Springer eBooks and Archives for new customers

Cem Üzüm

Licensing Manager Central Europe

SPRINGER NATURE

Agenda:

SPRINGER NATURE

Introduction to Springer Nature

1.0

[Title for presentation / Date to go here]
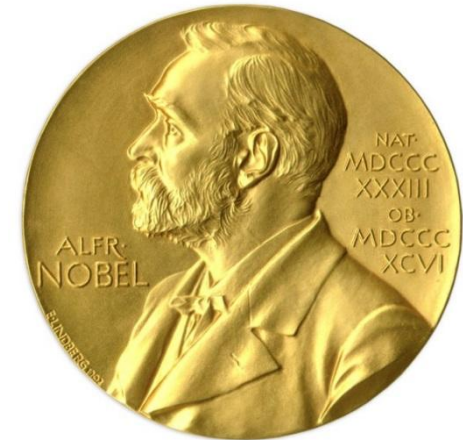
About Springer Nature

Springer Nature is a leading global research, educational and professional publisher offering:

- A range of innovative products and services, and solutions
- The world's largest collection of academic books
- The world's most influential published journals
- Publishing expertise since the 1800's
- Over 250 Nobel Laureates as part of our publishing portfolio

Springer Nature was formed in 2015 through the merger of Nature Publishing Group, Palgrave Macmillan, Macmillan Education and Springer Science+Business Media.

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Springer Nature

Springer Nature at a glance:

- 13,000 staff globally
- Offices in 50 countries worldwide
- Over 10 Million research content items available on SpringerLink
- SpringerLink celebrates 20 years as a leading research platform (in 2016)

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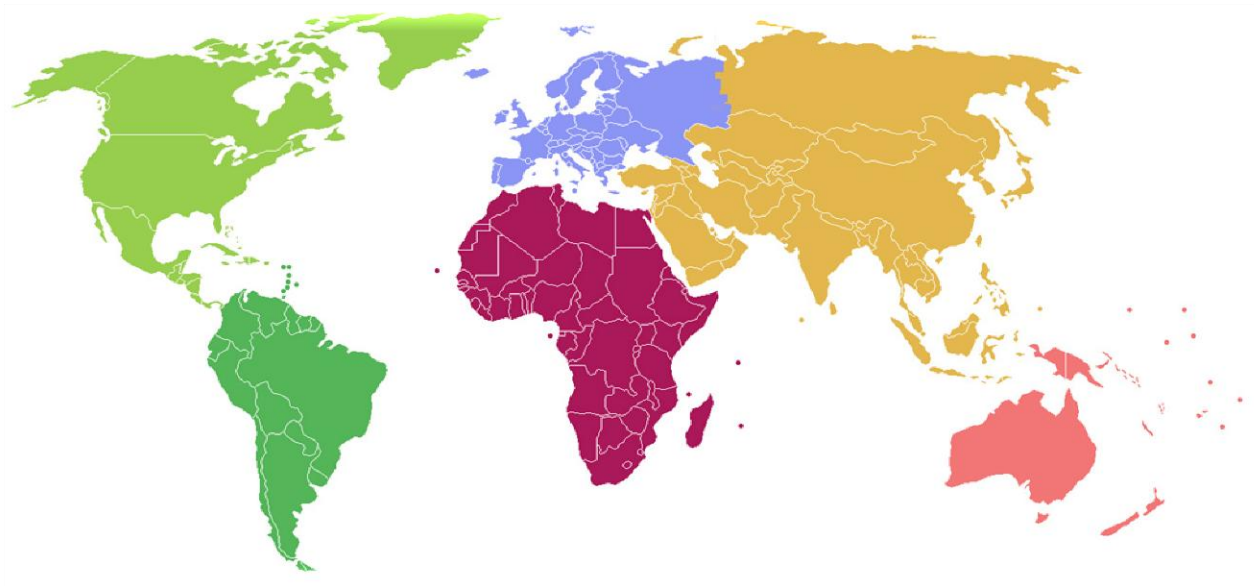
Contemporary eBooks (2005 – present)

2.0

[Title for presentation / Date to go here]

Humanities & Social Sciences eBook Subject Collections

The Humanities & Social Sciences (HSS) Springer eBook collections include the renowned Palgrave MacMillan titles.

The 2016 Humanities and Social Sciences eBook collections
Behavioral Science & Psychology
Business & Management
Economics & Finance
Education
History
Literature, Cultural & Media Studies
Political Science & International Studies
Philosophy & Religion
Social Sciences
Law & Criminology

[Inforum/ May 2017, Prague]

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Science, Technology & Medicine eBook Subject Collections

The Science, Technology, and Medicine (STM) eBook Collections deliver the world's leading scientific research to students, faculty, and researchers.

The Science, Technology and Medicine eBook collections
Biomedical & Life Science
Chemistry & Materials Science
Computer Science
Earth & Environmental Science
Energy
Engineering
Mathematics & Statistics
Medicine
Physics & Astronomy
Professional & Applied Computing

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Book Archives (1840-2005)

3.0

[Title for presentation / Date to go here]

Book Archives offerings:

Springer Book Archives English-language:
56,541 titles in 11 subject collections.

Springer Book Archives German-language:
53,458 titles in 5 subject collections.

The Palgrave Macmillan Archives:
 10,000 titles in 8 subject collections

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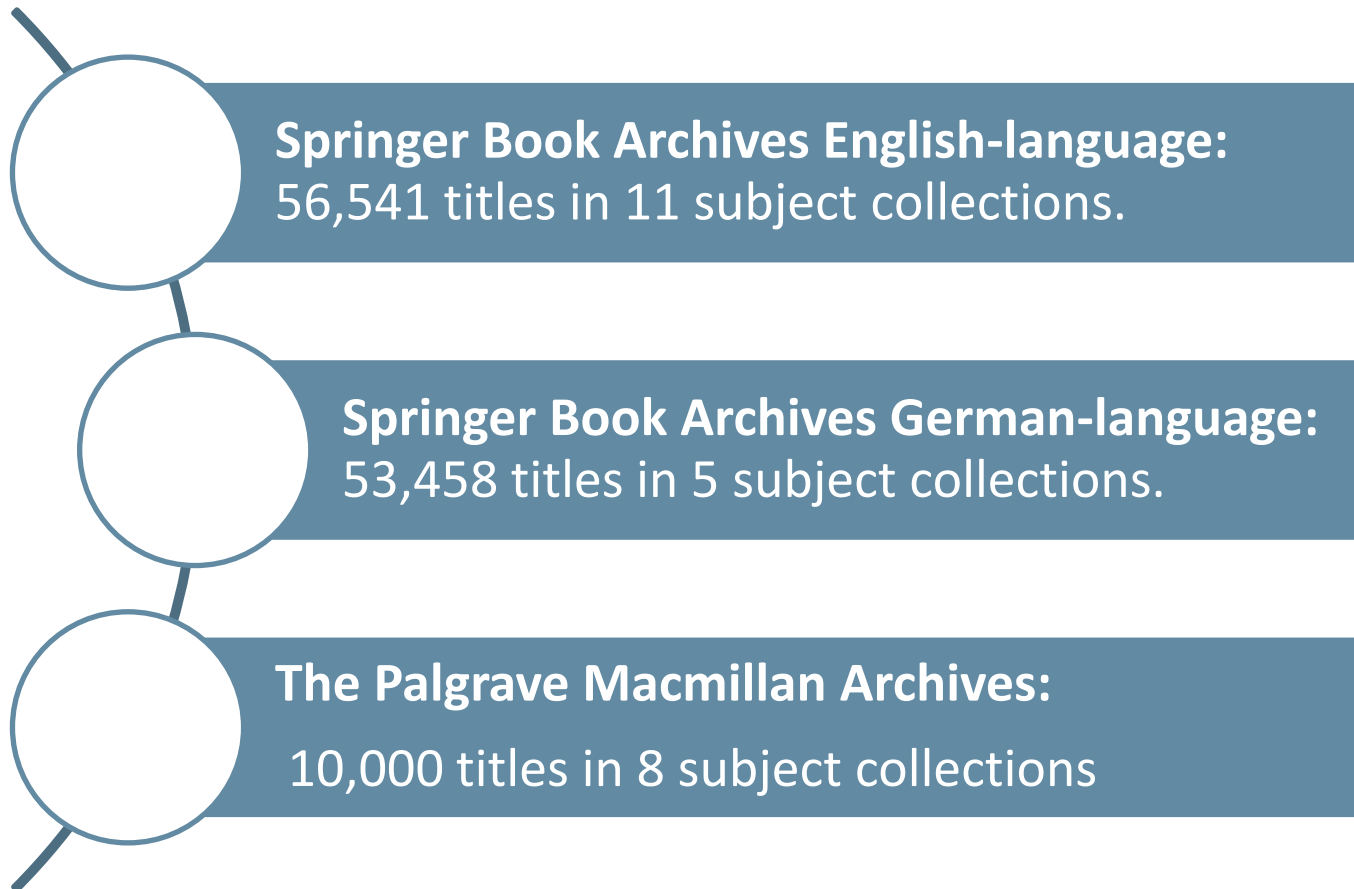
Springer Book Archive collections

English-language collections	# Titles
Behavioral Sciences	5,640 titles
Biomedical & Life Sciences	7,850 titles
Business & Economics	3,075 titles
Chemistry & Materials	4,356 titles
Computer Science	3,077 titles
Earth & Environmental Sciences	2,571 titles
Engineering	4,020 titles
Humanities Social Sciences & Law	5,640 titles
Mathematics & Statistics	5,567 titles
Medicine	7,523 titles
Physics & Astronomy	5,693 titles

German-language collections	# Titles
Medicine	9,047 titles
Computer Science & Engineering	11,021 titles
Business & Economics	10,361 titles
Humanities & Social Sciences	13,081 titles
Life and Basic Disciplines	9,960 titles

[Inforum/ May 2017, Prague]

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Springer Book Archives NEW year set bundles

The 11 English-language and the 5 German-language SBA subject collections are now available by year set bundles:

Available year set bundles:

Vintage
(1840-1989)

Modern
(1990-1999)

Millennium
(2000 – 2004)

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The Palgrave Macmillan Archive collections

| Palgrave Archive collections	# Titles
Business & Management	569 titles
Economics & Finance	1,612 titles
History	2,565 titles
Language & Linguistics	51 titles
Literature & Performing Arts	1,586 titles
Political & International Studies	1,876 titles
Religion & Philosophy	386 titles
Social & Cultural Studies	834 titles

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Benefits of Springer eBooks

4.0

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A wealth of resources in eBook subject collections:
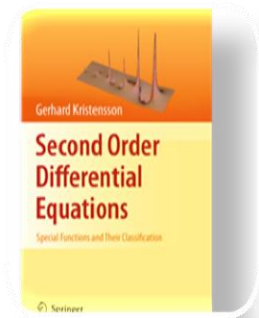
Monographs
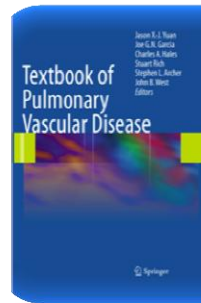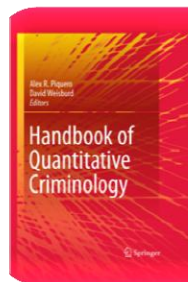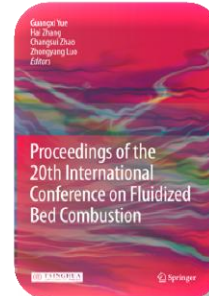
Textbooks

Series
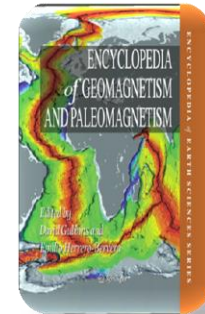
Reference Works

Handbooks

Edited Volumes

Conference Proceedings
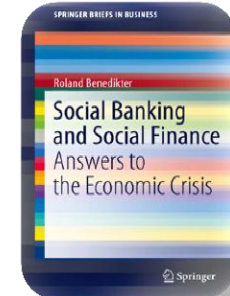
Briefs

No Digital Rights Management and Continuous Access

PRINT

Unlimited printing for non-commercial purposes

According to International Copyright Laws

One back-up copy allowed (not for shelf)

SAVE

HTML , ePub or PDF format

Save on storage medium

PCs, laptops , mobile, e-readers, etc.

NO saving on third-party devices like Endnote

SHARE

Inter-Library Loan (print)

YES for course package

NO email to fellow patrons

[Inforum/ May 2017, Prague]

MyCopy

Print affordable eBooks for just 24.99 with MyCopy

- Patrons can order print ebooks directly on Springer Link's eBook page and pay with credit card or PayPal

- MyCopy is a print on demand version with a color soft cover and black/white inside (graphs, diagrams are gray)

- Price is 24.99 (including shipping and handling)

- No extra charge and no extra work for the library

- Available on tens of thousands of Springer eBooks

- This unique service is available to Institutions for eBooks in the licensed Springer eBook collection(s).

- Currently available in 30 countries

- Note: MyCopy has the DOI of electronic eBook version for citation

For more information: www.springer.com/MyCopy

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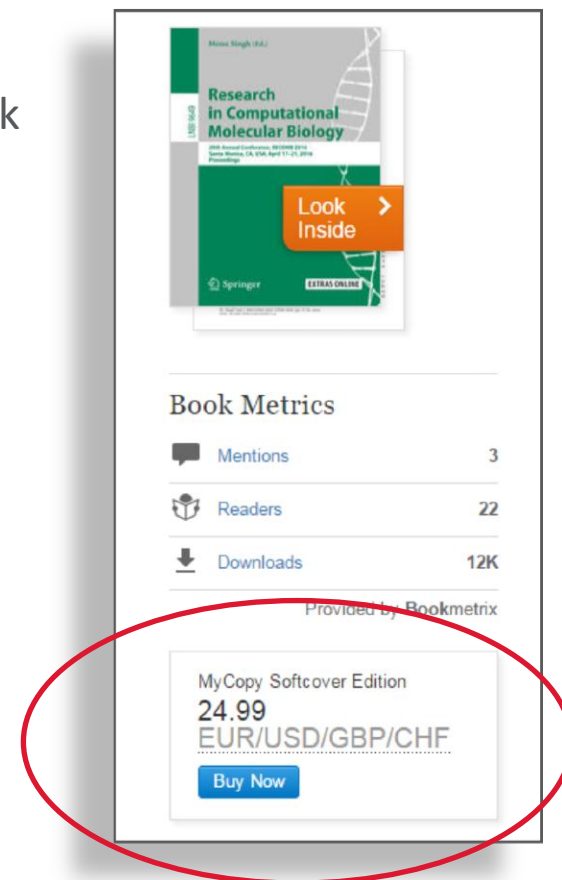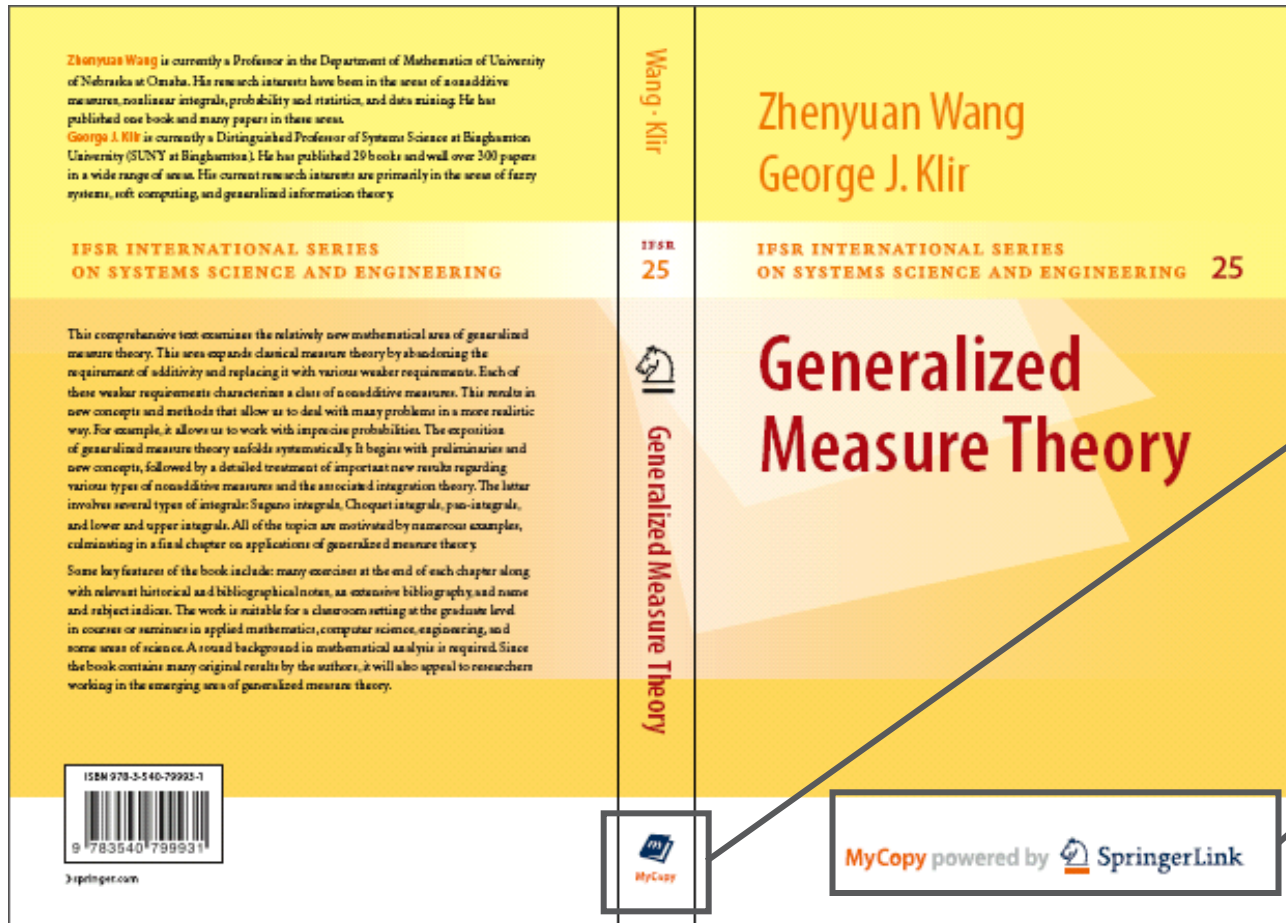
MyCopy

MyCopy visual on book spine

MyCopy wordmark and SpringerLink logo on front cover

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Bookmetrix

Discover the impact of a book with Bookmetix data:

- Discover the number of citations, downloads, mentions, etc. on a book or chapter

- Gauge the popularity of a book with reviews, bloggers, press mentions & social media shares

- Collaborate with new audiences, such as other readers and reviewers

- Benchmark a chapter or book against similar books or chapters

- Engage with others on books and chapters & track the results

For more information: www.springer.com/Bookmetrix

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Bookmetrix - your book and chapter metrics dashboard

Chapters

Whole Book

SPRINGER NATURE

Valuable insight in citations…

ALL ACTIVITY FOR BOOK:

Opening Science

CITATIONS	MENTIONS	READERS	DOWNLOADS	REVIEWS
16	157	89	224k	1

CITATIONS SUMMARY

Showing **1–16** of **16** total citations.

2016

Making Sense of Researcher Services
Journal article in Journal of Library Administration

Altmetrics for Information Professionals
Book with ISBN 9780081002735

Altmetrics for Information Professionals
Book with ISBN 9780081002735

2015

Data journals: A survey
Journal article in Journal of the Association for Information Science and Technology

Perspectives on social media in and as research: A synthetic review
Journal article in International Review of Psychiatry

CITATIONS BY YEAR

CITATIONS BY CHAPTER

- Direct
- Chapter 1 – Towards Another Scientific Revolution
- Chapter 6 – (Micro)Blogging Science? Notes on Potentials and Constraints of New Forms of Scholarly Communication
- Chapter 9 – Open Access: A State of the Art
- Chapter 14 – Open Research Data: From Vision to Practice
- Chapter 15 – Intellectual Property and Computational Science
- Chapter 7 – Academia Goes Facebook? The Potential of Social Network Sites in the Scholarly Realm
- Chapter 12 – Altmetrics and Other Novel Measures for Scientific Impact

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Author / Reader interface
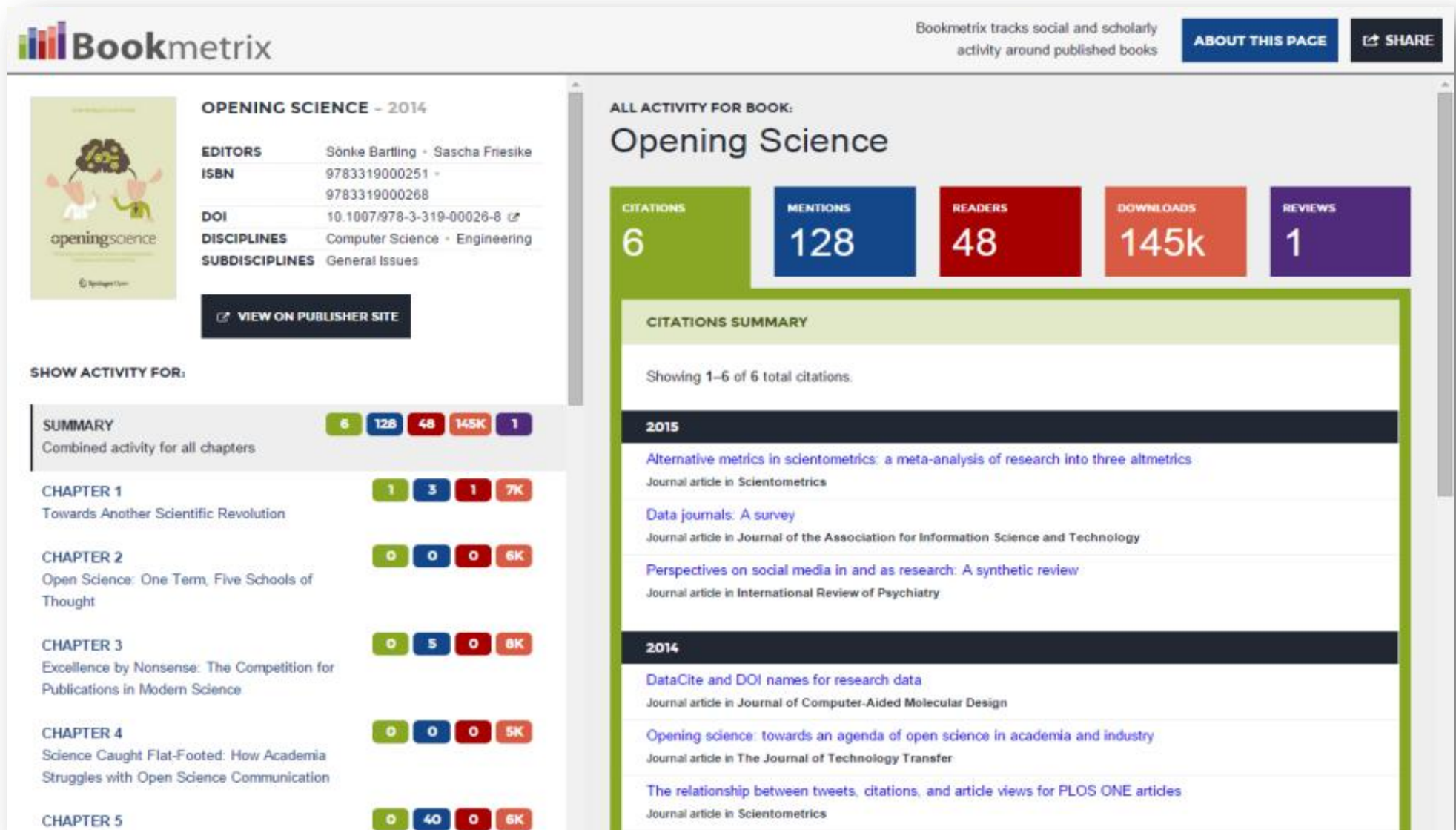
Number of citations to SBA titles

Average number of citations per title
SBA

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Access points

5.0

[Title for presentation / Date to go here]
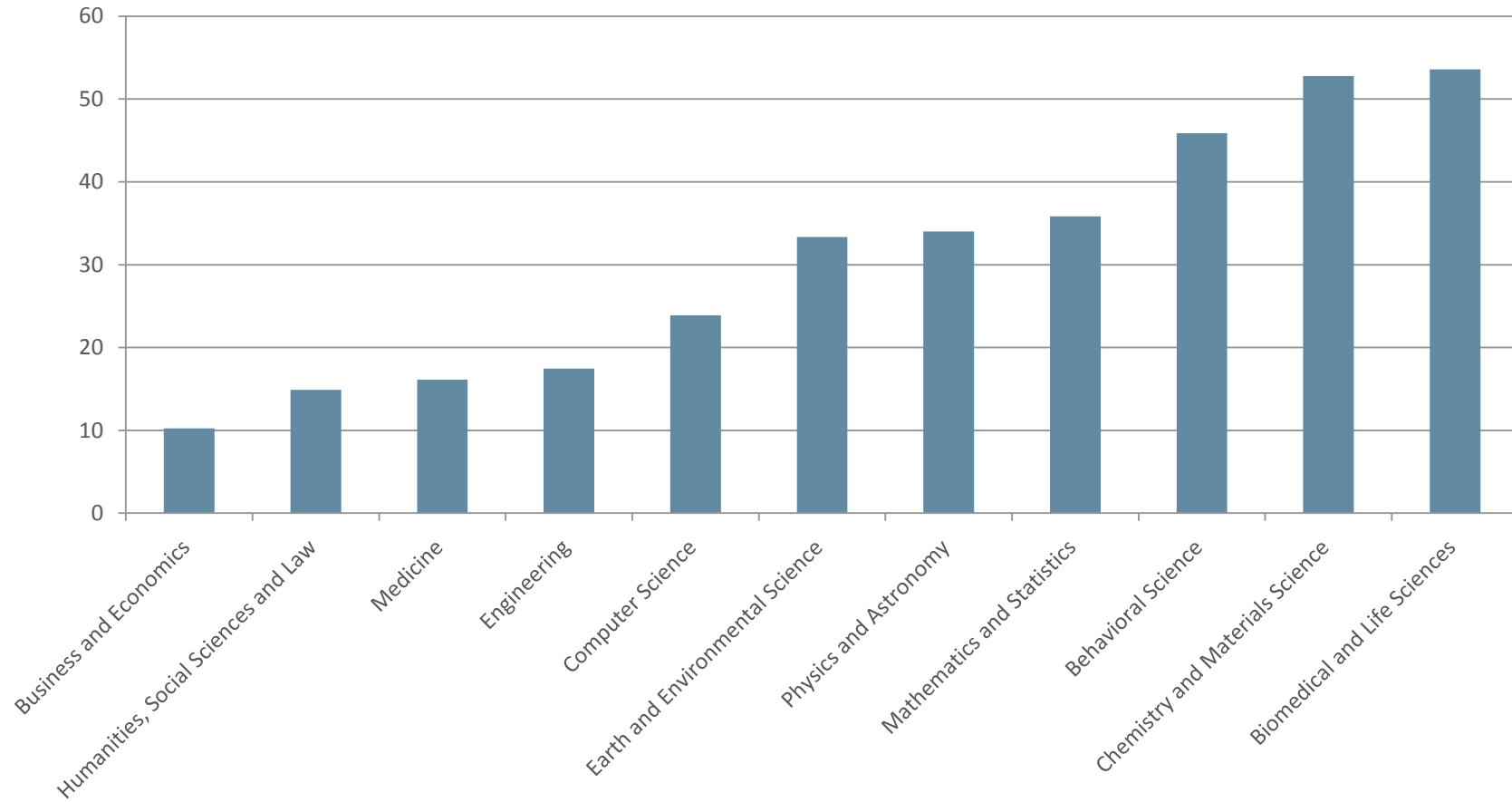
Access Points onlineservice@springer.com

Athens/Shibboleth: standard in North West Europe

IP authentication: campus/library PCs

VPN/Proxy: for remote users

HTTP Referrer: From within intranet to SL

Username/password: set up in SL Admin

Simultaneous access: Yes

Data mining/API: Check with me/Pavan

GoogleLibraryLink for SFX in GS to SL

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eBooks on Mobile Devices

6.0

[Title for presentation / Date to go here]

Mobile Device Compatibility

Amazon Kindle, iRex readers, Sony Readers, BeBook, Cybook, etc.

SpringerLink features **RESPONSIVE DESIGN** (x4 mobile formats)

Simply visit SpringerLink http://link.springer.com

Find and Download eBook chapters

Save the PDF(s) on the device

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And…..

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MARC Records

8.0

[Title for presentation / Date to go here]

MARC Records

MARC Records and eBook Title List Download Tool

Automatically updated every month.

Technical Overview

Style of data: hybrid records, RDA-compatible (former AACR2)

    RDA Resource Description Access is new standard

Tags include LCSH, and LC_Call_Number (but automatic mapping)" à please change to: "subject classifications include LCSH, LoC Classification, BIC, BISAC, Dewey Decimal Classification, and soon also the thema classification

Character set is Unicode (over 1million characters) via 8-bit binary encoding, UTF-8

Obtaining Records

Contact MARC@springer.com for one custom MARC batch to reflect exact purchase

Download MARC records and title lists on www.springer.com/marc

Output: Marc21 or MarcXML or Excel-title lists

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MARC Records (continued)

Updates & Support

Find all the following resources on www.springer.com/MARC

- MARC Records and eBook title lists
- MARC Implementation guide
- MARC video tutorial series
- Free MARC OCLC records

Stay Connected

MARC Updates Newsletter www.springer.com/@yourlibrary

Market feedback:

Global Metadata Advisory Boards – regularly assess MARC data quality

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OCLC Records

OCLC Records

Style of Data: Conform to AACR2 standards (Anglo-American Cata. Rules)

Tags: LoC Call numbers and LoC Classification (manually checked)

Character set is ASCII (only 128 characters) and encoding is 7-bit binary.

OCLC records:

Contact your local OCLC regional office, you do not need OCLC membership

Freely available, Springer covers costs for all libraries

New records available x3 weeks after Springer MARC records

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Keep Up-To-Date with new Titles

9.0

[Title for presentation / Date to go here]

New Titles Overview

Springer Link: Use date filter at top of results list

Sort By	Newest First ▾

Alerts at Springer.com/alert:

1. New Book Alert > once month, select niche area
2. Library Alert > one a month plus library newsletter

MARC update

Our MARC records are refreshed and available the first of every month

Altmetric.com

Use Explorer to identify most talked about recent works.

Custom catalog on Springer.com (more advanced)

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Digital Preservation

11.

[Title for presentation / Date to go here]

Digital Preservation

Why is it so important?

Short and medium term availability:

- A catastrophe disrupts publisher delivery feed

- The publisher ceases to exist

- Journal folds or changes publisher

Long-term availability:

As technology changes, preserved content must be periodically migrated to new formats

Springer's Participation in Digital Preservation

Figure 4: Springer's participation in digital preservation initiatives as of July 2012

Digital Preser-vation Initiative	Springer-owned Journals	Third Party, Society, Distribution Journals	eBooks	Archives	Reference Works	Post-Cancelation Access
Portico	983	631	Subject Collections + book series	For approved titles	Yes	Yes
	983	631	Subject Collections + book series	For approved titles	Yes	n/a
LOCKSS	Matches license	Matches license	Matches license	Yes	Matches license	Yes
GNL	All titles/all volumes since 2007	All titles/all volumes since 2007	Titles publishing since 2007	No	Yes	At the GNL only
KB	All titles/all volumes since 2005	All titles/all volumes since 2005	Titles publishing since 2009	No	Yes	At the KB only

Source: Digital Preservation: What You Need to Know, presentation by Heather Ruland Staines, eOperations for Springer, Heidelberg, July 23, 2012

*Extract from our Whitepaper

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Discovery

12.

[Title for presentation / Date to go here]

Discovery

Search Engines & Discovery Services

✓ Full text indexing: All search engines, SCOPUS, WeB of Science

Abstract & Indexing

✓ Over 300 data feeds, daily data checks and feeds

Library Systems

✓ Marc records - Free Springer & OCLC records

Springer.com

✓ Product descriptions, USP, real-time stats per book

✓ Book Reviews: over 800 new book reviews per week!

Other Marketing Activities:

✓ Visit over 650 conferences a year

✓ Deploy over 22 million emails per year and 3 million book alerts!

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It is not just about the number of available books

High demand High downloads

Available on any device ePub available

Over 200,000 books

Continuous access business model

No DRM, no limitations on copying, printing, simultaneous use or downloading

You think books are less key than journals? Let us prove you wrong!

Great value for money

Usage growth year on year

eBooks

Affordable business models for every organization

After sales support

Including all book types, series & MRWs

In conclusion…
The available products…

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Springer eBooks on SpringerLink

This includes EVERYTHING!

Springer eBook collections (20+7)

Bookseries have archives as well (<2005)

Springer eBook series (24)

Book series and Book series archives ARE included in the subject collections

Springer References

Reference works ARE included in the subject collections

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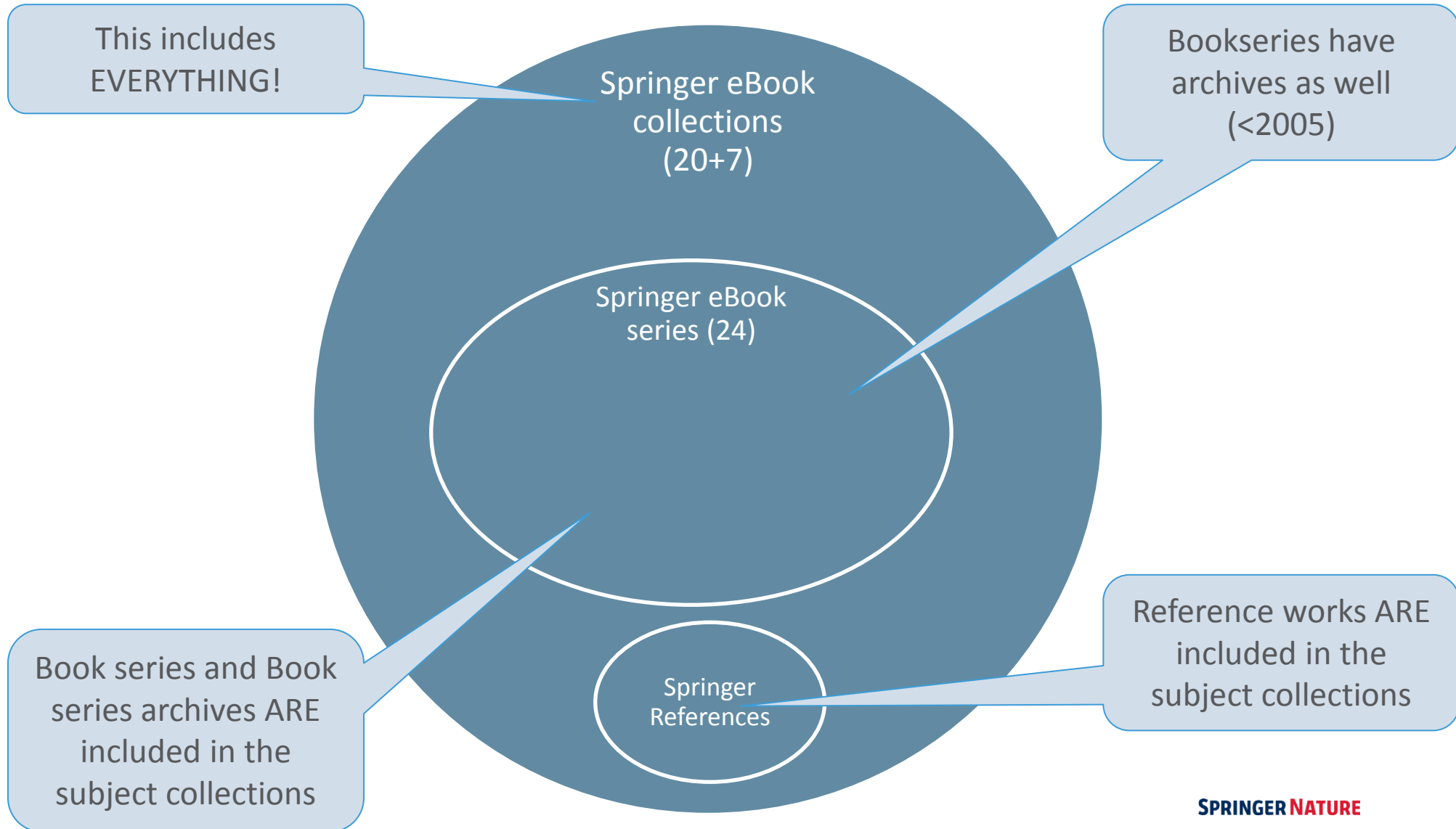
Springer Book Archives (all content before 2005)

- 11 Original Springer packages
- 5 Original German packages
- 8 Palgrave packages

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11 Original Springer packages

EUR SBA Price list	# of titles
Behavioral Science - <1990	722
Behavioral Science - 1990-1999	487
Behavioral Science - 2000-2004	194
Behavioral Science - Total	**1403**
Biomedical and Life Sciences - <1990	3632
Biomedical and Life Sciences - 1990-1999	3009
Biomedical and Life Sciences - 2000-2004	1208
Biomedical and Life Science - Total	**7849**
Business and Economics - <1990	868
Business and Economics - 1990-1999	1400
Business and Economics - 2000-2004	804
Business and Economics - Total	**3072**
Chemistry and Materials Science - <1990	1958
Chemistry and Materials Science - 1990-1999	1614
Chemistry and Materials Science - 2000-2004	784
Chemistry and Materials Science - Total	**4356**
Computer Science - <1990	857
Computer Science - 1990-1999	2719
Computer Science - 2000-2004	2774
Computer Science - Total	**6350**
Earth and Environmental Science - <1990	847
Earth and Environmental Science - 1990-1999	1075
Earth and Environmental Science - 2000-2004	649
Earth and Environmental Science - Total	**2571**
Engineering - <1990	973
Engineering - 1990-1999	1769
Engineering - 2000-2004	1279
Engineering - Total	**4021**

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5 Original German packages

SBA Price list	Material ID	# of titles
Medicine (German Language) <1990	40056	6,355
Medicine (German Language) 1990-1999	40056	1,795
Medicine (German Language) 2000-2004	40056	899
Medicine (German Language) - Total	**40056**	**9,049**
Computer Science and Engineering (German Language) <1990	40057	6,602
Computer Science and Engineering (German Language) 1990-1999	40057	3,088
Computer Science and Engineering (German Language) 2000-2004	40057	1,336
Computer Science and Engineering - Total	**40057**	**11,026**
Business and Economics (German Language) <1990	40058	3,675
Business and Economics (German Language) 1990-1999	40058	4,462
Business and Economics (German Language) 2000-2004	40058	2,935
Business and Economics (German Language) - Total	**40058**	**11,072**
Humanities, Social Science (German Language) <1990	40059	6,885
Humanities, Social Science (German Language) 1990-1999	40059	3,103
Humanities, Social Science (German Language) 2000-2004	40059	2,251
Humanities, Social Science (German Language) - Total	**40059**	**12,239**
Life Science and Basic Disciplines (German Language) <1990	40060	7,538
Life Science and Basic Disciplines (German Language) 1990-1999	40060	1,816
Life Science and Basic Disciplines (German Language) 2000-2004	40060	704
Life Science and Basic Disciplines (German Language) - Total	**40060**	**10,058**
Grand Total	**40061**	**53,444**

[Inforum/ May 2017, Prague]

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8 Palgrave packages

SBA: Palgrave Archive titles	Number of titles
Palgrave Business & Management Collection	569
Palgrave Economics & Finance Collection	1,612
Palgrave History Collection	2,565
Palgrave Language & Linguistics Collection	51
Palgrave Literature & Performing Arts Collection	1,586
Palgrave Political & Intern. Studies Collection	1,876
Palgrave Religion & Philosophy Collection	386
Palgrave Social & Cultural Studies Collection	834
Total	9,479

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Original English/International Springer packages

Springer eBooks 2015	
Springer eBook Collection	Number of titles
Behavioral Science	146
Biomedical and Life Science	597
Business and Economics	562
Chemistry and Materials Science	276
Computer Science	1,019
Earth and Environmental Science	407
Energy (starting 2013)	109
Engineering	937
Humanities, Social Science & Law	923
Mathematics and Statistics	497
Medicine	798
Physics and Astronomy	385
Professional Computing and applied Computing	220
Total	6,876

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Original German Springer packages (5/6/7)

Springer eBook Collection	CRY 2016
Medizin	205
Technik & Informatik	360
Natur- und Basiswissenschaften incl. Mathematik	265
Wirtschaftswissenschaften	630
Sozialwissenschaften und Recht	705
Psychologie (starting 2015)	120
J.B. Metzler Geistes Wissenschaften (starting 2016)	90
Total	2,375

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Palgrave packages (12+)

Pricelist 2016 Palgrave packages	Material ID	number of titles
Collection name *)		subject to change
Business & Management 2005	41135	71
Business & Management 2006	41135	65
Business & Management 2007	41135	75
Business & Management 2008	41135	92
Business & Management 2009	41135	108
Business & Management 2010	41135	113
Business & Management 2011	41135	133
Business & Management 2012	41135	117
Business & Management 2013	41135	151
Business & Management 2014	41135	170
Business & Management 2015	41135	138
Economics & Finance 2005	41136	84
Economics & Finance 2006	41136	84
Economics & Finance 2007	41136	82
Economics & Finance 2008 **)	41136	76
Economics & Finance 2009	41136	106
Economics & Finance 2010 ***)	41136	97
Economics & Finance 2011 ****)	41136	101
Economics & Finance 2012	41136	109
Economics & Finance 2013	41136	163
Economics & Finance 2014	41136	177
Economics & Finance 2015	41136	154
History 2005	41138	75
History 2006	41138	70
History 2007	41138	95
History 2008	41138	98
History 2009	41138	124
History 2010	41138	122

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Frontlist (Starting 2016)

- **10 English/International STM Subject Collections**
- **10 English/International HSS Subject Collections**
- **7 German Subject Collections**

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The 2016/2017 eBook collections and number of titles in 2016

Humanities and Social Sciences Collection		Science, Technology and Medicine Collection	
Behavioral Science & Psychology	+260	Biomedical & Life Science	+640
Business & Management	+430	Chemistry & Materials Science	+300
Economics & Finance	+480	Computer Science	+1100
Education	+450	Earth & Environmental Science	+390
History	+230	Energy	+130
Literature, Cultural & Media Studies	+500	Engineering	+930
Political Science & Internl. Studies	+410	Mathematics & Statistics	+545
Philosophy & Religion	+320	Medicine	+785
Social Sciences	+560	Physics & Astronomy	+420
Law & Criminology	+250	Professional & Applied Computing	+230

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Thank you!

Cem Üzüm

Licensing manager Central Europe

Cem.uezuem@springernature.com

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