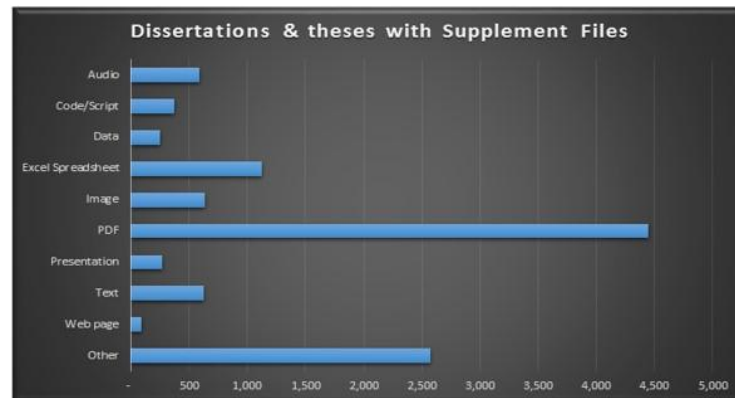


# Theses and research data



ProQuest can publish ETDs and supplements in all formats including:

- Audio
- Video
- Datasets
- Operating systems
- ...and more!





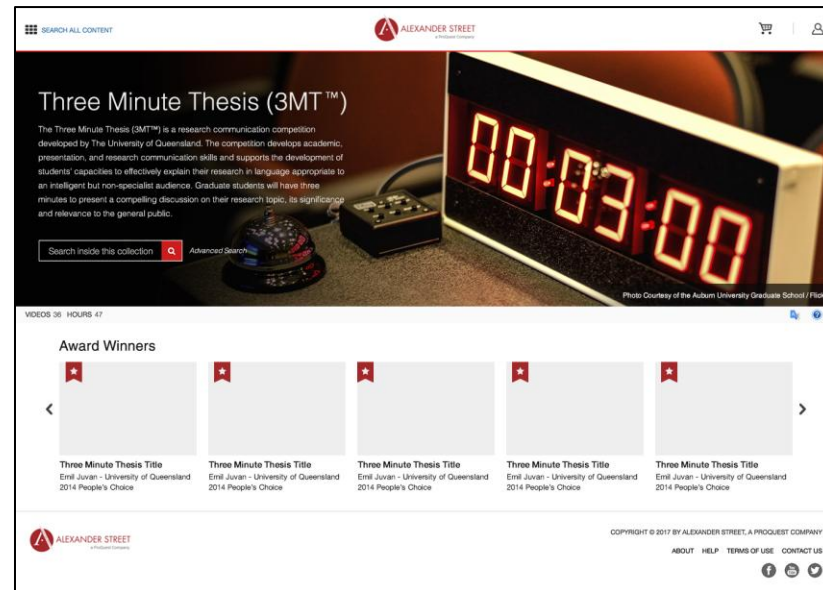
# Coming soon: Pilot integration of videos

Increasing number of university competition events (3MT, MT180)

- Improving students communication and research skills
- Engaging non-academic audience

Pilot to include open video content in PQDT

- One stop shop
- Enhanced with transcripts
- Integration with theses



# PQDT Global : More European content

A vision to connect people to the world's knowledge



University College  
London



Cardiff University



University of Maribor



Semmelweis  
University  
Budapest



University of Bath



Universidad de  
Valencia



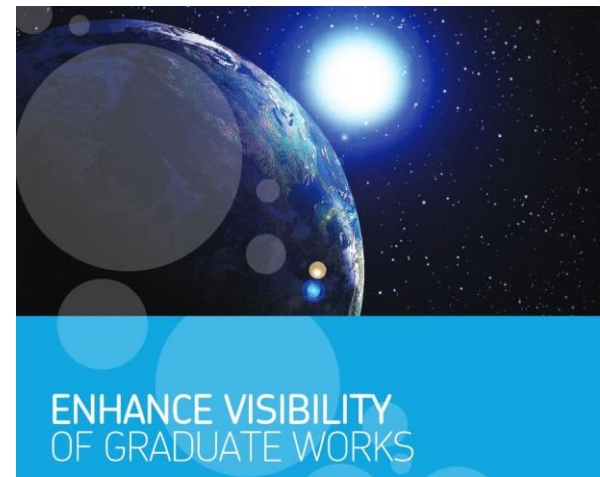
Saint Petersburg State  
University



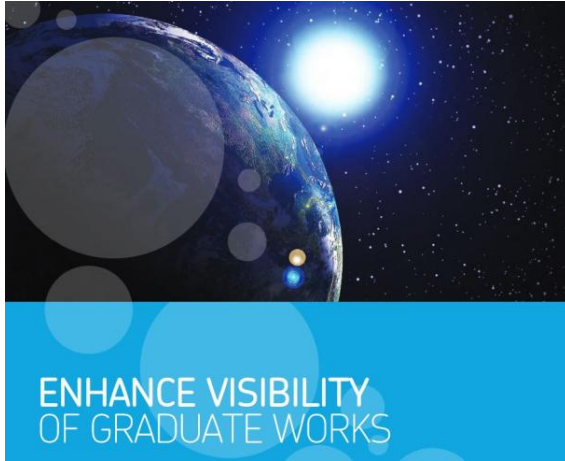
And more to  
come....

# Why Publish with ProQuest?

- Over 3,000 universities and organizations submit to ProQuest
- Publishing with ProQuest maximizes discoverability of your university's research
  - PQDT Global used by 3,000 institutions with 200 million searches per year
  - Metadata discoverable in major subject indexes
- ProQuest is a non-exclusive publisher
- Authors / universities retain copyright
- Authors / universities receive 10 % of Copy Sales revenue



# Any questions?



Thank You!

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